

UDYAM SANGAM - 2018

Celebration of 2nd United Nations Micro, Small and Medium –Sized Enterprise Day on 27th June, 2018

The UN General Assembly in its 74th Plenary held on the 6th April, 2017 recognized the importance of Micro-, Small and Medium-sized Enterprises in achieving the Sustainable Development goals, in particular in promoting innovation, creativity and decent work for all and declared the 27th June as Micro, Small and Medium-sized Enterprises Day.

The Ministry of MSME decided last year itself that this Day would have to celebrate it in a proper way, so that public awareness is created about the MSME Sector, the importance of the Sector in the national economy, the facilitation the Ministry is extending to the MSME Sector in the country in coordination with the State Government and the important aspects of the progress made by the Ministry of MSME in the past. It was felt, and rightly so, that the importance that the comity of nations was according to the MSME Sector should also be reflected by the Government of India.

In view of the above, on the 27th June, 2017, the Ministry celebrated the **1st United Nations Micro, Small and Medium –Sized Enterprise Day** by organising Presentation of National Awards to successful MSMEs in different fields, Launch of Digital MSME Scheme and Exchange of Memorandum of Understanding with SAP India, Intel and HMT. The programme was presided over by Shri Kajraj Mishra, the then Hon'ble Union Minister for MSME in the august presence of Shri H.P. Chaudhary & Shri Giriraj Singh the then Hon'ble Ministers of State, M/o MSME, at Pravasi Bhartiya Kendra, Chankyapuri, New Delhi.

This year also, the Ministry is scheduled to **organise "UDYAM SANGAM - 2018" to celebrate the 2nd United Nations Micro, Small and Medium –Sized Enterprise Day at Vigyan Bhawan on the 27th June, 2018** aiming at the convergence and synergy of all the government initiatives relating to MSME Sector. The purpose of this programme is to encourage dialogues and partnerships among various stakeholder of the MSME ecosystem for promoting innovation and knowledge sharing on MSME related issues. It is also aiming at creation of awareness about the MSME Sector at the national level and assuring, through declaration of specific measures for knowledge, marketing, technical and financial handholding by the Government of India of the MSME Sector at the grassroots level.

The details of the programme, session-wise, as would follow after Chief Guest's departure may kindly be seen on the website of O/o DC(MSME), M/o MSME, Government of India (www.dcmsme.gov.in) on the 26th June, 2018.
