



BRIEF DISTRICT INDUSTRIAL PROFILE TIRUNELVELI (2015-16)

by

MSME - DEVELOPMENT INSTITUTE
Ministry of Micro, small and medium enterprises (MSME)
GOVERNMENT OF INDIA
65/1, GST Road, Guindy, Chennai-600032
Tel: 044-22501011-12-13 Fax: 044-22501014
Website: www.msmedi-chennai.gov.in email: dcdi-chennai@dcmsme.gov.in

Index

S.No	Description	Page No
	Foreword	01
A	Tirunelveli District Map	02
1.0	Tirunelveli – At a glance - General	03
1.1	Location and Geographical Area	03
1.2	Topography	03
1.3	Soil Classification	04
2.0	Administrative setup	04
2.1	Details of administrative set up	04
2.1.1	Tirunelveli – District Abstract	05
3.0	Natural resources	05
3.1	Mineral resources	05
3.1.1	Limestone	05
3.1.2	Sulphide	06
3.1.3	Ilminite-Garnet Sand	06
4.0	Forest resources	06
5.0	Infrastructure	07
5.1	SIPCOT	07
5.2	SIDCO Industrial Estates	07
5.3	SEZ	08
6.0	MSME Scenario of Tirunelveli District	08
6.1	Industries at a Glance	08
6.2	Category wise industrial Units	08
6.3	Block wise details of Permanently Registered/ EM Enterprises	09
6.4	No.of MSME units registered upto 31-03-2015	10
6.5	Other important features of Industries in the District	11
6.6	Cottage and Handicraft items manufactured	11

Contd...

6.7	Number of Units registered under EM-II	11
6.8	Udyog Aadhaar Memorandum (UAM)	12
6.9	Details of units registered under Udyog Aadhaar Memorandum	12
7.0	Schemes of financial assistance to set up Enterprises	13
7.1	PMEGP	13
7.2	UYEGP	13
7.3	NEEDS	14
7.4	Capital investment Subsidy	14
7.5	LT Power Traffic subsidy	15
7.6	VAT subsidy	15
7.7	Generator Subsidy	15
7.8	Back end interest subsidy	15
7.9	Online filing of EM	15
8.0	Major exportable items	16
9.0	Service enterprises	16
10.0	Potential areas for service industries	16
11.0	Potential for new MSMEs	17
12.0	Existing Clusters	18
12.1	Bricks Cluster	18
12.2	Rice mill Cluster Keelapavoor	18
12.3	Rice Mill Cluster Alangulam	18
13.0	Institutional support – Whom to contact for what	19
14.0	Steps to set up MSME	20
15.0	Licensing Agencies – key contacts	21, 22
16.0	Address of the Industrial Association & Clusters	23

FOREWORD

MSME-DI, Chennai, Tamil Nadu is one of the field outfit of Office of Development Commissioner, Ministry of Micro, Small and Medium Enterprises (DC-MSME) established in the year 1954 for implementing the various policies and programmes of Ministry of MSME towards entrepreneurship development in Micro, Small and Medium Enterprises across the State in liaison with State Govt. and other stake holders. This Institute covers 32 Districts in the State of Tamil Nadu and UT of Puducherry. with the following mandate

- **For Aspiring entrepreneurs :** identify, motivate, train, handhold and provide mentoring services.
- **For Existing entrepreneurs.** To provide techno economic consultancy and facilitation service
- **Skill Development:** To impart need based skill training through Skill Development Programmes (SDP)

One of the wide spectrum of value added services of the Institute is to prepare a brief district industrial profiles of each district for the benefit of aspiring and existing entrepreneurs in the State of Tamil Nadu and other States

This report contains brief details of the District, geographical information, statistical data relating to MSME's of the district, registration under Udyog Aadhaar Memorandum (UAM), potential areas for investment in service sector and manufacturing sector, identified industrial clusters, key contacts for whom to contact for what etc. . The report has been prepared based on our earlier first edition report duly updated from data/inputs collected by District nodal officers and from reports/publications of M/o. MSME, Govt. of India and Govt. of Tamil Nadu, MSME Deptt.

Economic Investigation Division of the Institute has taken special efforts in collection and compilation of the relevant data for preparing the document not only for the **TIRUNELVELI District** but for all the Districts of Tamil Nadu. My sincere thanks to all the officers of the Institute for their cooperation in bringing out this brief industrial profile.

I am sure that that this document will be of much useful for the benefit of aspiring and existing entrepreneurs who are desirous of setting up of MSMEs in the State of Tamil Nadu in general and in the **District of TIRUNELVELI** in particular.



S. PANIKKASERY
DIRECTOR

Place: CHENNAI
Date: 25-06-2016

DISTRICT MAP - TIRUNELVELI



TIRUNELVELI DISTRICT AT A GLANCE

1. General:

Tirunelveli District was formed in the year 1790 by the East India Company, later came under the direct control of the British Crown Queen Victoria. The name Tirunelveli has been composed from the three Tamil words i.e. 'Thiru – Nel – Veli' meaning Sacred Paddy Hedge. With effect from 20.10.1986 the district was bifurcated and new Tuticorin District was formed. On acquisition from the Nawab of Arcot in 1801, the British named it as Tinnevelly district though their headquarters was first located in Palayamkottai the adjacent town, where they had their military headquarters during their operations against the Palayakarars. Two reasons may be attributed for naming it after Tirunelveli. One is because, it was and is the chief town of the district and the other is that it was already called as Tirunelveli Seemai under the Nayaks and Nawabs. Both Tirunelveli and Palayamkottai grew as the twin towns of the district.. Tirunelveli district is a gift of God, as it has four land structures Kurunchi (Hills and Mountains), Mullai (Forest and allied land), Marutham (cultivable fields), Neithal (The Sea and allied land). 56 KM long sea shore is also available in the district. One more Gift for this district is the perennial river Tamiraparani which feeds the district and supplying drinking water for three districts.

1.1 Location and Geographical Area:

Tirunelveli District is having a geographical area of 6759 sq.kms, in the Southeastern portion of Tamil Nadu is triangular in shape. It lies between 8°.05' and 9°.30' of the Northern latitude and 77°.05' and 78°.25' of Eastern longitude. Lifeline of the district is Tamiraparani River which feeds the district and quenches the thirst of residents.

1.2 Topography:

The district is located in the southern part of Tamil Nadu and surrounded by Virudhunagar District on the north, Western Ghats on the West, Kanniyakumari District on the south, Tuticorin District and bay of Bengal on the East

1.3 Soil Classification

Sl.No	Type of Soil	Name of the Blocks	Suitable Crops
01	Alluvium Soil	Ambasamaudram,Cheranmahad Pappakkudi, Kadayam, Palayamkottai	Paddy, Plantain, Black Gram etc
02	Red Soil	Rathapuram,Valliyur,Nanguneri, Alangulam, Kadayanallur	Plantain, Horticulture Crops
03	Black Soil	Kuruvikulam& part of Sonkarankovil	Cotton and Pulses
04	Red Sandy Loam	Sankarankovil,Melaneelithanallu Vasudevanallur east	Millets,Pulses, Lemon, Flowers and Vegetables
05	Red Loam	Kalakkad, Pavoorchatram, Tenkasi, Shenkottai, Vasudevanallur west	Coconut, Horticulture Crops, Paddy, Vegetables

2. ADMINISTRATIVE SETUP

The district administration is headed by the District Collector with his office at the district collectorate. The responsibilities of the District Collector include maintenance of law & order, coordinating various development and welfare activities in the district, etc. The Collector is assisted by the District Revenue Officer in matters of land revenue, land matters, public distribution system, etc. and by the Project Officer, District Rural Development Agency for various development schemes. General Manager, District Industries Centre assists the Collector, in the development and implementation of the schemes regarding Industrial development and Employment generation in the district.

2.1 Details of administrative setup in Tirunelveli District:

No. of Firkas (Patwari Circles)	60
No. of Villages	559
No. of Village Panchayats	425
No. of Panchayat Unions	19
No. of Town Panchayats	36
No. of Municipalities	7
No. of Municipal corporation	1

Tirunelveli District Abstract				
1.	Area	:	6753 Sq.Kms	
2.	Population	:	3,072,880	
			Male	Female
			1518595	1554285
3.	No.of Revenue Divisions	:	3 - Tirunelveli, Cheranmadevi and Tenkasi	
4.	No.of Taluks	:	11 (Two more Taluks were created recently Name of the New Taluks: Kadayanallur and Tiruvenkadam)	
5.	No.of Revenue Villages	:	559	
6.	No.of Panchayat Unions	:	19	
7.	No.of Village Panchayats	:	425	
8.	No.of Town Panchayats	:	36	
9.	No.of Municipalities	:	7	
10.	No.of Corporation	:	1 - Tirunelveli	
11.	No.of Parliamentary constituencies	:	2 - Tirunelveli and Tenkasi	
12.	No.of Assembly constituencies	:	10 – Alangulam, Ambasamudram, Kadayanallur, Nanguneri, Radhapuram, Sankarankovil, Tenkasi, Tirunelveli, Vasudevanallur, Vickiramasingapuram	

Natural Resources

3. Mineral Resources

3.1 Limestone

It is available at several places in the district. The major part comes from the crystalline limestone deposit occurring near Ramayanpatti, Talaiyuthu and Padmaneri. A total reserve of 4.06 million tonnes limestone up to a depth of 15.2 meter in Ramayanpatti band and 5.08 million tonnes up to a depth of 15.25 meter in Talaiyuthu band has been estimated. The limestone available here contains Calcium Oxide (Ca O) from 34.97 to 55.49 percent, Magnesium Oxide (Mg O) from 0.31 to 7.24 per cent.

The Padmaneri band consists of six limestone lenses with an aggregate strike length of about 800 meter. The average width is 4.75 meter. 0.199 million tonnes of cement grade limestone is estimated from this band. The Singikulam band extends over a strike length of 17 km. It contains seven limestone lenses with an aggregate strike length of about 6.4 km. and average width of 13 meter. About 3.160 million tonnes of cement grade limestone is estimated from this band.

Six bands of good quality limestone occur near Pandapuli and 4,34,000 tonnes of limestone suitable for the manufacture of cement and chemical industries have been estimated .

3.2 Sulphides

Light traces of sulphides occur in and around Pattankadu and Munradaippu. This mineral is of no economic importance.

3.3 Limonite - Garnet Sand

Occurrence of red garnet sands in the beds of the river Nambiar and Uvari has been recorded. The proportion of garnet is 75 per cent in the rich deposits and 45 per cent in the surface sands. Local concentration of limonite sands are noticed near Vijayapatti and Kuttankuli.

4.Forest Resources

The total area of the forest of the district is 1,22,055 ha. of which 81700 ha. is set apart for Tiger reserve of Mundanthurai and Kalakadu. The entire forest of the district stretches along the Western ghats.

Various types of forests from luxuriant tropical wet evergreen forests to southern thorn scrub forests occur in the district. Owing to its diverse geographical factors. The forests in the district are technically classified as Southern hill top tropical evergreen forests, West Coast tropical evergreen forests, Southern moist mixed deciduous forests, Ochlandra reed forests, Carnatic umbrella thorn forests Southern Euphoria scrub and Southern thorn scrub.

Land Category	Area in Hectares
Wet	79,668
Dry	3,58,151
Assessed Waste	39,274
Unassessed Waste Dry	57,696
Poramboke	25,456
Forest lands	1,22,055
Total	6,82,300

5 INFRASTRUCTURE

In order to promote the growth of SMEs infrastructural support is extended to the entrepreneurs through SIDCO, SIPCOT and SEZ. as detailed below.

5. 1. SIPCOT :

Industrial Growth Centre, Gangaikondan - SIPCOT. (www.sipcot.com) is located at about 17 KMs from Tirunelveli in a village called Gangaikondan at an area of 2073.86 acres. As on January 2013 there are 13 units functioning at an area of 174.87 acres and 8 units are under construction at about 594.38 acres in Gangaikondan growth Centre. The details of land cost and availability of plots are available with the project officer SIPCOT who can be contacted in Mobile No.9444227252

5. 2. SIDCO INDUSTRIAL ESTATE:

To cater to the needs of the entrepreneurs SIDCO has developed three Industrial Estates at Pettai (Tirunelveli), Kesavaneri (Vallioor), Mangalapuram, (Kadayanallur) The details of land cost and availability of plots are available with the branch manager who can be contacted in Mobile No.0462-2432170

5. 3. SPECIAL ECONOMIC ZONE

SIPKOT has promoted a multiproduct SEZ at Nangunari called AMRL High Tech City Ltd. The Details of which can be had at Mobile No. 98409 66920 / 94878 05444. or through Web Address. www.amrlitc.com

6. MSME SCENARIO OF TIRUNELVELI DISTRICT

6.1 Industries at a glance as on 31-03-2015

S.No	Head	Unit	Particulars
01	Registered MSME units	Nos.	18608
02	Total MSME unit (Approximate)	Nos.	46595
03	Estimated Average No.of Daily workers employed per uni	Nos.	07
04	No.of Industrial Area	Nos.	06

6.2 Category wise industrial units;

Food Products	1612
Beverages, Tobacco and Tobacco Products	138
Cotton Textile	2019
Wool, Silk and synthetic fibre	05
Jute, Hemp and Mesta Products	339
Hosiery & Readymade Garments	10532
Wood and Wooden products	2100
Paper and Paper products	2605
Leather and Fur Products	1114
Rubber and Plastic products	2404
Chemicals and Chemical Products	2391
Non-metallic and Mineral products	2539
Basic Metals and Alloy industries	1384
Metals products and Parts	1136
Machinery and parts (Except electrical)	4523
Electrical, Machinery and apparatus	1211
Transport equipment and parts	119
Other Manufacturing Industries	4419
Total	68506

It is estimated that there are 109096 servicing units working in the district.

**6.3 Block wise Details of Permanently registered/EM filed enterprises in
Tirunelveli District as on 31-03-2015**

S. No	Name of the Block	Total No of PMT registered units upto 31-07-2008 since inception	Land & Building Rs. In Lakhs	Plant & Machineries Rs. In Lakhs	Employment Generation
01	Alangulam	533	407.00	330.00	1880
02	Ambasamudram	1010	631.49	190.00	5599
03	Cheranmahadevi	311	243.80	200.00	1410
04	Kadayam	332	466.55	160.00	1860
05	KADAYANALLUR	541	244.00	390.00	2275
06	Kalakkad	302	242.90	300.00	1195
07	Keelapavoor	848	206.18	987.00	3740
08	Kuruvikulam	699	196.00	520.00	460
09	Manur	2080	228.00	222.00	8551
10	MelaNeelithaNallur	319	1694.77	210.00	1485
11	Nanguneri	475	220.00	313.00	1745
12	Palayamkottai	3114	764.00	1268.00	17409
13	Pappakkudi	363	3223.00	200.00	2485
14	Radhapuram	573	446.83	590.00	2126
16	Sankarankovil	1207	1712.48	823.00	6550
15	Shenkottai	1160	909.05	720.00	6416
17	Tenkasi	986	1050.24	880.00	4126
18	Valliyoor	876	926.00	430.00	2555
19	Vasudevanallur	943	594.34	410.00	2899
	Total	16672	14403.63	12441.00	78566

6.4 No.of MSME units registered from1-8-2008 to 31-03-2015 in Tirunelveli District

S. No	Name of the Block	No.of MSME Units Registered	Investment in (Rs.in"000")			Employment Generation
			Land & Building	Plant & Machine ries	Total	
01	Alangulam	434	247.93	176.30	424.32	1458
02	Ambasamudram	707	289.60	187.09	476.69	1458
03	Cheranmahadevi	193	82.97	53.15	136.12	1405
04	Kadayam	194	9.01	59.48	149.49	1490
05	Kadayanallur	423	279.95	226.99	506.94	1823
06	Kalakkad	211	79.99	157.80	237.79	1845
07	Keelapavoor	721	541.72	475.61	1017.33	3285
08	Kuruvikulam	478	317.74	294.47	612.21	3115
09	Manur	1913	1673.47	1721.75	3395.22	781
10	MelaNeelitha Nallur	225	122.81	111.66	234.47	1118
11	Nanguneri	293	106.83	17.60	324.43	1282
12	Palayamkottai	1978	1081.63	966.27	2047.90	14415
13	Pappakkudi	317	152.85	132.60	285.45	2242
14	Radhapuram	272	119.80	109.29	229.09	1024
16	Sankarankovil	834	610.47	63.02	1246.49	5402
15	Shenkottai	352	265.75	269.85	535.60	1698
17	Tenkasi	752	607.20	1877.88	485.38	3466
18	Valliyoor	688	810.76	665.95	1476.49	1918
19	Vasudevanallur	597	297.74	236.32	534.06	2063
	Total	11582	7779.22	8575.95	16355.17	61610

6.5 Other important features of Industries in the district

- Limestone is the Major Mineral available in Rastha, Thalaiyuthu, Sankarnagar and Padmaneri
- Limestone of Tirunelveli district contains CaO 34.57% to 55.49% MgO 0.31 to 7.24%
- Lime Industries Manufacturing Lime Powder, Burnt Lime and Chem Powder.
- About 65 limebased units are working in Manur Development Block.
- Red Garnet Sand and Ilmenite is excavated from Nambiyar River beds and Seashore of Radhapuram Taluka
- After processing, separated Garnet and Abrasives is exported
- Major industrial products manufactured in the district are, Cement, Cotton yarn, Sugar, Cotton Seed Oil, Printing, Paper Flour Products, Rice, Readymade Garments.

6.6 Cottage and Handicraft items manufactured in the District

- ❖ Handloom Products, Mat weaving, Basket making, Palmirah products
- ❖ Country Bricks, tiles, Sculptures, Carpentry works, wood carving
- ❖ Brass metal decorative items, Blacksmithi, Gold ornaments making.
- ❖ Pottery works, Terracotta Products
- ❖ Bamboo based products,.

6.7 NUMBER OF UNITS REGISTERED UNDER EM-II

Year	No. of Units registered (EM-II) – THIRUNELVELI			
	MICRO	SMALL	MEDIUM	TOTAL
2007-08	313	23	0	336
2008-09	162	19	1	182
2009-10	471	54	0	525
2010-11	922	75	3	1000
2011-12	958	83	7	1048
2012-13	1227	113	14	1354
2013-14	1482	219	23	1724
2014-15	1639	280	17 1	1936

6.8 Udyog Aadhaar Memorandum (UAM)

Govt. of India, Ministry of Micro, Small and Medium Enterprises(MSME) has notified the Udyog Aadhaar Memorandum(UAM) under the MSMED Act, 2006 vide gazette notification [SO No. 2576(E)] dated 18-09-2015 in order to promote ease of doing business for MSMEs. A one-page simple registration form for online filing of UAM has been introduced which replaces the filing of Entrepreneur's Memorandum Part I & II. The filing of UAM can be done on www.udyogaadhaar.gov.in. Registration is online and user-friendly. UAM can be filed on self-declaration basis. No documentation required. No Fee for filing. Can file more than one Udyog Aadhaar with same Aadhaar Number. **EM-I has been abolished. Udyog Aadhaar (UA) is for running units. No need to apply for upcoming units.**

6.9 DETAILS OF UDYOG AADHAAR MEMORANDUM FILED/REGISTERED - THIRUNELVELI

SI No.	District Name	Total	Micro	Small	Medium
1	Total Units registered under UAM	1932	1652	277	3
2	Manufacturing Units	953	846	105	2
3	Service Units	978	805	172	1

7. SCHEMES OF FINANCIAL ASSISTANCE TO SET UP ENTERPRISES

The Union and State Government implements various employment oriented schemes with subsidies to generate more employment opportunities among the youth.

7.1 PMEGP SCHEME LAUNCHED BY GOVERNMENT OF INDIA

Government of India launched this scheme in 2008 to generate more self-employment opportunities. National Nodal Agency is KVIC. Other agencies nominated for effective implementation of the scheme are District industries Centre and KVIB. KVIC and KVIB take care of rural areas, while the DIC takes care of Rural as well as urban needs.

Under this scheme an individual can get a Maximum loan of Rs. 25, 00,000/- for Manufacturing sector and Rs. 10, 00,000/- for Service sector. Minimum age limit is 18 years, there is not upper age limit. Up to Rs. 10,00,000/- investment in manufacturing sector and upto Rs. 5,00,000/- in service sector, there is no need for formal education , more than that the candidate must pass 8th std.

District Industries Centre offers financial assistance to young entrepreneurs under 2 schemes viz.

1) UNEMPLOYED YOUTH EMPLOYMENT GENERATION PROGRAMME (UYEGP)

2) NEW ENTREPRENEURS CUM ENTERPRISES DEVELOPMENT SCHEME (NEEDS)

7.2 UYEGP:

This scheme of self-employment loan envisages financial assistance to aspiring unemployed youth through banks for a maximum project cost of Rs.5 lakhs for manufacturing enterprises, Rs.3 lakhs for service enterprises and Rs.1 lakh for business enterprises.

Any one in the age group of 18 to 35, Passed 8th Standard and with a family income of less than Rs.1,50,000/- Per.Annum is eligible to avail this loan.

Age relaxation of 10 years is admissible for special category applicants belonging to anyone of the categories of women, SC/ST, differently abled, transgender, Ex-service persons, minorities, BC and MBC.

The project cost is inclusive of 5% / 10% of contribution from the applicant and 25% of the project cost is given as subsidy from Government of Tamil Nadu and a mandatory training of one week period is imparted by EDI, Chennai.

7.3 NEEDS:

This is a novel scheme of self employment introduced by the Government of Tamil Nadu during the year 2013.

First generation entrepreneurs with minimum educational qualification of a degree, diploma or I.T.I. are eligible to avail loan under this scheme through banks.

Aspirants aged not below 21 and not above 35 with the said educational qualifications can avail loans for setting up manufacturing and service enterprises involving project cost up to Rs. 1.Crore.

The promoter's contribution is 10% of the project cost and a subsidy of 25% of the project cost subject to a maximum of Rs.25 lakhs is included in the project out lay.

For special category applicants belonging to the categories of women, SC/ST Ex-serviceman, differently abled, minorities, MBC, BC and trans-gender, the upper age limit is 45 years and the promoter's contribution is 5%.

The District Industries Centre takes care of the Micro Small and Medium Enterprises of the district by providing incentives and by providing financial assistance to aspiring and existing entrepreneurs various incentives offered to MSMEs as announced in the MSME policy 2008 are.

7.4. STATE CAPITAL INVESTMENT SUBSIDY.

New enterprises and existing enterprises going for expansion/diversification are eligible for a subsidy of 15% of investment made in plant and machinery. Selected micro manufacturers located anywhere in the district and selected small manufacturing enterprises located only in the backward blocks and in Government sponsored industrial estates are eligible for this subsidy.

7.5 . LOW TENSION POWER TRAFFIC SUBSIDY:-

Subsidy of 20% of the consumption of electricity charges is reimbursed as LTPT Subsidy for the first three years of production. All the manufactures (not in the negative list) and by the small manufactures located in the industrially backward blocks and in Government sponsored industrial estates and Enterprises taking up expansion are also eligible to avail this subsidy .

7.6. VAT SUBSIDY.

All micro manufacturers are given reimbursement of 100% of their VAT payment made to Commercial Taxes Department during the first six years of production -subject to a maximum of their investment in plant and machines. Enterprises taking up expansion /verification are also eligible to avail this subsidy

7.7 .GENERATOR SUBSIDY.

All manufacturing enterprises installing generators of rating up to 320 KVA are eligible for 25% of the cost of the generators (not more than Rs.5.00 Lakhs Only) as Generator subsidy.

7.8 . BACK ENDED INTEREST SUBSIDY.

3% of the amount of interest paid by entrepreneurs the banks against their T.L. obtained for under GTMSE and TUF (CLCSS) schemes is reimbursed as Back Ended interest subsidy.

7.9. ONLINE FILING OF ENTREPRENEUR MEMORANDA- UAM

Entrepreneurs desirous of setting up their enterprise can avail Aadhaar Card Based E.M. acknowledgement – Udyog Aadhaar Memorandum (UAM) online through: www.msmeonline.gov.in / www.msmeonline.tn.gov.in www.udyogaadhaar.gov.in

8. Major Exportable Item Cement, handicraft items, coir products,

- Coir pith block/ Coir Products
- Processed Gherkins
- Cashew products
- Readymade Garments
- Terry Towels and Lungies
- Herbal Products
- Ornamental Wooden Products

9. Service Enterprises

Educational institutions, web site developing, two/four wheelers servicing and repairing, tutorial, BPO, private telephone, Marriage Bureaus, electric and electronic goods servicing and repairing, Travel Agency, Gas Agency, Construction consultancy, Marriage items hiring, Industrial Testing Labs. Advertising Agencies. Marketing Consultancy. Typing Centres. Desk Top Publishing. Internet Browsing/Setting up of Cyber Café Auto Repairs, Services, Garages, Laundry & Dry Cleaning, X-Ray clinic. Cleaning. Animal dispensary, Servicing of Agri. Farm equipment e.g. Tractor, Pump, Rig, Boring Machines etc, Weigh Bridge. Blue Printing and enlargement of drawing/designs facilities. ISD/STD Booths. EDP Institutes established by Voluntary Associations/Non-Govt. Organisations, Installation and Operation of Cable TV Network, Beauty Parlours and Crèches.

10. Potentials areas for service industry

BPO, Hotel, Hospitality enterprises, Hospital, IT enabled, Commercial Advertising, industrial Laundry, Tailoring., Pathological lab, integrated diagnostic centre, Beauty Parlours and Crèches. fitness centre for men and women, Ladies and gents Hostel, House Keeping and Office and equipment maintenance, Hygienic Broiler (Beef), chicken, Mutton shop, Interior decoration, Industrial design and layout making, Logistic centre, Office Automation, Parcel servicing and private carrier, upholstery, Power System maintenance, Manpower agency, Weighing bridge repairing and maintenance, digital printing, Embroidering and chamki work, repacking of agriculture produce,.

11 Potential for new MSMEs

Agricultural Equipment Servicing and Repairing , Fast Food Stall, Aquaculture feed, Fitness Centre, Battery recharging and reconditioning, Glass engraving, Bio fertilizer Hospital equipment and accessories, Bio-fertilizer from agricultural waste, Hospital waste recycling units, Bore well and rig servicing and repairing, House Keeping and Office and Equipment maintenance, Boutique Improved agriculture implements, Brass and Copper bushes, Industrial valves, Digital printing and Composing, Electronic Dial Gauge, Calibration Testing centre, Jasmine Oil extraction, Belts & Conveyer, Fabrication and machining, Light Khraft paper, Browsing, DTP cum photo copying, lamination centre, CAD/CAM Centre, Latex Foam Sponge and Rubber Cushion Seats, Coir fibre, Coconut pith and coir briquettes, LED based products, Coir mat and mattress, Vermi composting, Coir pith blocks, Wafer Cream Biscuits, Waste paper recycling – mini project, Computer centre, Concrete mixing & vibrating equipment, rental service Welding electrodes, Cookies and noodles, making White & colour chem. Corrugated Sheets & Boxes.

Legacy products with brand image, Liquid Detergent, Aromatic Essence and, Textile Auxiliaries Aromatic Oils of Palmarosa, Tulasi, Sofia, MCP/ Isolators and capacitors, Medicated tissue paper and sanitary napkins, Medicinal plant extraction, Microscope-student and medical use. Mini tool rooms for die making, Multi-purpose diagnostic centre, Natural dyeing and natural fibre based textile and Non oven products, Nuts and bolts, high density Poultry equipment.

Printed circuit board assembling, using surface mount technology, Readymade garment – male, female- kids wear, school uniform, Refractory items Rice Bran Oil, Rubber auto components, Rural BPO, Safety match industry, Small Springs solar lamps and other solar products, Solar power plant, Surgical Cotton, Stainless Steel Products, Stainless Steel Fabrication etc.,

12. Existing Clusters of Micro & Small Enterprises in the District

12.1 Bricks Cluster:

Bricks cluster is artisan type moderate cluster covers about 50 members of micro and small producers of Sankarankovil and vasudevanallur Development Blocks. Annual Production of these units are estimated as Rs.6.0 Crore and expects to provide employment to about 3000 people of this industrial backward area. It is proposed to install the Vertical Shaft Bricks Kiln (VSBK) in four places, say, Duraisamiapuram & Puliangudi in Vasudevallur Block and Kuvalaikanni & Kandigaiperi in Sankarankovil Block. Each CFC centre will have two bricks making machine, which will make about 20,000 Bricks every day in full capacity utilization. Each CFC Centre will have one VSBK, which can fire about 10000 bricks every day. Total project cost is Rs.227.29 crore out of which Government of India contributes Rs.123.54 Cr. Indian Banks supports this project. One CFC at Duraisamiapuram has commissioned in 2013. Due to scarcity of sand the project is not being fully operated. The project is implemented by Sri Ganga seva Sangam, Duraisamiapuram, Tirunelveli-Dist.

12.2 Rice Mill Cluster Keelapavoor:

It is a moderate cluster, about 100 modern rice mills are functioning in Alangulam and Keelapavoor Development Blocks. Investment ranges from Rs.15 lakh to Rs.2.0 Crore in these units. Annual Production from these units are about Rs. 260 Cr and provides employment to 2500 people. Saral Agro Products Pvt Ltd Keelapavoor, which is the implementing agency of the project proposed to manufacture Rice Bran Oil from the waste material of member rice mills. Total project cost 690.58 lakh out of which Government of India's contribution is Rs. 466.03 lakh. The building construction work is almost completed. Canara Bank supports this project. The full-fledged project is to be commissioned soon.

12.3 Rice Mill Cluster, Alangulam:

This cluster is proposed and implemented by Thamiraparani Rice Mill Cluster Pvt Ltd Alangulam. Total Project cost is 988.48 lakh out of which Government of India's Contribution is Rs.691.94 Lakhs. The project is an innovative idea having facilities for buffer stock of raw materials, dryer, manufacturing of Rice flakes and manufacturing of rice flours. The cluster was inaugurated on 22-10-2015

13. INSTITUTIONAL SUPPORT – WHOM TO CONTACT FOR WHAT

Type of Assistance	Name & Address of the Agency
Identification of Project Profiles, techno-economic and managerial consultancy services, Market survey and Economic survey reports.	District Industries Centre, St. Thomas Road, Palayam kottai, Tirunelveli-627011 Ph: 04622572384 Online & off line)
ASSISTANCE FOR UDYOG AADHAAR MEMORANDUM (UAM)	Br.MSME DI (CFSC), Govt of India Pettai, Tirunelveli-627010 Ph.04622342137 (online only) NELSTIA, Tower Complex - II, Murugankurichi, Tirunelveli Tirunelveli-627002(on line only)
Land and Industrial shed	SIDCO, Industrial Estate, Pettai, Tirunelveli-627010 4622342073
Financial Assistance	Commercial Banks and other financial Institution like TIIC, THADCO etc
For raw materials under Govt. Supply	SIDCO, Industrial Estate, Pettai, Tirunelveli-627010 4622342073
Plant and machinery under hire / Purchase basis.	NSIC, 14, first street, Harvey Nagar, Arasaradi, Madurai-625016
Power/ Electricity	Concern Divisional Engineer or Superintending Engineer, TNEB, Maharajanagar, Tirunelveli-627011
Technical Know –how.	MSME DI , GST Road, Guindy, Chennai-600032 Ph. 04422501011-13 District Industries Centre, St. Thomas Road, Palayam kottai, Tirunelveli-627011 Ph: 04622572384 Br.MSME DI (CFSC), Pettai, Tirunelveli-627010 Ph.04622342137

Marketing /Export Assistance	MSME DI , GST Road, Guindy, Chennai-600032 Ph. 04422501011-13 District Industries Centre, St. Thomas Road, Palayam kottai, Tirunelveli-627011 Ph: 04622572384 Br.MSME DI (CFSC), Pettai, Tirunelveli-627010 Ph.04622342137
Other Promotional Agencies	KVIC, KVIB ,NELSTIA, CII (Tirunelveli Chapter), etc.,

14. STEPS TO BE TAKEN TO SET UP NEW ENTERPRISES

1. DECISION TO BE AN ENTREPRENEUR
2. PRODUCT SELECTION/TECHNOLOGY
3. LOCATION OF THE UNIT
4. TYPE OF THE ORGANISATION
5. PROJECT REPORT PREPARATION
- 6.ARRANGMENT OF FINANCE
7. STATUTORY LICENCES AND REGISTRATION
- 8 LAND AND BUILDING
9. PURCHASE OF MACHINERY
10. POWER CONNECTION AND WATER SUPPLY
11. INSTALLATION OF MACHINERY
- 12.MANPOWER
13. RAW MATERIAL PROCUREMENT
- 14.PRODUCTION
15. COSTING AND PRICING
- 16.MARKETING
17. SALES
18. PROFIT

15 LICENSING AGENCIES - KEY CONTACT

S.No	Nature of License/Assistance	Department / Agency
01	Filing of Entrepreneurs Memorandum by MSMEs	Online: www.msmeonline.gov.in District Industries Centre, St. Thomas Road, Palayam kottai, Tirunelveli-627011 Ph: 04622572384
02	License for Compulsory Licensable Items	Secretariat for industrial Assistance, Department of Industrial Policy and Promotion Ministry of Commerce and industry, UdyogBhawan, New Delhi-110 011. Phone: 011-23011983, Fac:011-23011034 e-mail: dipp_sia@ub.nic.in
03	Municipal Corporation, Municipality & Local Body license	Concern Municipal Corporation, Municipality, Panchayat Union
04	Plan Permit	Local Planning Authority, Tirunelveli
05	Registration under Factories Act	Deputy Chief Inspector of Factories No.7, 18 th Cross Road, Maharaja nagar, Tirunelveli- 627011 Phone: 0462-2572103
06	Registration under Pollution control Rules	Deputy Manager, (LAB) District Environment Laboratories, Tamil Nadu Pollution Control Board, Industrial Estate, Pettai, Tirunelveli-627010 Phone:0462-2342919
07	Registration with Fire & Rescue Services	Divisional Fire Officer, Fire & Rescue Services, A.R.Line, St. Thomas Road, Palayam kottai, Tirunelveli-627011 Ph: 0462-2572342
08	Licensing by Health Department	Dy.Director of Medical , Rural health Services & Family Welfare, NO.5A, Salai Street, Vannarpettai, Tirunelveli- 627003 Ph.0462-2500730
09	FPO License (For fruits & Vegetables Processing Units and Beverages manufacturing units)	Office of the Deputy Director (F & VP) RajajiBhawqan, Basent Nagar, Chennai-600090 Ph.044-4912421
10	Drug License for Drugs and Cosmetic Products	Assistant Director of Drugs Control., Tirunelveli Zone, B-74, 17 th Cross Street, Maharajanagar, Tirunelveli-627011 Ph.0462-2573136
11	Patents & Design Registration	Sr. Joint Controller of Patents & Desings, The patents Office, IPR Building, G.S.T, Road, Guindy, Chennai- 600032 Ph:044-22322824-25
12	Trade mark Registration	Assistant Registrar of Trade marks Trade mark Registry, , IPR Building, G.S.T, Road, Guindy, Chennai-600032 Ph.044-2321992-22322441, 22322442

13	Import – Export (IE) Code	I Joint Director General of Foreign Trade, No.117, First Main Road, K.K.Naga, r Madurai-625020 Phone.No.0452-2586485
14	ISI Mark	Management System Certification Officer, Bureau of Indian Standards, C.I.T Campus, 4 th Cross Road, Chennai-600113 Ph.044-22541442,22542315,22541311
15	Registration under VAT	Assistant Commissioner, Commercial Taxes Building, AR line, Palayamkottai, , Tirunelveli-627002 Ph.0462-2560295
16	Central Excise Registration	Assistant Commissioner (Central Excise) Sarah Tucker College Road, Perumalpuram, Tirunelveli-627007 Ph.0462-2552615
17	Service Tax Registration	Assistant Commissioner (Central Excise) Sarah Tucker College Road, Perumalpuram, Tirunelveli-627011 Ph.0462-2552615
18	Income Tax	Assistant Commissioner (Income Tax) Nellai City Centre, Rahmat Nagar Tirunelveli-627007
19	Factory Accommodation	Tamilnadu Small industries Development Corporation Ltd., Industrial Estate, Pettai, Tirunelveli-627010 Ph. 0462-2342073
20	Lead Bank	Lead District Manager, Indian Overseas bank, 131, Easat Car Street, Tirunelveli-627006 Ph.0462-2332411
21	TIIC	Branch manager, Tamilnadu industrial investment Corporation Ltd, 5B/5C, Sakunthala shopping Complex, 2 nd Floor, Vannarpettai, Tirunelveli-627003 Ph.0462-2502038
22	NABARD	Assistant General Manager, NABARD 53B TVM Road, Palayamkottai, Tirunelveli-627002 Ph.0462-2580809
23	Finance under KVIC Scheme	Director, Khadi and Village Commission, First Floor, 10, bye-pass Road, Near, stc bus Depot, Madurai-625010 Ph.0452-2386762,2386792
24	KVIB	Assistant Director, Khadi Village and Industries Board, St. Thomas Road, Palayamkottai, Tirunelveli-627002 Ph.04622572084
25	Finance for SC/ST	District Manager, TamilnaduAdiDravidar Housing and Development Corporation, (TAHDCO) St.thomas Road, (AR line), Palayamkottai, Tirunelveli-627002 0462-2581097

16.ADDRESS OF THE INDUSTRIAL ASSOCIATION AND CLUSTERS

Sl.No	Name and Address of the Association& Cluster
01	The President, Tirunelveli District Small & Tiny Industries Association, First Floor, Tower Complex, II (West), TVM Road, Murugankurichi, Tirunelveli-627002
02	The President, Tirunelveli-Tuticorin Districts Clay Products (T&B)Association, 13-C Military Line Road, Palayamkotrai, Tirunelveli-627002