



IR;eso t;rs
Government of India
Ministry of MSME

Brief Industrial Profile of Lunglei District (Mizoram)



सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by
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Brief Industrial Profile of Lunglei District.

1 GENERAL CHARACTERISTIC OF THE DISTRICT: The Lunglei District is one of the eight district of Mizoram State in North Eastern part of India & is the second most populous district in the State. The district is named after its headquarters, Lunglei. Lunglei sometimes spelled Lungleh, in Mizo means a bridge of rock. It derived its name from a bridge like rock found in the riverine area around the Nghaish, a small tributary of the river Tlawng. The total Geographical area of the district is 4538 Sq.Kms, which comprises varied geographical features like mountainous and hilly terrain. Landslides are common especially during rainy season. The total forest cover of the district is 354458 hectares. Lunglei town is the administrative headquarters of the district. The Lunglei District is about 1128 meter above sea level. The distance from state capital is 235 Kms via seling & 175 Kms via Thenzawl. The average rainfall of the District is 192.70 mm

1.1 LOCATION & GEOGRAPHICAL AREA : The Geographical location of the Lunglei District is between longitudes 92° 45' 30" East & latitudes 22° 54' 25" North. The District is bounded on the North by Mamit & Aizawl District on the West by the Bangladesh on the South by Lawngtlai District and on the East by Myanmar. The Geographical Area of the District is 4538 Sq.Kms.

1.2 TOPOGRAPHY: District topography shows the positional features of the District showing its border with various states and district located in North Eastern Part of India. The prime geographical character that form the topographical features of Lunglei District. The topography in general is undulant with broken mountain/hilly ranges and between them lies the valley lands suitable for cultivation of crops. The hills are situated for Horticulture practice, where ever the slopes are gentle & moderate. The soils in the hill are rich in humus due to forest cover. Though the district mainly comprises of hilly terrain there are low-lying valley lands in few pockets suitable for paddy cultivation.

1.3 AVAILABILITY OF MINERALS

PRODUCTION OF MINERAL 2010 - 2011

S. NO	NAME OF MINERAL	PRODUCTION in tones 2010 -2011
MAJOR MINERAL		
1.	Coal	Nil
MINOR		
1.	Lime stone	Nil

N.B: No Major & Minor Mineral Deposit available in Lunglei District.

Source : Dept. of Geology & Mines, Govt. of Mizoram

1.4 FOREST : The total forest area of the district is 354458 hectares out of which 1233 hectares dense forest & 2972 hectares open forest. Total forest cover of the district is about 78.10% of the total Geographical area.

1.5 ADMINISTRATIVE SET UP : Lunglei is one of the eight district of Mizoram headed by the Deputy Commissioner. It comprises of 03 (three) Sub-Divisions, which names as Lunglei, Tlabung & Hnahthial. Below this level there are 07 Revenue Circle (Thesils) namely Serkawn, Chandmary, Theiriat, W. Bunghmun, Hnahthial, Tlabung & Lungsen, from the development angle the district is divided into 04 nos R.D Block – West Bunghmun Block, Lungsen Block, Lunglei Block & Hnahthial Block. Below the block level there are 138 nos of Village council headed by the Village Council President.

2. DISTRICT AT A GLANCE

S. No	Particular	Year	Unit	Statistic
1.	Geographical features			
(A)	Geographical Data			
	i) Latitude			22 ⁰ .54'25"N
	ii) Longitude			92 ⁰ .45'30" E
	iii) Geographical Area		Hectares	453800
(B)	Administrative Units			
	i) Sub division		Nos	03
	ii) Tehsils (Revenue Circle)		-do-	07
	iii) Sub-Tehsil		---	---
	iv) Patwar Circle		Nos	---
	V) Panchyat Simitis		---	---
	Vi) Nagar Nigam		Nos	--
	Vii) Nagar Palika		Nos	01
	Viii) Gram Panchyats/LAD Villages		Nos	182
	Xi) Revenue Village		Nos	22
	x) Assembly Area		Nos	07
	X) Autonomous District Council		Nos	--
2.	population			
(A)	Sex-Wise			
	i) Male	2011	Nos	35314
	ii) Female	2011	-do-	33438
(B)	Rural Population	2011	-do-	92676
3.	Agriculture			
(A)	Land Utilization			
	i) Total Area	2014-15	Hectares	453800
	ii) Forest Cover	2014-15	"	354458
	iii) Non-Agricultural Land	2014-15	"	22214
	iv) Cultivated Barren Land	2014-15	"	23741

4.	Forest			
	i) Forest	2014-15	Hectares	354458
5.	Livestock & Poultry			
(A)	Cattle			
	i) Cows	2012	Nos.	4576
	ii) Buffaloes	2012	Nos.	40
(B)	Other livestock			
	i) Goats	2012	Nos.	5641
	ii) Pigs	2012	Nos.	31,541
	iii) Dogs & Bitches	2012	Nos.	6887
	iv) Railways			
	i) Length of rail line	2012-13	Kms.	Not yet connected
	v) Roads			
	a) National Highway	2014-15	Kms.	249.00
	b) State Highway	2014-15	Kms.	67.50
	c) Main District Highway	2014-15	Kms.	395.55
	d) Other district & town roads	2014-15	Kms.	131.85
	e) Rural road/ Agricultural Marketing Border Roads	2014-15	Kms.	48.77
	f) Kachacha Road	2014-15	Kms.	187.69
	vi) Communication			
	a) Telephone connection	2014-15	Nos	1509
	b) Post offices	2014-15	Nos.	76
	c) Telephone center	2014-15	Nos.	12
	d) Density of telephone	2014-15	Nos./1000 persons	9.34
	e) Density of telephone	2014-15	No. / Km.	---
	f) PCO Rural	2014-15	Nos.	22
	g) PCO STD	2014-15	Nos.	---
	h) Mobile	2014-15	Nos.	132831
	vii) Public Health			
	a) Allopathic Hospitals	2014-15	Nos.	02
	b) Beds in Allopathic Hospitals	2014-15	Nos.	170
	c) Ayurvedic Hospitals	2014-15	Nos.	nil
	d) Beds in Ayurvedic Hospitals	2014-15	Nos.	nil
	e) Unani Hospitals	2014-15	Nos.	nil
	f) Community Health Centers	2014-15	Nos.	01
	g) Primary Health Centers	2014-15	Nos.	09
	h) Dispensaries	2014-15	Nos.	---
	i) Sub Health Centers	2014-15	Nos.	64
	j) Private Hospitals	2014-15	Nos.	03

viii) Banking Commercial				
a) Commercial Bank	2014-15	Nos.	11	
b) Rural Bank	2014-15	Nos.	09	
c) Co-operative Bank	2014-15	Nos.	01	
d) PLDB Branches	2014-15	Nos.	20	
ix) Education				
a) Primary School	2014-15	Nos.	364	
b) Middle School	2014-15	Nos.	271	
c) Secondary & Senior Secondary School	2014-15	Nos.	145	
d) Colleges	2014-15	Nos.	03	
e) Technical University	---	Nos.	nil	

2.1 EXISTING STATUS OF INDUSTRIAL AREAS IN THE LUNGLEI DISTRICT

Sl. No.	Name of Ind. Areas	Land acquired (in Bighas)	Land developed (in Bighas)	Prevailing Rate/Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No of U in Produc
1	IIDC, Pukpui	76.68	76.68	Rs 3/-	113	04	119	01

Source : DIC,Lunglei

3. INDUSTRIAL SCENARIO OF LUNGLEI DISTRICT UPTO 31st MARCH 2016

3.1 INDUSTRY AT A GLANCE

Sl. No.	Head	units	Particulars
1.	Registered Industrial unit upto 31/03/2016	Nos.	839
2.	Total Industrial Unit	Nos.	971
3.	Registered Medium & Large Unit	Nos.	nil
4.	Estimated Avg. No. of Daily Worker Employed In Small Scale Industry	Nos.	05
5.	Employment In Large And Medium Industries	Nos.	nil
6.	No. of Industrial Area	No.	01
7.	Turnover of Small Scale Industry	In Lacs	N.A
8.	Turnover of Large And Medium Industries	In Lacs	nil

Source : DIC ,Lunglei

3.2 YEAR WISE TRENDS OF UNITS REGISTERED

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (Lakh Rs.)
Up to	1984-85	01	06	0.275
	1985-86	03	15	0.252
	1986-87	01	03	0.375
	1987-88	06	19	2.861
	1988-89	07	18	3.589
	1989-90	10	42	11.0795
	1990-91	04	15	1.7019
	1991-92	03	22	2.009
	1992-93	09	28	3.738
	1993-94	02	06	0.554
	1994-95	01	01	0.28
	1995-96	01	03	0.038
	1996-97	21	125	37.1
	1997-98	03	17	6.393
	1998-99	02	08	2.8
	1999-2000	11	51	20.962
	2000-01	58	274	101.7323
	2001-02	47	200	47.6327
	2002-03	56	262	58.4159
	2003-04	38	158	35.527
	2004-05	64	318	94.9848
	2005-06	36	197	42.543
	2006-07	64	414	206.28
	2007-08	33	226	63.00
	2008-09	20	147	51.673
	2009-10	39	243	35.9
	2010-11	32	147	58.7784
	2011-12	35	186	43.395
	2012-13	09	35	11.6
	2013-14	48	163	86.458
	2014-15	122	343	103.7
	2015-16	48	160	62.4

Source : DIC,Lunglei

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE LUNGLEI DISTRICT.

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (lakh Rs.)	Employment (Nos)
20	Agro based	90	91.05	481
22	Soda water	nil	nil	nil
23	Cotton textile	133	100.95	361
24	Woolen, silk & artificial Thread based clothes	04	1.50	12
25	Jute & jute based	nil	nil	nil
26	Ready-made garments and embroidery	127	73.50	622
27	Wood/wooden based furniture	191	158.45	1060
28	Paper and paper products	31	116.10	230
29	Leather based	03	0.70	10
31	Chemical/Chemical based	nil	nil	nil
30	Rubber, Plastic & petro based	15	97.74	147
32	Mineral based	25	64.43	268
33	Metal based(Steel Fab.)	60	55.17	306
35	Engineering units	nil	nil	nil
36.	Electrical machinery and Transport equip.	nil	nil	nil
97	Repairing & servicing	156	422.90	324
01	Others	06	15.5	31
	Kachori Making	nil	nil	nil

Source: DIC, Lunglei

3.4 Large Scale Industries/Public Sector undertakings In Lunglei District.

List of the units in & near By Area : NIL

3.5 Major Exportable Item : Nil

3.6 Growth Trend: The major industrial activities of the District is wooden based enterprise -191 nos followed by Cotton Textile enterprise.- 133 nos. & Readymade Garments enterprise- 127 nos

3.7 Vendorisation/ Ancillarisation of the Industry: As there is no large scale industries, so no industries has any scope for registered under vendor, this is also as per record of DIC, Lunglei

3.8 Medium Scale Enterprise in Lunglei District

List of the units in & near by area: NIL

3.8.2 Major exportable item : NIL

3.9 Service enterprises in Lunglei District

3.9.1 Potentials areas for service industry: Computer Hardware Maintenance,DTP , Automobile Workshop, Off set printing press, Mobile Phone Repairing, Lamination & photocopying,Video Photography, Refrigerator Repairing, Electric Motor Re-winding & Repairing ,Two/Three wheeler workshop, Mechanised servicing centre ,Tyre Retreading , Beauty Parlour, Umbrella Repairing, Cable Network, Shoe Repairing, Dental Clinic, Computer Academy, Dry Cleaning,etc..

3.9.2 Potential for new MSMEs : Semi Mechanised Bakery, Noodle Making, Spice processing, Ex-Books & Registrar Mfg., Paper Envelop, Fruit processing, Steel furniture, Hatchery, Cemented products, Traditional garments, Vermiculture, Cane & Bamboo products, Milk products, Stone crusher, Paver Block, Broom Making, Agarbati Stick Making, Handicrafts items, Candle Making, Carpentry & wood processing etc.

4. Existing clusters of micro & small enterprise :

4.1 Detail of major clusters in Lunglei District

4.1.1 Manufacturing sector : Haulawng Agarbati Cluster

1.	Principal product manufactured in the cluster	Agarbati Sticks,
2.	Name of the SPV	Haulawng Agarbati Making Society. Lunglei (Mizoram)
3.	No. of the functional units in the clusters	33 nos
4.	Turnover of the clusters	Rs 30.00 Lakhs (approx)
5.	Value of exports from the cluster	N.A
6.	Employment in the cluster	132 nos
7.	Average investment in plants & machinery	1.0 Lakh (approx)
8.	Major issue / requirement	Setting up of CFC
9.	Presence of capable institutions	DIC, Bank & BDA
10.	Thrust area	Skill Development in production.
11.	Problems constraints	Lack of modern technical know-how, Lack of adequate financial support

Present Status of the cluster : DSR Prepared & submitted to DC (MSME) New Delhi now DPR is under preparation for hard intervention & will be submit soon to State Level Project Steering Committee.

Source : BDA, Aizawl

4.1.2 Service sector : Nil

4.2 Details for identified cluster in Lunglei District. : Nil

4.2.1 Welding Cluster : Nil

1.	Principal product manufactured in the cluster	
2.	Name of the SPV	
3.	No. of the functional units in the clusters	
4.	Turnover of the clusters	
5.	Value of exports from the cluster	
6.	Employment in the cluster	
7.	Average investment in plants & machinery	

8.	Major issue / requirement	
9.	Presence of capable institutions	
10.	Thrust area	
11.	Problems constraints	

Present status of the cluster:-

4.2.2 Stone Cluster: Nil

1.	Principal product manufactured in the cluster	
2.	Name of the SPV	
3.	No. of the functional units in the clusters	
4.	Turnover of the clusters	
5.	Value of exports from the cluster	
6.	Employment in the cluster	
7.	Average investment in plants & machinery	
8.	Testing needs	
9.	Thrust area	
10.	Access to export market	

4.2.3 Chemical cluster : Nil

1.	Principal product manufactured in the cluster	
2.	Name of the association	
3.	No. of the functional units in the clusters	
4.	Turnover of the clusters	
5.	Value of exports from the cluster	
6.	Employment in the cluster	
7.	Average investment in plants & machinery	
8.	Major issue	
9.	Access to export market	

4.2.4 Fabrication & general engg. Cluster: Nil

1.	Principal product manufactured in the cluster	
2.	Name of the association	
3.	No. of the functional units in the clusters	
4.	Turnover of the clusters	
5.	Value of exports from the cluster	
6.	Employment in the cluster	
7.	Average investment in plants & machinery	
8.	Testing needs	
9.	Thrust area	
10.	Access to export market	

4.2.5 Kota Doria Cluster : Nil

1.	Principal product manufactured in the cluster	
2.	Name of the association	
3.	No. of the functional units in the clusters	
4.	Turnover of the clusters	
5.	Employment in the cluster	
6.	Average investment in plants & machinery	
7.	Major issue	
8.	Access to export market	

Present status of the cluster:-

5 General issue raised by industry association during the course of meeting

Mizoram Chamber of Industries, Aizawl having a Branch at Lunglei District informed by the President Mizoram Chamber of Industries, Aizawl, the matter has been discussed with President & their views are as follows

1. Infrastructure to be developed for growth of MSMEs in the District.
2. Exposure visit to be arranged every year out side N.E.Region..
3. Arrangement of easy finance through Bank/Financial Institution
4. Skill Development Training programme in various trade to be arranged for up-gradation Skill of local artisan.
5. Exhibition/Fair to be organized for Market Development.
6. Incubation Centre to be developed where Raw materials is available locally.
7. General EDP to be arranged for educated un-employed youths and forwarding Agent Training for Export & Import Business, since Tlabung & Harinagar (Bangladesh) are likely to be opened for Land Custom Station (LCS)in the near future.

6. Prospect of training Programmes during 2016-17;

Sl. No.	Name of the programme	Subject	No. of proposed programme to be conducted
1	Awareness programme	General	05
2.	Skill Development Programme.	Computer Hardware Rep. Mobile Phone Rep. Fruit Processing, Readymade Garments mfg, Electric Motor Re-winding etc etc.	05

7. Action plan for MSME scheme during 2016-17

Sl. No.	Name of the Scheme	Proposed activity on the scheme
1.	MSE-CDP	Awareness Programme
2.	ISO – 9000/ 14000/ HACCP reimbursement	Awareness programme
3.	MSE-MDA	02 Weeks Training programme on Marketing Management & Export Marketir
4.	CLCSS	Awareness Programme on CLCSS
5.	Capacity Building & strengthening of data base	-----
6.	International Cooperation	-----
7.	TREAD for women	-----
8.	VDP	01 no for Market Development
9.	National awards	Awareness Programme
10.	NMCP schemes	
	i) Lean manufacturing	-----
	ii) Design Clinic	AwarenessProgramme.
	iii) Market assistance & Tech. up gradation	Awareness Programme.
	iv) QMS/QTT	Training programme on QMS.
	v) Tech. & quality up gradation support	Awareness Programme.
	vi) ICT	-----
	vii) Bar Code	Awareness Programme
	viii) IPR	-----
	ix) Incubator scheme	-----

8. Steps to set up MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs:

Sl. No.	Type of assistance	Name and address of agencies
1.	Udyog Aadhar Memorandum (UAM)	District Industries Centre Lunglei
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	Br.MSME-DI,Aizawl & DIC,Lunglei
3.	Land and Industrial shed.	Directorate of Industries,Mizoram & DIC,Lunglei
4.	Financial Assistance.	Commercial Bank
5.	For raw materials under Govt. supply.	DIC, Lunglei & NSIC Ltd Guwahati
6.	Plants and machinery under hire / purchase basis.	NSIC Ltd Guwahati
7.	Power / Electricity.	Mizoram State Electricity Board, Lunglei
8.	Quality & Standard	BIS, Kolkata
9.	Technical Know - How.	Br.MSME-DI,Aizawl & DIC,Lunglei
10.	Marketing / Export Assistance.	DIC,Lunglei & NSIC Ltd Guwahati
11.	Other Promotional Agencies.	Bank,SIDBI,NABARD ,NEDFi KVIC & MKVIB etc.