



सत्यमेव जयते

**Government of India
Ministry of MSME**

Brief Industrial Profile of Dhar District Madhya Pradesh



सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

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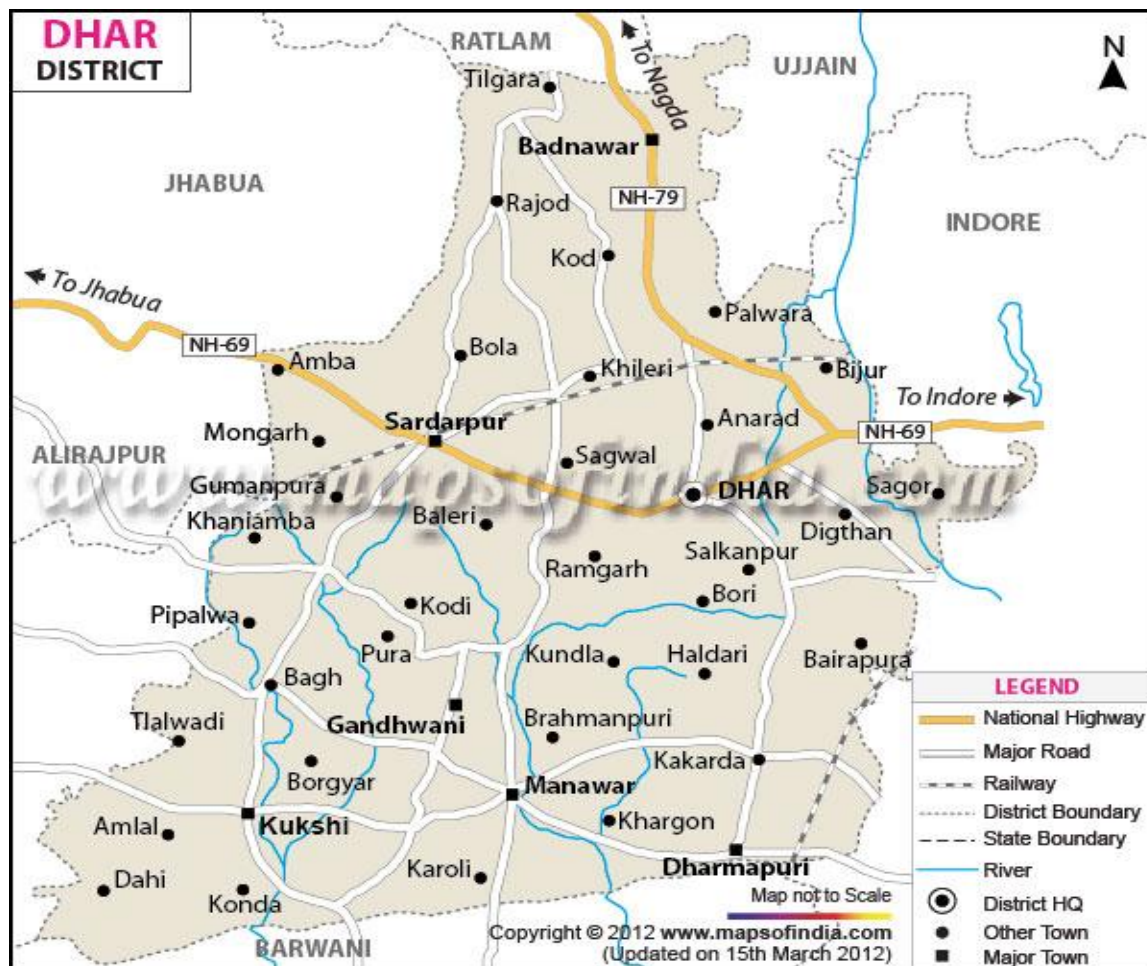
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Brief Industrial Profile of Dhar District

1. General Characteristics of the District

The district of Dhar lays in the Malwa region of west Madhya Pradesh in central India. The historic town of Dhar is an administrative headquarters of the district. It is surrounded by the districts of Ratlam to the north, Ujjain to the northeast, Indore to the east, Khargone to the southeast, Barwani to the south, and Jhabua to the west. It is part of the Indore and division of Madhya Pradesh. Pithampur is a large industrial area under the Dhar District. The town is located 908 ft above the sea level. It is situated amid beautiful lakes and trees barren hills and possesses, besides its old ramparts, many fascinating buildings of both Hindu and Muslim cultures, few of the temples have the remains of cultural and historical significance.

1.1 Location & Geographical Area.



Dhar is located in the Malwa region of western Madhya Pradesh state in central India. It is the administrative headquarters of Dhar District. The town is located 33 miles (53 km) west of Mhow, 908 ft (277 m) above sea level. It is picturesquely situated among lakes and trees surrounded by barren hills, and possesses, besides its old ramparts, many interesting buildings, both Hindu and Muslim, some of them containing records of cultural and historical importance

1.2 Topography

The Vindhya Range runs east and west through the district. The northern part of the district lies on the Malwa plateau. The northwestern portion of the district lies in the watershed of the Mahi River and its tributaries, while the northeastern part of the district lies in the watershed of the Chambal River, which drains into the Ganges via the Yamuna River. The portion of the district south of the ridge of the Vindhyas lies in the watershed of the Narmada River, which forms the southern boundary of the district

1.3 Availability of Minerals.

PRODUCTION OF MINERAL 2010-11

S.NO.	NAME OF MINERAL	PRODUCTION in tones 2010-2011
MINOR		
1.	Muram	454633
2.	Dhoka Stone	442866
3.	Stone Gitti	1077495
4.	Sand	878427

SOURCE:- DEPT. OF MINES & GEOLOGY.,

1.4 Forest: - 1, 17,000 Hrceters.

1.5 Administrative set up.

Dhar district is a district of Madhya Pradesh state in central India. The historic town of Dhar is administrative headquarters of the district. Dhar district is divided into 5 sub-divisions: Dhar, Sardarpur, Badnawar, Manawar and Kukshi. These sub-divisions are further divided in to 7 tehsils: Dhar, Badnawar, Dharampuri, Sardarpur, Manawar, Kukshi and Gandhwani. District is having 669 Gram Panchayats & 1479 Villages.

2. District at a glance

S.No	Particular	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data			
	i) Latitude			22 degrees, 36.0 minutes North
	ii) Longitude			75 degrees, 18.0 minutes East
	iii) Geographical Area		Hectares	806533
(B)	Administrative Units			
	i) Sub divisions	2011	Nos.	5
	ii) Tehsils	2011	Nos.	8
	iii) Sub-Tehsil	2011	Nos.	-
	iv) Patwar Circle	2011	Nos.	762
	v) Panchayat Simitis	2011	Nos.	13
	vi) Nagar nigam	2011	Nos.	-
	vii) Nagar Palika	2011	Nos.	1
	viii) Gram Panchayats	2011	Nos.	762
	xi) Revenue villages	2011	Nos.	18
	x) Assembly Area	2011	Nos.	7
2.	Population			
(A)	Sex-wise			
	i) Male	2011	Nos.	1,114,267
	ii) Female	2011	Nos.	1,070,405
(B)	Rural Population	2011	Nos.	1,1771,557
3.	Agriculture			
A.	Land utilization			
	i) Total Area	2010-11	Hectare	819533
	ii) Forest cover	2010-11	“	120600
	iii) Non Agriculture Land	2010-11	“	174800
	v) cultivable Barren land	2010-11	“	14600
4.	Forest			
	(i) Forest	2010-11	Ha.	117000
5.	Livestock & Poultry			
A.	Cattle			
	i) Cows	2007	Nos.	205000
	ii) Buffaloes	2007	Nos.	197000
B.	Other livestock			
	i) Goats	2007	Nos.	325000
	ii) Pigs	2007	Nos.	49000
	iii) Dogs & Bitches	2007	Nos.	45000

iv) Railways			
i) Length of rail line	2010-11	Kms	NA
V) Roads			
(a) National Highway	2010-11	Kms	90
(b) State Highway	2010-11	Kms	215
(c) Main District Highway	2010-11	Kms	565
(d) Other district & Rural Roads	2010-11	Kms	NA
(e) Rural road/ Agriculture Marketing Board Roads	2010-11	Kms	NA
(f) Kachacha Road	2010-11	Kms	NA
(VI) Communication			NA
(a) Telephone connection	2010-11		NA
(b) Post offices	2010-11	Nos.	NA
(c) Telephone center	2010-11	Nos.	NA
(d) Density of Telephone	2010-11	Nos./1000 person	NA
(e) Density of Telephone	2010-11	No. per KM.	NA
(f) PCO Rural	2010-11	No.	NA
(g) PCO STD	2010-11	No.	NA
(h) Mobile	2010-11	No.	NA
(VII) Public Health			NA
(a) Allopathic Hospital	2010-11	No.	1
(b) Beds in Allopathic hospitals		No.	30
(c) Ayurvedic Hospital		No.	47
(d) Beds in Ayurvedic hospitals		No.	-
(e) Unani hospitals		No.	
(f) Community health centers		No.	15
(g) Primary health centers		No.	52
(h) Dispensaries			
(i) Sub Health Centers		No.	15
(j) Private hospitals		No.	396
		No.	NA
(VIII) Banking commercial			
(a) Commercial Bank		Nos.	52
(b) rural Bank Products		Nos.	54
(c) Co-Operative bank products		Nos.	-
(d) PLDB Branches		Nos.	1
(IX) Education			
(a) Primary school		Nos.	3468
(b) Middle schools		Nos.	681

(c) Secondary & senior secondary schools		Nos.	226
(d) Colleges		Nos.	8
(e) Technical University		Nos.	0

2.1 Existing Status of Industrial Areas in the District Dhar

S. No.	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	Semi Urban Ind. Area	5.763	5.128	M 2.80 F 1.40	73	73	0	71
2	Pithampur 1	46.00	NA	SSI 3.00/LMI 4.50	42	NA	NA	309
3	Pithampur 2							105
4	Pithampur 3							543
5	Kheda	1.00	NA	SSI 3.50/LMI 5.00	1	NA	NA	24
	Total	52.763	5.128	---	116	73	---	1052

Source:- MPAKVN

3. Industrial Scenario of Dhar

3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	Registered Industrial Unit	No.	7292
2.	Total Industrial Unit	No.	7292
3.	Registered Medium & Large Unit	No.	116
4.	Estimated Avg. No. of Daily Worker Employed In Small Scale Industries	No.	12658
5.	Employment In Large And Medium Industries	No.	10678
6.	No. of Industrial Area	No.	5
7.	Turnover of Small Scale Ind.	In Lacs	24354
8.	Turnover of Medium & Large Scale Industries	In Lacs	37400

Source: DTIC Dhar, MPAKVN

3.2 Year Wise Trend Of Units Registered

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
		Dhar	Dhar	Dhar
Up to	1984-85	6	190	98 .08
	1985-86	10	169	158.05
	1986-87	19	365	310 .86
	1987-88	313	2066	1271.28
	1988-89	275	2327	654.23
	1989-90	304	923	616.69
	1990-91	418	1486	673.65
	1991-92	176	380	165.78
	1992-93	354	656	218.08
	1993-94	249	639	141.37
	1994-95	267	765	217.8
	1995-96	284	611	203.86
	1996-97	282	722	477.78
	1997-98	344	985	605.96
	1998-99	137	425	315.74
	1999-2000	39	222	524.44
	2000-01	55	209	39.57
	2001-02	10	140	264.16
	2002-03	46	115	123.28
	2003-04	380	855	285
	2004-05	341	1418	908.66
	2005-06	318	722	580.9
	2006-07	399	1045	975.71
	2007-08	692	1264	494.24
	2008-09	442	1941	1875.7
	2009-10	471	1106	822.39
	2010-11	661	1590	1710.12
	Total	7292	23336	14324.44

Source: DIC DHAR

3.3 Details of Existing Micro & Small Enterprises and Artisan Units in the District

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT
20	Agro based	48	6192	677
22	Soda water	Nil	Nil	Nil
23	Cotton textile	20	2782	578
24.	Woolen, silk & artificial Thread based clothes.	Nil	Nil	Nil
25.	Jute & jute based	Nil	Nil	Nil
26.	Ready-made garments & embroidery	11	987	242
27.	Wood/wooden based furniture	8	120	98
28.	Paper & Paper products	38	848	482
29.	Leather based	Nil	Nil	Nil
31.	Chemical/Chemical based	96	9978	2568
30.	Rubber, Plastic & petro based	88	25584	1071
32.	Mineral based	22	1527	226
33.	Metal based (Steel Fab.)	141	3312.6	449
35.	Engineering units	94	1883.25	1423
36.	Electrical machinery and transport equipment	21	319.41	397
97.	Repairing & servicing	155	74.15	482
01.	Others	312	832.00	576
	Auto component	29	2175	394
	Packed drinking water	4	294	27
	Electronic items	8	543	184

Source: DIC DHAR, MPAKVN

3.4 Large Scale Industries / Public Sector Undertakings

List of the units in Dhar & Near By Area

- 1) M/s National Steel & Agro Ind. lebad Sejwaya Dhar
- 2) M/s. R.S.A.L. Steel & Agro Ind. lebad Sejwaya Dhar
- 3) M/s. Bajrang Agro {Food&Oil Div.} Ind. Pvt. ltd. lebad Sejwaya Dhar .
- 4) M/s. Great Geliyan ltd. . lebad Sejwaya Dhar.
- 5) M/s Indore Tekurisia (ind)Pvt. Ltd. 110-C, Sector I, Pithampur
- 6) M/s Bunge India (P) Ltd. Plot no161, Sector-1, Pithampur
- 7) M/s Unichem Laboratories Plot no. 196&196-B, Sector-1, Pithampur
- 8) M/s Man Force Trucks (P) Ltd. Plot no.2-A, Sector-1, Pithampur
- 9) M/s Raymond Woolen Mill Ltd. Plot no.S-4/2, Sector-1, Pithampur
- 10) M/s Indo Borex & Chemicals Ltd. 43 to 48, Sector II, Pithampur
- 11) M/s Allied Asia Gears P Ltd. 95-100, Sector II, Pithampur
- 12) Indo Borex & Chemicals Ltd. 43,44,45,47-a,48,48 a,50, Sector II, Pithampur
- 13) M/s Lloyd Insulation (India) Ltd. Plot No. 102, Sector III, I/A Pithampur
- 14) M/s Mid India Power & Steel Ltd. Plot no. 153-A, Sector-III Pithampur Dhar
- 15) M/s Panasonic Battery India co. Ltd. 112, Sector III, Pithampur
- 16) M/s L & T Case Equipment Pvt. Ltd. Plot no. 157, Sector-III Pithampur Dhar
- 17) Worth Parifarlas Pvt. Ltd. Sector-III Pithampur Dhar
- 18) M/s Tata Steels Ltd. Plot no. 158, Sector-III Pithampur Dhar
- 19) Luigong India P.Ltd. 163, Sector III, Pithampur
- 20) Mittal Corp Ltd. Sector-III Pithampur Dhar
- 21) Maxworth Spining & Kniting Pvt. Ltd. Sector-III Pithampur Dhar
- 22) M/s Dhar Cement Ltd. Ghandwani Dhar
- 23) Shakti Pumps (India) Ltd. Plot no. 400-412-A Sector-III Pithampur Dhar
- 24) M/s Gujarat Ambuja Support ltd. 406, Sect. III, I/A Pithampur
- 25) M/s Parasrampur International Ltd. Plot No. 423-432, Sector III, I/A Pithampur
- 26) SKFB Ispat Ltd., Goel Cottex Ltd.
- 27) Essar Steel Ltd. Sector-III Pithampur Dhar
- 28) M/s Girnar Fibre Ltd. 514A & 514B & 518 A, 523 & 524, Sect. III, I/A Pithampur

- 29) Shree Krishna Foods & Beverages Ltd. Unit 2 Sector-III Pithampur Dhar
- 30) M/s Pratap Steel Rolling Mills Ltd. 601, Sector III, Pithampur
- 31) M/s Faith Food P.Ltd. Plot No. 659,660 , Sector III, I/A Pithampur
- 32) M/s Rishi Lasser cutting Ltd. 661TO663, Sector III, Pithampur
- 33) Primal Healthcare Ltd. Plot No. 67-70, Sector III, I/A Pithampur.
- 34) M/s Lakhani Rubber Products Pvt. Ltd. Plot no. 70-B, Sector-III Pithampur Dhar
- 35) Rohit Surfactants (p) Ltd. Plot no. 74 to 90 Sector-III Pithampur
- 36) M/s Texpro Films Pvt. Ltd. Plot no. 78, Sector-III Pithampur Dhar
- 37) M/s AL-Fahad omega Engg. Product Ltd. Plot no. M-40 to M-42, Sector-III Pithampur Dhar
- 38) Avtec Ltd. Plot no. S-3/I, Sector-III Pithampur Dhar
- 39) M/s PEB Steel Lloyd(I) Pvt. Ltd. Plot No. 3-B, I/A,Kheda,Distt.Dhar
- 40) M/s. Allcargo Global Loqishics Ltd. Plot No-13 -B I/A,Kheda,Distt.Dhar

3.5 Major Exportable Item

- 1) G.P. G.C./ C.R./ Colour Cotted coil/ Sheet,
- 2) Cold Rolled Steel Coil/ sheet,
- 3) Soya De oiled Cake,
- 4) Auto parts
- 5) Types
- 6) Food items
- 7) Corrugated paper boards

3.6 Growth Trend: - 2-3%

3.7 Vendorisation / Ancillarisation of the Industry:- Nil

3.8. Medium Scale Enterprises

3.8.1 List of the Units in Dhar & Near By Area

- 1- M/s.D & H India Pvt. Ltd. . Sejwaya Dhar .

- 2- M/s. Tirupati Starch & chemicals . lebad Sejwaya Dhar .
- 3- M/s Indra organics Ltd. Vill. sandla Teh. Badnawar
- 4- M/s Mahle Migma Pvt. Ltd. Plot no. 113, Sector-I Pithampur
- 5- M/s Bright Brothers Ltd. Plot no. 186, Sector-1, Pithampur
- 6- M/s Rajpack well Ltd. 602-A, 603, Sector I, Pithampur
- 7- M/s Pinnacle Industries Pvt. Ltd. Plot no. 190, Sector-I Pithampur
- 8- M/s Shri Tirupati Balaji Agro Trading co. Ltd. 192, Sector I, Pithampur
- 9- M/s Porwal Auto Components 215, Sector I, Pithampur
- 10- M/s Design Automotive Pvt. Ltd. Plot no. 25, Sector-I Pithampur
- 11- M/s Man Industries I Ltd. Plot no.257-B & 258-B, Sector-1, Pithampur
- 12- M/s Him Techno-forge. Ltd. Plot no. 264 to 268, Sector-I Pithampur
- 13- M/s Sicgil Industrial Gases Ltd. 366-367, Sector I, Pithampur
- 14- M/s Neokarp International Ltd. 63, Sector I, Pithampur
- 15- M/s Craftsman Automation P.Ltd. 808 D 808 E 808F Sector I, Pithampur
- 16- M/s Allied Asia Gears P Ltd. 95-100, Sector II, Pithampur
- 17- M/s Piramal Healthcare Ltd. 67-70, Sector II, Pithampur
- 18- M/s Mahima Fibers Ltd. 73, 74, Sector II, Pithampur
- 19- M/s Krati Agro Industries Ltd. 75-87, Sector II, Pithampur
- 20- M/s Kalpna Lamp Components Pvt. Ltd. 8, Sector II, Pithampur
- 21- M/s Caparo Engg. Ltd. 9-A, Sector II, Pithampur
- 22- M/s RPG Cellcom Ltd. Plot No. 101-A, Sect. III, I/A Pithampur
- 23- M/s Royal Weigh Bridge, 101-C, Sector III, Pithampur
- 24- M/s Janak Intermediate Ltd., 1018, Sector III, Pithampur
- 25- M/s Manoj Surgical Industries Ltd., Plot no. 106, Sector-III Pithampur Dhar
- 26- M/s Sundaram Packaging (p) ltd., 111 TO 128 , Sector III, Pithampur
- 27- M/s Pithampur Poly Products Ltd. Plot no. 115, Sector-III Pithampur Dhar

- 28- M/s Rohit Surfactants P.Ltd. 123, Sect. III, I/A Pithampu
- 29- M/s Labh Ganga Marketing Pvt. Ltd. Sector-III Pithampur Dhar
- 30- M/s Pratibha Syntex (p) Ltd, 160, Sector III, Pithampur
- 31- M/s Badve Engg. Ltd. Plot no. 161, Sector-III Pithampur Dhar
- 32- M/s Divyajyoti Exten. Ind. Ltd.,19-39 I.A. Pithampur –III
- 33- M/s AV Tech. Ltd. 1A-1C, Sect-III Pithampur
- 34- M/s Maya Spinners Pvt. Ltd. Plot no. 21, Sector-III Pithampur Dhar
- 35- M/s Tanmay enterprises 354-A, Sector III, Pithampur
- 36- M/s Jaideep Glass wire Pvt. Ltd. 406-408 I.A. Pithampur –III
- 37- M/s Patni Engineering Pvt. Ltd. 410, Sector III, Pithampur
- 38- M/s Signet Industries Ltd. Sector-III Pithampur Dhar
- 39- M/s Healthico Pharma Pvt. Ltd. Sector-III Pithampur Dhar
- 40- M/s Alpa Laboratories Ltd. Sector-III Pithampur Dhar
- 41- M/s Sapna Polyway (p) Ltd. 482, Sector III, Pithampur
- 42- M/s Kisan Extrusions P.Ltd. Plot No. 52-53, Sector III, I/A Pithampur
- 43- M/s Usha Ispat Ltd. 528, Sector III, Pithampur
- 44- M/s Triveni Shinton Internation Ltd. 551, Sect. III, I/A Pithampur
- 45- M/s Triveni Shinton Internation Ltd. 551 to 554 & 557-559, Sect. III, I/A Pithampur
- 46- M/s Hello Aglo Food Ltd. 604, Sect. III, I/A Pithampur
- 47- M/s Rahul Detergent Pvt. Ltd. 65,S-4/3,S4/4, Sector III, Pithampur
- 48- M/s Commercial Engineer & Body Co. Ltd. 690, Sector III, Pithampur
- 49- M/s Rakesh Industries 732,Sector III, Pithampur
- 50- M/s P.J.Beverages Ltd. Plot no. 76, Sector-III Pithampur Dhar
- 51- M/s Power age Towers Ltd. 8, Sector III, Pithampur
- 52- M/s Bhanu Iron & Steel Co. Ltd. Bisco House 9-A Manoramaganj A.B. Rd. Indore 801,Sec. III Pithampu
- 53- M/s Metalman Pipe Manuacruring co. Ltd. 802A- , Sector III, Pithampur
- 54- M/s Soni Ispat Ltd 805a, Sector III, Pithampur

- 55- M/s Vertax Techno soft Ltd. Plot no. 809A to 809E, Sector-III Pithampur Dhar
- 56- M/s Nainesh Food Pvt. Ltd. 83, Sector III, Pithampur
- 57- M/s Kissan Irigation Ltd. Plot no. 91 to 110 Sector-III Pithampur
- 58- M/s Jaideep International Plot No. 1, I/A, Kheda, Distt. Dhar
- 59- M/s Saral Logistics Systems Pvt. Ltd. Plot No- 1-c Industrial Area, Kheda, Distt. Dhar
- 60- M/s Manish Agrotech Pvt. Ltd. Plotn No-90-91 Industrial Area, Kheda, Distt. Dhar
- 61- M/s Pratibha Sentex Ltd Plotn No-05 Industrial Area, Kheda, Distt. Dhar
- 62- M/s Trans World Textiles P. Ltd Plot no. 13-A Industrial Area, Kheda, Distt. Dhar
- 63- M/s Mahle Migma P. Ltd., Plot No. 9, 10 & 11 I/A, Kheda, Distt. Dhar
- 64- M/s Dabur India Ltd. Plot No. 86-A I/A, Kheda, Distt. Dhar
- 65- M/s Gale India Ltd 1-G I/A Kheda
- 66- M/s Prakash Solver 91-B I/A Kheda
- 67- M/s Bharat Petroleum Corporatin Ltd. 6 & 7 I/A Kheda
- 68- M/s Bridge Stone India Pvt. Ltd. 12 I/A Kheda
- 69- M/s Rit Spen Synthetiks Ltd. Plot No- 02 I/A Kheda

3.8.2 Major Exportable Item

1. Sorbital,
2. Sodium Chloride,
3. G.P. G.C./ C.R./ Colour Coated coil/ Sheet,
4. Cold Rolled Steel Coil/ sheet,

3.9 Service Enterprises

3.9.2 Potentials Areas for Service Industry

N.H. 59 Ghatabillod. Dhar, N.H. Mahu Nimach Road , Badnawar Lebad etc.

3.10 Potential for New MSMEs

- 1) Food Processing
- 2) Agro Based Units
- 3) Ginning Units
- 4) Bag Print.
- 5) Steel rolling industry

4. Existing Clusters of Micro & Small Enterprise

4.1 Detail Of Major Clusters

Pithampur auto Cluster has been established by Ministry of Commerce and Industry, GoI.

5. General Issues Raised By Industry Association during the Course Of Meeting.

1. Poor infrastructure
2. Lack of technical know – how
3. Economic viability
4. Skilled labor
5. Financial constraint
6. Market constraint

6. Steps to Set Up MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S.NO	TYPE OF ASSISTANCE	NAME AND ADDRESS OF AGENCIES
1.	Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II)	GM , DTIC Dhar; GM, DTIC Pithampur
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	Director MSME DI Indore GM , DTIC Dhar, GM, DTIC Pithampur
3.	Land and Industrial shed	GM , DTIC Dhar, GM, DTIC Pithampur
4.	Financial Assistance	GM , DTIC Dhar GM MPFC Dhar, GM, DTIC Pithampur
5.	For raw materials under Govt. Supply	GM , DTIC Dhar, GM, DTIC Pithampur
6.	Plant and machinery under hire / purchase basis.	GM , DTIC Dhar
7.	Power/ Electricity	MPEB , Dhar, GM, DTIC Pithampur
8.	Technical Know –how.	Director MSME DI Indore , GM , DTIC Dhar GM, DTIC Pithampur
9.	Quality & Standard	BIS
10.	Marketing /Export Assistance	Director MSME DI Indore , GM , DTIC Dhar GM, DTIC Pithampur
11.	Other Promotional Agencies	CEDMAP , MPCON