



सत्यमेव जयते

**Government of India
Ministry of MSME**

Brief Industrial Profile of Dhubri District



सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

MSME-Development Institute

(Ministry of MSME, Govt. of India,)

Bamunimaidam,

Guwahati-781021

Assam

Telefax: 2550052

E-mail: dcdi-guwahati@dcmsme.gov.in

Web- www.msmedi-guwahati.gov.in

Contents

Sl. No.	Topic	Page No.
1.	General Characteristics of the District	3
1.1	Location & Geographical Area	3
1.2	Topography	3
1.3	Availability of Minerals.	4
1.4	Forest	4
1.5	Administrative set up	4
2.	District at a glance	5,6
2.1	Existing Status of Industrial Area in the District Dhubri	6
3.	Industrial Scenario of Dhubri	7
3.1	Industry at a Glance	7
3.2	Year Wise Trend Of Units Registered	7,8
3.3	Details Of Existing Micro & Small Enterprises & Artisan Units In The District	8-9
3.4	Large Scale Industries / Public Sector undertakings	9
3.5	Major Exportable Item	9
3.6	Growth Trend	9
3.7	Vendorisation / Ancillarisation of the Industry	9
3.8	Medium Scale Enterprises	9
3.9	Service Enterprises	10
3.9.1	List of units	10- 14
3.9.2	Potentials areas for service industry	14- 15
3.10	Potential for new MSMEs	15
4.	Existing Clusters of Micro & Small Enterprise	15
4.1	Detail Of Major Clusters	15
4.1.1	Manufacturing Sector	15
4.2	Details of Identified cluster	15-17
5.	General issues raised by industry association during the course of meeting	17
6	Prospects of training Programmes during 2012-13	18
8.	Steps to set up MSMEs	18- 19

Brief Industrial Profile of Dhubri District

1. General Characteristics of the District

Dhubri is an administrative district in the state of Assam. The district headquarter is located at Dhubri town which is situated at 295 km from Guwahati, the State capital. In 1983, Goalpara district was divided into four districts and Dhubri is one of those. Out of total population of the district about 75% are Muslim and rest are others.

According to the 2011 census Dhubri district has a population of 1,948,632. The district has a population density of 1,171 inhabitants per square kilometre. Its population growth rate over the decade 2001-2011 was 24.4%. Dhubri has a sex ratio of 952 females for every 1000 males, and a literacy rate of 59.36%.

The district has become one of the most densely populated district in India with a density of 584 persons per km². (As per 2001 census report) which is second highest in Assam after Nagaon district. The literacy rate is 48.21% of which male 55.91% and female 40.04%. Goalpariya, and Bengali are the most widely spoken language in the district, although Assamese is the official language.

1.1 Location & Geographical Area.

Dhubri District is situated west south corner of the Assam. The district is bounded both by interstate and international borders: West Bengal and Bangladesh in the west; Goalpara and Bongaigaon district of Assam and Garo Hills district of Meghalaya in the east; Kokrajhar district in the north, and Bangladesh and State of Meghalaya in the south.

Dhubri district occupies an area of 1664.10 square kilometers.

1.2 Topography

The district is located on the globe between 89.42 to 90.12 degree east longitude and 26.22 to 25.28 degree north latitude and situated at 30 meters above the sea level on an average. General topography of Dhubri district is plain with patches of small hillocks like Tokorabandha, Dudhnath, Chandardinga, Boukuamari, Boropahar, Chakrasila, etc. All these are situated in the north eastern part of the district. Mighty river Brahmaputra is flowing through this district from east to west with its tributaries like Champabati, Gourang, Gadadhar, Gangadhar, Tipkai, Sankosh, Silai, Jinjiram, etc. The average annual rainfall of the district is 2,916 mm.

1.3 Availability of Minerals: The district is poor in mineral resources. No significant mineral deposit is present in Dhubri district. Minor minerals like river bed sand, boulders etc. may be mentioned.

1.4 FOREST: The district is rich in forest resources. The district having a total forest covers of 6947.830 hectares, comprises 6082.060 Hects. of Reserved forest and 865.77 Hects. of Proposed Reserved forest. The total forest area does not include unclassified state forest.

1.5 Administrative set up.

The Deputy Commissioner is the Head of the District administration. Dhubri town is the Head Quarter of the district. At present there are three sub-divisions:

1. Dhubri (Sadar)
2. Bilasipara and
3. South Salmara-Hatsingimari, Mankachar.

The district has 8 revenue circles and 7 tehsils. It has 8 police stations and 4 basic towns.

There are seven Assam Legislative Assembly constituencies in this district: Mankachar, Salmara South, Dhubri, Gauripur, Golakganj, Bilasipara West, and Bilasipara East. All seven are in the Dhubri Lok Sabha constituency.

2. District at a glance

S.No	Particular	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data			
	i) Latitude			26.22 to 25.28 Degree North
	ii) Longitude			89.42 to 90.12 Degree East
	iii) Geographical Area	2010-11	Hectares	266601
(B)	Administrative Units			
	i) Sub divisions	2010-11	No.	3
	ii) Community Development Blocks	2010-11	No.	14
	iii) Sub-Tehsil			
	iv) Revenue Circle	2010-11	No.	8
	v) Panchayat Simitis			
	vi) Municipal Board	2010-11	No.	1

	vii) Town Committee	2010-11	No.	4
	viii) Gram Panchayats		No.	168
	xi) Revenue villages		No.	1091
	x) Assembly Area		No.	
2.	Population			
(A)	Sex-wise			
	i) Male	2010-11	No.	998346
	ii) Female	2010-11	No.	950286
(B)	Rural Population	2010-11	No.	1746715
3.	Agriculture			
A.	Land utilization			
	i) Total Area	2010-11	Hectare	266601
	ii) Forest cover	2010-11	“	29155
	iii) Non Agriculture Land	2010-11	“	64059
	v) cultivable Barren land	2010-11	“	14066
4.	Forest			
	(i) Forest	2010-11	Ha.	6947.830
5.	Livestock & Poultry			
A.	Cattle			
	i) Cows	2010-117	Nos.	419564
	ii) Buffaloes	2010-11	Nos.	32924
B.	Other livestock			
	i) Goats	2010-11	Nos.	155975
	ii) Pigs	2010-11	Nos.	NA
	iii) Dogs & Bitches	2010-11	Nos.	NA
	iv) Railways			
	i) Length of rail line	2010-11	Kms	
	V) Roads			
	(a) National Highway	2010-11	Kms	99
	(b) State Highway	2010-11	Kms	74.23
	(c) Main District Highway	2010-11	Kms	187.35
	(d) Other district & Rural Roads	2010-11	Kms	180.23
	(e) Rural road/ Agriculture Marketing Board Roads	2010-11	Kms	371.16
	(f) Kachacha Road	2010-11	Kms	395.99
	(VI) Communication			
	(a) Telephone connection	2010-11		
	(b) Post offices	2010-11	Nos.	145
	(c) Telephone center	2010-11	Nos.	
	(d) Density of Telephone	2010-11	Nos./1000 person	
	(e) Density of Telephone	2010-11	No. per KM.	
	(f) PCO Rural	2010-11	No.	
	(g) PCO STD	2010-11	No.	
	(h) Mobile	2010-11	No.	

	(VII) Public Health			
	(a) Allopathic Hospital	2010-11	No.	1
	(b) Beds in Allopathic hospitals	2010-11	No.	
	(c) Ayurvedic Hospital	2010-11	No.	
	(d) Beds in Ayurvedic hospitals	2010-11	No.	
	(e) Unani hospitals	2010-11	No.	
	(f) Community health centers	2010-11	No.	
	(g) Primary health centers	2010-11	No.	19
	(h) Dispensaries	2010-11	No.	12
	(i) Sub Health Centers	2010-11	No.	5
	(j) Private hospitals	2010-11	No.	1
	(VIII) Banking commercial			
	(a) Commercial Bank	2010-11	Nos.	37
	(b) rural Bank Products	2010-11	Nos.	13
	(c) Co-Operative bank products	2010-11	Nos.	2
	(d) PLDB Branches	2010-11	Nos.	-
	(IX) Education	2010-11		
	(a) Primary school	2010-11	Nos.	1312
	(b) Middle schools	2010-11	Nos.	346
	(c) Secondary & senior secondary schools	2010-11	Nos.	97
	(d) Colleges	2010-11	Nos.	14
	(e) Technical University	2010-11	Nos.	1

Source: Statistical hand book Assam 2011

2.1 Existing Status of Industrial Areas in the District Dhubri

S. No.	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	Industrial Area, Gauripur	13597 Sq.m	Nil	Rs. 1/- per sq.foot	12 Nos. of shed (1218 sq.m per shed)	All sheds occupied by CRPF including open space	-	-

Source: DICC, Dhubri

3. INDUSTRIAL SCENERIO OF DHUBRI

3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	542
2.	TOTAL INDUSTRIAL UNIT	NO.	542
3.	REGISTERED MEDIUM & LARGE UNIT	NO.	Nil
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	NO.	8
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	Nil
6.	NO. OF INDUSTRIAL AREA	NO.	1
7.	TURNOVER OF SMALL SCALE IND.	IN LACS	NA
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	Nil

3.2 YEAR WISE TREND OF UNITS REGISTERED

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
Up to	1984-85	NA*		
	1985-86	NA		
	1986-87	NA		
	1987-88	NA		
	1988-89	NA		
	1989-90	NA		
	1990-91	NA		
	1991-92	NA		
	1992-93	NA		

	1993-94	NA		
	1994-95	NA		
	1995-96	NA		
	1996-97	NA		
	1997-98	NA		
	1998-99	NA		
	1999-2000	NA*		
	2000-01	48	103	252.61
	2001-2002	63	157	704.33
	2002-03	37	228	563.09
	2003-04	42	192	413.08
	2004-05	39	184	544.58
	2005-06	34	216	890.94
	2006-07	20	122	1224.47
	2007-08	36	205	842.52
	2008-09	44	248	686.02
	2009-10	50	223	810.10
	2010-11	29	143	1087.48
	2011-12	50	243	138.58
	2012-13	50	86	179.40
	Total	542		

NA* Figures not available ,

Source: DIC Dhubri

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT
20	Agro based	34	899.47	187

22	Soda water	2	8.86	14
23	Cotton textile	10	61.59	58
24.	Woolen, silk & artificial Thread based clothes.	-	-	-
25.	Jute & jute based	2	25.95	13
26.	Ready-made garments & embroidery	37	127.007	147
27.	Wood/wooden based furniture	5	23.38	23
28.	Paper & Paper products	13	84.00	56
29.	Leather based	4	45.82	20
31.	Chemical/Chemical based	2	51.25	10
30.	Rubber, Plastic & petro based	Nil	Nil	Nil
32.	Mineral based	79	2302.80	488
33.	Metal based (Steel Fab.)	72	1217.08	364
35.	Engineering units	41	975.70	242
36.	Electrical machinery and transport equipment	2	9.82	9
97.	Repairing & servicing	209	1280.40	517
01.	Others	30	289.58	133
	Kachori Making	-	-	-

Source: DICC Dhubri

3.4 Large Scale Industries / Public Sector undertakings : No Large Scale Industries / Public Sector undertakings in the district available presently.

3.5 Major Exportable Item: Nil

3.6 Growth Trend: Good

3.7 Vendorisation / Ancillarisation of the Industry

3.8. Medium Scale Enterprises: Medium scale enterprise is also not available in the district.

3.9 Service Enterprises:

3.9.1 List of the units in Dhubri & nearby Area

Sl.No.	Name of the Unit	Name/Address	Service / products
1	M/S Skylark Offset Printers	Zorjina Begum, W/No.-13 Bilasipara	Printing Work
2	M/S Delight Computer Graphics	Madhumita Chakrabarty, W/No.-3, Gauripur	DTP works
3	M/S Sanjib Rice & Atta Mill	Sanjib Kr. Bepari Pokalagi-II	Rice & Atta Mill
4	M/S Chinaki Electronics Repairing Center	Mokbul Ali W/No.-4, Chapar	TV & Radio repairing
5	M/S Moromee Steel Furniture	Piyaruddin Suryakata, Bilasipara	Steel Furniture
6	M/S Gautam Offset Press	Narayan Ch. Das W/No.-5, Bilasipara	Printing works
7	M/S Mahamaya Industries	Anjan Kr. Das South Tokrechara-IV, Golokganj	Rice & Atta Mill
8	M/S Morjina Tailoring Works	Ayesha Khatun Pecharkandi, fekamari	Tailoring Works
9	M/S Galaxy DTP Point	Sk. Allama Iqbal A.K. Azad Rd., Dhubri	DTP Works
10	M/S ESME Tailors	Zamanuddin Vill. & PO Fekamari	Tailoring Works
11	M/S Gadadhar Offset Printers	Bappi Mazumdar UNC Rd., Dhubri	Offset Printing
12	M/S Cray Computer	Achinta Chakraborty D.K. Rd., Dhubri	Offset Printing
13	M/S Hemat Industries	Santosh Kr. Harlalka W/No.-5, Dhubri	Steel Furniture
14	M/S New Asharikandi Computer Center	Debdas Paul Asharikandi	Computer Printing/DTP works
15	M/S Shahil Brothers	Md. Aminul Khan NS Rd., W/No.-9, Dhubri	Umbrella repairing
16	M/S Suprobha Welding Workshop	Bhabranjan Dey W/No.-1, Gauripur	Steel Furniture
17	M/S Rangjali Ladies Corner	Rangjali Narzary Kawahagi, Bashbari	Cutting & Knitting
18	M/S Vishal Iron Industries	Vishal Kothari Mankachar Bazar	Steel Furniture
19	M/S Sk. Rice & Atta Mill	Alep Uddin Sheikh Berbhang-I, Dimakuri	Rice & wheat Mill
20	M/S Nabajyoti Chira Mill	Bhudev Roy Bisondoi-I, Bisondoi	Chira Mill
21	M/S Roy Rice Mill	Bhudev Roy Bisondoi-I, Bisondoi	Rice Mill

22	M/S Gurukul Computer Academy	Bidyut Tamuli W/No.-7, Bilasipara	DTP Works
23	M/S Youth Welfare Farm	Abu Taleb Mandal Vill. & PO Patakata	Steel Furniture
24	M/S S.G. Offset	Tilak Ch. Ghosh N.S. Rd., W/No.-10, Dhubri	Offset Printing
25	M/S W.R.M. electrical Works	Abul Kalam Azad North Raipur, Golokganj	Transformer Rep.
26	M/S Laxmi Cutting Center	Smt. Rumpa Das W/No.-1, Gauripur	Tailoring
27	M/S S.K. Saha Products	Sudarshan Saha W/No.-13, Dhubri	Electrical Goods Repairing
28	M/S Maa Industries	Maziya Bibi W/No.-4, Gauripur	Tailoring
29	M/S Gari Ganesh Mini Modern Rice Mill	Pappu Chirania W/No.-3, Gauripur	Rice Mill
30	M/S Maa Mahamaya Tailoring	Binoy Debnath South Tokrerchara-III, Golokganj	Tailoring
31	M/S Swasti Ladies Tailors	Ranu Das W/No.-15, R.K. Mission Rd., Dhubri	Tailoring
32	M/S Zahid Rice Mill	Akhirul Islam Faraji Vill. Beltola(Diara), Radhamadhabhat	Rice & Atta Mill
33	M/S Suraksha Steel Co.	Parbati Bala Saha W/No. 12, bilsipara	Steel Fabrication
34	M/S Swift Computer Education	Debashish Paul W/No.-8, Gauripur	DTP Works
35	M/S ITECH Computer Education	Partha Pratim Paul W/No.-4, Gauripur	DTP Works
36	M/S Ghosh Spice Grinding	Monoj Kr. Ghosh W/No.-4, Gauripur	Spice Grinding
37	M/S Bhabani Ladies Centre	Bhabani Nayek W/No.-1, Gauripur	Tailoring
38	M/S Aditya Tailors	Aditya Roy Dutta W/No.-14, Gauripur	Tailoring
39	M/S Krishna Tailoring & Cutting Centre	Miss Krishna Roy Vill. South Raipur, Golokgang	Tailoring
40	M/S Software Study Centre	Zakir Hussain W/No.-2, T.R. Rd., Dhubri	DTP Works
41	M/S Juri Dresses	Anima Waris W/No.-1, Gauripur	Tailoring
42	M/S Muthu Cutting & Tailoring	Mithu Karmakar Biswas Vill. Bisondoi-III, Boro Choraikola	Tailoring
43	M/S Gold Star Rural Dev. Society	Moziar Rahman Vill. Hariarkuti, Khudimari	Tailoring
44	M/S Nilima Ladies Corner	Shila Chakrabarty W/No.-1, Gauripur	Tailoring

45	M/S Convergence Institute of Technology	Ujjal Namadas Chapar	Computer Institute
46	M/S J.B Tailoring Centre	Jayanti Bisas W/No.-3, Bailasipara	Tailoring
47	M/S Dhubitul Industry	Pratima Bala Roy Vill. Dafarpur	Tailoring
48	M/S South Kachakana Industry	Uma Rani Roy South Kachakana	Tailoring
49	M/S Sunrise Vocational Institute	Swapna Das Chapr	Tailoring & Embroidery
50	M/S E.M. Enterprise	Eshadul Ahmed Kharuabandha, Fekamari	Wooden Furniture
51	M/S Ashirbad Rice & Atta Mill	Pra Gobinda Karmakar W/No.-2, Gauripur	Rice & Atta Mill
52	M/S Taz Steel Furniture	Md. Munnaf Ali AMCO Rd., Dhubri	Steel Furniture
53	M/S Mahato Radiator Works	Suresh Mahato GTB Rd., W/No.-16, Dhubri	Radiator Rep.
54	M/S Singhi Iron Factory	Mrs. Bimala Debi Singhi Bilasipara	Steel Fabrication
55	M/S Ansary Jewellery	Abu Bakkar Ansari W/No.-3, Bilasipara	Jewelers
56	M/S Bimal Kr. Saha Rice & Atta Mill	Bimal Kr. Saha W/No.-12, Bilasipara	Rice & Atta Mill
57	M/S Maa Joy Laxmi Industries	Purnima Bala Pradhani Belguri, Ravadoba	Rice & Atta Mill
58	M/S Kohinoor Offset Printers	Kohinoor Begum College Nagar, W/No.-15, Dhubri	Offset Printing
59	M/S Bhai Bhai Industries	Nurul Islam Pattangilala, Kalapani	Spice Grinding
60	M/S Jibika Cutting, Tailoring & Embroidery Centre	Jibika W/No. 13, Bilasipara	Cutting & Tailoring
61	M/S Khan Industries	Alomganj, Geramari	Rice Milling
62	M/S A.Y enterprise	Vill. & PO- Belguri, Dhubri	Steel Fabrication
63	M/SLucky Steel Industry	Abu Shama Islam Bhasanigaon, Lakhiganj	Steel Furniture & Fabrication
64	M/S Sima Jute Tailoring	Anjumanara Begum Jhagrarpar-I, Jhagrarpar	Jute craft & Tailoring
65	M/S Muskan Industry	Madhusoulmari-I, Madhusoulmari	Rice Milling
66	M/S J.B. Beauty Parlor	W/No.-1, Bilasipara	Beauty Parlor
67	M/S Shanti Tailors	W/No.-4, Gauripur	Tailoring
68	M/S Krishna Cane & Bamboo	Sonakuli-II, Dighaltary	Cane & Bamboo Furniture
69	M/S Subhash Rice Mill	Subhash Ch. Roy Bweguntoli, South Geramari	Rice Milling
70	M/S Sudarshana Ladies Beauty Parlor	Ratna Roy Kaldoba-I, Agomoni	Beauty Parlor
71	M/S Kadambini Beauty Parlor	Moon Moon Kalita	Beauty Parlor

		Kazipara-I, Chapar	
72	M/SBhai Bhai Industries	Atowar Rahman Sugunmari-I, Bilasipara	Steel Fabrication
73	M/S Fair Beauty Parlor	Sarboni Bose Tetaltala,-I, W/No.-1, Dhubri	Beauty Parlor
74	M/S Noor Tailors	Vill. Kalo Dewanirgaon, Hatsingimari	Tailoring
75	M/S Pallab Printers	Pallab Sarkar PO ManKachar	Printing works
76	M/S Adarsha Ladies Tailors & Embroidery Centre	Khurul Nessa Dharamsala-IV	Tailoring
77	M/S ChampaCutting & Tailoring	Champa Sen	Tailoring
78	M/S Tahzibha Fabric & Tailoring	Nilufa Ahmed	Tailoring
79	M/S Agomoni Body Builders	Md. Fozrul Hoque Vill. Belguri-II	Vehicle Body Building & repairing
80	M/S Arpana Ladies Beauty Parlor	Arpana Chitriya W/No.-II, Gauripur	Beauty Parlor
81	M/S Shilpa Kala Kendra	Arpana Chitri W/No.-II, Barsapatty, Gauripur	Tailoring & Embroidery Work
82	M/S Maya Steel Factory	Abul Kashem W/No.-II, Bilasipara	Steel Furniture
83	M/S Babulal Furniture	Babulal Sutradhar W/No.-16, Dhubri	Wooden Furniture
84	M/S Zaman Mechnized	Syadur Zaman Kajipara, Chapar	Wooden Furniture
85	M/S Rainbow Tailors	Miss Ramaboti Pandit W/No.-4, Gauripur	Tailoring
86	M/S Samrat Spices Grinding & Mustard Oil Ind.	Nurzaman Sheik Hatsingimari	Spice Grinding
87	M/S Nabanita Jewelers	Nitai Saha W/No.-13, Dhubri	Jewelers
88	M/S Purnima Tailors	Surman Ali Ambari, Barkalia Shesow	Tailoring
89	M/S Smita Cutting Centre	Smita Roy Borochoaikhola	Cutting & Tailoring
90	M/S Malati Cutting Centre	Malati Bala Roy Bisondoi-III	Cutting & Tailoring
91	M/S J.J. Steel Furniture cum Roof touch	Abdul Kuddus Molla Falimari-II	Steel Furniture
92	M/S Sarma Cutting & Tailoring	Puluma Sarma Gauripur, W/No.-I	Cutting & Tailoring
93	M/S Esha Beauty Parlor	Pinki Sutradhar W/No.-13, Bilasipara	Beauty Parlor
94	M/S Harun Steel Furniture & Wire Netting	Harun Al Rashid Motirchor-II, Howrerpar	Steel Furniture
95	M/S Jyoti Enterprise	Punam Roy Singha	Tailoring

		Gaurangtary, Salkocha	
96	M/S Monorama Ladies Centre	Monorama Sen Agomoni	Cutting & Tailoring
97	M/S Lamon Tailoring	Labu Barman Jinkata, Mahamayahat	Cutting & Tailoring
98	M/S Geetanjali Art Centre	Geetanajali Barman Kaldoba, Agomoni	Painting Works
99	M/S Moon Tailors	Kukila Rabidas W/No.-3, Bilasipara	Tailoring
100	M/S Ilafat Steel Fabrication Unit	Abdul Kalam Azad Falimari-II, Falimari	Steel fabrication
101	M/S N.J. Cutting Centre	Sewali Kalita Gauripur, W/No.-3	Tailoring
102	M/S Barkhuti Rice & Atta Mill	Jamini Ch. Das Barkuthi	Rice & Atta Mill
103	M/S Fashion Tailors	Niyoti Bhadra Shil Bisodoi, Golokganj	Tailoring
104	M/S Fashion Jewelers	Abdul Rashid Pubergaon, Mankachar	Silver Jewelry
105	M/S Raibow Art & Wood Craft	Sukh Dev Mahata Mahantapara	Art & Woodcraft
106	M/S Nashir Tailors	Abdul Nasir Pubergaon-II, Mankachar	Tailoring

Source: DIC&C , Dhubri

3.9.2 Potentials areas for service industry (Along with NIC)

<u>Name</u>	<u>NIC-2004</u>
1. Automobile workshop	50200/50404
2. Anodizing & metal treatment	28920
3. Hotel management	55101/55202/55208
4. Information Technology	72901
5. LCD, LED & Computer repairing	72501/22300
6. Video, Audio, Digital Studio	22300 /74940 /92113
7. Offset Printing	22211/ 22212
8. DTP	74993/74999
9. Mobile Phone Repairing	52609
10. Beauty Parlour (Gents & Ladies)	93020
11. Physio Therapy	85194
12. Tyre rethreading	25114
13. Electrical Equipments repairing	72100/72295/72502
14. Amusement Park	92490
15. Advertisement Agencies	74300

16. Tourism & Resort	55101
17. Plumber	45301
18. Cold Storage	63022
19. Rice & Flour Milling	15311/15312

3.10. Potential for new MSMEs (Along with NIC)

<u>Name</u>	<u>NIC-2004</u>
1. Food processing enterprise	15314/15135/15136
2. Steel Furniture & Steel Fabrication	28111/36102
3. Traditional Garments	27299/18109
4. Agarbatti & Candle manufacturing	24248/36995
5. Cattle & Poultry Feed	15331/15332
6. Water hyacinth articles	
7. Jute diversified Products	17119

4. Existing Clusters of Micro & Small Enterprise:

Under IIE, Guwahati functioning two cluster (i) Terracotta Cluster at Asharikandi (ii) Jute Cluster at Bagulamari (**comprising** two villages such as Bagulamari & Aironjongla.), No any registered clustered under DICC of Dhubri district

4.1 DETAIL OF MAJOR CLUSTERS:

4.1.1 Manufacturing Sector: (i) Terracotta Cluster at Asharikandi (ii) Jute Cluster at Bagulamari (**comprising** two villages such as Bagulamari & Aironjongla.) are both under the manufacturing sector

4.1.2 Service Sector: No identified service sector cluster is available.

4.2 Details for Identified cluster

Name of the cluster: (i) Terracotta Cluster at Asharikandi

	Principal Products Manufactured in	'Flower tub', 'Lighting shaki (Deep)',
--	------------------------------------	--

1	the Cluster	‘Kalshi’, ‘Ghati’, ‘Patil’ for Curd, ‘Hatima Doll’, ‘Terracotta Tiles’ etc.
2	Name of the SPV	“Asharikandi Terracotta Doll Making Samabay Samity Ltd.”
3	No. of functional units in the clusters	137
4	Turnover of the Clusters	Rs. 84,50,000.00 (approx)
5	Value of Exports from the Clusters	Nil
6	Employment in Cluster	500
7	Average investment in plant & Machinery	Rs. 1,00,000.00 (approx) per units
8	Major Issues / requirement	As per the survey, it is observed that almost all the Potters are making the earthen pots with old techniques due to the financial problem. If they are provided financial and technical support with modern apparatus, definitely production will increase and price will be reduced with beautiful shape and design of various earthen pots to meet the present demand.
9	Presence of capable institutions	“Asharikandi Terracotta Doll Making Samabay Samity Ltd.”
10	Thrust Areas	Increasing rate of plastic use is creating serious solid waste pollution and land degradation. Therefore, it is now becoming in-avoidable for maximum use of earthen pots instead of plastic to save our earth from plastic pollution.
11	Problems & constraints	<ul style="list-style-type: none"> • Lack of modern facilities for production. • Lack of expertization on present demand. • Lack of product planning. • Lack of good working condition. • Lack of community enterprise. • Lack of direct marketing linkage. • Lack of awareness on self security. • Lack of knowledge on modernization of different earthen utensils.

		<ul style="list-style-type: none"> Lack of public awareness on the benefit of earthen pots.
--	--	--

Present status of the cluster: - Due to lack of agricultural land, the potter's communities have no other option apart from making earthen pots for their survival. Making earthen pots are the only source for their livelihood as they are not having the agricultural land. Unfortunately due to lack of direct marketing facilities they are even not getting the actual price of their making utensils.

Name of the cluster: (ii) Jute Cluster at Bagulamari

1	Principal Products Manufactured in the Cluster	Jute Bag, Folder , File cover, Table mat, Hat, Carpet, Curtain etc.
2	Name of the SPV	Jagaran Mahila Association, Dhubri
3	No. of functional units in the clusters	230 House Hold units
4	Turnover of the Clusters	1,30,00,000 annually.
5	Value of Exports from the Clusters	No exports are taken place.
6	Employment in Cluster	90% are self employed.
7	Average investment in plant & Machinery	Rs. 15,000/ to 20,000/ per year.
8	Testing needs	Plant & machineries, Proper market channel, CFC
9	Thrust Area	Jute Corporation of India is having a branch at the main Dhubri town; The NCJD has established a jute service centre in Dhubri town.
10	Access to Export Market	Jute fibre grade-wise availability, jute diversified products, Adequate arrangement for collection and storage (warehouse)

Source: IIE, Guwahati

Present status of the cluster: - **1)** Phase wise Design Development Workshops has been conducted in the cluster and after the Design Development Workshop, the existing but improved cluster products as well as the newly developed products were displayed at various trade Fairs and Melas at different places such as NEDFi Haat of Guwahati, exhibition at Dehradun and also IITF at Delhi. The artisan regularly participates in the local melas of West Assam and Bengal.

2) The Special Purpose Vehicle (SPV) named Jagaran Mahila Association; Dhubri was formed with the artisans as major stakeholders. The artisans have donated 1 bigha land for setting up of Common Facility Centre in the cluster.

5. General issues raised by industry association during the course of meeting: There is no industrial Association presently in the district

6. Prospects of training programme during 2013-14

S.No.	Name of the programme	Subject	No of proposed programme to be conducted
1	ESDP	Food Processing	2
2	MDP	Accounting	1
3	BSDP	-	-
4	EDP	Gen.	1
5	IMC	Gen.	2

7. STEPS TO SET UP MSMEs

Following are the brief description of different agencies rendering assistance to the entrepreneurs to set up MSMEs.

S.No	Type of assistance	Name and address of agencies
1.	Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II)	General Manager, DI&CC, concern district
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	O/o the Director, MSME-DI Bamunimaidam, Guwahati-21
3.	Land and Industrial shed	General Manager DI&CC, concern district
4.	Financial Assistance	The Lead Bank of concern district
5.	For raw materials under Govt. Supply	NSIC, Industrial Estate Bamunimaidam, Guwahati-21
6.	Plant and machinery under hire / purchase basis.	NSIC, Industrial Estate Bamunimaidam, Guwahati-21
7.	Power/ Electricity	Assam State Electricity Board, concern district, Sub Division.

8.	Technical Know –how.	General Manager, DI&CC, concern district, Or O/o the Director, MSME-DI, Bamunimaidam, Guwahati-21
9.	Quality & Standard	O/o the Director, MSME-DI, Bamunimaidam, Guwahati-21
10.	Marketing /Export Assistance	General Manager, DI&CC, concern district, Or O/o the Director, MSME-DI, Bamunimaidam, Guwahati-21
11.	Other Promotional Agencies	IIE, Guwahati ; NEDFI ; NESSIA, AASSIA .FINER , leading (Ind.)Association ,Guwahati

-----X-----