



Government of India  
Ministry of MSME

## **Brief Industrial Profile of Sambalpur District** **2016-17**



सूक्ष्म, लघु एवं मध्यम उद्यम  
MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

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(Ministry of MSME, Govt. of India,)

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## FOREWORD

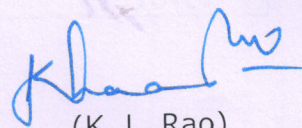
Every year Micro, Small & Medium Enterprises Development Institute, Cuttack under the Ministry of Micro, Small & Medium Enterprises, Government of India has been undertaking the Industrial Potentiality Survey for the districts in the state of Odisha and brings out the Survey Report as per the guidelines issued by the office of Development Commissioner (MSME), Ministry of MSME, Government of India, New Delhi. Under its Annual Action Plan 2016-17, all the districts of Odisha have been taken up for the survey. This Industrial Potentiality Survey Report of Sambalpur district covers various parameters like socio-economic indicators, present industrial structure of the district, and availability of industrial clusters, problems and prospects in the district for industrial development with special emphasis on scope for setting up of potential MSMEs.

The report provides useful information and a detailed idea of the industrial potentialities of the district. I hope this Industrial Potentiality Survey Report would be an effective tool to the existing and prospective entrepreneurs, financial institutions and promotional agencies while planning for development of MSME sector in the district.

I like to place on record my appreciation for Shri Shibananda Nayak, AD(EI) of this Institute for his concerted efforts to prepare this report for the benefit of entrepreneurs and professionals in the state.

Cuttack,

Dated -28<sup>th</sup> June, 2016



(K. L. Rao)

Director

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## **Brief Industrial Profile of Sambalpur District**

**1. General Characteristics of the District:** The district of Sambalpur in its present form came into existence with effect from 01.01.1994 after the second phase of division of the erstwhile Sambalpur district. The newly created district of Baragarh, Deogarh and Jharsuguda were a part of the undivided district of Sambalpur. The District situated on the north-western part of Orissa and located within the latitude of 20° 21' N and longitude of 80° 55' E. The name of the district is also related to the presiding deity of the district "Mother Samaleswari". Cultural Sambalpur represents the center of west Orissa culture along with its district language Sambalpuri. Further, the name Sambalpuri is also famous Worldwide for its Sambalpuri Handloom cloth

**1.1 Location & Geographical Area:** The district of Sambalpur is located in the North West part of Orissa. The district is bounded by Baragarh Districts on the west, Jharsuguda on the north, Bolangir districts in the south and the Deogada in the east. After creation of the three new districts viz., Bargarh, Jharsuguda and Deogarh, Sambalpur district remains in the central place touching a small part of Bolangir district on the South-Western side.

### **1.2 Topography**

Topographically, the district can be divided into three tracts viz., i) flat open landscape in the south-west, ii) the undulated sub mountain areas in the center and iii) the table land with a range of hills on the north. The first natural tract covers a greater part towards Bargarh district extending to and covering a greater part towards Bargarh district. The second one covers the area around Sambalpur town extending north ward to Jharsuguda.

The topography of the district is mostly undulating comprising of ridges and valleys. Those entire ridges coast are up lands with upper slopes. These together constitute the high lands. The bottom valley lands are called 'Barena'

**1.3 Availability of Minerals:** The minerals viz; Bauxite, Coal, Dolomite, Graphite and Coarse Crystal Quartz are found In the District.

#### **PRODUCTION OF MINERAL 2010-11**

S.No.	Name of Mineral	Production (in tones) 2010-2011
1.	Coal	2907
2.	Chinaclay	6200(2009-10)
3.	Graphite	8085(2009-10)

SOURCE: DEPT. OF MINES

**1.4 Forest:** Sambalpur district has got 1216.13 Sq. Kms. of forest area as on 31.3.2010 which is 20.83% of the total geographical area of the district. The forest resources like fire-wood, Bamboo, Timber, Kendu Leaf and minor forest produce including Ayurvedic and Medicinal herb are available in the district. The coverage of the forest is only 2.09% to the total forest area of the state.

**1.5 Administrative set up:** The district consists of three sub-divisions and nine blocks. The sub-divisions are Rairakhol, Kuchinda and Sambalpur Sadar. There are 4 Tahasils, 9 CD Blocks, 4 Urban Local Bodies and 148 GPs. The list of Tahasils, Blocks and ULBs (urban Local Bodies) in the district are enumerated below:

Tahasils	Blocks	Urban Local Bodies
1.Sambalpur 2.Kuchinda 3.Rairkhol 4.Rengali	1.Maneswar 2.Dhankauda 3.Maneswar 4.Jujumura 5.Jamankira 6.Kuchinda 7.Kaema 8Rairakhol 9.Nakitdeul	1.Sambalpur Municipality 2. Burla NAC 3.Hirakud NAC 4.Kuchinda NAC

## 2. District at a glance:

Sl. No.	Particular	Year	Unit	Statistics
1.	<b>Geographical features</b>			
(A)	Geographical Data			
	i) Latitude		Degree	20 <sup>0</sup> .21' North
	ii) Longitude		Degree	80 <sup>0</sup> .55' East
	iii) Geographical Area	2016	Sq. Kms	6624
(B)	<b>Administrative Units</b>			
	i) Sub divisions	2016	No.	3
	ii) Tehsils	2016	No.	9
	iii) Sub-Tehsils	2016	No.	-
	iv) Patwar Circle	2016	No.	-
	v) Panchayat Samitis(CD Blocks)	2016	No.	9
	vi) No. of Municipalities & Corporation	2016	No.	1
	vii)No. of NACs	2016	No.	2
	viii) Gram Panchayats	2016	No.	136
	ix) Census villages(Both Inhabited & Uninhabited)	2016	No.	1313
	x) Assembly Area	2016	No.	4
2.	<b>Population(2011 Census )</b>			
(A)	Sex-wise			

	i) Male	2011	'000	527
	ii) Female	2011	'000	514
(B)	Rural Population	2011	'000	733
3.	<b>Agriculture</b>			
	Land utilization			
	i) Total Area	2014-15	'000 hectre	666
	ii) Forest cover	2014-15	'000 hectre	124
	iii) Non Agriculture Land	2014-15	'000 hectre	42
	iv) Barren & Culturable land	2014-15	'000 hectre	7
4.	<b>Forest</b>			
	(i) Forest	2014-15	'000 hectre	124
5.	<b>Livestock &amp; Poultry</b>			
A	Cattle			
	i) Cows (Indigenous & Cross Bred)	2012	No	292514
	ii) Buffaloes	2012	No	11429
B	Other livestock			
	i) Goats	2012	No	242489
	ii) Pigs	2012	No	11652
	iii) Dogs & Bitches	2012	No	
	iv) Poultry	2012	No	495318
6.	<b>Railways</b>			
	i) Length of rail line	2014-15	Km	167.82
7.	<b>Roads</b>			
	(a) National Highway	2014-15	Km	252.63
	(b) Express highway	2014-15	Km	
	(c) State Highway	2014-15	Km	134.18
	(d) Major District Road	2014-15	Km	80.07
	(e) Other District Road	2014-15	Km	339.79
	(f) Rural road	2014-15	Km	742.18
	(g) G.P. Road	2014-15	Km	7799
	(h) Panchayat Samiti Road	2014-15	Km	724
	(f) Forest Road	2014-15	Km	751.90
8.	<b>Communication</b>			
	(a) Telephone connection	2011-12	Nos.	45259
	(b) Post offices	2014-15	Nos.	206
	(c) Telephone center	2010-11	Nos.	-
	(d )Density of Telephone	2010-11	Nos./1 000 person	-
	(e) Density of Telephone	2010-11	No. per KM.	-
	(f) PCO Local	2010-11	No.	40
	(g) PCO STD	2010-11	No.	709
	(h) Mobile	2010-11	No.	351650

9.	<b>Public Health</b>			
	(a) Allopathic Hospital		No	2
	(b) Beds in Allopathic hospitals		No	1349
	(c) Ayurvedic Hospital		No	15
	(d) Homeopathic hospitals		No	16
	(e) Unani hospitals		No	
	(f) Community health centers	2014-15	No	11
	(g) Primary health centers		No	31
	(h) Dispensaries		No	
	(i) Sub Health Centers		No	2
	(j) Private hospitals		No	
	(k) Mobile Health Unit		No	4
10.	<b>Banking commercial</b>			
	(a) Commercial Bank Branches	2014-15	No	124
	(b) Rural Bank Branches	2014-15	No	23
	(c) Co-Operative bank Branches	2014-15	No	11
	(d) Public Sector Bank Branches	2014-15	No	92
11.	<b>Education</b>			
	(a) Primary school	2014-15	No	929
	(b) Middle schools(Upper Primary)	2014-15	No	562
	(c) Secondary & senior secondary schools(Junior Colleges)	2014-15	No	285
	(d) Colleges	2014-15	No	18
	(e) Technical University	2014-15	No	-

Source: District at a Glance, 2016, Govt. of Odisha

### 2.1: Existing Status of Industrial Area/Sheds in Sambalpur District:

Sl. no	Name of Area	Total Land area	Land allotted	Prevailing Land rate	Total Sheds	Sheds Allotted	Vacant Sheds	Units in Production
1	Sambalpur	19.680	9.918	30.00	37	36	1	
2	Rengali	21.170	0.480	10.00	4	3	1	

N.B.:Area in acre, Land rate in Rs. lakh and Shed in no., Source: IDCO

### 3. INDUSTRIAL SCENERIO OF SAMBALPUR:

#### 3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	Registered Industrial Unit	No.	1402
2.	Total Industrial Unit(GIP)	No.	7478
3.	Registered Medium & Large Unit	No.	16
4.	Employment in Small Scale Industries	No.	13713
5.	Employment in large and medium industries	No.	7121
6.	No. of Industrial Area	No.	2
7.	Investment of Small Scale Industries	In Lacs	4531.05
8.	Investment of medium and large scale industries	In Lacs	1707107.92

#### 3.2 YEAR WISE TREND OF UNITS REGISTERED:

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
Up to	1984-85	579	6055	348
During	1985-86	27	285	29.12
	1986-87	33	307	33.03
	1987-88	29	362	35.29
	1988-89	36	353	48.64
	1989-90	40	471	82.69
	1990-91	28	410	141.85
	1991-92	20	314	98.54
	1992-93	22	461	56.06
	1993-94	15	155	29.35
	1994-95	21	312	225.17
	1995-96	10	101	38.92
	1996-97	16	177	70.13
	1997-98	38	450	262.64

	1998-99	31	261	117.71
	1999-2000	29	187	197.43
	2000-01	45	267	95.92
	2001-02	55	270	174.01
	2002-03	35	140	58.32
	2003-04	32	166	75.27
	2004-05	22	120	95.19
	2005-06	17	244	329.73
	2006-07	18	155	160.06
	2007-08	17	162	324.24
	2008-09	8	53	12.55
	2009-10	15	131	164.69
	2010-11	20	141	131.06
	2011-12	62	620	741.83
	2012-13	82	583	353.61
	<b>Total</b>	<b>1402</b>	<b>13713</b>	<b>4531.05</b>

Source: D.I, Odisha

### 3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES IN THE DISTRICT:

Category of Product wise No. of MSME set up with Investment & Employment in the DIC:SAMBALPUR by end of 2015				
Sl. No.	Category Name	No. of SSI unit set up	Investment (Rs. in lakh)	Employment
1	FOOD AND ALLIED	1649	9242.81	9153
2	CHEMICAL & ALLIED	196	1077.52	1735
3	ELECTRICAL & ELECTRONICS	55	55.72	254
4	ENGINEERING & METAL BASED	674	3327.59	4230
5	FOREST & WOOD BASED	322	166.6	1928
6	GLASS & CERAMICS	642	2379.76	13319
7	LIVESTOCK & LEATHER	36	10.86	164
8	PAPER & PAPER PRODUCT	192	705.15	895
9	RUBBER & PLASTICS	124	576.49	546
10	TEXTILES	308	179.51	1587
11	MISC. MANUFACTURING	344	515.23	1325
12	REPAIRING & SERVICING	2936	10391.43	8364
Total		7478	28628.67	43500

Source: DI, Cuttack, Govt. of. Odisha

### 3.4 Large Scale Industries / Public Sector undertakings

List of the units in SAMBALPUR & near by area

1. M/s. Maa Samaleswari Sponge Iron Ltd.,Katrabag,Sambalpur
2. M/s. T.R.Chemicals Pvt. Ltd.,Belpada,Bamra
3. M/s Hindalco Industries Ltd.,Hirakud,
4. M/s. Samaleswari Ferro Metal Pvt. Ltd.,Dishalkhinda,Dhankauda
5. M/s.Bhusan Steel & Power,Thelkuli,Rengali
6. M/s.Aryan Ispat & Power Projects Pvt. Ltd.,Bamloi,Rengali
7. M/s.Rathi Steel & Power Projects Ltd.,Sikridi,Pitapali,Rengali
8. M/s.R.B.Sponge Iron Ltd.,Kenghati,Jujumara
9. M/s.Hindalco Industries Ltd.,(Captive Power Plant),Hirakud
10. M/s Jay Jagannath Steel & Power Ltd.,Belpada,Bamra
11. M/s.Shyam DRI,Power Ltd.,Rengali
12. M/s .Viraj Steel &Energy Ltd,Gurupali,
13. M/s Maa Samaleswari Industries Pvt. Ltd.,Lapanga
14. M/s.Aditya Aluminium Ltd.,Lapanga
15. M/s Mahanadi Coal Fields Ltd.,Jagruti Vihar,Burla

### 3.5 Major Exportable Item: Sponge Iron, Steel

**3.6 Growth Trend:** In recent years the Govt. of Odisha has signed a number of Memorandum of Understandings for setting up of different mega projects in Steel, Power, Cement and Aluminium sector. Due to setting up of increasing number of large and medium industries in Sambalpur and in its surrounding areas and also presence of Rourkela Steel Plant, the biggest PSU in the state in neighbouring Sundargarh district, there is positive growth in the large and medium enterprises in the area.

**3.7 Vendorisation/Ancillarisation of the Industry:** Rourkela Steel Plant being the largest PSU and being located in the neighbouring district of Sundargarh, there has been the growth of MSMEs in the district of Sambalpur who are catering to the needs of the large industries in Sambalpur and also in Sundargarh district. So there is scope for further growth of MSMEs considering the fact that a number of large industries have already been set up and started production and more are in the pipe line. The following ancillary and downstream industries can be set up in the district.

1. Oxygen Gas/Acetylene gas
2. Refractory materials
3. Refractory Bricks
4. Lancing Pipes
5. Steel casting
6. Foundry
7. Nut, Bolts, Rivets and Fasteners
8. Sophisticated machine shops
9. Structural Fabrication workshops
10. Ferric alum
11. Grease
12. Hard Pitch
13. Bleaching powder
14. Conveyor belt
15. Welding Electrodes

16. Electrical Junction box/fittings
17. Repairing Workshops of heavy electrical meters/equipments
18. Hand gloves/safety helmets
19. Hard Coke
20. Lime
21. HDPE woven sacks
22. Consumables
23. Repair and Maintenance Workshops
24. Bucket and Bucket Chain
25. Roof bolt, Bearing plate
26. Coal Drill spares
27. Steel Square Cog
28. Copper Power Cables of different specifications
29. GI Pipe fittings
30. GI Wires of various sizes
31. Insulators of Voltage range(50 V to 33 KV)
32. Electric Tubes, chokes, starters, frames with holders
33. Welding cables.
34. Cotton waste

**3.8. Medium Scale Enterprises:** No medium scale in the district.

**3.8.2 Major Exportable Item:** Nil

**3.9 Service Enterprises:** As there is positive growth of industrialization in the area, so there is increase in urbanization inviting therein for more migration of people to the area. This calls for setting up of more number of enterprises in the service sector as follows:

1. Diesel Engine Repairing Centre
2. DTP
3. Auto Rickshaw Servicing unit
4. Nursing Home/Clinic
5. Cold Storage
6. Dry Cleaning
7. Laundry
8. Health Club
9. Digital Photo Processing Laboratory
10. Gas Welding/Spray Painting
11. Motor Winding
12. Tyre Retreading
13. Goldsmithy
14. Hotel/Motels/Dhabas/Lodging/Boarding/Restaurants
15. Computer based Training Institutes/Coaching Centres

**3.9.2 Potential areas for service industry:**

The district of Sambalpur also is having a number of large and medium enterprises besides being a centre of MSMEs. A number of new large and medium enterprises are also in the pipeline for implementation both in the district and in its surrounding districts. The Govt .of Odisha has also declared from Dhenkanal to Rourkela via Sambalpur as one Industrial Corridor wherein a good number of Large and Medium

enterprises and mega power projects are being implemented. So considering this, there is scope for service based industries in the district.

### 3.10 Potential for new MSMEs:

1. Refractory Bricks
2. Fly Ash Bricks
3. Insulation Brick
4. Sanitary Fixtures (Metallic)
5. Aluminium Utensils
6. Steel Doors, Windows & Ventilators
7. Alloy & Graded Iron Casting
8. Diesel Engine
9. Aluminium Furniture
10. Voltage Stabilisers/UPS
11. Mould Casting Compound
12. Combustion Air Blower
13. Electrical Cable Lungs & Terminal Connectors
14. Electrical Switches/MCB
15. HRC Fuses
16. Generators
17. Fire Clay Bricks & Blocks
18. Lime
19. Quartz Calcination and Grinding
20. Other Mineral Grinding
21. Chalk Crayon
22. Cement Jalli
23. Dolomite
24. Limestone/Clay/Coal/Gypsum/Slag/Laterite
25. Silica
26. Manganese
27. Dry Cleaning
28. Non-Edible Oil
29. Synthetic Phenoli & Epoxy
30. Calcinated Fire-Clay
31. Calcium Carbide
32. Hair Oil
33. Paints
34. Washing Soap & Laundry
35. Low Density Polythene Film
36. Tooth Paste
37. Panel Board/Distribution Board manufacturing
38. Aluminium Conductors
39. Refining of used lubricating oil
40. Wire nails
41. Coke Briquettes
42. Hume Pipes
43. Asbestos
44. Insulators/Transformers
45. MS Angles, Round Channels

#### 4. Existing Clusters of Micro & Small Enterprise

##### 4.1 DETAIL OF MAJOR CLUSTERS:

4.2 **Manufacturing Sector:** There is one Rice mill cluster in the district, the major concentration of enterprises being in and around Sambalpur .

##### 4.2.1 Name of the cluster: Rice Mill Cluster:

1	Principal Products Manufactured in the Cluster	Rice, Husk
2	Name of the SPV /Association	Sambalpur Rice Millers Association
3	No. of functional units in the clusters	60
4	Turnover of the Clusters	250 crores
5	Value of Exports from the Clusters	nil
6	Employment in Cluster	1500
7	Average investment in plant & Machinery	Rs.50 lakhs-2 crores
8	Major Issues / requirement	1.Formation of SPV 2.Technology Upgradation 3.Marketing
9	Presence of capable institutions	1.Regional Industries Centre 2.FCI 3.Central Rice Research Institute(CRRI),Govt. of India, Cuttack 4.National Productivity Council(NPC)
10	Thrust Areas	Credit for Modernisation
11	Problems & constraints	1.Trust Building 2.Awareness on latest technology and market intelligence

Present status of the cluster:-

4.1 **Service Sector:** There is no cluster in the service sector.

4.2 **Details of Identified cluster:** There are many activities identified in the handicraft sector which can be promoted as Clusters. The list is as below:

List of Identified clusters from Handicraft sector

Srl. no.	Location	Craft	No. of Artisans
1	Jhankarbahali	Bamboo	120
2.	Chaurmpur	Dhokra casting	48
3.	Ampada	Lac Bangles	30

Source-Agenda papers of 126<sup>th</sup> SLBC meeting

5. **General issues raised by industry association:** During the course of meeting the following points were raised by the members of Industry Associations in the district.

1. The Single window policy does not work in the district.

2. The MSMEs should be provided marketing support so as to facilitate initial growth momentum.
3. Indiscriminate price for power
4. Poor attitude of Bankers towards MSMEs thereby adversely affecting the credit flow to the sector.

**6. Prospects of training programmes during 2016-17:**

S.No.	Name of the programme	Subject	No of proposed programme to be conducted
1	ESDP	1.Chemical Products 2.Computer Hardware	04
2	MDP		-
3	BSDP	-	-
4	EDP	-	-
5	IMC		3

**N.B:** The above Training programmes proposed would be taken up subject to the availability of sanction.

### 7.Action plan for MSME Schemes during 2016-17:

S. No.	Name of the Scheme	Proposed activity on the scheme
1	MSE-CDP	The Hard Interventions for Rice Mill cluster can be taken up with the support of other related agencies including Industry associations.
2	ISO - 9000 / 14000/ HACCP reimbursement	7 nos. of MSMEs would be motivated to obtain ISO-9000and its reimbursements.
3	MSE-MDA	-
4	CLCSS	1 Awareness Programme on CLCSS has already been organized at Sambalpur during 2011-12.
5	Capacity Building & strengthening of data base	1 association may be motivated.
6	International cooperation	-
7	TREAD for women	-
8	VDP	One Plant level VDP may be organized with a mother plant of the district.
9	National awards	-
10	<b>NMCP schemes</b>	
	I. Lean Manufacturing	-
	II Design Clinic	It may be implemented in the Engineering cluster.
	III Market assistance & Tech. up gradation	
	IV QMS/QTT	1 Awareness programme may be organized.
	V Tech. & quality up gradation support	
	VI ICT	1 no. of awareness programme may be organized.
	VII Bar Code	-
	VIII IPR	-
	IX Incubator scheme	-

NB: Subject to availability of sanction.

## 8. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

Sl. No.	Type of assistance	Name, address and website of agencies
1.	Provisional Registration Certificate – Udyog Aadhaar Memorandum(UAM)	<ul style="list-style-type: none"> <li>Directorate of Industries, Govt. of Odisha, Kila Maidan , Cuttack, <a href="http://www.as.ori.nic.in/diorissa/">www.as.ori.nic.in/diorissa/</a></li> <li>General Manager, DIC, Sambalpur.</li> <li><a href="http://www.udyogaadhaar.gov.in/">www.udyogaadhaar.gov.in/</a></li> </ul>
2.	Identification of project profiles, techno-economic and managerial consultancy services, market survey and economic survey reports	<ul style="list-style-type: none"> <li>MSME Development Institute, Vikash Sadan, College Square, Cuttack, <a href="http://www.msmedicuttack.gov.in">www.msmedicuttack.gov.in</a></li> </ul>
3.	Land and Industrial shed	<ul style="list-style-type: none"> <li>MD, IDCO, IPICOL House, Janpath, Bhubaneswar <a href="http://www.idco.in">www.idco.in</a></li> </ul>
4.	Financial assistance	<ul style="list-style-type: none"> <li>MD, OSFC, OMP Square, Cuttack, <a href="http://www.osfcindia.com">www.osfcindia.com</a></li> <li>MD, IPICOL, Janpath, Bhubaneswar, <a href="http://www.ipicolorissa.com">www.ipicolorissa.com</a></li> <li>Director, KVIC, 6, Budha Nagar, Bhubaneswar, <a href="http://www.kvic.org.in">www.kvic.org.in</a></li> <li>Secretary, KVIB, Near Rupali Square, Bhubaneswar</li> <li>General Manager, NABARD, Nayapalli, Bhubaneswar, <a href="https://www.nabard.org/english/Orissa.aspx">https://www.nabard.org/english/Orissa.aspx</a></li> <li>General Manager, SIDBI, OCHC Building, Unit-3, Bhubaneswar, <a href="http://www.sidbi.com">www.sidbi.com</a></li> <li>Nationalized Banks</li> </ul>
5.	For raw materials under Govt. supply	<ul style="list-style-type: none"> <li>M.D, OSIC, Khapuria Industrial Estate, Cuttack, <a href="http://www.osicltd.in">www.osicltd.in</a></li> </ul>
6.	Plant and machinery under hire/purchase basis	<ul style="list-style-type: none"> <li>Regional Manager, NSIC, Abdul Hamid Street, Kolkata</li> <li>Sr. Branch Manager, NSIC, Link Road, Cuttack, <a href="http://www.nsic.co.in">www.nsic.co.in</a></li> </ul>
7.	Power/Electricity	<ul style="list-style-type: none"> <li>Chairman, GRID Corporation of Odisha, GRIDCO, Saheed Nagar, Bhubaneswar, <a href="http://www.gridco.co.in">www.gridco.co.in</a></li> <li>Chairman, CESCO, IDCO Tower, Bhubaneswar, <a href="http://www.cescoorissa.com">www.cescoorissa.com</a></li> </ul>
8.	Technical Know-how	<ul style="list-style-type: none"> <li>Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack-</li> </ul>

		753003, <a href="http://www.msmedicuttack.gov.in">www.msmedicuttack.gov.in</a>
9.	Quality & standard	<ul style="list-style-type: none"> <li>• Bureau of Indian Standards(BIS), Ministry of Civil Supplies, Consumer Affairs &amp; Public Distributors, Govt. of India, 62/63, Ganganagar, Bhubaneswar, <a href="http://www.bis.org.in/dir/bhbo.htm">www.bis.org.in/dir/bhbo.htm</a></li> <li>• Director National Productivity Council, Ministry of Industry, Govt. of India, A/7, Surya Nagar, Bhubaneswar, <a href="http://www.npcindia.gov.in/offices">www.npcindia.gov.in/offices</a></li> <li>• Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack-753003</li> </ul>
10.	Marketing/Export assistance	<ul style="list-style-type: none"> <li>• Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack - 753003</li> <li>• Export Credit Guarantee Corporation of India Ltd., A-77, Saheed Nagar, Bhubaneswar, <a href="http://www.ecgc.in/portal/servicenetwork/easternpopup.asp">www.ecgc.in/portal/servicenetwork/easternpop up.asp</a></li> <li>• Director, EPM, Ashoka Market, Master Canteen, Bhubaneswar, <a href="http://www.depmodisha.nic.in">www.depmodisha.nic.in</a></li> <li>• Sr.Branch Manager, NSIC, Link Road, Cuttack.</li> </ul>
11.	Other Promotional Agencies	<ul style="list-style-type: none"> <li>• MD, APICOL, Near Baramunda Bus Stand, Bhubaneswar, <a href="http://www.apicol.co.in">www.apicol.co.in</a></li> <li>• Director, Horticulture, Udyan Bhavan, Nayapalli, Bhubaneswar, <a href="http://www.orihort.in">www.orihort.in</a></li> <li>• Director, Animal Husbandry &amp; Veterinary Services, Mangalabag, Cuttack, <a href="http://www.odishaahvs.com">www.odishaahvs.com</a></li> <li>• Director, Handicraft &amp; Cottage Industries, Saheed Nagar, Bhubaneswar, <a href="http://www.dhorissa.ori.nic.in">www.dhorissa.ori.nic.in</a></li> <li>• Director of Textiles, Satya Nagar, Bhubaneswar, <a href="http://www.odisha.gov.in/textiles">www.odisha.gov.in/textiles</a></li> <li>• Director of Fisheries, Jobra, Cuttack, <a href="http://www.odishafisheries.com">http://www.odishafisheries.com</a></li> <li>• Coconut Development Board, Nayapalli, Bhubaneswar, <a href="http://www.coconutboard.nic.in/odishacday.htm">www.coconutboard.nic.in/odishacday.htm</a></li> <li>• Coir Board, Jagamara, Bhubaneswar, <a href="http://www.coirboard.gov.in">www.coirboard.gov.in</a></li> <li>• Principal Chief Conservator of Forest, Aranya Bhavan, Chandrasekharpur, Bhubaneswar, <a href="http://www.odishaforest.in">www.odishaforest.in</a></li> </ul>