



Government of India
Ministry of MSME

**Brief Industrial Profile
of
MADHUBANI
District**



सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

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Brief Industrial Profile of MADHUBANI District

1. General Characteristics of the District-

Madhubani district is part of Mithalanchal region of North Bihar. The district was carved out from Darbhanga District. The district is backward, however it is famous for its ancient Madhubani painting. The basic infrastructure in the district in terms of transport, communication, power supply, Market system is not so developed. However, the above infrastructure is in progress now a days. The road condition of the district produces a gloomy look as a result of which industrial activities, trade and business etc are in mesh. Storage facilities in form of Cold storage, Warehouses are negligible. Other basic infrastructure like education, health, sanitation and safe drinking water are also insufficient in the district which affect sum total development of the district of Madhuani.

1.1 Location & Geographical Area.

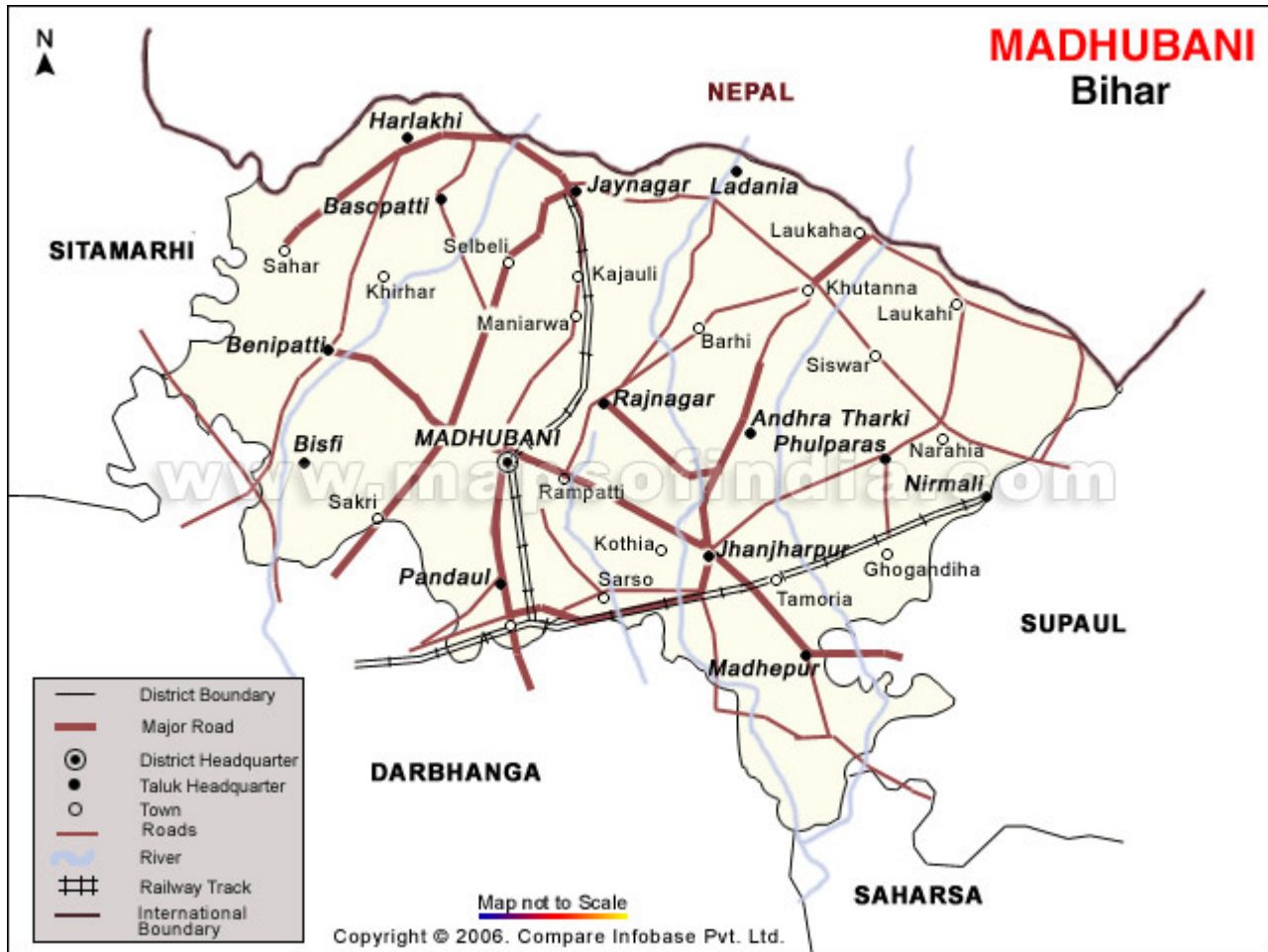
The Madhubani district in the geographical arena situated at 85° - 43' to 86° - 42' East and 25° - 59' to 26° - 39' North and its measures by area is 3501 sq K.M. with average rain fall of 1273.2 mm.

1.2 Topography-

The district has very rich & fertile land and is surrounded by three rivers i.e. Koshi, Kamla & Bagmati. All the three rivers originate from Nepal and causes severe damages of Human lives, wealth and live stock during the flood in rainy season. They have been boon for the farmers also they made land very fertile.

The climate is cooler and damper than the adjoining districts. The cold weather starts early generally from the second week of November and the hot weather begins towards the end of March and the rain fall from the later part of June. Temperature reaches up to 42°C and minimum is about 5°C. The district also experiences some winter range.

MADHUBANI- DISTRICT INDUSTRIAL POTENTIAL SURVEY



1.3 Availability of Minerals.

NIL

PRODUCTION OF MINERAL 2010-11

S.N O.	NAME OF MINERAL	PRODUCTION in tones 2010-2011
MAJOR MINERAL		
1.		
MINOR		
1.		
2.		
3.		
4.		
5.		
6.		
7.		

SOURCE: - DEPT. OF MINES & GEOLOGY.,

1.4 FOREST

NIL

1.5 Administrative set up.

The district is headed by District Magistrate under him DDCs then ADMs are posted for looking after the general administration, development and land reformers. At every division there is sub divisional officer called SDO and in every block Block Development Officer called BDOs/COs and in every panchyat Panchyat Sevek is there.

2. District at a glance

S.No	Particular	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data			
	i) Latitude	2011	Degree	25° - 59' to 26° - 39' N
	ii) Longitude	-do-	-do-	85° - 43' to 86° - 42' E
	iii) Geographical Area	2011	Sq.km	3501
(B)	Administrative Units			
	i) Sub divisions	2011		05
	ii) Tehsils	2011		20
	iii) Sub-Tehsil	-	-do-	
	iv) Patwar Circle	2010-11	-do-	
	v) Panchayat Simitis/Nyay Panchayat	2010-11		399
	vi)Nagar nigam	-	NIL	
	vii) Nagar Palika	2009-10		01
	viii) Gram Panchayats	2010-11		1111
	xi) Revenue villages			1111
	x) Assembly Area	2011-12		11
2.	Population			4476044
(A)	Sex-wise			
	i) Male	2011		2324984
	ii) Female	2011		2151060
(B)	Rural Population	2011		4117960
3.	Agriculture			
A.	Land utilization			
	i) Total Area	2009-10	ha	232724
	ii) Forest cover	-do-		0
	iii) Non Agriculture Land	-do-	ha	51273.24
	v) cultivable Barren land	-do-	ha	333.32

MADHUBANI- DISTRICT INDUSTRIAL POTENTIAL SURVEY

4.	Forest			
	(i) Forest	2009-10		-
5.	Livestock & Poultry			
A.	Cattle			
	i) Cows	2007	NO.	15000
	ii) Buffaloes	2007	NO.	11200
B.	Other livestock			
	i) Goats	2007	NO.	70000
	ii) Pigs	2007	NO.	12000
	iii) Dogs & Bitches	2007	NO.	2800
	iv) Railways			
	i) Length of rail line	2010-11	Kms	67
	V) Roads			
	(a) National Highway	2009-10	Kms	35
	(b) State Highway	2010-11	Kms	170
	(c) Main District Highway	2010-11	Kms	198
	(d) Other district & Rural Roads	2010-11	Kms	230
	(e) Rural road/ Agriculture Marketing Board Roads	2010-11	Kms	300
	(f) Kachacha Road	2010-11	Kms	540-
	(VI) Communication			
	(a) Telephone connection	2010-11		10000
	(b) Post offices	2010-11	Nos.	432
	(c) Telephone center	2010-11	Nos.	945
	(d) Density of Telephone	2010-11	/1000 person	500
	(e) Density of Telephone	2010-11	. per KM.	500
	(f) PCO Rural	2010-11	NO.	79
	(g) PCO STD	2010-11	NO.	100
	(h) Mobile	2010-11	NO.	25000

MADHUBANI- DISTRICT INDUSTRIAL POTENTIAL SURVEY

(VII) Public Health			
(a) Allopathic Hospital	2010-11	No.	3
(b) Beds in Allopathic hospitals		No.	150
(c) Ayurvedic Hospital		No.	01
(d) Beds in Ayurvedic hospitals		No.	0
(e) Unani hospitals		No.	01
(f) Community health centers		No.	10
(g) Primary health centers		No.	25
(h) Dispensaries		No.	3
(i) Sub Health Centers		No.	13
(j) Private hospitals		No.	07
(VIII) Banking commercial			
(a) Commercial Bank		Nos.	10
(b) rural Bank		Nos.	01
Products			
(c) Co-Operative bank products		Nos.	01
(d) PLDB Branches		Nos.	10
(IX) Education			
(a) Primary school		Nos.	75
(b) Middle schools		Nos.	31
(c) Secondary & senior secondary schools		Nos.	15
(d) Colleges		Nos.	08
(e) Technical University		Nos.	0

2.1 Existing Status of Industrial Estates/ Areas in the District MADHUBANI

S. No.	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	Pandaul I/A	28.7091	28.7091	82	151	151	0	14
2	Jhanjharpur I/A	2.341	2.341	130	55	55	0	12
3								

Source:- BIADA, DARBHANGA

3. INDUSTRIAL SCENARIO OF MADHUBANI

3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	1704
2.	TOTAL INDUSTRIAL UNIT	NO.	1704
3.	REGISTERED MEDIUM & LARGE UNIT	NO.	-
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	NO.	4224
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	-
6.	NO. OF INDUSTRIAL AREA	NO.	01
7.	TURNOVER OF SMALL SCALE IND.	LACS	5182
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	LACS	-

MADHUBANI- DISTRICT INDUSTRIAL POTENTIAL SURVEY

3.2 YEAR WISE TREND OF UNITS REGISTERED

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
Up to	1993-94	80	168	320.00
	1994-95	64	176	230.40
	1995-96	84	179	290.00
	1996-97	88	190	295.00
	1997-98	99	205	342.00
	1998-99	93	200	291.00
	1999-2000	100	250	400.00
	2000-01	97	205	389.25
	2001-2002	68	178	258.30
	2002-03	45	90	112.50
	2003-04	76	134	205.40
	2004-05	82	170	198.45
	2005-06	100	189	242.30
	2006-07	103	280	267.50
	2007-08	92	269	698.30
	2008-09	78	213	431.48
	2009-10	230	731	151.79
	2010-11	125	397	114.28
	Total	1704	4224	5237.95

Source: DIC MADHUBANI

MADHUBANI- DISTRICT INDUSTRIAL POTENTIAL SURVEY

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT
20	Agro based	434	2604.00	1598
22	Soda water	0	0.00	0
23	Cotton textile(Handloom)	36	95.00	128
24.	Woolen, silk & artificial Thread based clothes.	0	0.00	0
25.	Jute & jute based	1	0.86	2
26.	Ready-made garments & embroidery	20	35.00	100
27.	Wood/ wooden based furniture	253	638.00	759
28.	Paper & Paper products	6	1.90	26
29.	Leather based	12	5.00	30
31.	Chemical/Chemical based	20	60.00	85
30.	Rubber, Plastic & petro based	1	2.00	3
32.	Mineral based (NON METALIC)	21	82.00	46
33.	Metal based (Steel Fab.)	56	152.00	145
35.	Engineering units	130	240.00	254
36.	Electrical machinery and transport equipment	80	280.00	200
97.	Repairing & servicing	320	492.19	400
01.	Others (Mithla Painting etc)	314	550.00	448
	Kachori Making			

Source: DIC MADHUBANI

3.4 Large Scale Industries / Public Sector undertakings NIL

List of the units in MADHUBANI & Near by Area

NIL

3.5 Major Exportable Item

Madhubani Painting

3.6 Growth Trend

12% per annum

3.7 Vendorisation / Ancillarisation of the Industry

NIL

3.8. Medium Scale Enterprises

3.8.1 List of units in Madhubani & near by area

Most of the units are situated in Industrial Area, MADHUBANI

3.8.2 Major exportable Item

3.9 Service Enterprises

Nil

3.9.1 Coaching Industry

NIL

3.9.2 Potentials areas for service industry -

Electric, Electronic & General Repairing manufacturing & servicing

3.10 Potential for new MSMEs

Madhubani painting is one of the important sector where there is lot of scope to work

4. Existing Clusters of Micro & Small Enterprise

4.1 DETAIL OF MAJOR CLUSTERS

4.1.1 Manufacturing Sector (Processing Sector)

- Makhana Cluster(The office of the MSME-DI, Muzaffarpur is already working on it .)

4.1.2 Service Sector

- NIL

4.2 Details for Identified cluster

- NIL

5. General issues raised by industry association during the course of meeting

Flow of Capital for the MSME sector should be made easy through bank.

Marketing Hub should be formed for the MSME sector.

6. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S.No	Type of assistance	Name and address of agencies
1.	Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II)	DIC, MADHUBANI
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	MSME-DI, AT- GOSHALA ROAD, P.O-RAMNA, MUZAFFARPUR & DIC, MADHUBANI
3.	Land and Industrial shed	AT PANDAUL
4.	Financial Assistance	BANKERS OF THE DISTRICT ALONG WITH THE LEAD BANK
5.	For raw materials under Govt. Supply	NSIC, PATNA
6.	Plant and machinery under hire / purchase basis.	MSME- DI,MUZAFFARPUR/DIC
7.	Power/ Electricity	BSEB, BIHAR
8.	Technical Know -how.	MSME-DI, MUZAFFARPUR/DIC
9.	Quality & Standard	BIS,Patna
10.	Marketing /Export Assistance	MSME-DI, MUZAFFARPUR/DIC, MADHUBANI
11.	Other Promotional Agencies	NABARD,Mabhubani