



**Government of India  
Ministry of MSME**

**Brief Industrial Profile of PURI District**



सूक्ष्म, लघु एवं मध्यम उद्यम  
MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

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## Contents

<b>Sl. No.</b>	<b>Topic</b>	<b>Page No.</b>
<b>1.</b>	<b>General Characteristics of the District</b>	<b>3</b>
<b>1.1</b>	<b>Location &amp; Geographical Area</b>	<b>3</b>
<b>1.2</b>	<b>Topography</b>	<b>3-4</b>
<b>1.3</b>	<b>Availability of Minerals.</b>	<b>4</b>
<b>1.4</b>	<b>Forest</b>	<b>4</b>
<b>1.5</b>	<b>Administrative set up</b>	<b>4</b>
<b>2.</b>	<b>District at a glance</b>	<b>5-7</b>
<b>2.1</b>	<b>Existing Status of Industrial Area in the District Puri</b>	<b>7</b>
<b>3.</b>	<b>Industrial Scenario Of PURI</b>	<b>7</b>
<b>3.1</b>	<b>Industry at a Glance</b>	<b>7</b>
<b>3.2</b>	<b>Year-wise Trend Of Units Registered</b>	<b>8</b>
<b>3.3</b>	<b>Details Of Existing Micro &amp; Small Enterprises &amp; Artisan Units In The District</b>	<b>9</b>
<b>3.4</b>	<b>Large Scale Industries/Public Sector undertakings</b>	<b>9</b>
<b>3.5</b>	<b>Major Exportable Item</b>	<b>9</b>
<b>3.6</b>	<b>Growth Trend</b>	<b>9</b>
<b>3.7</b>	<b>Vendorisation/Ancillarisation of the Industry</b>	<b>9</b>
<b>3.8</b>	<b>Medium Scale Enterprises</b>	<b>10</b>
<b>3.8.1</b>	<b>List of the Units in PURI &amp; near by Area</b>	<b>10</b>
<b>3.8.2</b>	<b>Major Exportable Item</b>	<b>10</b>
<b>3.9 .1</b>	<b>Service Enterprises</b>	<b>10</b>
<b>3.9.2</b>	<b>Potentials areas for service industry</b>	<b>10</b>
<b>3.10</b>	<b>Potential for new MSMEs</b>	<b>10-11</b>
<b>4.</b>	<b>Existing Clusters of Micro &amp; Small Enterprise</b>	<b>11-14</b>
<b>5.</b>	<b>General issues raised by industry association during the course of meeting</b>	<b>14</b>
<b>6</b>	<b>Steps To Set Up MSMEs</b>	<b>15</b>

## **Brief Industrial Profile of PURI District**

### **1. General Characteristics of the District:**

**Puri** being a coastal district of Odisha, is famous for its Historic antiquities, Religious sanctuaries, Architectural Grandeur, Sea-scape beauty, moderate climate. It holds a wealth of attraction for the visitors. It boasts of a continuous history from the 3rd Century B.C. to the present day and its unique monuments like those of Lord Jagannath at Puri, the Sun God at Konark are the famous in the world. It has the Chilika lake, one of the largest brackish water lakes in India, that holds a picturesque Sea-Scape beauty. It offers an ideal resort for birds who migrate from different parts of the continent. By virtue of Geographical location, the climate of Puri is enjoyable throughout the year. The Jagannath culture is not only pre-dominated in Puri but it is global.

The erstwhile Puri district got bifurcated into three districts and districts of Nayagarh and Khurda were created as a separate entity having been carved out from the old district with effect from 1-4-1993 with an objective of ensuring better administrative control through decentralized process and for focused economic development. The district has a variety of temples and sunny beach which bring out vibration in the heart of many. The district is endowed with the grandiose landscape, natural sulphur springs, idyllic lake, famous golden triangle and many more attractions for tourists. The district is also endowed with marine resources with store house of large and diverse quantities of fish and prawn and also other materials resources except mineral resources. The major product of the district is paddy, coconut, vegetables and oil seeds. With a network of rivers, the land is very fertile and very thickly populated.

Despite having plenty of water, marine and agricultural resources, the district remains backward from the point of view of industry as there is no large and medium scale industry at present. The micro and small scale industries are also not vibrant in the district.

#### **1.1 Location & Geographical Area:**

Puri district is one of the centrally located districts in Odisha. It lies between 85° 9' to 86° 25' East Longitude and between 19° 28' to 20° 10' North Latitude. It is bounded by the Khordha district in the North, Bay of Bengal in the South, Jagatsinghpur district in the East and Ganjam district in the west.

#### **1.2 Topography:**

The district as a whole can be divided into two dissimilar natural divisions i.e. the littoral tract and alluvial tract. The littoral tract lies between the alluvial plains and the Bay of Bengal. It assumes a form of best belt of sandy ridges, which stretches along the seashore for full length of the district ranging from a few hundred meters to 6.5 kms in width. It forms the dividing line between the Chilika Lagoon and the Ocean. The land of alluvial region is having densely populated villages and rice fields irrigated by a network of rivers & canals.

The coastal alluvium belongs to coastal marine saline and lathstring saline type of soil. A narrow strip of low land along the seacoast is rendered saline by the inclusion of tidal water. The salt is rich with natural salts of chloride and sulphate of sodium, magnesium, calcium and potassium. The deltaic deposits are of recent formation and formed as Eutisal. The soils are sandy beam to clay loan in texture and it is acidic to neutral. The soil is generally fertile but with low content of nitrogen and phosphorous.

- 1.2 **Availability of Minerals:** No minerals in large quantity which can be explored in commercial purpose found in the district.

#### 1.4 Forest:

The total forest area of the district is 137.10 Sq. kilometer which is only 4.59% indicating much lower than the state average and ideal average i.e. 30% of the total geographical area of the district. Over the years, forest suffered serious depletion due to relentless pressure arising for ever increasing demand for fuel wood, fodder and timber. The major forest products in the district is timber, fire wood and fodder. The production of these products are negligible for industrial use. There are other minor forest product items available but not of commercial magnitude like Mahua, Tamarind, Bahada, Harida etc. The production of Polang oil seeds is very significant in Puri district which is used in laundry soap industries. The annual production of these seeds estimated about 80 MT. Similarly, cashewnuts is also produced in a large scale in the district which is cultivated in 5000 hect. of land and the annual production is estimated about 2000 MT. The outstanding feature of the district is its beautiful grows of the casuarinas (Jhaun) Plantation in the coastal area of the district, specially Puri-Konark marine drive roads.

### 5 Administrative set up:

The district has one Sub-division with 11 Tahasils, 11 Community Development Blocks, 230 Gram Panchayat with 1715 villages. There are 4 towns in the district including 1 Municipality and 3 NACs.

01. Sub Division-01
02. Tehsils-11
03. CD Blocks-11
04. Gram Panchayats-230
05. No. of Municipality-01
06. No. of NACs-03
07. Census Villages-1695(Both Inhabited & Uninhabited)
08. No. of Police Station including Mahila P.S-13

09. No. of Assembly Area- 06 (Kakatpur, Nimapara, Puri, Brahmagiri,  
Satyabadi & Pilpili)

## 2. District at a glance:

Sl. No.	Particular	Year	Unit	Statistics
1	<b>Geographical features</b>			
(A)	Geographical Data			
	i) Latitude		Degree	85° 9' to 86° 25' East
	ii) Longitude		Degree	19° 28' to 20° 10' North
	iii) Geographical Area		Sq. Kms	3479.0
(B)	<b>Administrative Units</b>			
	i) Sub divisions	2012	No.	1
	ii) Tehsils	2012	No.	11
	iii) Sub-Tehsils	2012	No.	-
	iv) Patwar Circle	2012	No.	-
	v) Panchayat Samitis(CD Blocks)	2012	No.	11
	vi) No. of Municipalities & Corporation	2012	No.	1
	vii) No. of NACs	2012	No.	3
	viii) Gram Panchayats	2012	No.	230
	ix) Census villages(Both Inhabited & Uninhabited)	2012	No.	1715
	x) Assembly Area	2012	No.	6
2				
(A)	Sex-wise			
	i) Male	2011	'000	865
	ii) Female	2011	'000	833
(B)	Rural Population	2011	'000	1433
3	<b>Agriculture</b>			
	Land utilization			
	i) Total Area	2010-11	'000 hectre	348
	ii) Forest cover	2010-11	'000 hectre	14
	iii) Non Agriculture Land	2010-11	'000 hectre	115
	iv) Barren & UnCulturable land	2010-11	'000 hectre	8
4	<b>Forest</b>			
	(i) Forest	2010-11	'000 hectre	14
5.	<b>Livestock &amp; Poultry</b>			

A	Cattle			
	i) Cows (Indigenous & Cross Bred)	2003	No	278723
	ii) Buffaloes	2003	No	31521
	Other livestock			
	i) Goats	2003	No	130831
	ii) Pigs	2003	No	2039
	iii) Sheep	2003	No	70555
	iv) Poultry	2003	No	410597
	<b>Railways</b>			
	i) Length of rail line	2009-10	Km	42
	<b>V) Roads</b>			
	(a) National Highway	2010-11	Km	132
	(b) Express highway	2010-11	Km	-
	(c) State Highway	2010-11	Km	9
	(d) Major District Road	2010-11	Km	139
	(e) Other District Road	2010-11	Km	287
	(f) Rural road	2010-11	Km	918
	(g) G.P. Road	2009-10(P)	Km	8739
	(h) Panchayat Samiti Road	2010-11	Km	688
	(f) Forest Road	2010-11	Km	24
	<b>(VI) Communication</b>			
	(a) Telephone connection		No	125889*
	(b) Post offices	As on 31.03.2011	No	283
	(c) Telephone center		No	-
	(d )Density of Telephone		No	-
	(e) Density of Telephone		No	-
	(f) PCO Local	(As on 31.03.12)	No	519*
	(g) PCO STD	(As on 31.03.12)	No	1724*
	(h) Mobile	(As on 31.03.12)	No	708703*
	<b>(VII) Public Health</b>			
	(a) Allopathic Hospital	31.03.2011	No	68
	(b) Beds in Allopathic hospitals	31.03.2011	No	684
		2006-07	No	24
	(c) Ayurvedic Hospital		No	-
	(d) Beds in Ayurvedic hospitals	2010-11	No	16
		31.03.2011	No	16
	(e) Homoeopathic hospitals	31.03.2011	No	45
	(f) Community health centers	31.03.2011	No	-
	(g) Primary health centers	31.03.2011	No	241
	(h) Dispensaries	31.03.2011	No	6
	(i) Sub Health Centers	31.03.2011	No	1
	(j) Private hospitals			
	(k) Mobile Health Unit			
	<b>(VIII) Banking commercial</b>	As on 31.03.2012		

	(a) Commercial Bank Branches	-do-	No	125
	(b) Rural Bank Branches	-do-	No	-
	(c) Co-Operative bank Branches	-do-	No	-
	(d) PLDB Branches	-do-	No	-
	<b>(IX) Education</b>			-
	(a) Primary school	2010-11	No	1756
	(b) Middle schools(Upper Primary)	2010-11	No	770
	(c) Secondary & senior secondary schools(Junior Colleges)	2010-11	No	414
	(d) Colleges	2010-11	No	31
	(e) Technical University	2010-11	No	-

Source: District at a Glance2012, Economic Survey2011-12, Govt. of odisha

\*Data on Telephone Connection is of Bhubaneswar Telecom district which includes Puri district.

## 2.1 Existing Status of Industrial Areas in the PURI District:

No industrial Area/Estate has been established in the district.

Sl. No.	Name of Ind. Area/ Estate	Total Land	Allotted	Allotable litigation on free land	Land rate / Acre / Rs in lakh	Total Shed	Sheds allotted /used otherwise	No. of Units in Production
01	-	-	-	-	-	-	-	-
<b>Total</b>		-	-	-	-	-	-	-

Source: IDCO, Bhubaneswar

## 3. INDUSTRIAL SCENERIO OF PURI DISTRICT:

### 3.1 Industry at a Glance:

Sl. No.	Head	Unit	Particulars
1	REGISTERED INDUSTRIAL UNIT	No.	1427
2	TOTAL INDUSTRIAL UNIT(GIP)	No.	5774
3	REGISTERED MEDIUM & LARGE UNIT	No.	Nil
4	TOTAL EMPLOYMENT IN REGD. SMALL SCALE INDUSTRIES	No.	10688
5	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	No.	0
6	NO. OF INDUSTRIAL AREA	No.	0
7	INVESTMENT IN P&M OF SMALL SCALE IND.	In Lakhs	1392.63

8	INVESTMENT IN P&M OF MEDIUM & LARGE SCALE INDUSTRIES	In Lakhs	0
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### 3.2 YEAR WISE TREND OF UNITS REGISTERED (starting from 1984-85 upto 2010-11):

Sl. No.	Year	NUMBER OF REGISTERED UNITS	INVESTMENT (lakh Rs.)	Employment
Up To	1984-85	316	108.24	2112
During	1985-86	46	39.62	361
	1986-87	36	9.58	109
	1987-88	37	38.26	511
	1988-89	24	4.97	304
	1989-90	16	9.29	462
	1990-91	11	2.87	184
	1991-92	9	28.83	34
	1992-93	15	7.71	106
	1993-94	10	9.96	118
	1994-95	5	3.82	135
	1995-96	20	36.02	164
	1996-97	54	16.62	201
	1997-98	46	34.13	319
	1998-99	45	139.66	298
	1999-2000	53	48.61	190
	2000-01	55	30.27	372
	2001-02	60	64.75	354
	2002-03	68	175.61	386
	2003-04	60	43.55	467
	2004-05	61	48.12	449
	2005-06	44	12.32	383
	2006-07	70	63.37	431
	2007-08	56	17.91	431
	2008-09	69	150.47	535
	2009-10	70	127.56	462
	2010-11	71	120.51	810
	Total	1427	1392.63	10688

Source: **Directorate of Industries, Odisha**



### 3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES IN THE DISTRICT:

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (lakh Rs.)	EMPLOYMENT
20	FOOD AND ALLIED	1076	4358	7133
31	CHEMICAL & ALLIED	210	624.4	1325
36	ELECTRICAL & ELECTRONICS	57	267.13	454
35	ENGINEERING & METAL BASED	596	1192.87	4035
27	FOREST & WOOD BASED	562	902.06	4828
32	GLASS & CERAMICS	319	728.91	6371
29	LIVESTOCK & LEATHER	29	107.83	218
28	PAPER & PAPER PRODUCT	163	291.2	857
30	RUBBER & PLASTICS	116	359.77	688
23	TEXTILES	659	804.35	4544
01	MISC. MANUFACTURING	373	1114.45	2132
97	REPAIRING & SERVICING	1614	6455.03	5224
<b>TOTAL</b>		<b>5774</b>	<b>17206</b>	<b>37809</b>

Source: Directorate of Industries, Odisha

### 3.4 Large Scale Industries / Public Sector undertakings:

No large scale industry exists in the district.

### 3.5 Major Exportable Item: NIL

### 3.6 Growth Trend: N.A

### 3.7 Vendorisation/Ancillarisation of the Industry:

As there is no large and medium scale industries in the district, the development of ancillary and down stream industries except a few consumer units have not got momentum in the district. For the benefit of mother plants in the nearby districts there is a scope of the following industries to come up.

01. Insulated tapes
02. Alum
03. PVC Tapes
04. Paints
05. General Machine Parts
06. Nitric/Hydrochloric/Sulphuric Acid

- 07.Soda Ash
- 08.Lime stone powder
- 09.Common salt
- 10.Laminated Hessian bags
- 11.Lime
- 12.Leather hand glove

### **3.8. Medium Scale Enterprises**

#### **3.8.1 List of the units in PURI & Near By Area:**

No medium Scale Enterprise has been set up in the district

#### **3.8.2 Major Exportable Item: NA**

#### **3.9.1 Service Enterprises:**

- 01. Tour & Travel Services
- 02. DTP Centre & Internet Café
- 03. Mobile Repairing Centre
- 04. Hotels & Restaurants.
- 05. Repairing & Servicing of Electrical Appliances.
- 06. Computer Training Institute
- 07. Ayurvedic Health Clinic
- 08. Dry Cleaners
- 09. Beauty Parlour
- 10. Digital Photo Studio
- 11. Gym Centre
- 12. Cycle/Motor Cycle repairing shop

#### **3.9.2 Potentials areas for service industry:**

The district of Puri is a holy district. Lakhs of people visit the district to have a holy darshan of lord Jagannath. Also the famous Sun temple I,e The Konark temple situated in this district. The Bay of Bengal adds more beauty to the district. Moreover this is the ultimate place for the religious minded people and also equally important for nature loving people. Any type of service sector enterprises aimed at the visitors have a very good scope to prosper like enterprises engaged in providing tours & travels services, health related services, Hotels & Restaurants, guide services to visit different places of the district etc. Besides these Internet café, Mobile repairing centre, dry cleaners etc have a great scope to prosper in the district.

### **3.10 Potential for new MSMEs**

- 01. Soft drink of tender coconut**
- 02. Appliqué**
- 03. Painting works**
- 04. Stone carving Unit**
- 05. Coir based products**
- 06. Marine fish products**
- 07. Milk Products**
- 08. Sweet Preparation(Puri Khaja)**

09. Detergent Soap preparation
10. Cashew nut Processing
11. Sauce & Pickle
12. Packaged Drinking Water
13. Coconut Oil
14. Polang Oil
15. Prawn Processing
16. Prawn & Fish Pickles
17. Dry Fish
18. Ice Blocks
19. Fishing Boats/Nets
20. Agricultural Implements/ Black Smithy
21. Leather Handglove
22. Brass metal utensils
23. General Fabrication
24. Cattle feed
25. Milk Products like cheese, butter
26. Packaged Milk
27. Power loom
28. Electrical Motor winding
29. UPS/Voltage Stabilizer Manufacturing
30. Fly Ash Bricks
31. PVC wires & Pipes
32. Cold Storage
33. Printing Press
34. Decorative Items of Sea Shell

4. Existing Clusters of Micro & Small Enterprise:

**Name of the Cluster: Coir Cluster, Puri(sakhigopal)**

1	Principal Products Manufactured in the Cluster	Coir ropes, mat, handicrafts, coir yarn, mattress etc.
2	Name of the SPV	-
3	No. of functional units in the clusters	200
4	Turnover of the Clusters	10 Crores
5	Value of Exports from the Clusters	-
6	Employment in Cluster	5000
7	Average investment in plant & Machinery	20Lakhs
8	Major Issues / requirement	a) low availability of coconut husk b) availability of skilled man power c) traditional & low yielding infrastructure d) credit availability e) marketing
9	Presence of capable institutions	DIC, Puri

10	Thrust Areas	a) Skill enhancement of artisans b) Financial linkage with institutions c) Promotion of brand d) Marketing promotion , access & linkage e) effective quality control system
11	Problems & constraints	a) absence of product diversification & value addition b) use of old & labour intensive spinning c) poor operating condition d) design development

**Present Status of the Cluster:** The scheme was implemented under SFRUTI of KVIC. At present they have submitted Brief Information to DIC, Puri for its onward transmission to Directorate of Industries, Odisha for undertaking the cluster under MSECDP scheme of DC(MSME), New Delhi.

**Name of the Cluster: Applique cluster, Pipili**

1	Principal Products Manufactured in the Cluster	Garden Umbrellas, Wallets, Wall Hanging, lampshades, Pouches & Bags etc
2	Name of the SPV	Pipili Applique Cluster(Proposed)
3	No. of functional units in the clusters	117
4	Turnover of the Clusters	50 crores
5	Value of Exports from the Clusters	8 crores
6	Employment in Cluster	1700
7	Average investment in plant & Machinery	50000 to 2 Lakhs
8	Major Issues / requirement	a) Availability of quality raw material b) Information on marketing
9	Presence of capable institutions	<ul style="list-style-type: none"> <li>• District Industries Centre, Puri</li> <li>• DC Handicrafts, Govt. of India</li> <li>• Directorate of Handicrafts&amp;Cottage Industries, Govt. of Odisha</li> <li>• Directorate of Textiles, Govt. of Odisha</li> <li>• MSME-DI, Govt. of India, Cuttack</li> </ul>
10	Thrust Areas	<ul style="list-style-type: none"> <li>• Formation of SPV</li> <li>• Technology Upgradation</li> </ul>
11	Problems & constraints	<ul style="list-style-type: none"> <li>• Duplication of design in other parts of the state &amp; country, leading to destruction of the market.</li> </ul>

**Present Status of the Cluster:** The Association of Entrepreneurs of Pipili Applique Cluster have requested & submitted Brief Information to MSME-DI, Cuttack & Directorate of Industries, Odisha for taking it under MSE-CDP scheme of DC(MSME), New Delhi.

**Name of the Cluster: Cashew cluster, Brahmagiri**

1	Principal Products Manufactured in the Cluster	Cashew Kernel, CSNL
2	Name of the SPV	Nilachakra Cashewnut Co-operative Ltd.
3	No. of functional units in the clusters	30
4	Turnover of the Clusters	30 Crores
5	Value of Exports from the Clusters	-
6	Employment in Cluster	2848
7	Average investment in plant & Machinery	10 Lakhs
8	Major Issues / requirement	<ul style="list-style-type: none"> <li>• Improvisation of the yielding percentage</li> <li>• Minimization of the broken Kernels</li> <li>• Pollution Issues</li> <li>• Skill Upgradation</li> </ul>
9	Presence of capable institutions	<ul style="list-style-type: none"> <li>• Directorate of Industries, Govt. of Odisha</li> <li>• MSME-Development Institute, Cuttack</li> <li>• Directorate of Horticulture, Odisha</li> <li>• Cashew Development Corporation, Odisha</li> </ul>
10	Thrust Areas	<ul style="list-style-type: none"> <li>• Setting up of CFC</li> <li>• Quality upgradation</li> <li>• Market Penetration</li> </ul>
11	Problems & constraints	<ul style="list-style-type: none"> <li>• Procedural delay in availability of credit</li> <li>• Traditional method of drum roasting</li> <li>• Improper grading &amp; marketing</li> <li>• Unhygienic practices of manufacturing</li> </ul>

**Present Status of the Cluster:** The DPR for setting up of CFC was placed for discussion in the 13<sup>th</sup> steering committee meeting of MSE-CDP under the chairmanship of Secretary, MSME, Govt. of India for according in principle approval. However, some discrepancies were observed in DPR & the compliance from the SPV are awaited.

**Crafts Cluster Developed by Directorate of H&CI in the District:**

District	Location	Craft	No. of Artisans Involved
Puri	Satyabadi	Applique	75
	Dandasahi	Palm Leaf Engraving	30
	Malud	Palm Leaf	95
	Sakhigopal	Coir Craft	135
	Gop	Golden Grass Craft	30
	Brahmagiri	Horn Craft	30

	Konark	Sea Shell	60
	Gop	Golden Grass Craft	60
	Pipili & Delanga	Applique	90
	Konark	Applique	75
	Puri Town	Paper Pulp Work	30
	Chhaitana	Stone Carving	107
	Ghoradia	Applique	60
	Kakatpur	Applique	30
	Puri Town	Applique	30
	Chandanpur	Pattachitra	15
	Reba Nuagaon	Sea Shell	30
	Puri Town	Modern Applique	30
	Gorapur(Krushna Prasad)	Terracota	30
	Nimapara	Patta Painting	60

Source: 128<sup>th</sup> SLBC Meeting

There is also prospect of cluster development in areas like Rice Mill, Puri Khaja, Nimapara Jhili, Stone Carving, Hotel Cluster, Pattachitra & Palm Leaf & Golden Grass in the district.

## **5. General issues raised by industry association:**

01. There is no land available for Industrial Development from IDCO in the district.
02. complexity of procedure in issuing VAT exemption certificate
03. Infrastructure development is poor

## 6. STEPS TO SET UP MSMEs:

Before going for setting up of any enterprise, the entrepreneur should move in a systematic way in order to get his desired level of output. At various levels, different agencies are functioning to provide different types of assistance to the entrepreneurs for setting up of MSEs. So, following are the brief description of different agencies for rendering assistance to the entrepreneurs.

Sl. No.	Type of assistance	Name and address of agencies
1.	Provisional Registration Certificate (EM-I) & Permanent Registration Certificate (EM-II)	<ul style="list-style-type: none"> <li>Directorate of Industries, Govt. of Odisha, Kila Maidan , Cuttack.</li> <li>General Manager, DIC, Puri.</li> </ul>

<b>2.</b>	Identification of project profiles, techno-economic and managerial consultancy services, market survey and economic survey reports	<ul style="list-style-type: none"> <li>MSME Development Institute, Vikash Sadan, College Square, Cuttack</li> </ul>
<b>3.</b>	Land and Industrial shed	<ul style="list-style-type: none"> <li>MD, IDCO, IPICOL House, Janpath, Bhubaneswar</li> </ul>
<b>4.</b>	Financial assistance	<ul style="list-style-type: none"> <li>MD, OSFC, OMP Square, Cuttack</li> <li>MD, IPICOL, Janpath, Bhubaneswar</li> <li>Director, KVIC, 6, Budha Nagar, Bhubaneswar</li> <li>Secretary, KVIB, Near Rupali Square, Bhubaneswar</li> <li>General Manager, NABARD, Nayapalli, Bhubaneswar</li> <li>General Manager, SIDBI, OCHC Building, Unit-3, Bhubaneswar</li> <li>Nationalized Banks</li> </ul>
<b>5.</b>	For raw materials under Govt. supply	<ul style="list-style-type: none"> <li>M.D, OSIC, Khapuria Industrial Estate, Cuttack</li> </ul>
<b>6.</b>	Plant and machinery under hire/purchase basis	<ul style="list-style-type: none"> <li>Regional Manager, NSIC, Abdul Hamid Street, Kolkata</li> <li>Sr. Branch Manager, NSIC, Link Road, Cuttack</li> </ul>
<b>7.</b>	Power/Electricity	<ul style="list-style-type: none"> <li>Chairman, GRID Corporation of Odisha, GRIDCO, Saheed Nagar, Bhubaneswar</li> <li>Chairman, CESCO, IDCO Tower, Bhubaneswar</li> </ul>
<b>8.</b>	Technical Know-how	<ul style="list-style-type: none"> <li>Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack-753003</li> </ul>
<b>9.</b>	Quality & standard	<ul style="list-style-type: none"> <li>Bureau of Indian Standards(BIS), Ministry of Civil Supplies, Consumer Affairs &amp; Public Distributors, Govt. of India, 62/63, Ganganagar, Bhubaneswar</li> <li>Director National Productivity Council, Ministry of Industry, Govt. of India, A/7, Surya Nagar, Bhubaneswar</li> <li>Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack-753003</li> </ul>



<b>10.</b>	Marketing/Export assistance	<ul style="list-style-type: none"> <li>• Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack - 753003</li> <li>• Export Credit Guarantee Corporation of India Ltd., A-77, Saheed Nagar, Bhubaneswar.</li> <li>• Director, EPM, Ashoka Market, Master Canteen, Bhubaneswar</li> <li>• Sr.Branch Manager, NSIC, Link Road, Cuttack.</li> </ul>
<b>11.</b>	Other Promotional Agencies	<ul style="list-style-type: none"> <li>• MD, APICOL, Near Baramunda Bus Stand, Bhubaneswar</li> <li>• Director, Horticulture, Udyan Bhavan, Nayapalli, Bhubaneswar</li> <li>• Director, Animal Husbandry &amp; Veterinary Services, Mangalabag, Cuttack</li> <li>• Director, Handicraft &amp; Cottage Industries, Saheed Nagar, Bhubaneswar</li> <li>• Director of Textiles, Satya Nagar, Bhubaneswar</li> <li>• Director of Fisheries, Jobra, Cuttack</li> <li>• Coconut Development Board, Nayapalli, Bhubaneswar</li> <li>• Coir Board, Jagamara, Bhubaneswar</li> <li>• Principal Chief Conservator of Forest, Aranya Bhavan, Chandrasekharpur, Bhubaneswar</li> </ul>