



Government of India  
Ministry of MSME

## Brief Industrial Profile VIRUDHUNAGAR District

2015-16



सूक्ष्म, लघु एवं मध्यम उद्यम  
MICRO, SMALL & MEDIUM ENTERPRISES

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## FOREWORD

MSME-DI, Chennai, Tamil Nadu is one of the field outfit of Office of Development Commissioner, Ministry of Micro, Small and Medium Enterprises (DC-MSME) established in the year 1954 for implementing the various policies and programmes of Ministry of MSME towards entrepreneurship development in Micro, Small and Medium Enterprises across the State in liaison with State Govt. and other stake holders. This Institute covers 32 Districts in the State of Tamil Nadu and UT of Puducherry. with the following mandate

- ***For Aspiring entrepreneurs* : identify, motivate, train, handhold and provide mentoring services.**
- ***For Existing entrepreneurs.* To provide techno economic consultancy and facilitation service**
- ***Skill Development:* To impart need based skill training through Skill Development Programmes (SDP)**

One of the wide spectrum of value added services of the Institute is to prepare a brief district industrial profiles of each district for the benefit of aspiring and existing entrepreneurs in the State of Tamil Nadu and other States

This report contains brief details of the District, geographical information, statistical data relating to MSME's of the district, registration under Udyog Aadhaar Memorandum (UAM), potential areas for investment in service sector and manufacturing sector, identified industrial clusters, key contacts for whom to contact for what etc. . The report has been prepared based on our earlier first edition report duly updated from data/inputs collected by District nodal officers and from reports/publications of M/o. MSME, Govt. of India and Govt. of Tamil Nadu, MSME Deptt.

Economic Investigation Division of the Institute has taken special efforts in collection and compilation of the relevant data for preparing the document not only for the **VIRUDHUNAGAR District** but for all the Districts of Tamil Nadu. My sincere thanks to all the officers of the Institute for their cooperation in bringing out this brief industrial profile.

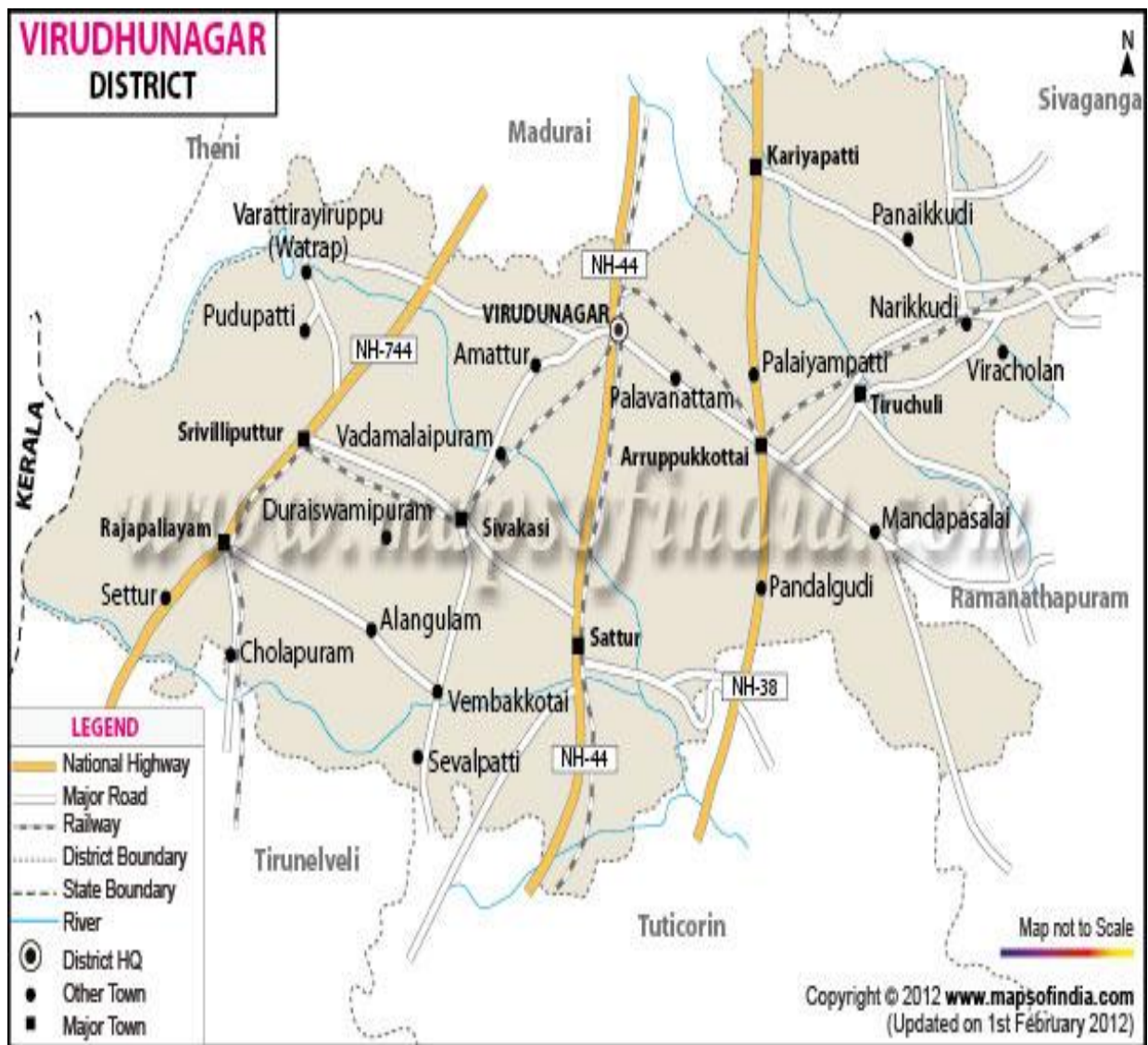
I am sure that that this document will be of much useful for the benefit of aspiring and existing entrepreneurs who are desirous of setting up of MSMEs in the State of Tamil Nadu in general and in the **District of VIRUDHUNAGAR** in particular.



S. PANIKKASSERY  
DIRECTOR

Place: CHENNAI  
Date: 25-06-2016

## DISTRICT MAP - VIRUDUNAGAR



## **BRIEF INDUSTRIAL PROFILE – VIRUDHUNAGAR DISTRICT - 2015-16**

### **1. GENERAL CHARACTERISTICS OF THE DISTRICT:**

Virudhunagar district was carved on 15<sup>th</sup> March 1985 by trifurcation of the composite Ramanathapuram district with head quarters at Virudhunagar. The district lies between 55.00 Degree and 77.00 Degree of the eastern longitude and between 9.00 Degree and 55.00 Degree of the northern latitude. It has an area of 4241 Sq Km and is bounded on the west by Kerala State, on the north by Madurai and Sivaganga district, on the east by New Ramanathapuram district and on the south by Tirunelveli and Tuticorin districts.

#### **1.1 LOCATION AND GEOGRAPHICAL AREA :**

- Virudhunagar surrounded by Madurai District on the North.
- Sivaganga and Ramanathapuram on the north East and East.
- Tirunelveli on the South and Western Ghat on the West.
- District area 4222 Sq.km.

#### **1.2 CLIMATE AND RAINFALL:**

- Generally hot and dry with a low degree of humidity.
- Receives scanty rainfall. The average annual rainfall is only 987.7 mm.
- The frequent drought caused by the failure of the monsoon adversely affect the dry crops depending upon rain fed tanks for irrigation.
- District area 4241 Sq.km.

#### **1.3 TEMPERATURE:**

- Maximum 38.2 Degree C
- Minimum 17.9 Degree C

#### **1.4 MINERAL WEALTH:**

- District consists of RED LOAM, RED CLAY LOAM, RED SAND, BLACK CLAY and BLACK LOAM in large areas.
- Small extents of black sand cotton soil found in Sattur and Aruppukottai Taluk.
- LIMESTONE is the most important mineral.
- In Sattur Taluk, Cement grade limestone is available in abundance.
- Nearly 12 million tonnes of limestone deposit have been estimated in Alangulam Area.
- Another reserve of about 2.5 million tonnes of LIMESTONES has been recorded at Kakkivadampatti.
- Reserves at Pandalkudi, Chettiarpatti and Velayuthapuram Village of Aruppukottai Taluks.
- There are two large-scale cement factories functioning one at Thulukkapatti in Private Sector another one at Alangulam in Public sector.

- There is a small occurrence of GYPSUM deposit in Thenkarai and Korukkampatti village of Rajapalayam and Sattur Taluks and BLACK GRANITE deposit in Sattur Taluk.

### **1.5 RIVERS AND FORESTS:**

- No perennial river in this District.
- Seasonal rivers are Arjuna Nadhi and Vaippar in Sattur Taluk and Gundar in Aruppukottai Taluk.
- Area under forest in this District is only 259 square kilometers.
- Major forest area is in the western ghat in Srivilliputhur Taluk and is rich in TEAKWOOD and other tropical trees. PLANTAIN, MANGO, ORANGE, LIME, GUAVA are largely grown in the western ghat slope.

### **1.6 POPULATION AND LITERACY :**

- Population as per 2011 census was 19.42 lakhs.
- Rural population : 9.62 lakhs Urban population: 9.80 lakh
- The literacy rate is 80.15%.

### **1.7 AGRICULTURE:**

- The economy is predominantly agriculture.
- Paddy is the most predominant crop, being cultivated in 17420 hectares.
- Cotton is the most important crop grown in 34351 hectares.
- CUMBU, CHOLAM, RAGI, VARAGU, CHILLIES, BLACKGRAM, HORSEGRAM, GROUNDNUT AND GINGELLY are important crops grown in the district.
- The North – East Monsoon is preferred for raising dry crops in all over the District

### **1.7 IRRIGATION:**

- Absence of dependable irrigation sources such as perennial rivers.
- 33% of the cultivated area is classified as irrigated area.
- Assured irrigation is available only for 57% through the wells.
- Remaining area being irrigated by rain fed tanks.
- Two reservoirs, namely periyar and kovilar and small reservoirs like Anaikuttam, Kullursandai, Vembakkottai and Golwarpatti.

### **2. Administrative Set up:**

- No. of Development District : 1
- No. of Revenue Division : 2
- No. of Revenue Taluks : 8
- No. of Town Panchayats : 9
- No. of Revenue Villages : 600
- No. of Village Panchayats : 450
- No. of Municipalities : 6
- No. of Panchayats Unions : 11

## **2.1 Taluks:**

- Aruppukottai
- Virudhunagar
- Sattur
- Srivilliputhur
- Rajapalayam
- Tiruchuli
- Sivakasi
- Kariapatti

## **2.2 Blocks:**

- Aruppukottai
- Virudhunagar
- Sattur
- Srivilliputhur
- Rajapalayam
- Tiruchuli
- Sivakasi
- Kariapatti
- Vembakottai
- Watrap
- Narikudi

## **2.3 Municipal Councils:**

- Aruppukottai
- Virudhunagar
- Sattur
- Srivilliputhur
- Rajapalayam
- Thiruthangal
- Sivakasi

## **2.4 Live Stock (2012 CENSUS)**

- Cattle: 223363
- Buffaloes: 9436
- Sheep : 321443
- Goats : 363246
- Pigs : 7750
- Poultry: 782473

## **2.5 Animal Husbandry:**

- No.of veterinary dispensaries : 48
- Veterinary Hospitals: 05
- There are two milk – chilling plants one at Virudhunagar another one at Srivilliputhur.
- Milk production: 175.97 ('000' tonnes)
- Egg production: 182.42 (Lakh Nos.)
- The District offers considerable scope for development of sheep rearing.
- Sheep population is rich in Aruppukottai, Sattur and Srivilliputhur Taluks.

## **2.6 EDUCATION:**

<b>S.No</b>	<b>Institutions</b>	<b>Numbers</b>
1.	Arts & Science College	12
2.	Engineering College	6
3.	College of Pharmacy	2
4.	Polytechnic	8
5.	ITI	15
6.	Teacher Training School	11
7.	Higher Secondary School	108
8.	High School	68
9.	Middle School	206
10.	Primary School	1125
11.	School for disabled	4
12.	Spl. School run by NGO & NCLP	109
13.	Computer Training Centre	81
14.	Hostel for school student	92



### **3. INDUSTRIAL SCENARIO**

#### **3.1 DETAILS OF YEAR WISE NUMBER OF UNITS REGISTERED:**

Year	No. of Units registered (EM-II) – VIRUDUNAGAR			
	MICRO	SMALL	MEDIUM	TOTAL
2007-08	1399	166	4	<b>1569</b>
2008-09	1472	163	8	<b>1643</b>
2009-10	1532	214	15	<b>1761</b>
2010-11	1871	214	6	<b>2091</b>
2011-12	2024	235	22	<b>2281</b>
2012-13	2420	270	26	<b>2716</b>
2013-14	2404	388	10	<b>2802</b>
2014-15	2420	270	26	<b>2716</b>
2015-16	2202	304	7	<b>2513</b>

#### **3.2 UDYOG AADHAAR MEMORANDUM (UAM)**

Govt. of India, Ministry of Micro, Small and Medium Enterprises(MSME) has notified the Udyog Aadhaar Memorandum(UAM) under the MSMED Act, 2006 vide gazette notification [SO No. 2576(E)] dated 18-09-2015 in order to promote ease of doing business for MSMEs. A one-page simple registration form for online filing of UAM has been introduced which replaces the filing of Entrepreneur's Memorandum Part I & II. The filing of UAM can be done on [www.udyogaadhaar.gov.in](http://www.udyogaadhaar.gov.in). Registration is online and user-friendly. UAM can be filed on self-declaration basis. No documentation required. No Fee for filing. Can file more than one Udyog Aadhaar with same Aadhaar Number. **EM-I has been abolished. Udyog Aadhaar (UA) is for running units. No need to apply for upcoming units.**

#### **3.3 DETAILS OF UDYOG AADHAAR MEMORANDUM FILED/REGISTERED**

Sl No.	District Name	Total	Micro	Small	Medium
1	Total Units registered under UAM	2513	2202	304	7
2	Manufacturing Units	1720	1528	188	4
3	Service Units	791	673	115	3

### **3. 4 PRODUCT WISE ENTERPRISES IN VIRUDHUNAGAR DISTRICT**

<b>S.No</b>	<b>Classification</b>	<b>Details Of Classification</b>	<b>Units</b>
1.	Food Products	Flour Mills, Dhall Mills, Oil Mills	1120
2.	Beverages, Tobacco and Tobacco Products	Soft drinks, Tobacco products	48
3.	Cotton Textiles	Cotton Textiles	1540
4.	Wool, Silk, Synthetic fibres	Wool, Silk, Synthetic fibres	203
5.	Jute, Hemp Mest Textiles	Jute, Hemp Mest Textiles	23
6.	Hoisery Garments	Textile produts	3651
7.	Wood Products	Wood Products	2314
8.	Paper and paper Products	Paper and paper Products	3105
9.	Leather Products	Leather Based Products	103
10.	Rubber Products	Rubber and plastic products	960
11.	Chemical and Chemical products	Chemical Based Products	6214
12.	Metallic Mineral Products	Metallic Mineral Products	412
13.	Basic Metal Products	Basic Metal Products	186
14.	Metal Products	Metal Products	545
15.	Machinery and Parts	Machinery and Parts except electrical	312
16.	Electrical Products	Electrical Machinery and Apparatus	221
17.	Transports and Equipments	Transports and Equipments	328
18.	Miscellaneous Service Activities	Miscellaneous Service Activities	3077

### **3.5 MAJOR LARGE SCALE INDUSTRIAL GROUPS IN VIRUDHUNAGAR DISTRICT:**

- TVS Groups.
- RAMCO Groups.
- Jeyavilas Groups.
- Naatchiyar Groups.
- Arjuna Textiles Groups.
- Subburaj Cotton Groups.
- Standard Groups.
- Arasan Groups.
- TTK LIG Ltd.

### **3.6 INDUSTRIAL ESTATES:**

Two Industrial Estates are functioning at Virudhunagar and Rajapalayam. A Co-operative Industrial Estate is also functioning at Sivakasi. Details of the number of plots and sheds are given below. SIDCO has also constructed Tiny Industrial Sheds at Watrap, Kariapatti and Thiruchuli.

<b>S.No</b>	<b>Name of Estate</b>	<b>Total No. Of Sheds</b>
1.	Soolakkarai Virudhunagar	54
2.	Watrap	5
3.	Thiruchuli	5
4.	Kariapatti	20
5.	Rajapalayam	21
6.	Cooperative Indl.Estate , Sivakasi	147

### **3.7 MAJOR EXPORTABLE ITEM :**

Paper, Surgical cotton, chilies, fireworks, safety match, textile products

### **3.8 GROWTH TREND:**

Promotion of MNCs and LMC depends on creation of new industrial big industrial estate and SEZ in these regions. The growth this very fast in respective of Plastic, match, printing industrial sectors

### **3.9 SERVICE ENTERPRISES:**

Virudhunagar district is witnessing a strong presence of service enterprises and foot loose industries. Major contribution has emerged from service enterprises. The following service enterprises are having visible presence in Virudhunagar regions

### **3.10. POTENTIALS AREAS FOR SERVICE INDUSTRY:**

BOP, Hotel, Hospitality enterprises, Hospital, IT enabled, Documentary Films on themes like Family Planning, Social Forestry, Energy Conservation, and Commercial Advertising, industrial Laundry , Tailoring., Pathological lab, integrated diagnostic centre, Sub-contracting Exchanges (SCXs) established by Industry Associations, Beauty Parlors and Crèches. fitness centre for men and women, Glass engraving, Ladies and gens Hostel House Keeping and Office and equipment maintenance , Hygienic Broiler (Beef), chicken, Mutton shop, Interior decoration, Industrial design and layout making. Logistic centre, Material Handling, Metal coating, Office Automation, Parcel servicing and private carrier, upholstery , Power System maintenance,

Manpower agency, Weighing bridge repairing and maintenance, digital printing, Embroidering and chamki work , repacking of agriculture produce,. fitness centre for men and women. Glass engraving, Multi purpose diagnostic centre . Restaurant, Industrial consultancy, educational instructions ,web site developing, two-4 wheelers servicing and repairing, tutorial, BPO, private telephone, Marriage Bureaus, electric and electronic goods servicing and repairing, Travel Agency, Gas Agency, Construction consultancy, Marriage items hiring, industrial Testing Labs. Advertising Agencies. Marketing Consultancy. Typing Centres. Desk Top Publishing. nternet Browsing/Setting up of Cyber Café Auto Repairs, Services, Garages, Laundry & Dry , X-Ray clinic. Cleaning. Animal dispensary,, Weigh Bridge. Blue Printing and enlargement of drawing/designs facilities., Operation of Cable TV Network. Beauty Parlours and Crèches.

### **3.11. POTENTIALS AREAS FOR NEW MSMES:**

Adhesive tapes Agriculture equipment servicing and repairing equipment maintenance Aquaculture feed Hospital waste recycling untis Bar Code Printing Cookies and noodles making Battery recharging and reconditioning Corrugated Sheets & Boxes Bio fertilizer Medicated tissue paper and sanitary napkins Boutique Medicinal plant extraction Coir fibre, Coconut pith and coir briquettes Microscope-student and medical use. Coir mat and mattress Mini tool rooms for die making Digital printing and Composing Improved agriculture implements Documentation and mini recording centre Industrial valves Fabrication, Jasmine Oil extraction Fast Food Stall Khraft paper Fibre brushes, Latex Foam Sponge and Rubber Cushion Seats Fire briquettes Activated carbon Computer centre Absorbent Surgical cloth high grade

Heavy engineering Knitted garments Industry Hospital apron and cloths Belts & Conveyer 35 Hospital equipments and accessories Bitumen Paper Non oven fabrics Blue Match Paper Nut and bolts high density Chilly Oleoresin Poultry equipments. Corrugated Sheets & Boxes Readymade garment – male, female kids wear, school uniform Dairy development Rural BPO Dyes & Dye intermediaries Safety match industry Ethane based chemical products Small Springs Ethane based chemical products solar lamps and other solar products, High grade woven for drugs and cosmetic Industries Solar power plant Plastic reprocessed granules LED based products Vermi composing Waste paper recycling – mini project Water purifier plant White & colour chem. Welding electrodes Red Phosphorous Safety Matches - mechanized Spare parts for textile mills Spindle

#### **4. DETAILS OF IDENTIFIED MSE CLUSTERS :**

<b>S No.</b>	<b>Name of Cluster</b>	<b>Area of concentration</b>	<b>Nature of operation</b>
1	Safety ** Matches	Sathur, Virudhunagar, Srivilliputtur, O Metupatti and Sivakasi	Safety Matches
2	Printing	Sivakasi	Stationery: Dairy, TextBooks, Calendars, Catalogues, Catchcovers. Packaging Books and Periodicals Packaging, Flexible and cartoon Packaging. Labels: Wed Glue and self adhesive Labels
3	Lime Based Industries	Rajapalayam	Lime Powder
4	Surgical Cotton Guaze and Bandage Cloth	Chathrappatti	Surgical Cotton Guaze and Bandage Cloth
5	Readymade Garments ##	Thalaivaipuram, VIRUDHUNAGAR	Peticoat, Braziers etc.
6	Fireworks	Sivakasi & radius of 30 kms	Fireworks, Crackers Matches, Public Displaying Items etc.,
7	Cotton textile products Handloom	Aruppukottai	Sari, towel , lugi
8	Food Processing	Viruthunagar	Dall , Edible oil.,
9	Packing	Viruthunagar	All types of packing items

***\*\* Safety Match Clusters at Sattur, Virudunagar and Srivilliputtur have got approval for Establishment of Common Facility Centre (CFC) for “ DIPPING PLANT” facility” under MSE-CDP scheme of Govt. of India/Govt. of Tamil Nadu. The CFCs have been successfully established at all the three places and are running successfully.***

***## Ready Made Garment Cluster at Dhalavaipuram, Virudunagar Distt. has got approval for Establishment of Common Facility Centre (CFC) for “ COMPUTURISED EMBROIDARY AND STICHING MACHINE” with training facility under MSE-CDP scheme of Govt. of India/Govt. of Tamil Nadu. The CFC is under initial stage of purchase and installation of machineries.***

***There is no identified cluster in Service sector at Virudunagar***

## 5.SUBSIDIES.

Govt. of India and Govt. of Tamil Nadu is giving various subsidies/incentives for existing and new as well as existing MSMEs on various schemes. For further details contact concerned District Industries Centre (DIC) and MSME-DI, Chennai. The contact details are given ***at Institutional support – Whom to Contact***

## **6. SUGGESTIONS OF INDUSTRIAL ASSOCIATIONS:**

- Creation of Common display centre within SIDCO industrial Estate, Industrial Association and DIC
- Project specific allocation for introducing hybrid business development for Tribal, Rural and artisan clusters.
- PMEGP scheme may be revised and KVIC may be allowed to fund only rural enterprises and State May be permitted to implement the scheme for promoting more MSEs at regional Level.
- Establishing Business Incubation within the premises of Industrial Estates
- Preparation of need based project proposals for establishing Medium scale enterprises
- Creation of multiple linkages with

## **7. LICENSING AUTHORITIES – KEY CONTACTS**

<b>Sl. No.</b>	<b>Product Line / Activity</b>	<b>Licensing Authority</b>
<b>1</b>	<b>Approval of production programme for items compulsorily licensable</b>	<b>Production programme approval is not necessary but while obtaining for provisional registration brief project outline is submitted to DIC / Development Commissioner (SSI) New Delhi through State Directorate of Industries.</b>
<b>2</b>	<b>For units functioning in places other Industrial Estate / approved Developed Plots</b>	<b>License from Corporation Commissioner Municipal authority or Panchayat Board.</b>
<b>3</b>	<b>Manufacture of Drugs and Cosmetics</b>	<b>State Drug Controller, Drug Control Administration.</b>
<b>4</b>	<b>Fruits &amp; Vegetable based products</b>	<b>Dy. Director, Food &amp; Vegetable Preservation-Shastri Bhavan.</b>
<b>5</b>	<b>Units employing 10 or more workers (power used ) or 20 or more workers (power not used ) approved under Factories Act</b>	<b>Chief Inspector of Factories.</b>
<b>6</b>	<b>Effluent disposal</b>	<b>Clearance from District Health Officer, Director of Public Health, Pollution Control Board</b>
<b>7</b>	<b>Registration under Sales Tax Act</b>	<b>Local Joint Commercial Tax Officer</b>
<b>8</b>	<b>Registration under Central Excise Act</b>	<b>Superintendent of Central Excise of the area or Collector of Central Excise.</b>
<b>9</b>	<b>Power Connection</b>	<b>Local Assistant Divisional Engineer</b>
<b>10</b>	<b>Registration Partnership Firm</b>	<b>Inspector General of Registration, 26, Rajaji Salai, Chennai</b>
<b>11</b>	<b>Details of ISI Specification (Now known as BIS)</b>	<b>Bureau of Indian Standards Southern Regional Office, Taramani, Chennai-600 113.</b>

## 8 INSTITUTIONAL SUPPORT - WHOM TO CONTACT FOR WHAT

Sl. No.	Nature of Licence/ Assistance	Department/ Agency
1.	Product Identification/ Selection/Training	<p>Director  <b>MSME DEVELOPMENT INSTITUTE,</b>  65/1,GSTRoad,Guindy, Chennai-600032  <b>Ph:</b>22501011,12,13lines,22502416,22501785  <b>Fax:</b>22501475,22501014  <b>Email:</b><a href="mailto:dcdi-chennai@dcmsme.gov.in">dcdi-chennai@dcmsme.gov.in</a><a href="http://www.msmedi-chennai.gov.in">www.msmedi-chennai.gov.in</a>GeneralManager,</p> <p><b>District Industries Centre (DIC)</b>  Collectorate Campus, Virudhunagar.  <b>Ph:</b>04562-252739/252308  <b>Mail:</b> <a href="mailto:vrddic@gmail.com">vrddic@gmail.com</a> <a href="http://www.dicvnr.in">www.dicvnr.in</a></p>
2.	Technical Consultation	<p>General Manager,  <b>District Industries Centre</b>, Collectorate Campus,  Virudhunagar.  <b>Ph:</b>04562-252739/252308  <b>Mail:</b> <a href="mailto:vrddic@gmail.com">vrddic@gmail.com</a> <a href="http://www.dicvnr.in">www.dicvnr.in</a>  <a href="http://www.udyogaadhaar.gov.in">www.udyogaadhaar.gov.in</a></p>
3.	Licence for Compulsory Licencable items	<p>Secretariat for Industrial Assistance, <b>Department of Industrial Policy &amp; Promotion</b>,  Ministry of Commerce &amp; Industry, Udyog Bhavan,  NewDelhi-110011. <b>Ph:</b>011-23061222, <b>Fax:</b>011-23062626  <b>Email:</b><a href="mailto:dipp_sia@ub.nic.in">dipp_sia@ub.nic.in</a></p>
4.	Municipal/Local Body Licence	Concerned Local Body– Corporation, Municipality, Panchayat Union
5.	Plan permit	<b>Local Planning Authority</b> , Municipal/Panchayat Union, Virudhunagar.
6.	Registration under Factories Act. (for unitemploying10ormoreworkerswith power)	<p><b>Deputy Chief Inspector of Factories</b>  4 NP SNA Road, Sivakasi  <b>Ph:</b>04562-220954</p>
7.	Registration under Pollution control Rules	<p>District Environmental  Engineer,  <b>Tamilnadu Pollution Control Board</b>,  5/563 Madurai Road, Opp VVV College,  Virudhunagar.  <b>Ph:</b>04562-265920/242442</p>
8.	Registration with Fire & Rescue Services	<p>Divisional Fire Officer,  <b>Fire Services</b>,  Madurai Road, Katcheri Road, Virudhunagar.  <b>Ph:</b>04562-245186/243666  Cell:9445086265</p>
9.	Licensing by Health Dept. for Food Products	<p>Dy.Director-<b>Health Services</b>  219,RaceCourseRoad, Virudhunagar, Collectorate  <b>Ph:</b>04562-252388</p>
10.	Food Safety and Standard Authority of India-Licence (for fruits & Vegetable Processing Units and Beverages manufacturers)	<p><b>Office of the Deputy Director</b> Food Safety and Standard  Authority of India  Rajaji Bhavan,C-I-D Block  Besant Nagar, Chennai-600090.  <b>Ph:</b>044-24912421 <b>Fax:</b>044-24912421</p>



11.	Drug Licence for Drugs and Cosmetic Products	Asst. Director of <b>Drugs Control</b> Virudhunagar Zone 30, L.P. Shanmugam St, Virudhunagar - 626 001. <b>Ph:</b> 04562-243731
12.	Patents & Designs Registration	Deputy Controller of <b>Patents &amp; Designs</b> Intellectual Property Office Building, 66, G.S.T. Road, Guindy, Chennai-600032. <b>Ph:</b> 044-22502080 <b>Fax:</b> 044-22502066 <b>Email:</b> <i>chennai-patent@nic.in</i>
13.	Trade Mark Registration	Deputy Registrar of Trade Marks <b>Trade Marks Registry,</b> Intellectual Property Office Building 73, G.S.T. Road, Guindy, Chennai-600032. <b>Ph:</b> 044-22502045 <b>Fax:</b> 044-22502046 <b>Email:</b> <i>tmrcbebr@md3.vsnl.net.in</i>
14.	Import-Export (I.E.) Code Number	1. Office of <b>Zonal Joint Directorate General of Foreign Trade</b> 4 <sup>th</sup> & 5 <sup>th</sup> Floor, Shastri Bhavan Annex, 26, Haddows Road, Nungambakkam, Chennai-600006. <b>E-Mail:</b> <i>zjdgt@nic.in</i> <b>Ph:</b> 044-28283404/08, <b>Fax:</b> 044-28283403  2. Office of the <b>Joint Directorate General of Foreign Trade</b> 117, 1 <sup>st</sup> Main Road, K.K. Nagar, Madurai-20. <b>Ph:</b> 0452-2586485 <b>Email:</b> <i>jdgtmdu@tn.nic.in</i>
15.	ISI Mark	<b>Management Systems Certification Officer</b> , Bureau of Indian Standards, C.I.T. Campus, IV Cross Road Chennai-600113. <b>Ph:</b> 044-22542315/22541584, 22541470 <b>Email:</b> <i>sro@bis.org. insalessro@bis.org.in</i> <b>Fax:</b> 044-22541087
16.	Registration under VAT	Deputy Commissioner <b>Commercial Taxes</b> Commercial Tax Building Madurai Road, Virudhunagar. <b>Ph:</b> 04562-243778
17.	Central Excise	The Assistant Commissioner <b>Central Excise</b> Katcherry Road, Virudhunagar. <b>Ph:</b> 04562-244403, 244872
18.	Service Tax Registration	The Assistant Commissioner <b>Central Excise</b> Katcherry Road, Virudhunagar. <b>Ph:</b> 04562-244403, 244872
19.	Income Tax	<b>Income Tax Department</b> Railway Feeder Road, Virudhunagar-1.
20.	Factory Accommodation Industrial Plots/ Sheds (SIDCO)	<b>Tamil Nadu Small Industries Development Corporation Limited,</b> Industrial Estate, Guindy, Chennai-600032. <b>Ph:</b> 22501461, 22501422/0185/0506/1210 <b>Fax:</b> 22500792, <b>Email:</b> <i>sidco@vsnl.com</i> <i>tansidco@eth.net</i>

		Branch Manager, <b>SIDCO</b> SIDCO Industrial Estate Virudhunagar-626003. <b>Ph:</b> 04562-252683 Raw Material Depot. The Superintendent, SIDCO Raw Material Depot, Co-Op.Industrial Estate, Srivilliputhur Road, Virudhunagar-626124. <b>Ph:</b> 04562-252683
21.	Power Connection	Superintending Engineer <b>Tamilnadu Electricity Board</b> , Ramamoorthy Road, Virudhunagar.
22.	Lead Bank	Lead District Manager <b>Indian Overseas Bank</b> 74,RailwayFeederRoad, Virudhunagar. <b>Ph:</b> 04562-244645
23.	TIIC	1.BranchManager, <b>Tamil Nadu Industrial Investment Corporation,(TIIC)</b> , OldNo.100,NewNo.259 Railway Feeder Road ,Virudhunagar-626001. <b>Ph:</b> 04562-243911, <b>Cell:</b> 9444396887  2.BranchManager, <b>Tamil nadu Industrial Investment Corporation(TIIC)</b> 1292A,PKNSt,Sivakasi. <b>Email:</b> bnvirudunagar@tiic.in
24.	NABARD	Assistant General Manager <b>NABARD</b> ,OldNo:156,New No:136,RamamoorthyRoad, Virudhunagar-626001. <b>Ph:</b> 04562-246411, <b>Cell:</b> 9443380630
25.	PMEGP Scheme	1.General Manager, <b>District Industries Centre</b> , Collectorate Campus Virudhunagar. <b>Ph:</b> 04562-252739/252308  2.StationDirector, <b>Khadi and Village Industries Commission</b> , Avvai Shanmugam Street, Gopalapuram,Chennai-600086. <b>Ph:</b> 044-28351019, <b>Fax:</b> 044-28351697  <b>3.Khadi &amp;VillageIndustriesBoard(KVIB)</b> 10,Bye-PassRoad, Pazhanganatham, Madurai.  4.AssistantDirector <b>Khadi &amp; Village Industries</b> Collectorate Campus Virudhunagar. <b>Ph:</b> 04562-252796
26.	Finance for SC/ST beneficiaries	The District Manager <b>Tamilnadu Adi Dravidar Housing &amp; Development Corporation</b> Collectorate Campus, Virudhunagar-626003. <b>Ph:</b> 04562-252324

## 9.STEPS TO START MSME

<b>18 STEPS TO START MSE</b>	
	<b>18 STEPS TO START INDUSTRY</b>
<b>1.</b>	<b>DECISION TO BE AN ENTREPRENEUR</b>
<b>2.</b>	<b>PRODUCT SELECTION/TECHNOLOGY</b>
<b>3.</b>	<b>LOCATION OF THE UNIT</b>
<b>4.</b>	<b>TYPE OF THE ORGANISATION</b>
<b>5.</b>	<b>PROJECT REPORT PREPARATION</b>
<b>6.</b>	<b>ARRANGMENT OF FINANCE</b>
<b>7.</b>	<b>STATUTORY LICENCES AND REGISTRATION</b>
<b>8.</b>	<b>LAND AND BUILDING</b>
<b>9.</b>	<b>PURCHASE OF MACHINERY</b>
<b>10.</b>	<b>POWER CONNECTION AND WATER SUPPLY</b>
<b>11.</b>	<b>INSTALLATION OF MACHINERY</b>
<b>12.</b>	<b>MANPOWER</b>
<b>13.</b>	<b>RAW MATERIAL PROCUREMENT</b>
<b>14.</b>	<b>PRODUCTION</b>
<b>15.</b>	<b>COSTING AND PRICING</b>
<b>16.</b>	<b>MARKETING</b>
<b>17.</b>	<b>SALES</b>
<b>18.</b>	<b>PROFIT</b>

## 10. KEY WEBSITES OF GOVERNMENT OF TAMIL NADU

<a href="http://www.tn.gov.in">www.tn.gov.in</a>	Portal to Government of Tamil Nadu
<a href="http://www.tidco.com">www.tidco.com</a>	Tamil Nadu Industrial Development Corporation (TIDCO)
<a href="http://www.tneb.in">www.tneb.in</a>	Energy department
<a href="http://www.tnidb.tn.gov.in">www.tnidb.tn.gov.in</a>	Tamil Nadu Infrastructure Development Board
<a href="http://www.teda.in">www.teda.in</a>	Tamil Nadu Energy Development Agency
<a href="http://www.indcom.tn.gov.in">www.indcom.tn.gov.in</a>	Micro, Small and Medium Enterprises Department
<a href="http://www.tnsamb.gov.in">www.tnsamb.gov.in</a>	Agricultural marketing
<a href="http://www.hepcindia.com/tamilnadu.ph">www.hepcindia.com/tamilnadu.ph</a>	Handloom export promotion in Tamil Nadu
<a href="http://www.tn.gov.in/transport">www.tn.gov.in/transport</a>	Transport Department
<a href="http://www.sipcot.com">www.sipcot.com</a>	About industrial parks
<a href="http://www.mepz.gov.in">www.mepz.gov.in</a>	Madras Export Processing Zone
<a href="http://www.elcot.com">www.elcot.com</a>	About Software & ITES
<a href="http://www.investingintamilnadu.com">www.investingintamilnadu.com</a>	Guide to investing in Tamil Nadu, policies, Tamil Nadu Vision 2023, step by step approach to establishing a company

## 11. INDUSTRY ASSOCIATIONS –CONTACT DETAILS

SL. NO.	NAME AND ADDRESSES OF THE ASSOCIATIONS
1.	The President Virudhunagar Dist. Tiny & SSI Association 8/2, Patel Road, Virudhunagar - 626 001 Contact Person : Shri C. Brindawan, President Mob: +91-9843058578
2.	The President The Tamil Nadu Fireworks and Amorces Mfrs. Assn. 'TANFAMA Centre' 141, Kamaraj Road, Sivakasi - 626 123
3.	The President The Tamil Nadu Small Mines & Mineral Based Industries Association, 593, Krishna Colony Srirangapalayam, Rajapalayam - 626 117
4.	The President The Sivakasi Master Printers Association, Sivakasi - 626 123. <b>Ph:</b> 220017
5.	The President TNFW & Amorces Manufacturing Association, Railway Feeder Road, Sivakasi - 626 123. <b>Ph:</b> 222535
6.	The President Sivakasi Match Manufacturer Association, Sivakasi. <b>Ph:</b> 220104
7.	The President All India Cottage Matches Manufacturers Association, Sattur <b>Ph:</b> 261588
8.	The President Chatrapatti Sugical cloth Manufacturing Association, Chatrapatti Rajapalayam, <b>Ph:</b> 257875
9.	The President Chambers of Commerce & Industries, Kamaraj Nagar, Rajapalayam. <b>Ph:</b> 222292
10.	The President Chamber of Commerce & Industries, Aruppukottai <b>Ph:</b> 222089
11.	The President Stainless steel scraps by-products, Small Scale Manufacturers welfare Association, No. 57, Pillayar Koil Street, Sattur <b>Ph:</b> 2636203.
12.	Virudhunagar Herbal Cultivators, Collectors & Manufacturers, Industrial Co-operative Society, C/o Special Officer, Sivakasi Co-operative Industrial Estate, Sivakasi. <b>Ph:</b> 04562-254208