

Government of India Ministry of MSME

Brief Industrial Profile of HASSAN District



सूक्ष्म, लघु एवं मध्यम उद्यम MICRO, SMALL & MEDIUM ENTERPRISES

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HASSAN DISTRICT MAP WITH TALUKS

FOREWARD

The Micro, Small and, Medium Enterprises, Development Institute (earlier called SISI), under Ministry of MSME, Govt. of India, Bangalore is one of the prime organizations in Karnataka, engaged in the promotion and development of Industries in the Micro, Small and Medium Enterprises. As a part of the promotional and developmental activities, the Institute conducts studies on the Status and performance of Micro, Small and Medium Enterprises in the State. The District profile is one such report compiled and updated under District Industry Development Plan of the Institute assigned by Office of the Development Commissioner (SSI), New Delhi. This report contains the present status of economy, geographical information, statistical data relating to MSME's in each district, salient features of the progress of the different sectors of the each district of Karnataka and performance of industries particularly in Micro, Small and Medium industries.

I am happy to appreciate the efforts put in by all the offices and staff in this institute especially S/Shri. B.N.Sudhakar, Deputy Director,Sri. P.V.Raghavendra, Asst.Director (ISS), Sri.K.Channabasavaiah and Smt. D.T.Vijayalakshmi . Asst.Director (Stat) in collecting the latest information available form different departments of Government of Karnataka and in bringing out this Industrial Profile report. I would also like to thank all Joint Directors of District Industry Centres, Senior Officers of Statistics Division of Govt. of Karnataka, Director of Industries and Commerce, for their valuable inputs during the preparation of this document. I sincerely hope that this report will be useful to all concerned with the development of Industries. It is needless to state that this document will serve as a valuable guide to the prospective entrepreneurs who are desirous of setting up of industries/enterprises in the state.

Bangalore 2nd August 2012 (S.M.Jamkhandi)
Director

Contents

S. No.	Topic	Page
		No.
1.	General Characteristics of the District	5
1.1	Location & Geographical Area	5
1.2	Topography	5
1.3	Availability of Minerals.	5
1.4	Forest	5
1.5	Administrative set up	5
2.	District at a glance	6-7
2.1	Existing Status of Industrial Area in the District	8
3.	Industrial Scenario Of the district	9
3.1	Industry at a Glance	9
3.2	Year Wise Trend Of Units Registered	9
3.3	Details Of Existing Micro & Small Enterprises & Artisan Units In The District	10
3.4	Large Scale Industries / Public Sector undertakings	11-12
3.5	Major Exportable Item	12
3.6	Growth Trend	12
3.7	Vendorisation / Ancillarisation of the Industry	12
3.8	Medium Scale Enterprises	12
3.8.1	List of the units in the district & near by Area	12
3.8.2	Major Exportable Item	13
3.9	Service Enterprises	13
3.9.2	Potentials areas for service industry	13
3.10	Potential for new MSMEs	13
4.	Existing Clusters of Micro & Small Enterprise	13
4.1	Detail Of Major Clusters	13
4.1.1	Manufacturing Sector	13
4.1.2	Service Sector	13
4.2	Details of Identified cluster	13
5.	General issues raised by industry association during the course of meeting	13
6	Steps to set up MSMEs	14
7.	Additional information if any	

Brief Industrial Profile of Hassan District

1.General Characteristics of the District:

Hassan District is one of the districts located in the southern part of Karnataka state in India. Hassan, a picturesque town in the heart of **M**alnad with a pleasant climate, is the district headquarter. It is about 185 KM from Bangalore, the capital city of Karnataka. The Hoysalas brought world wide acclaim to the district through their unique style of Temple Architecture. The world famous sculptural wonders of Halebeedu, Belur and Shravanabelagola are located in the District.

1.1: Location & Geographical Area.: Lying between 12° 13′ and 13° 33′ North latitudes and 75° 33′ and 76°38′ East longitude, Hassan district has a total area of 6826.15 Sq. Kms. The greatest length of the district, from south to north, is about 129 kilometers, and its greatest breadth, from east towest, is about 116 kilometers. The District which has 8 taluks 38 hoblies & 2369 villages. The geographic area of the district of Hassan is 6845 square kilometers. The population is 5.67 lakhs and the average rainfall is about 1031 mms annually. Coffee, Black Pepper, Potato, Paddy and Sugarcane are the major agricultural crops. The District covers 8 taluks in this area. Located southern eastern part of Karnataka.Bounded by Tumkur, Chickmagalur, Dakshina Kannada and Mandya districts Rich producer of spices &condiments. Well known for its tourist & coffee production

1.2 Topography : Temperature: 35° C (Max.) and 20° C (Min.)

Average : Rainfall 1031 mm

Rivers : Hemavati and Cauvery

Area : 6826 sgm

Hassan District is covered by metamorphic and igneous rocks, viz., peninsular gneisses close pet granites and Bababudan group scheists. Red loamy, sandy and black mix red soil constitute crust zone. 8.9% of the geographical area is covered by forests.

1.3 Availability of Minerals.: Geologically Hassan district forms a part of Precambrian terrain. The Major litho unitsare granitic gneiss, granulites, granites, Dharwarian schists and dyke rocks. The mostimportant rock formation of the district are Nuggehalli and Holenarasipura Schist belt,. Thesetwo schist belts are the host of number of mineral deposits like Chromite, Titaniferousmagnetite, Chalcopyrite, Kaolin, Asbestos, Quatze etc.

PRODUCTION OF MINERAL 2010-11

S.NO.	NAME OF MINERAL	PRODUCTION in tones
		2010-2011
1.	Moulding Sand	53208
2.	Quartz	1024

(SOURCE:- DEPT. OF MINES & GEOLOGY)

- **1.4 FOREST**: The types of forests, area covered (ha), administrative units & details of flora & fauna of hassan district are dealt hear under. The total area covered under Forest is 89885.28 acres
- **1.5 Administrative set up.** : The district administration is headed by the Deputy Commisioner, Hassan, who is head quartered at Hassan . Hassan district consists of 2 revenue sub-divisions: Hassan and Sakaleshpur. Hassan Sub-division includes Hassan, Arasikere, Holenarasipura and Channarayapatna Taluks, whereas Sakaleshpur Sub-division Comprises of Alur, Arkalgud, Belur and Sakaleshpur. Hassan Sub-division has its headquarters at Hassan and Sakaleshpur Sub-Division at Sakaleshpur.

2. <u>District at a glance</u>

S.No	Particular	Year	Unit	Statistics		
1	G	eographical	features			
(A)	Geographical Data					
	i) Latitude 12° 13´ and 13° 33´ North latitudes					
	ii) Longitude	75° 33	3´and 76°38´E	East longitude		
	iii) Geographical Area		Hectares	662602		
(B)	Administrative Units					
	i) Sub divisions	2010-11	Nos	2		
	ii) Tehsils	2010-11	Nos	8		
	iii) Sub-Tehsil	2010-11	Nos	16		
	iv) Patwar Circle	2010-11	Nos	38		
	v) Panchayat Simitis	2010-11	Nos	23		
	vi)Nagar nigam	2010-11	Nos	2		
	vii) Nagar Palika	2010-11	Nos	9		
	viii) Gram Panchayats	2010-11	Nos	258		
	xi) Revenue villages	2010-11	Nos	2559		
	x) Assembly Area	2010-11	Nos	7		
2.		Populati	on	,		
(A)	Sex-wise					
	i) Male	2011	Nos	8,85,807		
	ii) Female	2011	Nos	8,90,414		
(B)	Rural Population	2011	Nos	14,16,996		
3.		Agricultu	ire			
A.	Land utilization					
	i) Total Area	2009-10	Hectare	662602		
	ii) Forest cover	2009-10	Hectare	58775		
	iii) Non Agriculture Land	2009-10	Hectare	78810		
	v) cultivable Barren land	2010-11	Hectares	30365		
4.		Forest	! !	I		
	(i) Forest	2010-11	Hectares.	58775		
				1		

5.	Liv	vestock & I	Poultry	
Α.	Cattle			
	i) Cows	2007	Nos.	633535
	ii) Buffaloes	2007	Nos.	191484
В.	Other livestock			
	i) Goats	2007	Nos.	201205
	ii) Pigs	2007	Nos.	2489
	iii) Dogs & Bitches	2007	Nos.	71508
	iv) Railways			
	i) Length of rail line	2010-11	Kms	246.00
	V) Roads	2010 11	KIIIS	240.00
	(a) National Highway	2010-11	Kms	252.16
	(b) State Highway	2010-11	Kms	985.21
	(c) Main District Highway	2010-11	Kms	3071.35
	(d) Other district & Rural	2010-11	Kms	1364.9
	Roads	2010 11	Kills	1004.7
	(e) Rural road/ Agriculture	2010-11	Kms	Incl. in item (d)
	Marketing Board Roads	2010 11	11113	inon in itom (d)
	(f) Kachacha Road	2010-11	Kms	5798.32
	(VI) Communication	2010 11	11110	0770.02
	(a) Telephone connection	2010-11	Nos	38958
	(b) Post offices	2010-11	Nos.	421
	(c) Telephone center	2010-11	Nos.	104
	(d)Density of Telephone	2010-11	Nos./1000	NA
	(a /2 energy or rerepresent		person	
	(e) Density of Telephone	2010-11	No. per KM.	NA
	(f) PCO Rural	2010-11	No.	NA
	(g) PCO STD	2010-11	No.	NA
	(h) Mobile	2010-11	No.	188213
	(a) Allopathic hospital	2010-11	Nos	22
	(b) No. of beds in allop.	2010-11	Nos	2370
	Hospitals			
	(c) Ayurvedic hospitals	2010-11	Nos	5
	(c) Tyur vedic nespitals	2010 11	1103	
	(d) No. of bods in Avur	2010-11	Nos	57
	(d) No. of beds in Ayur. Hospitals	2010-11	INUS	37
	·	004044		4
	(e) Unani hospitals	2010-11	Nos	1
	(f) Comm Hea; Ith centres	2010-11	Nos	14
	(g) Primary health centres	2010-11	Nos	137
	(h) Dispensaries	2010-11	Nos	44

(i) Sub health centres	2010-11	Nos	456
(j) Pvt.Hospitals	2010-11	Nos	34
(VIII) Banking commercial			
(a) Commercial Bank	2010-11	Nos.	87
(b) rural Bank Products	2010-11	Nos.	45
(c) Co-Operative bank	2010-11	Nos.	3
products			
(d) PLDB Branches	2010-11	Nos.	8
(IX) Education			
(a) Primary school	2010-11	Nos.	1663
(b) Middle schools	2010-11	Nos.	1308
(c) Secondary & senior	2010-11	Nos.	516
secondary schools			
(d) Colleges	2010-11	Nos.	182
(e) Technical University	2010-11	Nos.	2

Source: Directrorate of Economics and Statistics

2.1 Existing status of Industrial Areas in the district.

S No	Name of the Estate	Land acquired (In acres	Land Develope d (In acres)	Prevailing rate per acre in lakhs	Numbers Formed	Numbe rs Allotte d	Numbers vacant	No. of units in producti on
1	B.Katihalli Indl.area	94.70	77.95	7.50	86	86	0	71
2	HN Pura	28.38	24.38	5.00	19	19	0	08
3	Thimman halli	75.03	59.25	10.00	14	09	05	02
4	Spl.Econo mic Zone	1399.77	1042.29	21.75	111	16	95	06
5	Indl. Growth Centre	951.55	619.58	28.00	294	289	5	152

Source : KIADB/DIC- Hassan

2.2 Existing status of Industrial Estates in the district.

S	Name of	Land	Land	Preva	Numb	ers	Numb	ers	Numbe	ers	No. o	of units
No	the Estate	acquir ed (In acres	Develop ed (In acres)	iling rate per Sqm	Forme	ed	Allotte	ed	vacant		in produ	ıction
					Plots	Shed /flats	Plot s	Shed /flats	Plots	Sheds /flat	Plots	Sheds /flats
1	Hassan	25.25	25.25	750	69	64	69	62	0	2	63	40
2	Arsikere	13.14	13.14	395	38	8	33	8	5	0	12	7
3	HN Pura	5.00	5.00	220	10	18	10	18	0	0	8	0
4	CR Patna	2.00	2.00	385	4	10	4	10	0	0	3	9
5	SK Pura	10.00	10.00	640	38	12	36	10	2	2	12	10
6	Gandsi	3.50	3.50	220	20	8	16	1	4	7	0	0
7	Belur	10.00	10.00	220	44	0	44	0	0		0	0
	Total	68.89	68.89		223	120	212	109	11	11	98	66

Source : KSSIDC/DIC- Hassan

3. INDUSTRIAL SCENERIO OF HASSAN DIST.

3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	12503
2.	TOTAL INDUSTRIAL UNIT	NO.	12503
3.	REGISTERED MEDIUM & LARGE UNIT	NO.	10
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	NO.	1872
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	50783
6.	NO. OF INDUSTRIAL AREA	NO.	5
7.	TURNOVER OF SMALL SCALE IND.	IN LACS	-
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	-

3.2 YEAR WISE TREND OF UNITS REGISTERED

	YEAR	NUMBER OF	EMPLOYMENT	INVESTMENT
		REGISTERED		(lakh Rs.)
		UNITS		
D	etails from 198	4-2003 year wise	e is not supplied by	DIC
Up to	2003-04	9152	35662	6593
During	2004-05	467	2139	2403
During	2005-06	562	2995	3823
During	2006-07	485	2296	2823
During	2007-08	361	3722	4402
During	2008-09	290	2038	2560
During	2009-10	544	1604	1127
During	2010-11	642	1541	1872
	Total	12503	51997	25603

Source: District Industry Centre, Hassan

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

NIC	TYPE OF	NUMBER	INVESTMENT	EMPLOYMENT
CODE	INDUSTRY	OF UNITS	(Lakh Rs.)	
NO.				
20	Agro based, Food and	2013	6985.41	11172
22	Beverages			
23	Cotton textile	192	452.00	438
24 &	Woolen, silk & artificial Thread	1792	2322.14	5637
26	based clothes. Garments			
25.	Jute & jute based	-	-	-
27.	Wood/wooden based furniture	2020	2708	7031
28.	Paper & Paper products, printing	234	696.61	1050
29.	Leather based	333	378.74	1420
31.	Chemical/Chemical based	360	939.28	1715
30.	Rubber, Plastic & petro based	223	589.9	991
32.	Mineral based	214	2334.15	1433
33.	Metal based (Steel Fab.)	86	346.56	402

NIC	TYPE OF	NUMBER	INVESTMENT	EMPLOYMENT
CODE	INDUSTRY	OF UNITS	(Lakh Rs.)	
NO.				
35.	Engineering units	799	1831.18	3199
36.	Electrical machinery and	472	875.77	1858
	transport equipment			
	Automobiles	78	200.03	272
	Ferrous and non ferrous	32	52.87	84
97.	Repairing & servicing	732	1070.06	2857
01.	Others	1102	1702.07	3642
	Kachori Making	-	-	-

Source: District Industry Centre, Hassan

3.4 Large Scale Industries / Public Sector undertakings

SI.No	Name of the unit	Products	Investment (in Crores)	Employment
1	Hassan Halu Utpadakara Sahakara Sanghagala Okkuta BM Road, Hassan	Milk process and milk products	15.27	413
2	Hassan Halu Utpadakara Sahakara Sanghagala Okkuta BM Road, Hassan	Cattle Feeds	16.00	82
3	Chamundeswari Sugars Pvt.Ltd., Srinivasapura Channarayapatna	Sugar crystals	14.45	484
4	Go Go international Pvt.Ltd., Indl Growth Centre, Hassan	RM Garments	40.47	760
5	Himmatsingh Lenins Pvt.Ltd., Textile zone, Hassan	Lenin products	442.22	1927
6	Petronet MHB LTd., plot No. 1A, Indl.Growth Centre, Hassan	Petroleaum Products	48.80	14
7	Allana CoffeeCuring Works, HN Pura Road, Hassan	Coffee curing	7.59	228

3.5 Major Exportable Item

Coffee and Cordamum are indirectly exported through important Metropolitan Cities like Bangalore, Mangalore and Chennai . Garments are also exported from SEZ units.

3.6 Growth Trend: The District has major strength for Development and promotion of Industries which are summarized as under. The district is ideally located in the State of Karnataka, in terms of its excellent climatic condition and labour harmony. The district has strong agricultural base. The district good technical man power is available. Infrastructure facilities are established in the district. There is growth due to establishment of industrial areas and many small scale industries can start production in Gherkins, and food related industries.

3.7 Vendorisation / Ancillarisation of the Industry:

Ancillaries in the field of Engg. IT related enterprises, and food products can be established in this district.

3.8. Medium Scale Enterprises

3.8.1 List of the units in the district & Near By Area

SI.No	Name of the unit	Products	Investment (in	Employment
			Crores)	
1	Harayana Steels and	Sponge Iron	28.83	51
	Powers, Kenchanahalli,			
	Hassan			
2	HPCL Plot No.1A, Indl	Petroleam	71.40	14
	Growth Centre, Hassan	products		
3	Calypso Foods Pvt. Ltd.,	Gherikin	8.80	68
	Hassan	products		

3.8.2 Major Exportable Item: Gherikin products

3.9 Service Enterprises

3.9.2 Potentials areas for service industry

Good scope for ITES based, Engg. Based service industries to cater needs of the growing large scale and medium scale industries.

3.10 Potential for new MSMEs:

Many products required for the district are coming from outside the places like Bangalore, Chennai, Mumbai, Gujarath, Punjab, etc., few examples are Potato Chips, Instant Coffee, Rubberized Coir Matters, Leather goods, Broom, Textile Products, Plastic Articles, Electrical Appliances and Accessories, Motors and Pumps, Processed Spices, Fruit products, Mineral Processing/Products, Mini Casting, Irrigation Equipments, so on and so forth. The Geographical and Climatic condition of the district is very "Congenial" for promotion of Electronic based industries, in particularly Software Technology Park, which is a vibrant opportunity in consideration of available Technocrats in the district. The district has opportunities for development of Industries in these potential areas.

4. Existing Clusters of Micro & Small Enterprise

4.1 DETAIL OF MAJOR CLUSTERS

There is only one cluster in Coir sector in Arasikere. But the SPV is not yet registered and as per KCTU, Formation, Submission of proposal is pending and is under progress at the Govt. of Karnataka level.

4.1.1 **Manufacturing Sector**

No cluster development has taken up at present.

4.1.2 Service Sector

No cluster development has taken up at present.

4.2 Details for Identified cluster

<u>Present status of clusters:-</u> No proposal is sanctioned as on date and details are yet to be finalized by KCTU

5. General issues raised by industry association during the course of meeting

Even though the district is endowed with rich resources the phase of development industries are very low because of the following facts:

Lack of entrepreneurship quality. Risk taking factor is very low of the people who can able to invest. The district is predominantly Agriculture based and people are more inclined towards Agricultural and allied activities.

Majority of required industrial spares are not available in the district. In adequacy of Electric Power in Growth Centers and Industrial Estates.

6. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S.No	Type of assistance	Name and address of agencies	
1.	Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II)	The Joint Director, District Industries Centre Industrial Estate, B.M. RoadHassan–573 201• Ph.: +91-8172-240606, 240289 • Fax: +91-8172- 240289• Email: jd-hassan@karnatakaindustry.gov.in	
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	MSME-Development Institute (Ministry of MSME, Govt. of India,) BANGALORE Phone 91 080 23151581,82,83 e-mail:dcdi-bang@dcmsme.gov.in Web- www.msmedibangalore.gov.in/ and Technical Consultancy Services Organisation of Karnataka (A Govt. of Karnataka Organisation) 4th Floor, Basava Bhavan, Basaveshwara Circle Bangalore 560 001.	
3.	Land and Industrial shed	Karnataka Industrial Areas Development Board CEO and Executive Member #14/3, Rashtrothana Parishat Building, Nrupathunga Road, Bengaluru-560 001, India. • Fax: 91-80-2221 7702 Email: kiadb@mail.nic.in • Visit us at: www.kiadb.in and KSSIDC, Indl.Estate Rajajinagar, Bangalore-560010	
4.	Financial Assistance	Karnataka State Financial Corporation, Hqrs. Bangalore	
5.	For raw materials under Govt. Supply	The General Manager NSIC Limited No. 6 & 7, West of Chord Road, Rajajinagar Branch Manager Industrial Town, Bangalore - 560 044080- 23307790/23306814/23307791 Fax: 080-23386578 Email: boban@nsic.co.in	
6.	Plant and machinery under hire / purchase basis. Power/ Electricity	NSIC Limited (Karnataka) No. 6 & 7, West of Chord Road, Rajajinagar Branch Manager Industrial Town, Bangalore - 560 044 Tel: Bangalore Electrical Supply Co. BESCOM. Chikamagalur	
		and HO: Bangalore	

8.	Technical Know -how.	KARNATAKA COUNCIL FOR TECHNOLOGICAL UPGRADATION (KCTU) 4th Floor, Basava Bhavan, Basaveswara Circle, Bangalore - 560 001 Karnataka State, India Phone: +91 80 22250772 Fax: +91 80 22286607 e-mail: md-kctu-ka@nic.in / info-kctu-ka@nic.in
9.	Quality & Standard	Bureau of Indian Standards Peenya Indl.Estate, 1st stage, Tumkur Road, Bangalore.58 ph 28395604 fax 28398841
10.	Marketing /Export Assistance	Visweswariah indusrial trade Centre, Kasturba Road, Bangalore and Engg. Export Promotion Council, Sub Regional Offices. Bangalore Vinayaka Complex, 2nd Floor 44/45, Residency Road Cross Bangalore 560025 Exim Bank India, Ramanashree Arcade, Floor 4, 18, M. G. Road Bangalore
11.	Other Promotional Agencies	Karnataka Udyog Mitra Managing Director 3rd Floor, Khanija Bhavan (East Wing), No.49, Race Course Road, Bangalore – 560 001 www.kumbangalore.com Ph: 91-80-2228 2392, 2228 5659; 2238 1232, 2228 6632 Fax: 91-80-2226 6063 Email: md@kumbangalore.com

7. Any other important additional information of the district

TOURISM

Hemavathi river is a major excursion spot.

