



**Government of India
Ministry of MSME**

Brief Industrial Profile of Pulwama District



सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

MSME-Development Institute

(Ministry of MSME, Govt. of India,)

Phone 01912431077, 01912435425

Fax: 01912431077, 01912435425

e-mail: dcdi-jammu@dcmsme.gov.in

web- www.msmedijammu.gov.in

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Brief Industrial Profile of Pulwama District

1. General Characteristics of the District

District Pulwama came into being in the year 1979 in the larger interests of maintenance of law and order, closer supervision, more effective control and above all to ensure balanced development of the area. The district is also called Rice Bowl of Kashmir for maximum production of rice grains in the J & K state. Pulwama is often called the 'Anand of Kashmir' or 'Dudha-Kul of Kashmir' on account of its high milk production. Pulwama is one of the pretty spots on the earth, because of its congenial climate, streams, water falls, fragrant flowers delicious fruits, innumerable springs and other natural sceneries. Apart from above there are some historical places & monuments in pulwama district viz a viz The Avantishwar Temple, The Payer Temple, Asar Sharief, Pinjoora, etc. Agriculture is the main activity of this district. There are number of large/medium industries existing in the district e.g. play Board Industries- Pampore, Govt. Cement Factory Woyan, Joinery Mill-Pampore, Brick and Tile Factory Pampore, Govt. Cement Factory-Khrew. Small Scale Industrial units which are generally skill based-oriented like Food based, wood based and Artisan type etc & the major crops of pulwama district are Rice/Paddy, Wheat, Maize, Vegetable & Fruits, Oil Seeds, saffron & milk are the main crops of this district.

1.1 Location & Geographical Area.

Pulwama being a part of the beautiful valley is bounded by SRINAGAR in the North by BUDGAM and POONCH Districts the west and by ANANTNAG Districts in the South and East. The district is surrounded by Hilly terrains, which are 2000 Mtrs. above sea level. As per altitude from sea level the district can be divided into three zones i.e. zone 1st falls upto the level of 1700 meters. zone 2nd falls between 1700 to 2000 mtrs. And zone 3rd above 2000 mtrs. Zone 1st covers the entire area of tehsil Pulwama, Pampore and a portion of Tehsil Tral. Zone 2nd major portion of Tehsil Tral is falling under this zone. Forests with extending upto alpine height fall in zone 3rd with a number of meadows. The river Jehlum passes through this district from Anantnag to Srinagar. The water of river Jehlum, a navigated channel is utilized for irrigation purposes through lift irrigation system. The maximum rainfall as recorded in district during the schedule year 1998 was 772.30 mm at per station Pulwama. Most of the higher reaches in tehsil Tral experience early snowfall in winters.. Pulwama District is bounded by Srinagar in the North side, Budgam & Poonch in the west side and Ananthnag in the south side.

1.2 Topography

The total area of the district is 1090 Sq. Kms. District Pulwama is situated at an altitude of 1500 to 2000 meters above mean sea level . The district lies between 35-55' and 34-15 north latitude , 35-15' east longitude. The climate in the district is temperate with mercury going 30° C in summer and below freezing point in winter. The district experiences rainfall during the winter and early summer from western disturbances & monsoon rains from July onwards. The district has met with severe drought since a couple of last years also. Pulwama district covers the 1,398 km² area

1.3 Availability of Minerals.

PRODUCTION OF MINERAL 2010-11

S.NO.	NAME OF MINERAL	PRODUCTION in tones 2010-2011
MAJOR MINERAL		
1.		
MINOR		
1.	.-	-
2.	-	-
3.	-	-
4.	-	-
5.	-	-
6.	-	-
7.	-	-

SOURCE:- DEPT. OF MINES & GEOLOGY.,

1.3 FOREST

The area under Forests in the district is 1083.25 Sq.Kms. including an area of 273.25 Sq.Kms. falling under WILD LIFE. Out turn of timber contributes a major share in the economy of the State. The major commercial species which are grown in these forests are DEODAR, KAIL, and FUR. Besides medicinal Herbs are also available there. Forests are claimed to be the GREEN GOLD of the State, which not only provide timber for construction purpose but also fuel and protection to the Wild Life. The forest department has extracted 66.38 lakh cfts of fur & kail wood as on year 2000

1.4 Administrative set up.

There are four tehsils ,five blocks , four assembly constituencies, four towns & seven tourist places in pulwama district

S. No	Constituencies	Tehsils	Blocks	Cities & Towns	Tourist Places
1	Pulwama	Pulwama	Pulwama	Pulwama	Aripal Nagh
2	Tral	Pampore	Tral	Tral	kungwattan
3	Pampore	Tral	keller	Pampore	Aharbal water fall
4	Rajpora	Awantipora	Pampore	Aripal Nagh	Tarsar & Marsar
5	-	-	Kakpora	-	Nagberan
6	-	-	-	-	Shikargah
7	-	-	-	-	Hurpura

2. District at a glance

S.No	Particular	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data	2011		
	i) Latitude		Degrees	33 to 54.1 North
	ii) Longitude		Degree	74 degrees, 53.8 East
	iii) Geographical Area		Sq Km	1090
(B)	Administrative Units			
	i) Sub divisions			NA
	ii) Tehsils		Nos	4
	iii) Sub-Tehsil			NA
	iv) Patwar Circle			NA
	v) Panchayat Simitis			NA
	vi)Nagar nigam			5
	vii) Nagar Palika			NA
	viii) Gram Panchayats			186
	xi) Revenue villages			331
	x) Assembly Area			NA
2.				
(A)	Sex-wise			
	i) Male	2011		297788
	ii) Female	2011		272072
(B)	Rural Population	2011		
3.				
A.	Land utilization			
	i) Total Area	2010-11		
	ii) Forest cover	2010-11	Sqkm	412
	iii) Non Agriculture Land	2010-11	“	
	v) cultivable Barren land	2010-11	“	
4.				
	(i) Forest	2010-11	Sqkm	412

5.				
A.	Cattle			
	i) Cows	2007	Nos.	
	ii) Buffaloes	2007	Nos.	
B.	Other livestock			
	i) Goats	2007	Nos.	
	ii) Pigs	2007	Nos.	
	iii) Dogs & Bitches	2007	Nos.	
	iv) Railways			
	i) Length of rail line	2010-11	Kms	NA
	V) Roads			
	(a) National Highway	2010-11	Kms	
	(b) State Highway	2010-11	Kms	
	(c) Main District Highway	2010-11	Kms	
	(d) Other district & Rural Roads	2010-11	Kms	779.43
	(e) Rural road/ Agriculture Marketing Board Roads	2010-11	Kms	
	(f) Kachacha Road	2010-11	Kms	
	(VI) Communication			
	(a) Telephone connection	2010-11		
	(b) Post offices	2010-11	Nos.	
	(c) Telephone center	2010-11	Nos.	
	(d) Density of Telephone	2010-11	Nos./1000 person	
	(e) Density of Telephone	2010-11	No. per KM.	
	(f) PCO Rural	2010-11	No.	
	(g) PCO STD	2010-11	No.	
	(h) Mobile	2010-11	No.	

	(VII) Public Health			
	(a) Allopathic Hospital	2010-11	No.	21
	(b) Beds in Allopathic hospitals		No.	-
	(c) Ayurvedic Hospital		No.	-
	(d) Beds in Ayurvedic hospitals		No.	-
	(e) Unani hospitals		No.	-
	(f) Community health centers		No.	-
	(g) Primary health centers		No.	3
	(h) Dispensaries		.	-
	(i) Sub Health Centers			-
	(j) Private hospitals			-
	(VIII) Banking commercial			
	(a) Commercial Bank	2010-11	Nos.	4
	(b) rural Bank Products		Nos.	1
	(c) Co-Operative bank products		Nos.	1
	(d) PLDB Branches		Nos.	-
	(IX) Education			
	(a) Primary school		Nos.	243
	(b) Middle schools		Nos.	547
	(c) Secondary & senior secondary schools		Nos.	84
	(d) Colleges		Nos.	4
	(e) Technical University		Nos.	1

2.1 Existing Status of Industrial Area in the District Pulwama.

S.No.	Name of Industrial Area	Land Acquired (in hectares)	Land Developed (in hectares)	Prevailing rate per Sqm (in.RS.)	No. of plots	No. of Allotted Plots	No. of Vacant plots	No. of units in production
1	I.E Chatapora	5.0	5.0	398.40	41	35	06	16
2	I.E. Pulwama	2.12	2.12	398.40	04	04	-	01

3.Industrial Scenario of District Pulwama from last five years.(District Pulwama)

3.1 Industry at a Glance

S.No.	Head	Unit	Particulars
1	Registered Industrial Units since last five years	No.	397
2	Total units registered	No	-
3	Registered Large & Medium units	No	08
4	Estimated average No. of daily worker employed in Small Scale Industries	No	2350
5.	Employment in Large & Medium Industries	No	1419
6	No. Industrial Area	No	02
7	Turnover of Small Sale Industries	In Lacs	7019.70
8	Turnover of Large & Medium Industries	In Lacs	21335.25

3.2 Year wise Trend of units registered from last Five years.

S.No	Year	Number of Registered units	Employment	Investment (LakhRs.)
1	2007-08	77	527	617. 06
2	2008-09	83	494	1237.80
3	2009-10	87	389	967. 41
4	2010-11	69	354	1051.49
5	2011-12	81	586	2871.71

3.3 Details of Existing Micro & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT FROM LAST FIVE YEARS.

S.No	Type of industry	Number of units	Investment (LakhRs.)	Employment
20	Agriculture Hunting and related Service Activity	02	1.85	06
22	Mfg. of food products and beverages	72	1169.61	341
23	Mfg. of Wearing Apprel, Dressing and Dyeing of Fur	30	90.70	112
29.	Mfg. of Leather and leather products	03	185.81	32
27.	Mfg. of wood and wood products	105	559.22	612
26.	Mfg. of Paper and Paper products	09	454.94	67
31.	Mfg. of Chemicals and Chemical products	03	43.45	23
20.	Mfg. of Rubber and Plastic products	07	225.14	58
33.	Mfg. Metal & Non Metalic Products	63	1788.69	598
31.	Mfg. of Fabricated Metal products	26	1269.77	241
36.	Mfg. of Electrical Machinery and Apparatus N.E.D	13	13.58	31
27.	Mfg. of Furniture, Mfg. N.E.C.	01	3.00	06
97	Repair and Maintenance of Motor Vehicle Retail, Sale of Auto Motive Fuel	09	59.82	40
97.	Repair and Maintenance of personal and House hold goods/ Retail Trade	07	10.48	13
36.	Computer and Related activities	25	159.11	86
01.	Other Business activities	17	112.69	53
	Education	01	8.90	03
	Health and social Work	04	506.75	28
	Total	397	6663.51	2350

3.4 Large Scale Industries / Public Sector undertakings

List of the units in & Near By Area Nil

3.5 Major Exportable Item Nil

3.6 Growth Trend nil

3.7 Vendorisation / Ancillarisation of the Industry nil

3.8. Medium Scale Enterprises

3.8.1 List of the units in ----- & Near By Area Nil

3.8.2 Major Exportable Item Nil

3.9 Service Enterprises

3.9.2 Potentials areas for service industry

- a) Automobiles
- b) Electronics
- c) Electrical
- d) Agro based
- e) Fabrications works
- f) Cold Storage Plants

3.10 Potential for new MSMEs

- a) Food Industries
- b) Thermo/Plastic ware
- c) Mineral Water
- d) Agriculture Implement/Tools
- e) Steel Almirah Fabrications
- f) Horticulture based industry
- g) Extraction of Minerals
- h) Manufacturing of Cement Tiles
- i) Sports Goods

4. Existing Clusters of Micro & Small Enterprise

4.1 DETAIL OF MAJOR CLUSTERS

Nil

4.1.1 Manufacturing Sector

Nil

5. General issues raised by industry association during the course of meeting

- General issues raised by industry association during the course of meeting.

The Industry associations demand the acquiring the land for establishment of Industrial Estates in the District so that the economical/Industrial setup in the district gets boost. At present there are only two industrial estates in district Baramulla viz I/E Baramulla measuring 58 Kanals and I/E Sopore measuring 82 Kanals about 60% of the Industrial Estates is under occupation of security forces which they demand to be vacated by the security forces. The department of Industries & Commerce is toiling hart for obtaining the land for establishment of new I/E's in district Baramulla and the process of identification is in full swing.

- More Industrial Exhibition should be organized ; More Common Facility Testing Center for foundry units should be established; Study tour for Existing Entrepreneurs should be ar ranged ;Construction of More Industrial Estate ; Development of roads ; Smooth supply of Power; Problem of Skilled Labour; Easy Financing System should be their

6. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S.No	Type of assistance	Name and address of agencies
1.	Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II)	District Industries Centre, Pulwama
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	ITCO, Exhibition Ground Jammu
3.	Land and Industrial shed	SICOP, SIDCO
4.	Financial Assistance	J&K Bank, SBI, PNB, Grameen Bank, JKFC, Pulwama JKDFC, IInd Floor , Gandhinagar Jammu & Srinagar
5.	For raw materials under Govt. Supply	SICOP,
6.	Plant and machinery under hire / purchase basis.	NSIC , Exhibition Ground Jammu
7.	Power/ Electricity	PDD, J&K State
8.	Technical Know –how.	-District Industries Centre, Pulwama -MSME DI I/E Digiana Jammu

9.	Quality & Standard	BIS , Chandigarh
10.	Marketing /Export Assistance	-Directorate of Industries & Commerce , Jawar Udyog Bhavan Rail Head Complex Jammu, J&K - Directorate of Industries & Commerce , Opposite Partap park Srnagar J&K -MSME DI I/E Digiana Jammu
11.	Other Promotional Agencies	-EDI , Jawar Udyog Bhavan Rail Head Complex Jammu, Director JKEDI, MA Road Sampora, Pampore Srinagar 192121 -MSME DI I/E Digiana Jammu