



**Government of India
Ministry of MSME**

DISTRICT INDUSTRIAL PROFILE



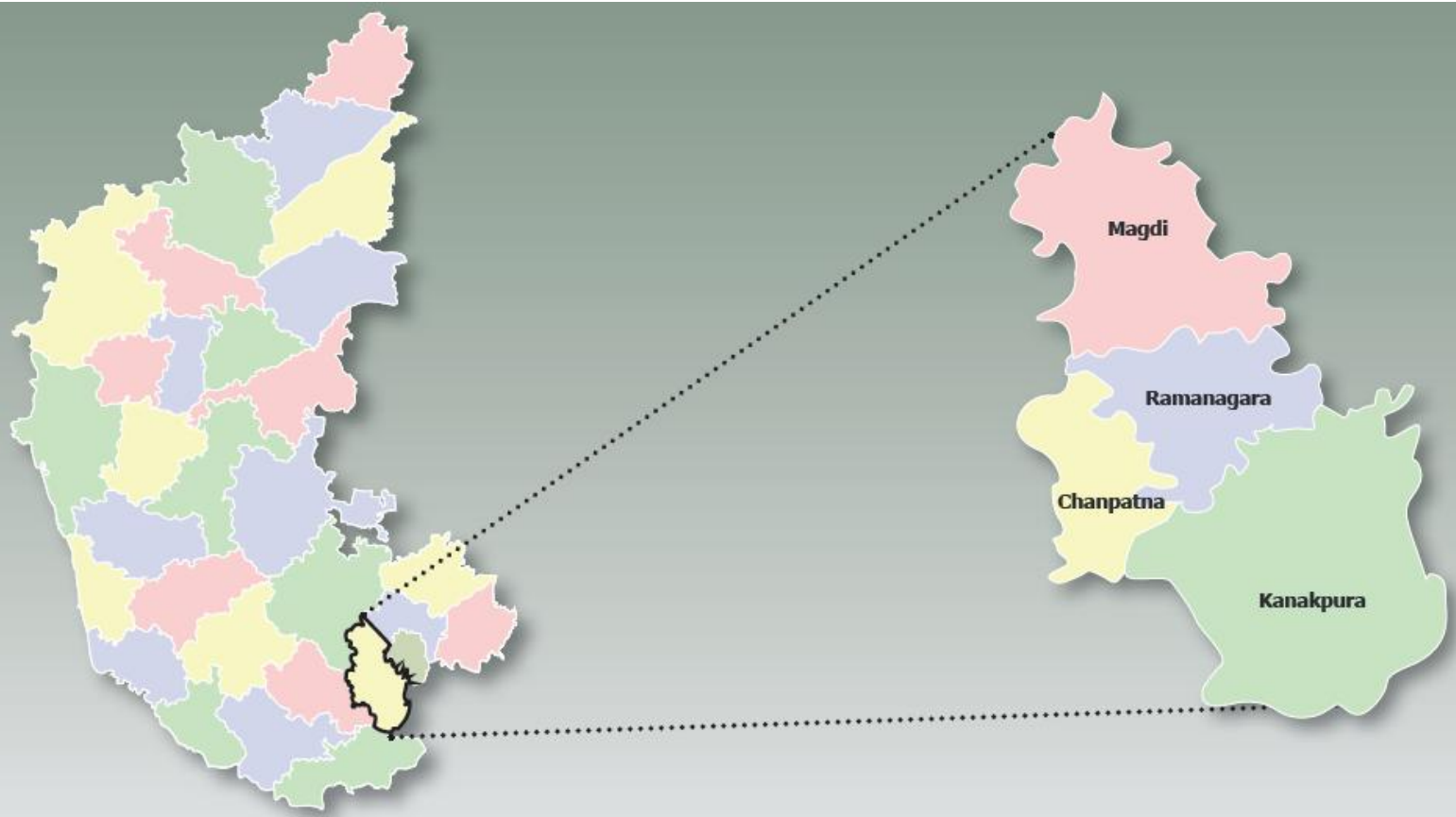
RAMANAGAR

..Silk town of India

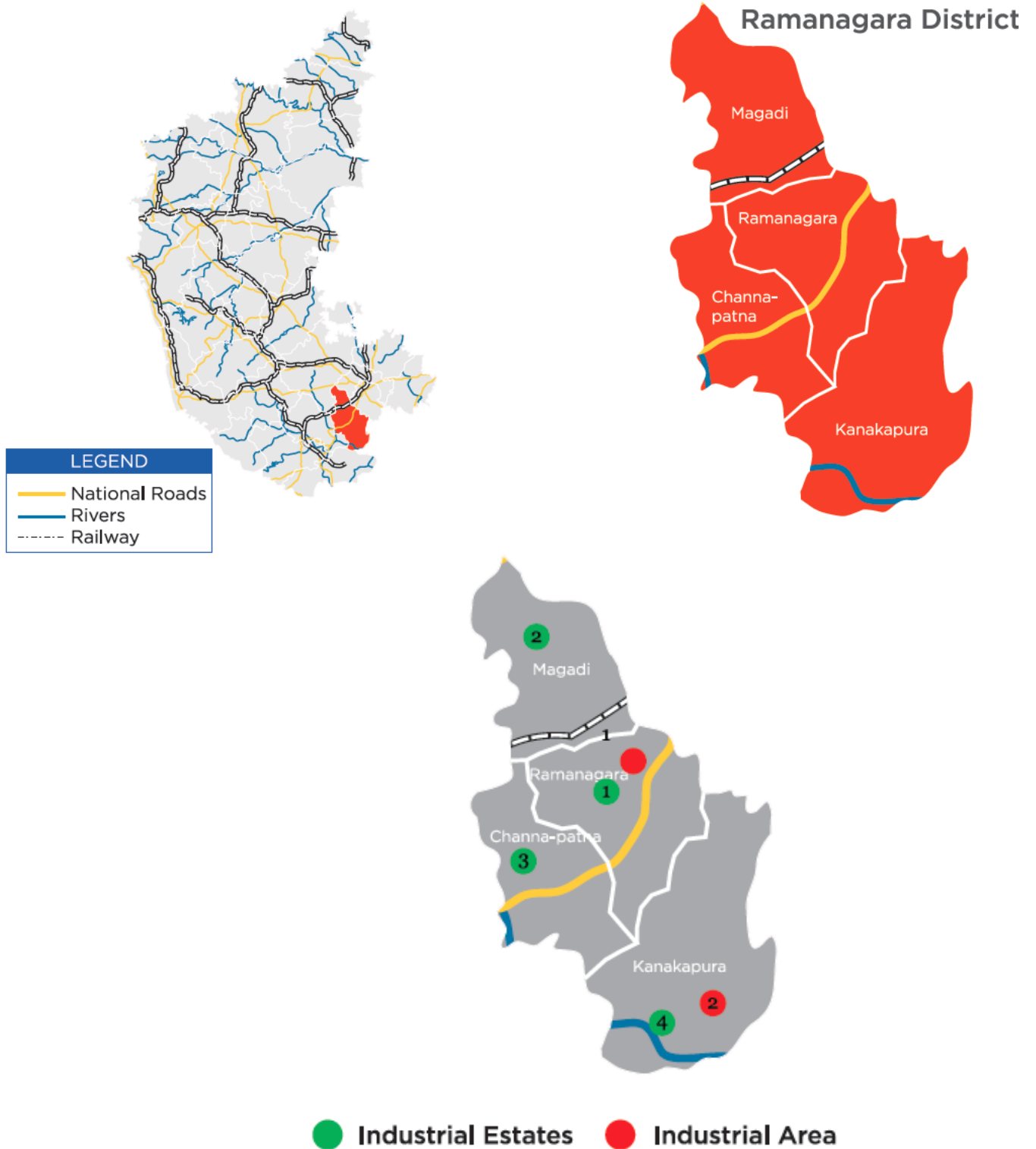


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RAMNAGAR DISTRICT & ITS TALUKS



District Overview



FOREWORD

The Micro, Small and, Medium Enterprises, Development Institute (earlier called SISI), under Ministry of MSME, Govt. of India, Bangalore is one of the prime organizations in Karnataka, engaged in the promotion and development of Industries in the Micro, Small and Medium Enterprises. As a part of the promotional and developmental activities, the Institute conducts studies on the Status and performance of Micro, Small and Medium Enterprises in the State. The District profile is one such report compiled and updated under District Industry Development Plan of the Institute assigned by Office of the Development Commissioner (SSI), New Delhi. This report contains the present status of economy, geographical information, statistical data relating to MSME's in each district, salient features of the progress of the different sectors of the each district of Karnataka and performance of industries particularly in Micro, Small and Medium industries.

I am happy to appreciate the efforts put in by all the officers and staff in this institute especially Shri. Rajkumar, IES, Deputy Director (EI), Smt. Neethu. K. Thomas, ISS, Assistant Director, Shri. D.Nataraja, Assistant Director (Stat), Shri.K.M.Balajee, Assistant Director (EI), Shri. Rajendran.B, Assistant Director (Hosiery), Shri. A. Shivakumar, Assistant Director (Mech), Smt. Sruthi G K, Assistant Director (EI), Shri. R. Anbu Kumaran, Assistant Director (IMT) in collecting the latest information available from different departments of Government of Karnataka and in bringing out this Industrial Profile report. I would also like to thank all Joint Directors of District Industry Centres, Senior Officers of Statistics Division of Govt. of Karnataka, Director of Industries and Commerce, for their valuable inputs during the preparation of this document. I sincerely hope that this report will be useful to all concerned with the development of Industries. It is needless to state that this document will serve as a valuable guide to the prospective entrepreneurs who are desirous of setting up of industries/enterprises in the state.

BANGALORE
15.06.2016

(S.N.RANGA PRASAD)
Director

Table of Contents

S. No.	Topic	Page No.
1.	Introduction & General Characteristics of the District	6
1.1	Location & Geographical Area	6
1.2	Topography	6
1.3	Availability of Minerals.	6
1.4	Forest	6
1.5	Administrative set up	6
1.6	Infrastructure	7
2.	District at a glance	7-9
2.1.1	Existing Status of Industrial Estates in the District	10
2.1.2	Existing Status of Industrial Areas in the District	10-11
3.	Industrial Scenario Of the district	11
3.1	Industry at a Glance	11
3.2	Year Wise Trend Of Units Registered	11
3.3	Details Of Existing Micro & Small Enterprises & Artisan Units In The District	12-13
3.4	Large Scale Industries / Public Sector undertakings	13
3.5	Major Exportable Item	13
3.6	Growth Trend	13
3.7	Vendorisation / Ancillarisation of the Industry	13
3.8	Major Exportable Item	13
3.9	Service Enterprises	14
3.9.1	Potentials areas for service industry	14
3.10	Potential for new MSMEs	14
4.	Existing Clusters of Micro & Small Enterprise	15
4.1	Detail Of Major Clusters	15
4.1.1	Manufacturing Sector	15
4.1.2	Service Sector	15
5	Steps to set up MSMEs	16-17
6.	Additional information if any	17-19

Industrial Profile of Ramnagar District

1. Introduction & General Characteristics of the District:

- Ramanagara was carved out of the erstwhile Bangalore Rural district on 23 Aug 2007.
- Comprises of 4 taluks – Channapatna, Kanakapura, Ramanagara, Magadi.
- It is approximately 50 km southwest of Bangalore.
- Known for its silk production and has Asia's largest cocoon market.
- Its Bidadi Industrial Area houses manufacturing units of Toyota, Coca Cola and a 1400 MW combined cycle gas-based power plant.
- It is famous for the huge rocky outcroppings. Those that are popular for rock climbing are; Savandurga, Ramadevarabetta, SRS betta and Thenginkalbetta.
- Arkavathi, Kanva, Kaveri, and Shimsha rivers pass through the district.
- The district is endowed with the necessary infrastructure and resources for the development of a Auto Cluster and Auto Components Cluster in the future
- Ramnagara is the hub for Silk and Sericulture activities, Textiles and Apparels can find opportunities in Ramnagara

1.1 Location & Geographical Area. :

Ramnagara is approximately 50 kms southwest of Bangalore City and has 4 taluks: Ramnagara, Channapatna, Kanakapura Bangalore. and Magadi

1.2 Topography: Temperature :31° C (Max)14° C (Min)

Average Rainfall 854 mm

Rivers Nil

Area 3576 sqkm

1.3 Availability of Minerals.

PRODUCTION OF MINERAL

S.NO.	NAME OF MINERAL	PRODUCTION in tones 2010-2011
MAJOR MINERAL		
1.	AS per Deptt. Of Mines and Geologay Govt.of Karnataka, no major minerals are produced in this district.	

1.4 FOREST: An area of 69946 hectares is covered under Forest.

1.5 Administrative set up.

District Headquarters Ramanagara has four taluks namely, Channapatna, Ramanagar, Kanakapura and Magadi. Sub Divisions are Kanakapura and Ramanagar

1.6 Infrastructure

- Land bank of 13817.40 acres is identified and 12199.13 acres is notified.
- 2 Industrial Areas (total 5 phases) and 4 Industrial Estates in the district.
- Proposed industrial area alongwith 2 Industrial parks for Printing and Textiles.
- Suvarna Karnataka Development Corridor envisages the creation of a Automobile Zone and Media and Entertainment Zone.
- 2 SEZ in Advanced R&D and textiles sector each with an investment of US\$ 559 million (INR 2,683 crores) and US\$ 25 million (INR 120 crores) each.

Power

- Transmission and Distribution in the district is being done by Bangalore Electricity Supply Company Limited (BESCOM)
- 1400 MW combined cycle gas-based power plant
- Innovative technologies including Smart Grid are also being rolled out in the region
- Average Demand-
Industry-34731 Units
Domestic-4775 Units
- Average annual consumption-
Industry- 5405 Units
Domestic-1089 Units

Water

- Arakavati & Kanva are the two main tributary rivers that flow across the district.
- To aid agricultural consumption minor irrigation projects have been consutrations Kanva, Manchinbele, Horobe and Bairamangala are the main minor irrigation projects have been constucted in the region.
- Ground water conservation and watershed management are the current thrust areas
- 92% of cultivable area is rain fed
- Total water supply in the district - 7.5 MLD
- Per capita Water supply - 48 LPCD
- Average Demand-
Industry-90000 kld
Domestic-100000 kld
- Average annual consumption-
Industry- 90000 kld
Domestic- 38600 kld

2. District at a glance

S.No	Particular	Year	Unit	Statistics
1	Geographical			
(A)	Geographical Data			
	i) Latitude			12° 54' to 13° 53' North

	ii) Longitude			75° 04' to 76° 21' East
	iii) Geographical Area		Hectares	355912
(B)	Administrative Units			
	i) Sub divisions			2
	ii) Tehsils			4
	iii) Sub-Tehsil			8
	iv) Patwar Circle			240
	v) Panchayat Simitis			-
	vi)Nagar nigam			-
	vii) Nagar Palika			4
	viii) Gram Panchayats			130
	xi) Revenue villages			823
	x) Assembly Area			-
2.	Population (As per Census 2011)			
(A)	Sex-wise			
	i) Male	2011	Nos	5,48,060
	ii) Female	2011	Nos	5,34,679
(B)	Rural Population	2011		8,15,386
3.	Agriculture			
A.	Land utilization			
	i) Total Area		Hectare	355912
	ii) Forest cover		"	69946
	iii) Non Agriculture Land		"	26225
	v) cultivable Barren land		"	24339
4.	Forest			
	(i) Forest		Ha.	69946
5.	Livestock & Poultry			
A.	Cattle			
	i) Cows		Nos.	266192
	ii) Buffaloes		Nos.	40304
B.	Other livestock			
	i) Goats		Nos.	167647
	ii) Pigs		Nos.	2871
	iii) Dogs & Bitches		Nos.	24274
	iv) Railways			
	i) Length of rail line		Kms	39.0
	V) Roads			
	(a) National Highway		Kms	73.0
	(b) State Highway		Kms	315.53

	(c) Main District Highway		Kms	1555.40
	(d) Other district & Rural Roads		Kms	949.72
	(e) Rural road/ Agriculture Marketing Board Roads		Kms	Incl. in item (d)
	(f) Kachacha Road		Kms	1605.58
	(VI) Communication			
	(a) Telephone connection			17419
	(b) Post offices		Nos.	181
	(c) Telephone center		Nos.	46
	(d)Density of Telephone		Nos./1000 person	-
	(e) Density of Telephone		No. per KM.	-
	(f) PCO Rural		No.	-
	(g) PCO STD		No.	-
	(h) Mobile		No.	20556
	(VII) Public Health			
	(a) Allopathic Hospital		No.	4
	(b) Beds in Allopathic hospitals		No.	350
	(c)Ayurvedic Hospital		No.	
	(d) Beds in Ayurvedic hospitals		No.	6
	(e)Unani hospitals		No.	16
	(f)Community health centers		No.	
	(g) Primary health centers		No.	4
	(h) Dispensaries		No.	58
	(i) Sub Health Centers		No.	73
	(j) Private hospitals		No.	58
			No.	97
	(VIII) Banking commercial			
	(a) Commercial Bank		Nos.	86
	(b) rural Bank Products		Nos.	14
	(c) Co-Operative bank products		Nos.	6
	(d) PLDB Branches		Nos.	5
	(IX) Education			
	(a) Primary school		Nos.	992
	(b) Middle schools		Nos.	1073
	(c) Secondary & senior secondary schools		Nos.	282
	(d) Colleges		Nos.	84
	(e) Technical University		Nos.	6

Source: Directorate of Economics and Statistics, Karnataka

2.1.1 Existing Status of Industrial Estates in the District Ramanagara

S No .	Name of the Estate	Land acquired (In Acres)	Land Developed (In Acres)	Prevailing rate per Sqm	Numbers Formed		Numbers Allotted		Numbers vacant		No. of units in production	
					Plots	Sheds/ flats	Plots	Sheds/ flats	Plots	Sheds/ flat	Plot s	Sheds/ flats
1	Kumbal godu	16.00	16.00	15490	17	66	17	66	0	0	9	63
2	Kanakapura 1	12.01	12.01	590	29	18	29	18	0	0	7	15
3	Kanakapura II	7.10	7.10	2720	28	0	26	0	2	0	5	0
4	Ramanager	5.00	5.00	8160	2	27	2	27	0	0	0	22
5	Magadi	14.00	14.00	530	37	8	28	8	9	0	3	11
6	Tagachagere	14.27	14.27	2000	30	0	23	0	7	0	16	0

Source :KSSIDC

2.1.2 Existing Status of Industrial Areas in the District RAMNAGAR

S. No.	Name of Ind. Area	Land acquired (In hectares)	Land developed (In acres)	Prevailing Rate Per acre (In lakhs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	BIDADI I PHASE	348.46	305.49	78 lakhs	79	79		Na
2	BIDADI II PHASE SECTOR 1	73.99.	62.23	48.8 lakhs	52	52		Va
3	BIDADI II sector II	202.00	141.35	78 lakhs	94	94		75
4	HAROHALLI - I PHASE	101.18	80.01	60 lakhs	88	88		Na
5	HAROHALLI -II PHSE	341.92	214.73	60 lakhs	332	332		Na
	TOTAL	1067.55	803.35		645	645		117

Source : KIADB

Sl. No.	Industrial Area	Extent (Acres)
1	Bidadi	1498
2	Harohalli I & II/III	1169/1366

Sl. No.	Industrial Estate	Extent (Acres)
1	Ramanagara	5
2	Magadi	14
3	Channapatna	14
4	Kanakapura	19

Source : Invest Karnataka 2016

3. INDUSTRIAL SCENERIO OF RAMANAGAR

3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	REGISTERED MSMEs	Nos	4181
2.	LARGE INDUSTRIAL UNITS	Nos	26
3.	TOTAL EMPLOYED IN MSMES	Nos	32220
4.	NO. OF INDUSTRIAL AREA	Nos	2
5	NO. OF INDUSTRIAL ESTATE	Nos	4
6.	NO. OF INDUSTRIAL PARK	Nos	--
7.	Total investments in MSMES	In lakhs	39385

3.2 YEAR WISE TREND OF UNITS REGISTERED

YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
2007-08	254	1608	521
2008-09	317	2867	3412
2009-10	357	3320	2734
2010-11	399	2765	5882
2011-12	433	4466	1389
2012-13	497	4473	3380
2013-14	550	4808	9108
2014-15	538	3356	6533
2015-16	836	4557	6426

Source: DIC RAMANAGAR

Key Industries



Textiles and Handicrafts:

- State Government has proposed an integrated textile park and KIADB has identified 125 acres of land at Harisandra village.
- 1 SEZ in the textile sector with an investment of INR 120 crores
- Emerging hub for garment industry
- Stone carving, terracotta, pottery and clay clusters in Ramanagra
- Wood carving, lackerware, and toys clusters in Channapatna Taluk



Auto and Auto Ancillaries:

- District is proposed as a automotive zone under SKDC development plan
- Presence of companies like Toyota Kirloskar Motor, Stanzen Toyotetsu India, TG Kirloskar Automotive, Toyota Boshoku Automotive India, Toyota Tsusho India, Tata Auto Comp Systems
- Toyota recently set up a manufacturing plant with an investment of US\$ 5 Billion producing 2.4 lakh engines by 2013.



Food Processing:

- Scope for the establishment of sugar factory and maize processing factory
- Improved seed varieties, advanced agricultural technology and mechanization are the key areas of investment in the region.



Sericulture:

- The district houses Asia's largest cocoon market.
- It is regarded as a traditional district for sericulture. The main silkworm races reared in the district are "Kolar Gold" (Multivoltine) CSR pure, hybrids and poly hybrids (Bivoltine)

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT
20	Agro based	182	4354.13	1402
22	Soda water	11	734.00	207
23	Cotton textile	-	-	-
24.	Woolen, silk & artificial Thread based clothes.	416	7113.56	3770
25.	Jute & jute based	4	7.45	12
26.	Ready-made garments & embroidery	262	2039.341	1849
27.	Wood/wooden based furniture	404	4927.444	2080
28.	Paper & Paper products	34	234.552	156
29.	Leather based	9	29.55	43
31.	Chemical/Chemical based	57	2305.19	800

30.	Rubber, Plastic & petro based	32	2914.9	475
32.	Mineral based	128	7390.62	1757
33.	Metal based (Steel Fab.)	16	4863.78	426
35.	Engineering units	65	2820.80	989
36.	Electrical machinery and transport equipment	12	228.00	148
97.	Repairing & servicing	70	354.96	325
01.	Others	77	2284.97	830
	Kachori Making	-	-	-

Source: DIC Ramanagar (As on 31.03.2016)

3.4 Large Scale Industries / Public Sector undertakings

- | | |
|--|--|
| 1. TG Kirloskar automotive pvt.ltd | 14. Basanth Batons |
| 2. Toyota Kirloskar Motor Pvt. Ltd | 15. Ingersoll Rand International |
| 3. Toyota Bhosco Automotive india Pvt.Ltd. | 16. Supreme Non Over indl.pvt. ltd. |
| 4. Saint Govian Gyproc, India Ltd. | 17. Rajashri commercial andindl. Co,pvt. Ltd |
| 5. Forge Pro india Ltd. | 18. KG Nandini Enterprises |
| 6. Toyota Kirloskar Auto parts | 19. ORE Presicion products |
| 7. GPR Groups Pvt. Ltd | 20. AO Smith India Water Heating Pvt.LTd |
| 8. Stanzen Toyatatsu,India pvt. Ltd | 21. Forgepro India Pvtltd. |
| 9. Senapathy White lay PVt. Ltd | 22. Owari Precision products, pvt.ltd |
| 10. Bonito Impex Pvt.Ltd. | 23. Boneto Impex Pvt.LTd. |
| 11. Sona Sythetic pvt. Ltd | 24. Supreme Non Over indl.pvt. Ltd |
| 12. Tata Auto camp systems pvt. Ltd | 25. Rajashri commercial andindl. Co,pvt. Ltd |
| 13. SPR Group Holdings | 26. Carl Bechem Lubricants india |

3.5 Major Exportable Item

Automobile components, Wooden toys, Granites, Kitchen equipments.

3.6 Growth Trend

There is scope for development in Silk and silk products in this district.

3.7 Vendorisation / Ancillarisation of the Industry

There is ample scope for ancillary units in Engg, Automobile and softdrinks to cater the needs of the emerging large units.

3.8. Major Exportable Item

Automobile components, Wooden toys, Granites, Kitchen equipments.

3.9 Service Enterprises :

There are 70 service units in the district with a total investment of Rs. 354.96 lakhs and employment of 325 on a day.

3.9.1 Potentials areas for service industry

There is potential to start service enterprises in automobile, wooden toys and engg. Enterprises in this district.

3.10 Potential for new MSMEs

Textiles and Handicrafts:

- State Government has proposed an Integrated Textile Park and KIADB has identified 125 acres of land at Harisandra village
- 1 SEZ in the textile sector with an investment of INR 120 Crore
- Emerging hub for garment industry
- Stone carving, terracotta, pottery and clay clusters in Ramanagara
- Wood carving, lacquerware, and toys clusters in Channarayana Taluk

Sericulture:

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- Presence of companies like Toyota Kirloskar Motor, Stanzen Toyotetsu India, TG Kirloskar Automotive, Toyota Boshoku Automotive India, Toyota Tsusho India, Tata Auto Comp Systems
- Toyota recently set up a manufacturing plant with an investment of USD 5 bn

Food Processing:

- Scope for the establishment of Aungmye Factory and Maize processing factory
- Improved seed varieties, advanced agricultural technology and mechanization are the key areas of investment in the region
- There is much scope to increase the pulse and oilseed production and the dry fruit processing industry as well as jam/jelly/ juice segment

4. Existing Clusters of Micro & Small Enterprise

4.1 DETAIL OF MAJOR CLUSTERS

4.1.1 Manufacturing Sector

- a. Silk Textile cluster, Kadur Magadi : DSR is prepared and yet to be submitted to GOI

4.1.2 Service Sector

Printing Cluster : Print Tech Park at Harohalli indl.area, Kanakapura taluk, at the cost of Rs. 14.49cr. Out of which SPVs contribution is Rs. 2.17cr, GOK Rs.10.14cr and GOI has sanctioned Rs. 10.1cr the DPR is in principle approved by GOI , SIDBI has vetted the proposal and approved it.

Name of the Cluster: Print Tech Park Cluster Bangalore

1	Principal Products Manufactured in the Cluster	Printing (Cards, Magazines, Textbooks etc.)
2	Name of the SPV	Print Tech Park Cluster Bangalore
3	No. of functional units in the clusters	125 Units
4	Turnover of the Clusters	Rs. 125.1 Cr
5	Value of Exports from the Clusters	NA
6	Employment in Cluster	1230(direct) and 6150(indirect)
7	Average investment in plant & Machinery	Rs. 0.76 Cr
8	Major Issues / requirement	Infrastructure, Technology, CTP processing, Unskilled labour
9	Presence of capable institutions	--
10	Thrust Areas	Printing
11	Problems & constraints	Unskilled labour, Lack of Quality, Lack of technology

5. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S.No.	Type of assistance	Name and address of agencies
1.	Registration of MSMEs	Online Registration. www.udyogaadhaar.gov.in Director, MSME-Development Institute Ministry of MSME, Govt. of India, Rajaji Nagar Industrial Estate, West of Chord Road, Bangalore. 560010 ☎ Phone : 080-23151581/82/83 ✉ e-mail: dcidi-bang@dcmsme.gov.in www.msmedibangalore.gov.in
2.	Identification of Project Profiles, Techno-economic and Managerial consultancy Services , Market survey and economic survey reports.	MSME-Development Institute Ministry of MSME, Govt. of India, Rajaji Nagar Industrial Estate, West of Chord Road, Bangalore. 560010 ☎ Phone : 080-23151581/82/83 ✉ e-mail: dcidi-bang@dcmsme.gov.in www.msmedibangalore.gov.in Chief Executive Officer & Chief Adviser Technical Consultancy Services Organisation of Karnataka (A Govt. of Karnataka Organisation) 4 th Floor, Basava Bhavan, Basaveshwara Circle, Bangalore 560 001. ☎ Phone : 080-22266134/2226152/41512382 ✉ e-mail: tecsok1@airtelmail.in www.tecsok.com
3.	Industrial Land	Chief Executive Officer & Executive Member Karnataka Industrial Areas Development Board (KIADB) 4 th & 5 th Floor, East Wing, Khanija Bhavan, Race Course Road, Bangalore. – 560001 ☎ Phone : 080-22265383/22267900 ✉ e-mail: kiadb@mail.nic.in www.kiadb.in
4.	Industrial Shed	Chairman Karnataka State Small Industries Development Corporation Limited., (KSSIDC), Rajaji Nagar Industrial Estate, West of Chord Road, Bangalore. 560010 ☎ Phone : 080-23407011 www.kssidc.kar.nic.in
5.	Financial Assistance	All Nationalized Banks Karnataka State Financial Corporation (KSFC) No. 642, Vidyanagar, Opp. Zilla Panchayat Office, B M Road, Ramanagar-562159 ☎ Phone : 080-27274401/2 ✉ e-mail: rmr@ksfc.in www.ksfc.in
6.	For Raw Materials under Govt. Supply	Chairman Karnataka State Small Industries Development Corporation Limited., (KSSIDC) Rajaji Nagar Industrial Estate, West of Chord Road, Bangalore. 560010 ☎ Phone : 080-23407011 www.kssidc.kar.nic.in General Manager National Small Industries Corporation (NSIC) No. 25, First Main Road, KSSIDC Industrial Estate, 6 th Block, Rajaji Nagar, Bangalore. 560010 ☎ Phone : 080-23109059/23307791/23147858 ✉ e-mail: boban@nsic.co.in www.nsic.co.in
7.	Plant & Machinery under hire/purchase basis	General Manager National Small Industries Corporation (NSIC) No. 25, First Main Road, KSSIDC Industrial Estate, 6 th Block, Rajaji Nagar, Bangalore. 560010 ☎ Phone : 080-23109059/23307791/23147858 ✉ e-mail: boban@nsic.co.in www.nsic.co.in
8.	Power / Electricity	Bangalore Electrical Supply Corporation, BESCO H.O. Bangalore

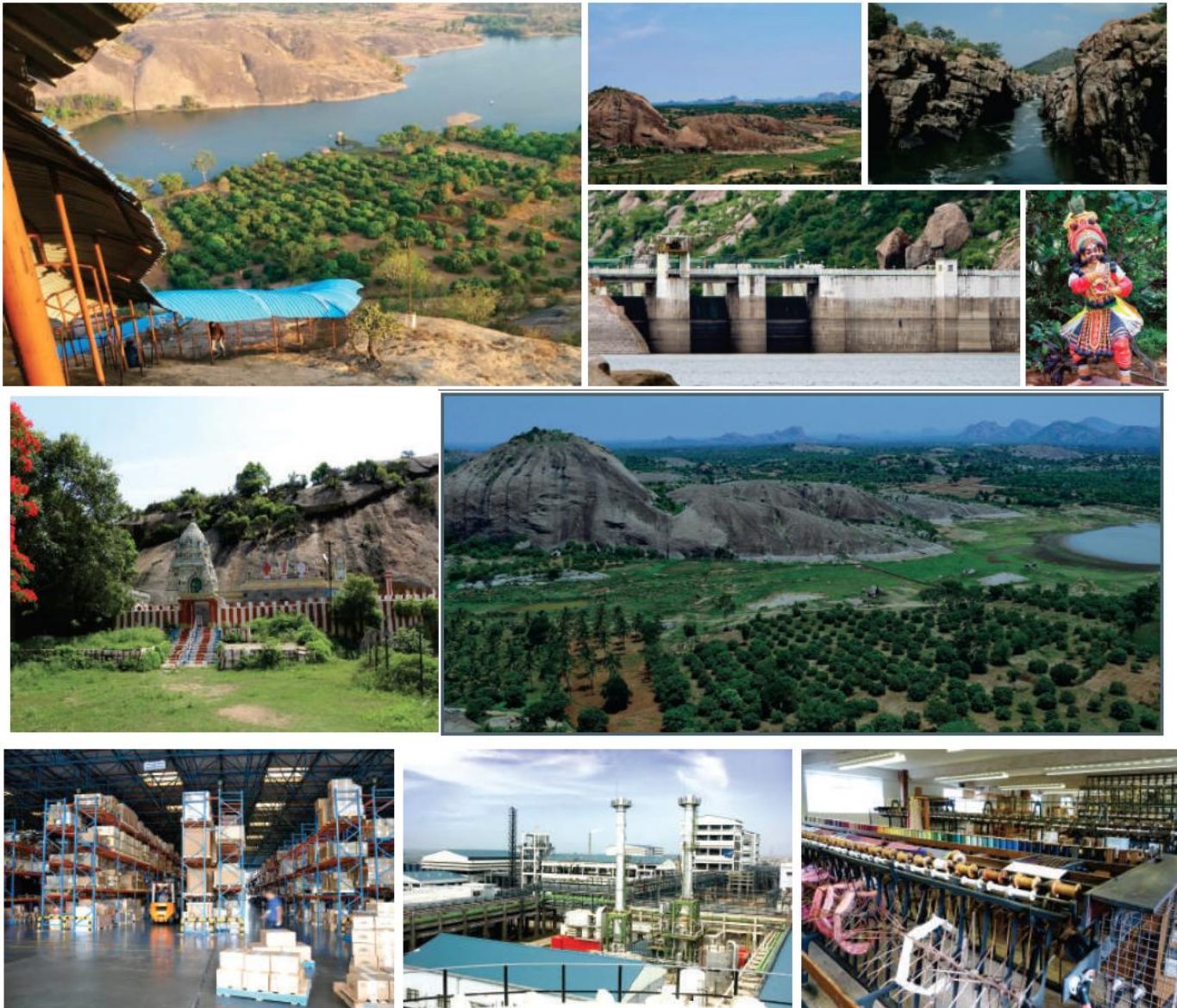
9.	Technical Know-How	Managing Director Karnataka Council for Technological Upgradation (KCTU) 4th Floor, Basava Bhavan, Basaveswara Circle, Bangalore - 560001 ☎ Phone : 080-22250722 ☒ e-mail: md-kctu-ka@nic.in ☒ e-mail: info-kctu-ka@nic.in www.kctu.kar.nic.in
10.	Quality & Standard	Scientist 'F' & Head Bureau of Indian Standards (BIS) Peenya Industrial Estate, 1 st Stage, Tumkur Road, Bangalore-560058 ☎ Phone : 080-28394955/283949656 ☒ e-mail: bnbo@bis.gov.in www.bis.org.in
11.	Marketing & Export Assistance	Visvesvaraya Trade Promotion Centre (VTPC) III Floor, 'A' Block, BMTC Complex, Shantinagar, Double Road, Bangalore -560027. ☎ Phone 080-22230853 / 22210633 / 22534444 ☒ e-mail: md@vtpckarnataka.gov.in www.vtpckarnataka.gov.in Engineering Export Promotion Council (EEPC) Sub-Regional Office, 2 nd Floor, Vinayaka Complex, 44/45 Residency Road Cross, Bangalore- 560025 ☎ Phone : 080-25581396/25588619 ☒ e-mail: eepcsroblr@eepcindia.net www.eepcindia.com EXIM Bank India Ramanashree Arcade, Floor 4, 18 M G Road, Bangalore. ☎ Phone : 080-25585755 ☒ e-mail: eximbro@eximbankindia.in www.eximbankindia.in
12.	Other Promotional Agencies	Managing Director Karnataka Udyog Mitra 3rd Floor, Khanija Bhavan (East Wing), No.49, Race Course Road, Bangalore – 560 001 ☎ Phone : 080-22282392/2228 5659/2238 1232/2228 6632 ☒ e-mail: md@kumbangalore.com www.kum.karnataka.gov.in

6. Additional Information if any

TOURISM

- **Channapatna** has the crawling infant Lord Krishna in Malur. This place also boasts of Kanva Reservoir that has a beautiful and natural landscape.
- **Ramadevara Betta** is an ideal spot for rock – climbers and adventure seekers. 50 km from Bangalore, it provides ideal location with landscaped rock faces.
- **Janapada Loka** or “ Folk culture World” is a world of simplicity and art. Janapada Loka, a subsidiary of the Karnataka Janapada Parishath, is dedicated to preserve and promote folk art and culture.
- **Revanasiddeshwara Betta** situated at 13 Km from Ramanagara and completely rocky hill with stunning natural beauty.

- **Sangama - Mekedatu** - the place where river arkavathi and river Cauvery joins. It is 50 Km from Ramanagara and about 80 Km from Bangalore.
- **Manchanabele Dam** - Kempe Gowda Fort, Savanadurga hill in Magadi Taluk.



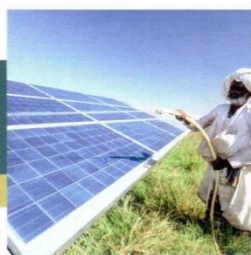
MSME SCHEMES

MSME OPERATES A NUMBER OF PROMOTIONAL SCHEMES FOR THE MSE SECTOR:

- ★ Credit Linked Capital Subsidy Scheme for Technology Upgradation (CLCSS)
- ★ Credit Guarantee Fund Trust for Micro and Small Enterprises (CGTMSE)
- ★ ISO 9001/ISO 14001 HACCP Certification Reimbursement Scheme.
- ★ Cluster Development Programme for identified Cluster of MSE's
- ★ Market Development Assistance International Trade Fairs (For Individual MSEs)
- ★ National Awards for outstanding MSME Entrepreneurs, R&D efforts in MSME Sector
- ★ Quality products in MSE sector and Innovation effort (For Individual MSMEs)
- ★ TREAD Scheme for Women (Individual Regd. Association & NGOs)
- ★ Capacity Building/ Seminar for Industrial Associations
- ★ Public Procurement Policy - MSEs 2012

NATIONAL MANUFACTURING COMPETITIVENESS PROGRAMME (NMCP) SCHEMES FOR MSMEs UNDER PPP MODEL:

- ★ Marketing Support / Assistance to MSMEs (BAR Code)
- ★ Support for Entrepreneurial and Managerial Development of MSMEs through Incubators
- ★ Enabling Manufacturing Sector to be Competitive through Quality Management Standards & quality Technology Tools (QMS/QTT)
- ★ Building Awareness on Intellectual Property Rights for MSMEs (IPR)
- ★ Lean Manufacturing Competitiveness Scheme for MSMEs (LMCs)
- ★ Design Clinic Scheme for design expertise to MSMEs Manufacturing sector (DESIGN)
- ★ Marketing Assistance and Technology Upgradation Scheme for MSMEs (MATU)
- ★ Technology and Quality Upgradation support to MSMEs (TEQUP)
- ★ Promotion of Information & Communication Technology in Indian MSME Sector (ICT)



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