



Brief Industrial Profile of WOKHA District (NAGALAND)



GOVERNMENT OF INDIA
MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES
BR. MSME-DEVELOPMENT INSTITUTE,
OLD INDUSTRIAL ESTSTE, DIMAPUR-797112, NAGALAND
PHONE NO.03862-248552

MAP OFF WOKHA DISTRICT



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A Photosnap on the cultural dance of LOTHA Tribes in the district



P R E F A C E

The present Report attempts to highlight the followings:

- State of the economy of the District
- Resource Base of the District
- Infrastructure conducive for industrial development
- A study of existing industries; and
- Identification of industrial potential in the District.
- cluster development
- Skill development training needs and other incentive/schemes etc.

The state of Nagaland is essentially a hilly mountainous and inaccessible state. In spite of its abundant natural resources, tapping of these resources and converting it into a commercial entity is still far away for the fact that hostile law & order, poor infrastructure in terms of roads, communication, transport, power and financial institutions etc and Wokha district is no exception to this fact. An effort has been made to incorporate the aims, objectives and guidelines of the DC (MSME) as revised & updated from time to time. Mention may be made of the difficulties faced in gathering relevant information about the District as the administrative delineation is in nascent stages and dis-aggregated data for the District are not available from the concerned departments as yet. As expected and most of potentials of the district is obtained from various persons who thoroughly know about the district.

I would like to place on record my appreciation to all officials and persons for the various inputs received from them which makes possible of this profile. And thanks are also due to the concerned District and State authorities for providing the necessary information.

I look forward to receive continued support from all concerned and committed to bring out a better & meaningful profile in near future.

Th. Thongkhon Baite
Dy. Director Incharge

Brief Industrial Profile of Wokha District.

1. General Characteristics of the District.

Wokha is one of the eleven Districts of Nagaland. It was bifurcated from Mokokchung District in the year 1973. Then the District Administrative HQ. was set up at Wokha Town in the month of December 1973 under the control of Deputy Commissioner. The Deputy Commissioner's Office looks after the administration of the District, maintain Law and Order, work for general welfare and see to the proper and smooth functioning of the various Department in the District.

HISTORY

Since its inception, Shri. Binod Kumar, IAS was the first Sub - Divisional Officer - Cum - Deputy Commissioner in the year 21/12/1973. The present Deputy Commissioner is Shri. Rovelatuo MOR, NCS. There has been 26 Deputy Commissioners in the District till date.

DISTRICT PLANNING & DEVELOPMENT BOARD

There are various Department in the District who have got their own organizational set up and are being controlled by their respective department, however, for better Co - Ordination of the work, there is a **DISTRICT PLANNING & DEVELOPMENT BOARD** in which all the District head of Office are members and the Deputy Commissioner as Vice - Chairman. The D.P.D.B into the needs of different Departments and is effective for Co - Ordination of policies and planning and provide a board framework for function.

ABOUT WOKHA:

BRIEF INTRODUCTION OF THE DISTRICT

In the year, the British Government occupied Wokha as the District Hq. of Naga Hill under Assam. In the year 1878, the Hq. was shifted to Kohima and Wokha remained as Sub - Division. Again in 1889, the Sub - Division was shifted to Mokokchung. Only in the year 1957, when Mokokchung became a District through the creation of NHTA Wokha again became a Sub - Division. During the first General Election of January 1964, there were Five (5) Assembly Constituencies in the Sub - Division among the total of 40 Constituencies for the State of Nagaland, then Mon, Tuensang were under the direct supervision of the Governor for a limit of 10 years 1973, Wokha District was created and the third General Election was held in 1974, with the additional 20 Constituencies for Tuensang and Mon District. It was during this election, in the re - distribution of constituencies, the number of Assembly Constituency for the Wokha District was reduced to 4 and it remains till date.

SIGNIFICANCE

- Before Christianity came into our land, the Kyongtsu (The Lothas) Worshipped the God of the earth and the God of Sky in the form of religious celebration, festivals and feasts. In those days all religious matters were performed under the leadership of the priest in the village and the administration was in the hand of the Dungti and Chochang (Village Administrators). Tokhu means going out in groups from house to house, taking food and drinks. Emomg means the Halt on the appointed time.

Location& Geographical Area.

The Wokha District is situated in the mid western part of Nagaland State, adjacent to Golaghat and Jorhat districts of plain in State of Assam. It is bounded by Mokokchung District in the North, Kohima District in the South. Zunheboto District in the East and the State of the Assam in the West. The Wokha District is situated at a latitude of 26° '8' North and a longitude of 94° '18' East.

1.1 Topography

The Topography of the district is more or less similar with that of other district in the state, having ranges and ridges dissected by seasonal streams. The altitude ranges from 304.3 Mtrs to 1313.67 Mtrs (MSL). The climate is warm in the lower plain areas, moderately warm in the upper region during summer but cold in winter. The monsoon starts from May and continues till October. The annual rainfall varies from 200 cm to 250 cms.

The District is divided into three (3) ranges, which are as follows: -

1. Wokha Range or Upper Range, which falls in the upper North Eastern parts of the district.
2. Sanis Range or Middle Range, which covers the middle part of the district.
3. Bhandari Range or Lower Range is the outer most part of the district which extends from the Japukong range of Mokokchung District and gradually slopes down to the Assam plains in the North Western side. Two of the most fertile valleys are in this range and they are the Baghty and churung valleys.

The highest mountain peak is the Tiyeung, with an altitude of 1970 mtrs. Important rivers which flow through the District are Nzhu and Nruk. The district lies in a seismically active earthquake zone.

1.1 Availability of Minerals.

Production of Mineral 2010-11

SI.No	Name of Mineral	Production in tones 2010-11
Major Mineral		
1.	CRUDE OIL OF PETROLUUM AT CHANGPANG,	Nil
Minor		
1.	Hydrocarbon	N/A
2.	Coal	N/A
3.	Sandstone	500 tones
4.	Boulder stone	2000 tones
5.	Granite	200 tones

Source: - Dept of Mines & Geology

Minerals:

Wokha district is situated in the mid-western part of the state. The landform of the district is marked by a series of sub-parallel hill ranges running in a north-east to south-west direction rising one after another towards east with intervening valleys. They are comprised of tertiary sequence belong to an igneous and sedimentary types.

The western part of the State of Nagaland which includes Wokha district has been surveyed by Assam Oil Company, subsequently geological and geophysical surveys have been carried out by Oil and Natural Gas Corporation (ONGC). As a result of these surveys, it has been revealed that a large thickness of sedimentary rock sequence of tertiary age is exposed in this area. The boundary between Naga -hills and upper Assam plain is marked by thrust fault – Naga thrust. The rocks underlying the Naga thrust are in general undisturbed. On the basis of these surveys along with laboratory analysis of the rock samples, it was assured that this part of Nagaland holds good hydrocarbon prospects, particularly within the lower tertiary sequence. Under this condition, the ONGC drilled a well in 1973 in Changpang area of this district which proved the existence of commercially exploitable hydrocarbon. On the foot hills of the district, coal deposits have been located in various places. Besides coal, sandstone suitable for, Granite, etc road metals also occurs in abundance in the district.

Blacksmithy:

Blacksmithy is also an important Industry because all the agricultural tools and ceremonial weapons are its products. There is also a great demand for indigenous blacksmithy product, but this profession is only a part – time or vocation of some people. The Lothas though practice of the trade, regard it as a very unlucky and believe that no blacksmithy lives long after he stops work.

Industry:

The district has some cottage Industries such as weaving, poultry, black smithy, carpentry and other handicrafts. Weaving is one of the most common Industries found in almost all the household. Weaving is a prerogative of the women. It has come down from mother to daughter and so on. Every Lotha household makes its traditional clothes for both men and women. They make various designs on the mekhalas and shawls. There are different kinds of shawls with different designs for

use of people of different social status. It may be mentioned that person having given feasts of merit, are entitled to use one particular shawl which the common people are not entitled to. But nowadays the age-old tradition of restriction on use of such clothe is disappearing. There are different kinds of shawl with different social significance. In modern times, the people are wearing neckties, bags etc. of various designs, apart from the traditional clothes.



Poultry is an important age-old industry which is still practiced in the upper range of the district. The type of pots produced from this area is very thick and is useful for cooking purpose and as container of valuable household goods.

Cane and Bamboo works is another important industry which the Lothas inherited from their forefathers. Bamboo tubes (chunga) are not only use for water containers but are use for cooking rice in festival occasions. Bamboo crafts, with engraved figurines studded with black paintings, such as bowls and mugs have artistic value. Parts of their ornamental dress such as fillets, leggings, headgears waver of cane have similar artistic significance. Baskets making is also harvested crops but also for carrying purpose.

1.4 FORESTRY.

The district abounds in forests. Inside the district, jungle clad mountain in their verdant colour stand, but being located far from human habitation, the jungles with thick vegetation form the home of wild animals. There are varieties of orchids blossoming in different seasons of the year. From the forest, people get all sorts of building materials such as timber, thatch, cane, bamboo etc. In fact, the people's livelihood is dependent on the forest resources from time immemorial.

Sappers, creepers, barks, wild vied, tubers, bamboo and cane have multifarious use connected with the manufacture of rain proof coats, rain hats, baskets and robes etc.

Wokha is also famous for fruits like Oranges, Passion fruits, Plum and Bananas. The soil types are recent Alluvium, old Alluvium Mountains valley Lateritic soil, browns forest and podzolic soils.

Agriculture and allied activities are the principal means of livelihood for the vast majority of the population residing in the rural area.

The staple food diets of the people are Rice, Bamboo shoot of various types, fermented of dried fish, yam, Molasses, Vegetables and meat, which is a delicacy..

1.5 ADMINISTRATIVE SET UP:-

The following is the name of the District Administrative set-up in the Wokha, and the name of the charge officers with their Telephone Numbers: -

2. District at a glance:-

Sl.No	Particular	Year	Unit	Statistics
1.	GEOGRAPHICAL FEATURES			
A.	Geographical Data			
	i)Latitude (N)	2011	Degree	25*-26'
	ii)Longitude (E)	2011	Degree	93*-94'
	iii)Geographical Area	2011	Hectares	1628
B.	Administrative Units			
	i)Sub-divisions	2011	SDO (C) Nos	3
	ii)Tehsils	2011	Border MagistrateNo	1
	iii)Sub-Tehsil	2011	EAC Nos	8
	iv)Patwar circle	2011	-	-
	v)PanchayatSimitis	2011	-	-
	vi)Nagar Nigam	2011	-	-
	vii)Nagar Palika	2011	-	-
	viii)Gram Panchayats	2011	Nos	128
	ix)Revenue Villages	2011	Nos	128
	x)Assembly Area	2011	MLA, Nos	4
2.	Population			166239
(A)	Sex-Wise			
	i)Male	2011	Nos	83,620
	ii)Female	2011	Nos	77,478
(B)	Rural population	2011	Nos	1,23,587
3.	Agriculture			
A.	Land Utilization			
	i)Total Area	2010-11	Hectare	162800
	ii)Forest Cover	2010-11	Hectare	25291.97
	iii)Non Agriculture land	2010-11	Hectare	101398.03
	v)Cultivable barren land	2010-11	Hectare	36110
4.	Forest			
	i)Forest	2010-11	Ha	25291.97
5.	Livestock & Poultry			
A.	Cattle		Nos	51157
	i)Cows	2007	Nos	36,567
	ii)Buffaloes	2007	Nos	905
	Other livestock			
	i)Goats	2007	Nos	30,884

	ii)Pigs	2007	Nos	86,642
	iii)Dogs & Bitches	2007	Nos	14,834
	IV Railways			
	i)Length of rail line	2010-11	Kms	Nil
	V)Roads			
	a)National Highway	2010-11	Kms	39
	b)State Highway	2010-11	Kms	24
	c)Main District highway	2010-11	Kms	287
	d) other district & Rural roads	2010-11	Kms	148
	e) Rural road/ Agriculture marketing board roads	2010-11	Kms	53
	f)Kachacha road	2010-11	Kms	172
	IV) Communication:-			
	a)Telephone connection	2010-11	Nos	14000
	b)Post offices	2010-11	28 Nos	28
	c)Telephone center	2010-11	2 Nos	2
	d)Density of telephone	2010-11	Nos/1000 person	277.00
	e)Density of telephone	2010-11	No. per Km	2.77
	f)PCO Rural	2010-11	Nos	250
	g)PCO STD	2010-11	Nos	300
	h)Mobile	2010-11	Nos	46000
	b)Beds in allopathic hospital	2010-11	Nos	50
	c)Ayurvedic hospitals	2010-11	No	N/A
	d)Beds in Ayurvedic hospitals	2010-11	No	N/A
	e)Unani hospitals	2010-11	No	N/A
	f)Community health centers	2010-11	Nos	2
	g)Primary health centers	2010-11	Nos	7
	h)Dispensaries	2010-11	Nos	4
	i)Sub health Centers	2010-11	No	1
	j)Private hospitals	2010-11	Nil	Nil
	VIII) Banking commercials:-	31.3.2012		
	a)Commercials Bank	2010-11	Nos	8
	b)Co-operatives bank products	2010-11	No	1
	c)Rural bank products	2010-11	No	1
	d)PLDB branches	2010-11	Nil	Nil
	IX) Education:-			
	a)Primary school	2010-11	Nos	1662
	b)Middle schools	2010-11	Nos	465
	c)Secondary & Senior secondary schools	2010-11	Nos	406
	d)Colleges	2010-11	Nos	46+29
	e)Technical University	2010-11	No	1

2.1 Existing Status of Industrial Areas in the district Wokha.

Industrial Scenario of Wokha.

2.1 Industry at a glance:

Sl.No	Head	Unit	Particulars
1	Registered Industrial unit	Nos	SSI Sector
2	Total Industrial Unit	Nos	250
3	Registered medium & Large unit	Nil	Nil
4	Estimated Avg.No.of Daily worker employed in small scale industries	Nos	450
5	Employment in large and medium Industries	Nil	Nil
6	No of Industrial Area	No	1
7	Turnover of small scale Ind.	In lacs	1.50
8	Turnover of medium & large scale industries	In lacs	N/A

3.2 Year wise trend of units Registered:

Sl.No	Year	Number of Registered Units	Employment	Investment (Lacs in Rs)
Up to	1984-85	N/A	-	-
	1985-86	N/A	-	--
	1986-87	N/A	-	-
	1987-88	N/A	-	-
	1988-89	N/A	-	-
	1989-90	N/A	-	-
	1990-91	N/A	-	-
	1991-92	N/A	-	-
	1992-93	N/A	-	-
	1993-94	N/A	-	-
	1994-95	N/A	-	-
	1995-96	N/A	-	-
	1996-97	N/A	-	-
	1997-98	N/A	-	-
	1998-99	N/A	-	-
	1999-	N/A	-	-

	2000			
	2000-01	N/A	-	-
	2001-02	N/A	-	-
	2002-03	N/A	-	-
	2003-04	12 Nos	135 Nos	N/A
	2004-05	17 Nos	172 Nos	N/A
	2005-06	No of PMT Regdssi unit in 13 Nos	178 Nos	N/A
	2006-07	32 Nos	467 Nos	N/A
	2007-08	61 Nos	720 Nos	N/A
	2008-09	MsmeRegd in 45 Nos	614 Nos	2.50 lacs
	2009-10	25 Nos	50 Nos	2.50 lacs
	2010-11	15 Nos	44 Nos	3.5 lacs
	Total	220 Nos	1766 Nos	4.25 lacs

3.3. Details of Existing Micro & Small Enterprises and Artisan Units in the District.

NIC code No	Type of Industry	Number of units	Investment (Lakh Rs)	Employment Nos
20	Rice Mill	210	210.00	420
35	Blacksmith	154	154.00	308
24	Weaving	27	135.00	54
35	Motor works	4	6.00	28
32	Hume pipe	1	6.50	20
24	Knitting	15	7.50	30
26	Tailoring	4	4.00	12
20	Bakery	25	625.00	50
31	Oil Expelling	2	2.00	4
27	Handicraft	32	32.00	64
27	Furniture	26	42.00	78
32	Brickfield	4	20.00	60
28	Printing press	1	2.00	10
32	Candle Making	4	2.00	8
97	Radio repairing	2	2.00	6
20	Guar. Making	36	36.00	288
27	Saw mill	22	110.00	44
23	Handloom	2	4.00	10

01	Umbrella making	1	0.50	2
97	Cycle Making	1	2.00	4
97	Type writing	1	1.00	2
31	Photography	1	1.00	3

Source: DIC Wokha

3.4. Large Scale Industries/ Public Sector undertakings: - List of the units Wokha& Nearby Area:

1. Doyang Hydro project (A Govt of India under taking NEPCO Ltd), Chukitong, Wokha, Nagaland.

3.5 Major Exportable item:

Ginger, Oranges, Passion fruits, Plum and Bananas.Pineapple etc

3.6 Growth trend: -

The growth trend in the district is very low since no major Industries existed and employment scope is also very low. Roads are so to say the main means of transport and communication. However, the condition of most these roads are deplorable which is hampering the expansion of potentials economic activities in district.

3.7 Vendorisation/ Ancillarisation of the Industry:

Since there is no Large/Medium scale units, scope for vendorisation/Ancilariasationis very limited.

3.8 Medium Scale Enterprises:

There is no Medium Scale units in the district in manufacturing & service sector.

3.8.1 List of the units in Wokha&Nearby Area: - Nil

3.8.2 Major Exportable item: - Nil

3.9 Service Enterprises: Nil

3.9.1 Potentials areas for service Industry: -

Transport service, Internet Cafe,Desktop Publishing, Mobile repairing, Repair & Service of electrical & electronics Home appliances, Hotel, Fast food items,Health clinic and tourism based hospitality services.etc

3.10 Potentials for new MSMEs:

The district of Wokha is considered backward as far as Industrial Activity is concerned. Traditionally, the people in the district work on metal with simple technology but most of the production is meant for household needs and requirement. Basketry, weaving, wood carving, pottery, Spinning and Carpentry are traditionally activities in which a sizeable number of the local people are skilled.

On the basis of availability of raw material, labour and other infrastructure, non-farm sector investment in the district can be in the following areas:

Agro-based:

- a) Rice Mill
- b) Ginger processing (dehydration plant)
- c) Fruit/vegetable preservation/canning centre
- d) Starch production unit
- e) Poultry/ cattle feed plant
- f) Patchouli, Ginger, Tea garden, Vanilla etc
- g) Food processing products etc g) Piggery farm
- h) Soya milk and toffee processing unit
- i) Potato and Banana chips processing unit
- j) Pop corn making unit
- k) Pineapple juice & packing unit
- l) Passion fruits extraction & packing unit

FOREST based:

- a) Agarbati bamboo sticks
- b) Furniture making
- c) Cane and bamboo unit
- d) Handicrafts
- e) Wood curving
- f) Broom unit
- g) Ayurvedic Medicine
- h) Bamboo Mat Door & window frame
- i) Floriculture

Mineral –based:

- a) Stone crushing
- b) Stone cutting & polishing
- c) Stone curving
- d) Boulder mall.
- e) Stone dressing
- f) cement Jally & other products
- g) Pottery
- h) Brickfield

Textile based:-

- a) Tailoring unit
- b) Wool weaving unit
- c) Hand loom unit
- d) Thread making unit
- e) Ready-made garments unit

Engineering based:

- a) Fabrication of grills, iron gates etc
- b) Repairs to machinery
- c) Motor works
- d) Printing press
- e) Barbed Wire
- f) Agricultural Implements
- g) Tin-smithy
- h) Wax candle
- i) Washing Soap
- j)

Demand based:

- a) Auto repair works
- b) Confectionery unit
- c) Electrical Repair unit
- d) Pickle making
- e) Fish dry making
- f) Cyber café
- g) Internet service unit
- h) Green vegetables shop etc

To encourage prospective entrepreneurs to take up industrial activities, there are provisions to provide margin money/ seed money/ subsidy by the implementing agencies. However there are several constraints that may be highlighted are:-

- a) Lack of basic infrastructure facilities, in-adequate marketing support/ accessibility and raw material supply.
- b) In-adequate power supply
- c) Shortage of skilled /trained manpower
- d) Lack of industrial experience, non-availability of managerial, administrative and Technical experience among the local entrepreneurs.
- e) High cost raw materials and transportation
- f) Lack of co-ordination among various development agencies
- g) Credit flow is very low due to poor return of bank loans.

A large part of the ideal potential is expected to opt for trade and service activities.

Banking Facilities in district:

There are two number of commercial bank with six branches & Nagaland Co-operative bank and one Nagaland Rural bank.

1. State bank of India-5
2. Bank of Baroda-1
3. Nagaland Rural bank- 1
4. Nagaland State co-operative bank-1

State Nagaland:

Source: - SLBC, Nagaland

4. Existing Clusters of Micro & Small Enterprise:-

4.1 Details of Major clusters: - Stone cluster at Wokha, Cane & Bamboo cluster at Chukitong

4.1.1 Manufacturing Sector: -

4.1.2 Service Sector: Nil

4.2 Details for Identified cluster:-

4.2.1 Name of the Cluster: - Stone cluster at Wokha Town

1	Principal products Manufactured in the cluster	Stone Crushing, stone chips, boulder etc
2.	Name of the cluster	Stone Crushing unit at Wokha, Nagaland
3.	No of functional units in the clusters	25 Nos
4.	Turnover of the clusters	5.00 lacs
5.	Value of exports from the clusters	Nil (locally consumed)
6.	Employment in clusters	15 Nos (Average)
7.	Average investment in plant & Machinery	25.00 lacs (each proposed)
8.	Major issues/ requirement	4 th miles & 5 th miles Areas in Wokha Town
9	Presence of capable institutions	Thrust building, capacity building, Technology up gradation, pollution control, skill manpower, management capacity enhancement etc
10	Thrust Areas	Locally consumed
11	Problems & constraints	Power shortage, machineries machinery is lacking technological etc

General issues rose by industry association during the course of meeting:-

1. Lack of communication between the states Govt. and central with the Industry association
2. Raw materials problem faced by the entrepreneur
3. Power problem in the state
4. No supports from Govt. for financial needs of the entrepreneurs
5. Lack of skilled man power
6. Law & order problems in the state
7. Lack of awareness of various developmental schemes launched By the people.
8. Marketing problem.

.STEP TO SET UP MSMEs:

The following are the brief description of different agencies for rendering assistance to set up MSMEs Unit by the Entrepreneurs.

Sl.No	Types of assistance	Name and address of agencies
1.	Provisional Registration Certificate (EM-I) & Permanent Registration certificate(EM-II)	The General Manager, District Industries Centre Wokha, Nagaland
2.	Identification of project profiles, techno-economic and managerial consultancy services, market survey and economic survey report.	a) Br. MSME-DI, Dimapur, Nagaland. b) KVIC, Super Market, Dimapur and c) DIC, Wokha Districts, Nagaland, d) Directorate of Economic & Statistics, Govt. of Nagaland, Kohima – 797001, Ph. No. 0370-229035
3.	Land and Industrial shed	a) NIDC Ltd, IDBs building, Dimapur, Nagaland, b) DIC, Wokha District, Nagaland
4.	Financial Assistance	a) North Eastern Development Financial Institution, (Branch Office) Supply Colony, Dimapur – 797112 Ph. No. 03862-235030 b) Nagaland Industrial Development Corporation, Opp. Naga Shopping Arcade, Dimapur – 797112 Ph. No. 03862-226473 c) State Bank of India, other Banks in Wokha h) NSIC Ltd, DIC Old office, Dimapur-797112 Nagaland

5.	For raw materials under Govt. supply	a) Nagaland Raw materials Cooperation Ltd, New Industrials Estate, Dimapur, Nagaland
6.	Plant and machinery under hire purchase basis	a) NSIC Ltd, DIC Old office, Building, Dimapur-797112 Nagaland b) Wokha, District Industries Centre
7.	Power/ Electricity	a) The Chief Engineer, Govt. Of Nagaland, Kohima Nagaland b) Executive Office, Wokha, Nagaland
8.	Technical know-how	a) Br. MSME Development Institute, Industrial Estate, Dimapur – 797112, No. 03862- 248552 b) District Industries Centre, Wokha
9.	Quality & Standard	a) Bureau of Indian Standards, Guwahati and Kolkata
10.	Marketing/ Export Assistance	a) NIDC Ltd, Dimapur, Nagaland b) District Industries Centre, Wokha
11.	Other Promotional Agencies	Khadi& Village Industries Commission, Super market complex,Dimapur-797112 Ph: 03862-226546 Khadi& Village Industries Board New Secretariat complex, Kohima-797001 PH: 0370-2270013 Nagaland Bamboo Development Agency,6 th mile,Dimapur-797112 Ph:03862-240217