



सत्यमेव जयते
Government of India
Ministry of MSME

Brief Industrial Profile Kangra District



सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

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Brief Industrial Profile of Kangra District

1. General Characteristics of the District

The entire area of the Kangra district is traversed by the varying altitude of the *Shivaliks*, *Dhauladhar* and the *Himalayas* from north-west to south-east. The altitude varies from 500 metres above mean sea level (amsl) to around 5000 metres amsl. It is encapsulated in the north by the districts of Chamba and Lahaul and Spiti, in the south by Hamirpur and Una, in the east by Mandi and in the west by Gurdaspur district of Punjab. The present Kangra district came into existence on the 1st September, 1972 consequent upon the re-organization of districts by the Government of Himachal Pradesh. It was the largest district of the composite Punjab in terms of area till it was transferred to Himachal Pradesh on the 1st November, 1966 and had six tehsils namely Nurpur, Kangra, Palampur, Dehragopipur, Hamirpur and Una.

Kullu was also a tehsil of Kangra district up to 1962 and Lahaul & Spiti which also formed a part of Kangra was carved out as a separate district in 1960. On the re-organisation of composite Punjab on the 1st November, 1966 the area constituting Kangra district were transferred to Himachal Pradesh along with the districts of Shimla, Kullu and Lahaul and Spiti and tehsils of Una and Nalagarh and three villages of Gurdaspur district.

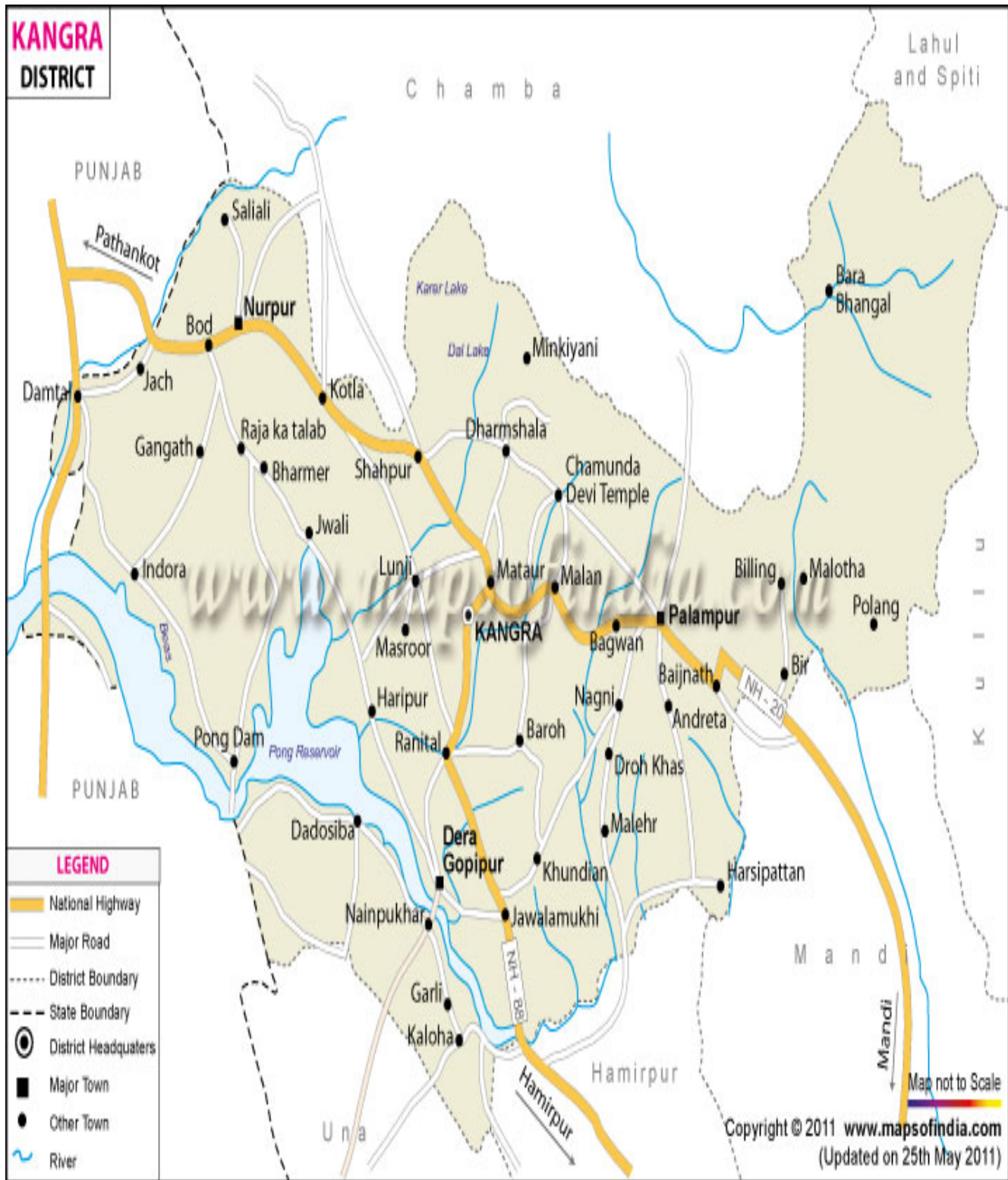
Kangra district derives its name from Kangra town that was known as Nagarkot in ancient times. Kangra proper originally was a part of the ancient *Trigarta* (Jullundur), which comprises of the area lying between the river "*Shatadroo*" (probably Sutlej) and Ravi. A tract of land to the east of Sutlej that probably is the area of Sirhind in Punjab also formed a part of *Trigrata*. Trigrata had two provinces. One in the plains with headquarters at Jullundur and other in the hills with headquarters at Dharmasala (the present Kangra).

1.1 Location & Geographical Area.

Kangra district is situated in Western Himalayas between $31^{\circ}2$ to $32^{\circ}5$ N and 75° to $77^{\circ}45$ E. The district has a geographical area of 5,739 km. which constitutes 10.31 % of geographical area of the State. The district is bounded by Chamba to the north, Lahul and Spiti to the northeast, Kullu to the east, Mandi to the southeast, and Hamirpur and Una to the south. The district shares a border with the states of Punjab on the southwest, and Jammu and Kashmir on the northwest. Due to the hilly terrain, not very much of the land is cultivated. The region is covered with uniform patches of barren land, as well as small forests. There is a reasonably good network of roads across the district.

1.2 Topography

Kangra district lies between $31^{\circ} 21'$ to $32^{\circ} 59'$ N latitude and $75^{\circ} 47' 55''$ to $77^{\circ} 45'$ E longitude. It is situated on the southern escarpment of the *Himalayas*.



1.3 Availability of Minerals.

PRODUCTION OF MINERAL 2010-11

S.NO.	NAME OF MINERAL	PRODUCTION in tones 2010-2011
MAJOR MINERAL		
1.	-----	-----
MINOR		
1.	.Bajri	581361
2.	Sand	581073
3.	Boulders	1162733
4.	Slate	5010

SOURCE:- DEPT. OF MINES & GEOLOGY.,

1.4 FOREST

Kangra District is covered forest area 183779 Hectare. The Kangra valley is one of the most picturesque valleys of lower Himalayas. The valley, sheltered by the sublime Dhauladhar range, is green and luxuriant. It provides a tremendous contrast in nature of places to be visited. Dharamshala is full of Buddhist air whereas ancient Hindu Temples like Bajreshwari Devi, Chamunda Devi, Baijnath Shiv temple and Jwala Devi ji dot the country side. The history of Kangra valley dates back to the Vedic times more than 3500 years ago. The area was exposed to successive invasions, the last being the British domination of the princes of many small the hill states.

1.5 Administrative set up.

.Description	
No. of Sub-Divisions	8
No. of Tehsils	17
No. of Sub-Tehsils	4
Development Blocks	15
Panchayats	760
Villages	3868

2. District at a glance

S.No	Particular	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data			
	i) Latitude	2011	degree	31 degree 41' to 32 Degree 28; N 31 Deg. 45'0" to 32Deg. 28'05" N
	ii) Longitude	2011	degree	75 Deg. 35' to 77Deg. 4'(Est 75Deg.35' 34" to 77 Deg. 04' 46"(Est.)
	iii) Geographical Area	2011	Hectares	577681
(B)	Administrative Units			
	i) Sub divisions			8
	ii) Tehsils			17
	iii) Sub-Tehsil			4
	iv) Patwar Circle			519
	v) Panchayat Simitis			7
	vi)Nagar nigam			00
	vii) Nagar Palika			4
	viii) Gram Panchayats			760
	xi) Revenue villages			3868
	x) Assembly Area			16
2.	Population			
(A)	Sex-wise			
	i) Male	2011		748559
	ii) Female	2011		758664
(B)	Rural Population	2001		1266745
3.	Agriculture			
A.	Land utilization			

	i) Total Area	2010-11	Hectare	577681
	ii) Forest cover	2010-11	"	180541
	iii) Non Agriculture Land	2010-11	"	360009
	v) cultivable Barren land	2010-11	"	12553
4.	Forest			
	(i) Forest	2010-11	Ha.	183779
5.	Livestock & Poultry			
A.	Cattle			
	i) Cows	2007	Nos.	380501
	ii) Buffaloes	2007	Nos.	156094
B.	Other livestock			
	i) Goats	2007	Nos.	197151
	ii) Pigs	2007	Nos.	538
	iii) Dogs & Bitches	2007	Nos.	48911
	iv) Railways			
	i) Length of rail line	2010-11	Kms	142
	V) Roads			
	(a) National Highway	2010-11	Kms	253
	(b) State Highway	2010-11	Kms	114
	(c) Main District Highway	2010-11	Kms	2448.671
	(d) Other district & Rural Roads	2010-11	Kms	2744.156
	(e) Rural road/ Agriculture Marketing Board Roads	2010-11	Kms	909.615
	(f) Kachacha Road	2010-11	Kms	345.28

(VI)	Communication			
(a)	Telephone connection	2010-11		109914
(b)	Post offices	2010-11	Nos.	639
(c)	Telephone center	2010-11	Nos.	163
(d))Density of Telephone	2010-11	Nos./1000 person	---
(e)	Density of Telephone	2010-11	No. per KM.	5.77
(f)	PCO Rural	2010-11	No.	431
(g)	PCO STD	2010-11	No.	1831
(h)	Mobile	2010-11	No.	352539
(VII)	Public Health			
(a)	Allopathic Hospital	2010-11	No.	8
(b)	Beds in Allopathic hospitals		No.	1139
(c)	Ayurvedic Hospital		No.	5
(d)	Beds in Ayurvedic hospitals		No.	30
(e)	Unani hospitals		No.	nil
(f)	Community health centers		No.	15
(g)	Primary health centers		No.	77
(h)	Dispensaries		No.	227
(i)	Sub Health Centers		No.	438
(j)	Private hospitals		No.	--
(VIII)	Banking	2011		
(a)	Commercial Bank	2011	Nos.	164

	(b) rural Bank Products		Nos.	46
	(c) Co-Operative bank products		Nos.	88
	(d) PLDB Branches		Nos.	8
	(IX) Education			
	(a) Primary school		Nos.	1762
	(b) Middle schools		Nos.	394
	(c) Secondary & senior secondary schools		Nos.	405
	(d) Colleges		Nos.	20
	(e) Technical University		Nos.	1

2.1 Existing Status of Industrial Areas in the District Kangra

S. No.	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	S/Terrace	66	66	968	395	361	34	
2	N/Bhagwan	490-96	4-90-56	1513	71	71	---	48
3	Bain attarian	7-81-70	7-81-70	968	68	64	4	21
4	Nagri	9-71-97	8-79-81	484	65	42	23	6
5	Dhaliara	2-08-49	2-08-49	605	17	16	1	5
6	Raja Ka Bag	15-00-71	14-40-71	968	51	48	3	4
7	Jawali	6-90-17	6-90-17	605	1	1	-----	Court case
	Total	1124400	25304444		668	603	65	179

3. INDUSTRIAL SCENERIO OF Kangra

3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	8871
2.	TOTAL INDUSTRIAL UNIT	NO.	8871
3.	REGISTERED MEDIUM & LARGE UNIT	NO.	1
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	NO.	5
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	98
6.	NO. OF INDUSTRIAL AREA	NO.	7
7.	TURNOVER OF SMALL SCALE IND.	IN LACS	
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	

3.2 YEAR WISE TREND OF UNITS REGISTERED

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
Up to	1984-85	4121	23326	11860.67
	1985-86	315	885	263.26
	1986-87	342	467	200.86
	1987-88	346	857	328.23
	1988-89	296	633	253.13
	1989-90	269	980	430.00
	1990-91	181	578	295.28
	1991-92	220	1070	310.28
	1992-93	246	870	323.13
	1993-94	241	841	214.80
	1994-95	189	585	295.31
	1995-96	164	608	288.91
	1996-97	152	442	220.91
	1997-98	157	544	354.17
	1998-99	156	580	344.60
	1999-2000	164	630	402.30
	2000-01	140	536	481.17
	2001-2002	152	654	598.95
	2002-03	145	519	401.18
	2003-04	135	573	340.22
	2004-05	110	440	772.11
	2005-06	106	480	818.81
	2006-07	106	619	1704.72
	2007-08	91	508	1854.90
	2008-09	101	574	3433.36
	2009-10	115	733	3783.11
	2010-11	111	690	4786.41
	Total	8871	40222	35263.78

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT
20	Agro based	3203	9004.22	13576
22	Soda water	----	-----	-----
23	Cotton textile	32	75.70	197
24.	Woolen, silk & artificial Thread based clothes.	-----	-----	-----
25.	Jute & jute based	2	1.00	8
26.	Ready-made garments & embroidery	18	75.06	69
27.	Wood/wooden based furniture	300	561.30	1150
28.	Paper & Paper products	48	162.00	130
29.	Leather based	22	292.85	328
31.	Chemical/Chemical based	130	4524.64	1338
30.	Rubber, Plastic & petro based	59	450.29	295
32.	Mineral based	150	765.77	1942
33.	Metal based (Steel Fab.)	362	10231.30	6286
35.	Engineering units	1406	2883.20	5608
36.	Electrical machinery and transport equipment	48	120.03	617
97.	Repairing & servicing	60	30.08	320
01.	Others	2951	6726.30	8036
	Kachori Making	80	160.04	272

3.4 Large Scale Industries / Public Sector undertakings

List of the units in Kangra & near by Area

1. M/S Met trade India Limited at Damtal who has invested about 188 crore in the first phase and will invest about 500 crores for setting up of non ferrous metal industrial enterprises.
2. M/S Steel Authority India Limited(SAIL) (CPU) at Kandrori has set up unit for the manufacturing of TMP with an investment of 105 crores and is yet to commence production.

3.5 Major Exportable Item

Fabric, Ayurvedic Medicines.

3.6 Growth Trend

Now there is trend for setting up fruit & food & Ayurvedic medicines Based industries in the district.

3.8. Medium Scale Enterprises

3.8.1 List of the units in Kangra & near by Area

There are two units in medium scale named HRA Paper Mill & Deepak Power in the district.

3.9 Service Enterprises

Govt , of H.P. has banned the allotment of land in the industrial areas for service sector except industrial area Shohi.

3.9.2 Potentials areas for service industry

There is good scope of setting up of service enterprises in district Kullu as large number of tourists visit this district every year as the district is endowed with many tourist places, historical temples and age old fairs and festivals. These tourists create opportunity for servicing enterprises in the district. These service enterprises can be established in Kullu, Manali, Bhuntar areas in urban part of the district and in almost all the Tehsil headquarters which are small towns. Based on the potentials available in the district, following service enterprises can be set up in the district. The area along the side of N.H State highway is being potentials for service industry.

- | | |
|------------------|------------------------|
| 1) Fast Food | 2) Travelling Agencies |
| 3) Cyber Café | 4) Ropeways |
| 5) Restaurants | 6) Beauty Parlour |
| 6) Color Lab | 7) Screen Printing |
| 8) Mobile Repair | 9) Dry Cleaning |
| 10) Bee Keeping | |

3.10 Potential for new MSMEs

The Govt, has identified 360 Hect. of land in Tehsil Indora and 25 Hect. of land at Chanour tehsil Dehra where there is a potential for up coming

MSMEs. There is potential for setting up MSMEs in the district as not much of industrialization has taken place in this district owing to topographical constraints. As has been shown in the table above, there is only one Industrial Area (IA) in the district. Hence there is need of developing more I.A. in this district so that more and more prospective and existing entrepreneurs could be attracted for setting up MSMEs in the district. Based on the resources available in the district, availability of skill and demand in the district, few of the following MSMEs have scope for development in the district.

- 1) Cattle Feed 2) Ayurvedic Medicine 3) Dairy Products 4) Essential Oil/Cedar wood oil 5) Ginger Processing 6) Apple/Fruit Cider
- 7) Garlic Powder 8) Wooden Toys/Novelties 9) Fruit Processing
- 10) Processing of Tomato

4. Existing Clusters of Micro & Small Enterprise

There is 3 clusters of MSE in District Kangra i.e Iron & Steel at Damtal, Pharma at IA, Sansarpur Terrace and Steel furniture at Kangra.

4.1 DETAIL OF MAJOR CLUSTERS

- 1. There are about 40 units in Iron & Steel Cluster(Wire drawing)
- 2. There are about 20 units of pharma in Industrial Area, Sansarpur Terrace.

4.1.1 Manufacturing Sector

There are about 26 units of Steel furniture at Kangra.

4.1.2 Service Sector

There are about 10-12 unit in service sector i.e authorized service station, Auto Repair and is spread from Mature to Kachhhiari.

4.2 Details for Identified cluster

4.2.1 Name of the cluster

1	Principal Products Manufactured in the Cluster	G.R. Wire, Barbed Wire
2	Name of the SPV	Small Industries Association Damtal
3	No. of functional units in the clusters	48
4	Turnover of the Clusters	200 cr
5	Value of Exports from the Clusters	-----
6	Employment in Cluster	100
7	Average investment in plant & Machinery	
8	Major Issues / requirement	Non availability of raw material depot, non availability of test
9	Presence of capable institutions	
10	Thrust Areas	
11	Problems & constraints	

Present status of the cluster: -

Approved for D.S.R by Ministry of MSME.

5. General issues raised by industry association during the course of meeting.

1. Allotment of land for service Sectors as applicable of Industrial Area, Shoghi (Shimla) may also be allowed for other industrial areas of the state as the same falls in the ambit of MSME Act 2006.

2 Improvement of Road

Existing road is in a bad shape because of the hill terrain the metal road does not last for long time .it is suggested the special budget may be allocated to construct this road with RCC.

3 Medical Facility

There is no medical facility available in the Industrial Areas in kangra. There is urgent need to have at least one Dispensary in the Industrial Area in kangra.

*** . STEPS TO SET UP MSMEs**

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S.No	Type of assistance	Name and address of agencies
1.	Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II)	DIC, KANGRA
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	MSME-DI SOLAN HIMCON , Shimla
3.	Land and Industrial shed	DIC Kangra, HP SI DC Shimla
4.	Financial Assistance	DIC,KVIC,KVIB , Banks H.P,Financial corporation
5.	For raw materials under Govt. Supply	HPSSI&EC, Kishor Bhawan, The Mall, himla ii) Director of Industries, Udyog Bhawan, Bamloe, Shimla
6.	Plant and machinery under hire / purchase basis.	NSIC,Chandigarh
7.	Power/ Electricity	State Electricity
8.	Technical Know –how.	MSME-DI, solan HIMCON , Shimla
9.	Quality & Standard	BIS, PARWANOO NRTC Parwanoo
10.	Marketing /Export Assistance	MSME-DI, SOLAN NSIC, chandigarh