



सत्यमेव जयते

**Government of India**  
**Ministry of MSME**

**Brief Industrial Profile of**  
**BANKURA DISTRICT**  
**WEST BENGAL**



सूक्ष्म, लघु एवं मध्यम उद्यम  
MICRO, SMALL & MEDIUM ENTERPRISES

*Carried out by*

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## Contents

S. No.	Topic	Page No.
1.	General Characteristics of the District	3
1.1	Location & Geographical Area	3
1.2	Topography	3
1.3	Availability of Minerals.	3
1.4	Forest	4
1.5	Administrative set up	4
2.	District at a glance	5
2.1	Existing Status of Industrial Area in the District Bankura	7
3.	Industrial Scenario Of Bankura	7
3.1	Industry at a Glance	7
3.2	Year Wise Trend Of Units Registered	7
3.3	Details Of Existing Micro & Small Enterprises & Artisan Units In The District	8
3.4	Large Scale Industries / Public Sector undertakings	9
3.5	Major Exportable Item	9
3.6	Growth Trend	9
3.7	Vendorisation / Ancillarisation of the Industry	9
3.8	Medium Scale Enterprises	10
3.8.1	List of the units in ----- & near by Area	10
3.8.2	Major Exportable Item	10
3.9	Service Enterprises	10
3.9.1	Potentials areas for service industry	11
3.10	Potential for new MSMEs	11
4.	Existing Clusters of Micro & Small Enterprise	11
4.1	Detail Of Major Clusters	11
4.1.1	Manufacturing Sector	11
4.1.2	Service Sector	12
4.2	Details of Identified cluster	12
4.2.1	Welding Electrodes	-
4.2.2	Stone cluster	-
4.2.3	Chemical cluster	-
4.2.4	Fabrication and General Engg Cluster	-
4.2.5	Kota Doria:	-
5.	General issues raised by industry association during the course of meeting	14
6	Steps to set up MSMEs	15
7.	Additional information if any	16

# **Brief Industrial Profile of Bankura District**

(West Bengal)

## **1. General Characteristics of the District:**

The district of Bankura is one of the most backward districts of the State of West Bengal. The district is characterized by low industrialization with high dependence on agriculture. As such the State Government in its incentive scheme has placed Bankura district in 'C' Category. The district is devoid of any large scale industries and the rate of growth of Small Scale Industries is also not satisfactory. The Small Scale Industries are either based on the processing of local resources or are traditional in nature. However, the district is moderately rich in traditional skills, particularly in the fields of handloom and handicraft.

### **1.1 Location & Geographical Area.**

Bankura district is situated between 22°38' and 23°38' north latitude and between 86°36' and 87°46' east longitude. With a triangle shaped contour, the district lies in the Burdwan Division of West Bengal. The Damodar river separates Bankura from Burdwan district in the north. The district of Midnapore and Purulia share its southern and western boundaries respectively with Bankura. The south-eastern part of the district is bounded to a certain extent by Hooghly district.

### **1.2 Topography**

In general, the quality of soil of the uplands is poor for growing cash crops. The lowlands on the other hand have fertile soil giving ample scope for farming. Loam and clayey soil exists in the blocks of Indus and Kotulpur of Bishnupur Sub-Division. The northern part of Sonamukhi block has a high content of alluvium soil and is prone to wide spread cultivation of paddy, wheat, potato, oil-seeds, etc. The soil, however, in the other blocks consists of sand loam and latitude gravel.

The Damodar, the Dwarakeshwar, the Gandheshwari and the Kangsabati are the principal rivers flowing through the district. These rivers are mostly hill streams originating from the western uplands and marked by seasonal flow of water. There are also other smaller rivers like Silabati, Gandheswar, Sali, Jayponda which are mainly monsoon dependent.

### **1.3 Availability of Minerals.**

#### **PRODUCTION OF MINERAL 2010-11**

S.NO.	NAME OF MINERAL	PRODUCTION in tones 2010-2011
MAJOR MINERAL		
1.	Nil	-
MINOR		
1.	Nil	-

SOURCE:- Directorate Of Mines & Minerals, Govt. of W.B

## 1.4 Forest

The district is moderately rich in forest resources. The total area under forest in Bankura district is 148930 hectares. However, the revenue earned through forest produce is not sizeable enough because regular felling of trees is not done by the Forest Department and accordingly the utility of major forest produce on sustained basis is not possible to report as far as this district is concerned. However, large areas of forest exist in Sonamukhi, Joypur, Bishnupur, Motgoda and Ranibandh areas that are considered to be the major forest produces growing areas of the district.

## 1.5 Administrative set up.

Sub-Division	Police Station	C.D.Block/M	Panchayat		
			Samity	Gram	Gram Sansad
(1)	(2)	(3)	(4)	(5)	(6)
<b>Sadar Sub-Div.</b>	<b>8</b>	<b>8/1</b>	<b>8</b>	<b>75</b>	<b>772</b>
	Bankura	Bankura-I	1	6	60
		Bankura-(M)	-	-	-
		Bankura-II	1	7	81
	Chhatna	Chhatna	1	13	123
	Saltora	Saltora	1	8	81
	Mejia	Mejia	1	5	46
	Gangajal Ghati	Gangajal Ghati	1	10	119
	Barjora	Barjora	1	11	125
	Beliatore				
	Onda	Onda	1	15	137
<b>Khatra Sub-Div.</b>	<b>9</b>	<b>8/0</b>	<b>8</b>	<b>59</b>	<b>583</b>
	Indpur	Indpur	1	7	90
	Khatra	Khatra	1	7	64
	Hirabandh	Hirabandh	1	5	49
	Ranibandh	Ranibandh	1	8	77
	Barikul				
	Taldangra	Taldangra	1	9	94
	Simplapal	Simplapal	1	7	65
	Raipur	Raipur	1	10	81
	Sarenga	Sarenga	1	6	63
<b>Bishnupur Sub-Div.</b>	<b>6</b>	<b>6/2</b>	<b>6</b>	<b>56</b>	<b>541</b>
	Bishnupur	Bishnupur	1	9	84
		Bishnupur(M)	-	-	-
	Joypur	Joypur	1	9	77
	Kotulpur	Kotulpur	1	8	111
	Sonamukhi	Sonamukhi	1	10	86
		Sonamukhi(M)	-	-	-
	Patrasayer	Patrasayer	1	10	87
	Indus	Indus	1	10	96
<b>District Total- 3</b>	<b>23</b>	<b>22/3</b>	<b>22</b>	<b>190</b>	<b>1896</b>

## 2. District at a glance

S.No	Particular	Year	Unit	Statistics
<b>1</b>	<b>Geographical features</b>			
(A)	Geographical Data			
	i) Latitude			22°38' and 23°38' N
	ii) Longitude			86°36' and 87°46' E
	iii) Geographical Area		Sq. Kms.	6882
(B)	Administrative Units			
	i) Sub divisions		Nos.	3
	ii) Tehsils		Nos.	
	iii) Sub-Tehsil		Nos.	
	iv) Patwar Circle		Nos.	
	v) Panchayat Simitis		Nos.	22
	vi)Nagar nigam		Nos.	
	vii) Nagar Palika		Nos.	3
	viii) Gram Panchayats		Nos.	190
	xi) Revenue villages		Nos.	1896
	x) Assembly Area		Nos.	6
<b>2.</b>	<b>Population</b>			
(A)	Sex-wise			
	i) Male	2011	Nos.	1840504
	ii) Female	2011	Nos.	1755788
(B)	Rural Population	2011	Nos.	3295613
<b>3.</b>	<b>Agriculture</b>			
A.	Land utilization			
	i) Total Area	2010-11	Hectare	264089
	ii) Forest cover	2010-11	"	148930
	iii) Non Agriculture Land	2010-11	"	148482
	v) cultivable Barren land	2010-11	"	2130
<b>4.</b>	<b>Forest</b>			
	(i) Forest	2010-11	Hec.	148930
<b>5.</b>	<b>Livestock &amp; Poultry</b>			
A.	<b>Cattle</b>			
	i) Cows	2007	Nos.	1302745
	ii) Buffaloes	2007	Nos.	143832
B.	<b>Other livestock</b>			
	i) Goats	2007	Nos.	709198
	ii) Pigs	2007	Nos.	105168
	iii) Dogs & Bitches	2007	Nos.	NA
	iv) <b>Railways</b>			
	i) Length of rail line	2010-11	Kms	144

<b>V) Roads</b>			
(a) National Highway	2010-11	Kms	126
(b) State Highway	2010-11	Kms	395
(c) Main District Highway	2010-11	Kms	N.A
(d) Other district & Rural Roads	2010-11	Kms	N.A
(e) Rural road/ Agriculture Marketing Board Roads	2010-11	Kms	NA
(f) Kachacha Road	2010-11	Kms	NA
<b>(VI) Communication</b>			
(a) Telephone connection	2010-11		
(b) Post offices	2010-11	Nos.	569
(c) Telephone center	2010-11	Nos.	NA
(d) Density of Telephone	2010-11	Nos./1000 person	NA
(e) Density of Telephone	2010-11	No. per KM.	NA
(f) PCO Rural	2010-11	No.	NA
(g) PCO STD	2010-11	No.	NA
(h) Mobile	2010-11	No.	NA
<b>(VII) Public Health</b>			
(a) Allopathic Hospital	2008-09	No.	9
(b) Beds in Allopathic hospitals		No.	3536
(c) Ayurvedic Hospital		No.	-
(d) Beds in Ayurvedic hospitals		No.	-
(e) Unani hospitals		No.	-
(f) Community health centers		No.	-
(g) Primary health centers		No.	87
(h) Dispensaries		No.	-
(i) Sub Health Centers		No.	5
(j) Private hospitals		No.	39
<b>(VIII) Banking commercial</b>			
(a) Commercial Bank	2010-11	Nos.	188
(b) rural Bank Products		Nos.	70
(c) Co-Operative bank products		Nos.	20
(d) PLDB Branches		Nos.	23
<b>(IX) Education</b>	2008-09		
(a) Primary school		Nos.	3487
(b) Middle schools		Nos.	179
(c) Secondary & senior secondary schools		Nos.	423
(d) Colleges		Nos.	18
(e) Technical University		Nos.	0

Source:- District Statistical Handbook of BAES & Economic Review, 2011-12, Govt. of W.B

## 2.1 Existing Status of Industrial Areas in Bankura District

S. No.	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	Bishnupur	172.89 acre	117.00acre	-	-	-	-	9

Source:- WBSIDC & WBIIDC

## 3. INDUSTRIAL SCENERIO OF BANKURA DISTRICT

### 3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	226
2.	TOTAL INDUSTRIAL UNIT	NO.	NA
3.	REGISTERED MEDIUM & LARGE UNIT	NO.	NA
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	NO.	3916
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	11126
6.	NO. OF INDUSTRIAL AREA	NO.	1
7.	TURNOVER OF SMALL SCALE IND. (2010-11)	IN LACS	NA
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	NA

Source:- District Statistical Handbook of BAES & Economic Review,2011-12,Govt.of W.B

### 3.2 YEAR WISE TREND OF UNITS REGISTERED

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
Up to	1984-85	District wise separate data was not available. Only consolidated report of Regd. units prior to Oct.2006 for West Bengal was available with the Directorate of M& SSE, Govt. of West Bengal.		
	1985-86			
	1986-87			
	1987-88			
	1988-89			
	1989-90			
	1990-91			
	1991-92			
	1992-93			
	1993-94			
	1994-95			
	1995-96			
	1996-97			
	1997-98			

	1998-99			
	1999-2000			
	2000-01			
	2001-2002			
	2002-03			
	2003-04			
	2004-05			
	2005-06			
<b>EM-II</b>				
	2006-07	193	2114	1392.62
	2007-08	540	4441	2753.32
	2008-09	377	452	2253.33
	2009-10	271	1806	1876.13
	2010-11	185	1840	2788.71
	2011-12 ( Upto March)	422	3651	3932.43
	<b>Total</b>	<b>1988</b>	<b>14304</b>	<b>14996.54</b>

Source: Directorate of M&SSE, W.B

### 3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT
20	Agro based ( <b>NIC Code-10</b> )	-	*	*
22	Soda water ( <b>NIC Code -11</b> )	-		
23	Cotton textile ( <b>NIC Code -14</b> )	3		
24.	Woolen, silk & artificial Thread based clothes. ( <b>NIC Code -14</b> )	6		
25.	Jute & jute based ( <b>NIC Code -13</b> )	-		
26.	Ready-made garments & embroidery ( <b>NIC Code -14</b> )	7		
27.	Wood/wooden based furniture ( <b>NIC Code -16</b> )	-		
28.	Paper & Paper products ( <b>NIC Code -17</b> )	11		
29.	Leather based ( <b>NIC Code -15</b> )	-		
31.	Chemical/Chemical based ( <b>NIC Code -20</b> )	64		
30.	Rubber, Plastic & petro based ( <b>NIC Code -22</b> )	2		



32.	Mineral based <b>(NIC Code -24)</b>	4		
33.	Metal based (Steel Fab.) <b>(NIC Code -25)</b>	3		
35.	Engineering units <b>(NIC Code – Not elsewhere classified)</b>	-		
36.	Electrical machinery and transport equipment <b>(NIC Code -27 &amp; 29)</b>	4		
97.	Repairing & servicing <b>(NIC Code -95)</b>	-		
01.	Others <b>(NIC Code -99)</b>	-		
	Kachori Making <b>(NIC Code -10)</b>	-		

Source: Directorate of M & SSE, Govt. of West Bengal

\* Not available from The Directorate of M & SSE, Govt. of West Bengal

### 3.4 Large Scale Industries / Public Sector undertakings

List of the units in Bankura & near by Area

Sl.No	Name of the unit
1	C.P Ispat Pvt. Ltd
2	Lafarge india Pvt. Ltd.
3	SRC Udyog Ltd
4	Surya Alloy Industries Ltd.
5	Hindustan Seals Ltd

### 3.5 Major Exportable Item

Figure not available

### 3.6 Growth Trend

#### Industrial projects implemented in the district

Year	No. of Units	Invt. (In Cr.)
2008	9	130.92
2009	4	418.06
2010	14	299.77

Source: Economic Review, 2011-12, West Bengal

### 3.7 Vendorisation / Ancillarisation of the Industry

Nil

### **3.8. Medium Scale Enterprises**

#### **3.8.1 List of the units in Bankura & Near By Area**

Sl.No	Name of the unit
1	Icore Polyfab Pvt. Ltd.
2	Tanushree Ispat Pvt. Ltd.
3	Ramdiha Refrigeration Pvt. Ltd. (I)
4	Capricorn Ispat Udyog
5	Ramdiha Refrigeration Pvt. Ltd. (II)
6	Crescent Manufacturing Pvt. Ltd.
7	Exodus Knitwear Pvt. Ltd.,
8	Hindustan Seals Ltd.,
9	Hindustan Seals Ltd.,
10	Pallisree Ltd., (Lakshmisagar Unit)
11	R.G.Steel Pvt. Ltd.
12	B.D.Casting Pvt. Ltd.
13	Concast Bengal Indus Ltd.
14	Concast Infrastructures (P) Ltd.
15	Hooghly Metals Pvt. Ltd.
16	Sodepur Engineering Ltd.
17	Shree M.P. Ispat & Power Ltd.
18	Sova Ispat Pvt. Ltd.
19	Manakshia Steel Ltd
20	Hindusthan Seals Ltd.
21	Govinda Impex Pvt. Ltd.
22	India Dairy Products Ltd.
23	Kalika Fuel & Chemical Indus

#### **3.8.2 Major Exportable Item**

Data not available

### **3.9 Service Enterprises**

Sl.No	Name of the unit
1	Shiromoni Cold Storage Pvt. Ltd.
2	Om Krishna Himghar

### **3.9.1 Potentials areas for service industry**

- |                                      |   |
|--------------------------------------|---|
| i) Agro service centre               | vi) Repairing & servicing of domestic electrical appliances |
| ii) Screen printing                  | vii) Beauty parlour   |
| iii) Offset printing                 | viii) Dry cleaning  |
| iv) Automobile repairing & servicing | ix) Spray painting  |
| v) Bus body building                 | x) Battery charging   |

Beliatora, Barjora Bishnupur, Sonamukhi, Bankura, Taldanga, etc, are some important places for industrial development.

### **3.10 Potential for new MSMEs**

- |                         |   |
|-------------------------|---|
| 1. Bakery               | 8. Mfg. of Sal Leaf cups & Plates (Laminated)       |
| 2. Rice Milling         | 9. Tyre Retreading                                  |
| 3. Agricultural Tools   | 10. Automobile Painting & other repairing services. |
| 4. Roofing Tiles        |   |
| 5. Crushed Stones       |   |
| 6. Poultry Feed         |   |
| 7. Agro Servicing units |   |

## **4. Existing Clusters of Micro & Small Enterprise**

### **4.1 DETAIL OF MAJOR CLUSTERS**

Roofing Tiles, Brass & Bell Metal are the major clusters available in the Bankura District, West Bengal.

#### **4.1.1 Manufacturing Sector**

Roofing Tiles, Brass & Bell Metal

#### **4.1.2 Service Sector**

Nil

## 4.2 Details for Identified cluster

(Under MSME-DI, Kolkata)

4.2.1 Name of the cluster: - **Brass & Bell Metal products. Kenjikura, Bankura**

1	Principal Products Manufactured in the Cluster	Brass & Bell Metal products.
2	Name of the SPV	Kenjikura Basan Shilpa Samabay Samity Ltd.
3	No. of functional units in the clusters	100. Out of 260 units are functional
4	Turnover of the Clusters	Average 32kgs. Thali/Utensil being produced per day per unit. Rate Rs. 450/- per kg.
5	Value of Exports from the Clusters	NA
6	Employment in Cluster	5 – 6 artisans per unit
7	Average investment in plant & Machinery	Rs. 50,000/- per unit
8	Major Issues / requirement	i) Permit required for coal around 6.8 Ton per unit per month. ii) For CFC formation, stakeholders contribution 10% of 30 lakh which is equivalent to 3 lakh. Stakeholders are unable to contribute this amount. iii) For CFC formation, at least 0.5 acre land will be required. Stakeholders are unable to spare this from their existing nearly cultivated land.
9	Presence of capable institutions	CMERI, NIT at Durgapur. Besides this four numbers AICTE approved Colleges available in Durgapur
10	Thrust Areas	Skill Development, Marketing of finished products
11	Problems & constraints	Educational background of each artisan is poor (less than Class-VIII). Don't like to take risk on new products and challenges. Initiatives are Iso found less. Br. MSME-DI, Durgapur has completed Soft Intervention part and provided training to sensitive artisans at least from 100 units on Market Development Programme, Capacity Building, Technology Upgradation for new design and diversified products (Dokra & Sheet metal works). Besides this, Soft Intervention under MSE-CDP Programme, the artisans were also provided, 30 days exposure on ESDP on Metal Castings, One exposure visit to Metal Handicrafts Service Centre

	(MHSC), Moradabad, Uttar Pradesh was also organized for eight selected candidates.
<p>Present status of the Cluster: The knowledge as gained from the training programmes under MSE-CDP (Soft Intervention part), they were initially motivated to prepare Dokra products in their idle capacity but due to funds constraint they have not proceeded further and stuck into their traditional products (Bell Metal Thali). Due to their inert attitude they are not able to accumulate 10% fund requested for the CFC formation. Lot of correspondences have been made to the cluster but not a single reply received from their end. Due to this passive characteristic of these entrepreneurs, no programme was organized since the financial year 2011-12 onwards.</p>	

#### 4.2.2 Name of the cluster:-

**Details for Identified cluster in West Bengal implemented by  
Directorate of Micro & Small Scale Enterprises**

<b>Name of the district:- BANKURA</b>		
Sl.No	Subject.	<b>Name of Cluster</b>
		<b>Roofing Tiles</b>
1	Principal Products Manufactured in the Cluster	Roofing Tiles
2	Name of the SPV	Murlu Clay Tiles Cluster Industrial Co-Operative Society Ltd.
3	No. of functional units in the clusters	198
4	Turnover of the Clusters	Rs. 10 Cr.
5	Value of Exports from the Clusters	NA
6	Employment in Cluster	1600
7	Average investment in plant & Machinery	NA
8	Major Issues / requirement	Modernization for technology up-gradation; Testing and R&D facility.
9	Presence of capable institutions	Central Glass & Ceramic Research Institute.
10	Thrust Areas	Testing of Raw materials & finished goods; Energy efficiency for modern kiln; Clay treatment facility & Product diversification
11	Problems & constraints	Finance; Skill development
12	Testing needs	Clay treatment & finished goods.
13	Access to export market	-
14	Name of the association	-
15	Key trade Associations address	-

## **5. General issues raised by industry association during the course of meeting**

More training programmes required for the backward classes with special emphasis on skill development. Credit related issues for the MSE sector needs proper redressal and support from the banking institutions

## **6. STEPS TO SET UP MSMEs**

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

<b>S. No</b>	<b>Type of assistance</b>	<b>Name and address of agencies</b>
1.	Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II)	District Industries Centre, Directorate of M& SSE, Govt. of West Bengal, Machantala, Silpa Bhavan P.O - Bankura, Pin -722101
2.	Identification of Project Profiles, Techno-economic and managerial consultancy services, market survey and economic survey reports.	(1) MSME - Development Institute, Ministry of MSME, Govt. of India, 111 &112, B. T. Road, Kolkata-700108. (2) Directorate of Industries New Secretariat Bldgs, 9th fl., 1, Kiran Sankar Roy Road, Kolkata-1 (3) W.B. Small Industries Dev. Corpn., 6A, Raja Subodh Mulick Square (3r floor) Kilkata-13 & 31, Block Burn Lane, Silpa Bhawan, Kolkata-12
3.	Land and Industrial shed	(1) W. B. Small Industries Dev. Corpn., 6A, Raja Subodh Mullick Square, (3r floor) Kilkata-13 & 31,Black Burn Lane, Silpa Bhawan, Kolkata-12 (2) West Bengal Industries Infrastructure Development Corpn. Ltd., P-34, CIT Road, Kolkata-14
4.	Financial Assistance	(1) West Bengal Industrial Development Corporation Limited, 5, Council House St., Kolkata-1 (2) Small Industries Dev, Bank of India( SIDBI) Eastern Regional Office, 11, Dr. U. N. Brahmachari Road, Kolkata-700017 (3) W. B. Financial Corpn., 2A, Netaji Subhas Road, Kolkata-16 (4) United Bank of India, H.O. 16, Old Court House St, Kol-1 (5) All other Banks
5.	For raw materials under Govt. Supply	National Small Industries Corpn. Ltd., 20 B, Abdul Hamid St., 7th floor, Kolkata-69

6.	Plant and machinery under hire / purchase basis.	National Small Industries Corpn.Ltd., 20 B, Abdul Hamid St., 7th floor, Kolkata-69
7.	Power/ Electricity	(1) W. B. State Electricity Distribution Co. Ltd. Bidyut Bhawan, Sector-II, Salt Lake City, Kolkata-91 (2) Calcutta Electric Supply Corpn. Ltd., Victoria House, Kolkata-69 (3) Durgapur Projects Ltd. Administrative Building, Dist- Burdwan, Pin-713201. (4) Dishergarh Power Supply Co. Ltd. P.O- Dishergarh, Asansol, Pin-713301
8.	Technical Know –how.	(1) Indian Institute of Technology, Kharagpur, Paschim Medinipur (2) Deptt. Of Engineering & Technology, Jadavpur University, Jadavpur, Kolkata-32
9.	Quality & Standard	MSME Testing Centre (MSME -TC), 111 & 112, B.T. Road, Kolkata-108
10.	Marketing /Export Assistance	(1) Zonal Joint Director General of Foreign Trade, 4, Esplanade East, Kolkata-700069 (2) W.B. Small Industries Dev. Corpn., 6A, Raja Subodh Mulick Square (3r floor) Kolkata-13
11.	Other Promotional Agencies	(1) Reserve Bank of India, Rural Planning and Credit Department, 15, Netaji Subhas Road, Kolkata-1 (2) Indian Institute of Packaging, Block CP, Sector V, Salt Lake City Kolkata-91 (3) Khadi and Village Industries Commission 33, Chittaranjan avenue, Kol – 73

**9. Additional information, if any**

Nil

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