

# **Brief Industrial Profile of Mayurbhanj District**

2016-17



सूक्ष्म, लघु एवं मध्यम उद्यम MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

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## FOREWORD

Every year Micro, Small & Medium Enterprises Development Institute, Cuttack under the Ministry of Micro, Small & Medium Enterprises, Government of India has been undertaking the Industrial Potentiality Survey for the districts in the state of Odisha and brings out the Survey Report as per the guidelines issued by the office of Development Commissioner (MSME), Ministry of MSME, Government of India, New Delhi. Under its Annual Action Plan 2016-17, all the districts of Odisha have been taken up for the survey. This Industrial Potentiality Survey Report of Mayurbhanj district covers various parameters like socio-economic indicators, present industrial structure of the district, and availability of industrial clusters, problems and prospects in the district for industrial development with special emphasis on scope for setting up of potential MSMEs.

The report provides useful information and a detailed idea of the industrial potentialities of the district. I hope this Industrial Potentiality Survey Report would be an effective tool to the existing and prospective entrepreneurs, financial institutions and promotional agencies while planning for development of MSME sector in the district.

I like to place on record my appreciation for Shri Shibananda Nayak, AD(EI) of this Institute for his concerted efforts to prepare this report for the benefit of entrepreneurs and professionals in the state.

Cuttack,

Dated -28<sup>th</sup> June, 2016

(K. L. Rao)

Director

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#### **Brief Industrial Profile of Mayurbhanj District**

- 1. General Characteristics of the District: Mayurbhanj occupies a unique position being endowed with lush green vegetation, different fauna and rich cultural heritage. The district has a rich mineral base and is home to the Similipal Biosphere. This was a princely state until its merger with the state of Odisha on 1st January,1949. Since the date of its merger Mayurbhanj has been organized and is administered as one of the districts of Odisha.
- 1.1. Location & Geographical Area.: Mayurbhanj is a land- locked district with a total geographical area of 10,418 Sq.Km. and is situated in the Northern boundary of the state with district Head quarters at Baripada. The district lies between 21\*16' and 22\*34' North latitude and 85\*40' and 87\*11' East longitudes. The district is bounded in the North East by Midnapore district of West Benagal, Singbhum district of Jharkhand in the North West, Balasore district in the South East and by Keonjhar district in the South West. To get the maps of Mayurbhanj
- **1.2 Topography**: The Central part of the District is covered by a group of hills known as the Similipal Range and the remaining portion is covered by undulating plains raising and falling in gentle slopes. Precisely the district may be divided into three distinct natural divisions. The Central hill ranges as dividing line running due north and south and dividing the plains of the district into two halves Eastern & Western. The Eastern Division, which slopes gently from the foot of the hills towards the sea is served by by a number of hill streams forming an ideal land for cultivation comprising Baripada and Kaptipada sub-divisions. The western division is mainly a plain rising and falling in gentle in gentle slopes studded with many rocky mounds and hills. The northern portion of this western Division is very fertile for extensive cultivation comprising Bamanghaty Sub-division and Southern portion is Panchpir Sub-division. The district is 559.31 mt. above the sea level.
- **1.3 Availability of Minerals:** Iron-ore (hematite), vanadiferous and titaniferous magnetic, chaina clay, galena (lead ore), Kyanite, asbestos, steatite (soap stone) and quartzite constitute the principal mineral resources of Mayurbhanj district, of these the iron-ore deposits of Gorumahisani, Badampahar and Suleipat, which have been exploited for a period of about half a century, deserve mention.

#### **PRODUCTION OF MINERAL 2010-11**

| S.No. | Name of Mineral | Production in 000, tones |
|-------|-----------------|--------------------------|
|       |                 | 2010-2011                |
| 1.    | Iron Ore        | 745                      |
| 2.    | China Clay      | 13                       |

| 3. | Quartzite   | 12 |
|----|-------------|----|
| 4. | Silica Sand | -  |

SOURCE: DEPT. OF MINES & GEOLOGY

#### 1.4 FOREST:

Mayurbhanj is a land of lush green forests. Its vegetation occurrence can be broadly classified as follows.

- North tropical moist deciduous sal forests.
- Northern tropical semi-evergreen forests.
- · Mixed deciduous hill forests.
- High level sal.
- Dry deciduous sal forests.
- Plain sal forests.
- Grass land and savannah.

The similipal forest of the district comprising a single compact area, represents virgin semi-ever green form. The growth of the forest is thick and impenetrable and is dominated by gigantic growth of large number of tree species chief being sal. Other species such as piasal, asan, neem, kusum, mahul, dhow and sisu are found all over the area too. The under growth is thick in similipal Reserve forest but thin towards the peripheri.

#### Statistical Figure of Forest cover

Reserve Forest: 894.38 Sq.km D.P.F.(U/S): 23.15 Sq.km U.D.P.F: 723.83 Sq.km

Un-classed Forest: 0.53 Sq.km

Total: 1641.89 Sq.km

#### 1.5 Administrative set up:

The District of Mayurbhanj is divided into four administrative Sub-Divisions namely:

- (i) Sadar Sub-Division with head quarters at Baripada;
- (ii) Bamanghaty Sub-Division with head quarters at Rairangpur;
- (iii) Panchpir Sub-Division with head quarters at Karanjia;
- (iv) Kaptipada Sub-Division with headquarters at Udala;

Besides the district is divided into 9 Tehsils, 26 C.D blocks, 316 Grampanchayats, 3718 Villages, 26 Police stations, 16 police out-posts and 4 Towns. The number of Loksabha & Assembly seats for the District are 1 & 10 respectively.

2. District at a glance:

| SI. | Particular                  | Year | Unit  | Statistics        |
|-----|-----------------------------|------|-------|-------------------|
| No. |                             |      |       |                   |
| 1   | Geographical features       | 1    |       |                   |
| (A) | Geographical Data           |      |       |                   |
|     | i) Latitude                 |      | Degre | 21°16' and 22°34' |
|     |                             |      | е     | North             |
|     | ii) Longitude               |      | Degre | 85°40' and        |
|     |                             |      | е     | 87°11' East       |
|     | iii) Geographical Area      |      | Sq.   | 10,418            |
|     |                             |      | Kms   |                   |
| (B) | <b>Administrative Units</b> |      |       |                   |
|     | i) Sub divisions            | 2016 | No.   | 4                 |
|     | ii) Tehsils                 | 2016 | No.   | 26                |
|     | iii) Sub-Tehsils            | 2016 | No.   | -                 |
|     | iv) Patwar Circle           | 2016 | No.   | •                 |
|     | v) Panchayat Samitis(CD     | 2016 | No.   | 26                |
|     | Blocks)                     |      |       |                   |
|     | vi) No. of Municipalities & | 2016 | No.   | 1                 |
|     | Corporation                 |      |       |                   |
|     | vii)No. of NACs             | 2016 | No.   | 3                 |
|     | viii) Gram Panchayats       | 2016 | No.   | 382               |
|     | ix) Census villages(Both    | 2016 | No.   | 3950              |
|     | Inhabited & Uninhabited)    |      |       |                   |
|     | x) Assembly Area            | 2016 | No.   | 9                 |
| 2   | Population                  |      |       |                   |
| (A) | Sex-wise                    |      |       |                   |
|     | i) Male                     | 2011 | 000   | 1256              |
|     | ii) Female                  | 2011 | 000   | 1264              |
| (B) | Rural Population            | 2011 | 000   | 2327              |
| 3   | Agriculture                 |      |       |                   |

|                | Land utilization            |         |        |         |
|----------------|-----------------------------|---------|--------|---------|
|                | i) Total Area               | 2014-15 | ,000   | 1042    |
|                |                             |         | hectre |         |
|                | ii) Forest cover            | 2014-15 | ,000   | 72      |
|                |                             |         | hectre |         |
|                | iii) Non Agriculture Land   | 2014-15 | ,000   | 72      |
|                |                             |         | hectre |         |
|                | iv) Barren & Uncultivable   | 2014-15 | ,000   | 18      |
|                | land                        |         | hectre |         |
| 4              | Forest                      | 2014-15 |        |         |
|                | (i) Forest                  | 2014-15 | ,000   | 72      |
|                |                             |         | hectre |         |
| 5.             | Livestock & Poultry         |         |        |         |
| A              | Cattle                      |         |        |         |
|                | i) Cows (Indigenous & Cross | 2012    | No     | 831267  |
|                | Bred)                       |         |        |         |
|                | ii) Buffaloes               | 2012    | No     | 14185   |
| В              | Other livestock             | 2012    |        |         |
|                | i) Goats                    | 2012    | No     | 1132412 |
|                | ii) Pigs                    | 2012    | No     | 24695   |
|                | iii) Sheep                  | 2012    | No     | 291453  |
|                | iv) Poultry                 | 2012    | No     | 2654496 |
| 6.             | Railways                    | 2012    | 1.10   | 2001190 |
| <u> </u>       | i) Length of rail line      | 2014-15 | Km     | 144.84  |
| 7.             | Roads                       | 201113  | 13111  | 111101  |
| <del>/ ·</del> | (a) National Highway        | 2014-15 | Km     | 264.85  |
|                | (b) Express highway         | 2014-15 | Km     | 201.03  |
|                | (c) State Highway           | 2014-15 | Km     | 235.49  |
|                | (d) Major District Road     | 2014-15 | Km     | 140.02  |
|                | (e) Other District Road     | 2014-15 | Km     | 447.56  |
|                | (f) Rural road              | 2014-15 | Km     | 2218.25 |
|                | (g) G.P. Road               | 2014-15 | Km     | 7970    |
|                |                             | 2014-15 | + +    | 1660    |
|                | (h) Panchayat Samiti Road   |         | Km     |         |
| 0              | (f) Forest Road             | 2014-15 | Km     | 959.10  |
| 8.             | Communication               | 2010 11 | Nac    | 20.024  |
|                | (a) Telephone connection    | 2010-11 | Nos.   | 28,924  |
|                | (b) Post offices            | 2010-11 | Nos.   | 710     |
|                | (c) Telephone center        | 2010-11 | Nos.   |         |
|                | (d )Density of Telephone    | 2010-11 | Nos./  | -       |
|                |                             |         | 1000   |         |
|                |                             |         | perso  |         |
|                | (a) Danatha at T. I. I.     | 2010 11 | n N    |         |
|                | (e) Density of Telephone    | 2010-11 | No.    | -       |
|                |                             |         | per    |         |
|                | (f) DCO L !                 | 2010 11 | KM.    |         |
|                | (f) PCO Local               | 2010-11 | No.    | -       |
|                | (g) PCO STD                 | 2010-11 | No.    | 888     |

|     | (h) Mobile   | 2010-11 | No.            | 2,09,785 |
|-----|--|---------|----------------|----------|
| 9.  | Public Health  |         |                |          |
|     | (a) Allopathic Hospital<br>(b) Beds in Allopathic<br>hospitals |         | No<br>No<br>No | 1<br>852 |
|     | (c) Ayurvedic Hospital<br>(d) Beds in Ayurvedic<br>hospitals   | 2014-15 | No<br>No<br>No | 45       |
|     | (e) Homoeopathic hospitals (f) Community health centers        | 2014 13 | No<br>No       | 44<br>28 |
|     | (g) Primary health centers (h) Dispensaries                    |         | No<br>No       | 82       |
|     | (i) Sub Health Centers (j) Private hospitals                   |         | No             | 7        |
|     | (k) Mobile Health Unit   |         |                | 20       |
| 10. | Banking commercial   | 2014-15 |                |          |
|     | (a) Commercial Bank<br>Branches                                | -do-    | No             | 218      |
|     | (b) Rural Bank Branches  | -do-    | No             | 76       |
|     | (c) Co-Operative bank<br>Branches                              | -do-    | No             | 15       |
|     | (d) Public sector bank<br>Branches                             | -do-    | No             | 132      |
| 11. | Education  |         |                |          |
|     | (a) Primary school   | 2014-15 | No             | 2905     |
|     | (b) Middle schools(Upper Primary)                              | 2014-15 | No             | 1468     |
|     | (c) Secondary & senior secondary schools(Junior Colleges)      | 2014-15 | No             | 704      |
|     | (d) Colleges   | 2014-15 | No             | 47       |
|     | (e) Technical University                                       | 2014-15 | No             | 1        |

Source: District at a Glance, 2016, Govt. of Odisha

## 2.1 Existing Status of Industrial Areas in the District of Mayurbhanj

| Srl.<br>no | Name of Area   | Total<br>Land area | Land<br>allotte<br>d | Prevailing<br>Land<br>rate/acre in<br>Rs. in lakhs | Total<br>Sheds | Sheds<br>Allotted | Vacant<br>Sheds | Units in<br>Production |
|------------|----------------|--------------------|----------------------|--|----------------|-------------------|-----------------|------------------------|
| 1          | Takatpur       | 12.965             | 0.300                | 10.00  | 24             | 24                | 0               | -                      |
| 2          | Chhancha       | 24.330             | 5.300                | 10.00  | 25             | 18                | 7               | -                      |
| 3          | Hemachandrapur | 10.000             | 3.000                | 10.00  | -              | -                 | -               | -                      |
| 4          | Rairangpur     | 15.000             | 8.710                | 10.00  | 12             | 10                | 2               | -                      |

Source: IDCO, Bhuabaneswar

## 3. INDUSTRIAL SCENERIO OF MAYURBHANJ

## 3.1 Industry at a Glance:

| Sr No | Head  | Unit    | Particulars |
|-------|---|---------|-------------|
| 1.    | Registered Industrial Unit                      | No.     | 2637        |
| 2.    | Total Industrial Unit(GIP)                      | No.     | 8972        |
| 3.    | Registered Medium and Large Unit                | No.     | 2           |
| 4.    | Employment in Small Scale Industries            | No.     | 21150       |
| 5.    | Employment in large and medium industries       | No.     | 279         |
| 6.    | No. of industrial area                          | No.     | 4           |
| 7.    | Total Investment OF MSEs                        | In Lacs | 7189.36     |
| 8.    | Investment of medium and large scale industries | In Lacs | 2622.66     |

3.2 YEAR WISE TREND OF UNITS REGISTERED IN MAYURBHANJ:

| J.Z ILAN      |           | Normalia in a f  |            |                 |
|---------------|-----------|------------------|------------|-----------------|
|               | Year      | Number of        | Investment | Employment      |
|               |           | registered units | (lakh Rs.) |                 |
| Up to         | 1984-85   | 643              | 432.17     | 4454            |
|               | 1985-86   | 31               | 9.6        | 159             |
|               | 1986-87   | 40               | 203.17     | 377             |
|               | 1987-88   | 50               | 50.89      | 451             |
|               | 1988-89   | 58               | 79.48      | 551             |
|               | 1989-90   | 30               | 43.45      | 370             |
|               | 1990-91   | 37               | 41.33      | 287             |
|               | 1991-92   | 52               | 95.25      | 545             |
|               | 1992-93   | 40               | 62.25      | 309             |
|               | 1993-94   | 23               | 119.54     | 250             |
|               | 1994-95   | 40               | 30.63      | 278             |
|               | 1995-96   | 20               | 118.08     | 199             |
| ъ.            | 1996-97   | 31               | 188.95     | 351             |
| During        | 1997-98   | 33               | 75.05      | 390             |
|               | 1998-99   | 51               | 163.79     | 429             |
|               | 1999-2000 | 70               | 62.61      | 390             |
|               | 2000-01   | 88               | 107.05     | 673             |
|               | 2001-2002 | 81               | 377.68     | 647             |
|               | 2002-03   | 105              | 164.49     | 517             |
|               | 2003-04   | 105              | 307.68     | 639             |
|               | 2004-05   | 105              | 188.08     | 582             |
|               | 2005-06   | 106              | 313.91     | 548             |
|               | 2006-07   | 106              | 129.9      | 582             |
|               | 2007-08   | 101              | 131.1      | 481             |
|               | 2008-09   | 100              | 288.16     | 1647            |
|               | 2009-10   | 104              | 488.62     | 1255            |
|               | 2010-11   | 100              | 1255.4     | 1391            |
|               | 2011-12   | 127              | 1220.72    | 1178            |
|               | 2012-13   | 160              | 440.33     | 1220            |
|               | Гotal     | 2637             | 7189.36    | 21150           |
| Source: DL Od |           |                  |            | uraa. DL Odiaha |

Source: DI, Odisha

# 3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN MAYURBHANJ DISTRICT

|         | Category of Product wise No. of MSME set up with Investment & Employment in the |                 |                |            |  |
|---------|---|-----------------|----------------|------------|--|
| MAYUR   | BHANJ district by end of 201  |                 |                |            |  |
|         |   | No. of SSI unit | Investment     |            |  |
| Sl. No. | Category Name   | set up          | ( Rs. in lakh) | Employment |  |
| 1       | FOOD AND ALLIED   | 1924            | 5231.37        | 6079       |  |
| 2       | CHEMICAL & ALLIED   | 132             | 377.32         | 846        |  |
|         | ELECTRICAL &  |                 |                |            |  |
| 3       | ELECTRONICS   | 34              | 86.48          | 135        |  |
|         | ENGINEERING &   |                 |                |            |  |
| 4       | METAL BASED   | 509             | 3587.46        | 3079       |  |
|         | FOREST & WOOD   |                 |                |            |  |
| 5       | BASED   | 1797            | 2341.22        | 8963       |  |
| 6       | GLASS & CERAMICS  | 790             | 3329.29        | 9891       |  |
|         | LIVESTOCK &   |                 |                |            |  |
| 7       | LEATHER   | 29              | 47.33          | 197        |  |
|         | PAPER & PAPER   |                 |                |            |  |
| 8       | PRODUCT   | 142             | 343.44         | 574        |  |
| 9       | RUBBER & PLASTICS   | 88              | 449.48         | 422        |  |
| 10      | TEXTILES  | 636             | 488.62         | 2418       |  |
|         | MISC.   |                 |                |            |  |
| 11      | MANUFACTURING   | 226             | 778.26         | 963        |  |
|         | REPAIRING &   |                 |                |            |  |
| 12      | SERVICING   | 2665            | 4829.88        | 6979       |  |
|         | Total   | 8972            | 21890.15       | 40546      |  |

Source: DI,Odisha

## 3.4 Large & Medium Scale Industries / Public Sector undertakings

List of the units in Mayurbhanj & Near By Area

1. M/s. Shiva Shakti Sponge Iron Ltd., Sukruli, Mayurbhanj

2. M/s. NICCO Industries Ltd., Hamilton Garden, Baripada

3.5 Major Exportable Item: Cable

3.6 Growth Trend: NA

#### **3.7 Vendorisation / Ancillarisation** of the Industry:

1. Refractory Materials

- Lancing Pipes
- 3. Steel casting
- 4. Foundry
- 5. Structural Fabrication workshops
- 8. Ferric alum
- Grease
- 10. Hard Pitch
- 11. Bleaching powder
- 12. Conveyor belt
- 13. Welding Electrodes
- 14. Electrical Junction box/fittings
- 15. Repairing Workshops of heavy electrical meters/equipments
- 16. Hand gloves/safety helmets
- 17. Hard Coke
- 18. Lime
- 19. HDPE woven sacks
- 20. Repair and Maintenance of Workshops

#### 3.8. Medium Scale Enterprises: Nil.

- 3.8.1. List of the units in Mayurbhani & near by Area: Nil
- 3.8.2. Major Exportable Items: Nil

#### 3.9 Service Enterprises:

#### 3.9.1 Potentials areas for Service Industry:

- 1) Agro Servicing Centres
- 2) Auto Repairing
- 3) Electrical Repairing Shop
- 4) Beauty Parlour
- 5) Recycling of used lubricant
- 6) Gold Jewellery
- 7) Cyber cafe
- 8) Diagnostic centre
- 9) Colour Laboratory
- 10) Digital Photo studio
- 11) Dry Clinic
- 12) Nursing home /clinic
- 13) Audio and video repairing and servicing centre
- 14) Tent house
- 15) Veterinary Poly Clinic
- 16) Herbal health treatment clinic
- 17) Dry Cleaning
- 18) Rural Godown
- 19) Hardware shop
- 20) Grocery shop

- 21) Supermarket / general store
- 22) Books stall
- 23) Piggery
- 24) Industrial Consultancy
- 25) Xeroxing
- 26) Industrial Testing Laboratory
- 27) Colour TV Net work
- 28) Servicing Industries
- 29) Advertising agencies
- 30) Modern Laundry and Dry Clinic
- 31) X-Ray Clinic/patho lab
- 32) Tele printer / Fax services
- 33) Liquid Fried Petroleum Gases
- 34) Poultry Fast Food
- 35) Furniture repairing
- 36) Beauty Parlour
- 37) Coaching Center
- 38) Agriculture service center
- 39) Advertising agencies
- 40) Tailoring
- 41) Sports shop

#### 3.10 Potential for new MSMEs:

- 1) Poly leaf cup and Plate
- 2) Paper Cup plate
- 3) Sisal Plantation and Rope Making
- 4) Corrugated Fibre Board
- 5) Fuel Briquette
- 6) Sal seed oil
- 7) Bee Keeping and Honey Processing
- 8) Bamboo and Cane products
- Neem seed processing
- 10) Palua Powder
- 11) Tamarind powder/starch/concentrate
- 12) Siali rope
- 13) Article made out of sabai grass like rope, sopha sets and other artistic materials
- 14) Jhuna/lack
- 15) Lactic acid
- 16) Ethyl Alcohol
- 17) Rubber Adhesive
- 18) Biddi Manufacturing
- 19) Wooden electrical accessories
- 20) Wooden musical instrument
- 21) Wooden pencil

## 4. Existing Clusters of Micro & Small Enterprise

#### 4.1 DETAIL OF MAJOR CLUSTERS:

# **4.1.1 Manufacturing Sector:** The following are the identified clusters in the district.

#### 4.1 Details for Identified Cluster:

#### 4.2.1 Name of the cluster: Fabrication and General Engineering Cluster

| 1  | Principal Products                      | Structural Fabrication, Auto parts, |
|----|---|-------------------------------------|
| •  | Manufactured in the Cluster             | Electrical sheet etc.               |
| 2  | Name of SPV                             | SPV not formed                      |
| 3  | No. of functional units in the clusters | 45                                  |
| 4  | Turnover of the Clusters                | Approx.Rs.7 crores                  |
| 5  | Value of Exports from the Clusters      | nil                                 |
| 6  | Employment in Cluster                   | 200                                 |
| 7  | Average investment in plant & Machinery | Rs.2 lakhs                          |
| 8  | Major Issues/Requirements               | 1.Formation of SPV                  |
|    |   | 2.Common purchase of raw materials  |
| 9  | Presence of capable                     | 1.DIC                               |
|    | Institutions                            | 2.MSME-DI,Cuttack                   |
|    |   | 3.NPC,Bhubaneswar                   |
|    |   | 4.CTTC,Bhubaneswar                  |
| 10 | Thrust area                             | 1.Common purchase of Raw materials  |
|    |   | 2.Setting up of CFC                 |
| 11 | Problems and constraints                | 1.Trust among entrepreneurs         |
|    |   | 2.Formation of SPV                  |
|    |   | 3.Purchase of land                  |
|    |   | 4.Hesitant to contribute            |

**Present status of clusters:-** The preliminary DSR has been conducted by DIC, Mayurbhanj .The efforts are being taken to bring all the entrepreneurs under one fold.

## **Craft wise cluster in Mayurbhanj district**

| Sr.<br>No | Name of the Craft<br>cluster | Name of the craft | No. of craft personnel (Approx.) |
|-----------|------------------------------|-------------------|----------------------------------|
| 1.        | Khiching                     | Stone Carving     | 500                              |
| 2.        | Kuliana                      | Dhokra Casting    | 200                              |

| 3. | Gopabandhunagar<br>(Kurta) | Dokra casting   | 100 |
|----|----------------------------|-----------------|-----|
| 4. | Udala                      | Cane and Bamboo | 200 |
| 5. | Betanati                   | Sabai grass     | 40  |

Source: Directorate of Handicraft & Cottage Industries, Orissa, Bhubaneswar

#### 5. General issues raised by industry association

As per the feedback received from industrial associations and entrepreneurs as well as promotional agencies, the

- 1. Non-availability of developed land and industrial shed,
- 2. Non availability of skilled persons,
- 3. Non availability of timely and adequate finance to modernize the unit and also adequate working capital,
- 4. Inordinate delay in getting payments against supply of goods,
- 5. Complexity of procedure in issuing VAT exemption certificate,
- 6. Non availability of scarce raw material distributed through Govt. agencies,
- 7. Inordinate delay in rehabilitation of sick SSI units,
- 8. Stiff competition in marketing the product,
- 9. Lack of proper channel of marketing, transport and communication problems in the district.
- 10. Besides, the factors like non-availability of regulated market to market the product,

#### 6. Prospects of training programmes during 2016-17

| S.No. | Name of the programme | Subject   | No of proposed programme to be conducted |
|-------|-----------------------|---|--|
| 1     | ESDP                  | <ol> <li>DTP &amp;Screen Printing</li> <li>Readymade Garments</li> <li>Office Automation</li> </ol> | 04                                       |
| 2     | MDP                   | -   | -  |
| 3     | BSDP                  | -   | -  |
| 4     | EDP                   | -   | 01                                       |
| 5     | IMC                   | -   | 05                                       |

**N.B.:** Subject to the availability of sanctions

## 7. Action plan for MSME Schemes during 2016-17

| S.<br>No. | Name of the Scheme                                     | Proposed activity on the scheme |
|-----------|--|---------------------------------|
| 1         | MSE-CDP  | MSME-DI will organize           |
|           |  | one awareness                   |
|           |  | programme in the district       |
|           |  | for promotion of this           |
|           | 100 0000 / 4 4000 / 114 000                            | scheme.                         |
| 2         | ISO – 9000 / 14000/ HACCP reimbursement                | 1 unit would be motivated.      |
| 3         | MSE-MDA  | -                               |
| 4         | CLCSS  | -                               |
| 5         | Capacity Building & strengthening of data              | -                               |
|           | base   |                                 |
| 6         | International cooperation                              | -                               |
| 7         | TREAD for women  | -                               |
| 8         | VDP  | -                               |
| 9         | National awards  | -                               |
| 10        | NMCP schemes   |                                 |
|           | I. Lean Manufacturing                                  | 1 cluster would be              |
|           |  | identified.                     |
|           | II Design Clinic                                       | 1 no. of seminar to be          |
|           | III Marila Caracia Caracia O Taralia de caracia Caraci | conducted.                      |
|           | III Market assistance & Tech. upgradation              | 2 units would be motivated.     |
|           | IV OMS/OTT   |                                 |
|           | IV QMS/QTT   | 1 seminar to be organized.      |
|           | V Tech. & quality up gradation support                 | 1 no of coming:                 |
|           | VI ICT   | 1 no. of seminar                |
|           | VII Bar Code   | 1 no. of seminar                |
|           | VIII IPR   | -                               |
|           | IX Incubator scheme                                    | -                               |

N.B.: Subject to the availability of sanctions

## 8. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering as Bore well, Pumping Facilities, assistance to the entrepreneurs.

| Sl.<br>No. | Type of assistance | Name, address and website of agencies                                |
|------------|--------------------|--|
| 1.         | Provisional        | <ul> <li>Directorate of Industries, Govt. of Odisha, Kila</li> </ul> |
|            | Registration       | Maidan, Cuttack, www.as.ori.nic.in/diorissa/                         |
|            | Certificate –      |  |

|    | Udyog Aadhaar<br>Memorandum(UAM)   | <ul> <li>General Manager, DIC, Mayurbhanj.</li> <li>www.udyogaadhaar.gov.in/</li> </ul>  |
|----|--|--|
| 2. | Identification of project profiles, techno-economic and managerial consultancy services, market survey and economic survey reports | MSME Development Institute, Vikash Sadan,<br>College Square, Cuttack,<br>www.msmedicuttack.gov.in  |
| 3. | Land and Industrial shed   | • MD, IDCO, IPICOL House, Janpath, Bhubaneswar  www.idco.in  |
| 4. | Financial assistance   | <ul> <li>MD, OSFC, OMP Square, Cuttack, www.osfcindia.com</li> <li>MD, IPICOL, Janpath, Bhubaneswar, www.ipicolorissa.com</li> <li>Director, KVIC, 6, Budha Nagar, Bhubaneswar, www.kvic.org.in</li> <li>Secretary, KVIB, Near Rupali Square, Bhubaneswar</li> <li>General Manager, NABARD, Nayapalli, Bhubaneswar, https://www.nabard.org/english/Orissa.aspx</li> <li>General Manager, SIDBI, OCHC Building, Unit-3, Bhubaneswar, www.sidbi.com</li> <li>Nationalized Banks</li> </ul> |
| 5. | For raw materials under Govt. supply   | M.D, OSIC, Khapuria Industrial Estate, Cuttack,<br><u>www.osicltd.in</u>   |
| 6. | Plant and machinery<br>under hire/purchase<br>basis  | <ul> <li>Regional Manager, NSIC, Abdul Hamid Street,<br/>Kolkata</li> <li>Sr. Branch Manager, NSIC, Link Road, Cuttack,<br/>www.nsic.co.in</li> </ul>  |
| 7. | Power/Electricity  | <ul> <li>Chairman, GRID Corporation of Odisha,<br/>GRIDCO, Saheed Nagar, Bhubaneswar,<br/>www.gridco.co.in</li> <li>Chairman, CESCO, IDCO Tower, Bhubaneswar,<br/>www.cescoorissa.com</li> </ul>   |
| 8. | Technical Know-how   | Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack-753003,     www.msmedicuttack.gov.in   |

| 9.  | Quality & standard          | <ul> <li>Bureau of Indian Standards(BIS), Ministry of Civil Supplies, Consumer Affairs &amp; Public Distributors, Govt. of India, 62/63, Ganganagar, Bhubaneswar, www.bis.org.in/dir/bhbo.htm</li> <li>Director National Productivity Council, Ministry of Industry, Govt. of India, A/7, Surya Nagar, Bhubaneswar, www.npcindia.gov.in/offices</li> <li>Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack-753003</li> </ul>   |
|-----|-----------------------------|--|
| 10. | Marketing/Export assistance | <ul> <li>Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack -753003</li> <li>Export Credit Guarantee Corporation of India Ltd., A-77, Saheed Nagar, Bhubaneswar, www.ecgc.in/portal/servicenetwork/easternpopup.asp</li> <li>Director, EPM, Ashoka Market, Master Canteen, Bhubaneswar, www.depmodisha.nic.in</li> <li>Sr.Branch Manager, NSIC, Link Road, Cuttack.</li> </ul>  |
| 11. | Other Promotional Agencies  | <ul> <li>MD, APICOL, Near Baramunda Bus Stand, Bhubaneswar, www.apicol.co.in</li> <li>Director, Horticulture, Udyan Bhavan, Nayapalli, Bhubaneswar, www.orihort.in</li> <li>Director, Animal Husbandry &amp; Veterinary Services, Mangalabag, Cuttack, www.odishaahvs.com</li> <li>Director, Handicraft &amp; Cottage Industries, Saheed Nagar, Bhubaneswar, www.dhorissa.ori.nic.in</li> <li>Director of Textiles, Satya Nagar, Bhubaneswar, www.odisha.gov.in/textiles</li> <li>Director of Fisheries, Jobra, Cuttack, http://www.odishafisheries.com</li> <li>Coconut Development Board, Nayapalli, Bhubaneswar, www.coconutboard.nic.in/odishacday.htm</li> <li>Coir Board, Jagamara, Bhubaneswar, www.coirboard.gov.in</li> <li>Principal Chief Conservator of Forest, Aranya Bhavan, Chandrasekharpur, Bhubaneswar, www.odishaforest.in</li> </ul> |