

Government of India Ministry of MSME

Brief Industrial Profile of COOCHBEHAR DISTRICT WEST BENGAL

2016-17



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BRIEF INDUSTRIAL PROFILE OF COOCHBEHAR DISTRICT

1. GENERAL CHARACTERISTICS OF THE DISTRICT:

Cooch-Behar is one of the five districts of Jalpaiguri Division with an irregular triangle shape.

The district occupies 12th position in the State in respect of its size. It lies in the south of Jalpaiguri district beyond the hilly terrain of Himalayan belt and geographically forming a part of Himalayan Tarai of West Bengal.

1.1 LOCATION & GEOGRAPHICAL AREA.

The district lies between 25°57′40″ and 26°32′20″ North latitude and between 88°47′40″ and 89°54′35″ East longitude.

The district is surrounded by Jalpailguri District in the North, Goalpara District of Assam and Rangpur district of Bangladesh in the East and International Boundary of Bangladesh in South & West.

A short table showing the geographical location of the district of Cooch Behar is furnished below:-

La	titude	Longitude		Latitudo	Longitudo
North	South	East	West	Latitude	Longitude
26º 32' 20"N	25° 57' 40"N	89º 54' 35"E	88º 47' 40"E	26º 19' 86"N	89º 23' 53"E

Source: District Census Handbook, 1961

1.2 TOPOGRAPHY

The district being crisscrossed with a number of rivers and rivulets. Having being originated from Himalayan, these rivers are perennial in nature. The rivers are generally having shallow beds which becomes turbulent, fierce and spill over the banks after heavy precipitation in catchments areas. But no sooner rain stops the water level in the river falls sharply. The principal rivers of the district are Teesta, Torsa, Jaldhaka, Dharla, Mansai, Kaljani, Raidhak, Gadadhar and Sankosh. Among other small rivers are Sutanga, Khotamara, Giridari, Gilandi, Dudua, Dolong, Mujnai etc. The rivers of the district generally have a flow in a slanting course from North-West to South-East directions. A noticeable feature is that sometimes these rivers branch out in different channels and flow into each other in the downward course. The rivers and its tributaries occurs flash flood due to heavy downpour in Himalayan ranges and consequently sharp increase in water-flow in the rivers.

1.3 CLIMATE

A highly humid atmosphere and abundant rains characterise the climate of this district, with the temperature being seldom excessive. The Period from June to beginning-of-October is south-west monsoon season. October to mid-November constitutes post monsoon season. Cold season being November to February and hot season being March to May.January is the coldest month with temperature varying between 5°C to 28°C, April is the hottest month with mean maximum temperature of 31°C and mean minimum temperature of 20°C (as per 2012 data). Lowest temperature up to 5°C and maximum temperature up to 37°C have been recorded in the year 2012. The atmosphere is highly humid throughout the year except February to May when relative humidity is as less as 50 to 70%

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1.4 FOREST

The character of the forest in the district is a admixture of deciduous and evergreen forest. The forest in foothill areas is generally evergreen and the forest is gradually evergreen to admixture of evergreen-deciduous to deciduous from north to south. Although the pollution is still not severed like populated and industrial areas, it is increasing gradually decaying the forest. The forests are comprised of protected forest, unclassed forest and khasmahal forests. As the forests are admixture of evergreen and deciduous, both hard and soft stem trees are available in these forests. Flora, fauna and herbs are also found insignificantly.

1.5 ADMINISTRATIVE SET UP.

Sub-Division	Police	C.D.Block / M.	Pa	anchay	at	Mouzas
	Station		Samity	Gram	Gram	
					Sansad	(2001)
(1)	(2)	(3)	(4)	(5)	(6)	(7)
Mekhliganj Sub-Div.	3	2/2	2	14	185	249
	Mekhliganj (P) & Kuchlibari	Mekhliganj	1	8	112	187
	Mekhliganj (P)	Mekhliganj(M)	-	-	-	-
	Haldibari	Haldibari	1	6	73	62
		Haldibari(M)	-	-	-	-
Mathabhanga Sub- Div.	3	3/1	3	28	465	265
	Mathabhanga	Mathabhanga-I	1	10	154	102
	1	Mathabhanga(M)	-	-		-
	Ghoksadanga	Mathabhanga-II	1	10	168	93

	Sitalkuchi	Sitalkuchi	1	8	143	70
Sadar Sub-Div.	1	2/1	2	28	497	259
	Coochbehar	Coochbehar-I	1	15	240	144
		Coochbehar(M)	-	-	-	-
		Coochbehar-II	1	13	257	115
Tufanganj Sub-Div.	2	2/1	2	25	333	127
	Tufanganj	Tufanganj -I	1	14	192	73
	1	Tufanganj(M)	-	-	-	-
	Bakshirhat	Tufanganj -II	1	11	141	54
Dinhata Sub-Div.	2	3/1	3	33	486	302
	Dinhata	Dinhata -I	1	16	220	130
	1	Dinhata (M)	-	-	-	-
		Dinhata-II	1	12	185	119
	Sitai	Sitai	1	5	81	53
District Total - 5	11	12/6	12	128	1966	1202

2. **DISTRICT AT A GLANCE**

S.No	Particular	Year	Unit	Statistics
1		Geographica	l features	
(A)	Geographical Data			
	i) Latitude			26°32′20″
				25°57′40″ N
	ii) Longitude			88°47′40″ 89°54′35
				E
	iii) Geographical Area		Sq.Km	3387
(B)	Administrative Units		_	_
	i) Sub divisions		Nos.	5
	ii) Tehsils		Nos.	
	iii) Sub-Tehsil		Nos.	
	iv) Patwar Circle		Nos.	
	v) Panchayat Simitis		Nos.	12
	vi)Nagar nigam		Nos.	
	vii) Nagar Palika		Nos.	6
	viii) Gram Panchayats		Nos.	128
	xi) Revenue villages		Nos.	1202
	x) Assembly Area		Nos.	
2.	Population		_	
(A)	Sex-wise			
	i) Male	2011	Nos.	1451542
	ii) Female	2011	Nos.	1367544
(B)	Rural Population	2011	Nos.	2819086
3.	Agriculture			

Α.	Land utilization			
	i) Total Area	2013-14	Thousand Hectre	331.57
	ii) Forest cover	2013-14	"	4.26
	iii) Non Agriculture Land	2013-14	W .	65.23
	v) cultivable Barren land	2013-14	"	253.26
4.	Forest		l l	
	(i) Forest	2013-14	Ha.	4.26
5.	Livestock & Poultry		1	
A.	Cattle			
	i) Cows	2012	Nos.	876147
	ii) Buffaloes	2012	Nos.	3769
B.	Other livestock			
	i) Goats	2012	Nos.	389720
	ii) Pigs	2012	Nos.	17428
	iii) Dogs & Bitches	2012	Nos.	-
	iv) Railways		-	
	i) Length of rail line	2010-11	Kms	122
	V) Roads			
	(a) National Highway	2013-14	Kms	73
	(b) State Highway	2013-14	Kms	95
	(c) Main District Highway	2013-14	Kms	505
	(d) Rural Roads	2013-14	Kms	329
	(VI) Communication		<u> </u>	
	(b) Post offices	2014	Nos.	362
	(VII) Public Health			
	(a) Medical Institutions	2014	No.	86
	(b) Beds in Medical		No.	2100
	Institutions			
	(c) Private hospitals		No.	15
	(VIII) Banking commercial		1	
	(a) Commercial Bank	2013-14	Nos.	117
	(b) rural Bank Products	2013-14	Nos.	56
	(IX) Education			
	(a) Primary school	2012-13	Nos.	1830
	(b) Middle schools	2012-13	Nos.	297
	(c) Secondary & senior	2012-13	Nos.	94
	secondary schools			
	(d) Colleges		Nos.	15

Source: - DISTRICT STATISTICAL HANDBOOK 2014 Coochbehar

3. INDUSTRIAL SCENERIO OF COOCHBEHAR DISTRICT

Chakchaka Growth Centre is the heart of the industrial activities in the district. As many as 70 MSMEs have been set up in this Centre. Most of them are manufacturing unit. A few of them are not only first of their type in North Bengal but the first in the Eastern India. The units are manufacturing Jute products, Steel Fabrication products, Plastic products, Food Products, Mustard oil, Flour and allied products, Biscuits and Bakery products, HDPE pipes, LDPEP sheets, potable water, Paper products, etc. Beside, some servicing units like Cold Storage, repairing and servicing of transformer, etc. have been established. Amongst the units, two units are medium enterprises and the remaining are MSEs.

Apart from the MSMEs in above Growth Centres, others are mainly traditional and micro enterprises. They are spread throughout the district. Sital Pati making is the main traditional activity in the district. The activity is concentrated in Cooch-Behar-I and Tufangunj-I blocks. About 1000 families are engaged in the activities. The product is sold in local markets, Assam and neighboring districts. Due to stagnation in raw material production, the possibility of further expansion of Sital Pati activities is very lean. Forest based units like Saw mills, wooden furniture, Plywood, etc. are functioning. Bamboo products are found in Cooch-Behar and Kaljani in Dinhata block. About 100 or more families engaged in these activities.

The other MSEs in the district are steel fabrication, ice slab, readymade garments, wheat grinding, paddy husking, mustared oil, cane furniture, cement products, nylon mosquito net, agarbati, jute twine, plastic products, bread and biscuits, ice-candy, tea chest baton, exercise book, etc. Servicing activities like cycle rickshaw and cycle repairing, TV and PC repairing, automobile repairing and servicing, photocopy, data processing, etc. are found in every blocks of the district. There are 12 Cold Storages have been set up in the district.

3.1 YEAR WISE TREND OF UNITS REGISTERED

EM-II						
2006-07	167	1217	378.19			
2007-08	390	2717	1219.51			
2008-09	248	2138	1134.09			
2009-10	152	986	360.75			
2010-11	179	976	331.76			
2011-12 (upto March)	370	1924	956.03			
Total	1506	9958	4880.33			

Source: Dte. of M&SSE, WB

3.2 UAM(As on 23.03.2017)

Udyog Aadhaar Regd.	Micro	Small	Medium
2551	2467	84	0

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND **ARTISAN UNITS IN THE DISTRICT**

NIC	TYPE OF	NUMBER OF	INVESTMEN	EMPLOYMEN
CODE	INDUSTRY	UNITS	T (Lakh Rs.)	Т
NO.				
10	Manufacture of Food Products	7	2101	180
12	Manufacture of Tobacco Products	4	148	722
13	Manufacture of Textiles	2	6052	1507
16	Manufacture of wood and products of wood and cork, except furniture; manufacture of articles of straw and plaiting materials	11	3086	359
20	Manufacture of chemicals and chemical products	1	43	51
23	Manufacture of other non- metallic mineral products	1	27	8
52	Warehousing and support activities for transportation	8	2041	293

Source: B.A.E.& S., Govt.of W.B.

3.4 LARGE SCALE INDUSTRIES / PUBLIC SECTOR UNDERTAKINGS There is no large scale or public sector industry in the district.

3.5 MEDIUM SCALE ENTERPRISES

LIST OF THE UNITS IN COOCHBEHAR & NEAR BY AREA 3.5.1

SI.No.	Name of units
1	Subline Agro Ltd.
2	Bhoraject Agro Pvt. Ltd., Sikharpur
3	T. B. Company Agro Pvt. Ltd., Jamalda
4	ESESEM Jute Twines,
5	Kamakashi Jute Industries,
6	ESS Plywood,
7	Deepa Castings Pvt. Ltd.
8	Poddar Food Products Pvt. Ltd.
9	S.A Plywood industry
10	Tirupati Plywood Industry

3.5.2 MAJOR EXPORTABLE ITEM

Plywood

3.6 VENDORISATION / ANCILLARISATION OF THE INDUSTRY

The district is yet to have a strong industrial base especially in the area of large and medium sector which can provide ancillary status to the small scale industries. Hence, selection of ancillaries and their development will hardly extend any leverage to the overall process of industrialization in the district

3.7 SERVICE ENTERPRISES

SI.No	Name & Location of the Cold Storage
1	Sri Mahamaya Agro Industry (P) Ltd., Dinhata.
2	Sree Madan Mohan Cold Storage (P) Ltd., Sonary
3	Mathabhanga Agri Storage, Ghoksadanga
4	Tufangunj Samabay Himghar Samity, Tufangunj
5	Sree Rameswar Himghar (P) Ltd., Chamta, Tufangunj
6	Manasi Agro Industries(P) Ltd., Sitkibari, Nisigunj
7	Sonali Agrotech (P) Ltd., Dewanhat
8	Mahima Cold Storage (P) Ltd., Chakchaka.
9	Kaljani Himghar Kholta
10	Goswami Agro Storage (P) Ltd., Bairagirhat
11	Joy Taramaa Cold Storage(P) Ltd., Patlakhawa
12	Cooch-Behar Samabay Himghar Samity Ltd., Cooch-Behar

3.7.1 POTENTIALS AREAS FOR SERVICE INDUSTRY

Being the Agri. based district, Cooch Behar produces a good quality of potato, jute, tomato, chilly, carrot, cabbage, peas, pineapple, etc. Presently we are having 12 nos. of Cold Storage (potato);

- 1. Hence food processing industries like manufacturing of chips, sauce, jam, jelly etc. have a very good potential.
- 2. Surplus production are exported to outside the state upto U.P. & Delhi. Food processing units preparing tomato & chilly based products like sauce, peuri, paste, pickles and dust can be set up here.
- 3. There is huge production of jute. Since the availability of raw materials are there, many other manufacturing units can thus be set up for jute yarn dying & bleaching, jute mat, other jute diversified products, jute particle board etc.
- 4. The annual production of tobacco and potato are very high compared to the demand of the district. Hence there is scope for setting up of more multi-purpose cold storage for storing of surplus production.

5. There is ample demand for plastic products like PVC casing, plastic sheets, plastic toys, PVC pipes, moulded plastic items, etc. So plastic based manufacturing units have ample opportunities in this area.

CHAKCHAKA WBIIDC GROWTH CENTRE

WBIIDC has acquired 131.0315 acres of land at Chakchaka at a distance of 4 K.Ms from the district town . Industrial area has the requisite facilities such as power, water inter-linked roads etc. A few industries which are setup in the district are not only first of their type in this area but some are the first in the North Bengal also which are sited below :-

Type of Industry	Chakchaka	Total Investment (in lakhs)
Food Processing	08	514.73
Plastic & HPCL Down Stream	07	284.77
Jute Based Gen. Engineering	02	528.25
	03	57.37
Others (cold storage, herbal product, fertilizer, etc.)	03	522.26

3.8 POTENTIAL FOR NEW MSMES

The MSE sector in the district concentrated in Coochbehar –I & II, Toofanganj-I, Dinhata-I and Mathabhanga-I blocks. Most of them are micro enterprises and engaged in production of food products, wood products and metal products. Some micro enterprises are engaged in repairing and servicing activities. Apart from it, traditional enterprises are functioning scatterly in the other blocks of the district. The lion share of the existing enterprises are resource based like food products, wood products, jute products, etc. and the remaining are demand based like plastic products, chemical products, paper products, metal products. The latest servicing enterprises like Cyber Cafe, repairing and servicing of Mobile Phone, PC, TV, motor bike, electronic and electrical gadgets, etc. are functioning across the district concentrating in the district Headquarters and Sub-Divisional Towns. Beside, the hospitality services viz. hotels, restaurants, nursing home, etc. are also functioning well in district and sub-divisional towns.

4. EXISTING CLUSTERS OF MICRO & SMALL ENTERPRISE

4.1 DETAIL OF MAJOR CLUSTERS

Nil

5. MAJOR PROBLEMS FACING MSME SECTOR

The district is basically agrarian but modern agricultural techniques have not been adopted on a large scale. Hence, this sphere needs special attention. Agricultural marketing also needs to be improved with proper development of rail, road, cold storage, markets, etc. Keeping in mind the surplus horticultural produce of the district, activities like fruit and vegetable preservation need to be popularized. Although the district has a well knit banking network with all major commercial banks operating in the district, credit facilities are not smoothly available to the MSE sector.

6. PLANNING FOR INDUSTRIAL DEVELOPMENT

Plan for the district is laid down by the District Planning Board. The Board prepares the District Plan under the overall supervision of Sabhadhipati and District Magistrate. The Plan includes allocation of fund to various sectors like agricultures and allied, MSE and other priority sectors for overall development of the district. The allocations depend on the funds received from the State Govt.

DIC prepares a Annual Plan for overall development of MSE sector in the district. Their plan includes upgradation of skilled through various training programme like Entrepreneurship Development Programme(EDP), Skill Development Programe(SDP), credit to the artisans through various incentives schemes, exhibition for handicraft artisans, appraisal of project report, issue of EM, etc.

7. PLAN OF ACTION FOR INDUSTRIAL DEVELOPMENT

For speedy growth of industrial activities in a district, a nodal agency with all power of assistance for industries should actively work in the district. The District Industries Centre (DIC), Cooch-Behar under the overall supervision of Director of Micro and Small Scale Enterprises, Govt. of West Bengal is working in the district. DIC, Cooch-Behar headed by General manager is looking after the promotional work. DIC has Manager in various trade, Industrial Development Officers (IDOs) are expert in various fields like project preparation, credit, economic investigation and statistics, etc. DIC, Cooch-Behar is engaged in the promotional work of MSEs in the district. One IDO has been deployed in each Block Development Office to liaison with prospective entrepreneurs in the district and to guide them in proper way for setting up prospective units in the district. In this connection, the IDOs also arrange Govt. assistances for them through DIC. Besides DIC; KVIB, DRDA,

District Handloom Office, District Textile Office, Sericulture, Horticulture, Handicraft, Financial Institutions, Forest Deptt., NGOs, etc. are also engaged for the promotion of industries in their respective fields.

DIC and other promotional agencies chalk out their promotional activities every year under the supervision of District Planning Department in District Magistrate Office.

Apart from that MSME-DI, Kolkata and Br. MSME-DI, Siliguri also promote MSEs through its various programmes.

For the promotion of MSE units, DIC, Cooch-Behar, MSME-DI, Kolkata and Br. MSME-DI, Siliguri and other promotional agencies include the following programmes :

- 1. Entrepreneural Development Programme (EDP)
- 2. Seminar
- 3. Industrial Motivation Campaign
- 4. Industrial Exhibition cum Product Competition
- 5. Construction of Industrial Estates
- 6. Development of Industrial Areas
- 7. Development of Roads
- 8. Setting up of SSI units
- 9. Training

Entrepreneurial Development Programme (EDP)

For the promotion and development of entrepreneurial skills, the various promotional agencies including DIC, MSME-DI and Br. MSME-DI, Industrial Associations, NGOs, etc. conduct EDPs. In EDP course, subjects on various topics like procedure of setting up of new units, procurement of finance, raw materials, maintaining of accounts, managerial activity, marketing of the products, assistance from various agencies, etc. are taught by the experts in respective fields. After completing the training, the conducting authority selects the prospective entrepreneurs amongst trainees and arranges various assistances for the selected entrepreneurs for setting up MSEs. More EDPs may be conducted in block level to which the youths living in far flung areas can be aware about industry and they can adopt a tiny industrial unit as their profession.

Apart from above, MSME-DI, Br. MSME-DI and DIC conducted Entrepreneurial and Skilled Development Programme (ESDP). In ESDP, in addition to the subjects covered in EDP, a skill on a product/ servicing activity has been demonstrated amongst the participants with a view to self-employed the participants on completion of ESDP.

Seminar

DIC and other promotional agencies also conduct 'Seminar' on various product. Both promotional agencies and entrepreneurs interact here to find out ways of solving problems. In other words, if the entrepreneurs face any problem, the promotional agencies suggest the ways to solve the problem also. In this interaction, both sides understand the activities and difficulties of each other and they can perform better for the cause of industrial growth.

Industrial Motivation Campaigns (IMC)

Motivation helps the youths for undertaking industrial activities. To put it other way, the youths need guidance and counseling to decide their course of action and intensive industrial campaigns can help them in this respect. In the district, DIC and Br. MSME-DI conduct Industrial Motivational Campaign (IMC) in every year. Campaign may be conducted in technical college/polytechnic to which students of those institutes can be aware of activities/assistances/schemes of various promotional agencies and it make them easy to set up a MSE.

Industrial Exhibition-cum-Product Competition

Various promotional agencies like DIC, MSME-DI, etc. conduct product competition mainly on handicraft items. The promotional agencies award the artisans/entrepreneurs of best items and also forward them alongwith other selected artisans/entrepreneurs to State Level Handicraft Exhibition-cum-Competition. Again the best artisans/entrepreneurs are awarded and forwarded to National Level handicraft Exhibition.

Construction of Industrial Estates

There is no industrial estate in the district. To provide accommodation like sheds, developed land, construction of industrial area is urgently needed. The Estates may be constructed in and around Cooch-Behar, Mathabhanga, Dinhata, Tufanganj and Haldibari. WBSIDC is responsible to construct the industrial estate in the State. They may include in their plans and programmes to construct at least two industrial estates in the district.

Development of Industrial Areas

Waste lands on road side could be developed with infrastructure facilities for setting up MSEs. The developed area should be earmarked for setting up of industrial units. In this way, concentration of industrial units will be built up and they will enjoy the proximity of each other. So, new units/entrepreneurs will get encouragement and new units will come up gradually. In the district, around Cooch-Behar Town and Tufangunj may be earmarked for development of industrial areas.

Development of Roads

The fact that road transportation accounts for 100 percent of the total transportation implies the significance of road infrastructure. Transportation facilitates the movement of raw materials, semi finished and finished goods from point to point. It has also considerable impact on cost minimization. In the district, the condition of road except NHs and SHs is very poor causing high cost for transportation. Although, it is difficult to maintain the good condition of road due to heavy rains etc., but the present condition of roads must be better and new roads may be undertaken for construction.

8. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering

assistance to the entrepreneurs.

S. No	Type of assistance	Name and address of agencies		
1.	UAM Registration	1) District Industries Centre, Cooch		
		Behar, Kadamtala,		
		Po & Dist - Cooch Behar,		
		Pin-736 101.		
		MSME – Development Institute,		
		Ministry of MSME, Govt. of India,		
	71	111 &112, B. T. Road, Kolkata-700108,		
2.	Identification of Project Profiles,	(1) MSME - Development Institute,		
	Techno-economic and	Ministry of MSME, Govt.of India,		
	managerial consultancy	111 &112, B. T. Road, Kolkata-700108.		
	services, market survey and	(2) Directorate of Industries New Secretariat Bldgs, 9th fl.,		
	economic survey reports.	1, Kiran Sankar Roy Road, Kolkata-1		
		(3) W.B. Small Industries Dev. Corpn.,		
		6A, Raja Subodh Mulick Square		
		(3r floor) Kolkata-13 &		
		31, Block Burn Lane, Silpa Bhawan,		
		Kolkata-12		
3.	Land and Industrial shed	(1) W.B. Small Industries Dev. Corpn.,		
		6A, Raja Subodh Mullick Square,		
		(3r floor) Kilkata-13 &		
		31, Black Burn Lane,		
		Silpa Bhawan, Kolkata-12		
		(2) West Bengal Industries Infrastructure		
		Development Corpn. Ltd.,		
		P-34, CIT Road, Kolkata-14		
4.	Financial Assistance	(1) West Bengal Industrial Development		
		Corporation Limited,		
		5, Council House St., Kolkata-1		
		(2) Small Industries Dev. Bank of India(

		CIDDI)			
		SIDBI)			
		Eastern Regional Office,			
		11, Dr. U. N. Brahmachari Road,			
		Kolkata-700017			
		(3) W. B. Financial Corpn.,			
		2A, Netaji Subhas Road, Kolkata-16			
		(4) United Bank of India,			
		H.O. 16, Old Court House St, Kol-1			
	F	(5) All other Banks			
5.	For raw materials under Govt.	National Small Industries Corpn. Ltd.,			
	Supply	20 B, Abdul Hamid St.,			
		7th floor, Kolkata-69			
6.	Plant and machinery under hire	National Small Industries Corpn. Ltd.,			
	/ purchase basis.	20 B, Abdul Hamid St., 7th floor			
	5 (5)	Kolkata-69			
7.	Power/ Electricity	(1) W.B. State Electricity Distribution Co. Ltd.			
		Bidyut Bhawan, Sector-II,			
		Salt Lake City, Kolkata-91			
		(2) Calcutta Electric Supply Corpn. Ltd.,			
		Victoria House, Kolkata-69			
		(3) Durgapur Projects Ltd.			
		Administrative Building,			
		Dist- Burdwan, Pin-713201.			
		(4) Dishergarh Power Supply Co. Ltd.			
		P.O- Dishergarh, Asansol, Pin-713301			
8.	Technical Know –how.	(1) Indian Institute of Technology,			
		Kharagpur, Paschim Medinipur			
		(2) Deptt. Of Engineering & Technology,			
		Jadavpur University, Jadavpur, Kolkata-32			
9.	Quality & Standard	MSME Testing Centre, (MSME -TC),			
		111 & 112, B.T. Road, Kolkata-108			
10.	Marketing /Export Assistance	(1) Zonal Joint Director General of Foreign			
		Trade,			
		4, Esplanade East, Kolkata-700069			
		(2) W.B. Small Industries Dev. Corpn.,			
		6A, Raja Subodh Mulick Square			
		(3r floor) Kilkata-13			
11.	Other Promotional Agencies	(1) Reserve Bank of India,			
		Rural Planning and Credit Department,			
		15, Netaji Subhas Road, Kolkata-1			
		(2) Indian Institute of Packaging,			
		Block CP, Sector V, Salt Lake City			
		Kolkata-91			
		(3) Khadi and Village Industries Commission			
		33, Chittaranjan avenue, Kol – 73			

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