



MSME DEVELOPMENT INSTITUTE THRISSUR

ANNUAL REPORT 2011-12

PERFORMANCE REPORT

EI DIVISION

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1. ENTREPRENEURSHIP DEVELOPMENT TRAINING PROGRAMMES

Entrepreneurship Development is one of the key elements for promotion of micro and small enterprises, particularly, the first generation entrepreneurs. Entrepreneurship, and resultant creation of employment and wealth, is a major mean for inclusive development.

Motivation and Training are the two crucial inputs for promoting entrepreneurship and sustaining the growth of existing small scale industries. Office of the Development Commissioner has been providing these inputs regularly through various MSME-DIs.

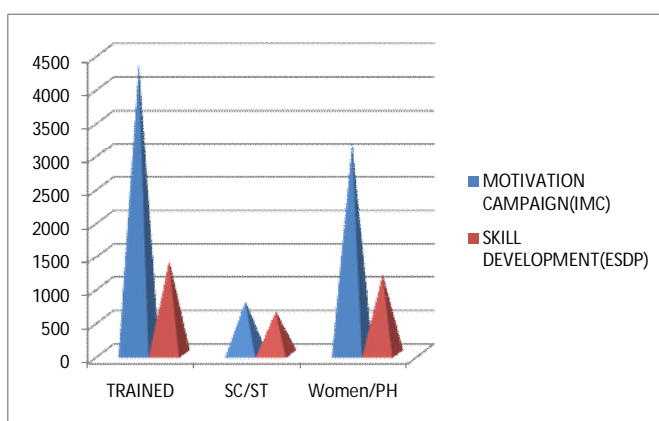
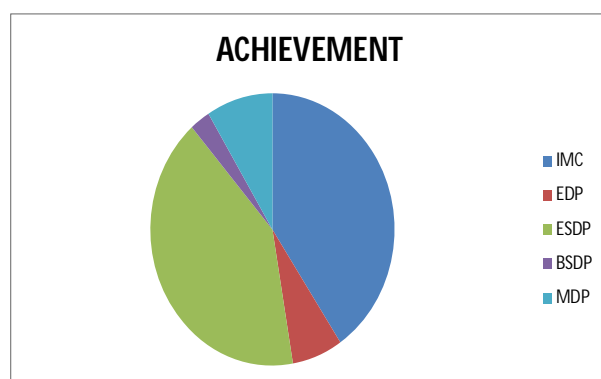
The Entrepreneurship Development Programmes (EDPs) are conducted through MSME-DIs, with focus on entrepreneurial development coupled with specific skills relating to trades like electronics, electrical, food processing, etc, which enables the trainees to start their own ventures. The programmes covered include the following:

1. Industrial Motivation Campaigns (IMCs)
2. Entrepreneurship Development Programmes (EDPs)
3. Entrepreneurship Skill Development Programme (ESDPs)
4. Management Development Programmes (MDPs)
5. Business Skill Development Programmes (BSDP)

These programmes are of short duration and the curriculum is designed based on the needs of the industry and are customized, if required by the clients. 20% of the targeted EDP and ESDP of the duration of 2 weeks and 6 weeks respectively, are conducted exclusively for the weaker sections of the Society (SC /ST/Women/Physically Handicapped), for which no fee is charged. Besides, a stipend of Rs.125/-per week per candidate is provided.

The DI has achieved cent percent completion of training targets during 2011-12, by timely completing all 148 programmes sanctioned.

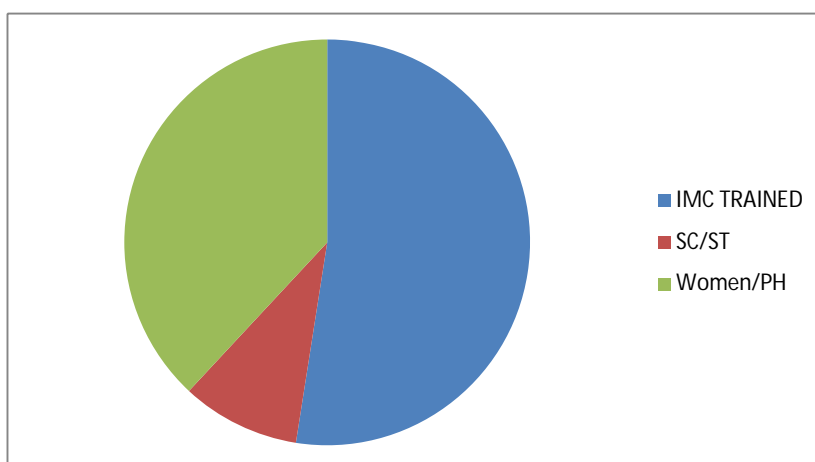
ENTREPRENEURSHIP DEVELOPMENT TRAINING PROGRAMME PERFORMANCE 2011-12				
TRAINING	TARGET	ACHIEVMENT	TRAINED	SC/ST
IMC	60	60	4348	784
EDP	10	10	232	30
ESDP	61	61	1392	633
BSDP	4	4	131	25
MDP	13	13	290	48
TOTAL	148	148	6393	1520





Industrial Motivation Campaigns IMC

Industrial Motivation Campaigns are organized to identify and motivate traditional / non-traditional entrepreneurs having potential for setting up MSEs so as to lead them towards self-employment. **The DI has conducted 60 industrial Motivation Campaigns in different districts during 2011-12, for the benefit of prospective and existing entrepreneurs. A total of 4348 persons belonging to various section of the community has benefited from the programme.**

ENTREPRENEURSHIP CAMPAIGN PROGRAMME					
PERFORMANCE 2011-12					
TRAINING	TARGET	ACHIEVMENT	TRAINED	WEAKER SECTIONS	
				SC/ST	Women/PH
IMC	60	60	4348	784	3156



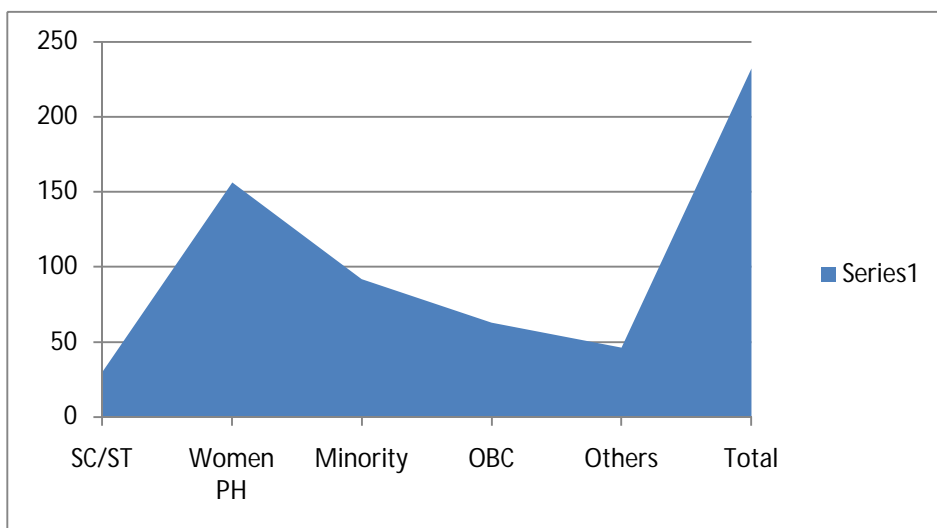
1. Programme Particulars	IMC
Topic	Entrepreneur motivation
Target Group	Unemployed youth
No. of Participants	65
Duration	One day
Place of training	Krishna Menon Memorial women's College Kannur
Local Associating Agency details	Association of Voluntary Workers & Agencies of Kerala (AWAKE), Kannur and District Industries Centre, Kannur.
Inaugurated by the Dignitary: Name & Details	 <p>Sri Anoop Kuruvila John, District Superintendent of Police inaugurated the programme.</p>  <p>Sri KP Ravindran on his presidential address</p>
Date/Period of training	9 th October 2011
Objective	The need of entrepreneurship to the unemployed youth
Benefited the entrepreneurs in the area of	Motivation/ DC schemes / SME Finance /MSME setting up
Coordinating Officer	Mohanan Nambisan V M, AD(Mech)

Entrepreneurship Development Programmes EDP


Entrepreneurship Development Programmes are being organized to nurture the talent of youth by enlightening them on various aspects of industrial activity required for setting up MSEs. The course contents of the Entrepreneurship Development Programmes are designed to provide useful information on product/process design, manufacturing practices involved, testing and quality control, selection and usage of appropriate machinery and equipments, project profile preparation, marketing avenues/techniques, product/service pricing, export opportunities, infrastructure facilities available, finance and financial institutions, cash flow, etc. 20 % of the total targets of EDPs are conducted exclusively for weaker sections of the society i.e. (SC/ST/women and PH) with a stipend of Rs.125/- per week per candidate. No fee is charged from the SC, ST, women and PH candidates under these programmes.

The DI has conducted 10 EDP in different districts during 2011-12, for the benefit of prospective and existing entrepreneurs. A total of 232 persons belonging to various section of the community has benefited from the programme.

ENTREPRENEURSHIP DEVELOPMENT PROGRAMME PERFORMANCE 2011-12					
EDP	TARGET	ACHIEVMENT	TRAINED	weaker sections	
				SC/ST	Women/Physically Handicapped
	10	10	232	30	156



The details of one programme given below:

1. Programme Particulars	EDP
Topic	Entrepreneurship Development
Target Group	Unemployed youth
No. of Participants	24
Duration	Two Week
Place of training	MSME-DI, Thrissur
Period of Training	12.10.11 to 28.10.11
valedictory address by the Dignitary: Name & Details	 <p>The valedictory address was given by Shri.Savyasachi Panikkassery, Director, MSME-DI,Thrissur.</p>
Objective	<i>motivate prospective entrepreneurs</i>
Benefited the entrepreneurs in the area of	Motivation/ DC schemes / SME Finance /MSME setting up etc
Coordinating Officer	Smt. Rekha.K, Investigator (chemical)

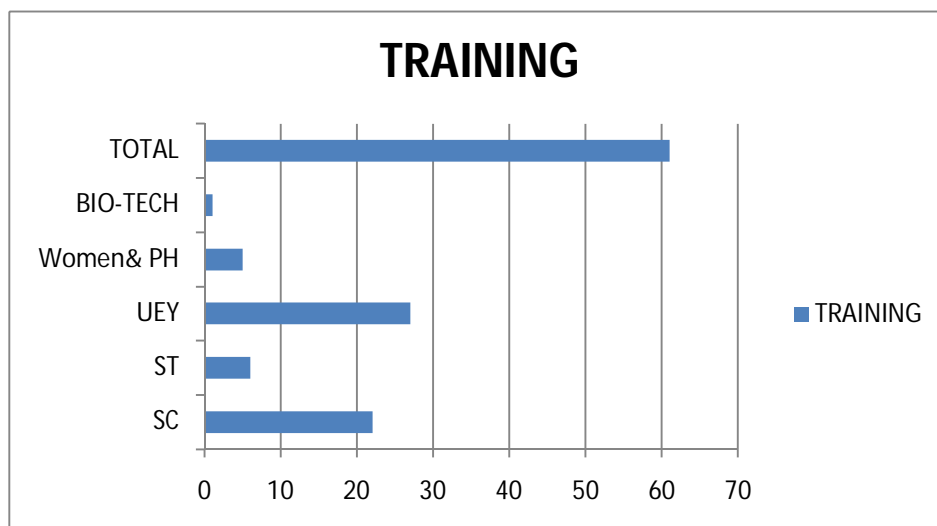
Entrepreneurship Skill Development Programme ESDP

Comprehensive training programmes are organized to upgrade skills of prospective entrepreneurs, existing workforce and also develop skills of new workers and technicians of MSEs by organising various technical cum skill development training programmes with the basic objective of providing training for their skill up gradation and to equip them with better and improved technological skills of production. The specific tailor made programmes for the skill development of socially disadvantaged groups (OBC, SC, ST, Minorities and women) are organized in various regions of the states , including the less developed areas. The target group for these programmes are SC, ST, OBC, women, minorities and other weaker sections.

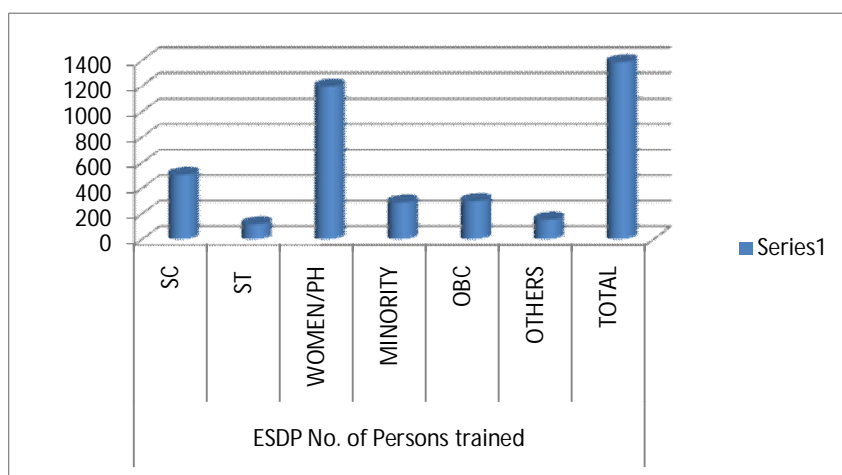
Courses conducted are in Machine Shop Practice, Heat Treatments, Electroplating, Sheet metal, Welding, Tool & Die Making, Glass & Ceramics, Industrial & Art Wares, Herbal Cosmetics, Fashion Garments, Hosiery, Food & Fruit Processing Industries, Information Technology, Hardware Maintenance, Soap and Detergents, Leather Products/Novelties, Servicing of Household Electrical Appliances and Electronic Gadgets, Gem Cutting & Polishing, Engineering Plastics etc. 20 % of the total targeted ESDPs are conducted exclusively for weaker sections of the society i.e. (SC/ST/women and PH) with a stipend of Rs.125/- per week per candidate.

The DI has completed 61 skill development programmes in different districts during 2011-12, including one Bio Technology programme. This include 27 UEY programme, 22 SC programme and 6 ST programme. A total of 1392 prospective entrepreneurs were trained in various skills. The training was conducted in all 14 districts of Kerala and islands of Lakshadweep.

ENTREPRENEURSHIP SKILL DEVELOPMENT TRAINING PROGRAMME PERFORMANCE 2011-12		
CATIGORY	TRAINING	TRAINEES
SC	22	471
ST	6	122
UEY	27	654
Women& PH	5	125
BIO-TECH	1	20
TOTAL	61	1392



ESDP No. of Persons trained								
TARGET	ACHIEVMENT	SC	ST	WOMEN/PH	MINORITY	OBC	OTHERS	TOTAL
61	61	510	123	1201	293	304	158	1392




- The DI has conducted skill training in 30 product/process manufacturing area and 31 programmes conducted in service related sector.

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- The institute conducted one programme each in Instrumentation, Digital Photography and Videography, Electronic Product Assembling, Fire Fighting & Industrial Safety; keeping in mind the local skill development potential of these sectors.
- The major chunk (around 30%) of training was devoted in textile/ garments sector, which potentially support micro enterprises and a good number of these trainees confidently ventured into first generation entrepreneurship.

SKILL TRAINING AREAS	SECTOR	NUMBER OF PROGRAMMES
Readymade Garments and Embroidery	PRODUCT	11
Bag Manufacturing	PRODUCT	6
Artificial Jewellery	PRODUCT	2
Fruit & Vegetable Processing	PRODUCT	2
Palm Leaf Craft PRODUCTS	PRODUCT	2
Soft Toys manufacturing	PRODUCT	2
Bakery Products & Confectionery	PRODUCT	1
Biotechnology	PRODUCT	1
Coir Products Manufacturing	PRODUCT	1
Decorative Products	PRODUCT	1
Wooden Furniture Making	PRODUCT	1
Beauty Therapy	SERVICE	7
Textile Designing	SERVICE	5
Fashion Designing	SERVICE	4
Desk Top Publishing	SERVICE	3
Hand Embroidery	SERVICE	3
CATERING	SERVICE	2
Computer Hardware Maintenance & Assembling	SERVICE	2
Digital Photography and Videography	SERVICE	1
Electronic Product Assembling	SERVICE	1
Fire Fighting & Industrial Safety	SERVICE	1
Instrumentation	SERVICE	1
Tally Accounting Programme & Taxation	SERVICE	1



- **ESDP(SC) on Computer Assembling and Maintenance:**

Programme Particulars	
Topic	Computer Assembling and Maintenance
Target Group as per sanction	Schedule Cast
No. of applicants	77
No. selected trainees through interview	24
Duration	6 weeks
Place of training	MSME-DI, Thrissur
Period of training	18 th July 2011 to 29 th August 2011
Objective	Equip entrepreneurs to set up micro manufacturing units.
Coordinating Officer	K.C.Johnson, Assistant Director(Stat)
Inauguration	 <p>The inauguration of the programme by Sri. Savyasachi Panikkassery, Director, MSME-DI, Thrissur. Sitting from left Sri. V.P.Singh Assistant Director, MSME-DI, Thrissur, presided over the programme and Sri. K.C.Johnson, Assistant Director, coordinating the programme</p>


ESDP on Biotechnology:

Programme Particulars	
Topic	Biotechnology
Target Group as per sanction	Unemployed youth
Beneficiaries	Bio-Tech students
No. of applicants	20
No. selected trainees through interview	20
No. trainees successfully completed the programme	20
Duration	6 weeks
In Association with Agency/NGO	Unibiosys Research Laboratory, Ernakulam
Place of training	Unibiosys research Laboratory, Ernakulam
Period of training	22.08.11 to 05.10.11
Valedictory function	 <p><i>Shri.S.Panikkasserry, director delivering the presidential address during the valedictory function.</i></p>  <p><i>Dr.Rajithan K.S, Director, oushadi, delivering the valedictory address.</i></p>
Objective	Equip Technically Qualified unemployed youth to entrepreneurship.
Coordinating Officer	Smt. Rekha.K, Investigator (chemical)


• **ESDP on (W/PH) school bags making**

Programme Particulars	
Topic	school bags making
Target Group as per sanction	Women Unemployed youth
Beneficiaries	Women Unemployed youth
No. of applicants	30
No. selected trainees through interview	25
No. trainees successfully completed the programme	24
Duration	6weeks
Place of training	Nileswarem, Kasargode District
Period of training	22 nd September to 3 rd November 2011
Objective	Equip UEY to start self employment service enterprise in school bags making
Inauguration	 <p>Smt. V.Gaury, Municipal Chairman, Nileswarem Municipality on 22.09.2011</p>
Valedictory	 <p>Sri Rameshan Municipality Vice Chairman delivering valedictory address.</p>
Coordinating Officer	V.M.Mohan Nambisan, Asst. Director (MECH)

• **ESDP on (EUY) Value Added Fiber Products**

Programme Particulars	
Topic	Beauty Therapy
Target Group as per sanction	Unemployed youth
Beneficiaries	Women Unemployed youth
No. of applicants	25
No. selected trainees through interview	25
No. trainees successfully completed the programme	23
Duration	6weeks
Place of training	Rural Integrated development Society Alakkode is Non Government Organisation(NGO RIDS) Thimiri, Kannur
Period of training	10 th October to 18 th November 2011
Objective	Equip UEY to start self employment service enterprise in Skill development programme in the area of Fibre products as the raw material.
Inauguration	Sri.Damodaran Member of Alakode Panchayath at Thimiri on 10.10.2011
Valedictory	 <p>Smt. Sumitra Raghavan, Panchayath Standing Committee Chairperson Delivering Valedictory address .</p>
Coordinating Officer	V.M.Mohanan Nambisan, Asst. Director (MECH)

• **ESDP Beautician**

Programme Particulars	
Topic	Beautician
Target Group as per sanction	SC Unemployed youth
Beneficiaries	SC Unemployed youth
No. of applicants	30
No. selected trainees through interview	25
No. trainees successfully completed the programme	20
Duration	6weeks
Period of training	17 th November 2011 TO 29 th December 2011
Local coordinating NGO	Grama Seva Bhavan, Thirupuram, Thiruvananthapuram
Place of training	Grama Seva Bhavan, Thirupuram, Thiruvananthapuram
Objective	Equip Women Unemployed youth to start self employment enterprise
Inauguration	<p>Inauguration of ESDP (SC) Beautician at Thirupuram on 17th November 2011</p>  <p>The programme was inaugurated by the Director, MSME-DI, Thrissur and felicitated by block panchayath member & President, Grama Panchayath, Thirupuram.</p>
Valedictory	<p>Valedictory Function: 5th January 2012</p> <p>Smt. Mini, Panchayath President of Thirupuram has delivered the valedictory address and certificate for trainees distributed.</p>
Coordinating Officer	V.R. Vinod, Asst. Director (EI)

Management Development Programmes MDP

The objective of imparting training on management practice system is to improve their decision-making capabilities resulting in higher productivity and profitability of existing & potential entrepreneurs and developing new enterprises. Inputs on a variety of topics of managerial functions are provided to the participants by experts, which aims at dissemination of knowledge of scientific/modern management techniques /practices.


Management Training course on various areas of industrial management are devised for owner-cum-manager and supervisory level personnel of small scale industries. These training programmes are designed keeping in view the demands of the area and the local requirements of the industries. The nature of target groups and its profile determines the course content to be made in order to make them suitable for contemporary managerial practices which may be used by MSMEs executives for attaining desired strength of managerial action. The various topics covered under these training programmes pertain to various Management functions like Industrial Management, Human Resource Management, Marketing Management, Export Management & Documentation, Materials Management, Financial Management, Information Technology & Exports, ISO 9000, WTO, IPR etc.

The DI has conducted 13 MDP in different districts during 2011-12, for the benefit of entrepreneurs. A total of 290 persons belonging to various section of the community has benefited from the programme.

MDP No. of Persons trained								
TARGET	ACHIEVMENT	SC	ST	WOMEN/PH	MINORITY	OBC	OTHERS	TOTAL
13	13	8	40	127	128	93	59	290



Management Development Programme on Export Procedures and Documentation

Programme Particulars	MDP
Topic	Export Procedures and Documentation
Target Group as per sanction	Existing and prospective entrepreneurs in MSME
Beneficiaries	entrepreneurs
No. of applicants	52
No. selected trainees through interview	29
Duration	2 WEEKS
Place of training	MSME DI, Thrissur
Local Associating Agency details	KERALA MANAGEMENT ASSOCIATION, COCHIN
Period of training	ONE WEEK
Objective	To improve their decision making capabilities resulting in higher productivity and profitability
*Inaugural function details Dignitary: Name & Details Date	 <p>CAPT.K.C CYRIAC, Executive Director, Kerala Management Association, Cochin. 25th July 2011</p>
Benefited the entrepreneurs in the area of (specify main area of skill development)	Export Procedures And Documentation
Feedback of training	Very Useful : 78% Useful :22%
Valedictory function Details Dignitary: Name & Details Date	Shri. Savyasachi Panikkassery, Director has presided over the Valedictory function and delivered presidential address. Shri. K.C.JOSE, PRESIDENT KERALA STATE SMALL INDUSTRIES ASSOCIATION, THRISSUR 29 th July 2011
Coordinating Officer	Shri. K.C. JOHNSON ASST. DIRECTOR

Business Skill Development Programmes BSDP

The scheme for conducting tailor-made Courses for new entrepreneurs through selected Business Schools, Technical Institutes etc. is one of the components of the package. The programmes has been devised to encourage educated youth (students) basically the final year and pre-final year students of business schools, Technical Institutes to start self-employment ventures of Micro or Small Enterprises and thus instrumental in employment generation.

Business Skill Development Programmes are designed so as to provide useful information on the following:



- Product/Process Design
- Manufacturing Process involved
- Testing
- Selection & usage of appropriate machinery and equipment
- Marketing avenues/ techniques
- Product / service pricing
- Export opportunities
- Field visits to small scale units
- Market Study
- Preparation of project profiles
- Quality management Standard
- Quality Management Tools
- Patenting

Four BSDP were completed in the following technical institutes, in which 131 students were trained.

- BSDP at Amritha School of Business, Kollam
- BSDP at NIT, Kozhikode
- BSDP at FISAT, Mookkannoor, Ernakulam.
- BSDP (SC) at Nehru College, Pampady

BSDP No. of Persons trained								
TARGET	ACHIEVMENT	SC	ST	WOMEN/PH	MINORITY	OBC	OTHERS	TOTAL
4	4	25	0	61	18	33	55	131

BRIEF REPORT BSDP (SC) at Nehru College, Pampady:

Programme Particulars	
Topic	<i>BSDP (SC)</i>
Target Group as per sanction	SC Unemployed youth
Beneficiaries	SC Unemployed youth
No. of applicants	23
No. selected trainees through interview	23
No. trainees successfully completed the programme	23
Duration	30 working days
Place of training	Nehru College, Pampady
Local coordinating NGO	Nehru College, Pampady
Period of training	27.10.11 to 09.03.12
Objective	The programmes has been devised to encourage educated youth (students) basically the final year and pre-final year students of business schools, Technical Institutes to start self-employment ventures of Micro or Small Enterprises and thus instrumental in employment generation.
Inauguration	 <p>The programme was inaugurated on 27.10.11. The function was presided over by Shri.S.Panikkasserry, Director, MSME-DI, Thrissur. Adv.P.Krishnadas, Managing Trustee of Nehru Group inaugurated the session.</p>
Valedictory	 <p>The valedictory function was presided over by Adv.P.Krishnadas, Managing Trustee of Nehru Group. Prof.P.Sreekumar, Nehru College welcomed the chief guests. The valedictory address was given by Shri.Damodar Avanoor, Managing Director, Chethana Pharmaceuticals, Lohasilpi, State Secreatry, KSSIA.</p>
Coordinating Officer	Rekha.K, Investigator (Chemical)

2. NATIONAL MANUFACTURING COMPETITIVENESS PROGRAMME (NMCP)

For enhancing the competitiveness of the Indian manufacturing sector, the Government has launched the National Manufacturing Competitiveness Programme (NMCP). The NMCP is the nodal programme of the Government of India to develop global competitiveness among Indian MSMEs. Conceptualised by the National Manufacturing Competitiveness Council, the Programme was initiated in 2007-08. An amount of over Rs.600 crore has been allocated over the 11th Plan period for the scheme. There are ten components under the NMCP targeted at enhancing the entire value chain of the MSME sector. It includes programmes like establishment of new Tool Rooms, benchmarking of the global competitors, enhancing of product and process quality, cost reduction through lean manufacturing techniques, etc. The Programme is to be implemented through Public Private Partnership mode with close physical and financial participation of the MSME sector.

The various components of NMCP envisage providing competitive edge to the MSMEs in the long run by focusing on cost reduction and efficiency improvement.

Performance under NMCP Reimbursement Schemes

Year 2011-12			No. of applications received	No. of Units benefited	Amount disbursed
Sl. No.	ACTIVITY	Amount Sanctioned			
1	GS1 BARCODE Reimbursement	`4,12,500/-	Reg. fee 16 (Target15 units)	Reg. fee 16	3,20,625/-
		`74250/-	Annual fee 26 units(Target15 units)	Annual fee 17units	73,610/-
2	Participation in State/district exhibition/fair	`6.45Lakh (target 1 Exhibition & Achieved 3)	3 District exhibition	84 units(19+25+40units)	6.45Lakh
3	Corporate Governance practices	`4.95Lakh (11 UNITS)	2	2	48475/-
4	Reimbursement under TEQUP scheme for National & International	`23.00Lakh	7	6	260667/-

Marketing Assistance/support to MSEs (Bar Code)

The first component that was made operational under the Programme was "Marketing Assistance/ Support to MSEs". The objective of the scheme is to popularise the Bar Code registration and motivate the micro and small manufacturing enterprises to adopt the Bar Code Certification on large scale and to sell their value added products worldwide and enable higher export price realization. It also helps in domestic marketing (wholesale & retail). Under the Scheme, 75% of annual fee (recurring) of Bar Code certification for the first three years are reimbursed to micro and small entrepreneurs.

Under the scheme the DI has achieved the following during 2011-12:

- The institute has received sanction of an amount of Rs.412500/ for reimbursement of One Time Registration fees (MDA) for 15units. The institute has processed application of 16 units. The total amount utilised under the scheme is Rs.320625/-.
- The institute has received sanction for an amount of Rs.74250/ for reimbursement of annual Recurring fees (NMCP) for 15units. The institute has processed applications of 17 units for a total amount of Rs.73610/- . A balance of only Rs.640/- is available in the scheme. 9 applications are pending. The total amount required for reimbursement of these applications is Rs.37000/-
- The institute has received sanction for 2 Seminar during this year. The institute has conducted one programme at Kottayam on 15th September 2011 and second programme at Ernakulam on 7th February 2012.

Technology and Quality Upgradation Support to MSMEs

The objective of "Technology and Quality Upgradation Support to MSMEs" is to sensitize the manufacturing MSME sector in India to upgrade their technologies, usage of energy efficient technologies to reduce emissions of Green House Gases, adoption of other technologies mandated as per the global standards, improve their quality and reduce cost of production, etc., towards becoming globally competitive. The major activities planned under the scheme include Capacity Building of MSME Clusters for Energy Efficiency/Clean Development Interventions, Implementation of Energy Efficient Technologies in MSME sector, Setting up of Carbon credit aggregation centres and encouraging MSMEs to acquire product certification licences from National/International bodies.

TEQUP Scheme

- **product certification licences from National/International bodies**

Reimbursement 2011-12

Details of application received	Status
1. M/s TK Plywood, Thavam, Kannur Dt.	Rs.23,246/- paid by PAO, Chennai
2. M/s Lal steels, Palakkad	Rs.27,421/- paid by PAO, Chennai.
3.M/s Sree Muthappan Industries, Palakkad.	Returned to the party as he had applied for several licenses as a bunch.
4.M/s Toms Pipes, Kottayam	Bills were sent to PAO, Chennai
5.M/s AK plywoods, Kannur	Bills were sent to PAO, Chennai
6.M/s Victoria Polyfarm. Thrissur	Bills were sent to PAO, Chennai
7. M/s Wintek polymers, Kozhikode	Bills were sent to PAO, Chennai

IPR

The scheme for "Building Awareness on Intellectual Property Rights (IPR) was launched to enable Indian MSMEs to attain global leadership position and to empower them in using effectively the tools of Intellectual Property Rights (IPR) of innovative projects. The main features of the scheme are: (i) Awareness/Sensitization Programmes on IPR; (ii) Pilot Studies for Selected Clusters/Groups of Industries; (iii) Interactive seminars/Workshops; (iv) Specialised Training; (v) Assistance for Grant on Patent/GI Registration; (vi) Setting up of IP Facilitation Centre (IPFC); and (vii) Interaction with International Agencies. These initiatives are being developed through Public-Private Partnership (PPP) mode.

• Awareness Programme/Training Programme

Target	Status	Number of units benefited
Target of 2 Awareness programmes on IPR	Two programmes conducted: 1. 13th February 2012 at Hotel AIDA, Kottayam 2. 23rd February 2012 Thrissur at MSME-DI, Thrissur	181

IPFC for MSME-Kerala Achievements

PROGRESS REPORT OF MSEFC, KERALA STATE

Trade marks

- ✓ *A Total of Three Trade Marks were filed in the month of September 2011. Details are given below:*
 1. 'ROUTEROYS' for Routeroys, Rahiman Bazar, Calicut, Kerala under the class 25 on 02/09/2011.
 2. 'BEN10' for Routeroys, Rahiman Bazar, Calicut, Kerala under the class 25 on 02/09/2011.
 3. 'ROUTEROYS TOM & JERRY' for Routeroys, Rahiman Bazar, Calicut, Kerala under the class 25 on 02/09/2011.
- ✓ *One Trademark for Harikrishna Ayurvedic Remedies, Balaramapuram, Trivandrum is under processing.*
- ✓ *Requested further details for the Trademark enquiry from Kalpaka Industries, Thrissur.*
- ✓ *Requested Technical details for the enquiry on Trademarks from ACHIRD, Trivandrum.*

Patents

- ✓ *The patent request from Spin-Tech Fittings India Pvt. Ltd, Alleppey for a Solar Tap was filed at the Patent Office Chennai.*

- ✓ *Prior art patent search report was forwarded for the patent enquiry on an insecticide to the P and J Weed Pest Management Pvt Ltd, Trivandrum.*

Industrial Designs

- ✓ *Requested further details for the Industrial designs query from Harikrishna Ayurvedic Remedies, Balaramapuram, Trivandrum.*
- ✓ *Requested preliminary details for the Industrial designs query from SPIN-TECH Fittings India Pvt. Ltd, Mannar, Aleppey.*

Geographical Indications

- ✓ *Requested further details for the GI query on 'Nilambur Flute' from Malappuram.*

IP Queries received

- ✓ *Cleared around 41 queries related to IPRs from various MSMEs in the Kerala State.*

QMS/QTT

"Enabling Manufacturing Sector to be Competitive through Quality Management Standards (QMS) and Quality Technology Tools (QTT)" in order to improve quality and productivity in the MSE sector. The scheme is aimed at improving the quality of the products in the MSE sector and inculcates quality consciousness in this sector. The major activities under this scheme are Introduction of Appropriate Modules for Technical Institutions; Organising Awareness Campaigns for MSEs; Organising Competition-Watch (C-Watch); Implementation of Quality Management Standards and Quality Technology Tools in selected MSEs; Monitoring International Study Missions; and Impact Studies of the initiatives. During the year 2008-09, the activities undertaken include: (a) Introducing Training Course in ITIs - conducted 4 Regional (stakeholders) workshops, 1 five-day awareness programme for DGET officers, Gap analysis study conducted by visiting select ITIs and MSME clusters, draft modules prepared/revised and conducted harmonization workshops; and (b) Awareness Programmes - conducted a total of 65 programmes through organizations viz., Quality Council of India, MSME-DIs and autonomous bodies.

• Awareness Programme/Training Programme

Target	Status	Number of units benefited
Target of 2 Awareness programmes on QMS/QTT	<ul style="list-style-type: none"> • First programmes conducted: 24th February 2012 at MSME DI Thrissur • IInd Programme QMS/QTT on Cyber security 15th March 2012 at the Golden Jubilee Hall of the MSME-DI, Thrissur 	58
QMS & ISO 22000	<ul style="list-style-type: none"> • UNDER implementation in Kalady Rice Mill Cluster 	12

Mini Tool Room

Under the scheme, "Mini Tool Rooms under PPP mode", 15 Mini Tool Rooms will be set up during the 11th Plan period. Competitive bidding from entrepreneurs and Associations will be invited to set up Tool Rooms with Government support up to Rs.9 crore.

- A proposal under PPP mode at Thiruvananthapuram was forwarded to The DC for consideration.
- The MSME DI has Collected data of large scale industries and MSMEs and sent to CITD, Hydrabad for their survey on Mini Tool Room in Kerala.
- The MSME DI has forwarded district potential survey report to CITD, Hydrabad for their survey on Mini Tool Room in Kerala.

Business Incubator

"Providing Support for Entrepreneurial and Managerial Development of SMEs through Incubators" aims at nurturing innovative business ideas (new/ingenious technology, processes, products, procedures, etc), which could be commercialized in a year. Under the scheme, various institutions like Engineering Colleges, Research Labs, etc. are provided funds up to Rs.6.25 lakh for handholding each new idea/entrepreneur. The incubators provide technology guidance, Workshop and Lab support and linkage to other agencies for successful launching of the Business and guide the entrepreneur in establishing the enterprise. Under the scheme, twenty five institutions have been approved for nurturing innovative business ideas from individuals/MSEs that are near commercialization stage.

• Status of Business Incubator Scheme in Kerala

DETAILS OF BI SCHEME IMPLIMENTATION					
Sl.No	Name of the Institution	Name of the Contact Person	Contact Details	Year of Approval	Status of Projects
1	Technology Business Incubator National Institute of Technology, NIT Campus(P.O.), Calicut- 673601	i) Dr.G.R.C.Reddy Director ii) Ms Preethi.M Manager, TBI	Phone: 0495-2286605,2286100 Fax: 2287250 E-mail: preethi@nitc.in www.nitc.ac.in	2008-09	7 projects got approved and 100% of financial assistance
2	Amrita TBI, Amrita Vishwa Vidyapeetham University, Kollam, Kerala	i) Dr. Krishna Sree Achuthan, Chief Executive ii) Shri Kailash, Manager Operations,	Phone: 0476-2804503 Fax: 0476-2896178 www.amrita.edu Cell: 9447490903	2009-10	6 projects got approved and 30% of financial assistance
3	Sree Narayana Gurukulam College of Engineering Kadayirappu P:O Kolenchery Kochi	Jenty Joy Binu	jentyjoy@yahoo.com Cell: 9447511860	Proposal Forwarded to DC MSME	
4	Innovation Lab TEDEX TechPark, 3rd floor, Kathrukadavu Jn, Kochi-20	Arun Balachandran	info@innovationlab.in Tel:0484-31170000	Proposal Forwarded to DC MSME	
5	Technopark- Technology Business Incubator Thiruvananthapuram	K.C.Chandrasekharan Nair Secretary and registrar	Phone:04712700222 Email:kccnair@technopark.org	Proposal Forwarded to DC MSME	
6	Entrepreneurship Development Cell University of Kerala	Prof (Dr).J.Rajan Coordinator, ED Cell University of Kerala Thiruvananthapuram-695 034	Phone:0471-2386398 9447097116 Email: edckerala@gmail.com	Proposal Forwarded to DC MSME	
7	Zonal Technology Management-business Planning & Development Unit- South Zone Central Institute of Fisheries and Technology	Dr.C.N.Ravi Shankar, Principal Investigator, ZTMC-BPD, Central Institute of Fisheries and Technology, Matsyapuri P:O, Cochin-682 029	Phone: 0484-2566845-48; 2666763-66; 2668576-80 Email:enk_ciftaris@sancharnet.in, cift@ciftmail.org	Proposal Forwarded to DC MSME	

8	Sahrdya College of Engineering, Mala	Fr.Dr.Jose D Irimpan, Executive Director, Sahrdya College of Engineering & Technology, Kodakara, P.B.No:17, Thrissur-680684	Tel: 0480-2726630 Fax No: 0480-2726634 Cell : 9447149106 Email: sahrdayam@sify.com	Proposal Forwarded to DC MSME	
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Lean Manufacturing Competitiveness Programme

"Lean Manufacturing Competitiveness Programme for MSMEs", was launched. Under the Lean Manufacturing Programme (LMP), MSMEs will be assisted in reducing their manufacturing costs, through proper personnel management, better space utilization, scientific inventory management, improved process flows, reduced engineering time and so on. LMP also brings improvement in the quality of products and lowers costs which are essential for competing in national and international markets.

Under these programme 4 clusters have signed MoU with National Productivity Council for implementing LMP.

The implementation Lean Manufacturing is also in progress in the following clusters:

- a) **Kalady Rice Mill Cluster, Kalady-** The implementation Lean Manufacturing is in progress. 2nd stage of implementation completed.
- **Ernakulam Kerala Furniture Cluster-** Lean manufacturing implementation is in progress. The Detailed Project report and the gap analysis report are completed. 3rd stage of implementation completed. Submitted to NPC for approval.
- b) **Aluva plastic Cluster, Aluva-** Awareness programme was conducted. The implementation of Lean Manufacturing is in progress. 1st stage completed.
- c) **Mahila Apparel Cluster, Angamaly-** The implementation Lean Manufacturing is in progress

Design Clinics Scheme for MSMEs

- The main objective of "Design Clinics Scheme for MSMEs" is to bring the MSME sector and design expertise on to a common platform and to provide expert advice and solutions on real time design problems, resulting in continuous improvement and value-addition for existing products. It also aims at value-added cost effective solutions. The broad activities planned under the scheme include creation of Design Clinics Secretariat along with regional centres for intervention on the design needs of the MSME sector.

The implementation Design Clinics Scheme is also in progress in the following clusters:

- **Ernakulam Furniture Cluster-** Design project is under progress
- **Malabar Furniture Cluster-** Design workshop organised
- **Rice mill clusters-** Design Clinic awareness programme was conducted on 29.02.2012. Proposal is under preparation stage.

Marketing Assistance and Technology Upgradation Scheme for MSMEs

The "Marketing Assistance and Technology Upgradation Scheme for MSMEs" aims at improving the marketing competitiveness of MSME sector by improving their techniques and technology for promotion of exports. The broad activities planned under the scheme include technology upgradation in packaging, development of modern marketing techniques, competition studies, etc.

Participation in State/district exhibition/fair

- Domestic exhibition reimbursement scheme under activity 5:

Details of application received	Status
1. INDEXPO2011 organised by KSSIA, Kottayam	District exhibition 1(21units) application has received. The application for 19 units is recommended for reimbursement involving an amount of `2.15Lakh.
2. IIFE 2011 organised by KSSIA, Kozhikode unit.	District exhibition 1(25units) application has received. The application for 25 units is recommended for reimbursement involving an amount of `2.15Lakh.
3. INEXPO 2011 organised by KSSIA, Malapuram	District exhibition 1(40units) application has received. 40 participating units benefited to the tune of Rs 2, 14,987/-.

The Director has attended the Valedictory function of India International Footwear Exhibition and Business to Business Meet organized by Kerala Small Scale Industries Association(KSSIA), Kozhikode on 12th July 2011 delivered felicitation address in the Valedictory function of the programme. The DI has obtained formal approval from the DC (MSME) to give assistance under the scheme to "International Footwear Exhibition 2011" during 11&12 July 2011 at Calicut.

Corporate Governance practices

Amount Sanctioned	Details of application received	Status
`4.95Lakh (11 UNITS)	1. IPIX Solutions PVT LTD	Amount disbursed `18750/-
	2. IPIX BPO PVT LTD	Amount disbursed `29725/-

3. MICRO & SMALL ENTERPRISES - CLUSTER DEVELOPMENT PROGRAMME (MSE-CDP)

The Ministry of Micro, Small and Medium Enterprises (MSME), Government of India (GoI) has adopted the cluster development approach as a key strategy for enhancing the productivity and competitiveness as well as capacity building of Micro and Small Enterprises (MSEs) and their collectives in the country. Clustering of units also enables providers of various services to them, including banks and credit agencies, to provide their services more economically, thus reducing costs and improving the availability of services for these enterprises.

Objectives of the Scheme:

To support the sustainability and growth of MSEs by addressing common issues such as improvement of technology, skills and quality, market access, access to capital, etc.

To build capacity of MSEs for common supportive action through formation of self help groups, consortia, upgradation of associations, etc.

To create/upgrade infrastructural facilities in the new/existing industrial areas/ clusters of MSEs.

To set up common facility centres (for testing, training centre, raw material depot, effluent treatment, complementing production processes, etc).

Activity	Implementing Agency
Diagnostic study	Offices of the Ministry of MSME
Soft Interventions	Offices of State Governments
Setting up of CFC	National and international institutions engaged in development of the MSE sector. Any other institution/agency approved by the Ministry of MSME
Infrastructure Development projects	State/UT Governments through an appropriate state government agency with a good track record in implementing such projects.

Ministry of MSME under the Scheme is assisting the 16 Cluster CFC in Kerala. This Institute is actively engaged in the promotion and development of clusters in the State in close liaison with the State Government and other stakeholders.

INNOVATIVE CLUSTERS

STATUS

1	Kalady Rice Mill Cluster	<ul style="list-style-type: none"> d) The ISO implementation Programme is in progress in Kalady Rice Mill Cluster with the consultants M/s perceptions unlimited, Ernakulam. e) The implementation Lean Manufacturing is also in progress f) An Awareness programme on QMS QTT under NMCP was conducted at MSME DI Thrissur on 24th February 2012.
2	Ernakulam Furniture Cluster	<ul style="list-style-type: none"> a) Lean Manufacturing implementation is in progress. The Detailed Project report and the gap analysis report are completed. b) An Awareness programme on QMS QTT under NMCP was organised on 15th March 2012.

Status of Implementation of ISO system in Kalady Rice Mill Cluster 2011-12

Sl.No	Name of the Company	18001	22000	27001	9001	14001
1	Nambiyatukudy Agro Industries	★	★	★		
2	Nambiyattukudu Food & Spices	★	★	★		
3	Diamond Food Industries	★	★	★		
4	Kottackal Rice Mill		★			
5	Chirackal Agro		★			
6	Aiswarya Rice Mill		★			
7	Kallungal Trading Company (Rice Mill)		★			
8	Kizhakke Bhagath Rice Mill		★			
9	Kizhakkebhagath Agro Mill		★			
10	Star modern Rice Mills		★			
11	Ann Maria Flour Mill	★	★	★		
12	Chirackal Flour Mill		★			
13	Annam Agro Foods		★			
14	Godwin Food Products	★	★	★		
15	kallan Flour Mill		★			
16	Global Food Products		★			
17	KRMC Refinery unit(CFC)	★	★	★	★	★

INITIATIVES

CLUSTER DEVELOPMENT : Activity Undertaken during the month		
1	Kannur General Engineering Cluster Suloha Engineering Consortium (Pvt.) Ltd, Thalassery	<ul style="list-style-type: none"> A Model Engineering Unit utilised by the consortium Members functioning at Thalassery . Applications forwarded to NPC Bangalore for Lean Manufacturing Scheme .
2	Furniture Cluster Kannur Malabar Furniture Consortium (P) Ltd,	<ul style="list-style-type: none"> CFC proposal approved by the DC MSME
3	Automobile workshop cluster ,Kanhgadh	<ul style="list-style-type: none"> Diagnostic study is in progress. Preliminary meeting held. SPV Formation is in progress
4	Kannur Printer Cluster	<ul style="list-style-type: none"> DPR of the CFC is under consideration of the Directorate of Ind. Kerala
5	Coconut fibre Cluster Kannur	<ul style="list-style-type: none"> Preparation of Diagnostic study and CFC Project proposal is in progress.
6	Wood Processing Cluster, SPV: Wood Empire Consortium Pvt. Ltd. Kollam	<ul style="list-style-type: none"> CFC implementation under progress In principle approval received from DC SPV constituted
7	Valluvanadu Wood Consortium Malapuram.	<ul style="list-style-type: none"> MSME-DI participated in the joint inspection for installation of machineries at Valluvanadu Wood Consortium along with GM/DIC/Malapuram.

Sl.No.	Name of the Cluster	MSE-CDP CFC STATUS 2011-12		
		Government Of India Sanctioned	Approved project cost Total	Present status of the project
1	Rubber Cluster, Kottayam	239.89	266.54	CFC Commissioned
2	Terra Tile Cluster, Thrissur	249.65 02.01.06	499.30	CFC Commissioned
3	Rice Mill Cluster, Kalady	472.84 11.08.10	713.40	Work completed
4	Plywood Cluster, Perumbavoor	235.31 07.12.06	417.23	CFC Commissioned
5	Plastic Cluster, Aluva	315.00	490.00	CFC Commissioned
6	Furniture Cluster, Ernakulam	245.29	496.58	CFC Commissioned
7	Wood Cluster, Malappuram	160.23	238.90	Waiting for electrical connection
8	Ethnic Food Cluster, Kottayam	318.40	454.86	Land procured, Revised P&M list forwarded to GoI for approval
9	Wood processing cluster Kollam	181.67	259.53	Land procured SPV formed
10	Printers Cluster, Ernakulam	123.00	253.00	Works initiated
11	Natural Fibre & Allied Products Cluster, Vaikom	339.50	485.00	Procured the required land on lease basis. Revised sanction from Government awaited
12	General Engineering Cluster, Malappuram	199.00	315.01	Land procured. Works initiated
13	Wood Furniture Cluster Thaliparamba Ammanappara, Kannur	811.67	1164.74	Land procured

MAJOR EVENTS MSME-CDP KERALA 2011-12

BRIEF MINUTES OF THE MEETING ON INNOVATIVE CLUSTERS SELECTED IN KERALA HELD AT THE CONFERENCE HALL OF KSSIA, KALAMASSERY, KOCHI

A meeting of various stake holders and developmental agencies, Lead Bank, Associations etc. was convened on 3.5.2011 at 3.00 P.M. at the Conference Hall of the Kerala State Small Industries Association, X/26A, HMT Ancillary Industrial Estate, HMT Colony, Kalamassery. The officers from State Industries Department, KITCO, Ernakulam K-Bip, Lead Bank Manager, And representatives from Keral Furniture cluster, Rice mill Cluster and Seafood cluster were participated in the meeting.

The meeting started with an Introductory Remarks by Director, MSME-DI, Thrissur Shri Savyasachi Panikkassery. He briefly outlined the objective of the meeting and stated that DC(MSME), Ministry of MSME, Govt. of India has selected Kalady Rice Clusters and Sea Food Cluster, Ernakulam as innovative clusters and it is also proposed to include Furniture Cluster, Ernakulam. The objective of the meeting is to generate ideas to adopt these clusters as innovative clusters and he requested the stake holders to put forth valuable suggestions about the prospect and sustainability and growth of these clusters, if intervention is made based on the eligibility of these clusters to become innovative based on the preliminary findings.



The following discussions were took place in the meeting

- Dr. George P Thomas, Vice President, Central Zone, KSSIA said that in a globally competitive environment, in order to improve the productivity, competitiveness and market accessibility of MSMEs both at National and Inter National Level, collective and concerted efforts rather than individual endeavour assume significance. In this context, the MSE-CDP scheme has overriding effect for the growth and development of many sectors in the country.
- Sri G. Sajeevan, Dy. Director General, O/O the DC(MSME), during his address, discussed the enlightened the concept & its implementation potential in the cluster.



SUMMARY OF FIELD VISIT REPORT OF Shri. G. SAJEEVAN, DEPUTY DIRECTOR GENERAL DC (MSME) NEW DELHI on 2nd & 3rd May to KALADY RICE MILL CLUSTER PVT. LTD. ANGAMALLY & KERALA FURNITURE CONSORTIUM PVT. LTD. PERUMBAVOOR, ERNAKULAM:

KALADY RICE MILL CLUSTER (KPMC)

INNOVATIVE PROPOSEL OF KPMC DISCUSSED

Activity I: Additional CFC proposal

The Director has Visited Kalady Rice Cluster along with Sri V. Mohanan Nambisan, Asstt. Director (ME) and discussed with Sri N.P. Antony, Managing Director regarding the proposal to be put up under innovative cluster programme and suggested the action needs to be taken on the subject.

- *Proposal for a CFC for modular units in Drying & Sorting facility for Kalady Rice Mill cluster Mattoor, Kalady, Kerala. The proposal of KPMC was submitted for additional CFC during June 2011. The CFC proposal is being evaluated by technical persons of MSME-DI.*

Activity II: Packaging NMCP Scheme

- Under innovative cluster development programme, for organising awareness on packaging for Rice Millers in Kalady, awaiting sanction against proposal sent on 10-06-2011 to DC – MSME, New Delhi.

Activity III: Awareness Creation on NMCP Scheme

MSME-DI has conducted an awareness campaign on NMCP scheme for cluster members on 29th June at Kalady, Ernakulam.

Kerala Furniture Consortium Pvt Ltd

INNOVATIVE PROPOSEL

Identified Proposals which can be assisted in the DC (MSME) schemes:

NMCP Scheme

Activity I : Design Clinic

Design Project


Design intervention through NID

Activity II : Lean Manufacturing Scheme

Lean Manufacturing Consultant

Activity III: Market Development Assistance

Participation in international Fairs

One Day Industrial Motivation Campaign on NMCP	
DATE	29 TH JUNE 2011
VANUE	POOJA RESIDANCY, KALADY
BENEFICIARIES	<p>Members of Kalady Rice Mill Consortium & Furniture Consortium, Perumbavoor</p> 
OBJECTIVE	To educate cluster actors about the benefits of adoption of international standards by using Barcode and ISO certifications, with special emphasis on Food Safety Management System(FSMS) by involving respective BDS providers.
INAUGURATION	The IMC was inaugurated by SHRI. N.P ANTONY , MD, KRMC, KALADY
TECHNICAL SESSION I	PRESENTATION ON IMPLEMENTATION OF ISO: 9000/22000 QMS/FSMS - SHRI. ANTONY JOSEPH, CONSULTANT.
TECHNICAL SESSION –II	PRESENTATION ON IMPLEMENTATION OF ISO: 9000/22000 FSMS SHRI. C.M.RAJ, CONSULTANT.
TECHNICAL SESSION –III	GSI BARCODE MR. SREENESH SHENOY CHIEF TECHNOLOGY OFFICER STALLION SYSTEMS AND SOLUTIONS PVT LTD
TECHNICAL SESSION –IV	<p>REIMBURSEMENT SCHEME, ISO: SHRI. V.MOHANAN NAMBISSAN, ASSISTANT DIRECTOR (MECH.), MSME-DI, THRISSUR .</p> <p>REIMBURSEMENT SCHEME, GS1 BARCODE: SHRI. V.R. VINOD ASST. DIRECTOR (EI), MSME-DI, THRISSUR.</p>
FEEDBACK SESSION	An Interactive session with stakeholders and MSME-DI officials were conducted. The MD, KRMC has informed that 8 cluster members are ready to implement the scheme, in their respective units.

OTHER EVENTS
<p>Ethnic Food Cluster, Kottayam</p> <p>The Director has attended a meeting at the District Industries Centre, Kottayam on 15th June 2011 to review and discuss on the implementation of MSE-CDP programme in Ethnic Food Cluster, Kottayam. As part of the initial phase of execution of the CFC, the details of the land and building was finalised and the preliminary work started.</p>
<p>Kannur Engineering Cluster</p> <p>The Director, DI has solemnised in the inaugural ceremony of the CFC "Model Engineering Unit" set up by the Kannur Engineering Cluster Suloha Engineering Consortium Pvt. Ltd, at Thalassery on 12th June 2011.</p>
<p>Rubber Cluster, Changanassery</p> <p>The DI has participated in the Sub committee meeting of the cluster.</p>
<ul style="list-style-type: none"> • <i>Mr. G. Sajeewan, DDG, O/O DC(MSME) has visited the state and DI has convened a meeting with the representatives of Innovative Cluster at IMA Conference Centre at Cochin on 5th September 2011 and reviewed the progress of the Innovation Cluster Activities, in which furniture & rice mill cluster actors have participated .</i>
<ul style="list-style-type: none"> • <i>The Director, DI has attended the meeting on Model Clusters convened by National Innovation Council at Yojana Bhavan, New Delhi on 10th September 2011.</i>
<ul style="list-style-type: none"> • The Director has visited the Footwear Manufacturing Consortium, Kozhikode and discussed the progress of the Cluster implementation Programme by the Consortium on 23.12.2011.
<ul style="list-style-type: none"> • The Director has participated in the Inaugural function of five days Furniture Design Clinic Programme organized by Malabar Furniture Consortium, Kannur in association with MSME-DI, Thrissur on 24.12.11 and delivered a felicitation address in the function Shri K.M. Shaji, MLA was the chief guest in the programme in which Sri James Mathew, MLA presided over.
<p>Cluster Meetings:</p> <ul style="list-style-type: none"> • The Director has felicitated the inaugural function of Innovative Cluster Programme to study the implementation of various activities in Kerala Furniture Cluster, Kurichilakode, Ernakulam on 10th January 2012. • The Deputy Director had discussion on cluster activities (Rice Mill and Furniture clusters) on 22 and 23 Feb 2012 with adviser, planning commission.

CDP Initiatives
<ul style="list-style-type: none"> • Light Engg. Cluster Perinjanam, Thrissur <p>The designated CDE from DI has discussed with the President and Secretary of Light Engg. Cluster Perinjanam about the progress of Raw Material Depot and the Plan of Action for a Common Facility Centre for the benefit of Members.</p>
<ul style="list-style-type: none"> • Stone crusher at Perumbavoor <p>The institute has participated in the preliminary discussion on cluster formation in stone crusher at Perumbavoor during July.</p>
<ul style="list-style-type: none"> • North Malabar printers consortium, Kannur <p>The designated district level officer from DI has discussed with the North Malabar printers consortium members about their CFC proposal.</p>
<ul style="list-style-type: none"> • Tuna Fish Cluster Minicoy <p>The designated DNC officer from DI has Co-ordinated with Directorate of Industries, Kavaratti for approval of the DSR submitted. A meeting for briefing the officials concerned about the cluster development programme is being arranged during the 2nd week of September, 2011 at Kavaratti</p>

Visit of the Secretary (MSME) To The State from 12th to 16th August 2011:
<p>Representative of Kerala Furnite Consortium, Ernakulam along with Director, MSME-DI, Thrissur met Secretary and discussed various issues and initiatives of the cluster. Secretary took a review meeting with all the departments of Ministry of MSME with regard to the various schemes implemented in Kerala. Director, MSME-DI attended the meeting.</p>

Purchase Committee Meeting:

The DI has participated in the purchase committee meeting held during 2011-12:

- The AD(EI) has attended the purchase committee meeting of Kalady Rice Mill Consortium on 17th May 2011. The tender proceedings was completed at the chairmanship of General Manager, District Industries Center, Ernakulam.
- The meeting was chaired by Director of Industries and Commerce, Govt. of Kerala at Ramanilayam, Thrissur on 2nd July 2011. The Director, MSME DI has participated in the Purchase Committee Meeting of the clusters mentioned below:
 1. M/s. Kalady Rice Cluster
 2. Malappuram Metal Cluster
 3. M/s. Omex Food Cluster
- The Director, MSME DI has participated in the Purchase Committee Meeting of the clusters mentioned below: **Valluvanad Cluster on 12th August 2011 at Hotel Avenue Central, Kochi.**
- Purchase committee meeting of Valluvanad Wood Consortium Pvt. Ltd., at Directorate of Industries and Commerce, Vikas Bhavan, Thiruvananthapuram, which was Chaired by DI & C on 25th October 2011 and the Director, MSME-DI has participated.
- The Director has participated in the Purchase Committee Meeting of Malabar Metal Engineering Consortium at Director of Industries and Commerce, Vikas Bhavan, Thiruvananthapuram on 17th January 2012.
- The Director has participated in the Purchase Committee Meeting of Kerala Furniture Consortium at the Directorate of Industries and Commerce, Vikas Bhavan, Thiruvananthapuram on 30th January 2012.
- The Director has participated in the Purchase Committee Meeting of MECON Consortium, Manjeri at the Office of the Director of Industries and Commerce, Vikas Bhavan, Thiruvananthapuram on 28th March 2012.

SPV Meeting

The DI has participated in the SPV Meeting held during 2011-12:

- The MSME-DI has participated in the SPV meetings:

The Kalady Rice Mill cluster on 19th July 2011 at DIC, Ernakulam.

Valluvanadu Wood Consortium (V.W.C) , Perinthalamanna at DIC Malapuram.

- SPV of Valluvanad Wood Consortium was held during the month of October and participated by DI.
- 25TH January 2012 The SPV for Kalady Rice Mill Cluster was conducted at DIC, Ernakulam. The meeting was chaired by GM DIC and attended by CDE, KRMC, technical expert and MSME-DI.
- 16th February 2012 the SPV of Valluvanad Wood Cluster held at DIC Kollam. The meeting was chaired by GM DIC and attended by CDE, KRMC, technical expert and MSME-DI.
- The DI has participated the SPV of MECON at Manjeri on 09th & 16th February 2012.

4. SKILL DEVELOPMENT PROGRAMME

- Seven Skill development programmes conducted during 2011-12
- 153 persons trained various vocations
- 232 units were benefited through services of workshop
- 274 jobs undertaken in CWS

PROGRESS REPORT OF SDP 2011-12

S.No.	SDP Programmes	Achievement	REVANUE ` in lakh	No. of Persons trained							
				SC	ST	W	PH	Min.	OBC	Others	Total
1	W/Shop on Machine Shop Practice	2	12500	0	2	0	0	2	1	1	6

PROGRESS REPORT OF PD A/C TRAINING PROGRAMMES 2011-12

Sl .No.	Programmes During Month	Achievement	REVANUE ` in lakh	No. of Persons trained							
				SC	ST	W	PH	Min.	OBC	Others	Total
1	CNC Manual Part Programming	3	1,11,130	8				15	31	27	73
2	AutoCAD	2	60,000	8				10	29	18	65
3	Master CAM	1	5,448	0				0	3	1	4
4	X-Ray Quality Welding	1	21,875	0				0	2	3	5
Cumulative PD A/C Total		7	198453	16	-	-	-	25	65	49	147

CWS Other services

Item	DURING 2011-12
a) No. of units benefited through services of workshop .	232
b) No. Of jobs undertaken.	274
c) No. of persons trained in W/S Programmes.	153

5. Marketing Development Assistance (MDA) INTERNATIONAL EXHIBITIONS

- The International Exhibition at various places, Details have received and the information disseminated to all the DICs and KSSIA district units, apart from all NSIC registered units.

Details of International Exhibitions 2010-2011

International Exhibition	City	Country
Thessaloniki international Fair	Thessaloniki	Greece
Intermoda International Apparel & Textile Fair	Guadalajara	Mexico
Addis Chamber International Trade Fair (ACITF)	Addis Ababa	Ethiopia
Accenta 2011 International Trade Fair	Ghent	Belgium
Intergift Trade fair	Madrid	Spain
AFL-Artigiano Fiera	Milan	Italy
The "INDIA SHOW" 2011.	Toronto	Canada
India Pavilion at Big 5 Dubai,		UAE
India Pavilion at FENCETECH /DECKTECH 2012.	Las Vegas	USA
India Pavilion at Practical World 2012 (International Hardware Fair), Cologne, Germany	Cologne,	Germany
India Trade Show Mexico City	Mexico City	Mexico

6. ISO-9000/14000/HACCP PROGRAMMES

Status of ISO 9000/14000 applications received:

Reimbursement of ISO 9000/14000/HACCP
<ul style="list-style-type: none"> The institute has received sanction order for reimbursement of ISO 9000/14000/HACCP an amount of ` 17,90,412/- 58 units have applied for reimbursement. No. of applications processed 43 No. of Application disbursed during 2011-12 is 43 & amount disbursed 17,90,412/- Target achieved during 2011-12 is 100% of amount sanctioned. 58 ISO 9000 Applications received No Application s from ISO 14000/HACCP units

Year 2011-12			
Amount Sanctioned	No. of applications received	No, of units benefited	Amount disbursed
₹.18 Lakhs	58	43 (15 application are pending for want of additional funds)	₹ 17,90,412 /-

7. VENDOR DEVELOPMENT PROGRAMME

Year 2011-12	Target	Date	No. of VDPs Conducted	No. of units participated	Value of order generated Cumulative
National Level VDP Sanction for ₹. 3.5 Lakhs received.	1	16 th & 17 th December 2011 At MSME DI Thrissur	1	MSME units- 60 Large Scale units & Institutions-19	* ₹ 15 Crores
State Level VDP for ₹. 4.0 Lakhs received.	8	6 TH March to 22 nd March 2012 at various districts.	9**	SME units- 382	NA

** It is expected that around ₹ 50 Crores worth of order will be placed on participated SME's in the meet in coming months. This will happen once the MSME's completes the supplier registration process with large Scale Industries*

*** In association with state Govt awareness was given on Public Procurement Policy along with VDP without utilising govt fund at Ernakulam on 24.02.12*

National Level Vendor Development Programme cum B2B Meeting –NVDP:

The programme is scheduled on 16th & 17th December 2011 at MSME-DI, Thrissur.

Inaugural Function on 16th December 2011

Presidential address	Shri Savyasachi Panikkassery, Director, MSME DI, Thrissur
Inauguration & Inaugural Address	 <p>Shri T.O. Sooraj, IAS Director of Industries And Commerce Government of Kerala, Thiruvananthapuram</p>
  <p>Shri T.O. Sooraj, IAS Director of Industries And Commerce Government of Kerala</p>	
<u>Highlights</u>	<ul style="list-style-type: none"> • B2B meeting between MSMEs and public Sector/Large scale units, Financial Institutions & Service providers • Exhibition of products/Services by MSMEs • Exhibition/information about the requirements by PSUs/Large Scale Units • Seminars on purchase /Supplier registration procedures of PSUs/Large Scale Units Govt Departments • Seminar on Quality Management System/ Quality Management Tools • Seminars on Govt of India/Kerala schemes for MSME sector
Number of units participated in the NVDP :	<p>a) MSME Unit-60</p> <p>b) Large Scale Unit & Institutions-19</p>

**Valedictory Function on 17th
December 2011**



Presidential address
Shri P.M. Francis, IAS District Collector, Thrissur
Chief Guest & Valedictory address
Shri Therambil Ramakrishnan, Hon'ble MLA, Thrissur

B2B generated

- It is expected that around ` 50 Crores worth of order will be placed on participated SME's in the meet in coming months. This will materialize once the MSME's completes the supplier registration process with large Scale Industries.
- A firm participated in the VDP, viz. M/s Water Doctor has recently communicated that they have secured work order of approximately `4.80 Crores on various projects, concomitant to the participation in the VDP.

The following units have benefited from the VDP through orders from Large Scale Units				
Sl.No	Name of the units	Items manufactured /Service	Amount of Order Received	Large Scale units /Organisation
1	M/s Water Doctor ,Thrissur	Water Purification System	₹.4.8 Crores	Govt. Medical College, Thrissur Ernakulam General Hospital
2	M/s SteelTech, Peruvattoor(PO) Koyilandy-673 305 Kozhikode	Circlips, 'E' Clips, Lock Washers Spring Dowel Sleeves, Disc Washers	Registered as supplier	M/s BEML Kanjikkode
3	M/s Swayam Foods No.16, Kaveri Avenue SB Colony, Salem-636 004	Manufacturer of Food products	Got orders from bakeries from Kerala	
4	M/s J.K.Systems & Devices Vrindavanam Kottayam	Manufacturer of rat expeller	Received orders from Public and whole salers	
5	M/s Sowparnika Thermistors & Hybrids Ltd 7/700A Peacock Nagar Kolazhy, Thrissur-680 010	Manufacturers of Thermistors	Orders from M/s Prical Industries Ltd, Coimbatore	M/s Prical Industries Ltd, Coimbatore
6	Arjava Industries PO Naduvilkara Vatanapally Thrissur-680 614	Manufacturer of Industrial Rubber Products	Supplier to BEML Kanjikkode	BEML Kanjikkode
7	M/s Sunil Catering Paremal Bldg PO Vellanikkara Chirakkekcode Thrissur. 680654	Catering Service	Put up stalls in Railway Stalls	IRCTC Ltd

State Level Vendor Development Programme


This Institute conducted one National Level Vendor Development Programme and 8 nos. of State level Vendor Development Programme-cum Awareness programmes on Public Procurement Policy. The details of the programmes are as under:

Sr. No.	State Level Vendor Development Programme	Date	Venue	Fund Allotted (Rs.)	Expenditure (Rs.)	Revenue (Rs.)/ Percentage	No. of SME units participated
1.	SVDP Calicut	08/03/2012	NIT, Chathamangalam, Calicut	50,000	11,250	4500 40%	30
2.	SVDP Palakkad	07/03/2012	Kalyan Tourist Home, Gb Road Palakkad	50,000	17,985	7280 40.5%	56
3.	SVDP Kollam	12/03/2012	KSSIA, Kollam	50,000	7,500	3000 40%	30
4.	SVDP Alappuzha	09/03/2012	Hotel Rai Ban, Alappuzha	50,000	23,422	9500 40%	38
5.	SVDP Kasargode	06/03/2012	KSSIA Hall Kasargode	50,000	26,923	10800 40%	70
6.	SVDP Kottayam	07/03/2012	KSSIA, Kottayam	50,000	24,650	10000 41%	50
7.	SVDP Angamaly	17/03/2012	Hotel Rugmini Angamaly	50,000	21,230	8550 40%	68
8.	SVDP Manjeri	22/03/2012	Vyavasaya Bhavan, Manjeri	50,000	7,500	3000 40%	40
TOTAL				4,00,000	1,40,460	56,630	382

The programme was conducted by DIC, Govt. of Kerala. MSME-DI, associated with the programme and disseminated the information about Public Procurement Policy and facilitated for Buyer-Seller interactions.


8. SPECIAL PROGRAMMES FOR AWARENESS CREATION

S.No.	Name of programmes	Target 2011-12	Proposed/ Actual Date	No.of programmes conducted	No. of participants	Cumulativ e
1	Packaging for export	1(Two Day)	20 th & 21 st October 2011	1	50	50
2	IPR	2	1. 13 th February 2012 at Hotel AIDA, Kottayam 2. 23 rd February 2012 Thrissur at MSME-DI, Thrissur	2	191	191
3	Sensitisation on Barcode	2	1.15 th September 2011 at Kottayam 2.7 TH February 2012 at Ernakulam	2	30	60
4	Awareness programme on QMS/QTT	2	1. 24 th February 2012 at MSME DI Thrissur 2. 15 th March 2012 at MSME DI Thrissur	2	58	178

BRIEF REPORT SENSITISATION PROGRAMME FOR BARCODE		
Programme	DATE: 7th February 2012 Venue: BAKE, Ernakulam	
REGISTRATION	Number of SME registered for the programme:30 Around 50 participants have attended the programme including officials from DIC, SIDBI etc	
INAUGURAL SESSION	Inauguration	 S. Panikkassery , Director, MSME Development Institute, Thrissur
TECHNICAL SESSION I	Benefits of GS 1 Barcode & How to implement in a SME	Mr. George Info Art Technologies Business Development Service Provider GS 1 India & Barcode consultant Info Art echnologies, ,
TECHNICAL SESSION II	Food Safety standards an over view & Benefits of implementing standards in SME	Mr. C M Raj Lead Auditor and Trainer of ISO Quality Management Systems
TECHNICAL SESSION III	CLCSS Scheme & SIDBI SME credit portfolio	Rajiv. V Assistant Manager, SIDBI, Ernakulam
TECHNICAL SESSION IV	Schemes of the Development Commissioner(MSME) for the development of SMEs	V.R. Vinod Assistant Director MSME Development Institute, Thrissur
Feed Back Session & Registration of units for availing the schemes.	The participating units were appreciated the programme & informed that some of the units are going to implement barcode in the near future.	
	Chaired by MSME DI, Thrissur	

Training on Export Packaging

Two days training programme on Export Packaging was organised on 20th and 21st October 2011 and 50 MSME entrepreneurs have participated.

Name of the Programme:	Packaging for Exports
Venue & District.	MSME-DI, Thrissur
Date of commencement	20 th October, 2011
Proposed Date of completion	21 st October, 2011
Name of Associating Organization	Indian Institute of Packaging, Chennai.
Publicity measures	As a part of the campaigning a DAVP was given in the local news paper. Apart from this, press notes, All India Radio announcements, letters to DICs, KSSIA Units, Cluster Units, business associations and other stakeholders were exercised to mobilise participants.
Number of Participants	50
Inauguration of the programme	 <p>The function was presided by Shri. Savya Sachi Panikkassery, Director, MSME-DI, Thrissur.</p>
Valedictory Function	<p><i>The programme concluded on 21-10-2011. The valedictory function was held at 5.00 pm. Shri. Gadde Ravi, Deputy Director, MSME-DI, Thrissur, proposed welcome to all. The chief guest was Sri. Damodar Avanoor, General Secretary, Kerala State Small Industries Association, Kerala. He commented that such training programmes will immensely help MSME units. Shri. Savya Sachi Panikkassery, Director, MSME-DI, Thrissur, presided the function. Key note address was given by Shri. G.B Reddy, Joint Director, Indian Institute Of Packaging, Chennai. The function concluded with a vote of thanks proposed by Shri. K.C. Johnson, Assistant Director, MSME-DI, Thrissur, who coordinated the programme.</i></p>

Brief report on One day Awareness programme conducted at MSME DI Thrissur on 24th February 2012

This institute in association with Kalady Rice Mill Cluster Kalady organised an Awareness programme on Quality Management Standards & Quality Technology Tools at the Jubilee hall of MSME DI Thrissur on 24th February 2012, Friday. This programme was conducted under the NMCP Scheme enabling Manufacturing sector to be competitive through QMS QTT.

The programme was inaugurated by Sri.V.S.Muralidharan, Proprietor, M/s Priya Palada, Perinthalmanna, Malappuram. He is an manufacturer of Variety of Food Products and his unit is under implementation of FSSAI/ISO 22001:2005.



Sri Gadde Ravi ,Dy.Director presided over the function

Technical Session

- Sri. C M Raj , Consultant and Sr. Auditor of Perception India , Kalamassery delivered a Lecture on ISO 9001: 2000 Quality Management System certification. The FSSAI act 2006 and Regulations 2011 under the Food Safety Standards Authority of India
- Ms Harsha Viswambharan, Consultant and Microbiologist took a Session Food Safety Standards ISO and the implementation of ISO 22001: 2005 .FSMS
- Sri. Vinod Managing Director , M/s Troika Learning Solutions Pvt.Ltd, Bangalore has took a class on Lean Manufacturing Concept and Quality Technology Tools 5s
- Inventory Control. Sri Sunil K.G took a Class on one of the QT Tool Six Sigma .
- The programme was concluded after a session by Sri. V M Mohanan Nambisan AD (ME) about the Financial Assistance offered by Min. of MSME. A total of 120 participants attended the programme from various industry especially food Industry including officials from State Govt.

BRIEF REPORT ON ONE DAY SENSITIZATION PROGRAMME ON QUALITY MANAGEMENT STANDARDS AND QUALITY TECHNOLOGY TOOLS on 15.03.12 AT MSME DI THRISSUR

As per the sanctions under NMCP component namely Enabling Manufacturing Sector to be competitive through Quality Management Standards and Quality Technology Tools, the MSME Development Institute, Ministry of MSME, Govt. of India, Thrissur in association with Kerala Furniture Consortium (Pvt) Ltd, Ernakulam organized a one day Sensitization Programme on Quality Management Standards, Quality Technology Tools with a focus on ISO 27001:2007 ISMS and cyber security at the Golden Jubilee Hall of MSME-DI, Thrissur on 15.3.12. The programme was inaugurated by Shri A.S. Sukumaran, ITS, Additional General Manager, BSNL, Thrissur and presided over by Shri Savyasachi Panikkassery, Director, MSME-DI, Thrissur.



Sri A.S. Sukumaran ATS Inaugurates Rtn Dhanya Delivers Lecture

The inaugural function was followed by Technical sessions in which Rtn. Pattathil Dhanya, Certified Cyber Crime Investigator and consultant in ISO 27001 : 2007 delivered lecture on Cyber Security and ISO 27000 ISMS. Shri C.M. Raj, Perceptions India, Ernakulam took a session on OHSMS, and also a session on ISO 9000 Continual Improvements and Internal Audit taken by Sri. Raj C M . Sri. Sijo Johnson, M/s. Troika Learning Solutions, Bangalore took a session in Six Sigma a Quality Technology Tools.

9. OTHER MAJOR SCHEMES & INITIATIVES

NSIC single point registration 2011-12

- 31 units registered under single point registration (NSIC).

National Award 2010 in 4 categories namely

- **Outstanding Entrepreneurship in MSMEs**
- **Research & Development in MSMEs and**
- **Quality Products in MSMEs**

The Screening Committee Meeting on National Award was held on 23rd June 2011 at the chamber of the Director of Industries and Commerce, Vikas Bhavan, Thiruvananthapuram to screen and grade the application received for the National Award 2010 from the State of Kerala before forwarding the same to DC (MSME).

- *15 applications received were scrutinized by technical committee constituted in the DI. Three technical officers have visited all the 15 units and necessary appraisal and guidance given to applicants to present true picture of the unit before SLSC.*

Category of National Award	No. of Application		
	Received	Recommended	Below bench mark cases not recommended
Outstanding Entrepreneurship(Manufacturing)	12	5	7
Quality Products	2	2	-
R&D	-	-	-
Outstanding Entrepreneurship (Service Sector)	1	1	-
TOTAL	15	8	7

- **Award Recipient from Kerala**

Award for quality products M/s Amini Energy Systems pvt ltd,Tiruvanandapuram for LED/LED LIGHTING PRODUCTS

SLAB : 13th Meeting of the State Level Advisory Board for MSMEs:

The 13th Meeting of the State Level Advisory Board for MSME was held on 08th August 2011 at the South Conference Hall of the Government Secretariat, Thiruvananthapuram. The meeting was chaired by the Chairman, SLAB – Shri Alkesh Kumar Sharma, IAS Secretary – IP, Government of Kerala. Shri Abdul Majeed, Addl. Director of Industries, Govt. of Kerala represented the Vice Chairman and Director of Industries at the meeting.



Member Secretary of the State Level Advisory Board – Shri Savyasachi Panikkassery, Director, MSME-DI, Thrissur extended a hearty welcome to the Chairman and Members of the Board. After the initial remarks by Chairman – Shri Alkesh Kumar Sharma, IAS Secretary – IP, Government of Kerala, the Member Secretary – Shri Savyasachi Panikkassery, Director, MSME-DI, Thrissur presented the agenda points before the board for deliberations and further necessary directions.

Agenda points deliberated includes the following points:

- Infrastructure Development & Transaction of Plots allotted to Industrial purposes.
- NOC for Wood based Industry from Forest Department.
- Labour Regulatory Law
- Online Filing of EMs & Web based MSME Directory based on the 4th All India Census.
- Exemption for Green Category units from the Pollution Control Board.
- Stores Purchase Programme.
- Denial of Electricity Connection.
- Review of Implementation of Ministry of MSME Schemes

The Chairman while summing up the meeting said that the Government of Kerala is giving more thrust to MSMEs in the Draft Industrial Policy. Government is also looking forward to create more industrial clusters and wants to have industrial culture and good relationship between employer and employees for the overall economic development of the State.

No. OF EMS FILED BY MICRO, SMALL AND MEDIUM ENTERPRISES DURING THE MONTH OF JANUARY, 2012

	Manufacturing Enterprises during the month.	Service Enterprises during the month.	Total Enterprises during the month.	Total Cumulative up to date
Micro	6460	1520	7980	89727
Small	412	145	557	5670
Medium	6	2	8	101

Capacity Building, Strengthening of Database

- Forwarded the application received from KRMC, Kalady to O/o DC(MSME), New Delhi for financial assistance under the scheme for " Capacity Building, Strengthening of Database and Advocacy by Industry/Enterprise Associations and for holding Seminar/ Symposia/Workshops by the Micro & Small Enterprises Associations" for organising a seminar on Refined Rice Bran Oil at Angamally.

CREDIT LINKED CAPITAL SUBSIDY SCHEME (CLCSS)

- The institute has initiated series of measures to the implementation of the flagship programmes, CGS and CLCSS in the state; it includes strategies to the spread of application of the scheme in coordination with SLAB members and SLBC Kerala.
- One day awareness camp conducted for Bakers association at Cochin and SIDBI officer has presented the details of the scheme.

CGMSE Scheme from CGTMSE KERALA

- The SLBC Kerala 104th Meeting Agenda & Background Notes has included the details of the latest development on this scheme as information note as submitted by the DI; this is to facilitate dissemination of information regarding the scheme among stake holders, especially the banking fraternity.
- Regular review of the scheme is taken place in SLBC/DCC meeting on the progress of implementation this scheme.

10. REPORTS

S.No.	Report	Annual Target	Achievement
1	Project Profiles (New)	3	3
2	Project profile (updated)	11	11
3	District Industrial Potential Survey	3	3
4	State Industrial Profile(updated)	1	1
5	Technology report on Industry	1 Leather products machinery	1

LIST OF PROJECT PROFILES PREPARED - (NEW/UPDATED)

Sl.No.	Topic covered	Division	New /Updated
1	Non Woven Bag	Chemical	Updated
2	Sanitary Napkin	Chemical	Updated
3	Leaf Cups and Plates	Chemical	Updated
4	Aluminum Fabrications	Mechanical	Updated
5	Wrought Iron Furniture	Mechanical	Updated
6	Domestic LPG Stove	Mechanical	Updated
7	Canned Mushroom (Export Oriented)	Food	Updated
8	Coffee Flavored Milk	Food	Updated
9	Aseptic Juice Concentrate	Food	New
10	S G Iron Brake Drums	Metallurgy	New
11	Copper strips	Metallurgy	Updated
12	Jewellery Polishing Machine- Drum Type	Mechanical	New
13	Steel Furniture	Mechanical	Updated
14	Job Work General Engineering	Mechanical	Updated

11. Technical Consultancy Services

During 2011-12, this Institute rendered Techno-economic and Managerial Consultancy to a number of prospective and existing entrepreneurs. In order to provide on the spot technical and other assistance, MSME-DI Officers visited 112 units in the State and 430 entrepreneurs have been assisted through TRC by providing information on various aspects of Industry such as Suppliers of Machinery, Raw Material, latest technology available, technical know-how for diversification and selection of new products etc. Assistance rendered to various categories of entrepreneurs is detailed here under:

Assistance rendered to various categories of entrepreneurs is detailed here under:

Sl No.	Description	No. of units assisted
1.	Assistance given to prospective entrepreneurs who visited this office and through correspondence.	1432
2.	No. of existing entrepreneurs assisted	840
	(a) at MSE-DI/ by post/ e-mail	
	(b) at factory premises	112
	Sub total	952
3.	Total assistance = (1) + (2)	2384

12. Miscellaneous items

.MSME DI Revenue Earning Statement (Rs.)

Sl. No.	Activity	CUM. TOTAL
1.	Revenue from workshop	
	a) Service Charge of job	70981
	b) Sale of Trainee Products	760
	c) Machine Shop Practice (SDP)	12500
	d) Specialised Training Programmes(CAD/CAM/CNC)& e) Other Training(PD A/c in Work Shop)- X-ray Welding.	224298
	Total Revenue of workshop	300228
2.	Seminar Fees	217830
3.	Capacity Assessment and Consultancy	0
4.	Project Appraisals	0
5.	Sick unit Studies	0
6.	In-plant Studies	0
7.	Surveys	0
8.	Energy Audits	0
9.	NSIC Regn./GSPP	99500
10.	Sale of Publications	0
11.	PD Accounts (Conducted outside the workshop)	0
12	Fee collected from EDP/ESDP/ MDP.	175880
13	Others	53244
Total		968782

LIBRARY

The details of the Fund utilization in respect of Library for the year 2011-12

APPROVED / SANCTIONED AMOUNT(Rs.)	UTILISATION(Rs.)
<p>₹ 50,000/-</p> <p>₹ 20,000/- For English Books</p> <p>₹ 20,000/- For Hindi Books</p> <p>₹ 10,000/- For Furniture</p>	<p>Purchased Books for ₹ 19,950/-</p> <p>Purchased Books for ₹ 19,995/-</p> <p>Purchased Two Book Shelves</p>

BOOKS IN CURRENT STOCK

SL NO	TRADE	DIRECTORY/HAND BOOKS	SPECIAL REPORTS
1	CHEMICAL	5	-
2	MANAGEMENT	22	
3	FOOD	5	
4	LEATHER	1	
5	REFERENCE BOOK	8	
6	JOURNALS	10	
7	MSME REPORT 2011		1
8	HINDI BOOKS	109 ON VARIOUS SUBJECTS	

PERFORMANCE REPORT OF SENET DIVISION

Sanction Detail	Purpose	Sanction Amount	Cumulative Expenditure during 2011-2012	Balance
DC'S SANCTION RECEIVED TOWARDS AMC FOR 2011-12 VIDE NO. 71 (3) MSME-DIs/SENET/2011 dt. 21.04.11, 7.09.11 for ` 1,94,400/-	AMC	113400	113400	Nil
	LEASED LINE	31000	30873	Rs.127/- Balance Rs.127/- surrendered
	CONTIN- GENCY	50000	50000	Nil
DC'S SANCTION RECEIVED VIDE NO. 71 (3) MSME-DIs/SENET/2011 dt. 17.06.11 for ` 50,000/-	Laptop	50000	42950	` 7050/- Balance Rs.7050/- surrendered
DC'S SANCTION RECEIVED TOWARDS purchase of web camera VIDE NO. 71 (2)/HW &SW/Senet/2010 dated 21.11.11 ` 3000/-	Web camera	3000	3000	Nil

The web site of MSME-Development Institute, Thrissur, has already been hosted in NIC Server and the uploading is being done by SENET Division. Regarding Bi-lingual website, we have taken up the matter with NIC Kochi, and waiting for their reply and also Hindi version/translation is pending from Hindi division.

Brief report of the work done by this Institute in the field of OL Implementation.

A part from other activities, this office has taken efforts towards the effective implementation of Official Language in the Institute. The details of work done in this direction are as furnished below:

I **Correspondence in Hindi:** Letters/correspondence to Office of the DC(MSME) is being made in Hindi /bilingual as far as possible. As this office is the convenor of TOLIC, Thrissur (since 1987) correspondence in TOLIC members is being made in bilingual. The details with regard to correspondence in Hindi for the period ending 31.3.12 are as under –

	In Hindi/bilingual	Only in English	Total no. of letters end	percentage of letters sent in Hindi/bilingual
'A' region	93	123	216	43.05%
'B' region	9	4	13	69.23%
'C' region	303	118	426	71.97%

2. **Notings in Hindi :** Samples of notings in Hindi have been circulated to all Officers/Staff for their guidance in the preparation of notings on files in Hindi. Shri K. Peethambaran, Stenographer (PA to Director) and Smt. Usha Ramachandran, LDC are preparing notings on files in Hindi.

3. **Position as regards training:** All Officers/Staff except two officers of this Institute have been trained in Hindi Language. All LDCs/Stenographers have acquired training in Hindi Typing. Two stenographers have acquired training in Hindi Stenography. 8 staff have been trained in computer work in Hindi. It is proposed to provide training on computer work in Hindi to the remaining officers/staff as per time bound programme.

4. **Compliance in respect of the Annual Programme:** The compliance in respect of the targets envisaged in the Annual Programme has been ensured, by means of circulation of the same to all officers/staff.

5. All letters received in Hindi have been replied to invariably, in Hindi.

6. **OLIC Meetings:** The OLIC has been constituted in this office under the Chairmanship of the Director and all Officers are the members of the committee. Meetings of the committee are being organised.

7. The Admn. Section of this Institute has been specified to do official work in Hindi.

8. The Officers/Staff proficient in Hindi execute official work in Hindi.

9. **Organisation of 'Hindi Fortnight':** Hindi Fortnight is being observed in the month of September with several competitions etc. being organised in Hindi. All Officers/Staff participate in the same in an active manner.

II. In addition to the above, this office has been the convener of TOLIC Thrissur since 1987. All Central Govt. Offices/Banks/Undertakings etc. located in Thrissur town are the members of the committee. There are 68 members of the committee, at present. The following activities are being undertaken as part of TOLIC, Thrissur.

1. Meeting held once in 5/6 months, and the attendance by Heads of Offices is being ensured in the meetings.

2. All Members organise Hindi Fortnight/Hindi Workshops etc.

3. Review of Half yearly reports on Official Language and rectification of defects there of.
4. Obligatory attendance by the representative office of the Regional Implementation Office, Dept. of Official Language, Kochi, and providing of suggestions for improvement in the field of OL implementation.
5. Directives on OL implementation issued from time to time are being circulated for further necessary action.
6. Organising of Joint Hindi Competitions under the aegis of TOLIC, Thrissur and award of 'Rolling Trophy' to the member departments securing maximum points in Joint Hindi Competitions. During the year 2011-12, this office has secured the IInd position and the Rolling Shield accordingly.
7. Download of the latest orders on Official Language and circulation to all members of the committee.
8. Organising of Hindi workshops under the aegis of the committee inclusion of all members.
9. The Hindi magazine 'Arunodhay' was released during year 2011-12 for the first time. The same is being continued in future also.
10. Participation/cooperation extended by the Sr. Hindi Translator of this Institute in various Hindi programmes organised by members of TOLIC, Thrissur.
