



सत्यमेव जयते

**Government of India
Ministry of MSME**

Brief Industrial Profile of Dibrugarh District



सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

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Brief Industrial Profile of Dibrugarh District

1. General Characteristics of the District

Dibrugarh is an administrative district in the state of Assam in India. The district headquarters are located at Dibrugarh city. The district occupies an area of 3381 km². Tea and oil are the major revenue earners for the district. Dibrugarh has the world's largest area covered by tea gardens. The entire district is surrounded by tea plantations and has tea factories. Many tea gardens are more than 100 years old. The entire district has many oil and natural gas rigs owned by the Oil India Limited and Oil and Natural Gas Commission.

The majority of the population is occupied in farming of rice, sugar-cane, pulses, and fish farming. Beside these many rice and oilseed mills exist. Also there are some coal mining and petroleum production industries.

1.1 Location & Geographical Area.

The Dibrugarh district extends from between 27°5'38" N to between 27°42'30" N latitude and between 94°33' 46" E to between 95°29'8" E longitude. It is bounded by Dhemaji district on the North, Tinsukia district on the East, Tirap district of Arunachal Pradesh on the South-East and Sibsagar district on the North and South-West. The area stretches from the North Bank of the mighty Brahmaputra, which flows a length of 95 km through the northern margin of the district, to the Patkai foothills on the South. The Burhi Dihing, a major tributary of the Brahmaputra with its network of tributaries and wetlands flows through the district from east to west.

Distance from State Capital: 439 Km.

Sub divisions: Dibrugarh Sadar

Revenue Circles: Dibrugarh East, Dibrugarh West, Moran, Tingkhong, Chabua, Naharkatia, Tengakhat

Development Blocks: Barbaruah, Khowang, Tingkhong, Joypur, Tengakhat, Panitola, Lahowal

District is linked by: Roadways, Railways, Airways and Waterways

Name and distance of the nearest Railway station from dist. H.Q.: Dibrugarh, 0 km

Name and distance of the nearest Airport from dist. H.Q.: Mohanabari Airport, 16 km

1.2 Topography

The Dibrugarh district is located in the north eastern corner of the Upper Brahmaputra valley south with an altitude ranging between 99 and 474 meters. A major part of it is an extensive plain formed by the Brahmaputra and its major south bank tributary-the Buri Dihing.

The topography of the district is constituted by a variety of elements such as flood plain, beels and swamps, occasional highlands and foothills of the Barail Range. The Brahmaputra river is fairly wide here (average width 10km). The general gradient of the district of the area is from south-east to north-west. The altitude of the south-easternmost corner covering the Hapjan Parvat and Hilika Parvat of the Barail foot hills is 200m. The height decreases gradually from this corner to the mouth of the Buri Dihing river where the altitude is 99 m. However the northern belt of the area has a gentle slope from east to west. The altitude of the eastern part is 115 m, while it is 99 m in the western part. The average east-west slope is 152 cm per km. Because of the relatively high slope and large volume of water, the Brahmaputra flows with a high velocity causing significant bank erosion in the area. The earthquake of 1950 (magnitude 8.7 in the Richter scale,

Poddar, 1952) accelerated the intensity of bank erosion. The impact is alarming in the north of Dibrugarh city and Rahmaria mouza.

The area may be divided into three distinct physiographic zones stretching parallel to the Brahmaputra river. These are : (i) The active floodplain and 'charland', (ii) the middle plain; and (iii) the southern foothills.

1.3 Availability of Minerals.

Coal and petroleum are the chief minerals for economic and industrial development of this district. Next is the natural gas associated with the petroleum from the Naharkatia area, which is now gaining importance in various industrial uses. Besides, clays for brick making and pottery and gravels for road metal lining and other useful purposes, are abundantly found within the district.

Coal:

Large deposits of coal exist in two different fields, viz., Makum and Jaipur. The Makum coalfield is the well developed and important one occurring near Ledo-Margherita and having a length of 30 km and a width of 5 km including Baragolai, Ledo, Tipang and Namdang mines along the southern boundary of the Dibrugarh district. At least, five workable seams of coal successively 18 m, 2.30m, 6.0m, 1.50m are well developed. The workable indicated reserve is of the order of 235 million tones to a depth of 300m.

The Jaipur coalfield covers a tract 15 km long and roughly 1 km wide at the base of the Jaipur-Tipam hills along the course of the Disang river which separated Dibrugarh and Sibsagar District.

Six coal seams have been recorded in this field out of which the lowermost seam is 11.89m thick, and in seam No.3 the thickness varies from 2.70m to 4.25 m. The others vary in thickness between 0.30 m and 2.0 m. Richest development of the seams are in the vicinity of the Disang river. Inferred workable reserves of the coal up to a depth of 100m have been estimated at about 10 million tones.

Petroleum:

Seepages of crude petroleum with bubble discharges of natural gas are seen along the base of the Jaipur-Tipam –Digboi range of hills as well as along with valley of Buri-Dehing river near Margherita. The important ones amongst them are in the Barapatra and Naharjan streams in Jaipur and Digboi; Makumpathar, Hilikapani and Namangpani and around Margherita and Namchik towards east of the Makum coal field.

The discovery of a big oil seepage in Digboi in Digboi jungle during the construction of the Dibrugarh –Ledo railway line in 1882, eventually led to the discovery of Digboi oilfield.

Crude oil at Digboi occurs in 24 different oil sand horizons within a stratigraphic thickness of 1,065 m of Tipam sandstone. The Digboi crude is of mixed paraffin and asphalt base with fair proportion of cyclic hydrocarbons.

The Naharkatia oilfield covers Naharkatia-Hungrijan area in the Dehing valley. Oil occurs in this field in 5 main producing oil sand horizons within a thick stratigraphic unit of the Barails struck at a depth between 3000 m and 3,926 m.

Natural Gas:

Large reserves of Natural gas are found in association with oil in the Naharkatia field. For utilization of the gas, a thermal power station and a fertilizer factory have already been set up in Namrup.

PRODUCTION OF MINERAL 2010-11

S.NO.	NAME OF MINERAL	PRODUCTION in tones 2011-2012
MAJOR MINERAL		
1.	Petroleum (Crude)	2.10 MMTPA (Approx)
2.	Coal	2079.437 MT
MINOR		
1.	Natural Gas (Utilise)	1011.73 Million Cubic Meter (Approx)

SOURCE:- DEPT. OF MINES & GEOLOGY.

1.4 FOREST:

Area under Forest (As on 30-01-2012):

(Area in Hectare)

Forest Division	Reserved Forest	Proposed Reserved Forest	Protected Area	Total Forest (Excluding unclassified State Forest)
Dibrugarh	20728.678	-	11119.420	31848.098
Assam	1419482.495	153880.760	359293.781	1932657.056

Source: Statistical Handbook Assam 2012

1.5 ADMINISTRATIVE SET UP

The Administrative System is divided into:

1. Village (Total no of Villages 1361)
2. Block (Total no of Blocks 7)
3. Gaon Panchayats (Total no of Gaon Panchayats 93)
4. Zilla Parishad (Total no of Zilla Parishad 1)

In the lower-house (Lok Sabha) of the Indian Parliament, Dibrugarh is one constituency and represented by one elected Member of the Parliament.

The towns of the District are Dibrugarh, Chabua, Naharkatia, Duliajan and Namrup

Revenue Circles: Dibrugarh East, Dibrugarh West, Chabua, Tengakhat, Naharkatia, Tingkhong and Moran.

Police Stations: Dibrugarh Sadar Town (City), Lahowal(City), Chabua, Tengakhat, Duliajan, Naharkatia, Joypur, Tingkhong, Rajgarh, Moran, Khowang, Borboruah(City), Rohmoria, Ghoramora.

There are seven Assam Legislative Assembly constituencies in this district: Moran, Dibrugarh, Lahowal, Duliajan, Tingkhong, Naharkatia, and Chabua.[5] Chabua is in the Lakhimpur Lok Sabha constituency, whilst the other six are in the Dibrugarh Lok Sabha constituency.

2. District at a glance

S.No	Particular	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data			

	i) Latitude		Degree	27°5'38" N to 27°42'30" N
	ii) Longitude		Degree	94°33' 46" E to 95°29'8" E
	iii) Geographical Area	2012-13	SQ. KM.	3381
(B)	Administrative Units			
	i) Sub divisions	2012-13	Nos.	01
	ii) Revenue circle	2012-13	Nos.	07
	iii) CD Block	2012-13	Nos.	07
	iv) Municipal Board	2012-13	Nos.	01
	v) Town Committee	2012-13	Nos.	02
	vi) Gaon Panchayats	2012-13	Nos.	93
	vii) Town	2012-13	Nos.	06
	viii) Villages	2012-13	Nos.	1362
	xi) Revenue villages	2012-13	Nos.	NA
	x) Assembly Constituency	2012-13	Nos.	07
2.	Population			
(A)	Sex-wise			
	i) Male	2011	Nos.	676434
	ii) Female	2011	Nos.	649901
(B)	Rural Population	2011	Nos.	1082605
3.	Agriculture			
A.	Land utilization			
	i) Total Area	2010-11	Hectare	338782
	ii) Forest cover	2010-11	"	23341
	iii) Non Agriculture Land	2010-11	"	142488
	v) cultivable Barren land	2010-11	"	30179
4.	Forest			
	(i) Forest	2010-11	Ha.	20728.678
5.	Livestock & Poultry			
A.	Cattle			
	i) Cows	2007	Nos.	519585
	ii) Buffaloes	2007	Nos.	24662
B.	Other livestock			
	i) Goats	2007	Nos.	220493
	ii) Pigs	2007	Nos.	325885
	iii) Horse and Ponies	2007	Nos.	510
	iv) Railways			
	i) Length of rail line	2010-11	Kms	NA
	v) Roads			
	(a) National Highway	2010-11	Kms	76
	(b) State Highway	2010-11	Kms	155
	(c) Main District Highway	2010-11	Kms	163
	(d) Other district & Rural Roads	2010-11	Kms	1420

(e) Rural road/ Agriculture Marketing Board Roads	2010-11	Kms	962
(f) Kachacha Road	2010-11	Kms	776
(VI) Communication			
(a) Telephone connection	2010-11		NA
(b) Post offices	2010-11	Nos.	216
(c) Telephone center	2010-11	Nos.	NA
(d) Density of Telephone	2010-11	Nos./1000 person	NA
(e) Density of Telephone	2010-11	No. per KM.	NA
(f) PCO Rural	2010-11	No.	NA
(g) PCO STD	2010-11	No.	NA
(h) Mobile	2010-11	No.	NA
(VII) Public Health			
(a) Medical College Hospital	2010-11	No.	1
(b) Beds in Allopathic hospitals		No.	242
(c) Ayurvedic Hospital			0
(d) Beds in Ayurvedic hospitals		No.	0
(e) Unani hospitals		No.	0
(f) Community health centers		No.	5
(g) Primary health centers		No.	26
(h) Dispensaries		No.	2
(i) Sub Health Centers		No.	240
(j) Private hospitals		No.	49
(VIII) Banking commercial			
(a) Commercial Bank		Nos.	101
(b) rural Bank Products		Nos.	14
(c) Co-Operative bank products		Nos.	Not available
(d) PLDB Branches		Nos.	Not available
(IX) Education			
(a) Primary school		Nos.	1447
(b) Middle schools		Nos.	343
(c) Secondary & senior secondary schools		Nos.	276
(d) Colleges		Nos.	14
(e) University		Nos.	1

2.1 Existing Status of Industrial Areas in the District

S. No.	Name of Ind. Area	Land acquired (In sq. meter)	Land developed (In hectare)	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	Beheating	32641.3	Not Available	Not Available	17	17	0	16

2	Lahowal	21430.9	Not Available	Not Available	16	12	0	12
3	Moran	5351.0	Not Available	Not Available		4		4
4	Duliajan	33444.0	Not Available	Not Available				6
	Total	92867.2			35	33		38

3. INDUSTRIAL SCENERIO

3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	REGISTERED MSME	NO.	2849
2.	TOTAL INDUSTRIAL UNIT	NO.	428
3.	BOUGHT TEA LEAVE FACTORY	NO	73
4.	REGISTERED MEDIUM & LARGE UNIT	NO.	11
5.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	NO.	11,833
6.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	800
7.	NO. OF INDUSTRIAL AREA	NO.	04
8.	INVESTMENT IN MSME	IN LAC	Rs 21,471.00
9.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN LAC	Not Available

Source: DIC, Dibrugarh

3.2 YEAR WISE TREND OF UNITS REGISTERED

SI No	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
1	2011-12	58	NA	NA
2	2012-13	112	466	1665.29
3	2013-14	154	1705	2,293.65
	Total	272	2171	3958.94

Source: DIC, Dibrugarh

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT
15	Manufacturing of Food Products and Beverages (Bought Tea Leaf Factory)	73	11,242	1175
20	Agro based	198	1780	875
22	Soda water	0		

23	Cotton textile	2	40	8
24.	Woolen, silk & artificial Thread based clothes.	81	324	300
25.	Jute & jute based	29	109	185
26.	Ready-made garments & embroidery	110	330	350
27.	Wood/wooden based furniture	253	782	1008
28.	Paper & Paper products	18	27	50
29.	Leather based	1	1	5
31.	Chemical/Chemical based	7		1905
30.	Rubber, Plastic & petro based	4	1130	70
32.	Mineral based	34	547	258
33.	Metal based (Steel Fab.)	246	1230	1230
35.	Engineering units	0	0	0
36.	Electrical machinery and transport equipment	1	32	15
97.	Repairing & servicing	1358	1021	3354
01.	Others	428	2,786	985

Source: DIC, Dibrugarh

3.4 Large Scale Industries / Public Sector undertakings

List of the units

1. Oil India Limited, Duliajan
2. Brahmaputra Gas Cracker & Polymer Limited, Lepetkata
3. Brahmaputra Valley Fertilizer Limited, Namrup
4. Assam Gas Company Limited, Duliajan
5. Assam Petrochemicals Limited, Namrup
6. Andrew & Yule Limited, Rajgarh
7. North Eastern Electrical Power Corporation Limited, Kathalguri
8. Namrup Thermal Power Station, Namrup
9. Rossell India Ltd
10. McLeod Russel India Limited
11. Tata Tea Limited

3.5 Major Exportable Item-

Tea

3.6 Growth Trend

It is seen that the district has 2849 nos. of MSME with an investment of Rs 21,471.00 lakhs. The employment in this sector is about 11,833 nos. of persons. The district has 73 nos. of Bought Tea Leaf Factory with an

investment of Rs 11,242 lakhs. About 47.67% of units belong to service sector which is higher than the state average of 24.68%.

3.7 Vendorisation / Ancillarisation of the Industry

The scenario of Vendorisation / Ancillarisation of the Industry in this district is very poor. The CPSUs like Oil India Limited, Brahmaputra Valley Fertilizer, Kathalguri Thermal Power Station of NEEPCO, Assam Gas Company, Assam Petrochemicals Limited and Large Tea Gardens need lots of items annually, which can be manufactured in the MSME Sector. In assessing annual procurement of CPSUs and Large Tea Garden, it is seen that the annual procurement is worth of approximately Rs 800 crores; where Oil India Limited annual procurement stands at Rs 550 crores. Almost, each and every store items required by these CPSUs & Tea Garden are procured from outside Assam. In spite of these requirements, this district could not develop the Vendorisation / Ancillarisation.

3.8. Medium Scale Enterprises

The district has large establishment of Oil India Limited at Duliagan. Apart from that Assam Gas Company, Assam Petrochemicals, Namrup Thermal Power Station, NEEPCO's Thermal Power Station and Brahmaputra Valley Fertiliser Corporation Limited are also operating from the district. The district has more than 200 tea factories in both organized sector & bought tea leave factory. The district is a major producer of CTC/Orthodox Tea.

3.9 Service Enterprises

TYPE OF SERVICE BASED UNITS	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT
Repairing of Vehicles	20	40	90
Engineering Workshop	6	90	60
Bus & Truck Body Building	5	25	40
Repairing of computers & peripherals	10	5	20

Xeroxing	58	87	116
Colour Photo Laboratory	2	40	10
Tailoring	560	280	1680
Beauty Parlour	105	210	210
Bi-cycles Repairing	578	230	1100
TV & Radio repairing	14	14	28
Other service based units	0	0	0
Total	1358	1021	3354

3.9.1. List of Service Units:

Name	Address of the Unit	Items of Production
ABHISHEK WELDING WORKS	Joypur Road, Near Rajib Bhawan, Dibrugarh, Dibrugarh, Assam	Maintenance and repair of motor vehicle
M/S HOTEL NATRAJ	H.S. ROAD, DIBRUGARH, DIBRUGARH, Dibrugarh, Assam	SERVICE ACTIVITY
ASTHA BEAUTY PARLOUR	SAIKIA MARKET, FANCY BAZAR, P., DIBRUGARH, Dibrugarh, Assam	BEAUTY PARLOURS
MONI LADIES BEAUTY PARLOUR	Gabharupathar Rly Coloney, Qtr, DIBRUGARH, Dibrugarh, Assam	BEAUTY PARLOUR
M/S ASTHA TAILORING	SAIKIA MARKET, FANCY BAZAR, P., DIBRUGARH, Dibrugarh, Assam	TAILORING (JOB WORKS)
ASHA BEAUTY PARLOUR	TINGRAI CHARIALI, DIBRUGARH, Dibrugarh, Assam	BEAUTY PARLOURS
M/S MAYA GRAPHICS & OFFSET	Santipur, Chabua Town, Dibrugarh, Dibrugarh, Assam	OFFSET PRINTING
M/S SHRISH PRINTERS	DIBRUGARH, DIBRUGARH, Dibrugarh, Assam	OFFSET PRINTING
M/S HABIB TAILORS	NAOHOLIA BAZAR, P.O. NAOHOLIA, DIBRUGARH, Dibrugarh, Assam	TAILORING (JOB WORK)
M/S.ANSARI TAILORING	NAOHOLIA BAZAR, DIBRUGARH, Dibrugarh, Assam	TAILORING (JOB WORK)
M/S.J. ENTERPRISE	NA-KHANGIA GOAN, DIBRUGARH, Dibrugarh, Assam	TAILORING (JOB WORK)
M/S.CHETIA ENTERPRISE	CHAKALI BHARIA GAON, DIBRUGARH, Dibrugarh, Assam	TAILORING (JOB WORK)
M/S.SUNPRINT	KUMARANICHIGA, DIBRUGARH, Dibrugarh, Assam	DESK TOP PUBLISHING
M/S SHARMA CUTTING, TAILORING & EMBROIDERY CENTER	SONAPUR NAMGHAR ROAD, DIBRUGARH, Dibrugarh, Assam	TAILORING (JOB WORK)
S.D.PRINTERS	KALIBARI ROAD, DIBRUGARH, Dibrugarh, Assam	OFFSET PRINTING
M/S.SHILA KNITTING & CUTTING CENTRE	Naharkatia Ward No - 1, Dibrugarh, Dibrugarh, Assam	TAILORING JOB WORKS
M/S.PALLOBI TAILORS	Na-Gaon, Dhadunia, Dibrugarh, Dibrugarh, Assam	TAILORING JOB WORKS
M/S.LAKHMI STYLO	Joypur Town, Near Joypur Thana, Dibrugarh, Dibrugarh, Assam	TAILORING JOB WORKS
M/S.R.D.TAILORING	NIZ MANCOTTA KHANIA GAON, DIBRUGARH, Dibrugarh, Assam	TAILORING JOB WORK
M/S JIBAN CYCLE AND BIKE REPAIRING CENTRE	BOIRAGIMATH, DIBRUGARH, Dibrugarh, Assam	BICYCLE REPAIRING
BANITA TAILORING CENTRE	NIZ MANCOTTA, DIBRUGARH, Dibrugarh, Assam	TAILORING JOB WORK
M/S DEBIKA TAILORING CENTRE	NIZ MANCOTTA , DIBRUGARH, Dibrugarh, Assam	TAILORING JOB WORK
M/S.RASHMI REKHA TAILORING HOUSE	NATUN CHIRING GAON, DIBRUGARH, Dibrugarh, Assam	TAILORING JOB WORK

M/S.J.D. TAILORING HOUSE	EAST BANIPUR, DIBRUGARH, Dibrugarh, Assam	TAILORING JOB WORK
JUNU TAILORING HOUSE	LANE-H, MILON NAGAR ,DIBRUGARH, Dibrugarh, Assam	TAILORING JOB WORK
M/S.JUN SELF HELP GROUP	2 NO. KAPAHUA, TENGAKHAT, DIBRUGARH, Dibrugarh, Assam	TAILORING (JOB WORK)
M/S.K G N SHAHNAZ HERBAL BEAUTY PARLOUR	MAA SHREELAXMI MARKET, MORAN , DIBRUGARH, Dibrugarh, Assam	BEAUTY PARLOUR
M/S SEWALI TAILORING UNIT	A.T. ROAD, LAHOWAL, DIBRUGARH, Dibrugarh, Assam	TAILORING (JOB WORK)
ASHA TAILORING	NO. 1 KEREKONI, BHADOI PANCHAL, DIBRUGARH, Dibrugarh, Assam	TAILORING (JOB WORK)
SILA TAILORING	NIRMALI GAON, DIBRUGARH, Dibrugarh, Assam	TAILORING JOB WORK
M/S RASHMI TAILORING AND FASHION DESIGNER	KONWAR KHERONI GAON, DIBRUGARH, Dibrugarh, Assam	TAILORING JOB WORK
M/S RUPA TAILORING ENTERPRISE	JOKAI CHAMOGURI GAON, DIBRUGARH, Dibrugarh, Assam	TAILORING JOB WORK
M/S GOGOI MOBILE REPAIRING CENTRE	LENGERI MORAN GAON, DIBRUGARH, Dibrugarh, Assam	MOBILE PHONE REPG., SERVICING & UPGRADING
M/S.RINI TAILORING	LENGRAI TINIKURIA, P.O. TENGAK, DIBRUGARH, Dibrugarh, Assam	TAILORING (JOB WORK)
M/S.INDRANI BEAUTY PARLOUR	RUNNING GATE DIBRUGARH, DIBRUGARH, Dibrugarh, Assam	BEAUTY PARLOUR
M/s R.S. ELECTRONICS	TINISUKIA GAON, DIBRUGARH, Dibrugarh, Assam	REPAIRING OF ELECTRICAL & ALLIED HOUSEHOLD APPLIANCES
M/S.RUNU TAILORING	NO.2 DEWGHORIA GAON, DIBRUGARH, Dibrugarh, Assam	TAILORING JOB WORK
M/S.R.G TAILORING CENTRE	EKORATOLI KHANIKAR GAON, LAHOW, DIBRUGARH, Dibrugarh, Assam	TAILORING & EMBROIDARY
M/S GIRJA CUTTING & TAILORING	CHANGMAI BARUAH POTHAR,CHABUA, DIBRUGARH, Dibrugarh, Assam	TAILORING JOB WORK
M/S. SURYA CYCLE MART	1 NO. DEOGHARIA GAON, DIBRUGARH, Dibrugarh, Assam	BICYCLE REPAIRING
M/S.BHUPALI BEAUTY PARLOUR	Joypore Chariali, Dibrugarh, Dibrugarh, Assam	Beauty Parlours
M/S.SNEHALAKSHMI DIGITAL WORLD	Durgabari Road, Naliapool, Dib, Dibrugarh, Dibrugarh, Assam	Photostate/Zerowing
M/S.BISWAKARMA MOTOR CYCLE REPAIRING	KENDUGURI TINALI, DIBRUGARH, DIBRUGARH, Dibrugarh, Assam	MOTOR CYCLE REPAIRING
M/S.KASHTURI TAILORING	NO.2 NABHAKATIA, P.O. RAJGARH, DIBRUGARH, Dibrugarh, Assam	TAILORING (JOB WORK)
M/S.IMAGE BEAUTY PARLOUR	RAJGARH, DIBRUGARH, Dibrugarh, Assam	BEAUTY PARLOUR
ANAMIKA TAILORING CENTRE	B.C. DAS ROAD, WARD NO.8, DIBRUGARH, Dibrugarh, Assam	TAILORING (JOB WORK)
BEGUM TAILORING & EMBROIDERY CENTER	KALAKHOWA CHARIALI, DIBRUGARH, Dibrugarh, Assam	TAILORING JOB WORK
M/s MAHABIR TAILORING	Q-lane, Nagabari, Dibrugarh, Dibugarh, Dibrugarh, Assam	Tailoring Job Work
M/S.OLEANDAR BEAUTY PARLOUR	S.B.I. COLONY(EAST CHOWKIDINGH, DIBRUGARH, Dibrugarh, Assam	BEAUTY PARLOUR
M/s.SARASWATI S.H.G.	TINGRAI CHARIALI, DIBRUGARH, Dibrugarh, Assam	TAILORING (JOB WORK)
M/S.MUSKAN TAILORING	Chowkidingee Rly Colony, Dibru, Dibrugarh, Dibrugarh, Assam	Tailoring Job Works
RAJASHREE ART & CRAFT CENTRE	COLLEGE ROAD, TENGAKHAT, DIBRUGARH, Dibrugarh, Assam	TAILORING (JOB WORK)
M/S MAMONI BEAUTY PARLOUR	DAILY BAZAR THANA ROAD, TENGAKHAT, Dibrugarh, Assam	BEAUTY PARLOUR
M/S MONALISA BEAUTY PARLOUR	NIZ TENGAKHAT, COLLEGE ROAD, T, DIBRUGARH, Dibrugarh, Assam	BEAUTY PARLOURS

M/s.PORI TAILORING	Na-Mati Tiniali, P.O.- Konwari, Dibrugarh, Dibrugarh, Assam	Tailoring (Job Works)
M/S SIMU STORE	Chiring Chapori, Sontosima Pat, Dibrugarh, Dibrugarh, Assam	Tailoring(Job Works)
M/s NAINA BEAUTY PARLOUR	Naharkatia Town, Pucca Gula,Ru, Dibrugarh, Dibrugarh, Assam	Beauty Parlour

3.9.2 Potentials areas for service industry

About 47.67% of units belong to service sector which is higher than the state average of 24.68%. Tailoring, bi-cycle repairing, beauty parlor etc. are the major activities under service sector. Depending upon the requirements of CPSUs & Large Tea Garden, there is lot of potential for service sector. Some of potential areas of service sector are

1. Consultancy services
2. Powder coating
3. Interior Decoration
4. Security services
5. Housekeeping.
6. Cell Phone servicing
7. Repairing of Electro-medical Equipments
8. Domestic repairing services.
9. Marketing consultancy
10. Industrial consultancy
11. Data Base services
12. Cyber Marketing
13. Industrial Laundry
14. Safety disposal of hospital/medical waste.
15. Postal and Courier activities,
16. Freight transport
17. Printing and book Binding
18. Recharging and reconditioning of batteries
19. Hotels and hospitality services
20. Educational institutions
21. Engineering Fabrication
22. Back office operations
23. Clinical Labs
24. Repair Servicing of Farm equipment
25. Cold Storage & Rural Go down

3.10 Potential for new MSMEs

This district has very good potential for MSME Sector as there are large requirements of products which can be manufactured in MSME sector. If strategically approach for development of MSME sector, the share of manufacturing sector under MSME can be raised as the CPSUs have to procure 20% of their annual

requirement from MSME Sector and at present it is only about 1% of total requirement achieved by the CPSUs of this district.

The district is also another catchment area of neighboring Arunachal Pradesh where large quantity of Ginger, Oranges, Banana etc. are transported through this district. A Rs 9,600 crores project in the name of Brahmaputra Crackers & Polymer Limited is likely to be operational by the end of 2014 and the unit will produce 28,00,000 MT of HDPE/LLDPE/PP and there is scope of setting up of plastic based industries in this district.

4. Existing Clusters of Micro & Small Enterprise

There is no existing cluster under Br. MSME-DI, Diphu.

4.1 Details for Identified cluster

The identified clusters for this district are (1) Steel Fabrication and (2) Bought Tea Leave Factory.

4.1.1 Name of the cluster: Fabrication and general engg Cluster

1	Principal Products Manufactured in the Cluster	MS Fabrication & Structure
2	Name of the SPV	Not Finalized
3	No. of functional units in the clusters	246
4	Turnover of the Clusters	Approx. Rs 20 crores
5	Value of Exports from the Clusters	No Export
6	Employment in Cluster	1230
7	Average investment in plant & Machinery	Rs 5 Lakhs
8	Major Issues / requirement	(1) New Technology (2) Requirement of skilled manpower (3) Credit Flow (4) Lack of knowledge of Govt Schemes (5) Linkage with CPSUs & Large Tea Gardens
9	Presence of capable institutions	No
10	Thrust Areas	Need new technology to obtain quality standard
11	Problems & constraints	Requirement of skilled manpower & Linkage with CPSUs & Large Tea Gardens

4.1.2 Name of the cluster: Bought Tea Leave Factory

1	Principal Products Manufactured in the Cluster	CTC, Orthodox Tea
2	Name of the SPV	Not Finalized
3	No. of functional units in the clusters	73
4	Turnover of the Clusters	Approximately Rs 400 crores
5	Value of Exports from the Clusters	Not available
6	Employment in Cluster	1175

7	Average investment in plant & Machinery	Rs 154 lakhs
8	Testing needs	Yes
9	Thrust Area	The potential of domestic market should be utilized because India is the biggest consumer of the tea, but per capita tea consumption is very low than the other countries. Tea in value added formats and new exciting variant will increase its appeal as well as consumption. Promoting more flavors like fruits and herbal tea into tea like ginger, lemon, elaichee, etc. This will add up a new arena into tea industry
10	Access to Export Market	India accounts for around 10-12% of world tea exports. Further, certain varieties of tea are grown only in Assam and are in great demand across the world.

5. General issues raised by industry association during the course of meeting

- (a) Poor supply of Electricity & high rate of electricity charges.
- (b) Insufficient supply of skilled laborers.
- (c) Transportation of goods
- (d) Financial institutions lend money at higher rate
- (e) Not availability of industrial land and non-conversion of agricultural land to industrial land
- (f) No marketing linkage with CPSUs and Large Tea Gardens.

6. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S.No	Type of assistance	Name and address of agencies
1.	Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II)	Only on-line filling of EM accepted by DI&CC. the website is www.dicassam.com
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	1. District Industries & Commerce Centre, Dibrugarh 2. Assistant Director- In-Charge, Br. MSME – Development Institute, Diphu, Karbi Anglong, Assam Pin: 782468
3.	Land and Industrial shed	1. District Industries &

		Commerce Centre, Dibrugarh 2. Assam Industrial Infrastructure Development Corporation, Bamunimaidam, Guwahati 3. Assam Small Industries Development Corporation, Bamunimaidam, Guwahati 4. 2. Assam Industrial Development Corporation, R G Baruah Road, Guwahati
4.	Financial Assistance	1. Commercial Banks 2. Assam Financial Corporation, Guwahati 3. North Eastern Development Financial Corporation, Tinsukia Branch
5.	For raw materials under Govt. Supply	1. Assam Industrial Infrastructure Development Corporation, Bamunimaidam, Guwahati 2. NSIC, Tinsukia Branch
6.	Plant and machinery under hire / purchase basis.	Commercial Banks
7.	Power/ Electricity	Assam Power Distribution Limited
8.	Technical Know –how.	1. District Industries & Commerce Centre, Dibrugarh 2. Assistant Director- In-Charge, Br. MSME – Development Institute, Diphu, Karbi Anglong, Assam Pin: 782468
9.	Quality & Standard	(1) RRL, Jorhat (2) Tea Research Centre, Toklai, Jorhat
10.	Marketing /Export Assistance	1. Assistant Director- In-Charge, Br. MSME – Development Institute, Diphu, Karbi Anglong, Assam 2. NSIC, Tinsukia Branch
11.	Other Promotional Agencies	(1) All Assam Small Scale Association (2) All India Manufacturing Organization, Tinsukia (3) Federation of Industry & Commerce of North Eastern

		Region, Guwahati
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