



Government of India
Ministry of MSME

Brief Industrial Profile of Ganderbal District



सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

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Brief Industrial Profile of Ganderbal District

1. General Characteristics of the District

The name Gandherwal has been derived from the famous spring "GANDERBHAWAN" which Once Used to The Gateway To Central Asia during ancient period. The district is spread over 39304 hectares of land. The district Ganderbal is among the eight newly created districts came into existence in 2007 by deletion of areas of Ganderbal and Kangan from erstwhile Srinagar district. District Ganderbal is located on the north side world famous Srinagar city of Kashmir valley at an elevation of 1650 to 3000 meters above Mean Sea Level (MSL). The Sind River, a major tributary to the Jehlum River flows through this district. The water of the river is mainly used for irrigation, and generation of hydroelectricity. There are three hydroelectric power stations, Lower Sindh Hydroelectric Power Project Ganderbal, Upper Sindh Hydroelectric Power Project 1st Kangan and Upper Sindh Hydroelectric Power Project 2nd Sumbal generating electricity on the Sind River

1.1 Location & Geographical Area.

The district is located between 34.23°N Longitude and 74.78°E Latitude .The district is flanked by District Baramulla in the west, district Srinagar in the south, newly created district Bandipora in the north west, Arohom forest in the north and district Kargil in the east. Ganderbal district enjoy a unique geographical position and it represents the last station depicting all the scenic features of the Kashmir valley. The presence of famous health resorts, Sonamarg and Mansbal lake and Sindh Nalah flowing through areas adds to its beauty.

1.2 Topography

Farming in Ganderbal is the main occupation as more than 80% of the working population is engaged with it, thus has made district Ganderbal as one of the important district of Jammu and Kashmir. The main income of the district comes from agriculture for which land has been put to use about 5758 Hectares. However, the district Ganderbal is on the path of the industrialization. Despite topographical limitations. Industrial Sector has been declared as main vehicle for accelerating economic activity besides providing employment to the unemployed youth. The district abounds in the places of the historical, religious and archaeological significance, the importanant among which are Qamar Sahib Shrine, Khir Bhawani Temple, Sonamarg, naranag. Manasbal lake and some fresh water lake like gangabal, nanda sar lake, gada sar lake, Vishan sar lake and Kishan sar lake.

1.3 Availability of Minerals.

The district is rich in the items of Minerals especially Lime stone, Sand, Bajri & Marble

PRODUCTION OF MINERAL 2010-11

S.NO.	NAME OF MINERAL	PRODUCTION in tones 2010-2011
MAJOR MINERAL		
1.		-
MINOR		
1.	.	-

SOURCE:- DEPT. OF MINES & GEOLOGY.,

1.4 FOREST

The area under forest in the district is about 988 Hectares of land

1.5 Administrative set up.

As per SRO 185; dated 25.05.2007 issued by the Revenue department notifying therein, the boundaries of the district comprising of three tesild and four blocks. The details is as under:

District	Tehsils	Blocks
	Ganderbal	Ganderbal
	Lar	Lar
	Kangan	Kangan
	-	Wakura

2. District at a glance

S.No	Particular	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data			
	i) Latitude		Degree	34.23 N
	ii) Longitude		Degree	74.78 E
	iii) Geographical Area		Hectares	39304
(B)	Administrative Units			
	i) Sub divisions			-
	ii) Tehsils			3
	iii) Sub-Tehsil			-
	iv) Patwar Circle			37
	v) Panchayat Simitis			-
	vi)Nagar nigam			-
	vii) Nagar Palika			-
	viii) Gram Panchayats			-
	xi) Revenue villages			136
	x) Assembly Area			-
2.	Population			
(A)	Sex-wise			
	i) Male	2011		158900
	ii) Female	2011		138103
(B)	Rural Population	2011		250203
3.	Agriculture			
A.	Land utilization			
	i) Total Area	2010-11	Hectare	39304
	ii) Forest cover	2010-11	"	37901
	iii) Non Agriculture Land	2010-11	"	-
	v) cultivable Barren land	2010-11	"	-
4.	Forest			
	(i) Forest	2010-11	Ha.	37901

5.	Livestock & Poultry			
A.	Cattle			
	i) Cows	2007	Nos.	78075
	ii) Buffaloes	2007	Nos.	1045
B.	Other livestock			
	i) Goats	2007	Nos.	33409
	ii) Pigs	2007	Nos.	-
	iii) Dogs & Bitches	2007	Nos.	68000
	iv) Railways			
	i) Length of rail line	2010-11	Kms	-
	V) Roads			
	(a) National Highway	2010-11	Kms	398
	(b) State Highway	2010-11	Kms	421
	(c) Main District Highway	2010-11	Kms	96.08
	(d) Other district & Rural Roads	2010-11	Kms	49.08
	(e) Rural road/ Agriculture Marketing Board Roads	2010-11	Kms	
	(f) Kachacha Road	2010-11	Kms	
	(VI) Communication			
	(a) Telephone connection	2010-11		821 land line /965 T Ph
	(b) Post offices	2010-11	Nos.	25
	(c) Telephone center	2010-11	Nos.	181
	(d) Density of Telephone	2010-11	Nos./1000 person	12
	(e) Density of Telephone	2010-11	No. per KM.	35
	(f) PCO Rural	2010-11	No.	2
	(g) PCO STD	2010-11	No.	1
	(h) Mobile	2010-11	No.	700

	(VII) Public Health			
	(a) Allopathic Hospital	2010-11	No.	9
	(b) Beds in Allopathic hospitals		No.	309
	(c) Ayurvedic Hospital		No.	-
	(d) Beds in Ayurvedic hospitals		No.	-
	(e) Unani hospitals		No.	10
	(f) Community health centers		No.	-
	(g) Primary health centers		No.	17
	(h) Dispensaries		No.	6
	(i) Sub Health Centers		No.	3
	(j) Private hospitals		No.	29
	(VIII) Banking commercial			
	(a) Commercial Bank		Nos.	17
	(b) rural Bank Products		Nos.	9
	(c) Co-Operative bank products		Nos.	3
	(d) PLDB Branches		Nos.	1
	(IX) Education			
	(a) Primary school		Nos.	355
	(b) Middle schools		Nos.	319
	(c) Secondary & senior secondary schools		Nos.	712
	(d) Colleges		Nos.	-
	(e) Technical University		Nos.	

Source : Evaluation & Statistics, Ganderbal district & District Credit Plan, Lead Bank office Ganderbal

2.1 Existing Status of Industrial Areas in the District Ganderbal

S. No .	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	Industrial Estate Ganderbal	5.3	5.3	18.38	92	92	-	76
	Total	5.3	5.3	18.38	92	92	-	76

Source:- DIC , Ganderbal

3. INDUSTRIAL SCENERIO OF GANDERBAL

3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	428
2.	TOTAL INDUSTRIAL UNIT	NO.	428
3.	REGISTERED MEDIUM & LARGE UNIT	NO.	-
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	NO.	1884 Avg 4
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	-
6.	NO. OF INDUSTRIAL AREA	NO.	01
7.	TURNOVER OF SMALL SCALE IND.	IN LACS	8560 Crores
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	-

3.2 YEAR WISE TREND OF UNITS REGISTERED

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
1	2007-08	25	98	115.65
2	2008-09	39	167	125.72
3	2009-10	48	209	328.26
4	2010-11	25	167	436.75
	Total	137	641	1006.38

Source: DIC Ganderbal

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT
20	Agro based	8	110.65	70
22	Soda water	-	-	-
23	Cotton textile	5	70.22	20
24.	Woolen, silk & artificial Thread based clothes.	-	-	-
25.	Jute & jute based	-	-	-
26.	Ready-made garments & embroidery	8	20.00	16
27.	Wood/wooden based furniture	51	30.50	305
26.	Paper & Paper products	3	80.00	15
29.	Leather based	-	-	-
31.	Chemical/Chemical based	5	50.00	25
30.	Rubber, Plastic & petro based	1	30.00	3
32.	Mineral based	9	220.00	27
33.	Metal based (Steel Fab.)	12	145.01	36
35.	Engineering units	-	-	-
36.	Electrical machinery and transport equipment	4	80.00	24
97.	Repairing & servicing	16	70.00	40
01.	Others	15	100.00	60
	Kachori Making	-	-	-
		137	1006.38	641

Source: DIC Ganderbal

3.4 Large Scale Industries / Public Sector undertakings

List of the units in & Near By Area Nil

3.5 Major Exportable Item Nil

3.6 Growth Trend Nil

3.7 Vendorisation / Ancillarisation of the Industry NA

3.8. Medium Scale Enterprises

3.8.1 List of the units in & Near By Area NA

3.8.2 Major Exportable Item NA

3.9 Service Enterprises

3.9.2 Potentials areas for service industry

1. Automobile workshop ,
2. Health Diagnostic Lab .
3. Tourism Based

3.10 Potential for new MSMEs

1. Silk Based
2. Agro Based
3. Bakery
4. Textile Based
5. Food Processing
6. Horticulture based

4. Existing Clusters of Micro & Small Enterprise

Nil

5. General issues raised by industry association during the course of meeting

- a) Problem of Erratic Power Supply
- b) Non availability of Skilled man power
- c) Problem of Marketing of finished Products
- d) Problem of procurement of Raw materials
- e) High Transportation cost
- f) Lack of Infrastructure
- g) Inadequate Land**

***. STEPS TO SET UP MSMEs**

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S.No	Type of assistance	Name and address of agencies
1.	Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II)	District Industries Centre, Gandherwal
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	ITCO, Exhibition Ground Jammu
3.	Land and Industrial shed	SICOP, SIDCO
4.	Financial Assistance	J&K Bank, SBI, PNB, Grameen Bank, JKFC, Gandherwal JKDFC, IInd Floor , Gandhinagar Jammu & Srinagar
5.	For raw materials under Govt. Supply	SICOP,
6.	Plant and machinery under hire / purchase basis.	NSIC , Exhibition Ground Jammu
7.	Power/ Electricity	PDD, J&K State
8.	Technical Know –how.	-District Industries Centre, Gandherwal -MSME DI I/E Digiana Jammu

9.	Quality & Standard	BIS , Chandigarh
10.	Marketing /Export Assistance	-Directorate of Industries & Commerce , Jawar Udyog Bhavan Rail Head Complex Jammu, J&K - Directorate of Industries & Commerce , Opposite Partap park Srnagar J&K -MSME DI I/E Digiana Jammu
11.	Other Promotional Agencies	-EDI , Jawar Udyog Bhavan Rail Head Complex Jammu, Director JKEDI, MA Road Sampora, Pampore Srinagar 192121 -MSME DI I/E Digiana Jammu