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Government of India  
Ministry of MSME

## **Brief Industrial Profile of Balodabazar District**



सूक्ष्म, लघु एवं मध्यम उद्यम  
MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

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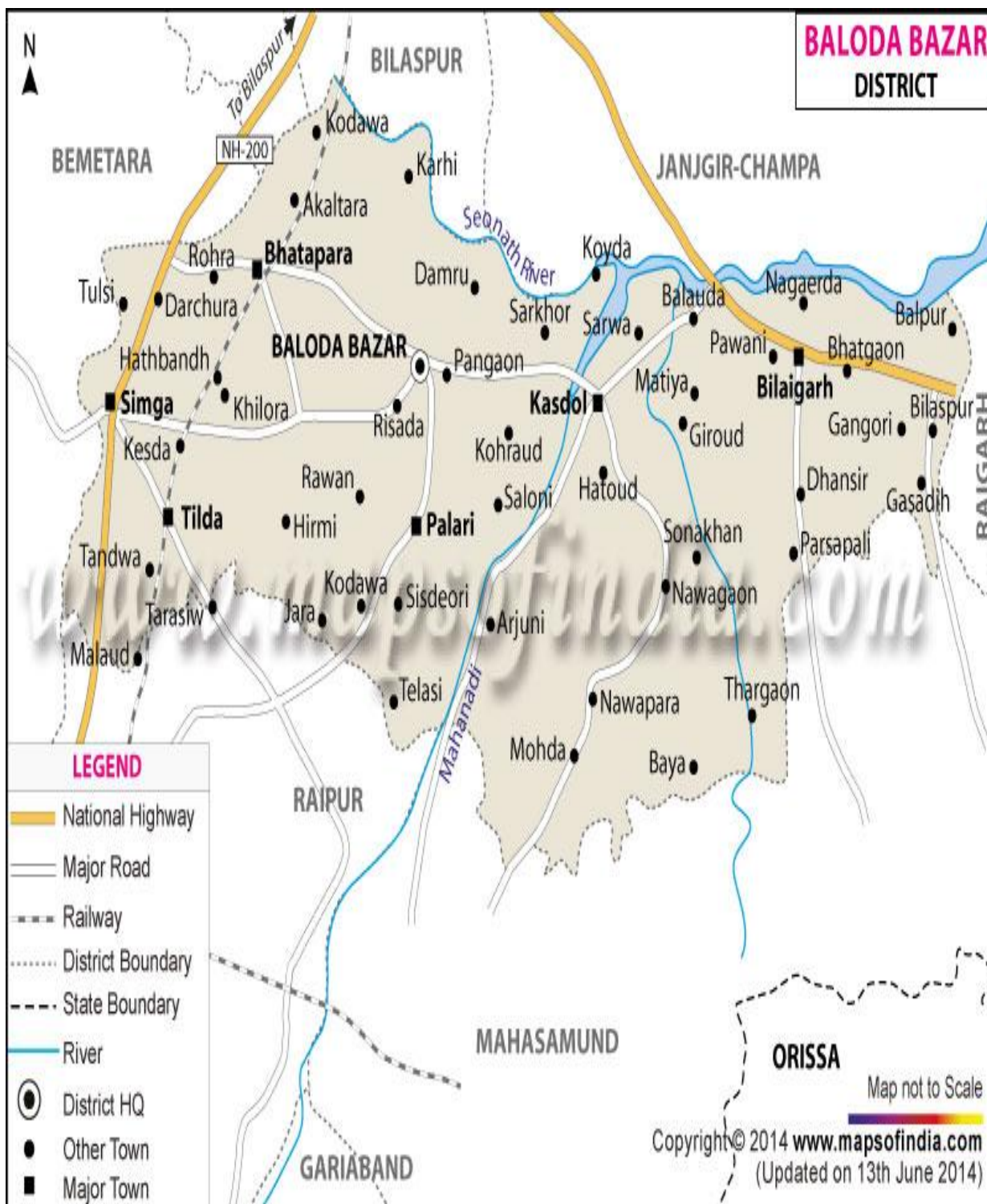
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## **Brief Industrial Profile of Balodabazar District**

### **1. General Characteristics of the District**

Baloda Bazaar city is a nagar palika parishad in Baloda Bazar district in the state of Chhattisgarh, India. PIN 493332. It is recently declared as a District. It is famous for its cement plants. Baloda Bazaar is also called Cement hub of Chhattisgarh because there are many reputed Cement Plant is Situated like Ultra Tech Cement Hirni, Grasim Cement Rawan, Ambuja Cement Rawan & Lafarge Cement Sonadih etc. This town was very famous for its cattle market in the region. The market still exists with name "Bhaisa Pasra". Purani Basti or the area adjoining the Mawli Mata Mandir is the oldest area of the town.

#### **1.1 Location & Geographical Area.**

Baloda Bazar is located at  $30.67^{\circ}\text{N } 82.17^{\circ}\text{E}$ . It has an average elevation of 254 m (833 ft). There are several Tourist place in Balodabazaar like Sirpur, Turturia, Giroudpuri, Siddheswr Mandir Pallari and many more.

#### **1.2 Topography**

Balodabazar mostly consists of plain area. It is predominantly agricultural in nature.

#### **1.3 Availability of Minerals.**

##### **PRODUCTION OF MINERAL 2014-15**

S.NO.	NAME OF MINERAL	PRODUCTION in tones 2014-2015
<b>MAJOR MINERAL</b>		
1.	Limestone (Cement Grade)	17156700
2.	Dolomite	10500
<b>MINOR</b>		
1.	Lime Stone (Low Grade)	1021065
2.	Murram	53494
3.	Bricks	1600 cubic meter

SOURCE:- District Mining Office, Balodabazar

#### **1.4 FOREST**

Balodabazar district has a forest area of 115454.2 Ha.

### 1.5 Administrative set up.

The district has 3 subdivisions, 6 tehsils, 253 patwari circle and 611 Gram Panchayats.

## 2. District at a glance

S.No	Particular	Year	Unit	Statistics
<b>1</b>	<b>Geographical features</b>			
(A)	Geographical Data			
	i) Latitude	2014		21-30 Degree 54' to 31.45 Degree 14' N
	ii) Longitude			42.02 Degree 17'to 82.29 Degree 07' E
	iii) Geographical Area	2014	Sq. Km.	3638.70
(B)	Administrative Units			
	i) Sub divisions	2014	No.s	03
	ii) Tehsils	2014	No.s	06
	iii) Sub-Tehsil	2014	No.s	05
	iv) Patwar Circle	2014	No.s	253
	v) Panchayat Simitis	2014	No.s	NA
	vi)Nagar nigam	2014	No.s	00
	vii) Nagar Palika	2014	No.s	02
	viii) Gram Panchayats	2014	No.s	611
	xi) Revenue villages	2014	No.s	966
	x) Assembly Area	2014	No.s	2
<b>2.</b>	<b>Population</b>			
(A)	Sex-wise			
	i) Male	2011		651474
	ii) Female	2011		653869
(B)	Rural Population	2011		113916
<b>3.</b>	<b>Agriculture</b>			
A.	Land utilization			
	i) Total Area	2014-15	Hectare	359.39

	ii) Forest cover	2014-15	“	25.07
	iii) Non Agriculture Land	2014-15	“	37.34
	v) cultivable Barren land	2014-15	“	10.99
<b>4.</b>	<b>Forest</b>			
	(i) Forest	2014	Ha.	115454.2
<b>5.</b>	<b>Livestock &amp; Poultry</b>			
<b>A.</b>	<b>Cattle</b>			
	i) Cows	2014	Nos.	547306
	ii) Buffaloes	2014	Nos.	66087
<b>B.</b>	<b>Other livestock</b>			
	i) Goats	2014	Nos.	8884
	ii) Pigs	2014	Nos.	4956
	iii) Dogs & Bitches	2014	Nos.	6295
	<b>iv) Railways</b>			
	i) Length of rail line	2014	Kms	NA
	<b>V) Roads</b>			
	(a) National Highway	2014-15	Kms	121.00
	(b) State Highway	2014-15	Kms	120.00
	(c) Main District Highway	2014-15	Kms	673.56
	(d) Other district & Rural Roads	2014-15	Kms	0.00
	(e) Rural road/ Agriculture Marketing Board Roads	2014-15	Kms	575.02
	(f) Kachacha Road	2014-15	Kms	0.00
	<b>(VI) Communication</b>			
	(a) Telephone connection	2014-15	Nos.	2804
	(b) Post offices		Nos.	82
	(c) Telephone center		Nos.	NA
	(d) Density of Telephone		Nos./1000 person	NA
	(e) Density of Telephone		No. per KM.	NA
	(f) PCO Rural		No.	NA
	(g) PCO STD		No.	NA
	(h) Mobile		No.	NA
	<b>(VII) Public Health</b>			

(a) Allopathic Hospital	2014	No.	01
(b) Beds in Allopathic hospitals		No.	NA
(c) Ayurvedic Hospital		No.	NA
(d) Beds in Ayurvedic hospitals		No.	NA
(e) Unani hospitals		No.	NA
(f) Community health centers		No.	06
(g) Primary health centers		No.	31
(h) Dispensaries		No.	NA
(i) Sub Health Centers		No.	212
(j) Private hospitals		No.	NA
<b>(VIII) Banking Commercial</b>			
(a) Commercial Bank	2014-15	Nos.	70
(b) rural Bank	2014-15	Nos.	21
(c) Co-Operative bank	2014-15	Nos.	15
(d) PLDB Branches	2014-15	Nos.	NA
<b>(IX) Education</b>			
(a) Primary school	2014-15	Nos.	1237
(b) Middle schools	2014-15	Nos.	653
(c) Secondary & senior secondary schools	2014-15	Nos.	203
(d) Colleges	2014-15	Nos.	13
(e) Technical Institute	2014-15	Nos.	05

Source : DPSO, Balodabazar and concerned District Offices, Balodabazar.

NA:- Data Not Available.

## 2.1 Existing Status of Industrial Areas in the District Balodabazar

S. No.	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	NIL	NIL	NIL	NIL	NIL	NIL	NIL	NIL
	<b>Total</b>	NIL	NIL	NIL	NIL	NIL	NIL	NIL

Source:- DIC, Balodabazar

## 3. INDUSTRIAL SCENERIO OF BALODABAZAR

Balodabazar district is not industrially developed. However Some Cement Plants, one Poha Cluster and one Dal cluster exist in the district.

### 3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	211
2.	TOTAL INDUSTRIAL UNIT	NO.	211
3.	REGISTERED MEDIUM & LARGE UNIT	NO.	03 (02 Manufacturing, 01 Service Unit)
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	NO.	07
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	114
6.	NO. OF INDUSTRIAL AREA	NO.	-
7.	TURNOVER OF SMALL SCALE IND.	IN LACS	4853 Lacs Per Annum
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	N/A

### 3.2 YEAR WISE TREND OF UNITS REGISTERED

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
	2012-13	61	538	5227.09
	2013-14	73	504	3798.37
	2014-15	77	533	6159.61
	<b>Total</b>	211	1575	15185.07

Source: DIC, Balodabazar



### 3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT
20	Agro based	10	109.63	36
22	Soda water	NIL	NIL	NIL
23	Cotton textile	NIL	NIL	NIL
24.	Woolen, silk & artificial Thread based clothes.	NIL	NIL	NIL
25.	Jute & jute based	01	4.00	4
26.	Ready-made garments & embroidery	13	673.03	135
27.	Wood/wooden based furniture	01	1044.62	45
28.	Paper & Paper products	20	120.53	89
29.	Leather based	01	3.00	02
31.	Chemical/Chemical based	NIL	NIL	NIL
30.	Rubber, Plastic & petro based	NIL	NIL	NIL
32.	Mineral based	NIL	NIL	NIL
33.	Metal based (Steel Fab.)	NIL	NIL	NIL
35.	Engineering units	01	8.00	03
36.	Electrical machinery and transport equipment	11	860.87	36
97.	Repairing & servicing	01	7.00	05
01.	Others	152	12740.01	1220
	<b>Total</b>	<b>211</b>	<b>15570.69</b>	<b>1575</b>

Source: DIC, Balodabazar

### 3.4 Large Scale Industries / Public Sector undertakings

List of the units in Balodabazar & Near By Area NIL

**3.5 Major Exportable Item NIL**

**3.6 Growth Trend NIL**

**3.7 Vendorisation / Ancillarisation of the Industry NIL**

### **3.8. Medium Scale Enterprises**

#### **3.8.1 List of the units in Balodabazar & Near By Area**

Sr. No.	Name of Industry	Office address	Product	Capacity
01	M/S EARTH STAL & ALLOYS PVT. LTD.	VILL.-DULDULA, BLOCK SIMGA, DIST. BALODABAZAR	CI LUMPS & BALLS	9000 M.T.
02	M/S AKHIL KUMAR MUNDRA	VILL.-DHOORABHATA, BLOCK-BHATAPARA, DIST.BALODABAZAR	WARE HOUSING SERVICES	8000 M.T.
03	M/S SHETH BANSHIDHAR KEDIYA RICE MILLS PVT. LTD.	VILL.-KHAIRGHATA, BLOCK-BALODABAZAR DIST.BALODABAZAR	RICE MILLING	19200 M.T.

**3.8.2 Major Exportable Item**                      **NA**

### **3.9 Service Enterprises**

i) Ware Housing Services

#### **3.9.1 Potentials areas for service industry**

Bhatapara, Dist.-Balodabazar-Bhatapara

#### **3.10 Potential for new MSMEs**

i) Rice Processing

ii) Poha Mill

iii) Dal Mill

### **4. Existing Clusters of Micro & Small Enterprise**

#### **List of Identified Clusters in the district of Balodabazar District**

4.1 Poha Mill Cluster.

1	Principal Products Manufactured in the Cluster	Poha
2	Name of the SPV	-
3	No. of functional units in the clusters	72
4	Turnover of the Clusters	-
5	Value of Exports from the Clusters	-
6	Employment in Cluster	545
7	Average investment in plant & Machinery	39.34 lakhs
8	Major Issues / requirement	-
9	Presence of capable institutions	-
10	Thrust Areas	-
11	Problems & constraints	-

Source:- DIC, Balodabazar

Present status of the cluster :- Only Identified by DIC.

#### 4.2 Dal Mill Cluster

1	Principal Products Manufactured in the Cluster	Dal
2	Name of the SPV	-
3	No. of functional units in the clusters	85
4	Turnover of the Clusters	-
5	Value of Exports from the Clusters	-
6	Employment in Cluster	656
7	Average investment in plant & Machinery	34.41 Lakhs
8	Major Issues / requirement	-
9	Presence of capable institutions	-
10	Thrust Areas	-
11	Problems & constraints	-

Source:- DIC, Balodabazar

Present status of the cluster :- Only Identified by DIC.

## **5. Action plan for MSME Schemes during 2015-16**

S. No.	Name of the Scheme	Proposed activity on the scheme
1	MSE-CDP	-
2	ISO – 9000 / 14000/ HACCP reimbursement	1 (Depends on the receipt of Application)
3	MSE-MDA	1 (Depends on the receipt of Application)
4	CLCSS	-
5	Capacity Building & strengthening of data base	-
6	International cooperation	-
7	TREAD for women	-
8	VDP	-
9	National awards	1 (Depends on the receipt of Application)
10	<b>NMCP schemes</b>	-
	<b>I. Lean Manufacturing</b>	-
	<b>II Design Clinic</b>	-
	<b>III Market assistance &amp; Tech. up gradation</b>	-
	<b>IV QMS/QT</b>	-
	<b>V Tech. &amp; quality up gradation support</b>	-
	<b>VI ICT</b>	-
	<b>VII Bar Code</b>	-
	<b>VIII IPR</b>	-
	<b>IX Incubator scheme</b>	-

## **6. STEPS TO SET UP MSMEs**

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

<b>S.No</b>	<b>Type of assistance</b>	<b>Name and address of agencies</b>
1.	Provisional Registration Certificate ( EM-I) & Permanent Registration Certificate ( EM-II)	DTIC, Balodabazar
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	DTIC, Balodabazar, MSME-DI, Raipur, NSIC, Raipur, CSIDC, Raipur, CITCON, Raipur
3.	Land and Industrial shed	CSIDC
4.	Financial Assistance	Nationalised Banks
5.	For raw materials under Govt. Supply	NSIC, CSIDC
6.	Plant and machinery under hire / purchase basis.	NSIC
7.	Power/ Electricity	CSPDCL
8.	Technical Know –how.	DTIC, Balodabazar, MSME-DI, Raipur, NSIC, Raipur
9.	Quality & Standard	BIS, Raipur
10.	Marketing /Export Assistance	Directorate General of Foreign Trade, Raipur
11.	Other Promotional Agencies	ITI, Balodabazar ITI, Kasdol ITI, Bhatapara ITI, Hathbandh ITI, Bhatgaon ITI, Simga KVIB, Balodabazar Chhattisgarh Rajya Antyavasayi Sahakari Vitta Evam Vikas Nigam, Balodabazar