



**Government of India
Ministry of MSME**

Brief Industrial Profile of Mandsaour District Madhya Pradesh



**सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES**

Carried out by

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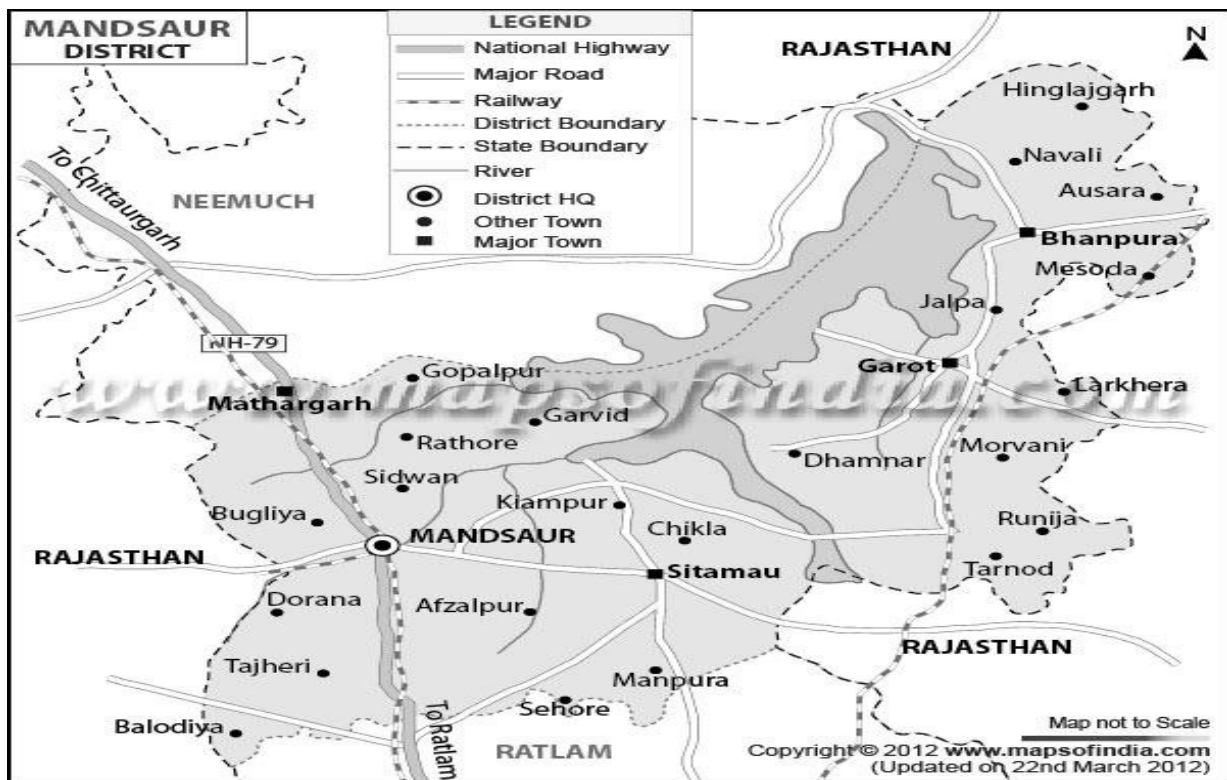
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Brief Industrial Profile of Mandsaur District

1. General Characteristics of the District

Mandsaur District forms the northern projection of Madhya Pradesh from its western Division, i.e., Ujjain Commissioner's Division. It lies between the parallels of latitude $23^{\circ} 45' 50''$ North and $25^{\circ} 2' 55''$ North, and between the meridians of longitude $74^{\circ} 42' 30''$ East and $75^{\circ} 50' 20''$ East.

1.1 Location & Geographical Area.



1.2 Topography

The District is bounded by two Districts namely Neemuch in the west-north and Ratlam District of Madhya Pradesh bounds it in the South. 5535 Sqm.

1.3 Availability of Minerals.

Production of Mineral 2010-11

S.NO.	NAME OF MINERAL	PRODUCTION in tones 2010-2011
MAJOR MINERAL		
1.	Nil	
MINOR		
1.	Stone/Gitti	280084 M.T

Source: Dtic, Mandsaur.,

1.4 Forest --- Forest area is scattered in 592.77 sq km.

1.5 ADMINISTRATIVE SET UP.

Mandsaur district comes in Ujjain division. This district have six tehsil, six development blocks, one district panchayat, five janpath panchayat, 423 gram panchayats.

2. District at a Glance

S.No	Particular	Year	Unit	Statistics
1	2010-11			
(A)	Geographical Data			
	i) Latitude			Not found
	ii) Longitude			Not found
	iii) Geographical Area		Hectares	Not found
(B)	Administrative Units		--	
	i) Sub divisions	2011	Nos	05
	ii) Tehsils	2011	Nos	08
	iii) Sub-Tehsil	2011	Nos	---
	iv) Patwar Circle	2011	Nos	255
	v) Panchayat Simitis	2011	Nos	--
	vi)Nagar nigam	2011	Nos	0
	vii) Nagar Palika	2011	Nos	01
	viii) Gram Panchayats	2011	Nos	440
	xi) Revenue villages	2011	Nos	906
	x) Assembly Area	2011	Nos	04
2.	Population			
(A)	Sex-wise			
	i) Male	2011	Nos	605119
	ii) Female	2011	Nos	578605
(B)	Rural Population	2011	Mos	963020
3.	Agriculture			
A.	Land utilization			
	i) Total Area	2010-11	Hectare.	
	ii) Forest cover	2010-11	Hectare.	
	iii) Non Agriculture Land	2010-11	Hectare.	
	v) cultivable Barren land	2010-11		
4.	Forest			
	(i) Forest	2010-11	Ha.	Not found
5.	Livestock & Poultry			
A.	Cattle			
	i) Cows	2007	Nos.	Not found
	ii) Buffaloes	2007	Nos.	Not found
B.	Other livestock			
	i) Goats	2007	Nos.	Not found
	ii) Pigs	2007	Nos.	Not found
	iii) Dogs & Bitches	2007	Nos.	Not found
	iv) Railways			
	i) Length of rail line	2010-11	Kms	Not found

V) Roads			
(a) National Highway	2010-11	Kms	
(b) State Highway	2010-11	Kms	
(c) Main District Highway	2010-11	Kms	
(d) Other district & Rural Roads	2010-11	Kms	
(e) Rural road/ Agriculture Marketing Board Roads	2010-11	Kms	
(f) Kachacha Road	2010-11	Kms	Not found
(VI) Communication			Not found
(a) Telephone connection	2010-11		Not found
(b) Post offices	2010-11	Nos.	100
(c) Telephone center	2010-11	Nos.	Not found
(d) Density of Telephone	2010-11	Nos./1000 person	Not found
(e) Density of Telephone	2010-11	No. per KM.	Not found
(f) PCO Rural	2010-11	No.	Not found
(g) PCO STD	2010-11	No.	Not found
(h) Mobile	2010-11	No.	Not found
(VII) Public Health			
(a) Allopathic Hospital	2010-11	No.	01
(b) Beds in Allopathic hospitals		No.	500
(c) Ayurvedic Hospital		No.	
(d) Beds in Ayurvedic hospitals		No.	
(e) Unani hospitals		No.	
(f) Community health centers		No.	5
(g) Primary health centers		No.	
(h) Dispensaries		No.	42
(i) Sub Health Centers		No.	
(j) Private hospitals		No.	2
		No.	160
(VIII) Banking commercial	2010		85
(a) Commercial Bank	2010	Nos.	15
(b) rural Bank Products	2010	Nos.	
(c) Co-Operative bank products	2010	Nos.	03
(d) PLDB Branches	2010	Nos.	
(IX) Education			
(a) Primary school	2010	Nos.	1298
(b) Middle schools	2010	Nos.	504
(c) Secondary & senior secondary schools	2010	Nos.	212
(d) Colleges	2010	Nos.	04
(e) Technical University		Nos.	09

Source : DTIC, Mandasaur

2.1 EXISTING STATUS OF INDUSTRIAL AREAS IN THE DISTRICT MANDSAUR

S. No.	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sqm (In Rs.)	No of Plots		No of allotted plots		No of Vacant Plots	No. of Units in Production
					Land	Shed	Land	Shed		
1	Mandsaur	31,00	17.00	22/-	119	5	119	5	Nil	84
2	Complax-Mandsaur	6.15	3.20	22/-	19	38	19	38	Nil	56
3	Multanpura	13.5	6.979	22/-	288	0	283	0	5	
4	Garoth	57.45.	32.07	22/-	232	0	0	0	0	04
5	Banpura	14.1	Nil	22/-	0	0	0	0	0	0
6	JGGakhedi-Mandsaur	39.85	131	22/-	AKVN –UJJAIN					

Source:- DTIC Mandsaur

3. Industrial Scenerio of Mandsaur

3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	Registered Industrial Unit	Nos	5557
2.	Total Industrial Unit	Nos	5557
3.	Registered Medium & Large Unit	Nos	5
4.	Estimated Avg. No. Of Daily Worker Employed In Small Scale Industries	Nos	Nil
5.	Employment In Large And Medium Industries	Nos	1002
6.	No. Of Industrial Area	Nos	06
7.	Turnover Of Small Scale Ind.	Nos	--
8.	Turnover Of Medium & Large Scale Industries	Nos	--

Source:- DTIC Mandsaur

3.2 Year Wise Trend of Units Registered

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
Up to	1984-85	314	52.57	322
	1985-86	311	68.81	675
	1986-87	543	90.84	1221
	1987-88	755	107.99	1712
	1988-89	1237	140.87	2424
	1989-90	1714	27040	3296
	1990-91	2318	320.72	4682
	1991-92	7432	426.42	5862
	1992-93	7892	482.24	7850
	1993-94	8178	527.35	8522
	1994-95	8409	603.07	9232
	1995-96	8571	640.89	9603
	1996-97	8636	713.88	9864
	1997-98	8689	748.33	10043
	1998-99	8732	1103.71	10641
	1999-2000	8767	1235.92	10752
	2000-01	8780	1335.59	10831
	2001-2002	8789	1354.68	10883
	2002-03	8807	1401.78	10974
	2003-04	8936	1571.32	11166
	2004-05	8946	166.9.40	12336
	2005-06	8963	1763.68	11375
	2006-07	8972	1803.52	11523
	2007-08	8990	1877.82	11641
	2008-09	9081	2102.11	11846
	2009-10	9418	2210.59	12437
	2010-11	9766	2347.89	13056
	2011-1112	10162	2603.29	13990
	Total			

Source: DICMandsaur

3.3 Details of Existing Micro & Small Enterprises And Artisan Units in the District

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT
20	Agro based	448	523.12	1251
22	Soda water	Nil	-	-
23	Cotton textile	1	-	-
24.	Woolen, silk & artificial Thread based clothes.	2	2.2	5
25.	Jute & jute based	1	2.40	3
26.	Ready-made garments & embroidery	1374	344.48	3863
27.	Wood/wooden based furniture	376	30.45	548
28.	Paper & Paper products	66	56.35	173
29.	Leather based	357	8.98	643
31.	Chemical/Chemical based	4	11.76	14
30.	Rubber, Plastic & petro based	52	179.82	303
32.	Mineral based	228	228.36	1508
33.	Metal based (Steel Fab.)	429	201.63	1184
35.	Engineering units	192	27.25	394
36.	Electrical machinery and transport equipment	271	76.61	512
97.	Repairing & servicing	914	81.59	1424
01.	Others	839	492.21	2223

Source: DIC Mandasaur

3.4 Large Scale Industries / Public Sector Undertakings

List of the units in Mandsaur & Near By Area

1. M/s Rajaram & Brdrs, Mahu-Nemch Road_ Mandsaur
2. M/s Mid India Spining, Stetan Road-, Mandsaur
3. M/s Sonik bayo cam Xtrcsn. VilagTharod the.Minargar
- 4/ M/s Ruch Soya Ind.Vilag Dhundhka- Teh Mandsaur
- 5 M/s Gugrat Ambuja Xport Vilag-Sondhni The.Mandsaur

Source: DIC Mandsaur

3.5 Major Exportable Item :- Soya Granule

D.O.C. Chings, Garlic Flex & power

Source: DIC Mandsaur

3.6 Growth Trend – 4-5%

3.7 Vendorisation / Ancillarisation of the Industry --- Nil

3.8. Medium Scale Enterprises

3.8.1 List of the units in Mandsaur & Near By Area- Nil

3.9 Service Enterprises

Advertising Agency
Photo copy,
Fast Food Restaurant,
Computer Software Development & Data processing,
Photography,
Beauty parlor
Tiffin centre.

3.9.2 Potentials areas for service industry

Computer hardware and networking,
Photography,
Mobile repairing,
Financial accounting,
Advertising Agency,
Catering services
Health clubs.

3.10 Potential for new MSMEs : Data not provided by DTIC

4. Existing Clusters of Micro & Small Enterprise - Nil

5. General issues raised by industry association during the course of meeting-
NIL

'8. Steps to Set Up MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S.No	Type of assistance	Name and address of agencies
1.	Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II)	District Trade and industry Centre, Govt of MP Neemuch
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	MSME-DI, INDORE 10 Indl. Estate, Pologround. Indore District Trade and industry Centre, Govt of MP Neemuch
3.	Land and Industrial shed	District Trade and industry Centre, Govt of MP Neemuch
4.	Financial Assistance	Nationalized Bank, MPFC and other Financial Institute
5.	For raw materials under Govt. Supply	MPLUN, Govt of MP
6.	Plant and machinery under hire / purchase basis.	MPLUN, NSIC, Indore
7.	Power/ Electricity	MPSEB Neemuch
8.	Technical Know –how.	MSME-DI, Indore & NSIC, MPCON, NRCS, CIAE.
9.	Quality & Standard	BIS, Bhopal
10.	Marketing /Export Assistance	MP Trade & Investment facilitation Corporation Ltd & MSME-DI, Indore, DTIC 1,2 & 3 Ujjain
11.	Other Promotional Agencies	CEDMAP, MPCON