



IR;eso t;rs
Government of India
Ministry of MSME

Brief Industrial Profile of Mamit District (Mizoram)



सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

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Brief Industrial Profile of Mamit District.

- 1 GENERAL CHARACTERISTIC OF THE DISTRICT:** The Mamit District is one of the eight district of Mizoram State in North Eastern part of India. The total Geographical area of the district is 3025.75 Sq.Kms ,which comprises varied geographical features like agricultural plains, hilly terrains & forests. The total forest cover of the district is 249742 hectares. The distance from its state capital is 112 Kms vis Sairang. ,Mamit is about 901 meter above sea level. The average rainfall of the district is 212.20mm

- 1.1 LOCATION & GEOGRAPHICAL AREA :** The Geographical location of the Mamit District in between longitudes 92° 29' 35" East & latitudes 23° 54' 47" North. The District is bounded on the North by Hailakandi District of Assam State, on the West by North Tripura District of Tripura State ,on the South by Lunglei District and on the East by Kolasib & Aizawl District state. The Geographical Area of the District is 3025.75 Sq.Kms.

- 1.2 TOPOGRAPHY:** District topography shows the positional features of the District showing its border with various states and district located in North Eastern part of India. The prime geographical character that form the topographical features of Mamit District. The topography in general is undulant with broken mountain/hilly ranges and between them lies the valley lands suitable for cultivation of field crops. The hills are situated for Horticultural practice where ever the slopes are gentle/moderate. The soil in the hills are rich in humus due to forest cover.

1.3 AVAILABILITY OF MINERALS

PRODUCTION OF MINERAL 2010 - 2011

S. NO	NAME OF MINERAL	PRODUCTION in tones 2010 -2011
MAJOR MINERAL		
1.	Coal	Nil
MINOR		
1.	Lime stone	Nil

N.B: No Major & Minor Mineral available in Mamit District

Source: Dept.of Geology & Mines , Govt of Mizoram,Aizawl

1.4 FOREST : The total forest area of the district is 249742 hectare ,out of which 697 hectares dense forest & 2032 hectares open forest. Total forest cover of the district is about 82.53% of the total Geographical area.

1.5 ADMINISTRATIVE SET UP : Mamit is one of the eight district of Mizoram,headed by the Deputy Commissioner.it Comprises of 03 (three) Sub-Divisions, which name as Mamit, Kawrthah ,W.Phaileng. Below this level there are 05 Revenue Circle(Tehsils)namely Zawlnuam, Kawrthah,Mamit, W.Phaileng,Reiek. Furthermore from the development angle the district is divided in 04 nos R.D Block –Mamit,Reiek,West Phaileng & Zawlnuam. Below the Block level set up there are 96 nos of Village Council headed by village council president.Mamit town is the administrative headquarters of the district.

2. DISTRICT AT A GLANCE

S. No	Particular	Year	Unit	Statistic
1.	Geographical features			
(A)	Geographical Data			
	i) Latitude			23 ⁰ 54' 47" N
	ii) Longitude			92 ⁰ 29' 35" E
	iii) Geographical Area		Hectares	302575
(B)	Administrative Units			
	i) Sub division		Nos	03
	ii) Tehsils/Revenue Circle		Nos	05
	iii) Sub-Tehsil		---	---
	iv) Patwar Circle		Nos	---
	V) Panchyat Simitis		---	---
	Vi) Nagar Nigam		---	---
	Vii) Nagar Palika		Nos	01
	Viii) Gram Panchyats/LAD Village		Nos	96
	Xi) Revenue Village		Nos	14
	x) Assembly Area		Nos	03
2.	population			
(A)	Sex-Wise(Urban Population))			
	i) Male	2011	Nos	7,693
	ii) Female	2011	-do-	7,206
(B)	Rural Population	2011	-do-	71465
3.	Agriculture			
(A)	Land Utilization			
	i) Total Area	2014-15	Hectares	302575
	ii) Forest Cover	2014-15	"	249742
	iii) Non-Agricultural Land	2014-15	"	8130
	iv) Cultivated Barren Land	2014-15	"	25464

4.	Forest			
	i) Forest	2014-15	Hectares	249742
5.	Livestock & Poultry			
(A)	Cattle			
	i) Cows	2012	Nos.	2711
	ii) Buffaloes	2012	Nos.	75
(B)	Other livestock			
	i) Goats	2012	Nos.	3670
	ii) Pigs	2012	Nos.	26,273
	iii) Dogs & Bitches	2012	Nos.	3190
	iv) Railways			
	i) Length of rail line	2014-15	Kms.	Not yet connected
	v) Roads			
	a) National Highway	2014-15	Kms.	125.00
	b) State Highway	2014-15	Kms.	---
	c) Main District Highway	2014-15	Kms.	365.45
	d) Other district & rural roads	2014-15	Kms.	95.67
	e) Rural road/ Agricultural Marketing Border Roads	2014-15	Kms.	16.28
	f) Kachacha Road	2014-15	Kms.	58.15
	vi) Communication			
	a) Telephone connection	2014-15	Nos	199
	b) Post offices	2014-15	Nos.	38
	c) Telephone center	2014-15	Nos.	04
	d) Density of telephone	2014-15	Nos./1000 persons	2.30
	e) Density of telephone	2014-15	No. / Km.	---
	f) PCO Rural	2014-15	No.	05
	g) PCO STD	2014-15	No.	---
	h) Mobile	2014-15	No.	47,043
	vii) Public Health			
	a) Allopathic Hospitals	2014-15	No.	01
	b) Beds in Allopathic Hospitals	2014-15	No.	130
	c) Ayurvedic Hospitals	2014-15	No.	nil
	d) Beds in Ayurvedic Hospitals	2014-15	No.	nil
	e) Unani Hospitals	2014-15	No.	nil
	f) Community Health Centers	2014-15	No.	01
	g) Primary Health Centers	2014-15	No.	07
	h) Dispensaries	2014-15	No.	---
	i) Sub Health Centers	2014-15	No.	34

j) Private Hospitals	2014-15	No.	nil
viii) Banking Commercial			
a) Commercial Bank		Nos.	02
b) Rural Bank Product		Nos.	06
c) Co-operative Bank		Nos.	01
d) PLDB Branches		Nos.	09
ix) Education			
a) Primary School	2014-15	Nos.	170
b) Middle School	2014-15	Nos.	122
c) Secondary & Senior Secondary School	2014-15	Nos.	43
d) Colleges	2014-15	Nos.	02
e) Technical University	-----	Nos.	nil

2.1 EXISTING STATUS OF INDUSTRIAL AREAS IN THE MAMIT DIST.

Sl. No.	Name of Ind. Areas	Land acquired (in hectare)	Land developed (in hectare)	Prevailing Rate/Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No of Unit in Production
1	Bamboo & Wood Park for Export, Zamuang	05	Not yet developed	----	---	---	---	nil
2	Bamboo Industrial Centre for Export Bungthum	05	-do-	----	---	---	---	nil
3	Export Promotion Industrial Park, Lengte	178	Partly developed	3/-	28	11	17	02

Source : DIC, Mamit

INDUSTRIAL SCENARIO OF MAMIT DISTRICT

3.1 INDUSTRY AT A GLANCE

Sl. No.	Head	units	Particulars
1.	Registered Industrial Unit upto 31/03/2015	Nos.	139
2.	Total Industrial Unit	Nos.	139
3.	Registered Medium & Large Unit	Nos.	nil
4.	Estimated Avg. No. of Daily Worker Employed In Small Scale Industry	Nos.	6.56
5.	Employment In Large And Medium Industries	Nos.	nil
6.	No. of Industrial Area	No.	03
7.	Turnover of Small Scale Industry	In Lacs	Not available with DIC
8.	Turnover of Large And Medium Industries	In Lacs	Does not arise

Source : DIC Mamit

3.2 YEAR WISE TRENDS OF UNITS REGISTERED

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT (Nos)	INVESTMENT (Lakh Rs.)
Up to	1984-85	Not Available		
	1985-86	-do-		
	1986-87	-do-		
	1987-88	-do-		
	1988-89	-do-		
	1989-90	Not Available		
	1990-91	-do-		
	1991-92	-do-		
	1992-93	-do-		
	1993-94	-do-		
	1994-95	-do-		
	1995-96	-do-		
	1996-97	-do-		
	1997-98	Not Available		
	1998-99	-do-		
	1999-2000	-do-		
	2000-01	nil	nil	nil
	2001-02	08	40	3.72
	2002-03	03	10	0.69
	2003-04	15	96	1.31
	2004-05	03	15	5.63
	2005-06	13	98	4.42
	2006-07	07	50	5.55
	2007-08	05	25	1.64
	2008-09	34	197	22.46
	2009-10	35	178	46.20
	2010-11	03	47	8.48
	2011-12	02	83	3.77
	2012-13	06	48	16.20
	2013-14	04	19	3.75
	2014-15	01	06	1.95

Source ; DIC,Mamit

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE MAMIT DISTRICT.

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (lakh Rs.)	Employment
20	Agro based	03	2.24	23
22	Soda water	nil	nil	nil
23	Cotton textile/Handloom Ind.	nil	nil	nil
24	Woolen, silk & artificial Thread based clothes	nil	nil	nil
25	Jute & jute based	nil	nil	nil
26	Ready-made garments and embroidery	19	4.33	90
27	Wood/wooden based furniture	25	31.78	162
28	Paper and paper products	04	3.38	20
29	Leather based	nil	nil	nil
31	Chemical/Chemical based	nil	nil	nil
30	Rubber, Plastic & petro based	nil	nil	nil
32	Mineral based	nil	nil	nil
33	Metal based (Steel Fab.)	33	30.64	186
35	Engineering units	nil	nil	nil
36.	Electrical machinery and transport equip.	nil	nil	nil
97	Repairing & servicing	09	16.03	44
01	Others	46	48.39	387
	Kachori Making	nil	nil	nil

Source: DIC,Mamit

3.4 Large Scale Industries/Public Sector undertakings In Mamit District

List of the units in & Near By Area : Nil

3.5 Major Exportable Item : Nil

3.6 Growth Trend: The major industrial activities of the district is Metal Based enterprise(steel fabrication) 33 nos, followed by Wood/Wooden based furniture enterprise.- 25 nos & Readymade garments enterprise-19 nos.

3.7 Vendorisation/ Ancillarisation of the Industry: As there is no large Scale Industries, so no industries has any scope for registered under Vendor, this is also as per record of DIC,Mamit.

3.8 Medium Scale Enterprise in Mamit District

3.8.1 List of the units in & near by area :NIL

3.8.2 Major exportable item : NIL

3.9 Service enterprises in Mamit District

3.9.1 Potentials areas for service industry: DTP, Mobile Phone repairing, Mini off set Printing Press, Computer Hardware Maintenance, 2/3 wheeler Rep. workshop, Lamination & Photocopying, Electric Motor Re-winding, Digital Video photography etc.

3.9.2 Potential for new MSMEs : Fruit processing, Confectionary item, Semi-mechanised Bakery. Steel furniture, Steel fabrication, Paver Block mfg. Milk products, Cemented products, Traditional garments, Vermiculture & Bamboo Products etc.

1. Existing clusters of micro & small enterprise :

4.1 Detail of major clusters in Mamit District

4.1.1 Manufacturing sector : Rawpuichhip Silk Textile Cluster

1.	Principal product manufactured in the cluster	Silk Cloth for Garments
2.	Name of the SPV	Rawpuichhip Silk Textile Cluster Mamit
3.	No. of the functional units in the clusters	29 nos
4.	Turnover of the clusters	Rs 59.00 Lakhs (approx)
5.	Value of exports from the cluster	N.A
6.	Employment in the cluster	58 nos
7.	Average investment in plants & machinery	20 nos unit : 0.20-0.30 thousand 09 nos unit : 0.05-0.08 thousand
8.	Major issue / requirement	NO CFC, No Modern technology
9.	Presence of capable institutions	DIC & BDA
10.	Thrust area	Skill Development in Production & Design.
11.	Problems constraints	Lack of modern technical know-how, Lack of adequate financial support

Present Status of the cluster : DSR already submitted, now DPR is under preparation for hard intervention & will be submitted soon to State Level Project Steering Committee of Mizoram State.

Source : BDA, Aizawl

4.1.2 Service sector : Nil

4.2 Details for identified cluster in Mamit District : Nil

4.2.1 Welding Electrodes: Nil

1.	Principal product manufactured in the cluster	
2.	Name of the SPV	
3.	No. of the functional units in the clusters	
4.	Turnover of the clusters	
5.	Value of exports from the cluster	
6.	Employment in the cluster	
7.	Average investment in plants & machinery	
8.	Major issue / requirement	
9.	Presence of capable institutions	
10.	Thrust area	
11.	Problems constraints	

Present status of the cluster:-

4.2.2 Stone Cluster: Nil

1.	Principal product manufactured in the cluster	
2.	Name of the SPV	
3.	No. of the functional units in the clusters	
4.	Turnover of the clusters	
5.	Value of exports from the cluster	
6.	Employment in the cluster	
7.	Average investment in plants & machinery	
8.	Testing needs	
9.	Thrust area	
10.	Access to export market	

Present status of the cluster:-

4.2.3 Chemical cluster : Nil

1.	Principal product manufactured in the cluster	
2.	Name of the association	
3.	No. of the functional units in the clusters	
4.	Turnover of the clusters	
5.	Value of exports from the cluster	
6.	Employment in the cluster	
7.	Average investment in plants & machinery	
8.	Major issue	
9.	Access to export market	

4.2.4 Fabrication & general engg. Cluster: Nil

1.	Principal product manufactured in the cluster	
2.	Name of the association	
3.	No. of the functional units in the clusters	
4.	Turnover of the clusters	
5.	Value of exports from the cluster	
6.	Employment in the cluster	
7.	Average investment in plants & machinery	
8.	Testing needs	
9.	Thrust area	
10.	Access to export market	

4.2.5 Kota Doria Cluster : Nil

1.	Principal product manufactured in the cluster	
2.	Name of the association	
3.	No. of the functional units in the clusters	
4.	Turnover of the clusters	
5.	Employment in the cluster	
6.	Average investment in plants & machinery	
7.	Major issue	
8.	Access to export market	

Present status of the cluster:-

5 General issue raised by industry association during the course of meeting

At present there is no industrial Association at Mamit District informed by Functional Manager ,District Industries Centre,Mamit.However the matter has been discussed with few entrepreneurs & their views are :

- 1 Infrastructure to be developed for growth of MSMEs in the District.
- 2 Exposure visit to be arranged.
- 3 Arrangement of easy Bank finance
4. Skill Development Training programme to be arranged for local artisans.
5. Exhibition/fair to be organized for Market Development.
6. EDP to be arranged for educated un-employed youths

6. Prospect of training Programmes during 2016-17

Sl. No.	Name of the programme	Subject	No. of proposed programme to be conducted
1.	IMC	General	02
2.	ESDP	Computer Hardware Rep. Mobile Phone Rep.	02
3.	EDP	General	01

7. Action Plan for MSME Scheme during 2016-17

Sl. No.	Name of the Scheme	Proposed activity on the scheme
1.	MSE-CDP	One Day Awareness programme
2.	ISO – 9000/ 14000/ HACCP reimbursement	-----
3.	MSE-MDA	02 Weeks Training programme on Marketing Management & Export Marketing,
4.	CLCSS	Awareness Programme on CLCSS
5.	Capacity Building & strengthening of data base	-----
6.	International Cooperation	-----
7.	TREAD for women	-----
8.	VDP	SLVDP for PSUs
9.	National awards	Awareness Programme
10.	NMCP schemes	
	i) Lean manufacturing	-----
	ii) Design Clinic	Awareness Programme.
	iii) Market assistance & Tech. up gradation	Awareness Programme.
	iv) QMS/QTT	Training programme on QMS.
	v) Tech. & quality up gradation support	Awareness Programme.
	vi) ICT	-----
	vii) Bar Code	Awareness programme
	viii) IPR	-----
	ix) Incubator scheme	-----

8. Steps to set up MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs

Sl. No.	Type of assistance	Name and address of agencies
1.	Udyog Aadhar Memorandum(UAM)	District Industries Centre Mamit.
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	Br.MSME-DI,Aizawl & DIC, Mamit
3.	Land and Industrial shed.	Directorate of Industries,Aizawl & DIC,Mamit
4.	Financial Assistance.	Commercial Bank
5.	For raw materials under Govt. supply.	DIC, Mamit & NSIC Ltd Guwahati
6.	Plants and machinery under hire / purchase basis.	NSIC Ltd Guwahati
7.	Power / Electricity.	Mizoram State Electricity Board, Mamit
8.	Quality & Standard	BIS Kolkata
9.	Technical Know - How.	Br.MSME-DI,Aizawl & DIC,Mamit
10.	Marketing / Export Assistance.	DIC,Mamit & NSIC Ltd Guwahati
11.	Other Promotional Agencies.	Bank,SIDBI,NABARD ,NEDFi KVIC ,MKVIB etc