



**Government of India
Ministry of MSME**

Brief Industrial Profile of ANANTNAG District



**सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES**

Carried out by

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Brief Industrial Profile of ANANTNAG District

1. General Characteristics of the District

Anantnag has for long enjoyed the status of the second largest city of the Valley. The name of Anantnag District according to a well known archaeologist, Sir A.Stein from the great spring Ananta Naga issuing at the southern end of the town. This is also corroborated by almost all local historians including Kalhana according to whom the town has taken the name of this great spring of Cेशa or Ananta Naga land of countless springs. The spring is mentioned in the Neelmat Purana as a sacred place for the Hindus and Koshur Encyclopedia testifies it. The district as well as its headquarter town are also called Islamabad. Regarding this second name no mention is to be found in the old chronicles of Kashmir. It is however, said that the name of Islamabad was assigned to the town by one Islam Khan who was the Governor of Kashmir during the Mughal rule in 1663 A.D., but the change in its nomenclature proved temporary and during the reign of Gulab Singh the town as well as district again resumed their old name, Anantnag, but still the name Islamabad is Popular among common masses, though officially the name Anantnag is used. The majestic Martand temple is one of the important archaeological sites of the country. Its impressive architecture reveals the glorious past of the area. Martand temple is the clear expression of Kashmir's pristine glory. The Mughal Emperors especially Jehangir developed many beauty spots of the district, but of their noble and magnificent edifices only faintest traces survive. All the same, even in their present ruinous conditions, these monuments do not fail to feast the eye or excite the imagination of admirers at large.

1.1 Location & Geographical Area.

Anantnag is located at a distance of about 54 Kms. from Srinagar and about 254 Kms.from Jammu. The district is well connected with other districts and National Highway NA-1A passes through the district. The district is having a good road network. District Anantnag is called the Gateway of Kashmir Valley. The nearest airport is located at Srinagar, which is about 65 Kms. from the District Headquarter and the nearest Railhead is located at Jammu. The general approach to the whole of the District is through road and one can avail the transport facilities like Taxi, Delux Buses etc. both from Jammu and Srinagar. The ambitious project of bringing the Kashmir Valley on the railway network map has been started and hopefully a day will come when the people of the district will see the train passing through their district. Geographically the district lies between 33-20' to 34 -15' north latitude and 74-30 to 75 -35 East Longitude bounded by north west by Srinagar and Pulwama districts and in the north east by Kargil district, in the southeast by district Doda, Kishtwar and in the south and south west by Ramban and kulgam districts respectively.

1.2 Topography

Anantnag is one of the district of the state situated in its south and south western direction. Its entire southern sector and major part of the eastern region is strewn with thick forests and mountains. The height of these mountains in the east, south and west of the district ranges between 2438 meters to 3048 meters and in some areas, the peaks even to a height of 4572 meters. On the west the district is bounded by mighty Pir Panchal range mountains, through which passes the world famous Jawahar Tunnel. The district Anantnag is situated at a distance of 55 Kms. of the south east of Srinagar, the district is spread over an area of 1869 Sq. Kms. There are 394 revenue villages in the District. These villages are further grouped in 8 (2 partly) Community Blocks. The Anantnag district is not only the rice bowl of the Valley, it is equally rich in landscape of lush green meadows. The nature has been generous in gifting the district with places of unparallel beauty. The district has a feature of possessing the largest number of health resorts in the whole State, of them particular mention may be made of Verinag, Kokernag, Achabal, Daksum and world famous health resort of Pahalgam.

Anantnag District is famous for the Amarnathji cave situated at Mount Amarnath whose altitude is about 5,486m above sea level. The world famous shrine of Amarnathji is situated about 48 Kms. from Pahalgam and attracts devotees from all over India. It is located in the upper reaches of District Anantnag at an altitude of about 13,000 ft. from the sea level. Because of this height, the cave is covered with snow for most of the year. Only for a short period in summer, the entrance is accessible. The cave is an ice cave, it contains a certain amount of ice stalagmites. The cave is a holy place for Hindu pilgrims, because of its ice content. The ice pillar present inside the cave is also called ice *lingham*, the phallic symbol of Lord Shiva. Two smaller ice stalagmite represent Parvati, his wife, and Ganesha, his son. The Hindu pilgrims also believe, that the height of the lingam increases and decreases with the phases of the moon. In the month of Shravan, on the full moon in August, thousands of Hindus go on a pilgrimage up to the cave. At this time the lingam reaches its biggest size. The majority community in the district always welcomes the devotees with wide open arms, while the yatris are on their way to and from the cave. Enroute one come across scenic beauty of Chandanwari, Sheshnag and Panjtarni. The temples of Mattan, Martand, Anantnag and Bijbehara which fall enroute are also worth seeing.

1.3 Availability of Minerals.

PRODUCTION OF MINERAL 2010-11

S.NO.	NAME OF MINERAL	PRODUCTION in mt tones 2010-2011
MAJOR MINERAL		
1.	Lime stone Ferogenous quartgete	261312.539 639
MINOR MINERAL		
2.	sand	2221
3.	nallah	8493
4.	Nallah mukh	48193
5.	clay	45554

SOURCE:- DEPT. OF MINES & GEOLOGY., j&k

1.4 FOREST

Anantnag district is a hilly area encircled by dense forests .The district has at present 2068 Sq Km area under forest.

1.5 Administrative set up.

District	Tehsil	Blocks
Anantnag	1. BIJIBEHARA	1. KHVERIPORA
	2. DORU	2.SHANABAD
	3. KOKERNAG	3.ACHABAL
	4. SHANGUS	4.BRENG
	5. QAZIGUND	5.SHANGUS
	6. PAHALGAM	6.QAZIGUND
	-	7. DACHIPORA

2. District at a glance

S.No	Particular	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data			
	i) Latitude	2011-12	degree	33.44
	ii) Longitude	2011-12	degree	75.04
	iii) Geographical Area	2010-11	Sq.Kms.	2917
(B)	Administrative Units			
	i) Sub divisions			
	ii) Tehsils	2010-11	nos	6
	iii) Sub-Tehsil	2010-11	nos	16
	iv) Patwar Circle	2010-11	nos	101
	v) Panchayat Simitis	2010-11	nos	297
	vi)Nagar nigam	2010-11	nos	10
	vii) Nagar Palika	2010-11	nos	1
	viii) Gram Panchayats	2010-11	nos	297
	xi) Revenue villages	2011-12	nos	231
	x) Assembly Area	2011-12	nos	8
2.	Population			
(A)	Sex-wise			
	i) Male	2011	nos	552203
	ii) Female	2011	Nos	517546
(B)	Rural Population	2011	Nos	791273
3.	Agriculture			
A.	Land utilization			
	i) Total Area	2010-11	Hectare	53000
	ii) Forest cover	2010-11	Sq. Kms.	1437.70
	iii) Non Agriculture Land	2010-11	Hectare	19000
	v) cultivable Barren land	2010-11	"	101000
4.	Forest			
	(i) Forest	2010-11	Ha.	9000

5.	Livestock & Poultry			
A.	Cattle			
	i) Cows	2007	Nos.	206557
	ii) Buffaloes	2007	Nos.	4698
B.	Other livestock			
	i) Goats	2007	Nos.	29000
	ii) Pigs	2007	Nos.	
	iii) Dogs & Bitches	2007	Nos.	17930
	iv) Railways			
	i) Length of rail line	2010-11	Kms	40
	V) Roads			
	(a) National Highway	2010-11	Kms	72
	(b) State Highway	2010-11	Kms	42
	(c) Main District Highway	2010-11	Kms	9
	(d) Other district & Rural Roads	2010-11	Kms	1591
	(e) Rural road/ Agriculture Marketing Board Roads	2010-11	Kms	1385
	(f) Kachacha Road	2010-11	Kms	403
	(VI) Communication			
	(a) Telephone connection	2010-11	Nos.	52887(BSNL)
	(b) Post offices	2010-11	Nos.	114
	(c) Telephone center	2010-11	Nos.	14
	(d) Density of Telephone	2010-11	Nos./1000 person	5
	(e) Density of Telephone	2010-11	No. per KM.	18
	(f) PCO Rural	2010-11	No.	238
	(g) PCO STD	2010-11	No.	7826
	(h) Mobile	2010-11	No.	44823

	(VII) Public Health			
	(a) Allopathic Hospital	2010-11	No.	7
	(b) Beds in Allopathic hospitals	2010-11	No.	341
	(c) Ayurvedic Hospital	2010-11	No.	28
	(d) Beds in Ayurvedic hospitals		No.	-
	(e) Unani hospitals	2010-11	No.	28
	(f) Community health centers	2010-11	No.	5
	(g) Primary health centers	2010-11	No.	30
	(h) Dispensaries	2010-11	No.	42
	(i) Sub Health Centers	22011-2010-11	No.	128
	(j) Private hospitals		No.	18
	(VIII) Banking commercial			
	(a) Commercial Bank	2011-12	Nos.	50
	(b) rural Bank Products	2011-12	Nos.	1
	(c) Co-Operative bank products	2011-12	Nos.	2
	(d) PLDB Branches	2011-12	Nos.	83
	(IX) Education			
	(a) Primary school	2011-12	Nos.	715
	(b) Middle schools	2011-12	Nos.	650
	(c) Secondary & senior secondary schools	2011-12	Nos.	137
	(d) Colleges	2011-12	Nos.	6
	(e) Technical University		Nos.	-

2.1 Existing Status of Industrial Areas in the District ANANTNAG

* Under development

S. No.	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Kanal (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	ANANTNAG	3.2	3.2	2500000	50	50	-	42
2	INCHIDORA	4.3	4.3	2500000	45	45	-	25
3	Bijbehra	1.15	1.15	2500000	30	30	-	22
4	Vessu *	12.5	-	-	-	-	-	-
	Total	21.15	8.65		125	125		89

Source:- DIC Anantnag

3. INDUSTRIAL SCENERIO OF ANANTNAG DISTRICT

3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	4144
2.	TOTAL INDUSTRIAL UNIT	NO.	3763
3.	REGISTERED MEDIUM & LARGE UNIT	NO.	-
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	NO.	15010
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	-
6.	NO. OF INDUSTRIAL AREA	NO.	4
7.	TURNOVER OF SMALL SCALE IND.	IN LACS	26341
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	-

3.2 YEAR WISE TREND OF UNITS REGISTERED

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
1Up to	1984-85	1342	4026	469.70
2	1985-86	112	313	13.44
3	1986-87	199	796	27.86
4	1987-88	208	832	100.48
5	1988-89	208	624	312.00
6	1989-90	126	378	56.70
7	1990-91	199	1066	33.83
8	1991-92	178	665	30.26
9	1992-93	63	392	8.82
10	1993-94	47	141	79.90
11	1994-95	51	141	70.00
12	1995-96	47	143	74.33
13	1996-97	53	159	65.78
14	1997-98	60	434	90.00
15	1998-99	110	511	187.00
16	1999-2000	88	440	44.00
17	2000-01	52	235	13.92
18	2001-2002	65	166	168.15
19	2002-03	102	374	306.00
20	2003-04	108	414	360.69
21	2004-05	120	420	480.23
22	2005-06	110	435	315.91
23	2006-07	125	360	318.04
24	2007-08	61	231	251.86
25	2008-09	75	343	451.76
26	2009-10	123	520	1159.75
27	2010-11	112	451	871.24
	Total	4144	15010	636.55

Source: DIC Anantang

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT
20	Agro based	337	6740	1848
22	Soda water	-	-	-
23	Cotton textile	-	-	-
24.	Woolen, silk & artificial Thread based clothes.	-	-	-
25.	Jute & jute based	-	-	-
26.	Ready-made garments & embroidery	80	240	160
27.	Wood/wooden based furniture	366	2196	1978
28.	Paper & Paper products	22	264	66
29.	Leather based	42	84	126
31.	Chemical/Chemical based	95	855	470
30.	Rubber, Plastic & petro based	-	-	-
32.	Mineral based	60	2700	980
33.	Metal based (Steel Fab.)	232	1392	696
35.	Engineering units	-	-	-
36.	Electrical machinery and transport equipment	-	-	-
97.	Repairing & servicing	482	723	964
01.	Others	596	477	1788
	Kachori Making	-	-	-

Source: DIC Anantnag

3.4 Large Scale Industries / Public Sector undertakings

List of the units in Anantnag & Near By Area :- Nil

3.5 Major Exportable Item :-NIL

3.6 Growth Trend :- NIL

3.7 Vendorisation / Ancillarisation of the Industry :- NIL

3.8. Medium Scale Enterprises

3.8.1 List of the units in Anantnag & Near By Area :- NIL

3.8.2 Major Exportable Item :-NIL

3.9 Service Enterprises

3.9.2 Potentials areas for service industry :- Automobile workshop ,Distribution of electric transformers & diognising labs.

3.10 Potential for new MSMEs :- Wood based , mineral based , tourism related activities and food based activities

4. Existing Clusters of Micro & Small Enterprise

4.1 DETAIL OF MAJOR CLUSTERS :- cricket bat cluster at sethar.

4.1.1 Manufacturing Sector ;_ Nil

5. General issues raised by industry association during the course of meeting

- a) Problem of Erotic Electric Power Supply
- b) Non availability of Skilled man power
- c) Problem of Marketing of finished Products
- d) Problem of procurement of Raw materials
- e) High Transportation cost

**** . STEPS TO SET UP MSMEs**

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S.No	Type of assistance	Name and address of agencies
1.	Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II)	District Industries Centre, Anantnag
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	MSME- DI Jammu ,ITCO, Exhibition Ground Jammu
3.	Land and Industrial shed	SICOP, SIDCO
4.	Financial Assistance	J&K Bank, SBI, PNB, Grameen Bank, JKFC, Anantnag JKDFC, IInd Floor , Gandhinagar Jammu
5.	For raw materials under Govt. Supply	SICOP,
6.	Plant and machinery under hire / purchase basis.	NSIC , Exhibition Ground Jammu
7.	Power/ Electricity	PDD, J&K State
8.	Technical Know –how.	-District Industries Centre, Anantnag -MSME DI I/E Digiana jammu
9.	Quality & Standard	BIS , Chandigarh
10.	Marketing /Export Assistance	-Directorate of Industries & Commerce , Jawar Udyog Bhavan Rail Head Complex Jammu, -MSME DI I/E Digiana jammu
11.	Other Promotional Agencies	-EDI , Jawar Udyog Bhavan Rail Head Complex Jammu, -MSME DI I/E Digiana Jammu