



सत्यमेव जयते
Government of India
Ministry of MSME

Brief Industrial Profile of Bolangir District



सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

MSME-Development Institute, Cuttack

(Ministry of MSME, Govt. of India,)

Vikash Sadan, College Square, Cuttack-753003

Phone-0671-2548049, 2548077

Fax: 0671-2548006

E-mail: dcdi-cuttack@dcmsme.gov.in

Web- www.msmedicuttack.gov.in

Contents

| S. No. | Topic | Page No. |
|---------------|---|-----------------|
| 1. | General Characteristics of the District | 3 |
| 1.1 | Location & Geographical Area | 3 |
| 1.2 | Topography | 4 |
| 1.3 | Availability of Minerals. | 4 |
| 1.4 | Forest | 4 |
| 1.5 | Administrative set up | 5 |
| 2. | District at a glance | 6 |
| 2.1 | Existing Status of Industrial Area in the District | 9 |
| 3. | Industrial Scenario Of Kandhamal District | 9 |
| 3.1 | Industry at a Glance | 9 |
| 3.2 | Year Wise Trend Of Units Registered | 10 |
| 3.3 | Details Of Existing Micro & Small Enterprises & Artisan Units In The District | 11 |
| 3.4 | Large Scale Industries / Public Sector undertakings | 11 |
| 3.5 | Major Exportable item | 11 |
| 3.6 | Growth Trend | 12 |
| 3.7 | Vendorisation / Ancillarisation of the Industry | 12 |
| 3.8 | Medium Scale Enterprises | 13 |
| 3.9 | Service Enterprises | 13 |
| 3.9.1 | Potentials areas for service industry | 13 |
| 3.10 | Potential for new MSMEs | 14 |
| 4. | Existing Clusters of Micro & Small Enterprise | 15 |
| 4.1 | Detail Of Major Clusters | 15 |
| 4.1.1 | Manufacturing Sector | 15 |
| 4.1.2 | Service Sector | 15 |
| 4.2 | Details of Identified cluster | 16 |
| 4.2.1 | Rice Mill cluster | 16 |
| 4.2.2 | Granite Cluster | 16 |
| 5. | General issues raised by industry association during the course of meeting | 17 |
| 6 | Steps to set up MSMEs | 18 |

Brief Industrial Profile of Bolangir District

1. General Characteristics of the District:

The district of Bolangir is carved out of the princely state Patna. The district was formed on 1st November, 1949. The district of Bolangir is named after the headquarters town of Bolangir. Bolangir town was also the headquarters of the feudatory state of Patna, since the eighties of the nineteenth century. Balaram Deo, the brother of Narasimha Deo, the 12th Raja of Patna, established in Bolangir. It is said that the town being founded by Balaram Deo was named after him as Balaramgarh, from which the present name Bolangir has been derived. The Chauhan rule ended with the merger of the state of Patna and Subarnapur with Orissa on the 1st January, 1948. They together formed the district of Bolangir. Subarnapur was carved out as a separate district on 1.4.1993. The prominent economic activities prevalent in the district are agriculture, horticulture, forest and Hand loom in small scale and artisan, cottage and village industrial activities based on forest produce. There also exists enormous potential for non-farm sector activities in the district.

1.1 Location & Geographical Area.

The district is situated in the western part of Orissa. The district finds its circumferential limits within 29° 9" and 21° 5" North Latitude and 82° 41" East Latitude. The western and north western boundary formed by the magnificent range of hills known as Gandhamardan which separates the district from Sambalpur and Kalahandi. It is surrounded on the North by Bargarh and Subarnapur, East by Subarnapur and Boudh, South by Kalahandi and West by Nuapada district. The state of Madhya Pradesh also remains in the western border. The total geographical area of the district is 6575 Sq. kms

1.2 Topography

The district has two physiographic regions viz, hills of west and south and plains of north and east. The district forms a part of the crystalline soil region of the Deccan plateau. The western and southern part is in undulating plain, rugged and isolated with hill ranges rising in various directions, a lofty irregular hill range, forming a natural boundary to the west and North West.

1.3 Availability of Minerals

Manganese, Graphite, Quartz, Galena, Gem Stone, Lime stones etc. are the important mineral deposits of the district. The bauxite deposits have been concentrated in the Gandhamardan hill ranges. Among all minerals only graphite, manganese and quartz have been commercially exploited so far. The number of working graphite mines is 14 covering an area of 279.643 hectares. There are two working quartz mines covering 11.098 hectares and one manganese mines covering 7.272 hectares.

PRODUCTION OF MINERAL 2010-11

| S.NO. | NAME OF MINERAL | PRODUCTION in tones 2010-2011 |
|----------------------|-----------------|----------------------------------|
| MAJOR MINERAL | | |
| 1. | Graphite | 872.0 M.T |
| 2. | Manganese | 14770.0 (2008-09) |
| 3. | Quartz | 50.0 (2008-09) |

SOURCE:- O/o DIRECTORATE OF MINING, BHUBANESWAR AND DISTRICT HANDBOOK, 2009, BOLANGIR,

1.4 FOREST

Forest occupies about 23.48% of the total geographical area of the district. The major forest products of the district are Timber, firewood and kendu leaves.

The minor forest products constitute Sabai grass, bamboo, hill brooms, mahul flowers, sal seeds etc. Forest have great economic relevance to the district. A large number of tribal families earn their livelihood by selling minor forest products. Sal, Piasal, Teak, Sahaj, Dharua, Bamboo etc., are important varieties of trees found in the forest.

1.5 Administrative set up

The district comprises of 3 Sub-divisions namely Bolangir, Patnagarh and Titilagarh comprising 14 Community Development Blocks. The Revenue Administration is managed through network of 14 Tahasil offices spread out in the district. The district has 14 police stations, 4 towns, (3 NACs, 1 Municipality) and 285 Gram Panchayats having 1794 villages. The detail picture of administrative set up of the district is given below:

| | |
|-----------------------------------|--|
| 1. District Headquarter | : Bolangir |
| 2. No. of Sub-divisions | : 3(Bolangir, Patnagarh, Titlagarh) |
| 3. No. of Municipaligy | : 1(Bolangir) |
| 4. No. of NACs | : 3(Kantabanji, Titlagarh, Patnagarh) |
| 5. No. of CD Blocks | : 14 (Agalpur, Bangamunda, Belpada, Bolangir, Deogaon, Khaprakhhol, Loisinga, Puribahal, Patnagarh, Puintala, Saintala, Tentulikhunti, Titlagarh, Tureikela) |
| 6. No. of Tahasils | : 14 |
| 7. No. of Police Stations | : 14 |
| 8. No. of Assembly Constituencies | : 5 |
| 9. No. of Fire stations | : 4 |
| 10. No. of Gram Panchayats | : 285 |
| 11. No. of Villages | : 1794 |

2. District at a glance

| S.No | Particular | Year | Unit | Statistics |
|-----------|--|---------|-------------|--|
| 1 | Geographical features | | | |
| (A) | Geographical Data | | | |
| | i) Latitude | | | 20 ⁰ 09' to 21 ⁰ 05' (North) |
| | ii) Longitude | | | 82 ⁰ 41' to 83 ⁰ 42' (East) |
| | iii) Geographical Area | | Hectares | 657000 |
| (B) | Administrative Units | | | |
| | i) Sub divisions | | Nos | 3 |
| | ii) Tehsils | | Nos | 14 |
| | iii) Sub-Tehsil | | Nos | - |
| | iv) Patwar Circle | | Nos | - |
| | v) Panchayat Samitis (CD Block) | | Nos | 14 |
| | vi) Nagar nigam | | Nos | 0 |
| | vii) Nagar Palika (Municipality & NAC) | | Nos | 4 |
| | viii) Gram Panchayats | | Nos | 285 |
| | xi) Revenue villages | | Nos | 1794 |
| | x) Assembly Area | | Nos | 5 |
| 2. | Population | | | |
| (A) | Sex-wise | | | |
| | i) Male | 2011 | Nos | 831349 |
| | ii) Female | 2011 | Nos | 817225 |
| (B) | Rural Population | 2011 | Nos | 1451220 |
| 3. | Agriculture | | | |
| A. | Land utilization | | | |
| | i) Total Area | 2010-11 | 000 Hectare | 657 |
| | ii) Forest cover | 2010-11 | " | 154 |
| | iii) Non Agriculture Land | 2010-11 | " | 53 |
| | iv) Cultivable Barren land | 2010-11 | " | 23 |
| 4. | Forest | | | |
| | (i) Forest | 2010-11 | Sq.kms. | 1543.85 |

| | | | | |
|-----------|--------------------------------|----------|------------------|---------|
| 5. | Livestock & Poultry | | | |
| A. | Cattle | | | |
| | i) Cows | 2003 | Nos. | 213343 |
| | ii) Buffaloes | 2003 | Nos. | 119841 |
| B. | Other livestock | | | |
| | i) Goats | 2003 | Nos. | 299176 |
| | ii) Pigs | 2003 | Nos. | 2608 |
| | iii) Dogs & Bitches | 2007 | Nos. | na |
| | iv) Railways | | | |
| | i) Length of rail line | 2010-11 | Kms | 177 |
| | V) Roads | | | |
| | (a) National Highway | 2010-11 | Kms | 159 |
| | (b) State Highway | 2010-11 | Kms | 133 |
| | (c) Major District Road | 2010-11 | Kms | 127 |
| | (d) Other district Roads | 2010-11 | Kms | 506 |
| | (e) Rural road | 2010-11 | Kms | 1077 |
| | (f) G.P.Road | 2010-11 | Kms | 831 |
| | (g) Panchayat samiti road | 2010-11 | Kms | 505 |
| | (H) Forest Road | 2010-11 | Kms | 253 |
| | (VI) Communication | | | |
| | (a) Telephone connection | 2011-12- | Nos | 22460 * |
| | (b) Post offices | 2011-12 | Nos. | 287 |
| | (c) Telephone center/Exchange | 2011-12 | Nos. | na |
| | (d)Density of Telephone | 2011-12 | Nos./1000 person | na |
| | (e) Density of Telephone | 2011-12 | No. per SqKM. | na |
| | (f) PCO Local | 2011-12 | No. | 213* |
| | (g) PCO STD | 2010-11 | No. | 412* |
| | (h) Mobile | 2010-11 | No. | 177416* |

- The figures relates to BSNL of undivided Bolangir District which includes Subarnapur District also.

| | | | | |
|--|--|---------|------|------|
| | (VII) Public Health | | | |
| | | | | |
| | (a) Allopathic Hospital | 2010-11 | Nos | 5 |
| | (b) Beds in Allopathic hospitals | 2010-11 | Nos | 444 |
| | (c) Ayurvedic Hospital | 2010-11 | Nos. | 34 |
| | (d) Beds in Ayurvedic hospitals | 2010-11 | Nos. | |
| | (e) Unani hospitals | 2010-11 | Nos. | - |
| | (f) Community health centers | 2010-11 | Nos. | 15 |
| | (g) Primary health centers | 2010-11 | Nos. | 42 |
| | (h) MHU | 2010-11 | Nos. | 15 |
| | (i) Sub Health Centers | 2010-11 | Nos. | 226 |
| | (j) Private hospitals | 2010-11 | Nos | 2 |
| | (VIII) Banking commercial | | | |
| | (a) Commercial Bank | 2010-11 | Nos. | 53 |
| | (b) Rural Bank Branches | 2010-11 | Nos. | 42 |
| | (c) Co-Operative bank Branches | 2010-11 | Nos. | 14 |
| | (d) PLDB Branches | 2010-11 | Nos. | - |
| | (IX) Education | | | |
| | (a) Primary school | 2010-11 | Nos. | 2104 |
| | (b) Middle schools | 2010-11 | Nos. | 1096 |
| | (c) Secondary & senior secondary schools | 2010-11 | Nos. | 342 |
| | (d) Colleges | 2010-11 | Nos. | 26 |
| | (e) Technical University | 2010-11 | Nos. | - |

2.1 Existing Status of Industrial Estates/Areas/Growth Centres in the District of Bolangir

| S. No. | Name of Ind. Estate/Area | Total Land (in Acres) | Land Alloted(in Acres) | Prevailing Land Rate Per Acre/Rs. In lakh | Total Sheds | Sheds Allotted/used | No of vacant sheds | No of units in operation |
|--------|--------------------------|-----------------------|------------------------|---|-------------|---------------------|--------------------|--------------------------|
| 1 | Bolangir Zone A | 13.460 | 8.513 | 7.00 | 18 | 17 | 1 | 10 |
| 2. | Bolangir Zone-B | 89.580 | 43.162 | 5.50 | - | - | - | 03 |
| 3. | Bolangir NID (Phase I) | 168.130 | 72.866 | 4.50 | - | - | - | 04 |
| 4. | Bolangir NID (Phase II) | 395.890 | 131.310 | 3.50 | - | - | - | 03 |
| 5. | Kantabanji | 9.470 | 8.523 | 10.00 | 06 | 06 | - | 05 |
| 6. | Titlagarh | 17.460 | 9.093 | 10.00 | 15 | 11 | 4 | 11 |
| 7. | Patnagarh | 10.291 | 0.000 | 10.00 | - | - | - | - |
| | Total | 704.281 | 273.467 | - | 39 | 34 | 5 | 36 |

Source:- IDCO, Bhubaneswar and DIC, Bolangir

3. INDUSTRIAL SCENERIO OF BOLANGIR DISTRICT

3.1 Industry at a Glance By 2010-11

| Sr No | Head | Unit | Particulars |
|-------|---|---------|-------------|
| 1. | REGISTERED INDUSTRIAL UNIT | NOs | 1270 |
| 2. | TOTAL INDUSTRIAL UNIT | NOs | 4557 |
| 3. | REGISTERED MEDIUM & LARGE UNIT | NOs. | 5 |
| 4. | ESTIMATED. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES | NOs. | 29635 |
| 5. | EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES | NOs. | 3652 |
| 6. | NO. OF INDUSTRIAL AREA | NOs. | 7 |
| 7. | INVESTMENT OF SMALL SCALE IND. | IN LACS | 14444.84 |
| 8. | TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES | IN LACS | na |

Source: O/o. Directorate of Industries, Cuttack and DIC, Bolangir

3.2 YEAR WISE TREND OF UNITS REGISTERED

| | YEAR | NUMBER OF REGISTERED UNITS | EMPLOYMENT | INVESTMENT (lakh Rs.) |
|--------|--------------|----------------------------------|--------------|--------------------------|
| Up to | 1984-85 | 352 | 4091 | 221.75 |
| During | 1985-86 | 35 | 432 | 39.81 |
| During | 1986-87 | 49 | 616 | 78.76 |
| During | 1987-88 | 69 | 729 | 127.79 |
| During | 1988-89 | 48 | 347 | 22.98 |
| During | 1989-90 | 30 | 384 | 87.86 |
| During | 1990-91 | 26 | 234 | 68.79 |
| During | 1991-92 | 43 | 774 | 151.12 |
| During | 1992-93 | 36 | 780 | 157.04 |
| During | 1993-94 | 18 | 223 | 69.09 |
| During | 1994-95 | 15 | 174 | 78.18 |
| During | 1995-96 | 12 | 123 | 16.03 |
| During | 1996-97 | 37 | 300 | 63.25 |
| During | 1997-98 | 16 | 118 | 26.54 |
| During | 1998-99 | 23 | 260 | 579.05 |
| During | 1999-2000 | 31 | 394 | 160.05 |
| During | 2000-01 | 34 | 223 | 102.13 |
| During | 2001-2002 | 24 | 161 | 513.59 |
| During | 2002-03 | 35 | 300 | 1477.24 |
| During | 2003-04 | 53 | 469 | 137.63 |
| During | 2004-05 | 24 | 244 | 167.56 |
| During | 2005-06 | 17 | 252 | 216.41 |
| During | 2006-07 | 30 | 350 | 478.55 |
| During | 2007-08 | 53 | 436 | 2641.25 |
| During | 2008-09 | 56 | 462 | 241.13 |
| During | 2009-10 | 49 | 536 | 329.05 |
| During | 2010-11 | 55 | 685 | 387.65 |
| | Total | 1270 | 14097 | 8640.23 |

Source: O/o. Directorate of Industries, Cuttack and DIC, Phulbani

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT (As on 2011-12)

| NIC CODE NO. | TYPE OF INDUSTRY | NUMBER OF UNITS | INVESTMENT (Lakh Rs.) | EMPLOYMENT |
|-----------------|--|-----------------|-----------------------|------------|
| 20 & 22 | Agro based | 1344 | 5361.62 | 6334 |
| 23, 24, 25 & 26 | Textile based | 473 | 1324.63 | 5886 |
| 27. | Wood/wooden based furniture | 221 | 195 | 1286 |
| 28. | Paper & Paper products | 95 | 227.15 | 622 |
| 29. | Leather based | 25 | 57.59 | 223 |
| 31. | Chemical/Chemical based | 108 | 367.38 | 808 |
| 30. | Rubber, Plastic & petro based | 65 | 694.48 | 419 |
| 32. | Mineral based (G&C) | 229 | 2435.5 | 5136 |
| 33 & 35. | Metal based (Steel Fab.) & Engineering units | 400 | 1386.09 | 2817 |
| 36. | Electrical machinery and electronics | 15 | 41.26 | 93 |
| 97. | Repairing & servicing | 1581 | 3223.86 | 5907 |
| 01. | Others | 216 | 868.5 | 1174 |

Source: Directorate of Industries, Odisha

3.4 Large Scale Industries / Public Sector undertakings -3

| Sl. No | Name and address of the unit | Investment (Rs. in lakh) | Employment (Nos) | Item of production |
|--------|--|--------------------------|------------------|---------------------------------|
| 1. | Ordnance Factory, Badamal, Saintala, Bolangir | 54400 | 2400 | Defence Production (ammunition) |
| 2 | GKW Piomex Steels Ltd., Turla, Titlagarh, Bolangir | 8724 | 551 | Alloyed Steel |
| 3 | Rashabh Mining Pvt. Ltd., Titlagarh, Bolangir | 808 | 51 | Granite Slab/Tiles |

Source: Directorate of Industries, Cuttack and DIC, Bolangir.

3.5 Major Exportable Item

The following items have potentiality for export.

1. Marble Tiles/Slab
2. Steels

3.6 Growth Trend

The trend shows that there is scope of opening of units with respect to steels, marble tile/slab units in the district taking into consideration of availability of resources, manpower and demand.

3.7 Vendorisation /Ancillarisation of the Industry

At present, there are 5 nos. large and medium scale industry in the district, thus there is scope for ancillary development. Similarly, some ancillary and downstream industries can be promoted basing upon the requirements of the mother plants located in the neighbouring districts. In this liberalized era, the place or locality is not a rigid criteria for development of ancillary industries. This can be done taking into view the requirement and demand of the mother plants located inside the state. Similarly, as a number of large scale industries are on the pipeline specially on steel, mine and power sector for which MOU has already been signed. So, there is enough scope for ancillarization in near future. Some of the ancillary unit which can be promoted in the district as reported by DIC, Bolangir are:

- (1) Iron packing box
- (2) Fabrication
- (3) Casting
- (4) Electrical workshop/Electrical Junction Box
- (5) Printing of Forms
- (6) Automobile Workshop
- (7) Cotton Waste
- (8) Stone Crusher
- (9) Cane and Bamboo
- (10) Machine made dog nail
- (11) Lancing Pipes and Tubes
- (12) Welding Electrodes
- (13) Bleaching Powder
- (14) Hard Pitch

Similarly, the following downstream project s can be promoted in the district.

1. Distillery

2. Card Board packing boxes
3. Coaltar
4. Breeze Coke/Coke Briquette
5. Slag Processing
6. Steel Furniture/Utensil
7. Wire Nail

3.8. Medium Scale Enterprises -2 nos.

| Sl. No | Name and address of the unit | Investment (Rs. in lakh) | Employment | Item of production |
|--------|--|--------------------------|------------|-----------------------------|
| 1. | M/s. Vijayananda Cooperative Sugar Mills Ltd., Sagarpally, Deogaon, Bolangir | 5488 | 500 | Sugar and Spirit |
| 2 | M/s. Spa Straw Board Industries (P) Ltd., Charmora, Titlagarh, Bolangir | 773 | 150 | Writing/Printing/ Kra Paper |

Source: Directorate of Industries, Cuttack and DIC, Bolangir.

3.9 Service Enterprises

3.9.1. There is positive growth with respect to service enterprises like transport, and repairing services. There is also every scope for service enterprises with respect to handloom and handicraft sector. As handloom and textile based is a prominent activities of the district, there is scope for services like silk twisting, dying, sizing, knitting, and jari works in the district for the master weaver and enterprises.

3.9.2 Potentials areas for service industry

Activities under service and business sectors generally require less capital and labour intensive in nature. It is widely feasible because of growing need towards these services. The following servicing units are identified for the districts.

- 1) Modern Automobile Workshop/Body Building
- 2) Two wheeler/Auto Rickshaw Repairing unit
- 3) Agro servicing centres
- 4) Retreading of tyres
- 5) Reconditioning of Battery
- 6) Electrical repairing shop/Motor Winding/Transformer Repairing
- 7) Beauty parlor
- 8) Cyber café/Computer Data Processing/Hardware Repairing
- 9) Colour Photo Laboratory
- 10) Digital Photo studio

- 11) Dry Cleaning
- 12) Audio and video shooting/editing and servicing centre
- 13) Silk Twisting/Handloom Dyeing/Sizing/Knitting
- 14) Restaurant /Hotel
- 15) Mobile Repairing
- 16) Xeroxing
- 17) Electrical
- 18) Tailoring & Jari Works

3.10 Potential for new MSMEs

Taking into the consideration of availability of raw material and local demand, the following resource based demand based MSMEs are suggested.

1. Plantation and extraction of herbal Ayurvedic medicines and cosmetics.
2. Rice Mill
3. Chuda Mill
4. Cold storage/rural godown/Dehydrated Onion
5. Leaf cup and plates
6. Jam, Jelly and Squash
7. Tomato Product, Ketchup, Chutney
8. Pickle
9. Kendu Leaf Product/Bidi
10. Oil Mill
11. Dal Mill
12. Spices Grinding
13. Cattle/Poultry Feed
14. Bread/Bakery/Biscuit
15. Food Mixture
17. Voltage Stabilizer
18. Readymade Garment
19. Agriculture implements
20. Cement products
21. Leather Bag Manufacturing/Shoe
22. Aluminium Utensil/Furniture
23. Fabrication/steel furniture
24. Agarbati/Candle
25. Granite Cutting/Polishing
26. Printing Press/Exercise Book
27. Packaged Drinking Water
28. Galvanised Product
29. Fly ash Brick

30. Cotton Ginning
31. Art Textile
32. Disposable Plastic Syringe/Needle
33. Rice Bran Oil
34. Neem Based Product
35. Mushroom Processing
36. Graphite Based Units
37. Handloom Fabrics
38. Terracota
39. Jute and Hemp Rope
40. Brass Metal
41. Durrty and Carpet Weaving
42. Terracota
43. Dairy Product

4. Existing Clusters of Micro & Small Enterprise

4.1 DETAIL OF MAJOR CLUSTERS

4.1.1 Manufacturing Sector

1. Rice Mill Cluster at Bolangir
2. Granite Cluster at Bolangir

Handicraft Sector:

1. Terracota Cluster at i) Puintala, ii) Bagapalli and Manhiva, iii) Silatapada and Kutumdala, iv) Saintala, v) Titlagarh
2. Durrty, Carpet Cluster at i) Chandanbhati, ii) Raximunda, iii) Tallijuni
3. Soft Toys at Bolangir
4. Punja Dari at i) Khaprakhol, ii) Muribahal.
5. Wood Carving Talapadipada
6. Bamboo Craft at Bhutilalbahal
7. Applique at Loisinga

4.1.2 Service Sector (NIL)

4.2 Details for Identified cluster

4.2.1 Name of the cluster(Rice Mill Cluster at Bolangir)

| | | |
|----|--|--|
| 1 | Principal Products Manufactured in the Cluster | Rice, Rice Bran, Husk |
| 2 | Name of the SPV /Implementing Agency | CSREM |
| 3 | No. of functional units in the clusters | 35 |
| 4 | Turnover of the Clusters | 100 crores (approximately) |
| 5 | Value of Exports from the Clusters | Nil. |
| 6 | Employment in Cluster | 520 |
| 7 | Average investment in plant & Machinery | 1.5 crores |
| 8 | Major Issues / requirement | a) Inadequate credit facilities b) Lack of knowledge on export procedure c) Procurement of raw material d) Technology upgradation |
| 9 | Presence of capable institutions | District Industries Centre, Bolangir |
| 10 | Thrust Areas | 1-Formation of SPV 2-Procurement of Raw material 3- Tech upgradation |
| 11 | Problems & constraints | a) Low quality of paddy b) Power c) Transportation d) Low Price realization |

Present status of the cluster:-

There are 35 rice mill registered registered in DICs,. The cluster for which DSR has been sent to O/o. DC(MSME) under MSE CDP Schemes. Soft intervention has been approved.

4.2.2- Name of the cluster(Granite Cluster at Bolangir).

| | | |
|---|--|---|
| 1 | Principal Products Manufactured in the Cluster | Granite Slabs/Tiles |
| 2 | Name of the SPV /Implementing Agency | CSREM |
| 3 | No. of functional units in the clusters | 8 units registered and 12 units are under pipeline |
| 4 | Turnover of the Clusters | 32 crores (approximately) |
| 5 | Value of Exports from the Clusters | Nil. |
| 6 | Employment in Cluster | 160 |
| 7 | Average investment in plant & Machinery | 50 lakhs |
| 8 | Major Issues / requirement | a) Poor Mining and Processing technology b) Lack of knowledge on export procedure c) Poor human resource management |

| | | |
|----|----------------------------------|---|
| 9 | Presence of capable institutions | District Industries Centre, Bolangir |
| 10 | Thrust Areas | 1-Formation of SPV 2-Skilled Manpower 3- Credit 4- Export |
| 11 | Problems & constraints | a) Lack of support infrastructure b) Apathy of financial institution c) Poor human resource management d) Technology realization |

Present status of the cluster:-

At present, There are 8 registered unit, 12 units are under pipeline and 20 units are approved. The cluster has been identified and CSREM is the implementing agency. The proposal was sent to O/o. DC(MSME) under MSE CDP Schemes, but could not be approved due to insufficient number of units.

5. General issues raised by industry association during the course of meeting

The re is one industries association exists in the district as reported by DICs. The representative of the association has been contacted and views are noted.

1. Single window system is not effective.
2. Though there is enough scope for anicilarisation, mother plants of the state are not interested for the local product, for which Govt. intervention has been required.
3. Lack of interest among Bankers to support/rehabilitation of potential micro and small units
4. Lack of Marketing facilities.
5. Greater awareness among prospective youth are required to motivate them for self employment.

6. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

| S.No | Type of assistance | Name and address of agencies |
|-------------|---|--|
| 1. | Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II) | District Industries Centre, Near Civil Court,Bolangir |
| 2. | Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports. | MSME Development Institute, Govt. of India, College Square, Cuttack and District Industries Centre, Near Civil Court Bolangir |
| 3. | Land and Industrial shed | IDCO, IPICOL House, Janpath, Bhubaneswar |
| 4. | Financial Assistance | 1. All Nationalized Bank 2. Director, KVIC, Gandamunda, Bhubaneswar/Budharaja Ainthapally, Sambalpur 3. Secy, KVIB, Near Ram Mandia, Bhubaneswr 4. GM, SIDBI, OCHC Building, Uni-III, Bhubaneswar |
| 5. | For raw materials under Govt. Supply | 1. MD, OSIC, Khapuria, Cuttack 2. Senior Branch Manager, NSIC, Link Road, Cuttack |
| 6. | Plant and machinery under hire / purchase basis. | Senior Branch Manager NSIC, Link Road, Cuttack |
| 7. | Power/ Electricity | O/o. the SDO, WESCO, Bolangir |
| 8. | Technical Know –how. | MSME Development Institute, Govt. of India, College Square, Cuttack |

| | | |
|-----|------------------------------|--|
| 9. | Quality & Standard | <ol style="list-style-type: none"> 1. Bureau of Indian Standards, Govt. of India, 62/63, Ganga Nagar, Bhubaneswar 2. Director, National Productivity Council, A/7, Surya Nagar, Bhubaneswar |
| 10. | Marketing /Export Assistance | <ol style="list-style-type: none"> 1. MSME Development Institute, Govt. of India, College Square, Cuttack 2. Director, EPM, Asoka Market, Bhubaneswar 3. Export Credit Guarantee Corporation, Saheed Nagar, Bhubaneswar 4. Senior Branch Manager, NSIC, Link Road, Cuttack |
| 11. | Other Promotional Agencies | <ol style="list-style-type: none"> 1) MD, APICOL, Near Baramunda Bus Stand, Bhubaneswar 2) Director, Horticulture, Udyan Bhavan, Nayapalli, Bhubaneswar/Horticulturist, Phulbani. 3) Director, Animal Husbandry & Veterinary Services, Mangalabag, Cuttack/CDVO, Kandhamal. 4) Director, Handicraft & Cottage Industries, Saheed Nagar, Bhubaneswar 5) Director of Textiles, Satya Nagar, Bhubaneswar/Asst. Director, Textile, Patnagarh. 6) Director of Fisheries, Jobra, Cuttack/District Fisheries Officer, Phulbani 7) Coconut Development Board, Nayapalli, Bhubaneswar 8) Coir Board, Jagamara, Bhubaneswar 9) Principal Chief Conservator of Forest, Aranya Bhavan, Chandrasekharapur, Bhubaneswar/DFO, Bolangir |
