

Government of India Ministry of MSME

Brief Industrial Profile DHARMAPURI District 2015-16



सूक्ष्म, लघु एवं मध्यम उद्यम MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

MSME-Development Institute, Chennai

(Ministry of MSME, Govt. of India,) Phone Tel:044-22501011- 3 Fax: 044-22501014

E-mail: dcdi-chennai@dcmsme.gov.in
Web- www.msmedi-chennai.gov.in/

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FOREWORD

MSME-DI, Chennai, Tamil Nadu is one of the field outfit of Office of Development Commissioner, Ministry of Micro, Small and Medium Enterprises (DC-MSME) established in the year 1954 for implementing the various policies and programes of Ministry of MSME towards entrepreneurship development in Micro, Small and Medium Enterprises across the State in liaison with State Govt. and other stake holders. This Institute covers 32 Districts in the State of Tamil Nadu and UT of Puducherry. with the following mandate

- For Aspiring entrepreneurs: identify, motivate, train, handhold and provide mentoring services.
- For Existing entrepreneurs. To provide techno economic consultancy and facilitation service
- Skill Development: To impart need based skill training through Skill Development Programmes (SDP)

One of the vide spectrum of value added services of the Institute is to prepare a brief district industrial profiles of each district for the benefit of aspiring and existing entrepreneurs in the State of Tamil Nadu and other States

This report contains brief details of the District, geographical information, statistical data relating to MSME's of the district, registration under Udyog Aadhaar Memoramdum (UAM), potential areas for investment in service sector and manufacturing sector, identified industrial clusters, key contacts for whom to contact for what etc. . The report has been prepared based on our earlier first edition report duly updated from data/inputs collected by District nodal officers and from reports/publications of M/o. MSME, Govt. of India and Govt. of Tamil Nadu, MSME Deptt.

Economic Investigation Division of the Institute has taken special efforts in collection and compilation of the relevant data for preparing the document not only for the **DHARMAPURI District** but for all the Districts of Tamil Nadu. My sincere thanks to all the officers of the Institute for their cooperation in bringing out this brief industrial profile.

I am sure that this document will be of much useful for the benefit of aspiring and existing entrepreneurs who are desirous of setting up of MSMEs in the State of Tamil Nadu in general and in the **District** of **DHARMAPURI** in particular.

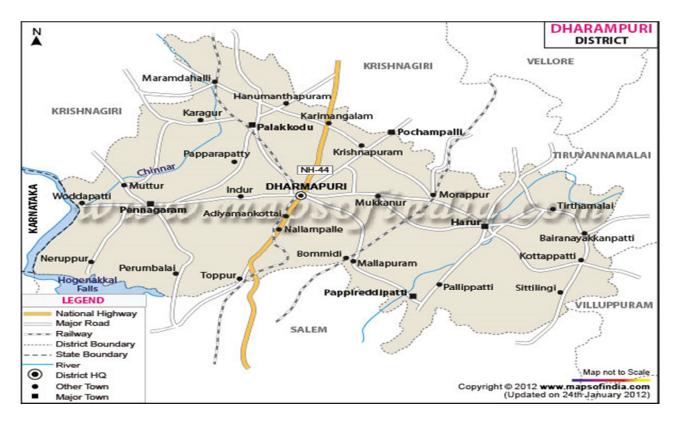
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Place: CHENNAI

Date: 25-06-2016

Brief Industrial Profile of Dharmapuri District – 2015-16

1.1General Characteristics of the District



Dharmapuri district, which came into existence from **02.10.1965** is situated in the North western Corner of Tamil Nadu and is bounded by Tiruvannamalai and Villupuram Districts on the east, Salem District on the South, Krishnagiri District on the north and Kaveri river on the west. It is located between latitudes N 11 47' and 12 33' and longitudes E 77 02' and 78 40'. The total geographical area of Dharmapuri District is 4497.77 Sq Kms, i.e. 3.46% of Tamil Nadu.

Revenue	Divisions
1. Dharmapuri	2. Harur

Revenue Taluks				
1. Dharmapuri	2. Palacode	3. Pennagaram		
4. Harur	5. Pappireddipatti			
New Taluks Bifurcation Government Order <u>Karimangalam</u> <u>Nallampalli</u>				

Panchayat Unions			
1. Dharmapuri	2. Nallampalli	3. Palacode	
4. Pennagaram	5. Karimangalam	6. Morappur	
7. Harur	8. Pappireddipatti		

Town Panchayats				
1. Marandahalli	2. Palacode	3. Papparapatti		
4. Pappireddipatti	5. Pennagaram	6. B.Mallapuram		
7. Kambainallur	8. Harur	9. Kadathur		
10. Karimangalam				

Climate and Rainfall

The climate of the Dharmapuri District is generally warm. The hottest period of the year is generally from the months of March to May , the highest temperature going up to 38° C in April. The Climate becomes cool in December and continuous so up to February, touching a minimum of 17° C in January. On an average the District receives an annual rainfall of 895.56 mm.

Soil

The Soil type ranges from black to mixed loam; Red sandy soils are seen in Harur Taluk. Black and loam soil are found in Dharmapuri Taluk. Generally the soil is low in Nitrogen and Phosphate content with no marked variation between Taluks.

Population [census-2011]

Male	Female	Total	Rural	Urban
7,72,490	7,30,410	15,02,900	12,42,519	2,60,381
51.4 %	48.6 %	100 %	82.7 %	17.3 %

Population density : 332 per Sq. Km

Sex Ratio : 946

Literacy Rate : 64.71 % [**Male** : 69.16 **Female** : 60.03]

Taluk Name	Geographical Area		
raiuk Name	in Hect.	in %	
1. Dharmapuri	0,78,451	17%	
2. Pennagaram	1,13,027	25%	
3. Palacode	0,73,267	16%	
4. Harur	1,10,354	25%	
5. Pappireddipatti	0,74,678	17%	

Agriculture

The District economy is mainly agrarian in nature. Nearly 70% of the workforce is dependent on agriculture and allied activities. The district is one among most backward and drought prone area in the state.

1. Area under Paddy (Hectare)	in hect.	in %
Sornavari / Kuruvai / Kar	2726	01.60%
Samba / Thallady / Pisanam	5533	03.30%
Navarai / Kodai	1206	00.70%
Total	9,465	05.60%
2. Millets(Ragi)	18,243	10.80%
3. Other Minor Millets	69,162	40.90%
4. Pulses	40,441	23.90%
5. Sugar Cane	11,971	07.10%
6. Mango	6,506	03.80%
7. Coconut	7,037	04.20%

8. Tamarind	1,197	00.70%
9. Other Crops	5,067	03.00%
Total Cropped area (A+B)	1,69,089	
A) Net Area Sown	1,53,322	90.70%
B) Area sown more than once	15,767	09.30%

Horticulture

Dharmapuri district forms a major horticultural belt in the state. As the area is drought – prone it has become essential to switch over to cultivation of drought tolerant perennial fruit crops in this district. Mango is the main horticulture crop of this District. It has the highest area under the fruit crops . The district accounts for nearly one-third area under mango and nearly one-half of the mango yield in the state. Palacode is the main area where tomato is cultivated. Chilli is cultivated mainly at Pennagaram.

Fisheries

Dharmapuri being an inland district , fishing is restricted to inland only here. Main varieties of fish available are katla, rogu, mirgal, common and corp.

Mineral Resources

Dharmapuri district is endowed with sizeable reserves of granite. High quality black granite is available in Pennagaram, Harur and Palacode blocks. Quartz is available at Kendiganapalli Village of Pennagaram Taluk, A.Velampatti of Harur taluk and Pethathampatti of Pappireddipatti Taluk. Another High value mineral available here is Malibdinum, which is identified as a good conductor. It is available in Harur.

2.INDUSTRIAL SCENERIO OF DHARMAPURI DISTRICT

Dharmapuri district is known for its **mango, coconut oil, seeds, tamarind, pulse, tapiaco cultivation and cacoon prodution.** There is good scope for the industry that is willing to manufacture energy food for all age groups and rice mills and sago industries.

Traditional industries like silk reeling, silk twisting, rice milling, manufacturing of readymade garments, power looms, sugarcane crushing and tamarind processing in dharmapuri district. In fact readymade garment cluster at dharmapuri block point to the importance of these industries in the district economy.

- ➤ Nearly 19 granite polishing units are in the district. Under the **control of** industries department 10 co-operative societies are functioning in the district.
- The District has achieved self sufficiency in the milk production and the surplus milk can be **used to produce dairy products**
- ➤ The **mango pulp** is gaining popularity and in good demand in international level. The is a good scope for the units like **mango pickles**, **softdrinks**, **chocolates and chutneys**

The **coir based industries** are popular in this district and having good demand for coir products in india. **District Biofertilizers is one of the natural fertilizers,** which is nitrogenous matter, which is immensely required for the growth of agricultural plant by virtue of their multifold superiority in soil replenishment with minerals essential nutrients of the plant tissue. **The future demand of biofertilizers,** is increasing at a tremendous pace, which necessitates the inclusion of the more unit to be established.

Vermiculture converts organic waste into resource. Vermiculture can be used to process the residual waste of agricultural products. In recent years, the demand for this is very good in the Districts like, Vellore, Thiruvannamalai and Tiruvallur.

There is good scope for coming up large scale industries in **granite cutting** and polishing, blue metal jally, value added products from tamarind, tomatto and tapiaco starch, milk chilling and readymade garments in the district.

The district has 4 engineering colleges, 8 arts and science colleges, 6 polytechnic colleges and one medical college.

The District provides enough scope for development and growth of industries engaged in textiles, garments, granites, matches, silk based products and wooden articles.

The district has **two co-operative sugarmills**, one is at palacode block and another one is at harur block. The Indian bank is the lead bank in the district.

3. Industry at a Glance

Year	No. of Units registered (EM-II) - DHARMAPURI			
	MICRO	SMALL	MEDIUM	TOTAL
2007-08	393	4	0	397
2008-09	317	11	0	328
2009-10	269	13	0	282
2010-11	436	40	0	476
2011-12	596	15	0	611
2012-13	725	29	0	754
2013-14	729	23	0	752
2014-15	787	39	0	826
2015-16	827	85	1	913

4.UDYOG AADHAAR MEMORANDUM (UAM)

Govt. of India, Ministry of Micro, Small and Medium Enterprises(MSME) has notified the Udyog Aadhaar Memorandum(UAM) under the MSMED Act, 2006 vide gazette notification [SO No. 2576(E)] dated 18-09-2015 in order to promote ease of doing business for MSMEs. A one-page simple registration formfor online filing of UAM has been introduced which replaces the filing of Entrepreneur's Memorandum Part I&II. The filing of UAM can be done on www.udyogaadhaar.gov.in .Registration is online and user-friendly. UAM can be filed on self-declaration basis. No documentation required. No Fee for filing. Can file more than one Udyog Aadhaar with same Aadhaar Number. EM-I has been abolished. Need not file through Udyog Aadhaar. Udyog Aadhaar (UA) is for running units. No need to apply for upcoming units.

5.List of major units in Dharmapuri & Near By Area

S.No	Unit Name and Address
1	M/s. Senthilnathan Spining Mills (P) Ltd,
	Nallampalli (Block), Dharmapuri (Tk)
2	M/s. Madev Marbles and Granites,
	Nallampalli (Block)Thoppur, Dharmapuri.(Tk)
3	Subramanya Siva Co-operative Sugar Mills ,
	Gopalapuram, Pappireddipatty(Block & Tk)
4	M/s.Varalakshmi SagoFactory,
	Salem Main Road, Pappireddipatty(Block &Tk)
5	M/s. Devi Spinning Mills,
	Sogathur, Dharmapuri (Block & Tk)
6	M/s. PMP Spinning Mills,
<u></u>	Palayam Pudur, Nallampalli Block, Dharmapuri (Tk)
7	M/s. Kumaragiri Textile Ltd,
	Thokkampatti, Nallampalli (Block), Dharmapuri (Tk)
8	Dharmapuri Roller Flour Mill,
	Pennagaram Road, Dharmapuri.
9	The Dharmapuri District Co-op Sugar Mills,
10	Jerthalav, Palacode (Block & Tk)
10	M/s. Indigra Exports (P) Ltd,
	Kattumariamman Kovil , Adagapadi,
4.4	Dharmapuri Block & Tk
11	M/s. Hatsun Agro Products Ltd,
12	Kolasanahalli , Palacode (Block & Tk)
12	M/s. Gowri Spinning Mills, Thokkampaptti Nallampalli Block, Dharmapuri –Tk
13	M/s. Sivamani Spinning Mills,
13	Krishnagiri Main Road, Bysuhalli,
	Krisimagiri Mairi Road, Bysurialii, Karimangalam Block, Palacode Tk
14	M/s. Thangavelu Spinning Mills Ltd,
14	Dharmapuri Main Road, Bommidi,
	Pappireddipatty Block & Tk
15	M/s. Amman Granites,
10	Harur
16	M/s.Sri PKP Spintex Mills Pvt Ltd.,
10	Gundalapatty, Dharmapuri.
17	M/s.Thangavelu Spinning Mills Ltd,
.,	Bommidi, Dharmapuri Dt
	1 =

5.1. Subsidies.

Govt. of India and Govt. of Tamil Nadu is giving various subsidies/incentives for existing and new as well as existing MSMEs on various schemes. For further details contact concerned District Industries Centre (DIC) and MSME-DI, Chennai. The contact details are given *at Institutional support – Whom to Contact*.

6. Major Exportable Item

i) Granite Slab & Monuments.ii) Modified Tapioca starch.lii) Mango Pulp

7. Potential for new MSMEs

Acutrim	Readymadegarments
Agriculture equipment servicing and repairing	Vermi composing
Aquaculture feed	Cookies and nudels making
Bio fertilizer	Corrugated Sheets & Boxes
Tamarind Paste	Handloom
Bio-fertilizer from agricultural waste	Medicated tissue paper and sanitary napkins
Bore well and rig servicing and repairing	Medicinal plant extraction
Boutique	Natural dying and natural fiber based textile products
Glass engraving	Poultry
Hospital equipments and accessories	Surgical cotton
Essential oil extraction	Grap processing
Cold Storage	Dry frunits and cardomons processing
Wind mill s	Essestial oil extraction
Packaging	OLEORESINS AND SPICE OIL
Logistic	Vegibale processing and packing
Coir fibre, Coconut pith and coir briquettes	Integrated diary farming
Coir mat and mattress	Eco frindy paper bags
Potential for film industry	Safety matches
	Processing of Silk Cotton

8. Existing Clusters of Micro & Small Enterprises

8.1 DETAIL OF IDENTIFIED MAJOR CLUSTERS

- A. Manufacturing Sector
 - i) Tamarind Processing
 - ii. Jaggery Manufacturing
 - iii. Tapioca Starch Manufacturing.
 - iv. Power looms (Towels)
 - v) Coir Yarn (Hand ratts)
- B. Service Sector.
 - i. Printing.
- 9. General issues raised by industry association during the course of meeting
 - A. Establishing integrated processing centre for agro and horticulture produce
 - B. Establishing exclusive mini industrial etate for floriculture and agro processing
 - C. Establishing cold storage centre
 - D. Establishing Research centre

10. STEPS TO START MSMES.

	18 STEPS TO START MSMEs
1.	DECISION TO BE AN ENTREPRENEUR
2.	PRODUCT SELECTION / TECHNOLOGY
3	LOCATION OF THE UNIT
4	TYPE OF THE ORGANISATION
5	PROJECT REPORT PREPARATION
6	ARRANGMENT OF FINANCE
7	STATUTORY LICENCES AND REGISTRATION
8	LAND AND BUILDING
9	PURCHASE OF MACHINERY
10	POWER CONNECTION AND WATER SUPPLY
11	INSTALLATION OF MACHINERY
12	MANPOWER
13	RAW MATERIAL PROCUREMENT
14	PRODUCTION
15	COSTING AND PRICING
16	MARKETING
17	SALES
18	PROFIT

11.Licencing Authorities – Key contacts

SI. No.	Product Line / Activity	Licensing Authority
1	Approval of production programme for items compulsorily licensable	Production programme approval is not necessary but while obtaining for provisional registration brief project outline is submitted to DIC / Development Commissioner (SSI) New Delhi through State Directorate of Industries.
2	For units functioning in places other Industrial Estate / approved Developed Plots	License from Corporation Commissioner Municipal authority or Panchayat Board.
3	Manufacture of Drugs and Cosmetics	State Drug Controller, Drug Control Administratation.
4	Fruits & Vegetable based products	Dy. Director, Food & Vegetable Preservation- Shastri Bhavan.
5	Units employing 10 or more workers (power used) or 20 or more workers (power not used) approved under Factories Act	Chief Inspector of Factories.
6	Effluent disposal	Clearance from District Health Officer, Director of Public Health, Pollution Control Board
7	Registration under Sales Tax Act	Local Joint Commercial Tax Officer
8	Registration under Central Excise Act	Superintendent of Central Excise of the area or Collector of Central Excise.
9	Power Connection	Local Assistant Divisional Engineer
10	Registration Partnership Firm	Inspector General of Registration, 26, Rajaji Salai, Chennai
11	Details of ISI Specification (Now known as BIS)	Bureau of Indian Standards Southern Regional Office, Taramani, Chennai-600 113.

12. INSTITUTIONAL SUPPORT - WHOM TO CONTACT FOR WHAT:

SI No	NATURE OF LICENSE / ASSISTANCE	DEPARTMENT/AGENCY
GUI	DANCE	
1.	Guidance on	Director MSME DEVELOPMENT INSTITUTE, 65/1, GST Road, Guindy, Chennai-600 032 Ph: 22501011-3 lines, 22502416, 22501785 Fax: 22501475, 22501014 Email:dcdi-chennai@dcmsme.gov.in
2.	Product Identification / Selection/Training	www.msmedi-chennai.govt.in <u>General Manager</u> ,
	Technical Consultation	District Industries Centre, SIDCO Industrial Estate, Dharmapuri-5. Phone: 04343 - 236092 Mobile: 99446 79634 email: dicdpi@gmail.com
	REGISTRAT	TION / LICENSING
3.	License for Compulsory Licensable items	Secretariat for Industrial Assistance, Department of Industrial Policy & Promotion, Ministry of Commerce & Industry, Udyog Bhavan, New Delhi- 110 011. Ph: +91-11-23011983 Fax: +91-11-23011034
		Email: dipp_sia@ub.nic.in
4.	Municipal / Local Body Licence	Commissioner,
		Dharmapuri Municipality, Kandasamy Vathiar Street, Dharmapuri – 636 701
		Ph : 04342 260910
		Email: dpi-mpl@sardharnet.in
		(Or) Concerned Panchayat Unions.

5.	Plan permit	
0.	Train permit	Local Planning Authority
		Deputy Director (Vellore Division)
		Plot No.289, Phase-2, Sathuvachari (Near Murugan Theatre, Vellore 632 009
		Ph : 0416 2255344
6.	Registration under Factories Act.(for units employing 10 or more workers with power)	Inspector of Factories D.No. 5/1482, Rajammal Illam, Ellakiampatti, Collectorate (Post), Dharmapuri - 5
7.	Registration under Pollution	District Environment Engineer,
	control Rules	Tamilnadu Pollution Control Board, Plot No.149-A, Ist Floor, Dharga, SIPCOT-I,
		Hosur - 635 126
		Ph: 04342 230003
8.	Registration with Fire & Rescue	D 1000
	Services	Divisional Officer Divisional fire Office, Dharmapuri Division,
		Collectorate Post, Dharmapuri - 5
		Ph : 04342 230003
9.	Licensing by Health Department	Deputy Director (Health Services)
	- for Food Products	Government Hospital Campus,
		Collectorate (Po), Dharmapuri –5
		Ph : 04342 232720, 232480.
10.	F.P.O License	Office of the Deputy Director (F&VP)
	(for fruits &Vegetable	Rajaji Bhavan, Basant Nagar, Chennai-600090
	Processing Units and	Shormar occord
	Beverages manufacturers)	Ph: 044-24912421 Fax: 044-24912421
11.	Drug License for Drugs and Cosmetic Products	Asst. Director of Drugs Control Salem Zone

		7, Thiruvalluvar Street,Subramaniyapuram
		Salem 636 005. Ph: 0427-2335823
12.	Patents & Designs Registration Trade Mark Registration	Sr. Joint Controller of Patents & Designs Assistant Registrar of Trade Marks Trade Marks Registry, Intellectual Property Office Building G.S.T. Road, Guindy, Chennai 600032 Ph: 044-22502045 Fax: 044-22502046 Email: tmrchebr@md3.vsnl.net.in Assistant Registrar of Trade Marks Trade Marks Registry, Intellectual Property Office Building G.S.T. Road, Guindy, Chennai 600032
		Ph: 044-22502045 Fax: 044-22502046 Email: tmrchebr@md3.vsnl.net.in
14	Import-Export (I.E.) Code Number	Office of Zonal Joint Director General of Foreign Trade 4th & 5th Floor, Shastri Bhavan Annex, 26, Haddows Road, Chennai - 600 006 Ph: 044- 28283404 / 08 Fax: 044 - 28283403 Email - zidgft@aec-ch.tn.nic.in
15	ISI Mark	Management Systems Certification Officer, Bureau of Indian Standards, C.I.T. Campus, IV Cross Road Chennai-600 113 Ph: 044-22541442, 22542315, 22541311, Fax: 91-044-22541087, 22541087 Email: sro@bis.org.in, salessro@bis.org.in
16	Registration under VAT	Commercial Tax Officer Collectorate, Dharmapuri - 1 Ph: 04342 - 230 112
17	Central Excise	Dy. Commissioner of Central Excise Salem-I Division

		No.2 Valmiki Street, Subramania Nagar	
		Salem 636 005. Ph : 0427-2430048	
		e-mail: salem@excise.nic.in	
18	Service Tax Registration	Assistant Commissioner Dharmapuri	
19	Income Tax	Income Tax Officer 24,4th Cross Co-Operative Colony, KRN Complex,Krishnag Ph: 04343-236005	
	INFRA	STRUCTURE	
20	Factory Accommodation	Tamilnadu Small Industries Development Corporation Limited, Industrial Estate, Guindy, Chennai - 600 032.	
	Industrial Plots / Sheds	Ph: 22501461, 22501422/0185/0506/1210	
	(SIDCO)	Fax: 22500792 Email: sidco@vsnl.com ,tansidco@eth.net	
		Tamilnadu Small Industries Development Corporation Limited, SIDCO Industrial Estate, Krishnagiri - 1 Ph: 0343 236092	
21	Power Connection	Superintendent Engineer,	
		Salem Main Road, T.N.E.B. Collectorate Post,	
		Dharmapuri – 5. Ph : 04342 230735, 230736	
FINA	FINANCE		
22	Lead Bank	Lead District Manager Indian Bank, Circle Office,	
		Pennagaram Road, Dharmapuri - 1	
		Ph: 04342 – 264633, 260082	

22		
23	TIIC	Branch Manager Tamilnadu Industrial Investment Corporation,Pennagaram Main Road,DDDC Builidng, Dharmapuri - 1 Ph : 04342 260866
24	NABARD	Assistant General Manager
	NADARD	NABARD,Appavoo Nagar, Dharmapuri - 1
25	RMRY Scheme	General Manager,
		District Industries Centre (DIC)
		SIDCO Industrial Estate, Collectorate Post, Dharmapuri 5.
		Ph: 04342-231081, Email: dicdpi@gmail.com
26	Finance under KVIC Scheme	Assistant Director,
		Khadi and Villages Industries Dharmapuri
27	Finance for SC/ST beneficiaries	District Manager
		TADHCO Old Dharmapuri Road, Dharmapuri
		Ph : 04342 260007
28	Collectorate	District Collector
	Office in-charge (Designation)	Salem Main Road, Collectroate,
	Complete Address	Dharmapuri – 5. Ph: 04342 – 230564, 232800 Email: collrdpi@tn.nic.in
29	Entrepreneur Development Centres &	Institute of Entrepreneur Development
	SSI Promotional Organizations	Director, TAMs Colony, Elakkiampatti, Dharmapuri – 5 Ph: 04342 – 231434
30	Research Institutions	Veterinary University Training & Research Centre
		Kudhalpatti, Old Dharmapuri, Dharmapuri

31	NIC	District Information Officer
		NIC,Collectorate, Dharmapuri – 5
32	District Information Officer	Public Relation Officer
		Collectorate, Dharmapuri – 5
		Ph: 04342 - 230052 Email: prodpi@yahoo.co.in