



सत्यमेव जयते

Government of India
Ministry of MSME

Brief Industrial Profile
Of
District
MUZAFFARNAGAR



सूक्ष्म, लघु एवं मध्यम उद्यम

MICRO, SMALL & MEDIUM ENTERPRISES

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Brief Industrial Profile of –Muzaffar Nagar- District

1. General Characteristics of the District

In pages of history and revenue records SARVAT was known as pargana which was given as JAGIR to one of the chieftains named SAIYED MUZAFFARKHAN by emperor SHAHJHAN. He founded the city of Muzaffarnagar in 1633 with lands of KHERA & SUJRU. His project was completed by his son MUNAWAR LASHKAR KHAN who in turn named the city after his father MUZAFFARKHAN.

But recent finding of archeological site at village MANDI (Tehsil SADAR) in west of river KALI takes the roots of district Muzaffar Nagar to HARAPPAN civilization. Hordes of gold ring like objects and other precious stones prove that the site was the part of mature HARAPPAN culture and also important center of trade during ancient times. More excavations are being carried out by Archeological Survey of India and in near future better picture will emerge from these findings.

1.1 Location & Geographical Area.

Muzaffar Nagar is located at northern part of Uttar Pradesh. The district of MuzaffarNagar forms a portion of division Saharanpur, and situated in the DOAB of the Ganges and the Jamuna, between the districts of Meerut on the South and Saharanpur on the North. On the west, the Jamuna separates it from the Panipat and Thaneswar tahsil of the Karnal district of Haryana; and on the east the river Ganges forms the boundary between this district and the Bijnor tahsil of the district of same name. It is roughly rectangular in shape, lying between north latitude 29° 11' 30" and 29° 45' 15" and east longitude 77° 3' 45" and 78° 7'.

The greatest length of district from east to west is sixty-one miles, and its greatest breadth from north to south thirty-six miles. The average length and breadths are about fifty-three and thirty-one miles, respectively. The total area in 1901 amounted to 1,963,662 acres, or 1,662 square miles and in 2000 amounted to 4049 square k.m.. The district is well connected by road and railway network. National Higway-58 passes through Muzaffar Nagar city. Upper Ganga & Lower Yamuna canal lie in this district.

The total area of Muzaffar Nagar District is 4008 square km.

1.2 Topography

From the point of view of health the climate of Muzaffar Nagar is very good. Specially from November to March months the climate of the district is very pleasant due to western northern airflow. Here summer starts very early. The temperature of the district is varies from 2° C in winter to 46° C in summer. The wet session normally starts

in the end of June month. The average rainfall is 753 mm; the winter months are virtually dry.

1.3 Availability of Minerals.

No mineral is available in the district.

1.4 FOREST

There is 27992 Hectare of land covers in the forest.

1.5 Administrative set up.

For administrative convenience, the district of Muzaffar Nagar has been divided into five tehsils and these tehsils are further divided into 14 blocks.

Tehsil Name	Block Name
Muzaffar Nagar	Kookra, Baghra, Purkazi, Charthawal
Jansath	Morna, Jansath, Khatauli
Budhana	Budhana, Sahpur
Kairana	Un, Kairana
Shamli	Shamli, Kandhla, Thana Bhawan

2. DISTRICT AT A GLANCE

S.No	Particular	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data			
	i) Latitude			029.30.N
	ii) Longitude			077.42.E
	iii) Geographical Area	2001	Sq. Km.	4008
(B)	Administrative Units			
	i) Sub divisions	2010-11	No.	5
	ii) Tehsils	2010-11	No.	5
	iii) Sub-Tehsil/ Blocks	2010-11	No.	14
	iv) Patwar Circle	2010-11	No.	NA
	v) Nyay Panchayat	2010-11	No.	112
	vi)Nagar nigam	2010-11	No.	0
	vii) Nagar Palika	2010-11	No.	5
	viii) Gram Panchayats	2010-11	No.	687
	xi) Revenue villages	2010-11	No.	893
	x) Assembly Area	2010-11	No.	9
2.	Population			
(A)	Sex-wise			
	i) Male	2011	No.	2194540
	ii) Female	2011	No.	1944065
(B)	Total Population	2011	No.	4138605
3.	Agriculture			
A.	Land utilization			
	i) Total Area	2010-11	Hectare	421498
	ii) Forest cover	2010-11	“	27992
	iii) Non Agriculture Land	2010-11	“	57142
	v) cultivable Barren land	2010-11	“	9467
4.	Forest			
	(i) Forest	2010-11	Hectare	27992
5.	Livestock & Poultry			
A.	Cattle			
	i) Cows	2007	Nos.	229872
	ii) Buffaloes	2007	Nos.	824260

B.	Other livestock			
	i) Goats	2007	Nos.	68748
	ii) Pigs	2007	Nos.	30000
	iii) Poultry	2007	Nos.	491785
	iv) Railways			
	i) Length of rail line	2010-11	Km.	85
	V) Roads			
	(a) National Highway	2010-11	Km.	73
	(b) State Highway	2010-11	Km.	229
	(c) Main District Highway	2010-11	Km.	186
	(d) Other district & Rural Roads	2010-11	Km.	2328
	(e) Rural road/ Agriculture Marketing Board Roads	2010-11	Km.	1316
	(f) Kachacha Road	2010-11	Km.	NA
	(VI) Communication			
	(a) Telephone connection	2010-11	Nos.	32899
	(b) Post offices	2010-11	Nos.	326
	(c) Telephone center	2010-11	Nos.	01
	(d) Density of Telephone	2010-11	Nos./1000 person	9.285
	(e) Density of Telephone	2010-11	No. per KM.	8.208
	(f) PCO Rural	2010-11	Nos.	497
	(g) PCO STD	2010-11	Nos.	1089
	(h) Mobile	2010-11	Nos.	NA
	(VII) Public Health			

(a) Allopathic Hospital	2010-11	No.	22
(b) Beds in Allopathic hospitals	2010-11	No.	930
(c) Ayurvedic Hospital	2010-11	No.	35
(d) Beds in Ayurvedic hospitals	2010-11	No.	215
(e) Unani hospitals	2010-11	No.	1
(f) Community health centers	2010-11	No.	16
(g) Primary health centers	2010-11	No.	82
(h) Dispensaries	2010-11	No.	14
(i) Sub Health Centers	2010-11	No.	446
(j) Private hospitals	2010-11	No.	NA
(VIII) Banking			
(a) Commercial Bank	2010-11	Nos.	188
(b) rural Bank Products	2011-12	Nos.	34
(c) Co-Operative bank products	2011-12	Nos.	44
(d) PLDB Branches	2011-12	Nos.	7
(IX) Education			
(a) Primary school	2010-11	Nos.	3695
(b) Middle schools	2011-12	Nos.	1317
(c) Secondary & senior secondary schools	2011-12	Nos.	273
(d) Colleges	2011-12	Nos.	29
(e) Technical Institute	2011-12	Nos.	8

Source:- District Stat. & Eco. Office, Muzaffarnagar

2.1 Existing Status of Industrial Areas in the District Muzaffar Nagar

S. No.	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	Suzadu I/ A	8.582	8.582	1000	59	59	-	53
2	Shamli I/A	6.962	6.962	800	53	53	-	36
3	Mini Industrial Area, Kandhla	2.048	2.048	800	46	33	13	4
4	Mini Industrial Area, Shahpur	2.025	2.025	800	47	47	-	2
5	Begrajpur I/A	46.105	31.556	1500	238	196	42	127
	Total	65.722	51.173		443	388	55	222

Source:- DIC, Muzaffarnagar

3. INDUSTRIAL SCENERIO OF MUZAFFAR NAGAR

3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	26446
2.	TOTAL INDUSTRIAL UNIT	NO.	26446
3.	REGISTERED MEDIUM & LARGE UNIT	NO.	54
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	NO.	41639
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	2413
6.	NO. OF INDUSTRIAL AREA	NO.	4
7.	TURNOVER OF SMALL SCALE IND.	IN LACS	24890
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	74681

Source:- DIC, Muzaffarnagar

3.2 YEAR WISE TREND OF UNITS REGISTERED

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
Up to	1984-85	473	3289	331.17
	1985-86	511	3571	403.73
	1986-87	602	4219	475.89
	1987-88	605	4231	511.15
	1988-89	607	4251	567.17
	1989-90	893	5143	793.77
	1990-91	965	5313	897.63
	1991-92	1129	5639	1041.97
	1992-93	1127	3968	1044.88
	1993-94	1119	2924	423.50
	1994-95	72	477	354.47
	1995-96	1126	2557	1831.53
	1996-97	1134	2430	2063.43
	1997-98	1148	2432	1161.15
	1998-99	1132	1736	1400.71
	1999-2000	1134	3435	1494.68
	2000-01	1129	4369	1279.85
	2001-2002	1128	4541	913.90
	2002-03	1111	5410	1352.80
	2003-04	1112	5403	1021.75
	2004-05	1111	5403	1021.75
	2005-06	1108	5405	1653.30
	2006-07	1106	5406	4219.00
	2007-08	1172	5876	46.92
	2008-09	1174	6003	7780.00
	2009-10	1173	5931	6588.00
	2010-11	1173	6635	29718.00
	2011-12	1172	7784.00	6211.00
	Total	26446	123781	81248.18

Source: DIC Muzaffar Nagar

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT Year 2011-12

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT
20	Agro based	41	3.00	247
22	Soda water			
23	Cotton textile			
24.	Woolen, silk & artificial Thread based clothes.			
25.	Jute & jute based			
26.	Ready-made garments & embroidery	77	5.00	395
27.	Wood/wooden based furniture	181	55.00	409
28.	Paper & Paper products	03	20.00	19
29.	Leather based			
31.	Chemical/Chemical based	03	37.00	17
30.	Rubber, Plastic & petro based			
32.	Mineral based			
33.	Metal based (Steel Fab.)	11	1.00	53
35.	Engineering units	21	150.00	117
36.	Electrical machinery and transport equipment	31	2.00	153
97.	Repairing & servicing	267	15.00	1463
01.	Others	637	4427.00	3338

Source: DIC Muzaffar Nagar

3.4 Large Scale Industries / Public Sector undertakings

List of the units in Muzaffar Nagar district.

- 1- M/s Triveni Sugar Mills, Khatauli
- 2- M/s D.S.M.Sugar Mills, mansurpur
- 3- M/sTikola Sugar Mill, Tikola
- 4- M/s ganga Kisan Sahkari Mill, Morna
- 5- M/s U.P.Chini Nigam Ltd.,Rohana
- 6- M/s Titavi Sugar Complex, Titavi
- 7- M/s Bajaj Hindustan Mills, Thana Bhawan
- 8- M/s Bajaj Hindustan Mills, Thana Budhana
- 9- M/s Sardari Lal Mill, Shamli
- 10- M/s Sardari Lal Mill Int (P) Ltd., Shamli
- 11- M/s Uttam Sugar Mill, Khai Khedi
- 12- M/s Gulshan sugar & Chemical, jansath Rd. Muzaffar Nagar

- 13- M/s Ravi Organics, I/A, Vegrajpur
- 14- M/s Magya S-50, I/A, Vegrajpur
- 15- M/s Sardari Lal Dislery & Chemical, Mansoorpur

3.5 Major Exportable Item

Nil

3.6 Growth Trend

The Muzaffar Nagar district is predominantly agricultural and nearly 80% of the work force is still engaged in the agricultural & allied activities. From the foregoing chapters it can be said that the Muzaffar Nagar district has necessary infrastructure that is required for setting up small-scale units in the district. On the whole it can be concluded that the district has good potential for resource based and demand based industries. There is a Big market of Gud (Prepared from Sugar cane & a Substitute of Sugar). Main Crop of Muzaffar Nagar district is the Sugar cane.

3.7 Vendorisation / Ancillarisation of the Industry

There is the scope of distilleries

3.8. Medium Scale Enterprises

3.8.1 List of the units in Muzaffar Nagar district.

- 1-M/s Chakradhar Chemicals, Industrial Area, Vegrajpur
- 2-M/s Ankush Fertilizers, Bhudana Road, Muzaffar Nagar
- 3-M/s Swastik Pesticides & Chemicals, Bhopa Road, Muzaffar Nagar
- 4-M/s Askand Steel & Allianz (P) Ltd., Meerut Road, Muzaffar Nagar
- 5-M/s Pawan Allianz & Casting (P) Ltd., Meerut Road, Muzaffar Nagar
- 6- M/s R & Casting (P) Ltd., 7 Km, Meerut Road, Muzaffar Nagar
- 7-M/s Garg Casting India (P) Ltd., Meerut Road, Muzaffar Nagar
- 8-M/s M.Q. Steel (P) Ltd., 7 Km, 7 Km, Meerut Road, Muzaffar Nagar
- 9-M/s Vahelna Steel & Allianz (P) Ltd., Vahelna
- 10-M/s Singh Allianz & Casting (P) Ltd., 7 Km, Meerut Road, Muzaffar Nagar
- 11-M/s Amba Steel (P) Ltd., Meerut Road, Muzaffar Nagar
- 12-M/s Awadh Allianz (P) Ltd., Vahelna Road, Muzaffar Nagar
- 13-M/s Trimurti Steel (P) Ltd. I/E, Muzaffar Nagar
- 14-M/s Paliwal Steel Ltd., Meerut Road, Muzaffar Nagar
- 15-M/s U.P. Steel (P) Ltd., Meerut Road, Muzaffar Nagar
- 16-M/s Swarup Casting (P) Ltd., Meerapur Road, Muzaffar Nagar
- 17-M/s Tapasya Steel (P) Ltd., Meerut Road, Muzaffar Nagar
- 18- M/s Sikka Papers (P) Ltd., Vill. & PO Sikka
- 19-M/s Chaudhary Steel (P) Ltd., Vahelna Road, Muzaffar Nagar

20- M/s Doawa Rilling Mill (P) Ltd, Meerut road, Muzaffar Nagar
 21-M/s Paras Nath Steel (P) Ltd.,Bhoopa Road, Muzaffar Nagar
 22- M/s Trimurti Forecast (P) Ltd. Arihant Road, Muzaffar Nagar
 23-M/s Shamli Steel (P) Ltd.,Purkaji, Muzaffar Nagar
 24-M/s Nikita Papers Mills,I/E, Shamli,Muzaffar Nagar
 25-M/s Sameer Spat, Delhi road, Muzaffar Nagar
 26-M/s Bindal Duplex Ltd., Bhoopa Road,Muzaffar Nagar
 27-M/s Garg Duplex & Paper Mills, Boopa Road, Muzaffar Nagar
 28-M/s Parijat Paper Mills, Boopa Road, Muzaffar Nagar
 29-M/s Sidheswari Paper Mills (P) Ltd.,Jansath Road, Muzaffar Nagar
 30-M/s Mangeswari Paper Mills (P) Ltd.,Bhoopa road, Muzaffar Nagar
 31-M/s Raja papers Ltd., Jansath Road, Muzaffar Nagar
 32-M/s Meenu Paper Mills (P) Ltd., Bhoopa road, Muzaffar Nagar
 33-M/s Tihri Papers Ltd., Bhoopa road, Muzaffar Nagar
 34-M/s Silverstone paper Ltd., Bhoopa road, Muzaffar Nagar
 35-M/s Shalimar Papers & Tissue (P) Ltd.,Jansad Road, muzaffar Nagar
 36- M/s Maruti papers Ltd., Vill. & PO Sikka
 37-M/s Shamli papers Mill., Vill. & PO Sikka
 38-M/s Glyxi Paper Mills (P) Ltd., Jolly road, Muz.
 39-M/s Mahalaxmi Craft & Tissues, Jansath Road, Muz.
 40-M/s Balaji Salslov (P) Ltd., Bhoopa road, Muzaffar Nagar
 41-M/s Shakumbry Paper Mill, Bhoopa road, Muzaffar Nagar
 42-M/s Agrawal Dplex (P) Ltd., Bhoopa road, Muzaffar Nagar
 43-M/s Shalimar Paper Mill (P) Ltd., Bhoopa road, Muzaffar Nagar
 44-M/s Sidhhabali paper Mill (P) Ltd., Bhoopa road, Muzaffar Nagar
 45-M/s Suyash paper Mill (P) Ltd., Wahelna road, Muz.
 46-M/s Jindal paper mills (P) Ltd., Bhoopa road, Muzaffar Nagar
 47-M/s Taj Paper mills (P) Ltd.,Jolly Road, muz.
 48-M/s Shakti Craft Paper (P) Ltd., Jansath Road, Muz.
 49-M/s Arihant Paper Mill, Jansath Road, Muz.

3.8.2 Major Exportable Item

Nil

3.9 Service Enterprises

SERVICING & REPAIRING UNIT:

1. Internet cafe/cyber cafe
2. Data processing
3. Computer Training Institute
4. Screen Printing
5. Computer Hardware Repairing/ Maintenance
6. Photo copy
7. Welding Workshop
8. Battery charging/maintenance

9. Transformer repairing center
10. Motor repairing
11. Tailoring & Embroidery
12. Beauty Parlor
13. Repairing center for domestic electrical appliances
14. Cycle repairing
15. Automobile Service Center
16. T.V. Repairing
17. Book Binding
18. Radio/Transistor Repairing
19. Refrigerator/AC repairing center

3.9.2 Potentials areas for service industry

- 1- Muzaffar Nagar
- 2-Shamli (Now it is the Independent District declared)
- 3-Budhana
- 4-Kairana
- 5-Jansat
- 6-Khatauli

3.10 Potential for new MSMEs

A. MECHANICAL & ENGINEERING INDUSTRIES:

1. Agricultural Implements
2. Engineering workshop
3. Bicycle parts & spare
4. Barbed wires
5. Wire Nails
6. Angular & Tubular steel structural
7. Bus/Truck Body Building
8. Crank shaft Grinding
9. G.I. Screw
10. Building Hardware
11. Iron & Steel Fabrication
12. Steel furniture
13. Weight lifting equipments

B. CHEMICAL & ALLIED INDUSTRIES:

1. Mineral Water
2. Polythene Bags
3. Distillery Industries
4. Industrial Adhesives Based
5. Bitumen Based paints
6. Washing soap/Laundry soap/Detergents
7. Battery container & Battery plates
8. Electroplating, chromium and nickel Plating

9. Phenyl
10. Naphthalene Balls
11. Tyre retreating & vulcanizing
12. Low cost PVC shoes & chappals
13. Paper Envelops including officials
14. Bicycle, Scooter, Rickshaw seat cover
15. Paints & Varnishes
16. Mosquito repellent coil
17. Gum Paste
18. Paper Bags
19. Agarbatti
20. Candle wax

C. ELECTRICAL BASED INDUSTRIES:

1. Inverter
2. Assembling of Computers
3. Assembling of T.V. & its accessories
4. Domestic Home Appliances like Iron, Mixer-Grinder, and Toaster etc.
5. Voltage stepliser
6. Electric/Electronic call Ball

D. FOOD INDUSTRIES:

1. Soft Drinks
2. Bakery & confectionery
3. Fruit preservation
4. Biscuit
5. Squash & syrup
6. Tomato sauce
7. Namkeen
8. Papad making
9. Jam, jelly & Pickles

E. MISCELLENEOUS INDUSTRIES:

1. Cold storage
2. Desk Top Publishing
3. Readymade Garments
4. Grinding of spices
5. Brick field
6. Soft Toys making
7. Ladies & Gents Hand Bags & Purses
8. Corrugated Board Boxes
9. Corrugated paper
10. Wooden packing cases
11. Exercise Books-Register
12. Ladies & Gents undergarments
13. Wheat Grinding
14. Decorative paper
15. File cover, file Board & letter pads

Industries suggested under different heads above are only broad ideas. Hence, detailed information pertaining to suitable location, capital investment in plant in machinery, working capital requirements, manpower, basic raw material, marketability, profitability etc. will be available for each suggested items from MSME-DI, Agra in the shape of scheme/project profile/project report on demand from the suitable entrepreneurs for starting their venture on the selected items.

4. Existing Clusters of Micro & Small Enterprise

4.1 DETAIL OF MAJOR CLUSTERS

There is not a single cluster in the district.

4.1.1 Manufacturing Sector

Possibilities are to be developed the cluster i.e,

1- A cluster has been developed of manufacturing of Gur (Prepared by sugar cane) . Muzaffar nagar is the more sugarcane product district .There is a big wholesale market of Gur.And it is a Seasonal Industry.

2- There is an axle & hub cluster may be develop in Shamli. There are about 50 units were working and about 485 workers were engaged in this Industry. This Industry is working in an unorganized sector.

4.1.2 Service Sector

Nil

4.2 Details for Identified cluster

There is not a single cluster identified in the district.

5. General issues raised by industry association:

- Availability of uninterrupted Power Supply at lower rate.
- Better road connectivity.
- Enhancement of investment limit in Micro, Small & Medium Enterprises.
- State Industrial Policy: It must be declared.
- Attractive Industrial Policy of neighboring state.
- Various central/ state departments are operating similar nature of activities/ schemes with varying subsidy/ limits, required to be consolidated.
- Better Technology Up gradation Scheme with some mechanism for tracking of application status may be available on line.
- Implementation of online submission of Entrepreneurship Memorandum.
- Better loan scheme for self employment for educated unemployed youths.
- More benefit to micro level enterprises under CGTMSE scheme.
- Interest subsidy to Micro enterprises to attract more entrepreneurs to start new venture.
- MDA scheme should be more attractive.
- Procedure for National Awards should be simplified.
- Various DC (MSME) schemes must be more entrepreneurs friendly.

6. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S.No	Type of assistance	Name of the agencies
1.	Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II)	District Industries Centre (DIC), Muzaffarnagar
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	MSME-Development Institute, Agra DIC, Muzaffarnagar
3.	Land and Industrial shed	DIC, Muzaffarnagar & UPSIDC, Meerut
4.	Financial Assistance	UPFC, KVIC, KVIB, NABARD, SIDBI, & All Commercial Bank
5.	For raw materials under Govt. Supply	UPSIC, Ghaziabad
6.	Plant and machinery under hire / purchase basis.	NSIC, Noida/ Agra
7.	Power/ Electricity	UPSEB, Muzaffarnagar
8.	Technical Know –how.	MSME-DI, Agra
9.	Quality & Standard	BIS, Kanpur/ New Delhi & NPC Kanpur/ New Delhi
10.	Marketing /Export Assistance	MSME-DI, Agra NSIC, Noida/ Agra ECGC, Mooradabad
11.	Other Promotional Agencies	Director of Handicraft & Cottage Industries/ Textile/ Fisheries, Coir Board, Horticulture