



**Government of India  
Ministry of MSME**

**Brief Industrial Profile of  
MALDA DISTRICT  
WEST BENGAL**



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## **Brief Industrial Profile of Malda District** **(West Bengal)**

### **1. GENERAL CHARACTERISTICS OF THE DISTRICT:**

The district of Malda once the Capital of Gour Empire lies to the Southern fringe of North Bengal. The district of Malda came into existence under the British informally in 1813, obtained the Diwani of the Subah of Bengal, Bihar and Orissa from Emperor Shah Imam in 1765. During the intervening period the district had been parceled out between the districts of Dinajpur, Rajshai (Bangladesh), Murshidabad and Purnea. The newly formed district included in Bhagalpur Division. A treasury was established in 1832 from which the separate existence of the district is usually dated but it was only in 1859 that a Magistrate and collector was placed in charge of the district. At the time of partition, five police stations separated and included to Pakistan now Bangladesh. The present District came into existence as a result of a notification issued by the Government in September, 1947. A slight modification in the award of Sir Radcliff was made at one point by the Bagga Tribunal in 1950

The administrative head quarter of the district is at English Bazar, Malda Town on the bank of the Mahananda. With an area of 3733 sq. km. the district occupies 11th position in the State.

#### **1.1 Location & Geographical Area.**

The district lies between 25°32'08" and 24°40'20" North latitude and between 88°28'10" and 87°45'50" East longitude. The table below will give a clear picture of the geographical location of the district.

Name of the district	<u>Latitude</u>		<u>Longitude</u>	
	<u>North</u>	<u>South</u>	<u>East</u>	<u>West</u>
Malda	25°32'08"	24°40'20"	88°28'10"	87°45'50"

The district is bounded by South-Dinajpur district on the North and Purnia district of Bihar and on the South-West by the river Padma. Murshidabad and Santhal Parganas of Bihar lie on the south West of Malda. On its eastern fringe lies Rajshahi District of Bangladesh.

#### **1.2 Topography**

The soil of Malda district is alluvium in nature and is found on both the sides of Mahananda river which flows from North to south of the district. The southern part of the district, on the other hand, is enriched with silt of Ganga and considered to be the most fertile area of the district. The physiography of the district is mostly plain barring a few pockets of mild slopes here and there.

The major rivers are The Ganga, The Mahananda, The Kalindi The Punarbhadra and The Tangon. All these rivers flow from North to south and are navigable. However, the rivers sometimes, swell up and cause floods owing to rain water flowing from Bihar and North Bengal.

#### **1.3 FOREST**

In Malda an area covering 1694.30 hectares of land falls under forest sector which is very insignificant compared to other districts of North Bengal. Long stretches of forest, however, are visible in the central and southern part of the district and grown along the banks of river Mahananda and Kalindi. The forest produce generated from the district is reported to be inadequate for industrial exploitation.

#### 1.4 Availability of Minerals.

##### PRODUCTION OF MINERAL 2010-11

S.NO.	NAME OF MINERAL	PRODUCTION in tones 2010-2011
MAJOR MINERAL		
1.	Nil	-
MINOR MINERAL		
1.	Brick Earth	21,369
2.	Ordinary Earth	36,295.32
3.	Sand	504.13

SOURCE:- Directorate of Mines & Minerals, Govt. W.B

#### 1.4 ADMINISTRATIVE SET UP

Sub-Division	Police Station	C.D.Block/M.	Panchayat		
			Samity	Gram	Gram Sansad
(1)	(2)	(3)	(4)	(5)	(6)
<b>Chanchal Sub-Div.</b>	<b>3</b>	<b>6/0</b>	<b>6</b>	<b>49</b>	<b>806</b>
	Harishchandrapur	Harishchandrapur-I	1	7	121
		Harishchandrapur-II	1	9	141
	Chanchal	Chanchal-I	1	8	135
		Chanchal-II	1	7	119
	Ratua	Ratua-I	1	10	166
		Ratua-II	1	8	124
<b>Sadar Sub-Div.</b>	<b>8</b>	<b>9/2</b>	<b>9</b>	<b>97</b>	<b>1462</b>
	Gazole	Gazole	1	15	220
	Bamangola	Bamangola	1	6	102
	Habibpur	Habibpur	1	11	149
	Malda	Old Malda	1	6	97
		Old Malda-(M)	-	-	-
	English Bazar	English Bazar	1	11	169
		English Bazar(M)	-	-	-
	Manikchak	Manikchak	1	11	162
	Kaliachak	Kaliachak-I	1	14	232
		Kaliachak-II	1	9	127
	Baishnabnagar	Kaliachak-III	1	14	204
<b>District Total- 2</b>	<b>11</b>	<b>15/2</b>	<b>15</b>	<b>146</b>	<b>2268</b>

Besides above, there are two municipalities i.e. English Bazar and Old Malda in Sadar Sub-Division.

## 2. DISTRICT AT A GLANCE

S.No	Particular	Year	Unit	Statistics
<b>1</b>	<b>Geographical features</b>			
(A)	Geographical Data			
	i) Latitude			25°32'08" 24°40'20" N
	ii) Longitude			88°28'10" 87°45'50" E
	iii) Geographical Area		Sq.Km.	3733
(B)	Administrative Units			
	i) Sub divisions			2
	ii) Police Stations			13
	iii) Inhabited Villages			1613
	iv) Mouzas			1798
	v) Panchayat Simitis			15
	vii) Municipalities			2
	viii) Panchayat Samities			15
	xi) Gram Panchayat			146
	x) Assembly Area			12
<b>2.</b>	<b>Population</b>			
(A)	Sex-wise			
	i) Male	2011		2051541
	ii) Female	2011		1937304
(B)	Rural Population	2011		3447185
<b>3.</b>	<b>Agriculture</b>			
A.	Land utilization			
	i) Total Area	2013 - 14	Hectare	370862
	iii) Net Cultivable area	2013 - 14	"	232161
	iv) Cultivable Waste Land	2013 - 14	"	671
<b>4.</b>	<b>Forest</b>			
	(i) Forest	2013 - 14	Hec..	1680
<b>5.</b>	<b>Livestock &amp; Poultry</b>			
A.	<b>Cattle</b>			
	i) Cows	2012	Nos.	755058
	ii) Buffaloes	2012	Nos.	38983
B.	<b>Other livestock</b>			
	i) Goats	2012	Nos.	901749
	ii) Pigs	2012	Nos.	53738
	iii) Dogs & Bitches	2012	Nos.	-
	iv) <b>Railways</b>			
	i) Length of rail line	2010-11	Kms	95
	V) <b>Roads</b>			
	(a) National Highway	2010-11	Kms	133
	(b) State Highway	2010-11	Kms	67
	(c) Main District Highway	2010-11	Kms	1083
	(d) Other district & Rural Roads	2010-11	Kms	4340
	(e) Rural road/ Agriculture Marketing Board Roads	2010-11	Kms	-
	(f) Kachacha Road	2010-11	Kms	-
	(VI) <b>Communication</b>			

	(a) Telephone connection	2010-11		-
	(b) Post offices	2010-11	Nos.	335
	(c) Telephone center	2010-11	Nos.	80
	<b>(VII) Public Health</b>			
	(a) Allopathic Hospital	2014	No.	14
	(b) Beds in Allopathic hospitals	2014	No.	2652
	(c) Primary health centers	2014	No.	48
	(d) Private hospitals	2014	No.	29
	<b>(VIII) Banking commercial</b>			
	(a) Commercial Bank		Nos.	189
	(b) rural Bank Products		Nos.	135
	(c) Co-Operative bank products (Table-7.1)		Nos.	1
	(d) PLDB Branches		Nos.	1
	<b>(IX) Education</b>			
	(a) Primary school	2013-14	Nos.	1942
	(b) Middle schools		Nos.	185
	(c) Secondary & senior secondary schools		Nos.	336
	(d) Colleges		Nos.	10
	(e) Technical University		Nos.	-
	(f) Centres of Open Universities			3

Source:- District Statistical Handbook of BAES & Economic Review,2011-12,Govt.of W.B

## 2.1 Existing Status of Industrial Areas in Malda District

S. No.	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	Malda Ph-I Growth Centre	164.37 acre	140	-	-	-	-	61
2	Malda Ph-II	88 acre	-	-	-	-	-	-

Source:- WBSIDC & WBIIDC

## 3. INDUSTRIAL SCENERIO OF MALDA DISTRICT

### 3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	82
2.	TOTAL INDUSTRIAL UNIT	NO.	-
3.	REGISTERED MEDIUM & LARGE UNIT	NO.	-
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SSI	NO.	18658
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	3319

Source:- District Statistical Handbook of BAES & Economic Review,2011-12,Govt.of W.B

### 3.2 YEAR WISE TREND OF UNITS REGISTERED

YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
<b>EM-II</b>			
2006-07	733	3782	1843.50
2007-08	839	5270	1592.29
2008-09	313	1899	1259.51
2009-10	123	874	705.72
2010-11	180	1952	714.33
2011-12 (Upto March)	153	1230	1405.93
<b>Total</b>	<b>2341</b>	<b>15007</b>	<b>7521.28</b>

Source: Dte. of M&SSE, WB

#### 3.2.1. UDYOG AADHAAR REGISTRATION

Micro	Small	Medium	Total
<b>1163</b>	<b>75</b>	<b>0</b>	<b>1238</b>

### 3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

NIC CODE	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT
10	Manufacture of Food Products	31	14966	625
11	Manufacture of beverages	1	157	22
12	Manufacture of Tobacco Products	11	2880	6272
13	Manufacture of Textiles	3	4681	738
16	Manufacture of wood and products of wood and cork, except furniture; manufacture of articles of straw and plaiting materials	1	132	108
17	Manufacture of paper and paper products	3	135	27
19	Manufacture of coke and refined petroleum products	1	0	0
20	Manufacture of chemicals and chemical products	1	618	22
23	Manufacture of other non-metallic mineral products	3	1410	237
25	Manufacture of fabricated metal products, except machinery and equipment	2	53	20
28	Manufacture of machinery and equipment n.e.c	1	48	9
30	Manufacture of other transport equipment	1	185	72
52	Warehousing and support activities for transportation	4	78333	59

Source: Economic Survey 2014, Govt. of West Bengal

### 3.4 Large Scale Industries / Public Sector undertakings

List of the units in Malda & nearby Area

Sl.No	Name of the Unit
1	Down stream of HPL (2 units)
2	M/S Indian Oil Corporation Ltd.
3	M/S Strescon Industries Ltd.
4	M/S Sukhjit Starch & Chemical Ltd.

### 3.5 Growth Trend

Industrial projects implemented in the district

Year	No. of Units	Inv. (In Cr.)
2008	-	-
2009	2	6.49
2010	4	7.21

Source: Economic Review, 2011-12, West Bengal

### 3.6 Vendorisation / Ancillarisation of the Industry

The district is yet to have a strong industrial base especially in the area of large and medium sector which can provide ancillary status to the small scale industries. Hence, selection of ancillaries and their development will hardly extend any leverage to the overall process of industrialization in the district.

### 3.7. MEDIUM SCALE ENTERPRISES

#### 3.7.1 List of the units in Malda & Near By Area

Sl.No	Name of the Unit
1	M/S Woolworth India Ltd.
2	M/S Rampal paper & Paper Board
3	M/S East End Silk Ltd.
4	M/S Kaliyangang Agro Trading Pvt. Ltd.

### 3.8 Service Enterprises

Sl.No	Name of the unit
1	Padma Himghar Pvt. Ltd.
2	Jaikrishna Cold Storage
3	Malda Samabay Himghar Samity. Samsi, Ratua
4	Malda Samabay Himghar Samity. Samsi, Ratua
5	Multipurpose Cold Storage & Pack House. Gour Rd. English Bazeer.
6	Malda Cold Storage (Pvt.) Ltd., Vill. Jadupur, Po. Kamalabari, English Bazeer
7	Jogi Bhuvan Multipurpose Cold Storage (Pvt.) Ltd. Vill. Kamaladighi, Old Malda
8	Malda Multipurpose Cold Storage. Samai, Ratua.
9	Malda Mango Co-operative Society Ltd.(MALCOS),



	Bachamari, Old Malda.
10	Adina Samabay Him-Ghar Samity Ltd. Adina, Gazole.
11	Phonex Multipurpose Cold Storage (Pvt.) Ltd., Narayanpur, Old Malda.
12	Ma Manaskamana Multipurpose Cold Storage Pvt. Ltd. Narayanpur, Old Malda.

### 3.8.1 Potentials areas for service industry

- |                                |                                     |
|--------------------------------|-------------------------------------|
| i) Dry cleaning                | viii) Batik printing                |
| ii) Cold storage               | ix) Spray painting                  |
| iii) Beauty parlour            | x) Snacks Bar                       |
| iv) Offset printing            | xi) Optical lenses grinding         |
| v) Screen printing             | xii) Fabrication and Engg. Job work |
| vi) Desk Top publishing        | xiii) Battery charger.              |
| vii) Pathological laboratories |                                     |

### 3.9 Potential for new MSMEs

- (a) Chemical Products
- i) Paints & Varnish
  - ii) White phenyl
  - iii) Distilled water
  - iv) Wax candle
  - v) Drugs and Pharmaceutical formulation
- (b) Mechanical & Metallurgical products
- i) Builders' Hardware
  - ii) Nuts & Bolts
  - iii) Paddy Thresher
  - iv) Agro Service centre
  - v) Bus/truck body Building
  - vi) Auto leaf spring
  - vii) Steel furniture
  - viii) Hospital equipments
- (c) Electrical & Electronics
- i) Electrical chokes & fittings
  - ii) GLS Bulb
  - iii) Voltage stabilizer
  - iv) Insulating sleeves
  - v) Dry Cell Battery
  - vi) Small Transformer Distribution

## 4. ISSUES FACED BY THE INDUSTRY

The district is relatively backward industrially and has only a few large and medium scale enterprises. However, horticultural production is rich and small scale industries based on horticultural resources can be developed in the district. Similarly, establishment of a Food Park near Malda town also provides scope for exploiting the horticultural base. Existence of an Agri-Export Zone in Malda provides incentives for export of agricultural products. For better development of Agri Industries, state of the art technology needs to be adopted. Proper flood control measures also have to be implemented to tackle the problems of flash floods.

## 5. Prospects of training programmes during 2012-13

S. No.	Name of the programme	Subject	No of proposed programme to be conducted
1	ESDP(Through W/S)	-	-
2	ESDP( Other than W/S)	-	3
3	MDP	-	1
4	BSDP	-	-
5	EDP	-	2
6	IMC	-	5

## 6. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S. No	Type of assistance	Name and address of agencies
1.	Provisional Registration Certificate ( EM-1) & Permanent Registration Certificate ( EM-II)	District Industries Centre, Dte. of M& SSE, Govt. of West Bengal, K. J. Sanyal Road, P.O. & Dist.: Malda, West Bengal
2.	Identification of Project Profiles, Techno-economic and managerial consultancy services, market survey and economic survey reports.	(1) MSME – Development Institute, Ministry of MSME, Govt. of India, 111 & 112, B. T. Road, Kolkata-700108. (2) Directorate of Industries New Secretariat Bldgs, 9th fl., 1, Kiran Sankar Roy Road, Kolkata-1 (3) W.B. Small Industries Dev. Corpn., 6A, Raja Subodh Mulick Square (3r floor) Kolkata-13 & 31, Block Burn Lane, Silpa Bhawan, Kolkata-12
3.	Land and Industrial shed	(1) W.B. Small Industries Dev. Corpn., 6A, Raja Subodh Mullick Square, (3r floor) Kolkata-13 & 31, Black Burn Lane, Silpa Bhawan, Kolkata-12 (2) West Bengal Industries Infrastructure Development Corpn. Ltd., P-34, CIT Road, Kolkata-14
4.	Financial Assistance	(1) West Bengal Industrial Development Corporation Limited, 5, Council House St., Kolkata-1 (2) Small Industries Dev, Bank of India( SIDBI) Eastern Regional Office, 11, Dr. U. N. Brahmachari Road, Kolkata-17 (3) W. B. Financial Corpn., 2A, Netaji Subhas Road, Kolkata-16 (4) United Bank of India,

		H.O. 16, Old Court House St, Kolkata-1 (5) All other Banks
5.	For raw materials under Govt. Supply	National Small Industries Corpn. Ltd., 20 B, Abdul Hamid St., 7th floor, Kolkata-69
6.	Plant and machinery under hire / purchase basis.	National Small Industries Corpn. Ltd., 20 B, Abdul Hamid St., 7th floor, Kolkata-69
7.	Power/ Electricity	(1) W. B. State Electricity Distribhtion Co. Ltd. Bidyut Bhawan, Sector-II, Salt Lake City, Kolkata-91 (2) Calcutta Electric Supply Corpn. Ltd., Victoria House, Kolkata-69 (3) Durgapur Projects Ltd. Administrative Building, Dist- Burdwan, Pin-713201. (4) Dishergarh Power Supply Co.Ltd. P.O- Dishergarh, Asansol, Pin-713301
8.	Technical Know – how.	(1) Indian Institute of Technology, Kharagpur, Paschim Medinipur (2) Deptt. Of Engineering & Technology, Jadavpur University, Jadavpur, Kolkata-32
9.	Quality & Standard	MSME Testing Centre (MSME -TC), 111 & 112, B.T. Road, Kolkata-108
10.	Marketing /Export Assistance	(1) Zonal Joint Director General of Foreign Trade, 4, Esplanade East, Kolkata-700069 (2) W.B. Small Industries Dev. Corpn., 6A, Raja Subodh Mulick Square (3r floor) Kilkata-13
11.	Other Promotional Agencies	(1) Reserve Bank of India, Rural Planning and Credit Department, 15, Netaji Subhas Road, Kolkata-1 (2) Indian Institute of Packaging, Block CP, Sector V, Salt Lake City Kolkata-91 (3) Khadi and Village Industries Commission 33, Chittaranjan avenue, Kolkata – 73

