

Government of India  
Ministry of Micro, Small & Medium Enterprises  
Office of Development Commissioner (MSME)  
( Marketing Assistance Division)

Dated the 18<sup>th</sup> February, 2016

Press Release

Government of India has introduced a Public Procurement Policy for Micro and Small Enterprises (MSEs) Order, 2012 which was notified under MSMED Act 2006, and effective from 1st April, 2012.

Under the Policy, every Central Government Ministries, Departments and Public Sector Undertakings shall procure minimum of 20 per cent of their total annual value of goods or services from Micro and Small Enterprises which became mandatory from 1st April 2015.

As per the Public Procurement Policy for MSE Order, 2012, MSEs having registration with District Industries Centre(DIC) or Khadi and Village Industries Commission(KVIC) or Khadi Village and Industries Board (KVIB) or Coir Board or National Small Industries Commission (NSIC) or Directorate of Handicrafts and Handlooms or any other body specified by Ministry of MSME are provided certain benefits under the said Policy.

For ease of registration of Micro, Small and Medium Enterprises (MSMEs), Ministry of MSME has started Udyog Aadhar Memorandum which is an online registration system (free of cost) w.e.f. 18<sup>th</sup> September, 2015 and all Micro & Small Enterprises (MSEs) who are having Udyog Aadhar Memorandum should also be provided all the benefits available for MSEs under the Public Procurement Policy for Micro and Small Enterprises(MSEs), Order 2012.

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