



Government of India
Ministry of MSME

DISTRICT INDUSTRIAL PROFILE



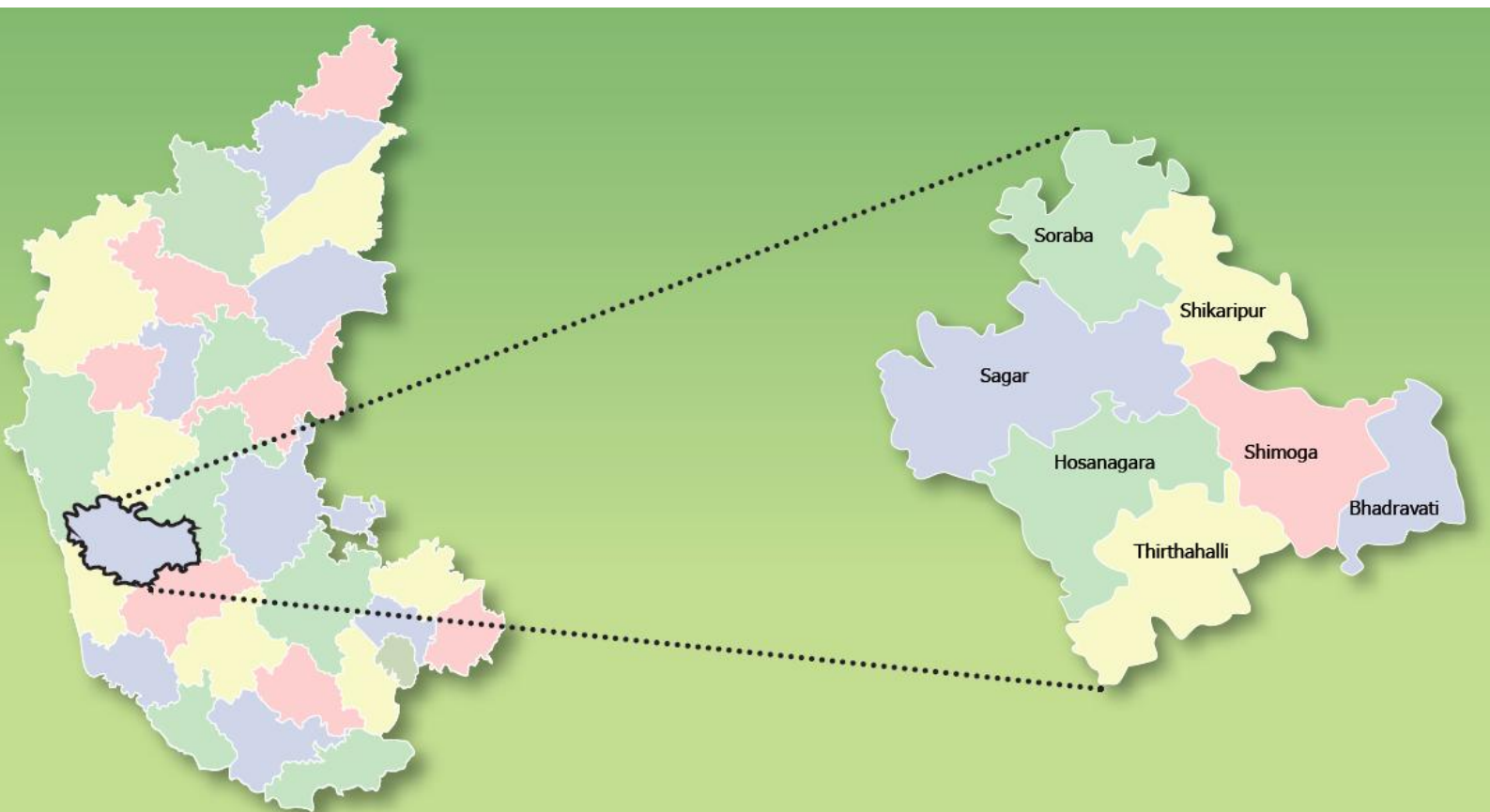
SHIMOGA

...heaven amid the waterfalls



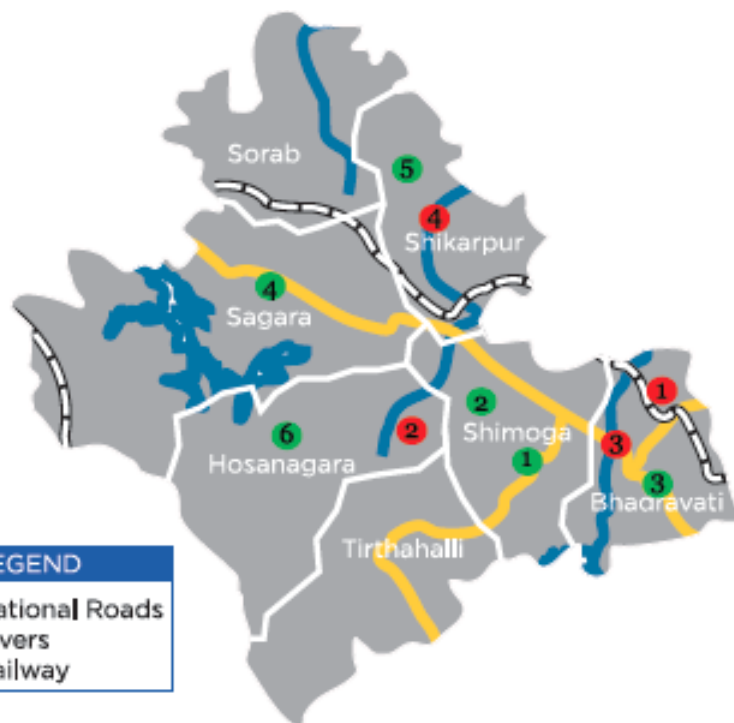
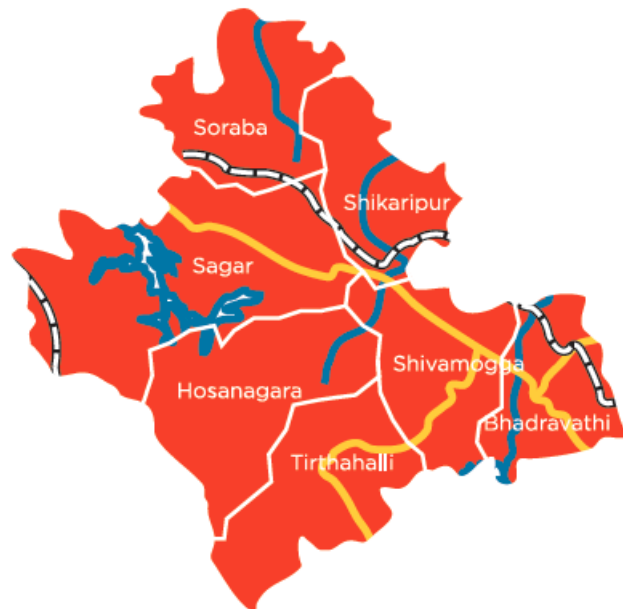
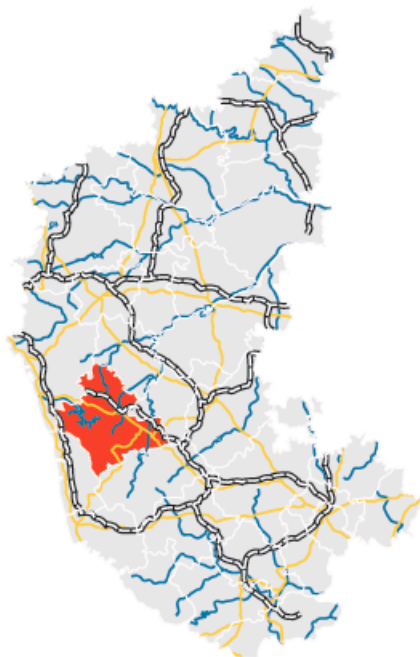
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SHIMOGA DISTRICT & ITS TALUKS



District Overview

Shivamogga District



● Industrial Estates ● Industrial Area

FOREWORD

The Micro, Small and, Medium Enterprises, Development Institute (earlier called SISI), under Ministry of MSME, Govt. of India, Bangalore is one of the prime organizations in Karnataka, engaged in the promotion and development of Industries in the Micro, Small and Medium Enterprises. As a part of the promotional and developmental activities, the Institute conducts studies on the Status and performance of Micro, Small and Medium Enterprises in the State. The District profile is one such report compiled and updated under District Industry Development Plan of the Institute assigned by Office of the Development Commissioner (SSI), New Delhi. This report contains the present status of economy, geographical information, statistical data relating to MSME's in each district, salient features of the progress of the different sectors of the each district of Karnataka and performance of industries particularly in Micro, Small and Medium industries.

I am happy to appreciate the efforts put in by all the officers and staff in this institute especially Shri. Rajkumar, IES, Deputy Director (EI), Smt. Neethu. K. Thomas, ISS, Assistant Director, Shri. D.Nataraja, Assistant Director (Stat), Shri.K.M.Balajee, Assistant Director (EI), Shri. Rajendran.B, Assistant Director (Hosiery), Shri. A. Shivakumar, Assistant Director (Mech), Smt. Sruthi G K, Assistant Director (EI), Shri. R. Anbu Kumaran, Assistant Director (IMT) in collecting the latest information available from different departments of Government of Karnataka and in bringing out this Industrial Profile report. I would also like to thank all Joint Directors of District Industry Centres, Senior Officers of Statistics Division of Govt. of Karnataka, Director of Industries and Commerce, for their valuable inputs during the preparation of this document. I sincerely hope that this report will be useful to all concerned with the development of Industries. It is needless to state that this document will serve as a valuable guide to the prospective entrepreneurs who are desirous of setting up of industries/enterprises in the state.

BANGALORE
15.06.2016

(S.N.RANGA PRASAD)
Director

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Industrial Profile of Shimoga District

1. Introduction & General Characteristics of the District:

- Shimoga is located at an altitude of 640 meters above sea level and situated at a distance of 273 Km from Bangalore.
- Spread across 7 Talukas – Bhadravathi, Hosanagara, Sagar, Shikaripur, Shimoga, Soraba and Thirthahalli.
- Rich in natural Resources - As a part of Western Ghats and due to nature's blessings, the rivers inundate the fertile alluvial soil round the year and makes district - 'the bread basket of Karnataka'.
- Ruled by the great Indian dynasties of the Kadambas, Gangas, Chalukyas, Rastrakutas, Keladi and Vijaynagar Kings.
- Shimoga (Face of Shiva), was established by the Keladi rulers. It reached its pinnacle during the rule of Shivappa Nayaka around 1600 A.D.
- Sharavathi Hydel Project and Varahi Project contribute towards the substantial portion of the state's power needs.
- Well-known for 'Jog Falls' - nature's headlong tumble created by Sharavathi river with a drop of 253 m in four distinct cascades; creating the highest falls in Asia.

1.1 Location & Geographical Area:

Shimoga district is a part of the Malnad region of Karnataka and is also known as the *Gateway to Malnad* or *Malenaada Hebbagilu* in Kannada. The district is landlocked and bounded by Haveri , Davanagere , Chikmagalur , Udupi and Uttara Kannada Districts. The district ranks 9th in terms of the total area among the districts of Karnataka. The district is spread over an area of 8465 square kms. Shimoga lies between the latitudes 13°27' and 14°39' N and between the longitudes 74°38' and 76°04' E at a mean altitude of 640 metres above sea level. The peak Kodachadri hill at an altitude of 1343 metres above sea level is the highest point in this district. Rivers Kali, Gangavathi, Sharavathi and Tadadi originate in this district. The two major rivers that flow through this district are Tunga and Bhadra which meet at Koodli near Shimoga city to gain the name of Tungabhadra, which later joins Krishna.

1.2 Topography:

Temperature	37.2° C (Max.) 23.2° C (Min.)
Average Rainfall	1813 mm
Rivers	Tungabhadra, Kumadvati, Haridravati, Sharavathi, Kushavathi, Varahi, Varada, Gargita and Dandavathi
Area	8477 sq km
Population	1,755,512 (As per 2011 census)

1.3 Availability of Minerals:

- Building Granite
- Laterite Stone
- Quartz
- Dolerite
- Lime Shell
- Lime Kankan.

PRODUCTION OF MINERAL

Sl. No.	Name of Mineral	Production in tones 2010-11	
MAJOR MINERALS:			
1	Lime Stone	27998	Bhadravati
2	Manganese	2158	Shikaripura
3	China Clay	17014	Thirthahalli
MINOR MINERALS:			
1	Building Stone	9500	Badravati
2	Building Stone	53910	Shimoga
3	Building Stone	25870	Hosanagara
4	Building Stone	3600	Shikaripura
5	Building Stone	33305	Thirthahalli
6	Building Stone	10485	Sagara
7	Laterite	3460	Sagara
8	Building Stone	20360	Soraba

1.4 Forest:

The western part of the district has superb tropical forests and some very pretty hilly areas. The eastern region is less dense but has several lakes and river valleys. The forest area of the district is 276855 hectares. Shimoga district is rich in flora and fauna, the dense forest and green shrub jungles are main producers of sandalwood, rosewood, teak and other exotic timber. Mango, Jackfruit, Tamarind etc are the other important trees found around the district with rich yields. The dense forests of the district is home for wild animals like Elephant, Tiger, Lion, Leopard, Wild boar, Bear, Antelope, Bison, Porcupine, Monkeys, wolves and many other animal.

1.5 Administrative set up:

Shimoga district is divided into 2 sub-divisions and 7 Taluks. The Shimoga Sub-division comprises the taluks of Shimoga, Bhadravathi and Thirthahalli. The Sagar sub-division comprises Sagar, Shikaripura, Sorab and Hosanagara. The Shimoga district administration is headed by the Deputy Commissioner with additional role of a district Magistrate. Assistant Commissioners, Tahsildars, Shirastedars, Revenue inspectors and Village Accountants help the Deputy Commissioner in the administration of the district. The district headquarters is Shimoga city.

1.6 Infrastructure

Power

- Transmission and distribution in the district is being done by Mangalore Electricity Supply Company Limited (MESCOM)
- Sharavathi Hydro Electric Project has 10 units with an installed capacity of 1035 MW
- Linganamakki Dam Powerhouse with 2 units has an installed capacity of 55 MW
- Karnataka Power Corporation Ltd., has installed four generating Units of 60 MW each, totalling to 240 MW, with the Gerusoppa Dam Project,
- Stage I of the Varahi Hydro Electric Project has a total installed capacity of 230 MW and Stage II of the Varahi Hydro Electric Project has a total installed capacity of 230 MW
- The district has surplus power and accounts for 30 % of the power generated in Karnataka
- Average annual consumption in the district
Industry Consumption-26.85 MU (Demand 100 MW)
Domestic Consumption-19.13 MU (Demand 70 MW)

Water

- 350 kms of river flow and 48,000 ha of water sheet.
- Major rivers are the Tunga, Bhadra, Kumudwathi, Varada, Kushawati, Dandawati and Sharavathi
- 9 major reservoirs in the district including Linganamakki, Ambligola and Tunga
- The net irrigated area is 55% to the net area sown is 55%
- Total water supply in the district – 155 MLD
- Per Capita water Supply – 124 L
- Average water demand in the district (Industry and Domestic)-1,350 LPCD
- Average consumption in the district (Industry and Domestic)-1,098 LPCD

2. District at a glance

S.No	Particular	Year	Unit	Statistics
1.	Geographical features			
A.	Geographical Data			
	i) Latitude	13°27' and 14°39' North Latitude		
	ii) Longitude	74 37' and 75 52' East Longitude.		
	iii) Geographical Area		Hectares	84778
B.	Administrative Units			
	i) Sub divisions		Nos	2
	ii) Tehsils		Nos	7
	iii) Sub-Tehsil		Nos	14

	iv) Patwar Circle(Hobblies)		Nos	414
	v) Panchayat Simitis		Nos	260
	vi) Nagar nigam		Nos	9
	vii) Nagar Palika		Nos	9
	viii) Gram Panchayats		Nos	267
	xi) Revenue villages		Nos	1530
	x) Assembly Area		Nos	7
2.	Population (As per Census 2011)			
A.	Sex-wise			
	i) Male	2011	Nos	879817
	ii) Female	2011	Nos	875695
B.	Rural Population	2011	Nos	1132286
C.	Urban Population	2011	Nos	623226
3.	Agriculture			
A.	Land utilization			
	i) Total Area		Hectares	84778
	ii) Forest cover		Hectares	276855
	iii) Non Agriculture Land		Hectares	88708
	iv) Cultivable Barren land		Hectares	13312
4.	Forest			
	i) Forest		Hectares	276855
5.	Livestock & Poultry			
A.	Cattle			
	i) Cows		Nos	579254
	ii) Buffaloes		Nos	191142
B.	Other livestock			
	i) Goats		Nos	61680
	ii) Pigs		Nos	4070
	iii) Dogs		Nos	102310
6.	Railways			
	i) Length of Rail line		Kms.	119.05
7.	Roads			
	(a) National Highway		Kms.	220.00
	(b) State Highway		Kms.	994.00
	(c) Main District Roads		Kms.	1988.00
	(d) Other district & R ural	-	-	-
	(e)Rural road/ Agriculture	-	-	-
8.	(f) Kacha Road		Kms.	2339.24
	Communication			
	(a) Telephone connection		Nos.	97258
	(b) Post offices		Nos.	360
	(c) Telephone Exchanges		Nos.	117
	(d) Density of Telephone			-
	(e) PCO			-

9.	(f) Mobile phones		Nos.	302005
	Public Health			
	(a) Allopathic Hospital		No's	6
	(b) Beds in Allopathic hospitals		No's	650
	(c) Govt.Hospitals		No's	6
	(d) Beds in hospitals		No's	650
	(e) Unani hospitals		No's	-
	(f) Community health centers		No's	7
	(g) Primary health centers		No's	89
	(h) Dispensaries		No's	34
	(i) Sub Health Centers		No's	5
	(j) Private hospitals		No's	59
10	Banking			
11	(a) Commercial Bank		No's	161
	(b) Rural Bank		No's	28
	(c) Co-Operative bank		No's	17
	Education			
	(a) Primary school		No's	1060
	(b) Middle schools		No's	1268
	(c) Secondary & senior secondary schools		No's	426
	(d) Colleges		No's	108
	(e) Technical University		No's	0

2.1 Existing Status of Industrial Areas in the District

S. No.	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	Machenahalli Industrial Area	152.4	152.4	-	136	136	-	-
2	Mandli Kallur	16.80	16.80	-	33	33	-	-
3	Auto Complex,	8.00	8.00	-	235	235	-	-
4	Nidige	23.00	23.00	-	36	36	-	-

5	Sanda	25.40	25.40	-	52	01	51	-
	Total	225.6	225.6	-	492	441	51	

2.2 Existing Status of Industrial Estates in the District

Sl No	Name of Ind. Estate	Land acquired In acres	Land developed In acres	Prevailing Rate Per Sqm (In Rs.)	Numbers of Formed		Numbers of Allotted		Numbers of Vacated		No.of units in production	
					Plots	Sheds	Plots	Sheds	Plots	Sheds	Plots	Sheds
1	Shimoga	30.00	30.00	1500	80	99	81	99	0	0	80	94
2	Mandli	10.00	10.00	1235	37	20	36	20	1	0	15	18
3	Bhadravathi	5.00	5.00	1960	1	20	1	20	0	0	1	20
4	1.Sagar	10.00	10.00	630	33	40	32	40	1	0	26	29
	2.Auto Complex, Sagar	4.21	4.21	630	67	0	67	0	0	0	63	0
5	Hosanagar	4.80	4.80	170	36	0	36	0	0	0	0	0
6	Shiralkoppa	5.00	5.00	220	6	6	6	6	0	0	0	6

Sl. No.	Industrial Areas	Extent (Acres)
1	Auto complex Kalhalli	19
2	Mandli-Kallur	63
3	Shivamogga/Bhadravathi	57
4	Sanda, Shikaripura	2,208

Sl. No.	Industrial Estates	Extent (Acres)
1	Shivamogga	30
2	Mandli	10
3	Bhadravathi	5
4	Sagar	10
5	Shiralkoppa	5
6	Hosanagara	5

3. INDUSTRIAL SCENERIO OF SHIMOGA DISTRICT

3.1 Industry at a Glance

No	Head	Unit	Particulars
1.	REGISTERED MSMEs	Nos	19092
2.	LARGE INDUSTRIAL UNITS	Nos	11
3.	TOTAL EMPLOYED IN MSMES	Nos	86406
4.	NO. OF INDUSTRIAL AREA	Nos	4
5.	NO. OF INDUSTRIAL ESTATE	Nos	6
6.	NO. OF INDUSTRIAL PARK	Nos	-
7.	Total investments in MSMES	In lakhs	66221

Total no of units, investments& employment in MSMEs are from 2005 to 2016 Source: DIC, Shimoga.

3.2 Year wise trend of units registered

YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
Upto 2005-06	11425	42856	18905
2006-07	500	1401	727
2007-08	647	2412	1161
2008-09	681	3171	2196
2009-10	733	2345	2364
2010-11	735	3221	1177
2011-12	887	4080	7096
2012-13	981	4905	7750
2013-14	1084	6856	4483
2014-15	1252	6876	4162
2015-16	1064	8283	16200

Source: DIC, Shimoga.

Key Industries



Food and Beverage:

- It is the leading industry sector in terms of investments and income generated
- 100 Acres Proposed Food Park
- Proposed Animal Feed Unit with an investment of INR 25 Crores
- There are 2 rice mills clusters in Shikaripura and Shimoga Taluk

Power:

- It is the leading industry sector in terms of investments and income generated
- 100 Acres Proposed Food Park
- Proposed Animal Feed Unit with an investment of INR 25 Crores
- There are 2 rice mills clusters in Shikaripura and Shimoga Taluk

Foundry:

- It is the leading industry sector in terms of investments and income generated
- 100 Acres Proposed Food Park
- Proposed Animal Feed Unit with an investment of INR 25 Crores
- There are 2 rice mills clusters in Shikaripura and Shimoga Taluk

Artisan:

- There are 13,126 self employed artisans.
- 3 Wood carving clusters in Sagar, Shimoga and Sorab Taluks
- There is Wood turning and Laquerware cluster in Bhadravati Taluk
- There is a Cane and Bamboo cluster in Agumbe Taluk
- There is Shopping bags/fancy items and toys cluster in Shimoga Taluk

3.3 Details of existing Micro and Small Enterprises and Artisan Units in Shimoga district.

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT
20	Agro based	2505	6730.00	8950
22	Soda water (aerated Water)	50	25.00	250
23	Cotton textile	-	-	-
24.	Woolen, silk & artificial Thread based clothes.	-	-	-
25.	Jute & jute based	-	-	-
26.	Ready-made garments & embroidery	1500	790.00	3700
27.	Wood/wooden based furniture	1650	900.00	5250
28.	Paper & Paper products (printing)	410	570.00	1330
29.	Leather based	740	320.00	1660

31.	Chemical/Chemical based	190	447.00	1775
30.	Rubber, Plastic & petro based	281	680.00	1075
32.	Mineral based Ferrous & non ferrous	47	2235.00	1130
33.	Metal based (Steel Fab.)	240	425.00	730
35.	Engineering units	1300	2210.00	6450
36.	Electrical machinery and transport	430	725.00	790
97.	Repairing & servicing	1325	1130.00	6320
01.	Others	2415	5210.00	10542
	Automobile	390	840.00	3280
	Other Services	587	790.00	1727

Source: DIC, Shimoga. (As on 31.03.2016)

3.4 Large Scale Industries / Public Sector undertakings

List of the units in Shimoga & near by Area

1. M/s Vishveshwaraiah Iron & Steel Plant, Bhadravathi
2. M/s Mysore Paper Mill Pvt. Ltd., Bhadravathi
3. M/s Paper Packaging Pvt. Ltd., Mandli Kallur Indl.Area, Shimoga
4. M/s Shanthala Sphero Cast Pvt. Ltd., NO.368, Machenahalli Indl.Area, Shimoga
5. M/s Perfect Alloy Component Pvt. Ltd., Sawalanga Road, Shimoga
6. M/s Ambuthirtha Power Pvt. Ltd. Bus stand Road, Jogfalls, Sagar Tq. Shimoga
7. M/s Shimoga Milk Union Ltd., Machenahalli, Shimoga Tq.
8. M/s M.S.P.L. Gases Ltd., Steel Authority of India, VISL, Bhadravathi
9. M/s Bharath Starch Industries, Machenahalli Indl.Area, Shimoga Tq.
10. M/s Shahi Exports Ltd., Machenahalli Indl.Area, Shimoga Tq.
11. M/s Exchanging Technologies, IT park, Machenahalli Indl.Area, Shimoga Tq.

3.5 Major Exportable Items:

Automobile based industries and the Engineering based industries are the prominent ones in the district which envisages the export of the following items.

IC Engine Parts, Volvo Sheets Inserts, Ductile Iron Castings, Niharol Casting, Stainless Steel Castings, Alloy Steel Stainless Steel and Nickel Castings, Centrifugally Cast, Cylinder Liners, Diesel Engines, white duplex boards, Printing papers.

3.6 Growth Trend:

Auto components, Foundry units, engineering units, brick manufacturing, areca processing, and BPO service units are coming up in Shimoga district. Now Ready made garments units have also been established. In rice mill sector instead of new units coming up, existing units are undergoing expansion and modernization to catch up with competition.

3.7 Vendorisation / Ancillarisation of the Industry

There is good scope for vendor development in Handicrafts sector at Sager where many sandal wood carving artisans are living. As there are two mega industries viz., Mysore Paper Mills and Visveswaraya Iron and Steel Ltd., in Bhadravathi, there is scope for ancillary units.

3.8. Medium Scale Enterprises

3.8.1 List of the units in Shimoga & Near By Areas

1. M/s Pealite Liners Pvt. Ltd., PB No.110, NT Road, Shimoga
2. M/s Bhadra Packaids Pvt., Bommenahalli, Bharandur Post, Bhadravathi Tq.
- 3.M/s Malenadu Alloy Castings Pvt. Ltd., 36A, Machenahalli Indl.Area, Shimoga

3.8.2 Major Exportable Items:

C.I Engine Parts, Valve Sheets Inserts, Cylinder Liners & Diesel Engines

3.9 Service Enterprises:

1. Ware houses
2. Automobile servicing.

3.9.1 Potential areas for service industry

1. Automobile servicing
2. Cold storages
3. BPO services.
4. Hard ware servicing.

3.10 Potential for new MSMEs

Agriculture and Food Processing:

- It is the leading industry sector in terms of investments and income generated
- Proposal for Maize Food Park
- Proposed Animal Feed Unit with an investment of INR 25 Crore
- There are 2 rice mills clusters in Shikaripura and Shivamogga taluk

Artisan:

- There are 13,126 self employed artisans.
- 3 Wood carving clusters in Sagar, Shivamogga and Sorab taluks
- There is wood turning and laquerware cluster in Bhadravati taluk
- There is a cane and bamboo cluster in Agumbe taluk
- There is shopping bags/fancy items and toys cluster in Shivamogga taluk

Energy:

- Opportunities for investment - Mini Hydro Power plants 3MW to 5 MW
- Wind mills

4. Existing Clusters of Micro & Small Enterprises

4.1 Details of Major Clusters in the district:

4.1.1 Major Clusters in the Manufacturing Sector:

a. Jewellery cluster Shimoga District: DSR is been sanctioned and forwarded to GOI for approval.

4.1.2 Major Clusters in the Service Sector:

1. Software Development
2. ITES

5. Steps to set up MSME

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S.No.	Type of assistance	Name and address of agencies
1.	Registration of MSMEs	Online Registration. www.udyogaadhaar.gov.in Director, MSME-Development Institute Ministry of MSME, Govt. of India, Rajaji Nagar Industrial Estate, West of Chord Road, Bangalore. 560010 ☎ Phone : 080-23151581/82/83 ✉ e-mail: dcidi-bang@dcmsme.gov.in www.msmedibangalore.gov.in
2.	Identification of Project Profiles, Techno-economic and Managerial consultancy Services , Market survey and economic survey reports.	MSME-Development Institute Ministry of MSME, Govt. of India, Rajaji Nagar Industrial Estate, West of Chord Road, Bangalore. 560010 ☎ Phone : 080-23151581/82/83 ✉ e-mail: dcidi-bang@dcmsme.gov.in www.msmedibangalore.gov.in Chief Executive Officer & Chief Adviser Technical Consultancy Services Organisation of Karnataka (A Govt. of Karnataka Organisation) 4 th Floor, Basava Bhavan, Basaveshwara Circle, Bangalore 560 001. ☎ Phone : 080-22266134/2226152/41512382 ✉ e-mail: tecsok1@airtelmail.in www.tecsok.com
3.	Industrial Land	Chief Executive Officer & Executive Member Karnataka Industrial Areas Development Board (KIADB) 4 th & 5 th Floor, East Wing, Khanija Bhavan, Race Course Road, Bangalore. – 560001 ☎ Phone : 080-22265383/22267900 ✉ e-mail: kiadb@mail.nic.in www.kiadb.in
4.	Industrial Shed	Chairman Karnataka State Small Industries Development Corporation Limited., (KSSIDC), Industrial Estate, Sagar Road, Shimoga. - 577204 ☎ Phone : 08182-250607 www.kssidc.kar.nic.in
5.	Financial Assistance	All Nationalized Banks Karnataka State Financial Corporation (KSFC) Devaraj Urs Comml. Complex, Gopi circle, Nehru Road, Shimoga-577201 ☎ Phone : 08182-229236 ✉ e-mail: smg@ksfc.in www.ksfc.in
6.	For Raw Materials under Govt. Supply	Chairman Karnataka State Small Industries Development Corporation Limited., (KSSIDC) Industrial Estate, Sagar Road, Shimoga. - 577204 ☎ Phone : 08182-250607 www.kssidc.kar.nic.in

		General Manager National Small Industries Corporation (NSIC) No. 25, First Main Road, KSSIDC Industrial Estate, 6 th Block, Rajaji Nagar, Bangalore. 560010 ☎ Phone : 080-23109059/23307791/23147858 ☒ e-mail: boban@nsic.co.in www.nsic.co.in
7.	Plant & Machinery under hire/purchase basis	General Manager National Small Industries Corporation (NSIC) No. 25, First Main Road, KSSIDC Industrial Estate, 6 th Block, Rajaji Nagar, Bangalore. 560010 ☎ Phone : 080-23109059/23307791/23147858 ☒ e-mail: boban@nsic.co.in www.nsic.co.in
8.	Power / Electricity	Mangalore electricity supply company limited, MESCOM
9.	Technical Know-How	Managing Director Karnataka Council for Technological Upgradation (KCTU) 4th Floor, Basava Bhavan, Basaveswara Circle, Bangalore - 560001 ☎ Phone : 080-22250722 ☒ e-mail: md-kctu-ka@nic.in ☒ e-mail: info-kctu-ka@nic.in www.kctu.kar.nic.in
10.	Quality & Standard	Scientist 'F' & Head Bureau of Indian Standards (BIS) Peenya Industrial Estate, 1 st Stage, Tumkur Road, Bangalore-560058 ☎ Phone : 080-28394955/283949656 ☒ e-mail: bnbo@bis.gov.in www.bis.org.in
11.	Marketing & Export Assistance	Visvesvaraya Trade Promotion Centre (VTPC) III Floor, 'A' Block, BMTC Complex, Shantinagar, Double Road, Bangalore -560027. ☎ Phone 080-22230853 / 22210633 / 22534444 ☒ e-mail: md@vtpckarnataka.gov.in www.vtpckarnataka.gov.in Engineering Export Promotion Council (EEPC) Sub-Regional Office, 2nd Floor, Vinayaka Complex, 44/45 Residency Road Cross, Bangalore- 560025 ☎ Phone : 080-25581396/25588619 ☒ e-mail: eepcsroblr@eepecindia.net www.eepecindia.com EXIM Bank India Ramanashree Arcade, Floor 4, 18 M G Road, Bangalore. ☎ Phone : 080-25585755 ☒ e-mail: eximbro@eximbankindia.in www.eximbankindia.in
12.	Other Promotional Agencies	Managing Director Karnataka Udyog Mitra 3rd Floor, Khanija Bhavan (East Wing), No.49, Race Course Road, Bangalore – 560 001 ☎ Phone : 080-22282392/2228 5659/2238 1232/2228 6632 ☒ e-mail: md@kumbangalore.com www.kum.karnataka.gov.in

6. Additional Information if any

TOURISM

- **Jog Falls** - Acclaimed as the most famous attractions of the state and the highest waterfall in India; situated 100 kms from Shimoga City
- **Linganmakki Dam** : 6 Kms from Jog falls this dam is constructed across river Sharavathi. The height of the dam is 1819 ft above sea level. Linganmakki dam is the main feeder reservoir for the Mahatma Gandhi Hydro Electric Power unit.
- **B.R.P Dam** : Located 28 kms from Shimoga city near Kuvempu University. The dam is constructed across river Bhadra and the height of the dam is 194 ft. There are a number of islands created by the Bhadra river.
- **Agumbe** : This spectacular sunset point is also known as the Chirapunji of South India as it receives the highest rainfall in South India. This picturesque landscape is renowned for its glorious Sunset.
- **Keladi**: The first capital of Keladi Nayakas, it has a large courtyard decked with the
- **Shivappa Naik Palace**: This palace is situated on the banks of river Tunga in the busy lanes of Shimoga city. This palace was built by Shivappa Naik of Keladi in 16th century. Rameshvara temple, Veerbhadreshvara temple, and the Parvathi temple.
- **Kodachadri** :This is the highest peak in Shimoga District. Kodachadri is around 120 km from Shimoga. This beautiful hill station is nestled in the western Ghats.
- **Sakrebayalu Elephant Camp**: Located 14km from Shimoga, we can catch a glimpse of several elephants playing in the waters.
- **Tunga Anicut Dam** - Majestic Dam & a popular picnic spot situated around 12 kms from Shimoga
- **Tyavarekoppa Lion Safari** - The place of unaltered nature and wildlife; situated 10 kms from Shimoga
- **Mandagadde Bird Sanctuary** – sanctuary hosting some of the most magnificent birds; situated at 30 kms from Shimoga
- **Honnemaradu** - popular haunt for power sailing, water skiing, sailing, and water sledging; situated 100 kms from Shimoga
- **Vanake-Abbey Falls** - Surrounded by lush green trees and natural beauty, 4 Kms away from Agumbe
- **Guduvi Bird Sanctuary** - Only sanctuary located in the midst of dense forest with 191 varieties of birds
- **Achakanya Falls** : 10 Kms from Thirthahalli on the way to Hosanagar near Aralsuruli we can find this eye catching water falls. The river Sharavathi takes a spectacular leap here to form this wonderful falls.
- **Hidlamane Falls** : This falls is situated near Nittur in Hosanagar Taluk. To reach the falls we have to trek the rocky hills surrounded by dense lush trees.



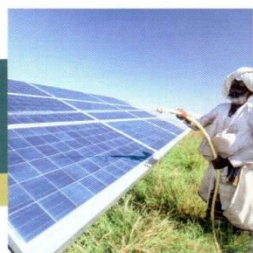
MSME SCHEMES

MSME OPERATES A NUMBER OF PROMOTIONAL SCHEMES FOR THE MSE SECTOR:

- ▲ Credit Linked Capital Subsidy Scheme for Technology Upgradation (CLCSS)
- ▲ Credit Guarantee Fund Trust for Micro and Small Enterprises (CGTMSE)
- ▲ ISO 9001/ISO 14001 HACCP Certification Reimbursement Scheme.
- ▲ Cluster Development Programme for identified Cluster of MSE's
- ▲ Market Development Assistance International Trade Fairs (For Individual MSEs)
- ▲ National Awards for outstanding MSME Entrepreneurs, R&D efforts in MSME Sector
- ▲ Quality products in MSE sector and Innovation effort (For Individual MSMEs)
- ▲ TREAD Scheme for Women (Individual Regd. Association & NGOs)
- ▲ Capacity Building/ Seminar for Industrial Associations
- ▲ Public Procurement Policy - MSEs 2012

NATIONAL MANUFACTURING COMPETITIVENESS PROGRAMME (NMCP) SCHEMES FOR MSMEs UNDER PPP MODEL:

- ▲ Marketing Support / Assistance to MSMEs (BAR Code)
- ▲ Support for Entrepreneurial and Managerial Development of MSMEs through Incubators
- ▲ Enabling Manufacturing Sector to be Competitive through Quality Management Standards & quality Technology Tools (QMS/QTT)
- ▲ Building Awareness on Intellectual Property Rights for MSMEs (IPR)
- ▲ Lean Manufacturing Competitiveness Scheme for MSMEs (LMCs)
- ▲ Design Clinic Scheme for design expertise to MSMEs Manufacturing sector (DESIGN)
- ▲ Marketing Assistance and Technology Upgradation Scheme for MSMEs (MATU)
- ▲ Technology and Quality Upgradation support to MSMEs (TEQUP)
- ▲ Promotion of Information & Communication Technology in Indian MSME Sector (ICT)



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Ministry of Micro, Small & Medium Enterprises

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