



**Government of India
Ministry of MSME**

**District Industrial Profile of Ambedkar
Nagar District**

**Carried out by:
MSME-DI, Allahabad**



MICRO, SMALL & MEDIUM ENTERPRISES
सूख्म, लघु एवं मध्यम उद्यम

MSME-Development Institute-Allahabad

(Ministry of MSME, Govt. of India,)

Phone: 0532-2696810, 2697468

Fax: 0532-2696809

E-mail: dcdi-allbad@dcmsme.gov.in

Web- msmediallahabad.gov.in

Contents

S. No.	Topic	Page No.
1.	General Characteristics of the District	3
1.1	Location & Geographical Area	3-4
1.2	Topography	4
1.3	Availability of Minerals.	4
1.4	Forest	5
1.5	Administrative set up	5
2.	District at a glance	5-8
2.1	Existing Status of Industrial Area in the District Ambedkar Nagar	8
3.	Industrial Scenario Of Ambedkar Nagar	9
3.1	Industry at a Glance	9
3.2	Year Wise Trend Of Units Registered	9-10
3.3	Details Of Existing Micro & Small Enterprises & Artisan Units In The District	10-11
3.4	Large Scale Industries / Public Sector undertakings	11
3.4.1	List of the units in Ambedkar Nagar & Near By Area	11
3.4.2	Major Exportable Item	11
3.4.3	Growth Trend	11
3.4.4	Vendorisation / Ancillarisation of the Industry	11
3.5	Medium Scale Enterprises	11
3.5.1	List of the units in Ambedkar Nagar & near by Area	11
3.5.2	Major Exportable Item	12
3.6	Potential for Development of MSMEs in District Ambedker Nagar	12
3.6.1	Potentials areas for service industry	12-13
3.6.2	Potential area for Manufacturing Enterprises	13
4.	Existing Clusters of Micro & Small Enterprise	13
4.1	Detail Of Major Clusters	13
4.1.1	Manufacturing Sector	13
4.1.2	Service Sector	14
4.2	Details of Identified cluster	14
5.	General issues raised by industry association during the course of meeting	14
8.	Steps to set up MSMEs	15

Brief Industrial Profile of Ambedkar Nagar District

1. Characteristics of the District:

Ambedkar Nagar district was formed on September 29, 1995 was named in the memory of the Father of the Indian Constitution, Dr. Bhim Rao Ambedkar for his work done for the upliftment of the depressed classes, women and other weaker sections of the Society It is a district in the Faizabad division

Akbarpur city, situated on the bank of holy river Tamsa, is the administrative head quarters of Ambedkar Nagar. Akbarpur is the birthplace of Dr. Ram Manohar Lohia who was a renowned Indian freedom fighter and a socialist political leader.



Sangam place of Madha and Visui rivers is 8 km far from district Headquarter. Legend has it that at this place Shraavan Kumar was killed

by King Dashrath. The place is also known as Shraavan Kshetra. Here every year on Magh Purnima a Fair is organized. A large number of tourists from all parts of the country come to participate in this fair.

In 2006 the Ministry of Panchayati Raj named Ambedkar Nagar one of the country's 250 most backward districts out of a total of 640. It is one of the 34 districts in Uttar Pradesh currently receiving funds from the Backward Regions Grant Fund Programme (BRGF).

1.1 Location and Geographical Area

The district Of Ambedkar Nagar is situated on the banks of holy river Tamsa. River Saryu is also one of Main River flowing in the northern side of the district. Total area of the district is 2520Sq Km. supporting a population of 2,398,709 (Census 2011), which is roughly equal to the nation of Latvia or the US state of New Mexico. It is located at

longitude of 82°32'24" E and latitude of 26°25'5" N. The district is surrounded by District Basti in North, District Sultanpur in South District Azamgarh in east and Faizabad in west.

1.1 Topography

The city of Akbarpur is situated on the bank of the River Tons (Tamasa), which divides the city into the two parts Akbarpur and Shahzadpur, with the latter being the main commercial centre of the city. The Saryu River is the main



river which flows along the northern boundary of the district. The Saryu River is the main river flowing along the northern boundary of the district. The Tanda, Jahagirganj, Ramnager & Bhaskari Blocks are located along this river and use its water for irrigation . Irrigation in the Bhaskari Block is also from Devhat and the Hanswar lakes. Lake Darvan provides water in the Katehari Block.

1.2 Availability of Minerals

No major minerals are found in the district. Only ordinary sand locally named as “Balu” is found which is used for constructions of buildings.

PRODUCTION OF MINERAL 2010-11

S.NO.	NAME OF MINERAL	PRODUCTION in tones 2010-2011
MAJOR MINERAL	N I L	N I L
MINOR		
1.	Ordinary Sand (Balu)	32250 Cubic M

Source: Dept. of Mines & Minerals Ambedker Nagar

1.2 Forest:

About 328 Hectare of forest cover is available in District Ambedkar Nagar which is spread in all the nine blocks of the district. In the former days a large part of the district was covered with forest of sal and other trees, but since then most of it has been slowly cleared and brought under the plough. Though the district is no longer rich in timber, it can still be described as well-wooded, owing to the numerous clumps of mango, mahua, sal, and bamboo. Plantations of fast growing species such as bamboo, Eucalyptus, mango and shisham have been raised in the district.

1.3 Administrative set up:

Akbarpur is the District Headquarters. There are 5 Tehsil, Nine Blocks, 786 Panchyat samiti and 1645 revenue villages. The district has 5 assembly areas and one parliametry constituency.

2. District at a Glance

S.No	Particular	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data			
	i) Latitude			26 ⁰ 31 N
	ii) Longitude			82 ⁰ 37 E
	iii) Geographical Area	2011	Hectares	2520Km.
(B)	Administrative Units			
	i) Sub divisions	2011	Nos.	05
	ii) Tehsils	2011	Nos.	05
	iii) Sub-Tehsil	2011	Nos.	--
	iv) Patwar Circle (Blocks)	2011	Nos.	09
	v) Panchayat Simitis	2011	Nos.	786
	vi)Nagar nigam	2011	Nos.	--
	vii) Nagar Palika	2011	Nos.	03
	viii) Gram Panchayats	2011	Nos.	786

	xi) Revenue villages	2011	Nos.	1645
	x) Assembly Area	2011	Nos.	05
2.	Population			
(A)	Sex-wise			
	i) Male	2001	Nos.	1025000
	ii) Female	2001	Nos.	1002000
(B)	Rural Population	2001	Nos.	1795000
3.	Agriculture			
A.	Land utilization			
	i) Total Area	2009-10	Hectare	236233
	ii) Forest cover	2010-11	Hectare	328
	iii) Non Agriculture Land	2010-11	Hectare	3710
	v) cultivable Barren land	2010-11	Hectare	4038
4.	Forest			
	(i) Forest	2010-11	Hectare	328
5.	Livestock & Poultry			
A.	Cattle			
	i) Cows	2007	Nos.	169324
	ii) Buffaloes	2007	Nos.	268862
B.	Other livestock			
	i) Goats	2007	Nos.	138463
	ii) Pigs	2007	Nos.	11712
	iii) Dogs & Bitches	2007	Nos.	4373
	iv) Railways			
	i) Length of rail line	2010-11	Km.	65
	V) Roads			
	(a) National Highway	2010-11	Km.	63
	(b) State Highway	2010-11	Km.	128
	(c) Main District Highway	2010-11	Km.	267

(d) Other district & Rural Roads	2010-11	Km.	1978
(e) Rural road/ Agriculture Marketing Board Roads	2010-11	Km.	80
(f) Kachacha Road	2010-11	Km.	140
(VI) Communication			
(a) Telephone connection	2010-11		17045
(b) Post offices	2010-11	Nos.	349
(c) Telephone center	2010-11	Nos.	11010
(d)Density of Telephone	2010-11	Nos./1000 persons	0.9 or say one
(e) Density of Telephone	2010-11	Nos. per Km.	42
(f) PCO Rural	2010-11	Nos.	861
(g) PCO STD	2010-11	Nos.	552
(h) Mobile	2010-11	Nos.	509095
(VII) Public Health			
(a) Halopathic Hospital	2010-11	Nos.	38
(b) Beds in Halopathic hospitals		Nos.	631
(c) Ayurvedic Hospital		Nos.	41
(d) Beds in Ayurvedic hospitals		Nos.	190
(e) Unani hospitals		Nos.	01
(f) Community health centers		Nos.	08
(g) Primary health centers		Nos.	24
(h) Dispensaries			
(i) Sub Health Centers		Nos.	140
(j) Private hospitals		Nos.	187
		Nos.	02

	(VIII) Banking			
	(a) Commercial Bank		Nos.	52
	(b) rural Bank Products		Nos.	38
	(c) Co-Operative bank		Nos.	10
	(d) PLDB Branches		Nos.	03
	(IX) Education			
	(a) Primary school		Nos.	1861
	(b) Middle schools		Nos.	871
	(c) Secondary & senior secondary schools		Nos.	256
	(d) Colleges		Nos.	55
	(e) Technical University		Nos.	--

2.1 Existing Status of Industrial Areas in the District Ambedkar Nagar

Sl. No.	Name of Indl. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	Fatehpur, Kaka dila Mini Indl esate	0.87	0.87	448	28	28	Nil	01
2	Kannupur Mini Indl Estate	1	1	293	50	50	Nil	Nil
3	Tanduai kala Mini Indl. Estate	1	1	283	50	Nil	50	50

Source: UPSIDC

3. INDUSTRIAL SCENERIO OF AMBEDKAR NAGAR DISTRICT

3.1 Industry at a Glance

Sl. No.	Head	Unit	Particulars
1.	Registered Industrial Unit	Nos.	3421
2.	Total Industrial Unit	Nos.	3421
3.	Registered Medium & Large Unit	Nos.	03
4.	Estimated avg. no. of Daily Worker Employed in Small Scale Industries	Nos.	11554
5.	Employment in Large and Medium Industries	Nos.	3922
6.	No. of Industrial Area	Nos.	NI
7.	Turnover of Small Scale Industries	In Lacs	6276.52
8.	Turnover of Medium & Large Scale Industries	In Lacs	389

3.2 YEAR WISE TREND OF UNITS REGISTERED

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
Up to	1984-85	District was created in the year 1995 hence data is not available from 1985-86 to 1995-96		
	1985-86			
	1986-87			
	1987-88			
	1988-89			
	1989-90			
	1990-91			
	1991-92			
	1992-93			
	1993-94			
	1995-96			

	1996-97	127	444	158.75
	1997-98	125	437	156.25
	1998-99	108	378	135.00
	1999-2000	193	675	241.25
	2000-01	202	707	272.7
	2001-2002	277	831	373.95
	2002-03	270	945	364.5
	2003-04	271	935	365.85
	2004-05	277	951	373.95
	2005-06	260	910	351.0
	2006-07	150	275	67.5
	2007-08	290	1015	391.50
	2008-09	290	1019	392.25
	2009-10	290	1014	390.50
	2010-11	290	1018	392.80
	Total	3421	11554	4427.75

Source: DIC Ambedker Nagar

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT
20	Agro based	767	1020.50	3316
22	Soda water	-		
23	Cotton textile	287	381.70	1000
24.	Woolen, silk & artificial Thread based clothes.	395	525.30	1382
25.	Jute & jute based	-		
26.	Ready-made garments & embroidery	450	598.50	1440
27.	Wood/wooden based furniture	189	251.30	567

28.	Paper & Paper products	-		
29.	Leather based	-		
31.	Chemical/Chemical based	58	77.80	174
30.	Rubber, Plastic & petro based	-		
32.	Mineral based	-		
33.	Metal based (Steel Fab.)	-		
35.	Engineering units	389	514.70	1244
36.	Electrical machinery and transport equipment	-	-	
97.	Repairing & servicing	587	780.70	1761
01.	Others	299	277.25	670
	TOTAL	3421	4427.75	11554

3.4 Large Scale Industries / Public Sector undertakings

3.4.1 List of the units in Ambedkar Nagar & Near By Area

1. J P Cement Group, Tanda, Ambedkar Nagar
2. Akbarpur Sugar Mill, Tanda, Ambedkar Nagar
3. National Thermal Power Corporation, Ambedkar Nagar

3.4.2 Major Exportable Item

Nil

3.4.3 Growth Trend

All the three units as mentioned above have registered positive growth in the past few years.

3.4.4 Vendorisation / Ancillarisation of the Industry

There is good scope for development of vendors for NTPC and J P Cement.

3.5 Medium Scale Enterprises

3.5.1 List of the units in Ambedkar Nagar& Near By Area

Nil

3.5.2 Major Exportable Item:

Nil

3.6 Potential for Development of MSMEs in District Ambedker Nagar

Tanda, city in Ambedkar Nagar district is an industrial city and famous for its Terricotton clothes. A coal based power plant of National Thermal Power Corporation is established near Tanda with installed capacity of 440 MW. Jaypee cement factory is also based near the NTPC Plant. There is also a cement manufacturing plant belonging to the Jaypee Group. The district has one sugar factory namely Akbarpur Sugar Mill, which is situated near Mijhaura, about ten kilometres from the district headquarters. Many rice mills are also set up in Akbarpur. There is a power and distribution transformer manufacturing industry named Achal Electricals situated on Dostpur road. Types of MSMEs which have potential for development in the district are as follows:

3.6.1 Potentials Areas for Service Enterprises

1. Hotels and Restaurants
2. Nursing Homes
3. Studio Colour Lab
4. Gym
5. Printing Press
6. Cyber Café
7. Beauty Parlour
8. Laundry
9. DTP and screen printing
10. Photostat Shop
11. Computer Repairing Centers
12. Repairing of household electrical and electronics items
13. Cold Storage
14. Computer Software and Hardware Training Centers
15. Mobile Repairing Shops
16. Automobile repairing an Service Stations
17. Dyeing and Printing of cloths

3.6.2 Potential Areas for Manufacturing Enterprises

- | | |
|--------------------------------|------------------------------------|
| 01. Readymade Garments | 13. Rice and Dall Mills |
| 02. Desk Top Publishing | 14. Oil Mills |
| 03. Computer Assembling | 15. Dairy Products |
| 04. Agricultural Implements | 16. Bakery Industry |
| 05. Fabrication Units | 17. Fly ash Bricks |
| 06. Plastic Industry | 18. Wooden Crafts |
| 07. Masala Udyog | 19. Chemical and Allied Industries |
| 08. Sewai Udyog | 20. Leather Goods |
| 09. Hatchery Udyog | 21. Packaging Industry. |
| 10. Soyabean/Bari Udyog | 22. Cold Storage |
| 11. Disposable Cups and plates | 23. Agro Based Industries |
| 12. Disposable Cup & Plates | 24. Floor Mill |

4. Existing Clusters of Micro and Small Enterprise

4.1 DETAIL OF MAJOR CLUSTERS

4.1.1 Manufacturing Sector

Tanda city of Ambedkar Nagar is famous for Tanda terri-cotton cloths. Here, the main business depends on hand loom and power loom cloths. Shirting cloths, interlining cloths, lungi, gamcha, arabi roomal, etc. are produced in these clusters which are available in wide range and at competitive rates. The cloths of tanda are now exported. There is very good potential for self-employment in the power loom industry of the district.

4.1.2 Service Sector: Nil

4.2 Details for Identified cluster: Nil

5. General issues raised by industry association during the course of meeting:

- Power Problem,
- Lack of infrastructure facilities,
- Lack of Single Window Scheme,

6. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

Sl. No	Type of assistance	Name and address of Agencies
1.	Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II)	DIC Ambedkar Nagar
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	MSME-DI , Allahabad DIC ,Ambedkar Nagar NSIC, Allahabad
3.	Land and Industrial shed	UPSIDC, Faizabad
4.	Financial Assistance	NSIC-Naini-Allahabad Commercial Banks
6.	Plant and machinery under hire / purchase basis.	NSIC Allahabad
7.	Power/ Electricity	UP power Corpn, Ambedkar nagar
8.	Technical Know –how.	MSMEDI, Allahabad DIC , Ambedkar Nagar NSIC, Allahabad KVIB, Ambedkar Nagar Engg. Colleges & other technical University.
9.	Quality & Standard	BIS, Kanpur
10.	Marketing /Export Assistance	DIC, Ambedkar Nagar MSME-DI, Allahabad NSIC, Allahabad KVIB, Ambedkar Nagar
11.	Other Promotional Agencies	MSME-Development Institute, Allahabad Export Promotion Council, Uttar Pradesh U.P Export Corporation Ltd, 2, Rana Pratap Marg, Moti