

देवेन्द्र कुमार सिंह, भा.प्र.से.
अपर सचिव एवं विकास आयुक्त
DEVENDRA KUMAR SINGH, IAS
Additional Secretary & Development Commissioner



भारत सरकार
सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय
GOVERNMENT OF INDIA
MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES

D.O.No.21(10)/PPDC Meerut/2020/TR

Dated 10th July, 2020

Dear Sir / Madam,

Ministry of MSME has a Process cum Product Development Centre (PPDC) at Meerut. The focus area of this Centre is sports goods and related items. PPDC, Meerut has been instructed to map sports goods clusters in India.

Sports goods is a very important sector of manufacturing and its scope is being enhanced by the demand not only from the sports industry but also health conscious consumers. The scope of activity includes different sports goods, sports clothes, sports footwear and fitness equipment.

We are requesting State Governments to send the information about these clusters in the enclosed proforma. The details may be sent to us with a copy to Principal Director, PPDC, Meerut (email: pd@ppdcmeerut.com tcmeerut@dcmsme.gov.in Mobile No.07060448744).

Encl.: 1 page proforma

To

Secretary (Industries) of all States / UTs

Yours sincerely,

(D.K. Singh)

Mapping of Sports Goods Cluster in the State of

Cluster is a group of MSEs making same or similar products and located nearby or having the same value chain, similar problems, similar requirements, etc.

	Particulars	Details
1.	Nature of activity and products of the cluster	
2.	Number and size of units in cluster: (a) Micro (b) Small (c) Medium (d) Large (e) Units belongs SC/ST entrepreneurs	
3.	Location of cluster units: (a) Percentage of units within the radius of 5 Km- (b) Percentage of units within the radius of 10 Km-	
4.	Turnover (annual) for the last 3 years	
5.	Exports for the last 3 years	
6.	Employment (direct and indirect)	
7.	Whether some Diagnostic Study of the cluster has been conducted, if yes, what are the main findings?	
8.	Technology Status (whether primitive, contemporary or advanced). Brief details may be given.	
9.	Whether major problems of the cluster have been addressed i.e. information on nature of critical gaps identified?	
10.	Please provide Process Flow Chart of the activities	
11.	Do you want to set up a common facility Center (CFC) to address the problems of the industry.	
12.	What would be the expected outcomes of the CFC in terms of increase in cluster units, total turnover, export, profitability and employment generation of cluster?	
13.	Whether the proposed activities in CFC are technically feasible and viable?	
14.	Whether similar facilities (as proposed) are available in public or private sector in nearby area?	
15.	Name, email & Address of official Contact person	
16.	Name, email & address of any Industry Association, etc. who may be a stakeholder in the project	

Note: Please use separate sheet for different cluster.