



**Government of India
Ministry of MSME**

Brief Industrial Profile of Srinagar District



सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

MSME-Development Institute

(Ministry of MSME, Govt. of India,)

Phone Phone 0191-2431077, 2435425

Fax: 0191-2431077, 2435425

e-mail: dcdi-jammu@dcmsme.gov.in

Web- www.msmedijammu.gov.

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Brief Industrial Profile of Srinagar District

1. General Characteristics of the District

Srinagar district is situated in the centre of Kashmir Valley, is surrounded by five districts. In the north it is flanked by Kargil and Ganderbal in the South by Pulwama, in the north-west by Budgam. The capital city of Srinagar, is located 1585 metres above sea level. The district with a population of around 10.94 Lakh souls (2001- census), is spread over an area of 294 Sq.Kms. It comprises two tehsils/ towns viz Srinagar North and Srinagar South, one block (Srinagar), besides 136 Revenue villages. According to a popular legend which is mentioned in Kalhana's Rajtaringini Kashmir valley was a vast lake. Kashyap Rishi drained out the water and made it habitable. It is said that originally Yakshas, and Pisacas tribes inhabited the valley at the higher reaches and did not allow the inhabitants of the valley to live in peace. King Ashok brought Buddhism to Kashmir which was strengthened by Kanishka. In 6th century Huns came to rule the valley and Mihirkul was one of the infamous Hun ruler. The area attained freedom in 530 AD which was shortlived. According to Sir Aurel Stein the famous interpreter of Kalhana the chronicler of Kashmir the city of Srinagar had big market and mansions made of wood touching the clouds. Hieun-tsang the famous Chinese traveller visited Srinagar and has described it in his memoirs.

Various capitals were established by the latter kings but ultimately the city of Srinagar was destined to be the capital of the State. These capitals are now found only in ruins or history. Some of the famous capitals are Pravarpora of Pravarasen, Prihaspora of Lalitaditya, Jayapida's Jayapura, Avantivarman's Avantipur and cities of Kanishkapura and Jushapura. During muslim rule Sultan Sadar-ud-din founded Rinchenpur and Ala-ud-din founded Alauddinapura near Hariparbat Hill. ZainulAbideen founded Nowshera as the capital while Akbar founded Naagar Nagar and raised 28ft tall wall around it.

1.1 Location & Geographical Area.

Srinagar is the summer capital of the J&K State. It has a special significance in the culture, political and economic development of the State. The district has the largest population density. The district has been divided into two tehsils. The two tehsils known by the Srinagar North & Srinagar South. The river Jhelam divide both the tehsils. The district is spread over an area of 294 Sq kms. The capital city of Srinagar is 1730 meters above sea level. The district is located between 30.22 degree latitude to 78.78 degree Longitude.

1.2 Topography

The district is located to the south-east of Baramulla. It shares its border with Baramulla, Badgam, Pulwama, Anantnag and Kargil districts from the west to east. The Valley is surrounded by the Hurmukh mountain (16,903 feet) in the East, Tosh Maidan (4,000 feet) in the North and Snony Kazi Nag (12,125 feet) in the North-West and also the Mahadev mountain. The Valley is a land of lakes, clear streams, green meadows and magnificent trees. The river Jhelum dissects the district diagonally from south east to north-west. Srinagar is the state's capital. The geographical area of the district is 2,228 sq. km. with two tehsils namely Srinagar and Ganderbal. There are ten assembly constituencies namely Kangan, Ganderbal, Hazratbal, Zadibal, Idgah, Khaniyar, Habbakadal, Amirakadal, Sonawar and Batmaloo. The literacy rate is 33.9 per cent - male 41.97 per cent and female 24.66 per cent.

1.3 Availability of Minerals.

PRODUCTION OF MINERAL 2010-11

S.NO.	NAME OF MINERAL	PRODUCTION in tones 2010-2011
MAJOR MINERAL		
1.	Cement Grade Lime Stone	NA
MINOR		
1.	.Query Stone	NA
2.	Sand	NA

SOURCE:- DEPT. OF MINES & GEOLOGY.,

1.4 FOREST

The recorded forest area is 20230 Sq Km which constitutes 9.95 % of Geographical area of the State. Out of which 380 Sq Kms covers Srinagar district

1.5 Administrative set up.

District	Tehsil	Blocks
Srinagar	SRINAGAR NORTH	SRINAGAR NORTH
	SRINAGAR SOUTH	SRINAGAR SOUTH

2. District at a glance

S.No	Particular	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data	2010-11		
	i) Latitude		Degree	30.22
	ii) Longitude			78.78
	iii) Geographical Area		Sq Km	294
(B)	Administrative Units			
	i) Sub divisions			
	ii) Tehsils			2
	iii) Sub-Tehsil			95
	iv) Patwar Circle			63
	v) Panchayat Simitis			10
	vi)Nagar nigam			07
	vii) Nagar Palika			06
	viii) Gram Panchayats			-
	xi) Revenue villages			136
	x) Assembly Area			-
2.	Population			
(A)	Sex-wise			
	i) Male	2011		665789
	ii) Female	2011		584384
(B)	Rural Population	2011		15928
3.	Agriculture			
A.	Land utilization			
	i) Total Area	2010-11	Hectare	11703
	ii) Forest cover	2010-11	"	700
	iii) Non Agriculture Land	2010-11	"	1233
	v) cultivable Barren land	2010-11	"	710
4.	Forest			
	(i) Forest	2010-11	Sq Km	380

5.	Livestock & Poultry			
A.	Cattle			
	i) Cows	2007	Nos.	75000
	ii) Buffaloes	2007	Nos.	36(Estimated)
B.	Other livestock			
	i) Goats/Sheep	2007	Nos.	5000(p)+20400 = 25400
	ii) Pigs	2007	Nos.	Nil
	iii) Dogs & Bitches	2007	Nos.	Under process
	iv) Railways			
	i) Length of rail line	2010-11	Kms	5
	V) Roads			
	(a) National Highway	2010-11	Kms	5
	(b) State Highway	2010-11	Kms	5
	(c) Main District Highway	2010-11	Kms	25
	(d) Other district & Rural Roads	2010-11	Kms	55- Srinagar to Baramulla 58- Srinagar to Anantnag 15- Srinagar to Budgam 20- Srinagar to Gandherwal
	(e) Rural road/ Agriculture Marketing Board Roads	2010-11	Kms	NA
	(f) Kachacha Road	2010-11	Kms	20- Srinagar to Baramulla
	(VI) Communication			
	(a) Telephone connection	2010-11		57275
	(b) Post offices	2010-11	Nos.	76
	(c) Telephone center	2010-11	Nos.	01
	(d) Density of Telephone	2010-11	Nos./1000 person	NA
	(e) Density of Telephone	2010-11	No. per KM.	NA
	(f) PCO Rural	2010-11	No.	1323
	(g) PCO STD	2010-11	No.	
	(h) Mobile	2010-11	No.	3.00 Lakh(approximate)

	(VII) Public Health			
	(a)Allopathic Hospital	2010-11	No.	02
	(b)Beds in Allopathic hospitals		No.	727
	(c)Ayurvedic Hospital		No.	01
	(d)Beds in Ayurvedic hospitals		No.	NA
	(e)Unani hospitals		No.	1
	(f) Community health centers		No.	3
	(g)Primary health centers		No.	9
	(h)Dispensaries		No.	32
	(i) Sub Health Centers		No.	47
	(j) Private hospitals		No.	10
	(VIII) Banking			
	commercial			
	(a) Commercial Bank		Nos.	143
	(b) rural Bank		Nos.	15
	Products			
	(c) Co-Operative bank products		Nos.	9
	(d) PLDB Branches		Nos.	01
	(IX) Education			
	(a) Primary school		Nos.	Govt=200 Private=168
	(b) Middle schools		Nos.	Govt=198 Private=192
	(c) Secondary & senior secondary schools		Nos.	Govt=81 Private=182
	(d) Colleges		Nos.	Govt=06 Private=03
	(e) Technical University		Nos.	02

2.1 Existing Status of Industrial Areas in the District Srinagar

S. No.	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	Industrial Estate BAMK	144	144	2.00/kanal	104	104	Nil	88
2	Industrial Estate Khunmoh	2037	2037	2.00/kanal	137	137	Nil	94
3	Industrial Estate Zakura	128	128	2.00/kanal	55	55	Nil	19
4	Industrial Estate Zainkote	525.08	525.08	2.00/kanal	133	133	Nil	77
5	Industrial Estate Shalteng	94.12	94.12	2.00/kanal	30	30	Nil	23
	Total	2928.17	2928.17	-	459	459	0	301

Source:- DIC Srinagar

3. INDUSTRIAL SCENERIO OF SRINAGAR

3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	4701
2.	TOTAL INDUSTRIAL UNIT	NO.	5829
3.	REGISTERED MEDIUM & LARGE UNIT	NO.	Med= 03 Larg= NA
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	NO.	22022 Avg -4
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	Appr. 1000 in Medium Scale
6.	NO. OF INDUSTRIAL AREA	NO.	05
7.	TURNOVER OF SMALL SCALE IND.	IN LACS	29027.00
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	-

3.2 YEAR WISE TREND OF UNITS REGISTERED

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
1	1984-85	730	1485.93	3293
2	1985-86	120	145.71	541
3	1986-87	146	108.53	539
4	1987-88	176	210.04	787
5	1988-89	111	112.74	537
6	1989-90	65	100.86	385
7	1990-91	57	82.76	278
8	1991-92	155	43.76	523
9	1992-93	54	27.44	215
10	1993-94	72	96.03	297
11	1994-95	80	107.53	374
12	1995-96	83	102.87	384
13	1996-97	104	117.82	515
14	1997-98	126	129.22	653
15	1998-99	143	356.07	815
16	1999-2000	200	273.22	779
17	2000-01	122	116.56	534
18	2001-2002	117	197.88	1292
19	2002-03	148	200.17	640
20	2003-04	191	162.885	857
21	2004-05	197	203.28	891
22	2005-06	217	246.19	963
23	2006-07	263	342.84	1289
24	2007-08	227	1132.32	1153
25	2008-09	237	1280.21	982
26	2009-10	266	1283.35	1092
27	2010-11	152	1638.38	763
28	2011-12	139	1535.355	651
	Total	4701	11839.95	22022

Source: DIC Srinagar

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT
20	Agro based	18	169.40	808
22	Soda water	-	-	-
23	Cotton textile	9	54.03	50
24.	Woolen, silk & artificial Thread based clothes.	36	113.49	261
25.	Jute & jute based	-	-	-
26.	Ready-made garments & embroidery	357	443.13	1705
27.	Wood/wooden based furniture	696	1910.08	3056
26.	Paper & Paper products	150	854.84	723
29.	Leather based	246	99.08	940
31.	Chemical/Chemical based	68	198.61	355
30.	Rubber, Plastic & petro based	86	663.23	347
32.	Mineral based	129	682.32	1040
33.	Metal based (Steel Fab.)	332	1204.82	1573
35.	Engineering units	-	-	-
36.	Electrical machinery and transport equipment	186	335.606	741
97.	Repairing & servicing	695	1648.96	2748
01.	Others	1669	3448.764	7564
	Kachori Making	24	13.59	111

Source: DIC Srinagar

3.4 Large Scale Industries / Public Sector undertakings

List of the units in & Near By Area

- 3.4.1. M/s Bemina Woolen Mills Srinagar (JKI Under taking)
- 3.4.2. M/s Silk Factory Raj Bagh Srinagar (JKI Under taking)

3.5 Major Exportable Item

- Woolen Shawls
- Raw Silk,
- Silk fabric

3.6 Growth Trend

Mostly indirect export is being done so no exact information available .

3.7 Vendorisation / Ancillarisation of the Industry

There is no major industry and as such no scope

3.8. Medium Scale Enterprises

3.8.1 List of the units in & near By Area

M/s Khyber Industries, Srinagar
M/s SAIFCO Industries, Srinagar

3.8.2 Major Exportable Item

Nil

3.9 Service Enterprises

3.9.2 Potentials areas for service industry

- Tourism Industry
- Hotel, House Boat & Restaurant
- Radio Taxi
- Adventure Tourism
- Health Spa

3.10 Potential for new MSMEs

- 3.10.1 Food Based Industries
- 3.10.2 Mineral based Industries
- 3.10.4 Agro based Industries
- 3.10.5 Fruit based Industries

4. Existing Clusters of Micro & Small Enterprise

4.1 DETAIL OF MAJOR CLUSTERS

- Wooden Furniture Cluster Identified at Srinagar

4.1.2 Service Sector

NII

4.2 Details for Identified cluster

4.2.1 Name of the cluster

1	Principal Products Manufactured in the Cluster	Pashmina , Paper Machie and Khatanband
2	Name of the SPV	Not Formed
3	No. of functional units in the clusters	5000 Artisans
4	Turnover of the Clusters	1000cr
5	Value of Exports from the Clusters	800Cr
6	Employment in Cluster	10000
7	Average investment in plant & Machinery	
8	Major Issues / requirement	Unorganized
9	Presence of capable institutions	Craft Development Institute
10	Thrust Areas	-
11	Problems & constraints	-

Present status of clusters:-

Diagnostic Study is being carried out .

5. General issues raised by industry association during the course of meeting

1. More Industrial Estate should be developed
2. Assured Power Supply
3. Marketing Support in reference to supply to para military and defence forces
4. Problem of Skilled Labour
5. Easy Financing System

***. STEPS TO SET UP MSMEs**

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S.No	Type of assistance	Name and address of agencies
1.	Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II)	District Industries Centre, Srinagar
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	ITCO, Exhibition Ground Jammu
3.	Land and Industrial shed	SICOP, SIDCO
4.	Financial Assistance	J&K Bank, SBI, PNB, Grameen Bank, JKFC, Srinagar JKDFC, IInd Floor , Gandhinagar Jammu & Sri nagar
5.	For raw materials under Govt. Supply	SICOP,
6.	Plant and machinery under hire / purchase basis.	NSIC , Exhibition Ground Jammu
7.	Power/ Electricity	PDD, J&K State
8.	Technical Know –how.	-District Industries Centre, Srinagar -MSME DI I/E Digiana Jammu

9.	Quality & Standard	BIS , Chandigarh
10.	Marketing /Export Assistance	-Directorate of Industries & Commerce , awar Udyog Bhavan Rail Head Complex Jammu, J&K - Directorate of Industries & Commerce , Opposite Partap park Srnagar J&K -MSME DI I/E Digiana Jammu
11.	Other Promotional Agencies	-EDI , Jawar Udyog Bhavan Rail Head Complex Jammu, -MSME DI I/E Digiana Jammu