

Government of India Ministry of MSME

Brief Industrial Profile of Goalpara District



Carried out by
MSME- Development Institute
(Ministry of MSME, Govt. of India)

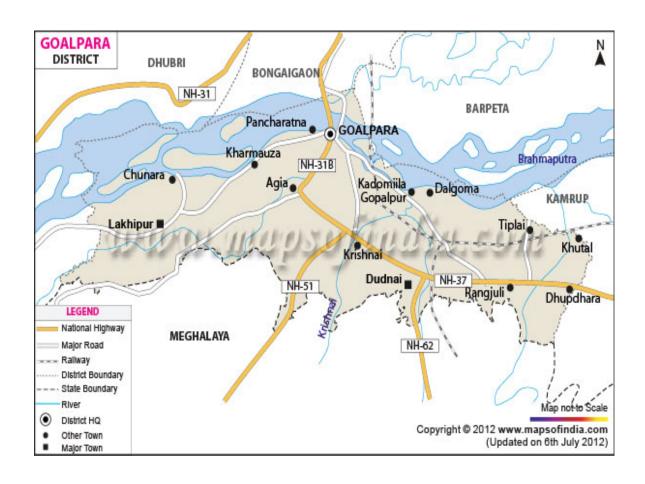
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MAP OF GOALPARA DISTRICT



Brief Industrial Profile of Goalpara District

1. GENERAL CHARACTERISTIC OF THE DISTRICT

The present Goalpara district was created in the year 1983 with two sub-divisions viz Goalpara Sadar sub-division and North Salmara Civil sub-division, carved out from erstwhile Goalpara district. However, the same was again reconstituted in the year 1989 with only Sadar sub-division of Goalpara and the Civil sub-division of North Salmara was taken away in that year and merged with newly created Bongaigaon district. At present the district of Goalpara is situated entirely on the south bank of the river Brahmaputra. The district covers an area of 1,824 sq. km. and is bounded by West and East Garo Hill districts of the state of Meghalaya on the south and Kamrup district on the East, Dhubri district on the West and mighty river Brahmaputra all along the North. The climate in the district is moderate during the winter and in summers it is hot. Rain makes its first appearance in the month of April with occasional and irregular light showers and at times heavy downpour followed by cyclonic storm. The irregular rainfall continues up to the end of May. This rain occurs due to the influence of North-Eastern wind Monsson rain normally begins from the early part of June and heavy of very heavy rains occur in the district till the month of October. The maximum temperature is 33 C during July and August and the minimum temperature dips down to T c in the month of January. About 80% rainfall is from South West monsoon.

. The district is primarily agrarian as 90 % of the population depends for their livelihood on agriculture. The district is industrially backward and there are no existing industries. It was a land locked district with poor transport and communication facilities till the opening of rail come road bridge, the Narnarayan Setu, over the River Brahmaputra. It is also expected that the proposed Industrial growth Centre at Matia (near Sainik School, Goalpara) will give a boost to the development of industries in the district.

1.1 LOCATION & GEOGRAPHICAL AREA

The district of Goalpara is situated on the South bank of river Brahmaputra. The district covers an area of 1,831 square kilometers and is bounded by West and East Garo Hill districts of Meghalaya on the South and Kamrup District on the East, Dhubri District on the West River Brahmaputra all along the North. The road net work in the district is 794 km and it is well connected by roads and railways viz.NH-37, NH-51 NH-62 and NF Railway. The district head quarter Goalpara town can be reached by roads from both sides of River Brahmaputra. The Naranarayan Setu(Bridge) over the river Brahmaputra has connected both the banks, Facilitating better communication and transport. The Goalpara town is Situated at 150 km west of Guwahati and connected with NH-37. The NH-62 leads to Meghalaya from Dudhnoi.

1.2 TOPOGRAPHY

Topographically, the district is almost flat plain except for few low forested hills that break the monotony of the terrain. The geographical location of the district is between latitude 25° 53' & 26° 303' North and longitude 90° 07' and 91° 05' East. The topography of Goalpara District is generally characterized by cultivable plains except for few low-forested hills. The main tributaries of the Brahmaputra River following through the district are Dudhnoi, Krishnai, Jinjiram, jinari and Deosila. The River are all perennial in nature. Natural lake such as Urpad Beel, Hasila Beel, Kumuri Beel and Dhamar Risan Beel exist in the district and several other artificial ponds are also seen. There are a number of reserve and proposed reserve forest in the district.

1.3 AVAILABILITY OF MINERALS

PRODUCTION OF MINERAL 2010 - 2011

S. NO	NAME OF MINERAL	PRODUCTION in tones 2010 -2011
	MINERAL	
1.	NIL	

Source: - DEPT OF MINES & GEOLOGY.

1.4 FOREST

There are a number of reserve forests and proposed reserved forests in the district. The forest covered in the district is estimated to be 35061.08 hectors, i.e. 20.1 percent of its geographical area.

1.5 ADMINISTRATIVE SET UP

The Deputy Commissioner is the Head of the District administration. Goalpara town is the Head Quarter of the district. At present there is only one sub-division. The district has 5 revenue circles namely, Lakhipur, Balijana, Matia, Dudnoi and Rangjuli. and 8 Community Development Blocks: Rangjuli, Kushdhowa, Matia, Krishnai, Balijana, Kharmuza, Lakhipur and Jaleswar. There are four Assam Legislative Assembly constituencies in this district, Dudhnoi, Goalpara East, Goalpara West, and Jaleswar. Dudhnoi is designated for scheduled tribes. Dudhnoi is in the Gauhati Lok Sabha constituency, whilst the other three are in the Dhubri Lok Sabha constituency.

2. DISTRICT AT A GLANCE

3.

S. No	Particular	Year	Unit	Statistic
1.	Geographical features			
(A)	Geographical Data			
	i) Latitude	2010-11	Degrees	25° 53' & 26°
				303' North
	ii) Longitude	2010-11	Degrees	90° 07' and
				91° 05' East
	iii) Geographical Area	2010-11	Hectares	133037.57
(B)	Administrative Units			
	i) Sub division	2010-11	No.	1
	ii) Tehsils/Development	2010-11	No.	8
	Bolck			
	iii) Sub-Tehsil	2010-11	No.	Nil
	iv) Patwar Circle/Circle	2010-11	No.	5
	v) Panchayat Simitis	2010-11	No.	Nil
	vi) Nagar Nigam/Municipal Board	2010-11	No.	1
	vii) Nagar Palika/Town Committee	2010-11	No.	1
	viii) Gram Panchayats	2010-11	No.	81
	xi) Revenue Village	2010-11	No.	837
	x) Assembly Area	2010-11	No.	4
2.	Population	•		
(A)	Sex-Wise			
	i) Male	2010-11	No.	517039
	ii) Female	2010-11	No.	491920
(B)	Rural Population	2010-11	No.	871132

3.	Agriculture			
(A)	Land Utilization			
	i) Total Area	2010-11	Hectares	133037.57
	ii) Forest Cover	2010-11	Hectares	36672
	iii) Non-Agricultural Land	2010-11	Hectares	98350.19
	iv) Cultivated Barren Land	2010-11	Hectares	90431.19
4.	Forest		<u> </u>	
	i) Forest	2010-11	Hectares	35061.08
5.	Livestock & Poultry			
(A)	Cattle			
	i) Cows	2010-11	Nos.	215738
	ii) Buffaloes	2010-11	Nos.	8331
(B)	Other livestock			
	i) Goats	2010-11	Nos.	94269
	ii) Pigs	2010-11	Nos.	10583
	iii) Dogs & Bitches	2010-11	Nos.	212304
	iv) Railways			
	i) Length of rail line	2010-11	Kms.	71
	v) Roads			
	a) National Highway	2010-11	Kms.	78
	b) State Highway	2010-11	Kms.	32
	c) Main District Highway	2010-11	Kms.	76
	d) Other district & rural roads	2010-11	Kms.	791
	e) Rural road/ Agricultural	2010-11	Kms.	375.83
	Marketing Border Roads			
	f) Kachacha Road	2010-11	Kms.	721
	vi) Communication			
	a) Telephone connection	2010-11	Nos.	2845
	b) Post offices	2010-11	No.	134
	c) Telephone center	2010-11	Nos.	12
	d) Density of telephone	2010-11	Nos./1000 persons	NA
	e) Density of telephone	2010-11	Nos. / Km.	NA
	f) PCO Rural	2010-11	Nos.	NA
	g) PCO STD	2010-11	Nos.	NA
	h) Mobile	2010-11	Nos.	18014

vii) Public Health			
a) Allopathic Hospitals	2010-11	No.	1
b) Beds in Allopathic Hospitals	2010-11	Nos	200
c) Ayurvedic Hospitals	2010-11	No.	Nil
d) Beds in Ayurvedic Hospitals	2010-11	No.	Nil
e) Unani Hospitals	2010-11	No.	Nil
f) Community Health Centers	2010-11	Nos.	1
g) Primary Health Centers	2010-11	Nos.	33
h) Dispensaries	2010-11	Nos.	6
i) Sub Health Centers	2010-11	Nos.	151
j) Private Hospitals	2010-11	No.	6
viii) Banking Commercial			1
a) Commercial Bank	2010-11	Nos.	33
b) Rural Bank Products	2010-11	No.	12
c) Co-Operative Bank Product	2010-11	No.	3
d) PLDB Branches	2010-11	Nos.	Nil
ix) Education			
a) Primary School	2010-11	Nos.	945
b) Middle School	2010-11	Nos.	276
c) Secondary & Senior Secondary School	2010-11	Nos.	165
d) Colleges	2010-11	Nos.	8
e) Technical University	2010-11	No.	Nil

2.1 EXISTING STATUS OF INDUSTRIAL AREAS IN THE DISTRICT

Sl. No.	Name of Ind. Areas	Land acquired (in hectare)	Land developed (in hectare)	Prevailing Rate/Sq.ft.(In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No of Units in Produ ction
1	Commercial Estate, Lakhipur	1 Bigha	1 Bigha	1.00	3 nos.	3 nos.	Nil	3
2	Commercial Estate, Dudnoi	3 Bigha	3 Bigha	0.50	14 nos.	14 nos.	Nil	5
3	TCPC Complex, Baladmari	24 Bigha	24 Bigha	1.00	2 nos.	2 nos.	Nil	Nil
4	Growth Center, Baladmari	25 Bigha	25 Bigha	1.00	5 nos.	5 nos.	All sheds occupied security p	•
5	Growth Center, Matia	1732 Bigha	1732 Bigha	Open space under AIDC				

Source:- DI&CC, Goalpara

3. INDUSTRIAL SCENARIO OF HAILAKANDI DISTRICT

3.1 INDUSTRY AT A GLANCE

Sl. No.	Head	units	Particulars
1.	Registered Industrial Unit (MSME)	Nos.	887
2.	Total Industrial Unit	Nos.	NA
3.	Registered Medium & Large Unit	No.	Nil
4.	Estimated Avg. No. of Daily Worker Employed In Small Scale Industry	Nos.	2
5.	Employment In Large And Medium Industries	No.	Nil
6.	No. of Industrial Area	No.	5
7.	Turnover of Small Scale Industry		NA
8.	Turnover of Large And Medium Industries		Nil

Source:- DI&CC, Goalpara

3.2 YEAR WISE TRENDS OF UNITS REGISTERED

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (Lakh Rs.)
Up to	1984-85	NA	NA	NA
	1985-86	NA	NA	NA
	1986-87	10	59	6.43
	1987-88	35	210	24.00
	1988-89	40	250	35.11
	1989-90	25	153	18.15
	1990-91	36	215	27.22
	1991-92	42	275	33.00
	1992-93	45	285	41.05
	1993-94	30	172	23.00
	1994-95	32	183	25.14
	1995-96	28	160	20.16
	1996-97	65	286	33.79
	1997-98	22	85	14.46
	1998-99	26	81	4.14
	1999-2000	13	93	8.60
	2000-01	16	105	16.91
	2001-02	20	125	34.21
	2002-03	24	100	25.55
	2003-04	48	242	112.14
	2004-05	53	200	43.00
	2005-06	51	230	41.91
	2006-07	57	232	100.59
	2007-08	60	288	159.03
	2008-09	58	241	388.55
	2009-10	31	147	41.59
	2010-11	20	238	35.20
	Total	887	4440	1312.93

Source: DIC, Goalpara

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (lakh Rs.)	Employment
20	Agro based	63	378.20	688
22	Soda water	Nil	-	-
23	Cotton textile	55	35.00	285
24	Woolen, silk & artificial Thread based clothes	Nil	-	-
25	Jute & jute based	13	3.00	70
26	Ready-made garments and embroidery	283	397.18	1252
27	Wood/wooden based furniture	28	14.00	142
28	Paper and paper products	38	114.12	162
29	Leather based	5	3.00	20
31	Chemical/Chemical based	22	44.00	138
30	Rubber, Plastic & petro based	Nil	-	-
32	Mineral based	Nil	-	-
33	Metal based (Steel Fab.)	-	-	-
35	Engineering units	32	88.15	216
36.	Electrical machinery and transport	Nil	-	-
	equipment			
97	Repairing & servicing	153	70.08	569
01	Others	152	82.10	630
	Kachori Making	Nil	-	-

Source: DIC, Goalpara

3.4 Large Scale Industries/Public Sector undertakings: Nil

3.5 Major exportable item: Nil

3.6 Growth Trend: NA

3.7 Vendorisation/ Ancillarisation of the Industry: NA

3.8. Medium Scale Enterprise : NIL

3.9 Service enterprises in Goalpara district

3.9.1 List of the units in Goalpara District & nearby area: ---

SL No	Name	Address of the Unit	Items of Production
1	M/S. Moromi Fashion	Vill- Bapujinagar , Goalpara,	Tailoring
	Design	Goalpara, Assam	8
2	M/S. Abhinav DTP & Offset		Offset printing
	Press	Goalpara, Assam	
3	M/S. Uma D.T.P. & Offset	Vill- Dhupdhara, Goalpara (Offset Printing
	Press	Sadar), Goalpara, Assam	
4	M/S. Viclina Beauty Parlour		Beauty Parlour
	& Ladies Corner	(Sadar), Goalpara, Assam	
5	M/S SHAHANAS	JOLESWAR MARKET,	TAILORING
	TAILORS	LAKHIPUR , Goalpara,	WORKS
		Assam	
6	M/S PRIYA GRILL	Vill- Kharmuza Bazar,	Steel Fabrication
	INDUSTRY	Goalpara, Goalpara, Assam	
7	M/S PARIDHAN	Vill- Dudhnoi, College Road.,	Tailoring Job Works
	TAILORING UNIT	Goalpara, Goalpara, Assam	
8	M/S FAIRY BEAUTY	Vill-Dudhnoi, College Road.,	Hair Cutting, Dressig
	PARLOUR	Goalpara, Goalpara, Assam	
9	M/S. Touch & Glow Beauty	Vill-Dudhnoi (Babupara),	Beauty Parlour
	Parlour	Goalpara Sadar, Goalpara,	
		Assam	

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		Assam	
29	M/S NAYNA BEAUTY PARLOUR	2 No Colony, Bishnunagar, W/No, Goalpara, Goalpara, Assam	Beauty parlour
30	M/S CHOUDHURY RICE MILL	Vill. Rakhashini, Goalpara , Goalpara, Assam	Rice Milling
31	M/S ROYAL CYCLE STORE	Vill. Dakaidol, Goalpara , Goalpara, Assam	Repairing of Bi- cycle/Rickshow
32	M/S HEENA BEAUTY PARLOUR	Vill. Moylapathar Bazar, Goalpara , Goalpara, Assam	Beauty parlour
33	M/S GITANJALI BEAUTY PARLOUR		Beauty parlour
34	M/S JOJO BEAUTY PARLOUR	SWARAJ ROAD,BORO BAZAR,WNo.3, Goalpara, Goalpara, Assam	Beauty Parlour
35	M/S PERONA READYMADE GARMENTS & MAKING UNIT	Nayapara ward No5, Goalpara, Goalpara, Assam	TAILORING
36	M/S GLOBEL ENTERPRISE	Nayapara, W/ No5, Goalpara, Goalpara, Assam	DTP
37	M/S RITA TAILORING & READYMADE GARMENTS	Vill- Khekapara, Goalpara, Goalpara, Assam	Tailoring Works
38	M/S BINITA TAILORING & READYMADE GARMENTS	Vill- Adarsapara, Goalpara, Goalpara, Assam	Tailoring Works
39	M/S ROSENARA TAILORING CENTRE	Vill- Dhupdhara, Goalpara, Goalpara, Assam	Tailoring Works
40	M/S R. A. TAILORS	Vill- Darirpar, Goalpara, Goalpara, Assam	Tailoring Works
41	M/S RUMI LADIES CORNER	Vill- Dhupdhara, Goalpara, Goalpara, Assam	Tailoring Works
42	M/S SAMIRAN LADIES CORNER	Vill- Dhupdhara, Goalpara, Goalpara, Assam	Tailoring Works
43	M/S ALI TAILORING CENTRE	Vill- Padupara, Goalpara, Goalpara, Assam	Tairoring Works
44	M/S BEAUTY BASIC BEAUTY PARLOUR	Near Assam Club J.N.Road, Goal, Goalpara, Goalpara, Assam	Beauty Parlour
45	M/S FASHION & DESIGN LADIES TAILORING	Bapujinagar Town, Goalpara, Goalpara, Assam	Tailoring Works
46	M/S SHAHNAZ HERBAL BEAUTY PARLOUR	Bapujinagar Town, Goalpara, Goalpara, Assam	Beauty Parlour

47	M/S. HOQUE COMPUTER	VILL. DUBAPARA,	D.T.P.
	PRESS	GOALPARA, Goalpara,	
		Assam	
48	M/S. STUDENT	DUBAPARA, GOALPARA,	D.T.P.
	ENTERPRISE	Goalpara, Assam	
49	M/S. MAHBUR	HELAPAKHRI,	D.T.P.
	INTERPRISE	GOALPARA, Goalpara,	
		Assam	
50	M/S. YESMIN	4NO. BALADMARI,	D.T.P.
	ENTERPRISE	GOALPARA, Goalpara,	
		Assam	
51	M/S. N. D.T.P. CENTRE	SUPER MARKET,	D.T.P.
		GOALPARA, GOALPARA,	
		Goalpara, Assam	
52	BHAI BHAI ENTERPRISE	KUMRIPARA, GOALPARA,	D.T.P.
		Goalpara, Assam	
53	M/S. MAYUR PHOTO	NAYAPARA, GOALPARA,	D.T.P.
	PLACE	GOALPARA, Goalpara,	
		Assam	
54	M/S. MOHCHINA	HELAPAKHRI, FOREST	D.T.P.
	ENTREPRISE	GATE, GOALPARA,	
		Goalpara, Assam	
55	M/S. MALIHA D.T.P.	HELAPAKHRI, FOREST	D.T.P.
	CENTRE	GATE, GOALPARA,	
		Goalpara, Assam	
56	M/S. ARYAN COMPUTER	DAKAIDAL, GOALPARA,	D.T.P.
	SERVICE	Goalpara, Assam	
57	M/S. M.K. PRINTERS	BHALUKDUBI,	D.T.P.
		GOALPARA, Goalpara,	
		Assam	
58	M/S. SMART DIGITAL	MAHIN COMPLEX, NEW	D.T.P.
	SERVICE	MARKET, GOA,	
		GOALPARA, Goalpara,	
		Assam	
59	M/S. A.R. COMPUTECH	UDAYNAGAR,	D.T.P.
		GOALPARA, GOALPARA,	
		Goalpara, Assam	
60	M/S. BRAHMAPUTRA	DUBAPARA, GOALPARA,	D.T.P.
	ENTERPRISE	Goalpara, Assam	
61	M/S. POPULAR	DUBAPARA, GOALPARA,	D.T.P.
	ENTERPRISE	Goalpara, Assam	
62	M/S. AJIDA TAILORS	HELAPAKHRI TINIALI,	TAILORING
		GOALPARA, Goalpara,	
	Ī	Assam	

63	Bhai Bhai Tailors	Helapakhi,Forest Gate,	TAILORING
		Goalpara, Goalpara, Assam	
64	M/S. RAHIMA TAILORS	GAROBAZAR,	TAILORING
		HELAPAKHRI, GOALPARA,	
		Goalpara, Assam	
65	POPULAR TAILORS	HELAPAKHRI, FOREST	TAILORING
		GATE, Goalpara, Assam	
66	M/S. RONGMAN	BALADMARI, GOALPARA,	TAILORING
	TAILORING CENTRE	Goalpara, Assam	
67	M/S. DIPALI	KRISHNAI, GOALPARA,	AOTOMOBILE
	AUTOMOBILES	Goalpara, Assam	REPAIRING
	WORKSHOP		

3.9.2 Potentials areas for service industry (along with NIC)

<u>Name</u>	<u>NIC-2004</u>
1. Automobile workshop	50200/50404
2. Hotel management	55101/55202/55208
3. LCD, LED & Computer repairing	72501/22300
4. Video, Audio, Digital Studio	22300/74940 /92113
5. Offset Printing	22211/22212
6. DTP	74993/74999
7. Mobile Phone Repairing	52609
8. Beauty Parlour (Gents & Ladies)	93020
9. Tyre rethreading	25114
10. Electrical Equipments repairing	72100/72295/72502
11. Rice & Flour Milling	15311/15312

3.9.3 Potential for new MSMEs

<u>Name</u>	NIC-2004	
1. Food processing enterprise	15314/15135/15136	
2. Steel Furniture & Steel Fabrication	8111/36102	
3. Traditional Garments	27299/18109	
4. Agarbatti & Candle manufacturing	24248/36995	
5. Cattle & Poultry Feed	15331/15332	
6. Jute diversified Products	17119	

4. Existing clusters of micro & small enterprise:

4.1 Detail of major clusters:

4.1.1 Manufacturing Sector: Sital Pati Cluster, Dubapara

4.1.2 Service Sector: NIL

4.2 Details for identified cluster

4.2.1 Name of the Cluster: Sital Pati Cluster, Dubapara

1.	Principal product manufactured in the cluster	Sital Pati, Bags etc.
2.	Name of the SPV	Nil
3.	No. of the functional units in the clusters	300
4.	Turnover of the clusters	30 lacs
5.	Value of exports from the cluster	5 lacs
6.	Employment in the cluster	200
7.	Average investment in plants & machinery	1 lac
8.	Major issue / requirement	Raw materials/patidoi plantation
9.	Presence of capable institutions	Nil
10.	Thrust area	Modernization/Diversification
11.	Problems constraints	Marketing, lack of modern techniques/machineries etc.

4. General issue raised by industry association during the course of meeting:

Nil

6. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

Sl.No	Type of assistance	Name and address of agencies
1.	Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II)	General Manager, DI&CC, concern district
2.	Identification of Project Profiles, techno- economic and managerial consultancy services, market survey and economic survey reports.	O/o the Director, MSME-DI Bamunimaidam, Guwahati-21
3.	Land and Industrial shed	General Manager, DI&CC, concern district
4.	Financial Assistance	The Lead Bank of concern district
5.	For raw materials under Govt. Supply	NSIC, Industrial Estate Bamunimaidam, Guwahati-21
6.	Plant and machinery under hire / purchase basis.	NSIC, Industrial Estate Bamunimaidam, Guwahati-21
7.	Power/ Electricity	Assam State Electricity Board, concern district
8.	Technical Know -how.	General Manager, DI&CC, concern district & O/o the Director, MSME-DI, Bamunimaidam, Guwahati-21
9.	Quality & Standard	O/o the Director, MSME-DI, Bamunimaidam, Guwahati-21
10.	Marketing /Export Assistance	General Manager, DI&CC, concern district & O/o the Director, MSME-DI, Bamunimaidam, Guwahati-21
11.	Other Promotional Agencies	IIE, NEDFI, NESSIA, AASSIA, Leading (Ind.) Association, Guwahati