



**Government of India
Ministry of MSME**

Brief Industrial Profile of Doda District



सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

MSME-Development Institute

(Ministry of MSME, Govt. of India,)

Phone 01912431077, 01912435425

Fax: 01912431077, 01912435425

e-mail: dcdi-jammu@dcmsme.gov.in

web- www.msmedijammu.gov.in

Contents

| S. No. | Topic | Page No. |
|--------|---|----------|
| 1. | General Characteristics of the District | 1 |
| 1.1 | Location & Geographical Area | 1 |
| 1.2 | Topography | 1 |
| 1.3 | Availability of Minerals. | 2 |
| 1.4 | Forest | 2 |
| 1.5 | Administrative set up | 2 |
| 2. | District at a glance | 3-5 |
| 2.1 | Existing Status of Industrial Area in the District | 6 |
| 3. | Industrial Scenario | 6 |
| 3.1 | Industry at a Glance | 6 |
| 3.2 | Year Wise Trend Of Units Registered | 7 |
| 3.3 | Details Of Existing Micro & Small Enterprises & Artisan Units In The District | 8 |
| 3.4 | Large Scale Industries / Public Sector undertakings | 9 |
| 3.5 | Major Exportable Item | 9 |
| 3.6 | Growth Trend | 9 |
| 3.7 | Vendorisation / Ancillarisation of the Industry | 9 |
| 3.8 | Medium Scale Enterprises | 9 |
| 3.8.1 | List of the units in & near by Area | 9 |
| 3.8.2 | Major Exportable Item | 9 |
| 3.9 | Service Enterprises | 9 |
| 3.9.2 | Potentials areas for service industry | 9 |
| 3.10 | Potential for new MSMEs | 9 |
| 4. | Existing Clusters of Micro & Small Enterprise | 10 |
| 5. | General issues raised by industry association during the course of meeting | 10 |
| 6 | Steps to set up MSMEs | 11 |

Brief Industrial Profile of Doda District

1. General Characteristics of the District

Doda is a district in eastern part of Jammu region. It is the third largest district in Jammu & Kashmir after Leh & Kargil. Lying in the middle & outer Himalayan ranges, the district has mostly a hilly terrain. In July 2006, the state govt has trifurcated the district into three districts viz Doda, Ramban & Kishtwar for making the whole area administratively manageable. The district is surrounded by Anantnag District of Kashmir Division on its north, Kishtwar district in the north east, Chamba area of Himachal Pradesh in the south, Kathua district in the south, Udhampur district in the south-west & Ramban district in the west.

1.1 Location & Geographical Area.

Lying in the outer Himalayas range in J&K state. District Doda falls between 32 degree-53' & 34 degree-21' north latitude & 75 degree-1' & 76 degree-47' east longitude. There are most famous peaks in district Doda like Marble Pass, Nunkun on the Srinagar Border which rise to a height of 2300ft above the sea level. Two other mountain peaks are Brahma & Moon Siki. The total area of district Doda is 4500sqft Km (approx)

1.2 Topography

Doda is the largest district in the Jammu region. Doda town after which the district is named is situated at an altitude of 5000 feet above the sea level. The district boundaries do not touch with international borders or the LOC. The district shares border with Anantnag district of the Kashmir valley & Chamba district of Himachal Pradesh. The entire district is hilly. It has four tehsils viz Doda, Bhaderwah, Gandoh Thathri. District Doda comprises of eight blocks, Bhaderwah, Gandoh, Thathri, Ghat, Gundna, Baghwah, Assar & Marmat. The total population of the district is 3.20 Lacs as per the census 2001.

1.3 Availability of Minerals.

;

PRODUCTION OF MINERAL 2010-11

| S.NO. | NAME OF MINERAL | PRODUCTION in tones 2010-2011 |
|---------------|-----------------|----------------------------------|
| MAJOR MINERAL | | |
| 1. | - | - |
| MINOR | | |

SOURCE:- DEPT. OF MINES & GEOLOGY.,

1.4 FOREST

Doda district is a hilly area encircled by dense forests. Towards north of Doda is the district of Anantnag and towards the south and south-west the borders touch Udhampur and Kathua. This very fringe also touches the borders of Himachal Pradesh. The eastern and south-east areas of the district join the borders of Leh district of Ladakh. The district has at present 2.19 lakhs hectares area under forest

1.5 Administrative set up.

| District | Tehsil | Blocks |
|-----------------|-----------------|--------------|
| Doda | DODA | 1. DODA |
| | | 2. ASSAR |
| | BADHERWAH | 3. BADHERWAH |
| | | 4. GUNDANA |
| | THATHRI | 5. THATHRI |
| | | 6. BHAGWAH |
| | Gandoh/Bhalessa | 7. BHALESSA |
| | | 8. MARMAT |
| Total =1 | 4 | 8 |

2. District at a glance

| S.No | Particular | Year | Unit | Statistics |
|-----------|------------------------------|---------|---------|-----------------------------|
| 1 | Geographical features | | | |
| (A) | Geographical Data | 2011 | | |
| | i) Latitude | 2011 | Degree | Between 32-53 & 43-21 North |
| | ii) Longitude | 2011 | Degree | 75-1 & 76-47 east |
| | iii) Geographical Area | | Sq Km | 1169 |
| (B) | Administrative Units | | | |
| | i) Sub divisions | | | 02 |
| | ii) Tehsils | | | 04 |
| | iii) Sub-Tehsil | | | - |
| | iv) Patwar Circle | | | 66 |
| | v) Panchayat Simitis | | | 231 |
| | vi)Nagar nigam | | | - |
| | vii) Nagar Palika | | | - |
| | viii) Gram Panchayats | | | 231 |
| | xi) Revenue villages | | | 403 |
| | x) Assembly Area | | | - |
| 2. | Population | | | |
| (A) | Sex-wise | | | - |
| | i) Male | 2011 | | 213091 |
| | ii) Female | 2011 | | 196485 |
| (B) | Rural Population | 2011 | | 377003 |
| 3. | Agriculture | | | |
| A. | Land utilization | | | |
| | i) Total Area | 2010-11 | Hectare | 111352.71 |
| | ii) Forest cover | 2010-11 | " | 17273.00 |
| | iii) Non Agriculture Land | 2010-11 | " | NA |
| | v) cultivable Barren land | 2010-11 | " | - |
| 4. | Forest | | | |
| | (i) Forest | 2010-11 | Ha. | 17273.00 |

| 5. | Livestock & Poultry | | | |
|----|---|---------|------------------|---------|
| A. | Cattle | | | |
| | i) Cows | 2007 | Nos. | - |
| | ii) Buffaloes | 2007 | Nos. | 24583 |
| B. | Other livestock | | | |
| | i) Goats | 2007 | Nos. | - |
| | ii) Pigs | 2007 | Nos. | - |
| | iii) Dogs & Bitches | 2007 | Nos. | - |
| | iv) Railways | | | |
| | i) Length of rail line | 2010-11 | Kms | - |
| | V) Roads | | | |
| | (a) National Highway | 2010-11 | Kms | - |
| | (b) State Highway | 2010-11 | Kms | - |
| | (c) Main District Highway | 2010-11 | Kms | - |
| | (d) Other district & Rural Roads | 2010-11 | Kms | 223.495 |
| | (e) Rural road/ Agriculture Marketing Board Roads | 2010-11 | Kms | - |
| | (f) Kachacha Road | 2010-11 | Kms | - |
| | (VI) Communication | | | |
| | (a) Telephone connection | 2010-11 | | - |
| | (b) Post offices | 2010-11 | Nos. | 43 |
| | (c) Telephone center | 2010-11 | Nos. | - |
| | (d) Density of Telephone | 2010-11 | Nos./1000 person | - |
| | (e) Density of Telephone | 2010-11 | No. per KM. | - |
| | (f) PCO Rural | 2010-11 | No. | - |
| | (g) PCO STD | 2010-11 | No. | - |
| | (h) Mobile | 2010-11 | No. | - |

| | | | | |
|--|--|---------|------|-----------|
| | (VII) Public Health | | | |
| | (a)Allopathic Hospital | 2010-11 | No. | Total 145 |
| | (b)Beds in Allopathic hospitals | | No. | |
| | (c)Ayurvedic Hospital | | | |
| | (d)Beds in Ayurvedic hospitals | | No. | |
| | (e)Unani hospitals | | No. | |
| | (f) Community health centers | | No | |
| | (g)Primary health centers | | No. | |
| | (h)Dispensaries | | No. | |
| | (i) Sub Health Centers | | No | |
| | (j) Private hospitals | | No | |
| | | | | |
| | (VIII) Banking commercial | | | |
| | (a) Commercial Bank | | Nos. | - |
| | (b) rural Bank Products | | Nos. | - |
| | (c) Co-Operative bank products | | Nos. | -- |
| | (d) PLDB Branches | | Nos. | - |
| | (IX) Education | | | - |
| | (a) Primary school | | Nos. | 707 |
| | (b) Middle schools | | Nos. | 429 |
| | (c) Secondary & senior secondary schools | | Nos. | 116 |
| | (d) Colleges | | Nos. | 03 |
| | (e) Technical University | | Nos. | - |

2.1 Existing Status of Industrial Areas in the District

| S. No. | Name of Ind. Area | Land acquired (In hectare) | Land developed (In hectare) | Prevailing Rate Per Sqm (In Rs.) | No of Plots | No of allotted Plots | No of Vacant Plots | No. of Units in Production |
|--------|-----------------------------------|----------------------------|-----------------------------|----------------------------------|-------------|----------------------|--------------------|----------------------------|
| 1 | Industrial Estate Dandi Bhaderwah | 54.61 Kanals | 31.06 | 1lakh/kanal | 19 | 05 | 14 | - |
| | Total | 54.61 Kanals | 31.06 | 1lakh/kanal | 19 | 05 | 14 | - |

Source:- DIC Doda,

3. INDUSTRIAL SCENERIO OF DODA

3.1 Industry at a Glance

| Sr No | Head | Unit | Particulars |
|-------|---|---------|-------------|
| 1. | REGISTERED INDUSTRIAL UNIT | NO. | 277 |
| 2. | TOTAL INDUSTRIAL UNIT | NO. | 277 |
| 3. | REGISTERED MEDIUM & LARGE UNIT | NO. | 03 |
| 4. | ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES | NO. | 732 |
| 5. | EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES | NO. | 40 |
| 6. | NO. OF INDUSTRIAL AREA | NO. | - |
| 7. | TURNOVER OF SMALL SCALE IND. | IN LACS | - |
| 8. | TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES | IN LACS | - |

3.2 YEAR WISE TREND OF UNITS REGISTERED

| | YEAR | NUMBER OF REGISTERED UNITS | EMPLOYMENT | INVESTMENT (lakh Rs.) |
|-------|--------------|----------------------------------|------------|--------------------------|
| Up to | 1984-85 | 38 | 73 | 11.40 |
| 1 | 1985-86 | 7 | 11 | 2.10 |
| 2 | 1986-87 | 4 | 5 | 1.60 |
| 3 | 1987-88 | 9 | 13 | 2.90 |
| 4 | 1988-89 | 4 | 8 | 12.40 |
| 5 | 1989-90 | 8 | 10 | 3.20 |
| 6 | 1990-91 | 6 | 7 | 2.40 |
| 7 | 1991-92 | 8 | 15 | 3.20 |
| 8 | 1992-93 | 3 | 4 | 2.00 |
| 9 | 1993-94 | 4 | 6 | 1.60 |
| 10 | 1994-95 | 8 | 10 | 3.30 |
| 11 | 1995-96 | 3 | 3 | 1.40 |
| 12 | 1996-97 | 9 | 15 | 4.20 |
| 13 | 1997-98 | 19 | 30 | 7.60 |
| 14 | 1998-99 | 6 | 9 | 3.00 |
| 15 | 1999-2000 | 11 | 18 | 6.00 |
| 16 | 2000-01 | 13 | 19 | 4.50 |
| 17 | 2001-2002 | 3 | 3 | 1.80 |
| 18 | 2002-03 | 6 | 9 | 4.60 |
| 19 | 2003-04 | 10 | 16 | 6.00 |
| 20 | 2004-05 | 13 | 27 | 7.20 |
| 21 | 2005-06 | 18 | 43 | 45.80 |
| 22 | 2006-07 | 15 | 32 | 9.00 |
| 23 | 2007-08 | 20 | 51 | 255.35 |
| 24 | 2008-09 | 7 | 13 | 63.16 |
| 25 | 2009-10 | 6 | 22 | 43.43 |
| 26 | 2010-11 | 8 | 26 | 74.16 |
| 27 | 2011-12 | 9 | 52 | 446.03 |
| | Total | 275 | 550 | 1029.33 |

Source: DIC Doda

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

| NIC CODE NO. | TYPE OF INDUSTRY | NUMBER OF UNITS | INVESTMENT (Lakh Rs.) | EMPLOYMENT |
|--------------|---|-----------------|-----------------------|------------|
| 20 | Agro based | 63 | 100.60 | 120 |
| 22 | Soda water | - | - | 0 |
| 23 | Cotton textile | - | - | 0 |
| 24. | Woolen, silk & artificial Thread based clothes. | 07 | 2.40 | 08 |
| 25. | Jute & jute based | - | - | 8 |
| 26. | Ready-made garments & embroidery | 17 | 5.25 | 29 |
| 27. | Wood/wooden based furniture | 19 | 19.50 | 51 |
| 28. | Paper & Paper products | - | - | - |
| 29. | Leather based | 11 | 5.20 | 15 |
| 31. | Chemical/Chemical based | 7 | 56.00 | 20 |
| 30. | Rubber, Plastic & petro based | - | - | - |
| 32. | Mineral based | 4 | 70.30 | 52 |
| 33. | Metal based (Steel Fab.) | 24 | 599.00 | 61 |
| 35. | Engineering units | - | - | - |
| 36. | Electrical machinery and transport equipment | - | - | - |
| 97. | Repairing & servicing | 54 | 67.00 | 79 |
| 01. | Others | 69 | 94.98 | 116 |
| | Kachori Making | - | - | - |

Source: DIC Doda

3.4 Large Scale Industries / Public Sector undertakings

List of the units in & Near By Area Nil

3.5 Major Exportable Item Nil

3.6 Growth Trend Nil

3.7 Vendorisation / Ancillarisation of the Industry Nil

3.8. Medium Scale Enterprises

3.8.1 List of the units in & Near By Area Nil

3.8.2 Major Exportable Item Nil

3.9 Service Enterprises

3.9.2 Potentials areas for service industry

- a) Automobiles
- b) Electronics
- c) Electrical
- d) Agro based
- e) Fabrications works

3.10 Potential for new MSMEs

- a) Food Industries
- b) Thermo/Plastic ware
- c) Mineral Water
- d) Agriculture Implement/Tools
- e) Steel Almirah Fabrications
- f) Horticulture based industry
- g) Extraction of Minerals
- h) Manufacturing of Cement Tiles

4. Existing Clusters of Micro & Small Enterprise

4.1 DETAIL OF MAJOR CLUSTERS

N/A

5. General issues raised by industry association during the course of meeting

- a) Problem of Erotic Electric Power Supply
- b) Non availability of Skilled man power
- c) Problem of Marketing of finished Products
- d) Problem of procurement of Raw materials
- e) High Transportation cost

6. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

| S.No | Type of assistance | Name and address of agencies |
|-------------|---|--|
| 1. | Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II) | District Industries Centre, Doda |
| 2. | Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports. | ITCO, Exhibition Ground Jammu |
| 3. | Land and Industrial shed | SICOP, SIDCO |
| 4. | Financial Assistance | J&K Bank, SBI, PNB, Grameen Bank, JKFC, Doda JKDFC, IInd Floor , Gandhinagar Jammu & Srinagar |
| 5. | For raw materials under Govt. Supply | SICOP, |
| 6. | Plant and machinery under hire / purchase basis. | NSIC , Exhibition Ground Jammu |
| 7. | Power/ Electricity | PDD, J&K State |
| 8. | Technical Know –how. | -District Industries Centre, Doda -MSME DI I/E Digiana Jammu |

| | | |
|-----|------------------------------|--|
| 9. | Quality & Standard | BIS , Chandigarh |
| 10. | Marketing /Export Assistance | -Directorate of Industries & Commerce , Jawar Udyog Bhavan Rail Head Complex Jammu, J&K - Directorate of Industries & Commerce , Opposite Partap park Srnagar J&K -MSME DI I/E Digiana Jammu |
| 11. | Other Promotional Agencies | -EDI , Jawar Udyog Bhavan Rail Head Complex Jammu, Director JKEDI, MA Road Sampora, Pampore Srinagar 192121 -MSME DI I/E Digiana Jammu |