



सत्यमेव जयते

**Government of India**  
**Ministry of MSME**

## **Brief Industrial Profile of Rewa District Madhya Pradesh**



सूक्ष्म, लघु एवं मध्यम उद्यम  
MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

**Br. MSME-Development Institute**

(Ministry of MSME, Govt. of India,)

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## **Brief Industrial Profile of Rewa District**

## **1. General Characteristics of the District**

The Huzur, Sirmour and Mauganj tahsils lie between the Kaimur on the south, and the Binjh pahar on the north, and form what is known as Rewa plateau or uprihar. To the north lies the Teonthar tahsils which is quite different with regard to its physical and other features from the plateau tahsils. Rewa is basically a plateau which decreases in height from the south to the north. In the south, the height of Kaimur Range is more than 450 meters, whereas the height of alluvial plain of Teonthor is just 100 meters. In the district, dissected hills, ravines, plain, plateau, scarp, water-fall and alluvial plain can be seen. The rain-water of the district flows out using the two assisting rivers of the Ganges, the Tons or Tamsa and the Son. Bichiya River flows through the heart of Rewa city.

Significant waterfalls on the Tamsa or Tons and its tributaries, as they come down from the Rewa Plateau, are: Chachai Falls (127m) on the Bihad River, a tributary of the Tamsa, the Keoti Falls (98m) on the Mahana River, a tributary of the Tamsa, Odda Falls (145m) on the Odda River, a tributary of the Belah River, which is itself a tributary of the Tamsa, and Purwa Falls (70m) on the Tamsa or Tons.

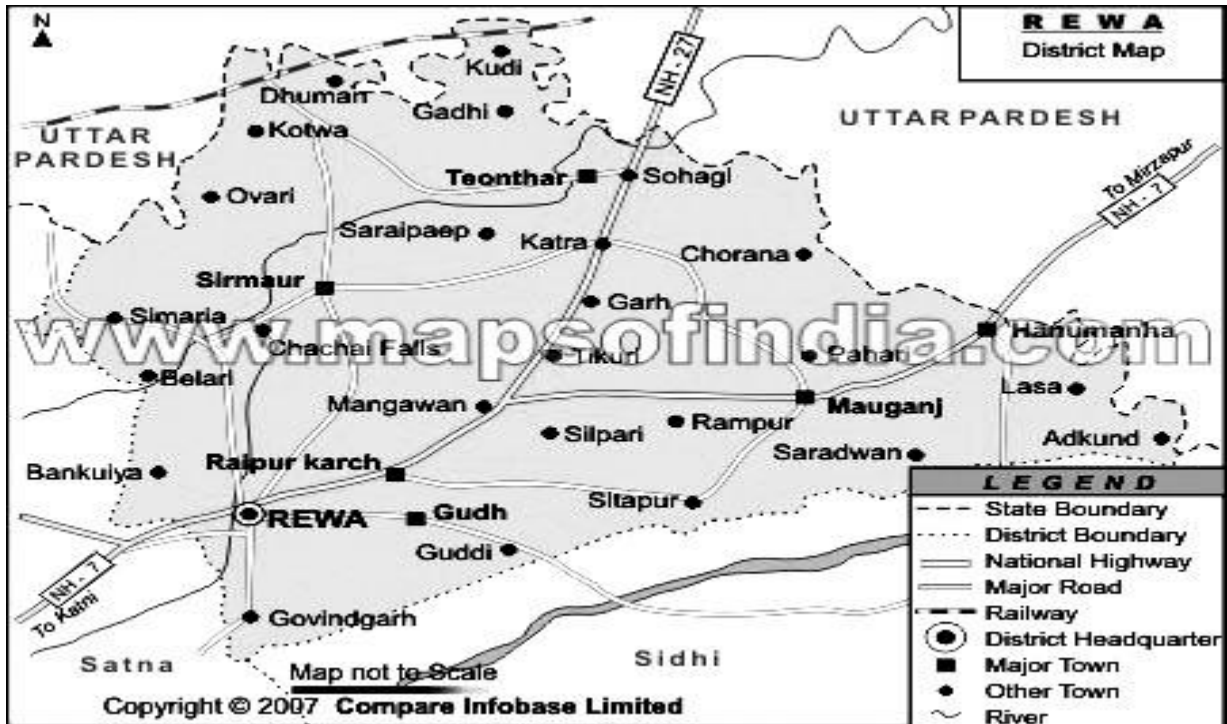
### **1.1 Location & Geographical Area.**

1- Rewa lies between  $24^{\circ} 18'$  and  $25^{\circ} 12'$  north latitudes and  $81^{\circ} 2'$  and  $82^{\circ} 18'$ .

The district is bounded on the north by Uttar Pradesh, on the east and southeast by Sidhi, on the south by Shahdol, and on the west by Satna. It is part of Rewa Division. It has an area of 6,240 km<sup>2</sup>.

### **1.2 Topography**

Rewa district is divided into 9 [tehsils](#) named Mangava, Naigarhi, Sirmour, Jawa, Teonthar, Hanumana, Hujur, Raipur Karchulian and Mauganj, whereas Rewa city lies in Hujurs Tehsil.



### 1.3 Availability of Minerals

#### PRODUCTION OF MINERAL 2010-11

S.NO.	NAME OF MINERAL	PRODUCTION in tones 2010-2011	Value in Rs.
MAJOR MINERAL			
1.			----
MINOR			
1.	Murum	15635.00	345653.00
2.	Flag Stone	28358.00	135392.00
3.	Stone gitti	664326.00	242654133.00
4.	Sand	2535.00	381453.00
5.	Lime	7642415.00	1754868686.00
6.	Boxcide	28672.00	5597.00

Source:- Dept. of Mines & Geology.

## 1.4 FOREST: 3072.41 Sq. K.M.

### 1.5 Administrative set up.

- 1- Head Quarter Rewa  
 2- Division Rewa  
 3- Tahsil 07 Huzur Raipur Gud Sirmor Toythat  
 Maugang Hanumana

4-

## 2. District at a glance

S.No	Particular	Year	Unit	Statistics
<b>1</b>	<b>Geographical features</b>			
(A)	Geographical Data			
	i) Latitude	2011	Degree	24.18 to 25.12
	ii) Longitude	2011	Degree	81.02 to 82.20
	iii) Geographical Area	2011	Sq.Km.	6287.5
(B)	Administrative Units	2011	Nos.	01
	i) Sub divisions	2011	Nos.	04
	ii) Tehsils	2011	Nos.	07
	iii) Sub-Tehsil	2011	Nos.	09
	iv) Total Abad Gram	2011	Nos.	2415
	v) Janpad Panchayat	2011	Nos.	09
	vi)Nagar nigam	2011	Nos.	01
	vii) Nagar Palika	2011	Nos.	01
	viii) Gram Panchayats	2011	Nos.	827
	ix) Rajaswa Nirikshan Mandal	2011	Nos.	27
	x) Nagar Panchyat	2011	Nos.	10
<b>2.</b>	<b>Population</b>			
(A)	Sex-wise			
	i) Male	2001	Nos.	1016687
	ii) Female	2001	Nos.	956619
(B)	Rural Population	2001	Nos.	1652743
<b>3.</b>	<b>Agriculture</b>			
A.	Land utilization			
	i) Total Area	2010-11	Hectare	610632
	ii) Forest cover	2010-11	“	307241
	iii) Non Agriculture Land	2010-11	“	80386
	v) cultivable Barren land	2010-11	“	200020
<b>4.</b>	<b>Forest</b>			
	(i) Forest	2010-11	Ha.	307241

<b>5.</b>	<b>Livestock &amp; Poultry</b>			
<b>A.</b>	<b>Cattle</b>			
	i) Cows	2010	Nos.	794500
	ii) Buffaloes	2010	Nos.	93988
<b>B.</b>	<b>Other livestock</b>			
	i) Goats	2010	Nos.	190386
	ii) Pigs	2010	Nos.	26540
	iii) Dogs & Bitches	2007	Nos.	---
	<b>iv) Railways</b>			
	i) Length of rail line	2010-11	Kms	63.3 Km
	<b>V) Roads</b>			
	(a) National Highway	2010-11	Kms	135
	(b) State Highway	2010-11	Kms	19
	(c) Main District Highway	2010-11	Kms	---
	(d) Other district & Rural Roads	2010-11	Kms	774.42
	(e) Rural road/ Agriculture Marketing Board Roads	2010-11	Kms	---
	(f) Kachacha Road	2010-11	Kms	318.81
	Total Roads(Kachacha + Pakka)	2010-11	Kms	1247.23
	<b>(VI) Communication</b>			
	(a) Telephone connection	2010-11	Nos.	25414
	(b) Post offices	2010-11	Nos.	
	Main Post Office			01
	Sub-Post Office			38
	Branch Office			299
	Tar Office			04
	(c) Telephone exchange	2007	Nos.	37
	(d) Density of Telephone	2007	%	0.91
	(e) Density of Telephone	2007	--	--
	(f) PCO Rural	2007	No.	495
	(g) PCO STD	2007	No.	1270
	(h) Villages Covered with Cellular Services	2007	No.	1795
	<b>(VII) Public Health</b>			

(a) Allopathic Hospital	2010-11	No.	13
(b) Beds in Allopathic hospitals		No.	330
(c) Ayurvedic Hospital		No.	58
(d) Beds in Ayurvedic hospitals		No.	--
(e) Unani hospitals		No.	01
(f) Community health centers		No.	--
(g) Primary health centers		No.	28
(h) Dispensaries			
(i) Sub Health Centers		No.	--
(j) Private hospitals		No.	283
(k) Pasu Chikitsalay		No.	--
(l) Pasu Kritim Garbadhan Center		No.	22
(m) Pasu Aushdhalay		No.	02
(n) Pasu Sub Center		No.	67
(o) Homeopathic		No.	27
(p) Family welfare center		No.	03
		No.	13
<b>(VIII) Banking commercial</b>	2010		
(a) Commercial Bank	2010	Nos.	---
(b) rural Bank Products	2010	Nos.	---
(c) Sehkari Bank	2010	Nos.	128
(d) Kendriya Sehkari Bank Branches	2010	Nos.	21
(e) Bhumi Vikash Bank Branches	2010	Nos.	06
(d) PLDB Branches	2010	Nos.	---
<b>(IX) Education</b>			
(a) Primary school	2010	Nos.	3519
(b) Middle schools		Nos.	844
(c) High School		Nos.	56
(d) Secondary School		Nos.	75
(d) Colleges		Nos.	11
(e) Technical		Nos.	07
(f) Other School & ashram		Nos.	15

## 2.1 Existing Status of Industrial Areas in the District Rewa

S. No.	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	Udyog Vihar Chorhatta, Rewa	133.60	133.60	70	233	229	04	47
2	Industrial Estate, Bichiya, Rewa	08.09	08.09	20	27	26	01	08
	<b>Total</b>	<b>141.69</b>	<b>141.69</b>	<b>90</b>	<b>260</b>	<b>255</b>	<b>05</b>	<b>55</b>

Source:- DTIC, Rewa

## 3. Industrial Scenario of Rewa

### 3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	Registered Industrial Unit	No.	8530
2.	Total Industrial Unit	No.	12696
3.	Registered Medium & Large Unit	No.	06
4.	Estimated Avg. No. Of Daily Worker Employed In Small Scale Industries	No.	22166
5.	Employment In Large And Medium Industries	No.	7360
6.	No. Of Industrial Area	No.	02
7.	Turnover Of Small Scale Ind.	In Lacs	8608.81
8.	Turnover Of Medium & Large Scale Industries	In Lacs	108949.99



### 3.2 Year Wise Trend of Units Registered

	Year	Number of Registered Units	Employment	Investment (Lakh Rs.)
UP TO	1990-91	501	1276	618.15
	1991-92	520	1325	813.16
	1992-93	533	1478	149.16
	1993-94	540	1418	113.66
	1994-95	303	1103	131.99
	1995-96	309	930	218.47
	1996-97	361	950	180.35
	1997-98	397	1236	160.03
	1998-99	431	1129	717.24
	1999-2000	402	1038	308.32
	2000-01	402	584	270.13
	2001-2002	401	886	232.54
	2002-03	129	324	147.11
	2003-04	228	517	173.43
	2004-05	400	873	217.34
	2005-06	321	1129	380.63
	2006-07	263	618	142.98
	2007-08	503	1125	323.67
	2008-09	553	1524	1807.80
	2009-10	530	1430	989.08
	2010-11	503	1273	513.57
	<b>Total</b>	<b>8530</b>	<b>22166</b>	<b>8608.81</b>

Source: DIC Rewa

District Formed in 1990

### 3.3 Details of Existing Micro & Small Enterprises and Artisan Units in the District

NIC Code No.	Type of Industry	Number of Units	Investment (Lakh Rs.)	Employment
20	Agro based	100	147.11	320
22	Soda water	--	--	--
23	Cotton textile	---	--	--
24.	Woolen, silk & artificial Thread based clothes.	--	--	--
25.	Jute & jute based	--	--	--
26.	Ready-made garments & embroidery	250	142.98	1040
27.	Wood/wooden based furniture	350	230.16	1100
28.	Paper & Paper products	50	77.01	175
29.	Leather based	400	306.24	1260
31.	Chemical/Chemical based	50	89.04	130
30.	Rubber, Plastic & petro based	10	20.25	35
32.	Mineral based	60	75.10	95
33.	Metal based (Steel Fab.)	500	322.83	2030
35.	Engineering units	300	130.99	630
36.	Electrical machinery and transport equipment	100	170.03	250
97.	Repairing & servicing	1000	832.04	3045
01.	Others	5360	2573.78	12126

Source: DIC Rewa

### **3.4 Large Scale Industries / Public Sector undertakings**

List of the units in Rewa & near by Area

1. M/s J. P. Rewa Plant, Naubasta, Rewa (Cement)
2. M/s J. P. Bela Plant, Maddepur, Rewa (Cement)
3. M/s Heavy Engineering Works, Naubasta, Rewa (Hydro Mechanical Equipments)
4. Vindhya Telelinks Ltd., Udyog Vihar, Rewa
5. Birla Errection Optical Ltd., Udyog Vihar, Chorhatta , Rewa

**3.5 Major Exportable Item :** No Export

**3.6 Growth Trend:** 4-5%

**3.7 Vendorisation / Ancillarisation of the Industry:** N.A.

### **3.8. Medium Scale Enterprises**

List of the units in Rewa & Near By Area

1. M/s Quality Woven Socks Pvt. Ltd., Udyog Vihar Chorhatta, Rewa

#### **3.8.2 Major Exportable Item**

There is no any item exported by above units.

### **3.9 Service Enterprises**

#### **3.9.2 Potentials areas for service industry**

J.P.Cement Rewa, Hajoor Tehsil Rewa and Mauganj and Hahumana.

### **3.10 Potential for new MSMEs**

For new MSME in Rewa dist. at Rewa, Teothar and Jawa Dabhaura, where so many MOU has been signed by major industries group.

#### **4. Existing Clusters of Micro & Small Enterprise**

There is no existing cluster.

#### **5. General issues raised by industry association during the course of meeting**

Major issue raised by association is as under:

Lack of infrastructure like land water, etc and road are creating major problem in growth in the region.

## 6. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S.No	Type of assistance	Name and address of agencies
1.	Provisional Registration Certificate ( EM-1) & Permanent Registration Certificate ( EM-II)	DTIC (Jilla Udyog avam Vyapar Kendra, Rewa MP
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	Br. MSME Development Institute, Udyogvihar, Chorhatta, Rewa /DTIC, Rewa
3.	Land and Industrial shed	Audyogic Kendra Vikas Nigam (AKVN) Rewa
4.	Financial Assistance	MP Finance Corporation Ltd, Rewa
5.	For raw materials under Govt. Supply	MPFC/National Small Industries Corporation(NSIC) Indore
6.	Plant and machinery under hire / purchase basis.	MPFC/National Small Industries Corporation(NSIC) Indore
7.	Power/ Electricity	MP Poorva Chetra Vidyut Vitran Company Ltd, Rewa
8.	Technical Know –how.	Br. MSME Development Institute, Udyogvihar, Chorhatta, Rewa /DTIC, Rewa
9.	Quality & Standard	Bhartiya Manak Burue, Bhopal
10.	Marketing /Export Assistance	MP Laghu Udyog Nigam, TT Nagar, Bhopal
11.	Other Promotional Agencies	Khadhi Village Industry Commission,Bhopal, Khadi Village Industry Board, Rewa