



Government of India  
Ministry of MSME

## **Brief Industrial Profile of Khordha District** **2016-17**



सूक्ष्म, लघु एवं मध्यम उद्यम  
MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

**MSME-Development Institute**

(Ministry of MSME, Govt. of India,)

**As per the Guidelines issued by O/o DC(MSME), New Delhi**

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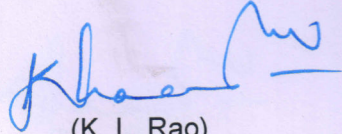
## FOREWORD

Every year Micro, Small & Medium Enterprises Development Institute, Cuttack under the Ministry of Micro, Small & Medium Enterprises, Government of India has been undertaking the Industrial Potentiality Survey for districts in the state of Odisha and brings out the Survey Report as per the guidelines issued by the office of Development Commissioner (MSME), Ministry of MSME, Government of India, New Delhi. Under its Annual Action Plan 2016-17, all the districts of Odisha have been taken up for the survey. This Industrial Potentiality Survey Report of **KHORDHA** district covers various parameters like socio-economic indicators, present industrial structure of the district, and availability of industrial clusters, problems and prospects in the district for industrial development with special emphasis on scope for setting up of potential MSMEs.

The report provides useful information and a detailed idea of the industrial potentialities of the district. I hope this Industrial Potentiality Survey Report would be an effective tool to the existing and prospective entrepreneurs, financial institutions and promotional agencies while planning for development of MSME sector in the district.

I like to place on record my appreciation for Shri S.N.Dash, AD(EI) of this Institute for his concerted efforts to prepare this report for the benefit of entrepreneurs and professionals in the state.

Place: Cuttack  
Dated: 28th June, 2016

  
(K. L. Rao)  
Director

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## **Brief Industrial Profile of Khorda District**

### **1. General Characteristics of the District:**

**1.1 Location & Geographical Area :**Khordha is the headquarter of the district of the same name and is situated in 85 degree 37'30"E and 20 degree 11'N. on the National Highway No.5. The town is 11 km. from Khorda Road railway station, with which it is connected by a metalled road. The erstwhile district of Puri got split into three districts and the Khurda district was carved out one among these with effect from 1.4.1993 with an objective of smooth and decentralized administration and focused economic development. Khurda, the ancient capital of Orissa occupies a very important place in the map of Orissa. Most important factor is that Bhubaneswar, the new capital city of the state is situated in this district. The Headquarters of this district is Khurda town which is 29 km away from the state capital. The famous Chilika Lake which is the largest brackish water lake in Orissa is coming in the administrative area of the district.. Khurda district has a total geographical area of 2813 sq. km. The district lies between 19.40 to 20.25 of North latitude and between 84.55 to 86.5 of East longitude. The district is surrounded by Cuttack district on the North and North east side, Nayagarh district on the west, Puri district on the south and by Ganjam district on the south west. The famous Chilika Lake lies towards the last part of the district towards Puri.

### **Topography:**

The district as a whole is divided into two geographical regions viz. South Eastern Coastal Plains and North Eastern ghats. The former region has alluvial soils while the latter has red lateritic sandy soil and some patches of ideal alluvial soil. Except Baliana and Balipatna blocks which have got alluvial soil, other 8 blocks in the district have laterite sandy soils. While Baliana, Balipatna, Bhubaneswar and a small portion of Jatni Block are irrigated by canal systems of Mahanadi, Delta Stage II, Banapur Block is irrigated by Salia MIP, Tangi block by Malguni MIP.

**1.3 Availability of Minerals:** Khurda district is not having much Mineral resources in terms of commercial exploitation. Some amount of fire clay deposits are found in the district.

**1.4 FOREST:** Khurda district has got 618.67 sq.km of forest area as on 31.12.09 which is 16 % of the total geographical area of the district. Out of this 298.81 sq.km is reserved forests, 0.68 sq.km is unclassified forest, 209.87 sq.km is demarcated forests and 109.31 sq.km are other forests. The forest resources like teak, firewood, fodder and cashewnuts are available in the district

### 1.5 Administrative set up.

Area	2,889 Sq.Km.	Forest	618.67Sq.Km.
Population	18,74,405	Literacy Rate	80.19%
Head quarter	Khurda	Vidhan sabha seats	6
Sub division	2	Villages	1,567
Blocks	10	Gram panchayat	154
Municipality	1	Towns	5
N.A.C	4	Temperature	41.4(Max), 9.5(Min)
Tahasils	3	Rainfall	1664.4mm(Avg)

Blocks	Tahasils	Subdivisions
1. Khurda sadar 2. Balipatana 3. Banapur 4. Baliana 5. Balugaon 6. Tangi 7. Begunia 8. Jatani 9. Bhubaneswar 10. Bolgarh	1. Banapur 2. Bhubaneswar 3. Khurda	1. Bhubaneswar 2. Khurda

## 2. District at a Glance

S.No	Particular	Year	Unit	Statistics
1	<b>Geographical features</b>			
(A)	Geographical Data			
	i) Latitude	2014-15		19.40 to 20.25 of North latitude
	ii) Longitude	2014-15		between 24.55 to 36.5 of East longitude
	iii) Geographical Area	2014-15	Hect.	2,81,000
(B)	Administrative Units	2014-15		
	i) Sub divisions	2014-15	No.	2

	ii) Tehsils	2014-15	No.	10
	iii) Sub-Tehsil	2014-15	No.	-
	iv) Patwar Circle	2014-15	No.	-
	v) Panchayat Samitis	2014-15	No.	10
	vi) Nagar nigam	2014-15	No.	3
	vii) Nagar Palika	2014-15	No.	2
	viii) Gram Panchayats	2014-15	No.	168
	xi) Revenue villages	2014-15	No.	1534
	x) Assembly Area	2014-15	No.	8
<b>2.</b>	<b>Population</b>			
(A)	Sex-wise			
	i) Male	2011	No.	1167000
	ii) Female	2011	No.	1079000
(B)	Rural Population	2011	No.	1166000
<b>3.</b>	<b>Agriculture</b>			
A.	Land utilization			
	i) Total Area	2014-15	Hectare	2,81,000
	ii) Forest cover	2014-15	"	30,000
	iii) Non Agriculture Land	2014-15	"	47,000
	v) Uncultivable Barren land	2014-15	"	17,000
<b>4.</b>	<b>Forest</b>			
	(i) Forest	2010-11	Ha.	62,000
<b>5.</b>	<b>Livestock &amp; Poultry</b>			
A.	<b>Cattle</b>			
	i) Cows	2012	Nos.	316296
	ii) Buffaloes	2012	Nos.	12122
B.	<b>Other livestock</b>			
	i) Goats	2012	Nos.	73967
	ii) Pigs	2012	Nos.	1925
	iii) Sheep	2012	Nos.	31769
	iv) <b>Railways</b>			
	i) Length of rail line	2010-11	Kms	118
	V) <b>Roads</b>			
	(a) National Highway	2014-15	Kms	165.80
	(b) State Highway	2014-15	Kms	37.98
	(c) Main District Highway	2014-15	Kms	238.02
	(d) Other district roads	2014-15	Kms	599.04
	(e) Rural road/ Agriculture Marketing Board Roads	2014-15	Kms	845.62
	(f) G.P Road	2009-10	Kms	3366
	(VI) <b>Communication</b>			
	(a) Telephone connection	2010-11		1,74,784
	(b) Post offices	31.03.15	Nos.	329
	(c) Telephone center	2010-11	Nos.	-

(d )Density of Telephone	2010-11	Nos./1000 person	-
(e) Density of Telephone	2010-11	No. per KM.	-
(f) PCO Local	2010-11	No.	519
(g) PCO STD	2010-11	No.	1724
(h) Mobile	2010-11	No.	7,08,703
<b>(VII) Public Health</b>			
(a) Medical College/Dist Hqr. Hospitals	2014-15	No.	2
(b) Beds in Allopathic hospitals		No.	965
(c) Ayurvedic Hospital		No.	22
(d) Beds in Ayurvedic hospitals		No.	- 27
(e) Homoeopathic hospitals		No. No.	13
(f) Community health centers			46
(g) Primary health centers		No.	
(h) Dispensaries		No.	-
(i) Sub Health Centers		No.	-
(j) Private hospitals		No.	N.A
(VIII) <b>Banking</b> commercial	31.03.16		
(a) Commercial Bank	31.03.16	Nos.	596
(b) rural Bank Products	31.03.16	Nos.	166
(c) Semi-urban bank products	31.03.16	Nos.	54
(d) Urban Branches	31.03.16	Nos.	376
(IX) Education	2014-15		
(a) Primary school	2014-15	Nos.	1040
(b) Middle schools	2014-15	Nos.	839
(c) Secondary schools	2014-15	Nos.	380
(d) Colleges	2014-15	Nos.	131 Junior 48 Degree
(e) Technical University	2014-15	Nos.	6

Source: District At A Glance 2016: Directorate of Eco. & Stat., Odisha, Bhubaneswar.

## 2.1 Existing Status of Industrial Areas in the District of Khorda 2016

Sl. No	Name of the I.E.	Availability of Land	Land Rate/Acre (Rs. in Lakh)	Permissible Pollution Control
1.	Analapatna	2.420	30.00	Orange/Green
2.	Bhagabanpur	1.786	125.00	Green
3.	Bhubaneswar	0.040	125.00	Green
4.	Chandaka Infovalley	-	75.00	Green
5.	Chandaka SEZ/Infocity-1	46.485	125.00	Green

6.	Chhatabar		30.00	Green
7.	Khordha Food Park	3.298	30.00	
8.	Gothapatna	4.700	30.00	Grren/Orange
9.	IID Khordha	3.298	30.00	
10.	Janla	.500	30.00	Orange/Green
11.	Jemadei	3.298	30.00	
12.	Kahneipur	-	10.00	Orange/Green
13.	Khurda I.E	3.298	30.00	Orange/Green
14.	Mancheswar	32.160	125.00	Green
15.	Ramchandrapur	-	Not Fixed	Orange/Green
16.	Sarua	12.000	20.00	Orange/Green

Source: IDCO, Bhubaneswar

Source;IDCO,Bhubaneswar

### 3. INDUSTRIAL SCENERIO OF KHORDA

#### 3.1 Industry at a Glance

Sr no	Head	Unit	Particulars
1.	Registered industrial unit	No.	4253
2.	Total industrial unit	No.	10277
3.	Registered medium & large unit	No.	11
4.	Estimated avg. No. Of daily worker employed in small scale industries	No.	47078
5.	Employment in large and medium industries	No.	1046
6.	No. Of industrial area	No.	16
7.	Investment of small scale ind.	In lacs	58503.94
8.	Investment of medium & large scale industries	In lacs	16796.5

#### 3.2 year wise trend of units registered in Khorda District

	YEAR	NUMBER OF REGISTERED UNITS	INVESTMENT (lakh Rs.)	EMPLOYMENT
Up to	1984-85	1136	32797.6	10965
During	1985-86	179	302.6	1477
-do-	1986-87	177	202.25	1870
-do-	1987-88	166	272.22	2383
-do-	1988-89	150	1346.76	1956
-do-	1989-90	128	258.59	2018



-do-	1990-91	70	248.51	640
-do-	1991-92	97	310.21	974
-do-	1992-93	106	480.4	1401
-do-	1993-94	111	501.51	1345
-do-	1994-95	116	438.27	1509
-do-	1995-96	99	405.5	913
-do-	1996-97	92	906.18	731
-do-	1997-98	100	1202.19	1065
-do-	1998-99	127	777.79	1228
-do-	1999-2000	99	783.32	1072
-do-	2000-01	90	535.18	921
-do-	2001-2002	102	575.54	853
-do-	2002-03	73	474.19	551
-do-	2003-04	77	514.6	836
-do-	2004-05	66	335.61	615
-do-	2005-06	70	540.07	1472
-do-	2006-07	64	1715.07	588
-do-	2007-08	86	731.32	859
-do-	2008-09	128	1434.9	1229
-do-	2009-10	126	1409.08	1416
-do-	2010-11	116	3767.37	1940
-do-	2011-12	158	2202.71	2159
-do-	2012-13	147	3034.40	2092
<b>Total</b>		4253	58503.94	47078

Source: DI, Odisha

### 3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES IN THE DISTRICT of KHORDA BY END OF 2015.

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT
20 & 22	Agro based and Soda water	762	17752.19	6111
23,24,2 5 & 26	Textile based	559	1676.33	3596
27.	Wood/wooden based furniture/Forest based	320	1054.07	2273

28.	Paper & Paper products	319	3492.37	2179
29.	Leather based	15	40.99	106
31.	Chemical/Chemical based	251	3174.18	2097
30.	Rubber, Plastic & petro based	174	5853.02	1440
32.	Mineral based(G &C)	508	4606.7	8711
33 &35.	Engineering &Metal based (Steel Fab.)	987	8004.52	6902
36.	Electrical machinery and transport equipment &Electronics	278	2266.24	2118
97.	Repairing & servicing	5375	21514.24	19900
01.	Others	729	3889.26	3820
	Total	10277	73324.11	59253

**Source: DIC ,Bhubaneswar**

### **3.4 Large Scale Industries / Public Sector undertakings**

List of the units in Khorda & Near By Area

1. M/s. Sakti Packs Pvt. Ltd., Mancheswar I.E., Bhubaneswar
2. M/s. Sun Granites Exports Ltd.,Palaspur,Khorda
3. M/s. Orissa Drugs &Chemicals Ltd.,Mancheswar IE., Bhubaneswar
4. M/s. Protection Manufacturers Pvt. Ltd., Gangapada, Janla, Khorda
5. M/s. Suburban Industries, Chandaka I.E., Patia
6. M/s. Noble Pharma Care Ltd., Chandaka Nucleus I.E.,Patia, Bhubaneswar
7. M/s. Railway Carriage Repair Workshop, Mancheswar I.E., Bhubaneswar
8. M/s. Hindustan Coca cola Beverages Pvt. Ltd.,I.E.,Khorda
9. M/s. Corrosion Protection Pvt. Ltd., Bhubaneswar
10. Ms. Denzong Breweries Pvt. Ltd.,59/A, I.E.,Khorda
- 11.M/s SMS Industries, Khordha I.E

### **3.5 Major Exportable Item: Granites**

**3.6 Growth Trend:** No doubt that there is growth in large and medium industries in other districts of the state like Sambalpur, Jharsuguda, Sundargarh, Anugul, Dhenkanal due to proximity of raw materials and availability of sufficient land. However in the Khorda district there is no such growth in establishment of large and medium industries.

**3.7 Vendorisation/Ancillarisation of the Industry:** There is large scope for setting up of ancillary and downstream industries as number of large and medium industries have been set up in and around the district and in neighbouring districts also. The following industries are suggested as ancillary and downstream industries in the district.

1. Non-ferrous castings
2. Forgings
3. Workshop with machining facilities
4. Work with fabrication facilities
5. Non-ferrous welding and fabrication facilities
6. Fasteners
7. Nuts & bolts
8. Tyres, tubes and flaps
9. Electrodes
10. Mechanical spares/components
11. Electrical spares/components
12. Cables
13. Bearings
14. Instrumentation spares
15. Abrasives, adhesives
16. Special tools and tackles
17. General tools
18. Safety equipment and appliances
19. Electric motors
20. Light fittings for Illumination
21. Water treatment Chemicals
22. Laboratory Instruments/glass apparatus
23. Laboratory chemicals
24. Liveries and Uniforms
25. Paints, varnishes and Thinners
26. Gaskets and scaling materials
27. Refractories, Runner mass & castables
28. Disinfectants & toiletries
29. Computer consumables
30. Yarn waste
31. Lancing pipes
32. Tadpole drill bits
33. Printing & stationery
34. Industrial gases

35. Batteries
36. Ferro Alloys
37. Plastic pipes and fittings
38. Plastic containers
39. Cement
40. Conveyor components
41. Conveyor belts
42. Vee belts
43. Wire ropes
44. Lubricating Oils/grease
45. Cutting tools
46. Office stationery
47. Asbestos boards, ropes & sheets
48. Wooden planks & furniture
49. Steel furniture
50. Pumps and compressors
51. Fans
52. Rice husk
53. Sanitary wares
54. Welding transformers
55. Other relevant to steel plant requirement
56. Oxygen
57. Lime

### **3.8. Medium Scale Enterprises:** No medium scale enterprises.

#### **3.8.1 List of the units in Khorda & near by area**

#### **3.8.2 Major Exportable Item:**

### **3.9 Service Enterprises-**

#### **3.9.2 Potential areas for service industry**

1. Digital Colour Photo studio including processing laboratory
2. Health Club/sports complex
3. Beauty Parlour
4. Dry cleaning
5. TV/Radio/Camera/tape/watch repairing & assembling
6. Book/photo binding
7. Rewinding of electrical Motors/Fans, etc.
8. Modern Xerox centre
9. Tent House
10. Two wheeler/four wheeler repairing

## 11. Fast food centre

**3.10 Potential for new MSMEs:**

- 1) Potato chips
- 2) Banana chips/processing
- 3) Mini Coconut Oil mill
- 4) Coir rope & coir products  
(mechanized)
- 5) Cleaning Brush & Broom stick
- 6) Fish meal/Poultry feed
- 7) Prawn processing
- 8) Canning of vegetables & green peas
- 9) Tomato sauce
- 10) Squash/Jam/jelly/pickle
- 11) Spices grinding
- 12) Ice cream
- 13) Ice plant
- 14) Ice candy
- 15) Mineral water
- 16) Mushroom based
- 17) Aquaculture service centre
- 18) Seed processing
- 19) Herbal & medicinal plant  
cultivation
- 20) Cashew nut processing
- 21) Tissue culture & Hibrid seed prod.
- 22) Cut flower
- 23) Vermi-culture
- 24) Cold storage
- 25) Fish seed/prawn seed hatchery
- 26) Fish medicine
- 27) Pickle
- 28) Pan masala
- 29) Vermicelli
- 30) Badi/papad making
- 31) Atta chakki
- 32) Bread
- 33) Non-ferrous foundry
- 34) Pressure Die casting
- 35) Domestic stainless steel Utensils
- 36) High duty alloy iron castings
- 37) Hot dip galvanizing of misc. sticks
- 38) Heat treatment servicing unit
- 39) Forging unit
- 40) G.I. pipe fitting & casting

- 41) Aluminium utensils/sheets and circles
- 42) Fabrication, grill, gate, etc.
- 43) Locks
- 44) Automobile Gasket
- 45) Bicycle spokes, nipple, etc.
- 46) Cycle carrier, mudguard, etc.
- 47) Light Engineering workshop
- 48) Jewellery out of gold, silver and stone
- 49) Nuts & bolts
- 50) Metal carving
- 51) Steel Almirah/furniture
- 52) Guide Ring
- 53) Guide bush
- 54) Spring clip
- 55) Rubber packing ring
- 56) Axle box housing
- 57) Rear cover for Axle box
- 58) Front cover
- 59) Seating ring for Axle box
- 60) Dust shield
- 61) Centre pivot
- 62) Silent block for Anchor link
- 63) Partition frame above light luggage rack
- 64) Break block
- 65) Springs
- 66) Repairing spring for break
- 67) Window glass
- 68) Roller for liver arm
- 69) Slats for single seat
- 70) Longitudinal
- 71) Mirror
- 72) Backrest frame for single seat chair
- 73) Holding springs
- 74) Helical spring compression
- 75) Special bolt for fixing seat
- 76) Seat Frame

#### **4. Existing Clusters of Micro & Small Enterprise**

##### **4.1 DETAIL OF MAJOR CLUSTERS**

###### **4.1.1 Manufacturing Sector**



**4.1 Details for Identified cluster:** Pharmaceuticals Cluster, Bhubaneswar-Cuttack

**4.2 4.2.1 Name of the cluster: Pharmaceuticals Cluster, Bhubaneswar - Cuttack**

1	Principal Products Manufactured in the Cluster	Drugs and Pharmaceuticals
2	Name of the SPV	Utkal Pharmaceuticals Manufacturers Association(UPMA)
3	No. of functional units in the clusters	54
4	Turnover of the Clusters	20 Crores
5	Value of Exports from the Clusters	Nil
6	Employment in Cluster	1500
7	Average investment in plant & Machinery	Rs.20 lakhs
8	Major Issues / requirement	Adopting to GMP norms, Launching of new products,
9	Presence of capable institutions	Drugs Controller, Directorate of Health & Family welfare, Directorate of Industries, MSME-DI, Institute of Minerals and Materials Technology,
10	Thrust Areas	Modernization, Common marketing of products
11	Problems & constraints	Marketing of Products

**Present Status of the Cluster:-** The building for the proposed CFC is ready. The Ministry of MSME, Govt. of India is to release the first instalment for purchase of plant and machineries for the CFC.

**4.2.2 Name of the cluster: Engineering and Fabrication cluster, Bhubaneswar**

1	Principal Products Manufactured in the Cluster	Engineering, Fabricated products, Engineering spare parts etc.
2	Name of the SPV	Bhubaneswar Engineering Syndicate Pvt. Ltd.
3	No. of functional units in the clusters	200
4	Turnover of the Clusters	Rs.50 crores
5	Value of Exports from the Clusters	NA
6	Employment in Cluster	2,500
7	Average investment in plant & Machinery	2 lakhs
8	Testing needs	1. Testing Laboratory

9	Thrust Area	1.Preparation of DPR for CFC 2.Upgradation of skill of workers 3.Consortium Marketing
10	Access to Export Market	No

**Present status of the cluster:-** This cluster was taken up by Utkal Chamber of Commerce & Industries, an Industry association of the State. Then an SPV has been formed. But the DPR for setting up of the CFC is to be prepared by the SPV and submitted to the Govt. for further action.

#### 4.2.3 Brass and Bell Metal Cluster, Balakati, Dist-Khorda

1	Principal Products Manufactured in the Cluster	Domestic utensils, Ritual wares and decorative and utility items
2	Key Trade Association address	Balakati Kansa Pital Hastasilpa Unnayana Sangha
3	No. of functional units in the clusters	103
4	Turnover of the Clusters	25 crores
5	Value of Exports from the Clusters	nil
6	Employment in Cluster	1000
7	Average investment in plant & Machinery	Rs.50,000 to Rs.5 lakhs
8	Testing needs	For quality of raw materials,
9	Major Issues	1.)Diversification of Products,(2)Skill upgradation (3)Marketing and Exports
10	Access to Export Market	nil

**Present status of clusters:-** This cluster was implemented by MSME-DI, Cuttack from 2005-06 to 2007-08. A number of activities under soft interventions have been made .Now this cluster is being looked after by ORMAS, a marketing body of Govt. of Odisha and also by Directorate of Handicrafts and Cottage Industries, Odisha.

#### 4.2.4 Name of the cluster: UPS & Inverter

1	Principal Products Manufactured in the Cluster	Manufacturing and assembling of UPS, Stabilisers and Inverters
2	Name of the SPV	No SPV formed
3	No. of functional units in the clusters	Approximately 40
4	Turnover of the Clusters	Around Rs.30 crores
5	Value of Exports from the Clusters	Nil
6	Employment in Cluster	1000
7	Average investment in plant &	Rs. 10 lakhs

	Machinery	
8	Major Issues / requirement	1. Testing Centre/R&D Laboratory 2. CAD/CAM Design Centre 3. Raw materials Godown
9	Presence of capable institutions	1. MSME-Development Institute, Govt. of India 2. Directorate of Industries, Govt. of Odisha 3. Export Promotion & Marketing 4. National Productivity Council
10	Thrust Areas	Formation of common Association/SPV, Modernisation of the Enterprise, marketing of products
11	Problems & constraints	Marketing of Products Raw materials not locally available No CAD/CAM Centre for PCB Design..

**Automobile Servicing/Repairing Cluster:** Area of Concentration is Bhubaneswar. 52 numbers of units have been attached in the cluster. DSR of the cluster prepared by MSME-DI, Cuttack and soft intervention is going on.

Besides these, in the table below the list of craft clusters existing in the district are also given.

#### **Block-wise details of Existing Crafts and Artisan Clusters**

<b>Sr. No.</b>	<b>Name of the craft</b>	<b>Area of concentration</b>
1	Applique	Rajas, Mukundadaspur, Bhakarsahi, Tihuri of Balipatna Block, Bhubaneswar City, Tamando, Mendhasala, Naharakanta, Jatni, Kaimati in Jatni Block, Khurda town, Kurumpara in Khurda Block
2.	Stone Carving	Khandagiri and Bhubaneswar Municipal area, Retanga of Khurda Block, Tangi and Baulbandha in Chilka Block
3	Wood Carving	Bhubaneswar Town and Bhubaneswar Block, Sana Nuagaon and Gangapara in Jatni Block, Keradagadia in Begunia Block
4	Patta Painting	Kakarudrapur and Bhubaneswar
5	Tasar Painting	Baliana Block and Maliapara in Bhubaneswar Block
6	Paper machine and Palm leaf engraving	Kudiary in Jatni Block, Kaduapada and Anikana in Bolgarh Block, Sananuagaon in Jatni Block

7	Brass & Bell Metal	Balakati, Bainchua, Hirapur, Rathijema and Barilo in Baliana Block, Achutpur in Tangi, Muktapur in Khurda block
8	Golden Grass	Satkabad in Baliana Block
9	Terracota	Bhubaneswar, Balakati and Benupur in Baliana Block, Nuagaon and Padanasahi in Bhubaneswar Block, Kudiary in Jatni Block, Sodhua in Balipatna Block
10	Silver Filigree	Bhubaneswar and Amrutamanohipatna, Athantar Nuasahi and Rajasa in Balipatna Block,
11	Cane and Bamboo Works	Narendrapur, Matiapokhari and Banapur in Banapur Block, Bhubaneswar and in Chilka Block
12	Woolen Carpets	Daspur, Jatni, Kaimati, Gopinathpur, Nachuni, Bolgarh etc.

**5. General issues raised by Industry Associations:** After discussions with members of some Industry associations, the following issues have been raised by them.

1. Poor Infrastructure position like road, water, Drainage etc. in the Industrial areas.
2. Irregular power supply
3. The procurement policy as per the PM Task Force is not being implemented.
4. Local marketing problems-The Govt. is more opting for composite contract which does not help in marketing of the local MSMEs.
5. The Banks do not comply to CGTMSE Schemes while sanctioning loans.

**Prospects of training programmes during 2016-17**

S. No.	Name of the programme	Subject	No of proposed programme to be conducted
1	ESDP	1. Chemical item 2. Readymade Garments 3. Coir Handicrafts 4. Computer Hardware 5. Digital Photography 6. Bio-Tech 7. DTP & Graphic Design 8. IT Enabled Services 9. Fashion Design	08
2	MDP	1. Computerised Financial Accounting	06

		2.Computerised Office Management	
3	BSDP	-	03
4	EDP	-	-
5	IMC	-	09

These training programmes can be organized subject to availability of sanctions from the Hqrs.

## **7. Action plan for MSME Schemes during 2016-17**

S. No.	Name of the Scheme	Proposed activity on the scheme
1	MSE-CDP	1.Plastic Processing Industries (2).UPS & Stabiliser (3)Handicraft Industries etc. may be covered under the scheme
2	ISO – 9000 / 14000/ HACCP reimbursement	5 MSMEs may be motivated to adopt to this quality standards.
3	MSE-MDA	A few units may be motivated to come under the scheme.
4	CLCSS	Awareness has been created and units are being motivated to apply for this subsidy.
5	Capacity Building & strengthening of data base	One industry Association i.e. Utkal Chamber of Commerce and Industry has been covered under the scheme.
6	International cooperation	-
7	TREAD for women	-
8	VDP	2 SVDP
9	National awards	-
10	<b>NMCP schemes</b>	
	<b>I. Lean Manufacturing</b>	1 cluster would be identified.
	<b>II Design Clinic</b>	1 Design Clinic awareness programme may be organized for the Engineering cluster at Bhubaneswar.
	<b>III Market assistance &amp; Tech. up gradation</b>	5 units may be motivated for participation in Seminar on LLP.
	<b>IV QMS/QT</b>	1 Awareness programme would be organized.
	<b>V Tech. &amp; quality up gradation support</b>	1 Awareness programme on Product certification may be organized.
	<b>VI ICT</b>	1 cluster would be identified.
	<b>VII Bar Code</b>	2 units would be motivated for adopting to this

		scheme.
	<b>VIII IPR</b>	1 Awareness programme may be conducted.
	<b>IX Incubator scheme</b>	2

**N.B.**All the above schemes /programmes would be done subject to availability of sanction from the Hqrs. Office.

## **8. STEPS TO SET UP MSMEs**

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

<b>Sl.No</b>	<b>Type of assistance</b>	<b>Name and address of agencies</b>
1.	Registration of Enterprise and getting Udyog Aadhaar Memorandum (UAM) <i>(EM-I &amp; EM-II have been abolished from 18.09.2015)</i>	Can be obtained online <a href="http://www.udyogaadhaar.gov.in">www.udyogaadhaar.gov.in</a>
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	MSME Development Institute, Vikash Sadan, College Square, Cuttack
3.	Land and Industrial shed	MD, IDCO, IPICOL House, Janpath, Bhubaneswar
4.	Financial Assistance	1. MD, OSFC, OMP Square, Cuttack 2. MD, IPICOL, Janpath, Bhubaneswar 3. Director, KVIC, 6, Budha Nagar, Bhubaneswar 4. Secretary, KVIB, Near Rupali Square, Bhubaneswar 5. General Manager, NABARD, Nayapalli, Bhubaneswar 6. General Manager, SIDBI, OCHC Building, Unit-3, Bhubaneswar 7. Nationalized Banks
5.	For raw materials under	M.D, OSIC, Khapurja Industrial Estate, Cuttack



	Govt. Supply	
6.	Plant and machinery under hire / purchase basis.	1) Regional Manager, NSIC, Abdul Hamid Street, Kolkata 2) Sr.Branch Manager, NSIC, Link Road, Cuttack
7.	Power/ Electricity	1. Chairman, GRID Corporation of Orissa, GRIDCO, Saheed Nagar, Bhubaneswar 2. Chairman, CESCO, IDCO Tower, Bhubaneswar
8.	Technical Know –how.	Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack-753003
9.	Quality & Standard	1) Bureau of Indian Standards(BIS), Ministry of Civil Supplies, Consumer Affairs & Public Distributors, Govt. of India, 62/63, Ganganagar, Bhubaneswar 2) Director National Productivity Council, Ministry of Industry, Govt. of India, A/7, Surya Nagar, Bhubaneswar 3) Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack-753003.
10.	Marketing /Export Assistance	1. Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack -753003 2. Export Credit Guarantee Corporation of India Ltd., A-77, Saheed Nagar, Bhubaneswar 3. Director, EPM, Ashoka Market, Master Canteen, Bhubaneswar 4. Sr.Branch Manager, NSIC, Link Road, Cuttack
11.	Other Promotional Agencies	1) MD, APICOL, Near Baramunda Bus Stand, Bhubaneswar 2) Director, Horticulture, Udyan Bhavan, Nayapalli, Bhubaneswar 3) Director, Animal Husbandry & Veterinary Services, Mangalabag, Cuttack 4) Director, Handicraft & Cottage Industries, Saheed Nagar, Bhubaneswar 5) Director of Textiles, Satya Nagar,

		<p>Bhubaneswar</p> <p>6) Director of Fisheries, Jobra, Cuttack</p> <p>7) Coconut Development Board, Nayapalli, Bhubaneswar</p> <p>8) Coir Board, Jagamara, Bhubaneswar</p> <p>9) Principal Chief Conservator of Forest, Aranya Bhavan, Chandrasekharpur, Bhubaneswar.</p>
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