



Government of India
Ministry of MSME

Brief Industrial Profile of Sundargarh District



सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

MSME-Development Institute, Cuttack

(Ministry of MSME, Govt. of India,)

As per the Guidelines issued by O/o DC(MSME), New Delhi

Phone: 0671-2548049/2548077

Fax: 0671-2548006

E. Mail: dcdi-cuttack@dcmsme.gov.in

Website: www.msmedicuttack.gov.in

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Brief Industrial Profile of Sundargarh District

1. **General Characteristics of the District:** The present district of **Sundargarh** has 6.24% of State area and 4.97 % of state population. The headquarters town of the district i.e. Sundargarh is well connected with all big cities of the country by road. The district has 3 Subdivision, 9 Tahasils, 17 CD Blocks, 4 Municipality and 262 Gram Panchayats with a total of 1764 villages also out of which 1723 are inhabited and 41 are uninhabited. The decennial growth rate of population is 16.34% during the decade. The literacy rate in the district is 64.86 %.

The district has not escaped from the ever-increasing problem of unemployment and poverty. Lack of awareness for commercial ventures due to ignorance is prevailing in the district, though there is enough scope for setting up commercial ventures especially small-scale industries. Paddy is the principal crops of the district. Besides other crops like Biri, Groundnut, Vegetable, fruits and Spices etc. are grown in the district. Agriculture in the district is done through traditional methods. So there is further scope to increase the productivity as well as production from agriculture by adopting modern technology. The climate of the district is also suitable for growing different horticultural crops also. Floriculture can also be introduced and commercialized in the district to cater to the increasing demand in the market.

The district is well connected through road. There is no problem of marketing as the district headquarter and also the commercial town of Rourkela are well connected to all big cities of the country. There are a number of medium and minor irrigation projects, dug wells, tube wells, bore wells etc.

1.1 Location & Geographical Area: Sundargarh, one of the border district of Western Orissa, geographically extends over the North Western portion of the state and located between 21°. 35 North latitudes and 22 °.32 N and 83 °. 32 East and 85° 22 East longitudes. It is one of the northern most districts of the state of Orissa. It is bounded in the North by the district of Ranchi and Singhbhum of Jharkhand, in the South by Sambalpur, in the west by Raigarh district of Chhatisgarh and in the East by Keonjhar district. The district is having geographical area of 9712 sq.kms

1.2 Topography: Geographically the district is not a compact one and it consists of widely dissimilar tracts of expansive and fairly open landscape, dotted with tree clad innovated places, vast inaccessible forest, extensive river, village and mountainous terrains. Broadly speaking, it is an undulating tableland of different elevations broken up by rugged hill ranges and cut up by territorial hill stream and rivers i.e. IB and Brahmani. The general slope of the landscape is from North to South.

The areas covered by the Sundargarh and Panposh Sub-Divisions are long undulation tracts of about 700 ft. (213 mt.) above sea level, dotted with hill ranges and isolated peaks of considerable height. The village Hemgir lies in the middle of a plateau of nearly 1150 ft (351 mt.) which is on the West of Sundargarh Sub-Division. To the North of Hemgir, the land is considerably hilly, while to the south it is relatively plain with a minimum elevation of nearly 700 ft.(216 mt.) near Chuanbahal village. The Bonaigarh Sub-Division is broadly an isolated hilly tract with an average elevation of about 800 ft (244 mt.) above the sea level. It is shut in all sides by rugged hills intersected by few passes or gorges which connect it with the surrounding areas.

Thus, topographically, this district exhibits widely diversified tracts of mountainous regions inaccessible pockets or forest and extensive river valleys with her mysterious flora and fauna.

1.3 Availability of Minerals:

Sundargarh, district occupies a prominent position in the mineral map of the country. The most important minerals of economic value found in the district are Iron Ore, Manganese Ore, Lead Ore, Limestone, Dolomite and Quartz which are presently being exported in large-scale. Several other valuable minerals like fireclay, coal and bauxite are also found in the district. Manganese in the district is exploited at Gadiajore, Dolomite at Panposh and Limestone at B irmitrapur. Such mining activities have its impact on employment generation in these sectors to the tune of 15,000 persons.

PRODUCTION OF MINERAL 2010-11

S.No.	Name of Mineral	Production (in tones) 2010-2011
1.	Iron Ore	27796
2.	Manganese	258
3.	Lime Stone	2541
4.	Dolomite	1419
5.	Silica Sand	-
6.	Coal	12418

SOURCE:- DEPT. OF MINES &

1.4 Forest: Forest constitutes about 40.4% of the total area of the district. It plays an important role in the economy of this tribal dominated district. The forests seen in the district are of the following types:

- (a) Most peninsular valley Sal Forest
- (b) Dry peninsular Sal Forest
- (c) Dry Mixed Deciduous Forest and

(d) Dry Bamboo Forest

The principal forest products of the district are Bamboo, Timber (Bija, Asan, and Sal) and Kendu leaves. The minor forest products like Siali leaves, Myrobalans, char Seeds, Broom Stick, Kusum Seed, Sunari bark; Mahua seed, honey, lac, sabai grass etc. are also available in the district. The Sundargarh Forest Division and Bonaigarh Forest Division with forest areas of 2154.73 sq.kms look after the management of the entire forest areas of the district. and 1833.33 sq.k.ms. respectively. Out of this Reserve Forest area are 1489.75sq.kms. and 1162.24 sq.kms. Protected and other forest area of 664.98 sq.kms. and 671.69 sq.kms. for Sundargarh Forest and Bonaigarh Forest Division respectively.

1.5 Administrative set up: The district is divided into 3 Sub-Divisions i.e. Sundargarh, Panposh and Bonaigarh. Except Panposh, the headquarters of which is at Uditnagar, the other 2 Sub-Divisions are named after their respective headquarters. The present administrative units of this district comprises 3 Sub-Divisions, 9 Tahasils, 17 Blocks, 4 Municipalities, 262 Gram Panchayats and 1764 villages out of which 41 villages are uninhabited.

Name of CD Blocks:

- Lephripara Kuarmunda
- Sundargarh Bisra
- Bargaon Koira
- Kurta Lahunipara
- Hemgiri Bonai
- Rajgangpur Gurundia
- Tangarpali Nuagaon
- Balisankara Lathikata
- Subdega

2. District at a glance:

S.No	Particular	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data			
	i) Latitude			21.35 North and 22.32 N
	ii) Longitude			83.32 East and 85.22 East longitude
	iii) Geographical Area		Hectares	9,71,000
(B)	Administrative Units			
	i) Sub divisions		No.	3

	ii) Tehsils		No.	18
	iii) Sub-Tehsil		No.	-
	iv) Patwar Circle		No.	-
	v) Panchayat Simitis/CD Blocks		No.	17
	vi)Nagar nigam(Municipality)		No.	4
	vii) Nagar Palika(NAC)		No.	-
	viii) Gram Panchayats		No.	262
	xi) Revenue villages		No.	1764
	x) Assembly Area		No.	7
2.	Population			
(A)	Sex-wise			
	i) Male	2011	No.	10.56 lakh
	ii) Female	2011	No.	10.25 lakh
(B)	Rural Population	2011	No.	13.42 lakh
3.	Agriculture			
A.	Land utilization			
	i) Total Area	2010-11	Hectare	9.71 lakh
	ii) Forest cover	2010-11	"	4.96 lakh
	iii) Non Agriculture Land	2010-11	"	0.29 lakh
	v) cultivable Barren land	2010-11	"	0.16
4.	Forest			
	(i) Forest	2010-11	Ha.	4.96 lakh
5.	Livestock & Poultry			
A.	Cattle			
	i) Cows	2003	Nos.	6.94 lakhs
	ii) Buffaloes	2003	Nos.	0.50 lakhs
B.	Other livestock			
	i) Goats	2003	Nos.	5.57 lakhs
	ii) Pigs	2003	Nos.	0.58 lakhs
	iii) Dogs & Bitches	2003	Nos.	-
	iv) Railways			
	i) Length of rail line	2010-11	Kms	285.16
	V) Roads			
	(a) National Highway	2010-11	Kms	168
	(b) State Highway	2010-11	Kms	201
	(c) Main District Highway	2010-11	Kms	307
	(d) Other district & Rural Roads	2010-11	Kms	1523
	(e) Rural road/ Agriculture Marketing Board Roads(GP Roads)	2010-11	Kms	7682
	(f) Kacha Road	2010-11	Kms	-
	(VI) Communication			

(a) Telephone connection(BSNL)	As on 31-03-12		32,668 For Rourkela Telecom District
(b) Post offices	2010-11	Nos.	403
(c) Telephone center	2010-11	Nos.	-
(d)Density of Telephone	2010-11	Nos./1000 person	-
(e) Density of Telephone	2010-11	No. per KM.	-
(f) PCO Local	2010-11	No.	0
(g) PCO STD	2010-11	No.	1463
(h) Mobile(BSNL)	2010-11	No.	300253
(VII) Public Health			
(a) Allopathic Hospital	2010-11	No.	84
(b) Beds in Allopathic hospitals		No.	635
(c) Ayurvedic Hospital		No.	33
(d) Beds in Ayurvedic hospitals		No.	-
(e) Unani hospitals		No.	-
(f) Community health centers		No.	20
(g) Primary health centers		No.	56
(h) Dispensaries		No.	-
(i) Sub Health/MHU Centers		No.	14
(j) Private hospitals		No.	16
(VIII) Banking commercial			
(a) Commercial Bank		Nos.	22
(b) rural Bank Products/Branches		Nos.	92
(c) Co-Operative bank products/Branches		Nos.	17
(d) PLDB Branches		Nos.	
(IX) Education			
(a) Primary school		Nos.	2476
(b) Middle schools		Nos.	965
(c) Secondary & senior secondary schools		Nos.	471
(d) Colleges		Nos.	31
(e) Technical University		Nos.	1

2.1: Existing Status of Industrial Area/Sheds in Sundargarh District:

Sl. no	Name of Area	Total Land area	Land allotted	Prevailing Land rate	Total Sheds	Sheds Allotted	Vacant Sheds	Units in Production
1	Rourkela	35.430	24.470	75	66	66	0	
2	Commercial Estate	4.710	0.887	75	20	20	0	
3	Kalunga	608.140	402.869	50	175	175	0	
4	Mandiakudar	45.430	36.210	20	-	-	0	
5	Rajgangpur	60.000	30.010	20	12	0	12	
6	Sundergarh	9.590	6.133	15	10	10	0	

Source: IDCO & DIC

3. INDUSTRIAL SCENERIO OF SUNDARGARH:

3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	Registered Industrial Unit	No.	4182
2.	Total Industrial Unit	No.	11171
3.	Registered Medium & Large Unit	No.	75
4.	Estimated no. of daily worker employed in Small Scale Industries	No.	81229
5.	Employment in large and medium industries	No.	49558
6.	No. of Industrial Area	No.	6
7.	Investment of Small Scale Industries	In Lacs	53464.32
8.	Investment of medium and large scale industries	In Lacs	1083737.96

3.2 YEAR WISE TREND OF UNITS REGISTERED:

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
Up to	1984-85	1207	10815	1278.75
During	1985-86	124	1152	185.78

During	1986-87	135	1066	228.01
-do-	1987-88	114	979	214.75
-do-	1988-89	93	1071	122.36
-do-	1989-90	108	1376	417.76
-do-	1990-91	162	1959	988.18
-do-	1991-92	207	2204	884.20
-do-	1992-93	219	2359	674.62
-do-	1993-94	123	1483	469.88
-do-	1994-95	130	1558	293.94
-do-	1995-96	77	1043	318.62
-do-	1996-97	102	947	849.82
-do-	1997-98	92	773	280.73
-do-	1998-99	116	1021	1467.15
-do-	1999-2000	163	1186	835.45
-do-	2000-01	98	606	300.89
-do-	2001-2002	95	556	681.22
-do-	2002-03	97	810	996.63
-do-	2003-04	88	573	405.87
-do-	2004-05	84	615	321.91
-do-	2005-06	102	880	413.07
-do-	2006-07	80	1472	3087.11
-do-	2007-08	96	3774	11640.06
-do-	2008-09	67	924	2406.56
-do-	2009-10	99	1390	2624.25
-do-	2010-11	104	1424	2091.22
	Total	4182	44016	34478.82

Source: D.I, Odisha

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT(As on 2010-11):

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT
20 & 22	Agro based and Soda water	1703	3499.26	6486
23,24,25 & 26	Textile based	368	464.79	1908
27.	Wood/wooden based	289	276.16	1876

	furniture/Forest based			
28.	Paper & Paper products	284	1016.89	1766
29.	Leather based	46	55.97	238
31.	Chemical/Chemical based	279	2344.62	2964
30.	Rubber, Plastic & petro based	213	2819.41	1583
32.	Mineral based(G &C)	642	7798.45	17705
33 &35.	Engineering &Metal based (Steel Fab.)	2241	25426.47	27304
36.	Electrical machinery and transport equipment &Electronics	168	437.26	1111
97.	Repairing & servicing	4191	7333.7	13368
01.	Others	747	1991.34	4920
	Kachori Making	-	-	-

Source: DIC,Sundargarh/RIC,Rourkela

3.4 Large Scale Industries / Public Sector undertakings

List of the units in Sundargarh,Rourkela & near by area

1. M/s. Rourkela Steel Plant Ltd.,Rourkela
2. M/s. OCL India Ltd.,Rajgangpur,Sundargarh
3. M/s L&T Ltd.,Kansbahal
4. M/s. Hari Machines Ltd.,Rajgangpur
5. M/s.Scan Steel Ltd.,Ramabahal
6. M/s.Shiva Cement Ltd.,Teleghana,Kutra Block
7. M/s.Kausalya Ferro Metallic Pvt. Ltd.,Podbahal
8. M/s.OCL Iron &Steel Ltd.,At-Jampalli,Rajgangpur,
9. M/s.Prabhu Sponge Pvt. Ltd.,At-Jhagarpur,Rajgangpur
10. M/s.MCL,Basundhara,Tikilipara
11. M/s.Hindustan Aqua Ltd.,Industrial Estate,Kalunga
12. M/s.Ganesh Metalliks Ltd.,Kuarmunda
13. M/s.Times Steels &Power Ltd.,I.E.,Kalunga
14. M/s. Maa Vaishnobi Sponge Ltd.,Kalunga
15. M/s. Rungta Mines Ltd.,Koira
16. M/s. IFGL Refractories Ltd.,I.E.,Kalunga
17. M/s.Adhunik Metalliks Ltd.,Kuarmunda
18. M/s.Bhaskar Steel & Ferro Alloys Ltd.,Bonai
19. M/s.Gulf Oil Corporation Ltd.,Soneparbat,Rourkela
20. M/s.Saswat International Ltd.,Lathikata
21. M/s.Pawanjay Sponge Iron Ltd.,Kuarmunda
22. M/s.Jay Balaji Jyoti Steels Ltd.,Tainsar
23. M/s.ICI India Ltd.,I.E.,Kalunga
24. M/s.Jindal Steels and Power Ltd.,Koira

3.5 Major Exportable Item:

1. Refractories
2. Sponge Iron
3. Steel
4. Cements

3.6 Growth Trend: In recent years the Govt. of Odisha has signed a number of MOUs for setting up of different mega projects in Steel, Power, Cement and Aluminium sector. Due to setting up of increasing number of large and medium industries in Sundargarh and in its surrounding areas and also presence of Rourkela Steel Plant, the biggest PSU in the state, there is positive growth in the large and medium enterprises in the area.

3.7 Vendorisation/Ancillarisation of the Industry: Rourkela Steel Plant being the largest PSU in the district, there has been the growth of MSMEs around Rourkela Steel Plant in and around Sundargarh district. However still there is scope for further growth of MSMEs considering the fact that a number of large industries have already been set up and started production and more are in the pipe line. The office of the Additional Director of Industries, Govt. of Orissa and also General Manager, Regional Industries Centre, Rourkela are engaged in promotion of ancillary and downstream industries pertaining to the large enterprises in the district. The following ancillary and downstream industries can be set up in the district.

1. Oxygen Gas/Acetylene gas
2. Refractory materials
3. Refractory Bricks
4. Lancing Pipes
5. Steel casting
6. Foundry
7. Nut, Bolts, Rivets and Fastners
8. Sophisticated machine shops
9. Structural Fabrication workshops
10. Ferric alum
11. Grease
12. Hard Pitch
13. Bleaching powder
14. Conveyor belt
15. Welding Electrodes
16. Electrical Junction box/fittings
17. Repairing Workshops of heavy electrical meters/equipments
18. Hand gloves/safety helmets
19. Hard Coke
20. Lime
21. HDPE woven sacks

22. Consummables
23. Repair and Maintenance Workshops

3.8. Medium Scale Enterprises:

3.8.1 List of the units in Sundargarh, Rourkela & Near By Area:

1. M/s.BR Sponge &Power Ltd.,Rajamunda
2. M/s.Vikram(P)Ltd.,Rajamunda
3. M/s.Rexon Strips (P)Ltd.,Kumakela
4. M/s.Sri Mahavir Ferro Alloys Pvt. Ltd.,I.E.,Kalunga
5. M/s. Reliable Sponge(P) Ltd.,Bonaigarh
6. M/s. Seeta Integrated Steel &Energy Ltd.,I.E.,Kalunga
7. M/s. Pooja Sponge(P) Ltd.,I.E.,Kalunga
8. M/s. Jay Iron 7Steel Ltd.,At/PO-Balanda,Kalunga
9. M/s. Kalinga Sponge(P)Ltd.,I.E.,Kalunga
10. M/s. Asiatic Gases Ltd.,Brahmanitarang,Vedvyas,Rourkela
11. M/s.aa Tarini &CO.,Barsuan
12. M/s.Ashoka Multiyarn Mills Ltd.,At/PO-Kirei,Sundargarh
13. M/s.TR Chemicals Pvt. Ltd.,At-Barpali,PO-Rajgangpur
14. M/s.Agrasen Sponge Pvt. Ltd.,At/PO-Mandiakudar
15. M/s. Suraj Products Ltd., At-Barpali,PO-Rajgangpur

3.8.2 Major Exportable Item:

1. Yarn 2.Steel

3.9 Service Enterprises: As there is positive growth of industrialization in the area, so there is increase in urbanization inviting therein for more migration of people to the area. This calls for setting up of more number of enterprises in the service sector as follows:

1. Diesel Engine Repairing Centre
2. DTP
3. Auto Rickshaw Servicing unit
4. Nursing Home/Clinic
5. Cold Storage
6. Dry Cleaning
7. Laundry
8. Health Club
9. Digital Photo Processing Laboratory
10. Gas Welding/Spray Painting
11. Motor Winding
12. Tyre Retreading & Resoling
13. Goldsmithy
14. Hotel/Motels/Dhabas/Lodging/Boarding/Restaurants
15. Computer based Training Institutes/Coaching Centres

3.9.2 Potential areas for service industry:

The district of Sundargarh is having a number of large and medium enterprises besides being a growth centre of MSMEs. A number of new large and medium enterprises are also in the pipeline for implementation both in the district and in its surrounding districts. The Govt .of Odisha has also declared from Dhenkanal to Rourkela as one Industrial Corridor wherein a good number of Large and Medium enterprises and mega power projects are being implemented. So considering this, there is huge scope for service based industries in the district.

3.10 Potential for new MSMEs:

1. Refractory Bricks
2. Fly Ash Bricks
3. Insulation Brick
4. Sanitary Fixtures (Metallic)
5. Aluminium Utensils
6. Steel Doors, Windows & Ventilators
7. Alloy & Graded Iron Casting
8. Diesel Engine
9. Aluminium Furniture
10. Voltage Stabilisers/UPS
11. Mould Casting Compound
12. Combustion Air Blower
13. Electrical Cable Lungs & Terminal Connectors
14. Electrical Switches/MCB
15. HRC Fuses
16. Generators
17. Fire Clay Bricks & Blocks
18. Lime
19. Quartz Calcination and Grinding
20. Other Mineral Grinding
21. Chalk Crayon
22. Cement Jalli
23. Dolomite
24. Limestone/Clay/Coal/Gypsum/Slag/Laterite
25. Silica
26. Manganese
27. Dry Cleaning
28. Non-Edible Oil
29. Synthetic Phenoli & Epoxy
30. Calcinated Fire-Clay
31. Calcium Carbide
32. Hair Oil
33. Paints
34. Washing Soap & Laundry

35. Low Density Polythene Film
36. Tooth Paste
37. Panel Board/Distribution Board manufacturing
38. Aluminium Conductors
39. Refining of used lubricating oil
40. Wire nails
41. Coke Briquettes
42. Hume Pipes
43. Asbestos
44. Insulators/Transformers
45. MS Angles, Round Channels

4. Existing Clusters of Micro & Small Enterprise

4.1 DETAIL OF MAJOR CLUSTERS:

4.2 **Manufacturing Sector:** There is one Engineering cluster in the district, the major concentration of enterprises being in and around Rourkela and also Rajgangpur. This cluster was identified by UNIDO during the year 2005 and subsequent activities were carried out by Govt. of Odisha after a brief intervention by UNIDO.

4.2.1 Name of the cluster: Engineering Cluster:

1	Principal Products Manufactured in the Cluster	Engineering, Foundry, Lathe, Fabrication etc
2	Name of the SPV /Association	Cluster of Rourkela Engineering Enterprises
3	No. of functional units in the clusters	15
4	Turnover of the Clusters	Rs.60 Crores
5	Value of Exports from the Clusters	nil
6	Employment in Cluster	2000(approximately)
7	Average investment in plant & Machinery	Rs.5 lakhs and above
8	Major Issues / requirement	1. Unity among cluster members on common issues 2. Provision of Infrastructure like land etc. by Govt. 3. Technology Upgradation
9	Presence of capable institutions	1. RIC, Rourkela 2. NSIC, Rourkela 3. NIT, Rourkela 4. Branch MSMEDI, Rourkela 5. Commercial Banks
10	Thrust Areas	1. Formation of SPV 2. Procurement of Raw materials and

		common utility items such as gas etc. in CFC
11	Problems & constraints	Formation of SPV

Present status of the cluster:- The Engineering cluster in the district is not in the right shape. In spite of it having good potential for growth, it is not being looked after by any developmental agency at present. Proper initiatives should be taken for initiating development under hard interventions.

4.1 Service Sector: There is no cluster in the service sector.

4.2 Details of Identified cluster: There are many activities identified in the handicraft sector which can be promoted as Clusters. The list is as below:

Table-56

Sl. No.	Name of the Block	Name of the craft	No. of Artisans Identified
1.	Bargaon	Cane & Bamboo Pottery Blacksmith	138 78 34
Sub Total			250
2.	Balisankara	Bamboo craft Durry Weaving Advance Pottery Brass & Bell Metal Stone carving	27 50 10 04 10
Sub Total			101
3.	Hemgir	Terracotta Sisal Products Wood Carving Appliqué Stone Carving	30 48 15 05 20
Sub Total			118
4.	Kutra	Terracotta Cane & Bamboo	116 72
Sub Total			188
5.	Lephripara	Wood Carving Artistic Pottery Appliqué	62 51 15
Sub Total			128
6.	Rajgangpur	Terracotta Waste cotton Products Fancy Bag Textile	90 24 20 20

Sub Total			154
7.	Subdega	Bamboo Craft	27
		Brass & Bell Metal	06
		Golden Grass	20
		Artistic Pottery	06
		Mat Making	12
Sub Total			71
8.	Sundargarh	Cane & Bamboo	28
		Terracotta	27
		Rakhee	48
		Garden Grass	22
		Applique	12
Sub Total			137
9.	Tangrapali	Cane & Bamboo	151
		Advance Pottery	102
Sub Total			253
10.	(M) Sundargarh	Bamboo Craft	17
		Applique	28
		Golden Grass	02
Sub Total			47
11.	Rajgangpur (M)	Soft Toys	68
		Terracotta	16
Sub Total			84
12.	Bonai	Wood Carving	29
		Stone Crushking	08
		Applique Work	12
		Artistic Pottery	10
		Artistic Cane Bamboo	08
Sub Total			67
13.	Knanramunda	Wood Carving	29
		Jute Work	15
		Applique Work	02
		Artistic Pottery	10
		Artistic Cane Bamboo (ACB)	20
Sub Total			76
14.	Rourkela (M)	Jute Work	04
		Batic print	36
		Applique Work	19
		Silver Filgree	38
		Soft Toys	161
		Stone Carving	1
		Embrodery	21
		Tie & Dye	11
		Artificial Bansai	26
		Solapitz Work	1
		Decorative wall Piece	2
		Artistic Pottery	20

Sub Total			340
15.	Lathikata	Batik Print	20
		Soft Toys	20
		Artistic Pottery	50
Sub Total			90
16.	Bisra	Applique Work	08
		Sabai Product	43
		Artistic Pottery	20
		Artistic Cane Bamboos	41
Sub Total			112
17.	Lahunipada	Aplique Work	2
		Artistic Pottery	31
		ACB	15
Sub Total			48
18.	Koira	AP	20
		ACB	20
Sub Total			40
19.	Gurendia	AP	20
		ACB	10
Sub Total			30
20.	Nuagaon	AP	15
		ACB	45
Sub Total			60

- 5. General issues raised by industry association during the course of meeting:** During the course_of meeting the following points were raised by the members of Industry Associations in the district.
1. The Single window policy does not work in the district.
 2. The MSMEs should be provided marketing support so as to facilitate initial growth momentum.
 3. Shortage of Power supply
 4. Poor attitude of Bankers towards MSMEs thereby adversely affecting the credit flow to the sector.

*** . STEPS TO SET UP MSMEs**

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S.No	Type of assistance	Name and address of agencies
1.	Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II)	District Industries Centre, Rourkela or Sundargarh/Directorate of Industries, Govt. of Odisha, Killa Maidan, Cuttack
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	MSME-Development Institute, Govt. of India, College Square, Cuttack/concerned District Industries Centre
3.	Land and Industrial shed	IDCO, IDCO Tower, Rupali Square, Bhubaneswar or local office at Rourkela/DIC
4.	Financial Assistance	Commercial Bank/Odisha State Financial Corporation/National Small Industries Corporation
5.	For raw materials under Govt. Supply	Orissa Small Industries Corporation/ National Small Industries Corporation
6.	Plant and machinery under hire / purchase basis	National Small Industries Corporation
7.	Power/ Electricity	GRIDCO
8.	Technical Know –how.	MSME-Development Institute, Govt. of India, College Square, Cuttack/DIC/Private Business Development Service Provider
9.	Quality & Standard	MSME-Development Institute, Govt. of India, College Square, Cuttack/Bureau of Indian Standards
10.	Marketing /Export Assistance	MSME-Development Institute, Govt. of India, College Square, Cuttack/Export Promotion and Marketing
11.	Other Promotional Agencies	Handicrafts & Cottage Industries, Govt. of Orissa, Development Commissioner(Handicrafts), Directorate of Textiles, Govt. of Odisha, Agriculture Promotion and Investment Corporation

	of Odisha Ltd. Etc.
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