



सत्यमेव जयते  
**Government of India**  
**Ministry of MSME**

## **Brief Industrial Profile Anugul District**



सूक्ष्म, लघु एवं मध्यम उद्यम  
MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

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## **Brief Industrial Profile of Angul District**

**1. General Characteristics of the District:** The erstwhile Dhenkanal District got bifurcated into two districts namely Dhenkanal and Angul with effect from 1-4-1993. The present Angul District is having 8 Blocks leaving 8 Blocks for Dhenkanal. The present district of Angul with 4.09% of State area and 3.10 % of state population is well known for largest Aluminium company i.e. National Aluminium Co. Ltd, Angul. The significant feature of the district is that there are 5 PSUs besides 4 Large Scale Industries exists in the district. It is also well known for Talcher Coal Mines and huge deposits of coal in the district. The other feature is that a large portion of the district are under forest which is 42.16% with varieties of minor and major forest products.

### **1.1 Location & Geographical Area.**

The district is situated in the central part of Orissa. The district finds its circumferential limits within  $20^{\circ}31''$  and  $21^{\circ}41''$  North Latitude and  $84^{\circ}16''$  and  $85^{\circ}23''$  East Latitude. It is surrounded on the North by Keonjhar and Sundargarh, East by Cuttack and Dhenkanal, South by Boudh and West by Sambalpur and Deogarh district. The total geographical area of the district is 6375 Sq. kms .Area wise the District rank is 11<sup>th</sup> among the Districts of Odisha.

### **1.2 Topography**

Topographically the district can be divided in to three natural tracks. First is a chain of hills running along the northeastern boundary of the district covering Pallahara. Another chain of hills runs along with south-west boundary covering Athamallik and Angul. The third natural division is a valley of river Brahmani running along with boundary of Talcher through Kaniha touching Pallahara.

**1.3 Availability of Minerals** Varieties of economic mineral areas are occurring in the district which includes Coal, Chormite, Graphite, Maganese, Mica, Keyanite, Granite, Laterite ,Sand(stow),Quartz etc .However **Coal,Sand(stow) and Quartz** are only commercially exploited. There are 11 Coal Mines covering 10474.336 Hectres, 1 Sand(stow) mine covering 17.5 Hectres and 1 Quartz mine covering 10.744 Hectres.

### PRODUCTION OF MINERAL 2010-11

| S.NO.                | NAME OF MINERAL | PRODUCTION in tones<br>2010-2011 |
|----------------------|-----------------|----------------------------------|
| <b>MAJOR MINERAL</b> |                 |                                  |
| 1.                   | Coal            | 57533000                         |
| 2.                   | Sand(stow)      | 25734                            |
| 3.                   | Quartz          | 1080 (2008-09)                   |

SOURCE:- O/o DIRECTORATE OF MINING, BHUBANESWAR AND DISTRICT HANDBOOK, 2009, ANUGUL,

**1.4 FOREST-** Angul district has got 2716.82 Sq. Kms. of forest area as on 31.3.2011, which is 42.62% of the total geographical area of the district. The important forest resources are **Timber, Kendu leaf, Fire-wood, Bamboo, Ayurvedic and Medicinal herb besides varieties of Minor Forest Produces.** The coverage of the forest is 4.67% to the total forest area of the state.

**1.5 Administrative set up** -The district has 4 Sub-divisions with 8 Tahasils, 8 Community Development Blocks, 2 Municipality, 1 NAC, 20 Police Stations, and 209 Gram Panchayats with 1910 villages out of which 249 are uninhabited. There are 6 Census towns in the district.

1. Sub Division - 4 (Angul, Athamallik, Pallahada, Talcher)
2. Community Block - 8 (Angul, Athamalli, Banarpal, Chhendipada, Kanhia, Kishornagar, Pallahada and Talcher)
3. Towns - 9
  - (a) Municipality-2 (Talcher and Angul)
  - (b) NAC-1 (Athamallik )
  - (c) Census Town-6 (Deracoliary, FCI Town, Ghantapada Town, NALCO Town, Rengali Dam Project, and TTPS Township)

## 2. District at a glance

| S.No      | Particular                             | Year    | Unit        | Statistics   |
|-----------|--|---------|-------------|--|
| <b>1</b>  | <b>Geographical features</b>           |         |             |  |
| (A)       | Geographical Data                      |         |             |  |
|           | i) Latitude                            |         |             | 20 <sup>0</sup> 31' to 21 <sup>0</sup> 41' (North) |
|           | ii) Longitude                          |         |             | 84 <sup>0</sup> 16' to 85 <sup>0</sup> 23' (East)  |
|           | iii) Geographical Area                 |         | Hectares    | 638000   |
| (B)       | Administrative Units                   |         |             |  |
|           | i) Sub divisions                       |         | Nos         | 4  |
|           | ii) Tehsils                            |         | Nos         | 8  |
|           | iii) Sub-Tehsil                        |         | Nos         | -  |
|           | iv) Patwar Circle                      |         | Nos         | -  |
|           | v) Panchayat Samitis (CD Block)        |         | Nos         | 8  |
|           | vi)Nagar nigam                         |         | Nos         | 0  |
|           | vii) Nagar Palika (Municipality & NAC) |         | Nos         | 3  |
|           | viii) Gram Panchayats                  |         | Nos         | 209  |
|           | xi) Revenue villages                   |         | Nos         | 1910   |
|           | x) Assembly Area                       |         | Nos         | 5  |
| <b>2.</b> | <b>Population</b>                      |         |             |  |
| (A)       | Sex-wise                               |         |             |  |
|           | i) Male                                | 2011    | Nos         | 654898   |
|           | ii) Female                             | 2011    | Nos         | 616805   |
| (B)       | Rural Population                       | 2011    | Nos         | 1065431  |
| <b>3.</b> | <b>Agriculture</b>                     |         |             |  |
| A.        | Land utilization                       |         |             |  |
|           | i) Total Area                          | 2010-11 | 000 Hectare | 638  |
|           | ii) Forest cover                       | 2010-11 | "           | 272  |
|           | iii) Non Agriculture Land              | 2010-11 | "           | 48   |
|           | iv) Cultivable Barren land             | 2010-11 | "           | 7  |
| <b>4.</b> | <b>Forest</b>                          |         |             |  |
|           | (i) Forest                             | 2010-11 | Sq.kms.     | 2716.82  |

|           |                                |          |                  |         |
|-----------|--------------------------------|----------|------------------|---------|
| <b>5.</b> | <b>Livestock &amp; Poultry</b> |          |                  |         |
| <b>A.</b> | <b>Cattle</b>                  |          |                  |         |
|           | i) Cows                        | 2003     | Nos.             | 230412  |
|           | ii) Buffaloes                  | 2003     | Nos.             | 35096   |
| <b>B.</b> | <b>Other livestock</b>         |          |                  |         |
|           | i) Goats                       | 2003     | Nos.             | 222868  |
|           | ii) Pigs                       | 2003     | Nos.             | 5153    |
|           | iii) Dogs & Bitches            | 2007     | Nos.             | na      |
|           | <b>iv) Railways</b>            |          |                  |         |
|           | i) Length of rail line         | 2010-11  | Kms              | 104     |
|           | <b>V) Roads</b>                |          |                  |         |
|           | (a) National Highway           | 2010-11  | Kms              | 228     |
|           | (b) State Highway              | 2010-11  | Kms              | 48      |
|           | (c) Major District Road        | 2010-11  | Kms              | 134     |
|           | (d) Other district Roads       | 2010-11  | Kms              | 412     |
|           | (e) Rural road                 | 2010-11  | Kms              | 691     |
|           | (f) G.P.Road                   | 2010-11  | Kms              | 5670    |
|           | (g) Panchayat samiti road      | 2010-11  | Kms              | 656     |
|           | (H) Forest Road                | 2010-11  | Kms              | 456     |
|           | <b>(VI) Communication</b>      |          |                  |         |
|           | (a) Telephone connection       | 2011-12- | Nos              | 28669 * |
|           | (b) Post offices               | 2011-12  | Nos.             | 244     |
|           | (c) Telephone center/Exchange  | 2011-12  | Nos.             | 38      |
|           | (d )Density of Telephone       | 2011-12  | Nos./1000 person | na      |
|           | (e) Density of Telephone       | 2011-12  | No. per SqKM.    | na      |
|           | (f) PCO Local                  | 2011-12  | No.              | 113*    |
|           | (g) PCO STD                    | 2010-11  | No.              | 569*    |
|           | (h) Mobile                     | 2010-11  | No.              | 280240* |

- The figures relates to BSNL of undivided Dhenkanal District which includes Anugul and Dhenkanal District .

|  |  |         |      |      |
|--|--|---------|------|------|
|  | <b>(VII) Public Health</b>               |         |      |      |
|  |  |         |      |      |
|  | (a) Allopathic Hospital                  | 2010-11 | Nos  | 4    |
|  | (b) Beds in Allopathic hospitals         | 2010-11 | Nos  | 472  |
|  | (c) Ayurvedic Hospital                   | 2010-11 | Nos. | 16   |
|  | (d) Beds in Ayurvedic hospitals          | 2010-11 | Nos. | -    |
|  | (e) Unani hospitals                      | 2010-11 | Nos. | -    |
|  | (f) Community health centers             | 2010-11 | Nos. | 10   |
|  | (g) Primary health centers               | 2010-11 | Nos. | 31   |
|  | (h) MHU                                  | 2010-11 | Nos. | 1    |
|  | (i) Sub Health Centers                   | 2010-11 | Nos. | 166  |
|  | (j) Private hospitals                    | 2010-11 | Nos  | 3    |
|  | <b>(VIII) Banking commercial</b>         |         |      |      |
|  | (a) Commercial Bank                      | 2010-11 | Nos. | 53   |
|  | (b) Rural Bank Branches                  | 2010-11 | Nos. | 42   |
|  | (c) Co-Operative bank Branches           | 2010-11 | Nos. | 14   |
|  | (d) PLDB Branches                        | 2010-11 | Nos. | -    |
|  | <b>(IX) Education</b>                    |         |      |      |
|  | (a) Primary school                       | 2010-11 | Nos. | 1442 |
|  | (b) Middle schools                       | 2010-11 | Nos. | 637  |
|  | (c) Secondary & senior secondary schools | 2010-11 | Nos. | 278  |
|  | (d) Colleges                             | 2010-11 | Nos. | 20   |
|  | (e) Technical University                 | 2010-11 | Nos. | -    |

## 2.1 Existing Status of Industrial Estates/Areas/Growth Centres in the District of Angul

| Sl. No.      | Name of Ind. Estate/Area  | Total Land (in Acres) | Land Allotted (in Acres) | Prevailing Land Rate Per Acre/ Rs. In lakh | Total Sheds | Sheds Allotted/ used | No of vacant sheds | No of units in operation |
|--------------|---------------------------|-----------------------|--------------------------|--|-------------|----------------------|--------------------|--------------------------|
| 1            | Angul Industrial Estate   | 14.750                | 10.991                   | 80.00                                      | 27          | 27                   | 0                  | 19                       |
| 2.           | Talcher Industrial Estate | 71.200                | 35.766                   | 10.00                                      | 20          | 20                   | 0                  | 18                       |
| 3.           | Kangula Industrial Estate | 5.000                 | 0.000                    | 15.00                                      | -           | -                    | -                  | -                        |
| <b>Total</b> |                           | <b>90.950</b>         | <b>46.757</b>            | <b>-</b>                                   | <b>47</b>   | <b>47</b>            | <b>0</b>           | <b>37</b>                |

Source:- IDCO, Bhubaneswar and DIC, Angul

## 3. INDUSTRIAL SCENERIO OF ANGUL DISTRICT

### 3.1 Industry at a Glance By 2010-11

| Sr No | Head   | Unit    | Particulars |
|-------|--|---------|-------------|
| 1.    | REGISTERED INDUSTRIAL UNIT   | NOs     | 1155        |
| 2.    | TOTAL INDUSTRIAL UNIT  | NOs     | 3900        |
| 3.    | REGISTERED MEDIUM & LARGE UNIT   | NOs.    | 10          |
| 4.    | ESTIMATED Average NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES | NOs.    | 5           |
| 5.    | EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES                                | NOs.    | na          |
| 6.    | NO. OF INDUSTRIAL AREA   | NOs.    | 3           |
| 7.    | INVESTMENT OF SMALL SCALE IND.   | IN LACS | na          |
| 8.    | TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES                              | IN LACS | na          |

Source: O/o. Directorate of Industries, Cuttack and DIC, Angul



### 3.2 YEAR WISE TREND OF UNITS REGISTERED

|        | YEAR         | NUMBER OF<br>REGISTERED UNITS | EMPLOYMENT  | INVESTMENT<br>(lakh Rs.) |
|--------|--------------|-------------------------------|-------------|--------------------------|
| Up to  | 1984-85      | 275                           | 2909        | 149.5                    |
| During | 1985-86      | 18                            | 179         | 6.52                     |
| During | 1986-87      | 26                            | 204         | 23.91                    |
| During | 1987-88      | 22                            | 119         | 25.09                    |
| During | 1988-89      | 19                            | 148         | 27.47                    |
| During | 1989-90      | 13                            | 109         | 10.09                    |
| During | 1990-91      | 16                            | 124         | 34.93                    |
| During | 1991-92      | 20                            | 103         | 34.12                    |
| During | 1992-93      | 11                            | 103         | 15.51                    |
| During | 1993-94      | 6                             | 45          | 7.78                     |
| During | 1994-95      | 17                            | 165         | 59.3                     |
| During | 1995-96      | 11                            | 75          | 39.95                    |
| During | 1996-97      | 6                             | 67          | 15.75                    |
| During | 1997-98      | 11                            | 59          | 10.65                    |
| During | 1998-99      | 7                             | 50          | 34.93                    |
| During | 1999-2000    | 15                            | 101         | 24.22                    |
| During | 2000-01      | 34                            | 227         | 114.09                   |
| During | 2001-2002    | 54                            | 301         | 156.23                   |
| During | 2002-03      | 63                            | 276         | 1509.1                   |
| During | 2003-04      | 65                            | 315         | 98.71                    |
| During | 2004-05      | 65                            | 323         | 69.24                    |
| During | 2005-06      | 70                            | 386         | 179.26                   |
| During | 2006-07      | 62                            | 262         | 112.03                   |
| During | 2007-08      | 56                            | 328         | 102.16                   |
| During | 2008-09      | 61                            | 687         | 352.56                   |
| During | 2009-10      | 62                            | 341         | 188.72                   |
| During | 2010-11      | 70                            | 411         | 354.52                   |
|        | <b>Total</b> | <b>1155</b>                   | <b>8417</b> | <b>3756.33</b>           |

Source: O/o. Directorate of Industries, Cuttack and DIC, Angul

### 3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT (from 1999-2000 to 2011-12)

| NIC CODE NO.    | TYPE OF INDUSTRY                             | NUMBER OF UNITS | INVESTMENT (Lakh Rs.) | EMPLOYMENT |
|-----------------|--|-----------------|-----------------------|------------|
| 20 & 22         | Agro based                                   | 292             | 1619.82               | 980        |
| 23, 24, 25 & 26 | Textile based                                | 37              | 56.69                 | 174        |
| 27.             | Wood/wooden based furniture                  | 24              | 52.89                 | 117        |
| 28.             | Paper & Paper products                       | 31              | 94.83                 | 113        |
| 29.             | Leather based                                | 1               | 2.26                  | 5          |
| 31.             | Chemical/Chemical based                      | 18              | 1984.04               | 181        |
| 30.             | Rubber, Plastic & petro based                | 15              | 53.3                  | 70         |
| 32.             | Mineral based (G&C)                          | 96              | 1378.92               | 1264       |
| 33 & 35.        | Metal based (Steel Fab.) & Engineering units | 283             | 1567.27               | 1338       |
| 36.             | Electrical machinery and electronics         | 2               | 4.8                   | 6          |
| 97.             | Repairing & servicing                        | 1202            | 3224.57               | 3886       |
| 01.             | Others                                       | 75              | 161.32                | 279        |

Source: Directorate of Industries, Odisha

### 3.4 Large Scale Industries / Public Sector undertakings -9

| Sl. No | Name and address of the unit                                    | Investment (Rs. in lakh) | Employment (Nos) | Item of production            |
|--------|---|--------------------------|------------------|-------------------------------|
| 1.     | M/s. National Aluminium Company Ltd., NALCO Nagar, Angul        | 240814                   | NA               | Aluminium                     |
| 2      | M/s. National Thermal Power Corporation, Kanhia, Angul          | 200000                   | NA               | Electricity, Thermal          |
| 3      | M/s. Talcher Thermal Power Station, Talcher                     | 200000                   | NA               | Electricity, Thermal          |
| 4      | M/s. Heavy Water Plant, Talcher                                 | 1000                     | NA               | Heavy Water                   |
| 5      | M/s. Mahanadi Coal Field Ltd., Talcher, Angul                   | NA                       | NA               | Coal                          |
| 6.     | M/s. Shree Metaliks Ltd., Amlapada, Angul                       | 5600                     | 54               | Sponge Iron                   |
| 7.     | M/s. Bindal Sponge Ltd., Sunakhani, Talcher                     | 8625.84                  | 510              | Sponge Iron, MS Ingot and Bar |
| 8.     | M/s. Ganesh Sponge Pvt. Ltd., Krushnachandrapur, Parjang, Angul | 2300                     | 74               | Sponge Iron                   |

|    |   |    |    |       |
|----|---|----|----|-------|
| 9. | M/s. CPP Unit of Jindal Steel and Power Ltd., Kerjar, Angul | NA | NA | Power |
|----|---|----|----|-------|

Source: Directorate of Industries, Cuttack and DIC, Angul.

### 3.5 Major Exportable Item

The following items have potentiality for export.

1. Hydrates Rolled Products
2. Aluminium Ingot
3. Sponge Iron
4. Steel Billets,MS Ingot/Bar

### 3.6 Growth Trend

The trend shows that there is positive growth trend with respect to Aluminium,steels, Sponge Iron etc based Projects in the district taking into consideration of availability of resources,infrastructure,manpower and demand.

### 3.7 Vendorisation /Ancillarisation of the Industry

At present, there are 10 nos. large and medium scale industry including 5 PSUs in the district, besides a number of large projects are under pipeline. Thus, there is enough scope for ancillary development. Similarly, some ancillary and downstream industries can be promoted basing upon the requirements of the mother plants located in the neighbouring districts. In this liberalized era, the place or locality is not a rigid criteria for development of ancillary industries. This can be done taking into view the requirement and demand of the mother plants located inside the state. Similarly, as a number of large scale industries are on the pipeline specially on steel, mine and power sector for which MOU has already been signed. , there is enough scope for ancillarization in near future. Some of the ancillary unit which can be promoted in the district as reported by DIC, Angul are:

- (1) Top Roller, Bottom Roller, Impact Roller etc.
- (2) Lasser Printing
- (3) Printing Press
- (4) Mechanical Job work and spare parts
- (5) Retreading/repairing of tyres
- (6) Steel, Official furniture
- (7) Printing materials
- (8) Extrusion
- (9) Conductors
- (10) Casting
- (11) Rolled products
- (12) Foils

- (13) Auto parts
- (14) Refrigeration items
- (15) Utensils
- (16) Aluminium alloy products
- (17) Construction material
- (18) Packaging
- (19) Powders, Slugs/Circles, Collapsible tubes, Anodised aluminium etc.)
- (20) Coal Tar
- (21) Coke Briquette

There are 11 nos. of ancillary units registered with NALCO and 13 nos. ancillary units registered with MCL.

### **3.8. Medium Scale Enterprises -1 no.**

| Sl. No | Name and address of the unit                        | Investment (Rs. in lakh) | Employment | Item of production |
|--------|---|--------------------------|------------|--------------------|
| 1.     | M/s Global Coal and Mining P Ltd.,<br>South Balanda | 389                      | 43         | Coal Benefication  |

Source: Directorate of Industries, Cuttack and DIC, Angul.

### **3.9 Service Enterprises**

**3.9.1.** There is positive growth with respect to service enterprises especially for transport and repairing services as there are good nos. of PSUs and large projects exist and also a number of large and medium scale industries are under pipeline

#### **3.9.2 Potentials areas for service industry**

Activities under service and business sectors generally require less capital and labour intensive in nature. It is widely feasible because of growing need towards these services. The following servicing units are identified for the districts.

- 1) Modern Automobile Workshop/Body Building
- 2) Two wheeler/Auto Rickshaw Repairing unit
- 3) Mechanical Job work and spare parts
- 4) Retreading of tyres
- 5) Reconditioning of Battery
- 6) Electrical repairing shop/Motor Winding/Transformer Repairing
- 7) Beauty parlor
- 8) Cyber café/Computer Data Processing/Hardware Repairing
- 9) Colour Photo Laboratory
- 10) Digital Photo studio
- 11) Dry Cleaning
- 12) Audio and video shooting/editing and servicing centre

- 13) Offset Printing
- 14) Restaurant /Hotel
- 15) Mobile Repairing
- 16) Xeroxing
- 17) DTP/Software development
- 18) Tent House

### **3.10 Potential for new MSMEs**

Taking into the consideration of availability of raw material and local demand, the following resource based and demand based MSMEs are suggested.

- 1. Plantation and extraction of herbal Ayurvedic medicines and cosmetics.
- 2. Cold Storage/Rural Godown
- 3. Mini Sponge Iron Plant
- 4. Iron Ore Crusher
- 5. Foundry/Forging/mechanical engineering unit
- 6. Aluminium Casting Unit
- 7. Packaged Mineral Water
- 8. Agricultural Implements
- 9. Flyash bricks
- 10. Rice Mill
- 11. Chuda Mill
- 12. Dal Mill
- 13. Frozen Meat
- 14. Dairy Products
- 15. Dry Mushroom Processing
- 16. Sauce, Pickle, Jam and Jelly
- 17. Mechanised Bakery
- 18. Cattle and Poultry Feed
- 19. Aluminium Utensil
- 20. Sheet Metal Works
- 21. Structural Fabrication'
- 22. Pressure and non pressure vessel
- 23. Aluminium pipe and fitting
- 24. Stone Crusher
- 25. PSC Pole
- 26. RCC Spon pipe
- 27. Smokeless coal
- 28. Coal washery
- 29. Cement Hollow Bricks
- 30. Lime

31. Glazed Tile
32. PVC Pipe
33. Plastic Bottle and Jar
34. Disposable syringe
35. Leaf Cup and Plate
36. Bamboo and Cane Product
37. Phenyl
38. Bleaching Powder
39. Alum
40. Cement Paints and Varnish
41. Industrial Grease
42. Pharmaceutical gauge and bandage
43. Agarbati
44. Washing powder/detergent powder
45. Paper bag
46. Register and book binding
47. Readymade Garment
48. School uniform/embroidery/wool knitting
49. Powerloom
50. Voltage Stabiliser
51. Electrical Cable
52. Lemongrass Oil

#### **4. Existing Clusters of Micro & Small Enterprise**

##### **4.1 DETAIL OF MAJOR CLUSTERS**

##### **4.1.1 Manufacturing Sector**

1. Flyash Bricks Cluster at Angul
2. Aluminium based downstream industry at Anugul

##### **Handicraft Sector:**

1. Terracota Cluster at i) Chheliapada ii) Jarapada Bagapalli and Manhiva, iii) Silatapada and Kutumdala, iv) Saintala, v) Titlagarh
2. Dhokra Casting at Kishore Nagar
3. Bamboo Craft at Ogi
4. Cane and Bamboo at Paktunga
5. Brass and Bell Metal at Tubey

##### **4.1.2 Service Sector**

1. Engineering Cluster at Angul

## **Details for Identified cluster**

### **4.2.1 Name of the cluster(Engineering Cluster at Angul)**

|    |  |   |
|----|--|---|
| 1  | Principal Products Manufactured in the Cluster | Fabrication, lathe works, Engg workshop etc.  |
| 2  | Name of the SPV /Implementing Agency           | Angul Engineering Cluster ,Anugul   |
| 3  | No. of functional units in the clusters        | 20  |
| 4  | Turnover of the Clusters                       | 3.6 crores (approximately)  |
| 5  | Value of Exports from the Clusters             | Nil.  |
| 6  | Employment in Cluster                          | 180   |
| 7  | Average investment in plant & Machinery        | 10.0 lakh   |
| 8  | Major Issues / requirement                     | 1-Non availability of skilled worker<br>2-Procurement of Raw material<br>3- Tech upgradation<br>4- Access for marketing to the govt organization/PSUs |
| 9  | Presence of capable institutions               | District Industries Centre, Angul   |
| 10 | Thrust Areas                                   | 1-Procurement of Raw material<br>2- Tech upgradation<br>3- Marketing to the govt organization/PSUs  |
| 11 | Problems & constraints                         | a) Availability of Raw material<br>b) Frequent disruption of Power<br>c) Dominance of the un organized sector   |

### **Present status of the cluster:-**

There are 20 nos. of units registered in DICs, the cluster for which DSR has been prepared under MSE- CDP Schemes. Exposure visit of the entrepreneur already conducted. Soft intervention is under process.ed.

## **5. General issues raised by industry association during the course of meeting**

1. Lack of awareness among Branch level Bankers as well as entrepreneur on CLCSS Scheme.
2. Lack of awareness among entrepreneur on CGTMSE Sheme and also non acceptance by Bankers for the proposal of new entrepreneurs.
3. Single window system is not effective.
4. Though there is enough scope for ancillarisation, mother plants of the state are not interested for the local products, for which Govt. intervention is required.

5. Lack of interest among Bankers to support/rehabilitation of potential micro and small units
6. As a number of large projects are under pipeline, there need an effective ancillary/purchase policy.



## **6. STEPS TO SET UP MSMEs**

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

| <b>S.No</b> | <b>Type of assistance</b>   | <b>Name and address of agencies</b>  |
|-------------|---|--|
| 1.          | Provisional Registration Certificate ( EM-1) & Permanent Registration Certificate ( EM-II)  | District Industries Centre, Near Panchayat industries square,Anugul.   |
| 2.          | Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports. | MSME Development Institute, Govt. of India, College Square, Cuttack and District Industries Centre, , Near Panchayat industries square,Anugul.   |
| 3.          | Land and Industrial shed  | IDCO, IPICOL House, Janpath, Bhubaneswar   |
| 4.          | Financial Assistance  | <ol style="list-style-type: none"> <li>1. All Nationalized Bank</li> <li>2. Director, KVIC, Gandamunda, Bhubaneswar/Budharaja Ainthapally, Sambalpur</li> <li>3. Secy, KVIB, Near Ram Mandia, Bhubaneswr</li> <li>4. GM, SIDBI, OCHC Building, Uni-III, Bhubaneswar</li> </ol> |

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|-----|--|---|
|     |  | 5. MD,OSFC,Cuttack.   |
| 5.  | For raw materials under Govt. Supply             | 1. MD, OSIC, Khapuria, Cuttack<br>2. Senior Branch Manager, NSIC, DIC Campus, Rasulgarh IE,Bhubaneswar.   |
| 6.  | Plant and machinery under hire / purchase basis. | Senior Branch Manager, NSIC, DIC Campus, Rasulgarh IE,Bhubaneswar.  |
| 7.  | Power/ Electricity                               | O/o. the SDO, CESCO, Anugul   |
| 8.  | Technical Know –how.                             | MSME Development Institute, Govt. of India, College Square, Cuttack   |
| 9.  | Quality & Standard                               | 1. Bureau of Indian Standards, Govt. of India, 62/63, Ganga Nagar, Bhubaneswar<br>2. Director, National Productivity Council, A/7, Surya Nagar, Bhubaneswar   |
| 10. | Marketing /Export Assistance                     | 1. MSME Development Institute, Govt. of India, College Square, Cuttack<br>2. Director, EPM, Asoka Market, Bhubaneswar<br>3. Export Credit Guarantee Corporation, Saheed Nagar, Bhubaneswar<br>4. Senior Branch Manager, NSIC, Link Road, Cuttack  |
| 11. | Other Promotional Agencies                       | 1) MD, APICOL, Near Baramunda Bus Stand, Bhubaneswar<br>2) Director, Horticulture, Udyan Bhavan, Nayapalli, Bhubaneswar/Horticulturist, Phulbani.<br>3) Director, Animal Husbandry & Veterinary Services, Mangalabag, Cuttack/CDVO, Kandhamal.<br>4) Director, Handicraft & Cottage Industries, Saheed Nagar, Bhubaneswar<br>5) Director of Textiles, Satya Nagar, Bhubaneswar.<br>6) Director of Fisheries, Jobra, Cuttack/District Fisheries Officer, Phulbani<br>7) Coconut Development Board, Nayapalli, Bhubaneswar<br>8) Coir Board, Jagamara, Bhubaneswar<br>9) Principal Chief Conservator of Forest, Aranya Bhavan, Chandrasekharapur, Bhubaneswar/DFO, Anugul |

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