



**Government of India
Ministry of MSME**

Brief Industrial Profile of Shopian District



सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

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Brief Industrial Profile of Shopian District

1. General Characteristics of the District

Shopian District derives its name from its chief town, Shopian, about which Frederic Drew, while justifying the basis of its nomenclature, states that it is the distortion of word "SHAH-PAYAN", i.e. Royal Stay. Shopian is an ancient town of Kashmir and had an importance due to it being situated on the ancient imperial route, commonly known as Mughal Road, which connects Lahore and Srinagar. Shopian was one out of six Wazarat Headquarters in Kashmir from 1872-1892 A.D. Shopian Town - the District Headquarter - is situated at a distance of 51 kilometres (32 mi) from Srinagar and 20 kilometres (12 mi) from Pulwama at an elevation of 2,146 metres (7,041 ft) above the sea level. It has decades old road connectivity with Anantnag . Shopian, a populous town, is the urban center of the area. 90 % of the population lives in the rural areas. The total population of the Sub-Division is 2, 46,041 souls as per 2001 c ensus comprising various groups of diverse nature like Gujjars, Pastoons, Dogarwalls, Minels and predominantly Kashmiris

1.1 Location & Geographical Area.

Shopian is situated at a di stance of 51 Km from Srinagar and 20 Km from Pulwama. It has decades old road connectivity with Anatnag as well as Kulgam. In the era by gone, Shopian was located on the famous Mughal road connecting Lahore and Srinagar. This old route has suffered from neglect during the last couples of centuries, except being traversed by Bakherwals and Gujjars on the eve of their seasonal migrations. The district is Located in the south and south-west extremity of Kashmir valley, Shopian Sub-Division is lying in the close proximity of Pir Panjal mountain range. It is bounded by District Kulgam on its east and District Budgam on its north-west. It is flanked by District Pulwama in the north and the Districts of Rajouri and Poonch on its south and south-west respectively. In view of its location coupled with trade and transit activities, Shopian was having one of the Wazarat Headquarters out of the six Wazarats of the time in Kashmir from 1872-1892 A.D. Consequent upon the reduction in the administrative divisions of Kashmir three Wazarats including Shopian ceased to exist.

1.2 Topography

With the gradual ascending slope from its north and north-eastern sides and Pir Panjal mountain range falling on its south and south-west periphery, Shopian has most of its areas of hilly character. On account of hilly terrain with conducive agroclimatic conditions, large areas of Shopian are covered by orchards especially apple and walnut which contribute to the socio-economic scenario of its rural community. Presence of nearby hilly tracts and pastures provide a lot of potential for development of its livestock population. The total area of Sub-Division is 30,742 Hects, out of which 19,692.5 Hects are of cultivable nature. The grazing lands are of the order of 2,948 Hects and 260.5 Hects are forest land. Remaining 7,841 Hects of land are the lands of other nature. The district is located between 33.43 N to 74.49 degree east of latitude & Longitude respectively

1.3 Availability of Minerals.

;

PRODUCTION OF MINERAL 2010-11

S.NO.	NAME OF MINERAL	PRODUCTION in tones 2010-2011
MAJOR MINERAL		
1.	Nil	Nil
MINOR		
1.	.Nil	Nil
2.		

SOURCE:- DEPT. OF MINES & GEOLOGY.,

1.4 FOREST

Most of the **area in Shopian district** is hilly. Coupled The grazing lands are of the order of 2,948 Hects and 260.5 Hects are **forest** land. Remaining 7,841 hectare.

1.5 Administrative set up.

District	Tehsil	Blocks
Shopian	Shopian	Shopian
		Keller

2. District at a glance

S.No	Particular	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data			
	i) Latitude			33.43 N
	ii) Longitude			74.49 E
	iii) Geographical Area		Sq Km	312
(B)	Administrative Units			
	i) Sub divisions			-
	ii) Tehsils	2011-12	Nos	1
	iii) Sub-Tehsil			5
	iv) Patwar Circle			-
	v) Panchayat Simitis			-
	vi)Nagar nigam			1
	vii) Nagar Palika			-
	viii) Gram Panchayats			NA
	xi) Revenue villages	2011-12	Nos	231
	x) Assembly Area			1
2.	Population			
(A)	Sex-wise			
	i) Male	2011	Nos	136302
	ii) Female	2011	Nos	129658
(B)	Rural Population	2011		

3.	Agriculture			
A.	Land utilization			
	i) Total Area	2010-11	Sq Km	321
	ii) Forest cover	2010-11	Heactare“	260.5
	iii) Non Agriculture Land	2010-11	Hecatere	2948
	v) cultivable Barren land	2010-11	Hectare“	7841
4.	Forest			
	(i) Forest	2010-11	Ha.	260.5
5.	Livestock & Poultry			
A.	Cattle			NA
	i) Cows	2007	Nos.	
	ii) Buffaloes	2007	Nos.	NA
B.	Other livestock			
	i) Goats	2007	Nos.	NA
	ii) Pigs	2007	Nos.	Nil
	iii) Dogs & Bitches	2007	Nos.	NA
	iv) Railways			
	i) Length of rail line	2010-11	Kms	Nil
	V) Roads			
	(a) National Highway	2010-11	Kms	NA
	(b) State Highway	2010-11	Kms	163
	(c) Main District Highway	2010-11	Kms	163
	(d) Other district & Rural Roads	2010-11	Kms	509Km
	(e) Rural road/ Agriculture Marketing Board Roads	2010-11	Kms	NA
	(f) Kachacha Road	2010-11	Kms	NA

	(VI) Communication			
	(a) Telephone connection	2010-11		N/A
	(b) Post offices	2010-11	Nos.	15
	(c) Telephone center	2010-11	Nos.	N/A
	(d) Density of Telephone	2010-11	Nos./1000 person	N/A
	(e) Density of Telephone	2010-11	No. per KM.	N/A
	(f) PCO Rural	2010-11	No.	N/A
	(g) PCO STD	2010-11	No.	N/A
	(h) Mobile	2010-11	No.	N/A
	(VII) Public Health			
	(a) Allopathic Hospital	2010-11	No.	1
	(b) Beds in Allopathic hospitals	2010-11	No.	
	(c) Ayurvedic Hospital		No.	
	(d) Beds in Ayurvedic hospitals		No.	nil
	(e) Unani hospitals		No.	nil
	(f) Community health centers	2010-11	No.	3
	(g) Primary health centers	2010-11	No.	9
	(h) Dispensaries	2010-11	No.	14
	(i) Sub Health Centers	22011-2010-11	No.	53
	(j) Private hospitals		No.	

(VIII) Banking commercial			
(a) Commercial Bank	2011-12	Nos.	13
(b) rural Bank Products		Nos.	nil
(c) Co-Operative bank products	2011-12	Nos.	4
(d) PLDB Branches	2011-12	Nos.	2
(IX) Education			
(a) Primary school	2011-12	Nos.	251
(b) Middle schools	2011-12	Nos.	77
(c) Secondary & senior secondary schools	2011-12	Nos.	27
(d) Colleges	2011-12	Nos.	1
(e) Technical University		Nos.	nil

2. Industry at Glance

2.1 Existing Status of Industrial Areas in the District Shopian

S. No.	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	<i>I.E Gagran Shopian</i>	<i>6.3</i>	<i>6.3</i>	<i>199.20</i>	<i>25</i>	<i>21</i>	<i>04</i>	<i>06</i>
	Total	6.3	6.3	199.20	25	21	04	06

Source:- DIC Shopian

3. INDUSTRIAL SCENERIO OF SHOPIAN

3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	138
2.	TOTAL INDUSTRIAL UNIT	NO.	0
3.	REGISTERED MEDIUM & LARGE UNIT	NO.	0
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	NO.	508
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	0
6.	NO. OF INDUSTRIAL AREA	NO.	01
7.	TURNOVER OF SMALL SCALE IND.	IN LACS	552.69
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	0.00

3.2 YEAR WISE TREND OF UNITS REGISTERED

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
Up to	1984-85	-	-	-
	1985-86	-	-	-
	1986-87	-	-	-
	1987-88	-	-	-
	1988-89	-	-	-
	1989-90	-	-	-
	1990-91	-	-	-
	1991-92	-	-	-
	1992-93	-	-	-
	1993-94	-	-	-
	1994-95	-	-	-
	1995-96	-	-	-
	1996-97	-	-	-
	1997-98	-	-	-
	1998-99	-	-	-
	1999-2000	-	-	-
	2000-01	-	-	-
	2001-2002	-	-	-
	2002-03	-	-	-
	2003-04	-	-	-
	2004-05	-	-	-
	2005-06	-	-	-
	2006-07	25	78	52.76
	2007-08	27	84	56.95
	2008-09	32	80	65.83
	2009-10	31	131	209.73
	2010-11	23	135	187.98
	Total	<i>138</i>	<i>508</i>	<i>573.25</i>

Source: DIC Shopian

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

S.No	Type of industry	Number of units	Investment (LakhRs.)	Employment
20	Agriculture Hunting and related Service Activity	04	1.60	12
22	Mfg. of food products and beverages	35	81.65	84
23	Mfg. of Wearing Apprel, Dressing and Dyeing of Fur	19	41.51	70
31	Mfg. of wood and wood products	22	72.95	85
26	Mfg. of Paper and Paper products	04	140.77	45
31	Mfg. of Chemicals and Chemical products	01	0.95	03
33	Mfg. of Metal & other Non Metallic Mineral Products	04	64.60	37
33	Mfg. of Fabricated Metal products	14	68.35	71
36	Mfg. of Electrical Machinery and Apparatus N.E.D	02	7.20	06
97	Repair and Maintenance of Motor Vehicle Retail, Sale of Auto Motive Fuel	01	2.40	02
97	Repair and Maintenance of personal and House hold goods/ Retail Trade	04	4.16	09
97	Computer and Related activities	17	67.47	53
01	Other Business activities	10	17.14	29
97	Health and social Work	01	2.50	02
	Total	138	573.25	508

Source: DIC Shopian

3.4 Large Scale Industries / Public Sector undertakings

List of the units in ----- & Near By Area

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.
- 11.
- 12.
- 13.
- 14.
- 15.

- 16.
- 17.
- 18.
- 19.

3.5 Major Exportable Item

Nil

3.6 Growth Trend

Nil

3.7 Vendorisation / Ancillarisation of the Industry

Nil

3.8. Medium Scale Enterprises

3.8.1 List of the units in ----- & Near By Area **Nil**

3.8.2 Major Exportable Item **Nil**

3.9 Service Enterprises

3.9.2 Potentials areas for service industry

- a) Electronics
- b) Automobiles Electrical
- c) Agro based
- d) Electronics
- e) Automobiles
- f) Fabrications works
- g) Cold Storage Plants

3.10 Potential for new MSMEs

- a) Food Industries Agriculture Implement/Tools
- b) Steel Almirah Fabrications
- b) Thermo/Plastic ware
- c) Mineral Water
- d) Food Industries
- e) Horticulture based industry
- f) Extraction of Minerals
- g) Manufacturing of Cement Tiles
- h) Sports Goods

4. Existing Clusters of Micro & Small Enterprise

4.1 DETAIL OF MAJOR CLUSTERS

Nil

5. General issues raised by industry association during the course of meeting

There is no such association

***. STEPS TO SET UP MSMEs**

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S.No	Type of assistance	Name and address of agencies
1.	Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II)	District Industries Centre, Shopian
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	MSME- DI Jammu ,ITCO, Exhibition Ground Jammu
3.	Land and Industrial shed	SICOP, SIDCO
4.	Financial Assistance	J&K Bank, SBI, PNB, Grameen Bank, JKFC, Shopian JKDFC, IInd Floor , Gandhinagar Jammu
5.	For raw materials under Govt. Supply	SICOP,
6.	Plant and machinery under hire / purchase basis.	NSIC , Exhibition Ground Jammu
7.	Power/ Electricity	PDD, J&K State
8.	Technical Know –how.	-District Industries Centre, Anantnag -MSME DI I/E Digiana jammu
9.	Quality & Standard	BIS , Chandigarh
10.	Marketing /Export Assistance	-Directorate of Industries & Commerce , Jawar Udyog Bhavan Rail Head Complex Jammu, -MSME DI I/E Digiana jammu
11.	Other Promotional Agencies	-EDI , Jawar Udyog Bhavan Rail Head Complex Jammu, -MSME DI I/E Digiana Jammu