



सत्यमेव जयते

**Government of India
Ministry of MSME**

Brief Industrial Profile of Neemuch District Madhya Pradesh



सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

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Brief Industrial Profile of Neemach District

1. General Characteristics of the Neemuch District

District Neemuch is Situated in the north west border of Madhya Pradesh and South-east of Rajasthan. Broad gauge railway & road route are available to reach Neemuch District

1.1 Location & Geographical Area.

Neemuch has been declared as a separate district by MP Govt as on 30th June 1998. Earlier it was a part of the Mandsaur district. Three tehsils of undivided Mandsaur district fall under this new district namely Neemuch, Jawad and Manasa. After divided to two newly Created tehsil namely Singoli and Jeeran. During British rule an army cantonment was established here. After independence, this cantonment has been converted into cantonments of paramilitary forces by the Govt. of India.

1.2 Topography

It lies between the parallels of latitude $24^{\circ} .15 - 24^{\circ} .35$ North, and between the meridians of longitude $74^{\circ} 45 - 75^{\circ} 37$ East.

1.3 Availability of Minerals.

PRODUCTION OF MINERAL 2010-11

S.No.	Name of Mineral	Production In Tones 2010-2011
MAJOR MINERAL		
1.	Lime Stone	5953103 M.T.
2	Late rite	310334 M.T.
MINOR		
1.	Stone/Gitti	49697 Cub Metre
2.	Murum	80545 Cub Metre
3.	Clay	8559 Cub Metre
4.	Sand	19420 Cub Metre

SOURCE:- DTIC Neemuch

1.4 Forest Neemuch district has total forest area of 94487 Hectare.

1.5 Administrative set up.

This district is situated in Ujjain division. This district have 06 Tehsils, 03 Sub Divisions Panchayat Samitis Panchayat Samitis(239) Revenue villages 674 and 239 Gram panchayats.

2. District at a glance

S.No	Particular	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data			
	i) Latitude	2010	No	24 ⁰ .15 - 24 ⁰ :35 North
	ii) Longitude	2010		74 ⁰ 45 - 75 ⁰ 37 East.
	iii) Geographical Area	2010	Hectares	486159
(B)	Administrative Units	2010	No	
	i) Sub divisions	2010	No	03
	ii) Tehsils	2010	No	06
	iii) Sub-Tehsil	2010	NO	-----
	iv) Patwar Circle	2010	No	238
	v) Panchayat Samitis	2010	No	239
	vi)Nagar nigam	2010	No	---
	vii) Nagar Palika	2010	No	12
	viii) Gram Panchayats	2010	No	239
	xi) Revenue villages	2010	No	674
	x) Assembly Area	2010	No	03
2.	Population			
(A)	Sex-wise No			
	i) Male	2010	No	421640
	ii) Female	2010	No	404318
(B)	Rural Population	2010	No	
3.	Agriculture			
A.	Land utilization			
	i) Total Area	2010	Hectares	39355
	ii) Forest cover	2010	Hectares	94487
	iii) Non Agriculture Land	2010	Hectares	81714
	v) cultivable Barren land	2010	--	1245
4.	Forest			
	(i) Forest	2010	Ha.	94487

5.	Livestock & Poultry			
A.	Cattle			
	i) Cows	2007	Nos.	258768
	ii) Buffaloes	2007	Nos.	92320
B.	Other livestock			
	i) Goats	2007	Nos.	201000
	ii) Pigs	2007	Nos.	53473
	iii) Dogs & Bitches	2007	Nos.	72016
	iv) Railways			
	i) Length of rail line	2010	Kms	70.25
	V) Roads			
	(a) National Highway	2010	Kms	---
	(b) State Highway	2010	Kms	----
	(c) Main District Highway	2010-11	Kms	-----
	(d) Other district & Rural Roads	2010-11	Kms	----
	(e) Rural road/ Agriculture Marketing Board Roads	2010-11	Kms	----
	(f) Kachacha Road	2010-11	Kms	665.62
	(VI) Communication			-----
	(a) Telephone connection	2010-11	No	22964
	(b) Post offices	2010-11	Nos.	116
	(c) Telephone center	2010-11	Nos.	---
	(d) Density of Telephone	2010-11	Nos.	1000 Person
	(e) Density of Telephone	2010-11	No. per KM.	
	(f) PCO Rural	2010-11	No.	486
	(g) PCO STD	2010-11	No.	----
	(h) Mobile	2010-11	No.	----
	(VII) Public Health			-----
	(a) Allopathic Hospital	2010-11	No.	----
	(b) Beds in Allopathic hospitals	01-200	No.	----
	(c) Ayurvedic Hospital		No.	-----
	(d) Beds in Ayurvedic hospitals		No.	-----
	(e) Unani hospitals		No.	-----
	(f) Community health centers		No.	3
	(g) Primary health centers		No.	16
	(h) Dispensaries		No.	
	(i) Sub Health Centers		No.	3
	(j) Private hospitals		No.	104
	(VIII) Banking commercial			66
	(a) Commercial Bank		Nos.	21

	(b) rural Bank Products		Nos.	----
	(c) Co-Operative bank products		Nos.	06
	(d) PLDB Branches		Nos.	---
	(IX) Education			
	(a) Primary school	1668	Nos.	882
	(b) Middle schools	515	Nos.	355
	(c) Secondary & senior secondary schools	202	Nos.	143
	(d) Colleges	06	Nos.	04
	(e) Technical University		Nos.	----

2.1 Existing Status of Industrial Areas in the District Neemuch

S. No.	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	Industrial area Neemuch	21.45	14.50	30	132	132	Nil	98
2	Industrial area sandiya	8.42	3.95	20	57	55	02	-
3	Industrial area Morka,Jawad	5.85	3.04	20	68	Nil	68	Undeveloped
4	Industrial area Rampura	21.75	11.70	20	20	Nil	20	--
5	Semi urban Industrial Institurte Rampura	2.85	2.10	Shed Rs.0.40/Sq.feet	07 shed	Nil	Nil	06
	Total	60.32	35.29	-----	284	187	90	104

Source:- DTIC Neemuch

3. Industrial Scenario of Neemuch

3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	Registered Industrial Unit	No.	3858
2.	Total Industrial Unit	No.	3858
3.	Registered Medium & Large Unit	No.	05
4.	Estimated Avg. No. Of Daily Worker Employed In Small Scale Industries	No.	----
5.	Employment In Large And Medium Industries	No.	1650
6.	No. Of Industrial Area	No.	04
7.	Turnover Of Small Scale Ind.	In Lacs	--
8.	Turnover Of Medium & Large Scale Industries	In Lacs	---

3.2 Year Wise Trend of Units Registered

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (Lakh Rs.)
Up to	1984-85	108	343	39.11
	1985-86	--	--	--
	1986-87	35	155	9.93
	1987-88	67	327	30.70
	1988-89	-----	-----	-----
	1989-90	-----	-----	-----
	1990-91	-----	-----	-----
	1991-92	-----	-----	-----
	1992-93	233	836	130...90
	1993-94	159	412	53.90
	1994-95	87	215	27.92
	1995-96	--	---	---
	1996-97	---	---	---
	1997-98	---	---	---
	1998-99	----	---	----
	1999-2000	25	59	35.37
	2000-01	59	132	44.57
	2001-2002	38	110	34.67
	2002-03	37	139	66.94
	2003-04	258	704	310.87
	2004-05	250	598	122.55
	2005-06	251	519	69.12
	2006-07	253	501	100.31
	2007-08	290	506	258.7
	2008-09	320	795	946.58
	2009-10	320	788	1327.33
	2010-11	305	584	452.56
	Total	2406	5435	3769.57

Source: DTIC Neemuch

3.3 Details of Existing Micro & Small Enterprises and Artisan Units in the District

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT
20	Agro based	50	Not Given by DTIC	Not Given by DTIC
22	Soda water	-	-	-
23	Cotton textile	-----		-
24.	Woolen, silk & artificial Thread based clothes.	-----	-	-
25.	Jute & jute based	-----	-	-
26.	Ready-made garments & embroidery	373	Not Given by DTIC	Not Given by DTIC
27.	Wood/wooden based furniture	49	--do--	-do--
28.	Paper & Paper products	06	--do--	-do--
29.	Leather based	17	--do--	-do--
31.	Chemical/Chemical based	07	--do--	-do--
30.	Rubber, Plastic & petro based	00	--do--	-do--
32.	Mineral based	00	--do--	-do--
33.	Metal based (Steel Fab.)	109	--do--	-do--
35.	Engineering units	---	-	-
36.	Electrical machinery and transport equipment	01	--do--	-do--
97.	Repairing & servicing	388	--do--	-do--
01.	Others	---	--do--	-do--

Source: DTIC Neemuch

3.4 Large Scale Industries / Public Sector undertakings

List of the units in Neemuch & near by Area

1. Govt. Afeem & Kshrod Industries, Neemuch
2. Vikram cement, Khor
3. Alfaeen Industries, Neemuch

3.5 Major Exportable Item

Isabgool, Ashwagandha, methidana, ajwain, coriander, soya products like, Oil deoiled cake, soya paneer, soya papar, soya milk etc, Garlic powder dehydration of Onion and ginger, green chilly powder, mashroom, leather garment, artificial jewellery.

3.6 Growth Trend --- 4-5%

3.7 Vendorisation / Ancillarisation of the Industry

Names of Ancillary Industrial Units is given below.

M/s Vikram Cement Javad (MP)

M/s Dinesh Engineering works, Industrial area, Neemuch

3.8. Medium Scale Enterprises ---There is not medium Scale enterprises

3.8.2 Major Exportable Item : No Export

3.9 Service Enterprises

Advertising Agency, Photo copy, STD & PCO, Fast Food Restaurant, Computer Software Development & Data processing, Photography, Beauty parlor & Tiffin centre.

3.9.2 Potentials areas for service industry

Computer hardware and networking, Photography, Mobile repairing, Financial accounting, Advertising Agency, Catering services & Health clubs. Two wheeler maintenance, Cycle repairing, book winding, Electric motor repairing, Tractor servicing, TV Repairing , Umbrella repairing, Lamination

3.10 Potential for new MSMEs

Floor milk, Cattle feed, Besan milk, spices industries, Leather toys, Leather footwear's, Leather Bags, Washing powder, Phenyl, Cardboard boxes, Mechanical wire, Small leth machine, Steel furniture, wire brush, Musical instrument, Electric motor, Cement jali, PVC pipe, Packaging work, Paper soap, Plastic toys , stationary item, paper soap, plastic bottle, plastic granules, pickles and squashes, murraba, tomato sauce, tomato Ketchup, Ginger and garlic based products, coriander based product.

4. Existing Clusters of Micro & Small Enterprise

Nil

5. General issues raised by industry association during the course of meeting

Associations wants Easier tax Norms, Simplified labour laws and smooth flow of credit to SMEs.

6. Steps To Set Up MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S.No	Type of assistance	Name and address of agencies
1.	Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II)	District Trade and industry Centre, Govt of MP Neemuch
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	MSME-DI, INDORE 10 Indl. Estate, Pologround. Indore District Trade and industry Centre, Govt of MP Neemuch
3.	Land and Industrial shed	District Trade and industry Centre, Govt of MP Neemuch
4.	Financial Assistance	Nationalized Bank, MPFC and other Financial Institutiones
5.	For raw materials under Govt. Supply	MPLUN, Govt of MP ,NSIC
6.	Plant and machinery under hire / purchase basis.	MPLUN, NSIC, Indore
7.	Power/ Electricity	MPSEB Neemuch
8.	Technical Know –how.	MSME-DI, Indore & NSIC, MPCON, NRCS, CIAE.
9.	Quality & Standard	BIS, Bhopal
10.	Marketing /Export Assistance	MP Trade & Investment facilitation Corporation Ltd & MSME-DI, Indore, DTIC 1,2 & 3 Ujjain
11.	Other Promotional Agencies	CEDMAP, MPCON