



**Government of India  
Ministry of MSME**

**Brief Industrial Profile of Banaskantha District**



Carried out by

**MSME – DEVELOPMENT INSTITUTE**

Govt. of India

Ministry of Micro, Small & Medium Enterprises

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## **Brief Industrial Profile of Banaskantha District**

### **1. General Characteristics of the District**

- 1.1 Location & Geographical Area-** Banaskantha District is situated in North port of Gujarat. The district is encompassed by 23.03 to 24.45 North Latitude & 71.21 to 73.02 longitude. The district is surrounded by Rajasthan state in East-North, Mehsana in South and Patan & Kutch district in West. The Geographical area of the Banaskantha district is 1270300 Hect. The district divided into 12 talukas.
- 1.2 Topography :** The normal climate of the district and mainly three seasons viz. Summer, Monsoon and Winter. The Monsoon being with mid June and Last upto Mid- October. The fair weather started from Mid-October to February and the hot weather from March- mid June. The Normal rainfall of the district could be considered at 601 mm.
- 1.3 Availability of Minerals :** The district is rich in respect of minerals resources. The important minerals in the district are like marble Block, Rubble, Lime stone, Granite Block, Granite rubble, quartzite ordinary sand etc.

### **PRODUCTION OF MINERAL 2010-11**

S.NO.	NAME OF MINERAL	PRODUCTION in tones 2010-2011
<b>MAJOR MINERAL</b>		
<b>1</b>	-	-
<b>MINOR</b>		
1.	Marble Block	194709
2.	Rubble	453141
3.	Building Stone	695239
4.	Limestone	85069
5.	Ordinary sand	1810981
6.	Granite Block	5848
	Rubble	1352
7.	Quartzite	151202
	TOTAL	3397541

**SOURCE : DEPT OF MINES & GEOLOGY, PALANPUR**

**1.4 FOREST** - There is 1106.55 Sq.Km area reserved for forest in Banaskantha district. there is no major forest products, Minor forest proeucts like, Tendu leaves, Mahuwa flowers, Bamboo, Neem seeds, Honey and Herbal midicines etc.

**1.5 ADMINISTRATIVE SET UP** : The Head quarter of Banaskantha district is at Palanpur. There is 12 taluka and 1244 villages in the district. The district collector is the overall administrative head.Major deptt. & offices situated at district head quarter Palanpur.

## **2. District at a Glance**

S.No.	Particulars	Year	Unit	Statistics
<b>1</b>	<b>Geographical features</b>			
<b>(A)</b>	<b>Geographical Data</b>			
	i) Latitude	23.0 to	24.44 "N"	
	ii) Longtude	71.0 to	78.0 "E"	
	iii) Geographical Area		Sq.Km.	10757
<b>(B)</b>	<b>Administrative Units</b>			
	i) Sub Divisions		No.	01
	ii) Tehsils		No.	12
	iii) Sub-Tehsil		No.	-
	iv) Patwar Circle		No.	12
	v) Panchayat Simitis		No.	12
	vi) Nagar Nigam		No.	-
	vii) Nagar Palika		No.	06
	viii) Gram Panchayats		No.	786
	xi) Revenue Villages		No.	1244
	x) Assembly Area		No.	01
<b>2.</b>	<b>Population</b>			
<b>(A)</b>	<b>Sex-wise</b>			
	i) Male	2011		1152573
	ii) Female	2011		1076170
<b>(B)</b>	<b>Rural Population</b>	2011		
<b>3.</b>	<b>Agriculture</b>			
<b>A.</b>	<b>Land utilization</b>			
	i) Total Area	2010-11	Sq.KM	10757.00
	ii) Forest cover	2010-11	"	1106.55
	iii) Non Agriculture Land	2010-11	"	529.39
	v) Cultivable Barren Land	2010-11	"	651.39
<b>4.</b>	<b>Forest</b>			
	(i) Forest	2010-11	Sq.KM	1106.55
<b>5.</b>	<b>Livestock &amp; Poultry</b>			
<b>A.</b>	<b>Cattle</b>			
	i) Cows	2007	Nos.	660113
	ii) Buffaloes	2007	Nos.	955158

<b>B.</b>	<b>Other Livestock</b>			
	i) Goats	2007	Nos.	309401
	ii) Pigs	2007	Nos.	5311
	iii) Dogs & Bitches	2007	Nos.	62261
	iv) Railways			
	i) Length of rail line	2010-11	Kms.	180
	<b>V) Roads</b>			
	(a) National Highway	2010-11	Kms.	257
	(b) State Highway	2010-11	Kms.	907
	(c ) Main District Highway	2010-11	Kms.	1336.47
	(d) Other district & Rural	2010-11	Kms.	700.92
	(e) Rural road/Agriculture Marketing Board Roads	2010-11	Kms.	2791.94
	(f) Kachacha Road	2010-11	Kms.	-
	<b>(VI) Communication</b>			
	(a) Telephone connection	2010-11		35465(L/L)
	(b) Post Offices/Sub Post office	2010-11	Nos.	33
	(c ) Telephone Centre	2010-11	Nos.	156
	(d) Density of Telephone	2010-11	Nos./1000 person	35465
	(e) Density of Telephone	2010-11	No. per KM	3.41
	(f) PCO (All type)	2010-11	No.	1570
	(g) PCO STD	2010-11	No.	-
	(h) Mobile	2010-11	No.	210500
	<b>(VII) Public Health</b>			
	(a) Allopathic Hospital	2010-11	No.	02
	(b) Beds in Allopathic Hospitals		No.	400
	(C ) Ayurvedic Hospital		No.	26
	(d) Beds in Ayurvedic Hospital		No.	0
	(e) Unani Hospitals		No.	0
	(f) Community health centers		No.	19
	(g) Primary health centers		No.	80
	(h) Dispensaries		No.	01
	(i) Sub Health Centers		No.	0
	(j) Private hospitals		No.	185
	<b>(VII) Banking Commercial</b>			
	(a) Commercial bank		Nos.	102
	(b) Rural Bank Products		Nos.	32
	(c ) Co-Operative Bank Products		Nos.	128
	(d) PLDB Branches		Nos.	09
	<b>(IX) Education</b>			
	(a) Primary Schools		Nos.	13321
	(b) Middle Schools		Nos.	-
	(c ) Secondary & senior Secondary School		Nos.	3822
	(d) Colleges		Nos.	260
	(e) Technical University		Nos.	01

## 2.1 Existing Status of Industrial Areas in the District Banaskantha.

S.No.	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sqm (In Rs.)	No. of Plots	No. of allotted Plots	No. of Vacant Plots	No. of Units in Production
1	Palanpur	7.58	7.58	1240/-	44	44	-	-
2	Ambaji	6.54	6.54	415/-	27	27	-	-
3	Deesa	11.77	11.77	485	62	62	-	-
4	Shihori	1.64	1.64	55/-	18	18	-	-
5	Chandisar	80.74	80.74	335/-	282	282	-	-
6	Deodar	17.64	17.64	395/-	158	158	-	-
7								
	Total							

**Source :- Regional Office, GIDC, Mehsana**

### 3. INDUSTRIAL SCENERIO OF BANASKANTHA DISTRICT

#### 3.1 Industry at a Glance

Sr.No.	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	524
2.	TOTAL INDUSTRIAL UNIT	NO.	-
3.	REGISTERED MEDIUM & LARGE UNIT	NO.	15
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	NO.	-
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	1200
6.	NO. OF INDUSTRIAL AREA	NO.	06 GIDC
7.	TURNOVER OF SMALL SCALE IND.	IN LACS	-
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	-

#### 3.2 YEAR WISE TREND OF UNITS REGISTERED

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (Lakh Rs.)
Upto	1984-85	-	-	-
	1985-86	-	-	-
	1986-87	-	-	-
	1987-88	-	-	-
	1988-89	-	-	-
	1989-90	-	-	-
	1990-91	-	-	-
	1991-92	-	-	-
	1992-93	-	-	-
	1993-94	-	-	-
	1994-95	-	-	-
	1995-96	-	-	-
	1996-97	-	-	-
	1997-98	-	-	-
	1998-99	-	-	-
	1999-2000	-	-	-
	2000-01	-	-	-
	2001-02	340	-	-
	2002-03	390	-	-
	2003-04	360	-	-
	2004-05	308	-	-
	2005-06	264	-	-
	2006-07	19	200	1061.75
	2007-08	235	1600	4831.34
	2008-09	243	906	2457.54
	2009-10	148	1061	4238.40
	2010-11	241	1347	2315.02
	<b>Total</b>	<b>7705</b>	<b>5114</b>	<b>14904.05</b>

Source : DIC, Palanpur.

### 3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT OCT.,2006 TO 31.03.2011

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNIT	INVESTMENT (Lakh Rs.)	EMPLOYMENT
20	Agro based	64	3592.77	676
22	Soda water	-	-	-
23	Cotton Textile	-	-	-
24	Woolen, silk & artificial Thread based clothes	-	-	-
25	Jute & Jute based	-	-	-
26	Ready-made garments & embroidery	-	-	-
27	Wood/Wooden based furniture	-	-	-
28	Paper & Paper products	-	-	-
29	Leather based	-	-	-
31	Chemical/Chemical based	31	276.62	146
30	Rubber, Plastic & Petro based	07	158.90	70
32	Mineral based	114	3532.04	1186
33	Metal based (Steel Fab.)	114	728.72	485
35	Engineering units	-	-	-
36	Electrical machinery and transport equipment	-	-	-
97	Repairing & servicing	-	-	-
01	Others	-	-	-
	Kachori Making	266	4696.28	1887

Source : DIC,Palanpur.

### 3.4 Large Scale Industries/Public Sector Undertakings

List of the units in – Banaskantha & Near By Area

- 1.B.K.District Co.Op.Milk Producer Union Ltd., Palanpur
- 2.Ihsedu Agrochem Pvt. Ltd., Ambaji
- 3.Hindusthan Marble, Ambaji
- 4.Vikash Greneriz Ltd., GIDC,Chandisar
- 5.Green Marble, Ambaji
- 6.B.K.Distric Oil Seeds Union Ltd., Badarpura
- 7.Royal Proteins Pvt. Ltd., Rajpur, Deesa
- 8.Shreeji Industries, Awal, Amirgadh
- 9."Banas Dan" Cattle Feed Factory, Palanpur
- 10.Pawan Cement, Amirgadh
- 11.Shri Ram Cement, Hadad, Ambaji

### 3.5 Major Exportable Item –

Isabgul Husk, Castor Oil, Derivatives, Guar Gum Powder

### 3.6 Growth Trend –

1. Mineral Based products like calcite powder & its advanced products
2. Agro Based Products like Oil & Oil Derivatives

### 3.7 Vendorisation/Ancillarisation of the Industry : Not Any

### **3.8 Medium Scale Enterprises**

#### **3.8.1 List of the units in – Banaskantha & Near By Area**

1. Maheswari Globle (i) Pvt. Ltd., Badarpura
2. Duke Plasto Technics Pvt. Ltd., Badarpura
3. Brink Foods Pvt. Ltd., Jorapura Deesa

#### **3.8.2 Major Exportable Item**

1. Plastic Pipe, Gourgum

### **3.9 Service Enterprises**

<b>Sr. No.</b>	<b>Description</b>	<b>NIC- 2004 Code</b>
1	Xerox Centre	74993
2	Computer Job Work & Training Centre	72300
3	Cyber Café, Network, E-mail Service, Internet Service	72901
4	Mobile Phone Service	64202
5	Courier Service	64120
6	Automobile Spares, Service and Repairs	50404
7	Video Library	92312
8	Circulating Library	92312
9	Coaching Classes	80902
10	Beauty Parlours	93020
11	Flour Mills	15311
12	Repairing of Electrical & Electronic Equipments	52603
13	Steel Fabrication	28112
14	Electric Motor Repairing	31108
15	Laundry and Dry Cleaning	93010
16	Caterers and Decorators	55204
17	Fast Food and Snack Parlour	55209
18	Ice Cream Parlour	55206
19	Pathology Laboratory	85195
20	Pest Control	74930
21	Provision Stores	52110
22	Stationery Stores	52396
23	Tailoring Shop	18105
24	Advertising Agency	74300
25	Installation and Operation of Cable Network	64204

### 3.10 Potential for new MSMEs :

#### (i) Agro Based Industries:

Sr. No.	Description	NIC- 2004 Code
1	Bakery	15419
2	Surgical Cotton	24236
3	Flour Mill	15311
4	Mini oil Mill	15493
5	Rice Mill	15312
6	Pickles	15125
7	Roasted and Salted Groundnut	15314
8	Cattle Feed	15331
9	Poultry & Fish Feed	15332
10	Papad Making	15496
11	Fruit Preservation and Processing	15139
12	Milk and Milk Products	01211
13	Banana Wafer unit	15139
14	Cotton Ginning	01405
15	Cotton Seed Oil	15142

#### (II) Live Stock Based Industries:

Sr. No.	Description	NIC- 2004 Code
1	Leather footwear and Leather goods	19201
2	Bone Meal	15132
3	Leather Decorative items	19122
4	Garments and Sports Goods	18105
5	Leather Bags and purse	19122
6	Wood Works	20299
7	Leather Tanning	19112
8	Dairy	15209

#### (III) Forest Based industries :

Sr. No.	Description	NIC- 2004 Code
1	Manufacture of furniture & fixtures made of wood, cane & reed	36101
2	Manufacture of photo frame and other furniture & fixtures n.e.c.	36109
3	Manufacture of carrom boards and tables for billiards, table tennis and other parlour games	36931
4	Manufacture of rackets for badminton, lawn tennis, table tennis etc.	36933
5	Manufacture of athletic/gymnasium articles and equipment	36935
6	Manufacture of wooden toys, decoration pieces and wooden lamp stand etc. [including carved wood articles and articles made from coconut shells]	36942

**(B) Demand Based Industries :**

Sr. No.	Description	NIC- 2004 Code
1	Tyre retreading	25114
2	Exercise Notebook	21099
3	Corrugated paper Boxes	21023
4	PVC Conduit Pipes	25209
5	Voltage Stabilizer	31200
6	Sprayers and Dusters	29219
7	Readymade Garments	18101
8	Cold Storage	63022

**3.11 Potentials areas for service industry**

1. Agro Godown
2. Wage House

**3.12 Potential for new MSMEs**

1. Mineral Based Advance Products
2. Agrobased organic products
3. Advance Agro food Processing Products
4. Milk based advance products
5. Diamond and Jewellery Business

#### **4. Existing Cluster of Micro & Small Enterprise - Nil**

#### **5. General Issues raised by industry association during the course of meeting**

1. High Electric Rates

### **6. STEPS TO SET UP MSMEs**

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

<b>S.No.</b>	<b>Type of assistance</b>	<b>Name and address of agencies</b>
1.	Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II)	District Industries Centre Jorawar Place, Palanpur, Dist. Banaskantha
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	MSME-Development Institute Harsiddh Chambers, 4 <sup>th</sup> Floor, Ashram Road, Ahmedabad-380014
3.	Land and Industrial shed	GIDC, P.NO.3&4, Nr.FCI Godown, Mehsana-384002
4.	Financial Assistance	Commercial Bank, SIDBI, Navjeevan, 1 <sup>st</sup> Floor, B/h. Guj. Vidhyapith, Ahmedabad
5.	For raw materials under Govt. Supply	NSIC, 202 Samruddhi Building, Navrangpura, Ahmedabad-380009
6.	Plant and machinery under hire/purchase basis	NSIC, 202 Samruddhi Building, Navrangpura, Ahmedabad-380009
7.	Power/Electricity	Uttara Guj. Viji Seva Sadan Abu Highway, Palanpur, Dist. B.K.
8.	Technical Know-how	MSME-DI, Ahmedabad NSIC, Ahmedabad

9.	Quality & Standard	BIS,Pushpak Bldg.,Khanpur, Ahmedabad-380001
10.	Marketing/Export Assistance	MSME-DI,Ahmedabad NSIC,Ahmedbad
11.	Other Promotional Agencies	CED,Ahmedabad,IGTR,Ahmedabad GITCO,Ahmedbad, CIPET,Ahmedbad NID,Ahmedbad,GSFC,Mehsana NABARD,Bank,Palanpur

**7. ADDITION INFORMATION IF ANY** - N.A.