



Government of India  
Ministry of MSME

## **Brief Industrial Profile of Ganderbal District**



सूक्ष्म, लघु एवं मध्यम उद्यम  
MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

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## **FOREWORD**

*Micro, Small & Medium Enterprises Development Institute (J&K) Jammu is a Nodal Agency functioning under the Ministry of MSME. The Institute is engaged in various developmental and promotional activities in the state of J&K especially in the far flung areas of the State with an intention to promote Entrepreneurship among the young unemployed youth and is also engaged in promoting various schemes among the existing MSMEs so as to promote competitiveness among them. MSME-DI (J&K) Jammu is also playing its vital role in assisting the development of Industrial infrastructure across the state.*

*To achieve its objective, MSME-DI, Jammu with the support of Directorate of Industries & Commerce, J&K Govt. is also engaged in the preparation of District Industrial Potential Report which provides a bird's eye view about the District Topography, Geography, National Resources and Status of Industry. It provides a count of Industrial Establishments engaged in the economic activities. Efforts have also been made to identify the potential MSME activities, keeping in view the demand and availability of raw material resources. I am sure that District Industrial Profile will be useful to the entrepreneurs and will assist in Policy formulation at large.*

*I place on record the sincere efforts put forth by the officers of this Institute in collecting the latest information and bringing out this report. I also appreciate the co-operation extended by the Department of Industries and Commerce (J&K) Govt. without whose contribution the Report would not have been possible.*

  
**VIRINDER SHARMA**  
DIRECTOR

Date: 23<sup>rd</sup> Jan, 2017

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# **Brief Industrial Profile of Ganderbal District**

## **1. General Characteristics of the District**

The name Ganderbal has been derived from the famous spring "GANDERBHAWAN" which Once Used to be The Gateway To Central Asia during ancient period. The district is spread over 39304 hectares of land. The district Ganderbal is among the eight newly created districts came into existence in 2007 by deletion of areas of Ganderbal and Kangan from erstwhile Srinagar district. District Ganderbal is located on the north side of world's famous Srinagar city of Kashmir valley at an elevation of 1650 to 3000 meters above Mean Sea Level (MSL). The Sind River, a major tributary to the Jehlum River flows through this district. The water of the river is mainly used for irrigation, and generation of hydroelectricity. There are three hydroelectric power stations, Lower Sindh Hydroelectric Power Project Ganderbal, Upper Sindh Hydroelectric Power Project 1st Kangan and Upper Sindh Hydroelectric Power Project 2nd Sumbal generating electricity on the Sind River

### **1.1 Location & Geographical Area.**

The district is located between 34.23°N Longitude and 74.78°E Latitude .The district is flanked by District Baramulla in the west, district Srinagar in the south, newly created district Bandipora in the north west, Arohoma forest in the north and district Kargil in the east. Ganderbal district enjoy a unique geographical position and it represents the last station depicting all the scenic features of the Kashmir valley. The presence of famous health resorts, Sonamarg and Mansbal lake and Sindh Nalah flowing through areas adds to its beauty.

### **1.2 Topography**

Farming in Ganderbal is the main occupation as more than 80% of the working population is engaged with it, thus has made district Ganderbal as one of the important district of Jammu and Kashmir. The main income of the district comes from agriculture for which land has been put to use about 5758 Hectares. However, the district Ganderbal is on the path of the industrialization. Despite topographical limitations. Industrial Sector has been declared as main vehicle for accelerating economic activity besides providing employment to the unemployed youth. The district abounds in the places of the historical, religious and archaeological significance, the important among which are Qamar Sahib Shrine, Khir Bhawani Temple, Sonamarg, naranag. Manasbal lake and some fresh water lake like gangabal, nanda sar lake, gada sar lake, Vishan sar lake and Kishan sar lake.

### 1.3 Availability of Minerals.

The district is rich in the items of Minerals especially Lime stone, Sand, Bajri & Marble

#### PRODUCTION OF MINERAL 2010-11

S.NO.	NAME OF MINERAL	PRODUCTION in tones 2010-2011
MAJOR MINERAL		
1.		-
MINOR		
1.	.	-

SOURCE:- DEPT. OF MINES & GEOLOGY.,

### 1.4 FOREST

The area under forest in the district is about 988 Hectares of land

### 1.5 Administrative set up.

As per SRO 185; dated 25.05.2007 issued by the Revenue department notifying therein, the boundaries of the district comprising of six Tehsiles and nine blocks. The details is as under:

District	Tehsils	Blocks
	Ganderbal	Ganderbal
	Lar	Lar
	Kangan	Kangan
	Tullamulla	Wakura
	Gund	Gund
	Wakura	Shearpathri
		Phaag
		Manigam
		Batwina

## 2. District at a glance

S.No	Particular	Year	Unit	Statistics
<b>1</b>	<b>Geographical features</b>			
(A)	Geographical Data			
	i) Latitude		Degree	34.23 N
	ii) Longitude		Degree	74.78 E
	iii) Geographical Area		Hectares	39304
(B)	Administrative Units			
	i) Sub divisions			1
	ii) Tehsils			6
	iii) Sub-Tehsil			-
	iv) Patwar Circle			37
	v) Panchayat Simitis			-
	vi)Nagar nigam			-
	vii) Nagar Palika			-
	viii) Gram Panchayats			-
	xi) Revenue villages			136
	x) Assembly Area			-
<b>2.</b>	<b>Population</b>			
(A)	Sex-wise			
	i) Male	2011		158720
	ii) Female	2011		138103
(B)	Rural Population	2011		250203
<b>3.</b>	<b>Agriculture</b>			
A.	Land utilization			
	i) Total Area	2010-11	Hectare	39304
	ii) Forest cover	2010-11	"	37901
	iii) Non Agriculture Land	2010-11	"	-
	v) cultivable Barren land	2010-11	"	-
<b>4.</b>	<b>Forest</b>			
	(i) Forest	2010-11	Ha.	37901

<b>5.</b>	<b>Livestock &amp; Poultry</b>			
<b>A.</b>	<b>Cattle</b>			
	i) Cows	2007	Nos.	82286
	ii) Buffaloes	2007	Nos.	1443
<b>B.</b>	<b>Other livestock</b>			
	i) Goats	2007	Nos.	20548
	ii) Pigs	2007	Nos.	-
	iii) Dogs & Bitches	2007	Nos.	1645
	<b>iv) Railways</b>			
	i) Length of rail line	2010-11	Kms	-
	<b>V) Roads</b>			
	(a) National Highway	2010-11	Kms	398
	(b) State Highway	2010-11	Kms	421
	00(c) Main District Highway	2010-11	Kms	96.08
	(d) Other district & Rural Roads	2010-11	Kms	49.08
	(e) Rural road/ Agriculture Marketing Board Roads	2010-11	Kms	
	(f) Kachacha Road	2010-11	Kms	
	<b>(VI) Communication</b>			
	(a) Telephone connection	2010-11		821 land line /965 T Ph
	(b) Post offices	2010-11	Nos.	29
	(c) Telephone center	2010-11	Nos.	181
	(d )Density of Telephone	2010-11	Nos./1000 person	12
	(e) Density of Telephone	2010-11	No. per KM.	35
	(f) PCO Rural	2010-11	No.	2
	(g) PCO STD	2010-11	No.	1
	(h) Mobile	2010-11	No.	700

	<b>(VII) Public Health</b>			
	(a) Allopathic Hospital	2010-11	No.	9
	(b) Beds in Allopathic hospitals		No.	309
	(c) Ayurvedic Hospital		No.	-
	(d) Beds in Ayurvedic hospitals		No.	-
	(e) Unani hospitals		No.	10
	(f) Community health centers		No.	-
	(g) Primary health centers		No.	17
	(h) Dispensaries		No.	6
	(i) Sub Health Centers		No.	3
	(j) Private hospitals		No.	29
	<b>(VIII) Banking commercial</b>			
	(a) Commercial Bank		Nos.	17
	(b) rural Bank		Nos.	9
	<b>Products</b>			
	(c) Co-Operative bank products		Nos.	3
	(d) PLDB Branches		Nos.	1
	<b>(IX) Education</b>			
	(a) Primary school		Nos.	85
	(b) Middle schools		Nos.	86
	(c) Secondary & senior secondary schools		Nos.	40
	(d) Colleges		Nos.	5
	(e) Technical University		Nos.	1

Source : Evaluation & Statistics, Ganderbal district & District Credit Plan, Lead Bank office Ganderbal



### 2.1 Existing Status of Industrial Areas in the District Ganderbal

S. No.	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	Industrial Estate Ganderbal	5.3	5.3	73.52 (revised rate)	92	92	Nil	76
	<b>Total</b>	5.3	5.3	73.52	92	92	-	76

Source:- DIC , Ganderbal

## 3. INDUSTRIAL SCENERIO OF GANDERBAL

### 3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	300
2.	TOTAL INDUSTRIAL UNIT	NO.	300
3.	REGISTERED MEDIUM & LARGE UNIT	NO.	-
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	NO.	1249
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	421
6.	NO. OF INDUSTRIAL AREA	NO.	01
7.	TURNOVER OF SMALL SCALE IND.	IN LACS	1171.52 Crores
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	453.04 crores

### 3.2 YEAR WISE TREND OF UNITS REGISTERED

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
1	2007-08	25	98	115.65
2	2008-09	39	167	125.72
3	2009-10	48	209	328.26
4	2010-11	25	167	436.75
5	2011-12	38	276	605.72
6	2012-13	27	211	517.68
7	2013-14	33	250	825.29
8	2014-15	26	119	233.07
9	2015-16	29	155	394.01
<b>total</b>		<b>290</b>	<b>1652</b>	<b>3582.15</b>

Source: DIC Ganderbal

### 3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT
20	Agro based	8	110.65	70
22	Soda water	-	-	-
23	Cotton textile	5	70.22	20
24.	Woolen, silk & artificial Thread based clothes.	-	-	-
25.	Jute & jute based	-	-	-
26.	Ready-made garments & embroidery	8	20.00	16
27.	Wood/wooden based furniture	51	30.50	305
26.	Paper & Paper products	3	80.00	15
29.	Leather based	-	-	-
31.	Chemical/Chemical based	5	50.00	25
30.	Rubber, Plastic & petro based	1	30.00	3
32.	Mineral based	9	220.00	27
33.	Metal based (Steel Fab.)	12	145.01	36
35.	Engineering units	-	-	-
36.	Electrical machinery and transport equipment	4	80.00	24
97.	Repairing & servicing	16	70.00	40
01.	Others	15	100.00	60
	Kachori Making	-	-	-
		137	1006.38	641

### **3.4 Large Scale Industries / Public Sector undertakings**

List of the units in & Near By Area Nil

**3.5 Major Exportable Item Nil**

**3.6 Growth Trend Nil**

**3.7 Vendorisation / Ancillarisation of the Industry NA**

### **3.8. Medium Scale Enterprises**

**3.8.1 List of the units in & Near By Area NA**

**3.8.2 Major Exportable Item NA**

### **3.9 Service Enterprises**

3.9.2 Potentials areas for service industry

1. Automobile workshop ,
2. Health Diagnostic Lab .
3. Tourism based
4. Computer related activities
5. Slab shuttering

### **3.10 Potential for new MSMEs**

1. Silk Based
2. Agro Based
3. Bakery
4. Textile Based
5. Food Processing
6. Horticulture based
7. Cement products
8. Packaged drinking water(mineral water)

## 4. Existing Clusters of Micro &amp; Small Enterprise

Nil

**4: Trade wise details of MSME s of District KUPWARA**

S.NO.	NIC CODE	TYPE OF ACTIVITY	MICRO	SMALL	MEDIUM
9	1	Agriculture, Hunting and Related Service Activities	0	0	00 0
10	2	Forestry, Logging and Related Service Activities	0	0	00 0
11	5	Fishing, Aquaculture and Service Activities Incidental to Fishing	0	0	0
12	10	Mining of Coal and Lignite; Extraction of Peat	0	0	0 0
13	11	Extraction of Crude Petroleum and Natural Gas; Service Activities incidental to Oil and Gas Extraction, excluding Surveying	0	0	0
14	12	Mining of Uranium and Thorium Ores	0	0	0
15	13	Mining of Metal Ores	0	0	0
16	14	Other Mining and Quarrying	0	0	0
17	15	Mfg of Food Products and Beverages	19	07	0
18	16	Mfg of Tobacco Products	0	0	0
19	17	Mfg of Textiles	07	05	0
20	18	Mfg of Wearing Apparel; Dressing and Dyeing of Fur	20	0	0
21	19	Mfg of Leather & Leather Product	0	0	0
22	20	Mfg of Wood and Wood Products	75	0	0
23	21	Mfg of Paper and Paper Products	04	01	0
24	22	Publishing, Printing & Reproduction of Recorded Media	0	0	0
25	23	Mfg of Coke & Refined Petroleum Products and Nuclear Fuel	0	0	0
26	24	Mfg of Chemicals and Chemical Products	03	0	0
27	25	Mfg of Rubber and Plastics Products	01	0	0
28	26	Mfg of Other Non-Metallic Mineral Products	15	02	0
29	27	Mfg of Basic Metals	06	0	0
30	28	Mfg of Fabricated Metal Products	20	06	0
31	29	Mfg of Machinery and Equipment n.e.c.	0	0	0
32	30	Mfg of Office, Accounting & Computing Machinery	0	0	0
33	31	Mfg of Electrical Machinery and Apparatus n.e.c.	05	0	0
34	32	Mfg. of Radio, Television and Communication Equipment and Apparatus	0	0	0

35	33	Mfg of Medical, Precision and Optical Instruments, Watches and Clocks	0	0	0
36	34	Mfg of Motor Vehicles, Trailers and Semi-Trailers	0	0	0
37	35	Mfg of Other Transport Equipment	0	0	0
38	36	Mfg of Furniture; Manufacturing n.e.c.	0	0	0
39	37	Recycling	0	0	0
40	40	Electricity, Gas, Steam and Hot Water Supply	0	0	0
41	41	Collection, Purification and Distribution of Water	0	0	0
42	45	Construction	04	0	0
43	50	Repair & Maintenance of Motor Vehicle, Retail Sale of Automotive Fuel	37	01	0
44	51	Wholesale of Trade and Commission Trade	0	0	0
45	52	Repair & Maintenance of Personal & Household Goods; Retail Trade	27	0	0
46	55	Hotels and Restaurants	0	0	0
47	60	Land Transport; Transport via Pipelines	0	0	0
48	61	Water Transport	0	0	0
49	62	Air Transport	0	0	0
50	63	Supporting & Auxiliary Transport & Travel Agents Activities	0	0	0
51	64	Post and Telecommunications	0	0	0
52	65	Financial Intermediation, Except Insurance & Pension Funding	0	0	0
53	66	Insurance and Pension Funding, Except Compulsory Social Security	0	0	0
54	67	Activities Auxiliary to Financial Intermediation	0	0	0
55	70	Real Estate Activities	2	0	0
56	71	Renting of Machinery & Equipment Without Operator & of Personal & Household Goods	0	0	0
57	72	Computer and Related Activities	5	0	0
58	73	Research and Development	0	0	0
59	74	Other Business Activities	17	0	0
60	75	Public Administration and Defence; Compulsory Social Security	0	0	0
61	76	CEMENT PRODUCTS	0	0	0
62	80	Education	0	0	0
63	85	Health and Social Work	0	03	0
64	90	Sewage and Refuse Disposal, Sanitation and Similar Activities	0	0	0
65	91	Activities of Membership Organization n.e.c.	0	0	0
66	92	Recreational, Cultural and Sporting Activities	0	0	0

<b>67</b>	<b>93</b>	<b>Other Service Activities</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>68</b>	<b>95</b>	<b>Activities of Private Households as Employers of Domestic Staff</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>69</b>	<b>96</b>	<b>Undifferentiated Goods - Producing Activities of Private Households for Own Use</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>70</b>	<b>97</b>	<b>Undifferentiated Service - Producing Activities of Private Households for Own Use</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>71</b>	<b>98</b>	<b>NOT REPORTED</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>72</b>	<b>Total</b>		<b>267</b>	<b>22</b>	<b>289</b>

#### 4.1 DETAIL OF MAJOR CLUSTERS

Nil

## **5 General issues raised by industry association during the course of meeting**

- a) Problem of Erratic Power Supply
- b) Non availability of Skilled man power
- c) Problem of Marketing of finished Products
- d) Problem of procurement of Raw materials
- e) High Transportation cost
- f) Lack of Infrastructure
- g) Inadequate Land

**5.1 : Is There Any Large Scale Industries / Public Sector Undertakings, If Yes Please Provide Details** **NO**

**6: Potentials areas for service industry.** ( 3.9 in ANNEXURE A)

**7: Potential for new MSMEs.** (3.10 in ANNEXURE A)

**8: Details of Existing Clusters** NIL

**9: LIST OF INDUSTRIAL ASSOCIATIONS OF YOUR DISTRICT.**

S.NO	NAME OF ASSOCIATION	NAME OF PRESIDENT	CONTACT DETAILS	E-MAIL
1	Association of SSI units	Mr.Qazi Khalid Muzaffar	9419018312	qazikhalidmuzafar@gmail.com

**10. General issues raised by industry association during the course of meeting**

**Electricity supply interrupted is the main problem faced by the unit holders.**

Non availability of local skilled man power

Lack of sewage treatment plant within the existing estate.

**11. Details Of Units Engaged In exports.**

S. NO.	NAME OF UNIT	PRODUCT/S EXPORTED	ADRESS OF UNIT	CONTACT DETAILS
	<b>NIL</b>			

**12. Do you recommend any MSME s for national award, if yes please provide details.**

S.NO	NAME OF UNIT	PRODUCT	ADDRESS OF UNIT	CO CON NTACT DETAILS	O outstanding Performance Details
<b>1</b>	<b>M/S TABEEN WATER PLANT</b>	<b>PACKAGED DRINKING WATER</b>	<b>WUSAN KANGAN</b>	<b>9419016056</b> 9906871343	<b>a.end product has a good market potential especially in rural market.</b>  <b>b.employment is provided to unemployed youth especially to local youth.</b>

### **13: General Remarks of GM DIC**

It is suggested that the units falling within the industrial estate /organized sector may be exempted from obtaining NOCs from state pollution control board except the activities falling in red category.

b.In order to improve the industrial setup within the district it is necessary that the land bank be made available especially state/Govt land.

c.There is a huge scope in the district for taking up of manufacturing and servicing activities mentioned in the paras 3.9 and 3.10 above.The entrepreneurs who intend to undertake industrial activities be provided financial assistance at low interest rates and the repayment schedules be made easier at bank level where ultimately often the entrepreneurs fail to achieve their objectives.



## 16. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S.No	Type of assistance	Name and address of agencies
1.	Provisional Registration Certificate ( EM-1) & Permanent Registration Certificate EM-II)	District Industries Centre, Ganderbal
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	ITCO, Exhibition Ground Jammu
3.	Land and Industrial shed	SICOP, SIDCO
4.	Financial Assistance	J&K Bank, SBI, PNB, Grameen Bank, JKFC, Ganderbal JKDFC, IInd Floor, Gandhi agar Jammu & Srinagar
5.	For raw materials under Govt. Supply	SICOP,
6.	Plant and machinery under hire / purchase basis.	NSIC , Exhibition Ground Jammu
7.	Power/ Electricity	PDD, J&K State
8.	Technical Know –how.	District Industries Centre, Ganderbal MSME DI I/E Digiana Jammu
9.	Quality & Standard	BIS , Baribrahamana Jammu
10.	Marketing /Export Assistance	-Directorate of Industries & Commerce , Jawar Udyog Bhavan Rail Head Complex Jammu, J&K Directorate of Industries & Commerce , Opposite Partap park Srinagar J&K MSME DI I/E Digiana Jammu
11.	Other Promotional Agencies	JKEDI , Jawar Udyog Bhavan Rail Head Complex Jammu, Director JKEDI, MA Road Sampora, Pampore Srinagar 192121 MSME DI I/E Digiana Jammu